

Q2
by ERS



Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity
Report Edition - 2

#2 Apl-Jun 2024

Index

1.1 Street Cause Woxsen and Finance Studio: Spreading Joy and Necessities at Kamkole Hostel	01
1.2 Vote for the Future: How Woxsen University Engaged Communities to Stand Out Together	01
1.3 Mangrove Breakthrough: Global Experts Unite for Conservation and Carbon Solutions	01
1.4 Sustainable Living – is it really sustainable?	03
1.5 Extreme Weather, Mental Health, and Coping Strategies: Learning from Vulnerable Geographies in India	03
1.6 Design Vanguard 2024	03
1.7 J.Qork – a Premium and Sustainable Lifestyle Brand	05
1.8 Placing Sustainability at the Forefront: A Course in Design and Development	05
1.9 Addressing Urban Challenges: Students Design for Sustainable Lakes	05
1.10 UDAAN: Empowering Muslim Women through Education and Advocacy	06
1.11 Swasthya Mela (Medical Camp): Empower her Wellness	06
1.12 Woxsen University Empowers Underprivileged Female Students with Free IT Course May-2024	06
2.1 Beyond Donations: Students Build Bonds with Orphanage Children	07
2.2 Empowering Staff: CPR Training Workshop at Woxsen University	07
2.3 All is WELL and Woxsen University Host 10-Day Webinar on Environmental Education	07
2.4 DiversEarth and Woxsen University Collaborate on "Sacred Species Retreat" in Kalimpong	08
2.5 Terralingua and Woxsen University Collaborate on Indigenous Youth Storytellers Circle Logo Design	08
2.6 Reviving the Desi Wool based economy in different regions of India.	08
2.7 NAYASA Platform Aims to Revolutionize Transparency in Agriculture Value Chains	09
2.8 Conscium: A Streetwear Brand Promoting Circular Fashion and Social Awareness	09
2.9 SICO Programme at Woxsen University: Integrating Design Education with Community Outreach	09
2.10 Collaboration for Biocultural Diversity: Animation Project by Terralingua and SOAD	10
2.11 Colors of Joy: Woxsen Architecture Students Inspire Creativity in Children	10
2.12 Vernacular Resurgence: Merging Tradition and Modernity in Sustainable Architecture Across Five Regions	10
2.13 Empowering Labourers: The ERS Initiative Promotes Voting Awareness and Democratic Inclusion	10
2.14 Kawach : Legal Aid and Literacy Camp for Labourers	11
2.15 Breaking Barriers: Legal Aid and Support for Women and Children at Sakhi Centre	11
2.16 Vote Shakti: Empowering Woxsen University Staff Through Electoral Awareness and Civic Responsibility	11

2.17 Digital Seed Initiative: Nurturing Digital Literacy in Rural India	12
2.18 Understanding Rural Governance: Woxsen summer school program	12
2.19 Woxsen University's TRY Students Organization Shines on the Global Stage June-2024	12
3.1 Integrating Sustainability in Education: Highlights from Woxsen University's Faculty Development Program	14
3.2 ICSSCGE-2024: Advancing Sustainable Smart Computing and Green Energy at Woxsen University	15
3.3 Empowering Change: Creative Thinking Workshop at the Ekatra Summer Program UN SDG: 3,5 & 17	16
3.4 Animating Awareness: Woxsen University Collaborates with Terralingua on Biocultural Diversity Project	16
3.5 Strengthening Partnerships: Legal Aid Initiative and MOU Discussion at Sakhi Centre UN SDG: 5,10, 16 & 17	16
3.6 Ride the Wave: Understanding and Managing Stress	16
Highlights of Q2-2023 Activities	17

1.1 Street Cause Woxsen and Finance Studio: Spreading Joy and Necessities at Kamkole Hostel

UN SDG: 1, 3 & 4

On April 21, 2024, Street Cause Woxsen and Finance Studio led a heartwarming initiative to support the Kamkole Government Hostel, located near Woxsen University. This effort focused on distributing essential items to the hostel residents, including clothes, stationery, chocolates, sports equipment, and shoes.

The MBA batch of 2022-2024, alongside the support from Dr. Prasad Padmanabhan's Finance Studio and Dr. Bjorn Espen Eckbo FinWiz Woxsen, actively participated, ensuring the initiative's success. Through collective action, the event highlighted the university's commitment to giving back to the community and made a meaningful impact on the lives of the hostel boys.

Street Cause Woxsen's initiative exemplified the spirit of empathy and compassion, underlining the importance of outreach and support in building strong community relationships. The event's success reinforces the power of teamwork in positively affecting those in need.



1.2 Vote for the Future: How Woxsen University Engaged Communities to Stand Out Together

UN SDG: 16 & 17

"Vote for Future, Stand Out Together with your VOTE (SOT-VOTE)" was an impactful awareness program conducted by Woxsen University to encourage voting. The initiative spanned both off-campus and on-campus activities from May 1st to May 8th, 2024. It included door-to-door campaigns in Moqdumpally village, outreach to teaching and non-teaching staff, and creative events like a singing event and a flash mob at the Oval. The efforts aimed at motivating the general public and first-time voters to exercise their voting rights. With enthusiastic participation, the campaign succeeded in raising awareness, particularly among first-time voters and staff. The program's central message, "Stand Out Together with your VOTE," resonated deeply, inspiring many to cast their votes for a better future.



1.3 Mangrove Breakthrough: Global Experts Unite for Conservation and Carbon Solutions

UN SDG: 13 & 17

An international webinar titled "Mangrove Breakthrough" was held on April 9, 2024, to explore critical issues surrounding mangrove conservation, the role of the Global Mangrove Alliance (GMA), and the emerging carbon markets. The event featured insightful presentations by three distinguished speakers. Dr. Kathiresan Kandasamy, an Honorary Professor at Annamalai University, highlighted the current state of mangroves in India, emphasizing the need for immediate conservation and restoration efforts. Dr. Jennifer Howard from Conservation International, USA, introduced the Global Mangrove Alliance and its Mangrove Breakthrough initiative. Chinmaya Thonse, Director of Asia at Goodcarbon, Germany, shared insights on India's carbon-financed project, spotlighting "The Great Green Wall of Gujarat."

The event, a collaborative effort between Conservation International and Goodcarbon, was coordinated by Prof. Kanna K. Siripurapu, Assistant Dean of ERS at Woxsen University. Participants from various countries, including India, Bangladesh, Germany, Sri Lanka, and the USA, joined the webinar. The discussions aimed to foster international collaborations and facilitate the distribution of funds from the Global Mangrove Fund and goodcarbon for mangrove conservation. This initiative aims to improve coastal livelihoods and enhance coastal resilience to climate change.

Dr. K. Kathiresan, M.Sc., Ph.D., D.Sc., is a honorary professor in Annamalai University, formerly Dean and Director, in Faculty of Marine Sciences in Annamalai University.

Dr. K. Kathiresan is a world-class scientist in the mangrove environment, placed among top 2% scientists in the world, and is ranked first in India for marine biology and hydrobiology, as assessed by Stanford University, USA.



Mr. Chinmaya Thonse is currently serving as the Regional Director and Team Lead for SEA and India at Good Carbon in Frankfurt, Germany. Dr. Thonse is an experienced professional with a strong background in business development and international partnerships, primarily in the sustainability and technology sectors. His prior experience includes managing international partnerships at Insiders Technologies GmbH, where he played a key role in market expansion across Germany from 2019 to 2022. Dr. Thonse brings a rich blend of strategic insight and leadership to his sustainability and global market development work.



Dr. Jennifer Howard is the Vice President of Blue Carbon at Conservation International, USA. Her work focuses on implementing scalable mechanisms to conserve coastal and marine ecosystems to protect threatened coastal communities, combat climate change and conserve coastal biodiversity.

She helped to found the Mangrove Global Alliance and represents CI on its steering committee to halt loss, double protection, restoring half of mangrove ecosystems globally through meaningful collaborations across sectors and disciplines.



1.4 Sustainable Living – is it really sustainable?

UN SDG: All 17

The student research project on Sustainable Living (SL) highlights the gap between the growing trend of sustainability online and its real-world application. Recognizing that many products are falsely marketed as "sustainable" through greenwashing, the study seeks to redefine what sustainability truly means. It explores critical questions, such as why society equates sustainability with being "green" and whether living sustainably is genuinely the best path forward. The project aims to discover a lifestyle that addresses pressing global issues like climate change and biodiversity loss, beyond mere labels. The follow-up plan includes redefining sustainable living to create more practical solutions for today's challenges.

1.5 Extreme Weather, Mental Health, and Coping Strategies: Learning from Vulnerable Geographies in India

UN SDG: 3, 13

The proposed study aims to explore the relationship between climate change and mental health in India, particularly focusing on resource-dependent communities in vulnerable geographies such as coastal, mountainous, and arid plains. The study will examine how extreme weather events, induced by climate change, affect the mental health of these communities, considering the spillover effects on lives and livelihoods. By exploring local response mechanisms and traditional healing practices, the study seeks to understand how these communities cope with mental health challenges. Additionally, the research will investigate the potential of systems thinking, design psychology, and inclusive therapeutic spaces in addressing mental health concerns. The outcomes of the study could lead to the creation of supportive systems, resettlement blueprints, and training manuals for healthcare professionals. The findings will also contribute to developing a digital mental health map and producing documentaries to raise awareness, conserve traditional knowledge, and promote further research.



1.6 Design Vanguard 2024

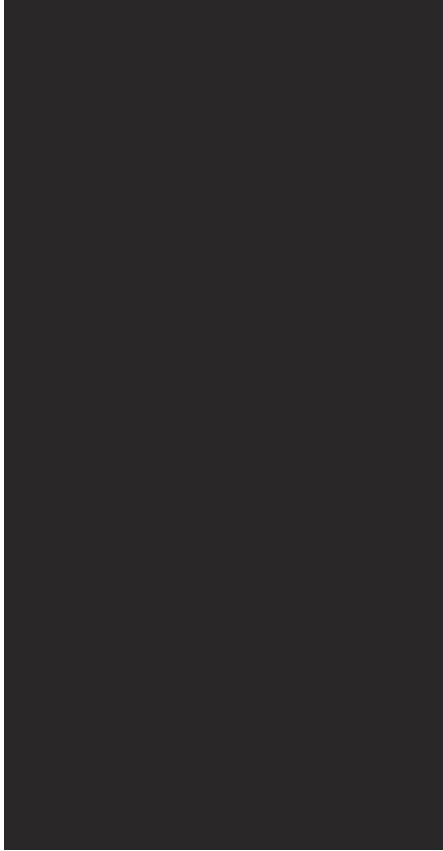


Adivi Sesh, Actor
Writer and Director

UN SDG: All 17

The School of Arts and Design (SOAD) at Woxsen University is launching *Design Vanguard 2024*, an annual event showcasing the exceptional talents of its students. The event is a collaborative effort between faculty, students, alumni, and industry partners, highlighting 20 innovative design projects from the four SOAD departments: Industrial Design, Interior Design, Communication Design, and Fashion Design. These projects tackle pressing social issues, such as Climate Change, MedTech, Disaster Management, and Inclusive Design, reflecting the university's commitment to addressing global challenges through design innovation.

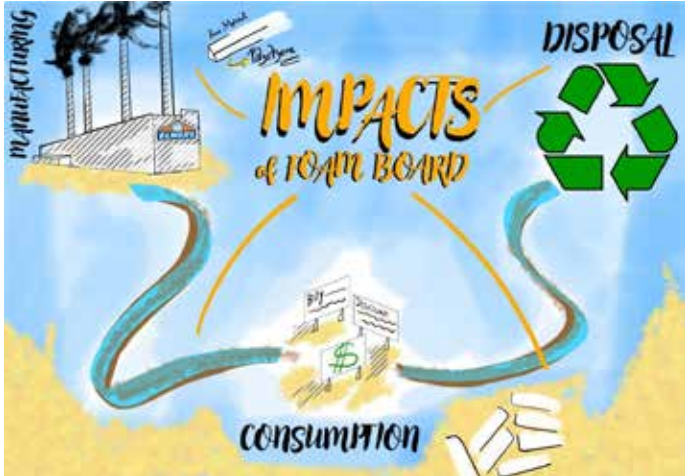
The goal of *Design Vanguard 2024* is to provide a platform for graduating students to display their work to industry professionals, potential employers, academia, and the wider community, while fostering networking opportunities.



1.7 J.Qork – a Premium and Sustainable Lifestyle Brand

UN SDG: 9 & 12

J.Qork, a sustainable lifestyle brand, emerged from a capstone project at Woxsen University's School of Arts and Design. Guided by Prof. Munwar Khan and supported by Prof. Mrudul Chilmulwar, this initiative exemplifies how academic learning can evolve into entrepreneurial ventures. J.Qork celebrates the natural elegance of cork, sourced ethically from Portugal and handcrafted in India, emphasizing eco-conscious, cruelty-free, and ethically produced products. Officially launching at *Design Vanguard 2024* on April 27, 2024, the brand showcases student creativity and innovation. Additionally, J.Qork is in talks with TITAN to design cork watch straps and explore sustainable materials for the automobile industry.



1.8 Placing Sustainability at the Forefront: A Course in Design and Development

UN SDG: All 17

The objective of this course is to help students critically engage with environmental transformations and issues arising from design practices and technological innovations. The course encourages students to reflect on the growing need to consider ecological impacts in innovation by examining the environmental costs associated with development, particularly for marginalized communities. Students will explore how design processes interact with and affect the environment, aiming to place sustainability at the forefront of developmental discussions.

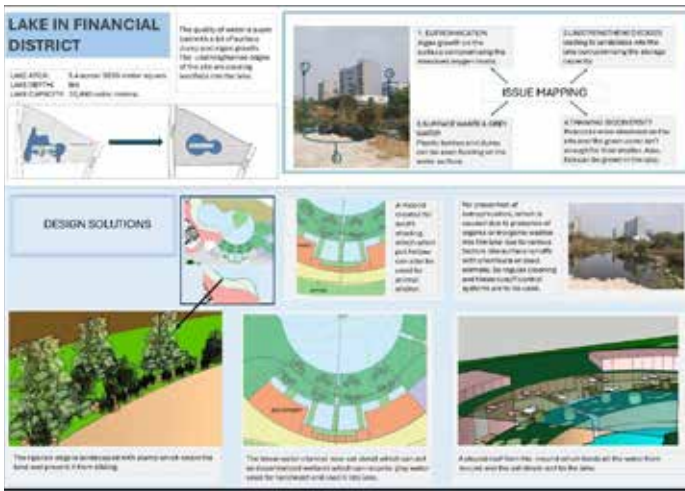
As a follow-up, students will apply their understanding of sustainable practices in future projects, adopting eco-conscious lifestyles and contributing to sustainable resource use in both personal and professional spheres.

1.9 Addressing Urban Challenges: Students Design for Sustainable Lakes

UN SDG: 4, 6, 11, 13 & 14

In response to the growing environmental concerns surrounding Hyderabad's water bodies, a lake restoration project was launched, encouraging students to design proposals for reviving these ecosystems. The project aims to restore the lakes' health while fostering environmental responsibility in the younger generation.

Hyderabad faces several challenges like water pollution and encroachment, which endanger biodiversity and public health. This project aims to address these issues by designing an innovative, sustainable designs for lake rejuvenation and creating eco-friendly solutions. It also seeks to raise awareness among students about environmental conservation and the need to preserve natural resources.



1.10 UDAAN: Empowering Muslim Women through Education and Advocacy

UN SDG: 5, 10, 16 & 17

On April 24th, 2024, the School of Law at Woxsen University conducted an insightful awareness session as part of the ERS Initiative (SDG16). Students from the Government Degree College, Zaheerabad, were invited to learn about the status of women under Muslim personal laws related to marriage and divorce. The session aimed to deepen understanding of the legal framework that governs Muslim women's rights and duties and to spark a discussion on contemporary issues affecting women today.

Key points included the importance of gender equality, justice, and women's rights in shaping the laws surrounding marriage and divorce. Empowering women through personal laws that emphasize consent, financial independence, and decision-making authority -

was highlighted as essential to advancing gender equality. The session, led by Prof. Nehal Ahmad and moderated by Ms. Ummul Waraah, encouraged interactive discussions and fostered a comprehensive understanding of the complexities surrounding Muslim personal laws and women's status.

The event's success was attributed to active participation and a rich exchange of perspectives, which led to a more nuanced understanding of the challenges and opportunities in advocating for women's rights. The session exemplified Woxsen University's commitment to fostering legal literacy and gender equality.



1.11 Swasthya Mela (Medical Camp): Empower her Wellness

UN SDG: 3, 5, 10 & 17

The "Swasthya Mela," organized by the School of Sciences in collaboration with Olive Hospital on April 30, 2024, focused on improving the well-being of Woxsen University's Group D employees. The event provided medical assistance and promoted health awareness through comprehensive health assessments and tests. Key medical services included blood pressure monitoring, blood sugar tests, and electrocardiograms (ECG), conducted by Olive Hospital professionals. The screenings aimed to identify potential health issues such as hypertension, diabetes, and heart irregularities, while also addressing symptoms like chest pain and fatigue. The success of Swasthya Mela highlighted the university's commitment to health awareness, empowering employees to take proactive steps toward healthier lifestyles and fostering a culture of wellness within the community.



1.12 Woxsen University Empowers Underprivileged Female Students with Free IT Course

UN SDG: 4, 5 & 10

Woxsen University is thrilled to announce the successful completion of a free certification course for 20 underprivileged female students, part of our ERS Initiative. Guided by the expertise of Prof. Sudeshna Sani, this program aims to provide equal opportunities for rural girls in the rapidly evolving IT sector.

Over the course of six months, participants learned essential skills in Web Technology, front-end development using HTML, CSS, and JavaScript, as well as back-end development with PHP and MySQL. Beyond technical knowledge, the course emphasized job readiness, equipping students with vital skills such as resume crafting, effective use of LinkedIn, life skills education, and mock interview practice.

EmpowerIT represents more than just a project; it is a transformative journey of empowerment, knowledge, and skill-building. We are immensely proud to contribute to the future success of these talented young minds, paving the way for their careers in technology. This initiative underscores Woxsen University's commitment to fostering inclusivity and providing opportunities for all, reinforcing our belief that every individual deserves a chance to thrive in today's competitive landscape.

2.1 Beyond Donations: Students Build Bonds with Orphanage Children

UN SDG: 1, 2, 3 & 10

Through generous donations, the students purchased essential items and fun gifts for the children at the orphanage. Their visit began at 4 pm and was filled with games and conversations, quickly forming a connection with the children. Their smiles and laughter lit up the room. The students also met elderly residents, abandoned by their families, whose heartbreaking stories were both sobering and inspiring. Cakes were distributed, and quality time was spent with everyone, leaving the students deeply moved. The experience highlighted how small gestures can bring immense joy. Committed to this newfound bond, the students promised to return monthly to continue supporting their new friends through play, reading, or simply listening.



2.2 Empowering Staff: CPR Training Workshop at Woxsen University

UN SDG: 3

On May 3, 2024, a CPR training workshop, organized by the School of Technology, took place at the Moot Court, Woxsen University Campus, Telangana. The workshop aimed to train 70 Woxsen staff members on performing CPR and rescue breathing, crucial in emergencies like cardiac arrest and electrocution.

Dr. Sivranjani Santosh led the session, providing a comprehensive overview of recognizing cardiac arrest and the importance of timely intervention. Participants engaged in practical demonstrations, using dummies to practice proper chest compressions and rescue breathing techniques, gaining hands-on experience.

The workshop was a resounding success, leaving participants with increased competence and confidence in handling medical emergencies. By equipping staff with life-saving skills, the session significantly strengthened campus preparedness and ensured a safer environment at Woxsen University.



2.3 All is WELL and Woxsen University Host 10-Day Webinar on Environmental Education

UN SDG: 4, 10 & 17

All is WELL, a non-profit organization from Kakinada, Andhra Pradesh, collaborated with the Centre for Learning Design, School of Arts and Design, Woxsen University, Telangana, to organize a 10-day webinar series on "Environmental Education and Action" from May 6-16, 2024. This event was part of an internship program offered to 60 undergraduate students from Anaavaram Satyavathi Devi (ASD) Government Degree College for Women, Kakinada, to sensitize students to global environmental challenges and encourage innovative solutions.

Eminent speakers like Prof. Haritha Ponnappalli (Woxsen University), Dr. M. Sarveswara Rao (Bluedrop Enviro Pvt. Ltd.), Dr. G. Sailu (Forest-PLUS 3.0, USAID), and Prof. Kanna K. Siripurapu (Woxsen University) shared valuable insights. The program aimed to help students develop a deeper understanding of sustainable development and the responsible use of natural resources.





2.4 Divers Earth and Woxsen University Collaborate on "Sacred Species Retreat" in Kalimpong

UN SDG: 15

Divers Earth, an NGO based out of Geneva, Switzerland, partnered with the School of Arts and Design to organize the "Sacred Species Retreat" from May 15-17, 2024, at Buddha Pada, Kalimpong, West Bengal. This participatory research retreat brought together tribal and indigenous communities, scholars, practitioners, and the international community to reflect on the significance of sacred species and the role these communities play in their conservation. Discussions also focused on existing compensation mechanisms for local communities engaged in this vital conservation work.

Participants from diverse regions, including Siberia, Switzerland, Tibet, Nepal, and various parts of India, joined the retreat to explore compassionate relationships with sacred species and spaces. The outcome of this retreat is expected to shape a global initiative aimed at supporting those who foster such relationships, contributing to conservation and promoting peace.

2.6 Reviving the Desi Wool based economy in different regions of India.

UN SDG: 12 & 15

India, home to 74 million sheep and diverse indigenous wool, faces a decline in wool procurement from shepherds due to increasing reliance on imported wool. The Centre for Pastoralism (CfP), a New Delhi-based NGO, launched the Desi Oon initiative to rebuild the indigenous wool economy and address the issue of wool adulteration with acrylic, which has diminished the value of pure wool. By using technology to trace the wool's origin, the initiative aims to restore consumer trust and revive the desi wool market.

Ms. Jinoodhaya S.S., a Semester VIII Industrial Design student at Woxsen University, is interning with CfP and working on this initiative as part of her Graduation Project, under the mentorship of Prof. Santosh Kocherlakota. The project aims to ensure authenticity in the wool value chain across different regions of India.

2.5 Terralingua and Woxsen University Collaborate on Indigenous Youth Storytellers Circle Logo Design

UN SDG: 4 & 7

Terralingua, an NGO based in British Columbia, Canada, partnered with the Visual Storytelling Centre at Woxsen University to design the logo for the Indigenous Youth Storytellers Circle (IYSC), an initiative aimed at promoting indigenous scholars and creative writers. This project, initiated in 2019 as part of the UN's International Year of Indigenous Languages, saw Woxsen University students enthusiastically contribute to the cause.





2.7 NAYASA Platform Aims to Revolutionize Transparency in Agriculture Value Chains

UN SDG: 1, 2 & 12

India's food systems contribute significantly to deforestation, greenhouse gas emissions, and biodiversity loss. With 90% of India's once abundant rice varieties lost and small-scale farmers struggling against brands and middlemen, the need for transparency in agriculture has become urgent. In response, NAYASA, a discovery platform, was launched to enhance traceability in agriculture value chains. Utilizing advanced technologies such as blockchain, IoT, GPS, and AI, NAYASA connects farmers directly with consumers seeking organically grown products, offering insights into environmental impacts and simplifying the certification process.

Ms. Kanika Bukka, a Semester VIII student from Woxsen University, joined NAYASA for her Graduation Project under the mentorship of Prof. Kocherlakota, Prof. Mrudul Chilmulwar, and Prof. Kanna K. Siripurapu. Her contributions to improving the platform were highly appreciated, reflecting the platform's potential to reshape food transparency in India and abroad.

2.8 Conscium: A Streetwear Brand Promoting Circular Fashion and Social Awareness

UN SDG: 9, 12 & 17

Conscium, a streetwear brand, is dedicated to raising awareness of pressing social and environmental issues through its circular fashion strategy, blending sustainability with social consciousness. The brand not only offers trendy streetwear but also supports local artisans and craftsmen who share its values. By focusing on sustainability and cultural issues, Conscium aims to create fashion that contributes to environmental protection and the upliftment of artisans.

The brand seeks long-term collaborations with NGOs, businesses that collect preloved garments, and local fabric manufacturers to close the loop in the garment life cycle. Through recycling and upcycling techniques, Conscium converts waste into new resources, involving processes like collecting, segregating, sanitizing, shredding fibers, and creating recycled fabric with desired compositions, thus contributing to a cleaner and more sustainable fashion industry.

2.9 SICO Programme at Woxsen University: Integrating Design Education with Community Outreach

UN SDG: 10

The Social Internship and Community Outreach (SICO) programme is a key part of holistic undergraduate education at the School of Arts and Design (SOAD), Woxsen University. From the second semester onward, design students participate in a two-week mandatory SICO programme with a non-profit or social enterprise during their summer break. This initiative allows students to apply their design knowledge in real-world settings, fostering both professional and personal growth while contributing meaningfully to society.



Under the dual supervision of an internal faculty member and an external supervisor from the host organization, students gain hands-on experience in sectors like traditional crafts, small-scale farming, and marginalized communities. The programme emphasizes experiential learning, nurturing empathy and socially responsive design thinking, ultimately enhancing students' employability and preparing them to make a positive impact on society.

2.10 Collaboration for Biocultural Diversity: Animation Project by Terralingua and SOAD

UN SDG: All 17

Terralingua, a non-profit organization based in British Columbia, Canada, has partnered with the Department of Communication Design at SOAD to create an educational animation video focused on biocultural diversity. This initiative aims to raise awareness and advocate for the conservation of biocultural diversity through effective educational materials.

2.12 Vernacular Resurgence: Merging Tradition and Modernity in Sustainable Architecture Across Five Regions

UN SDG: 11

The Vernacular Resurgence architectural brief focuses on revitalizing traditional styles and techniques in five regions: Leh, Naggar, Jodhpur, Panjim, and Puducherry. This initiative seeks to merge modern needs with local cultural heritage to create sustainable, contextually sensitive designs. The project emphasizes sustainability, cultural preservation, community involvement, and innovation to honor regional identity while embracing future demands. The development includes 50 residences with 2BHK, 3BHK, and 4BHK layouts. Beyond housing, the project features a multipurpose hall, outdoor amphitheater, market area, community kitchen garden, security and administrative offices, and recreational spaces, ensuring a holistic living experience. This thoughtful blend of tradition and modernity aims to preserve and celebrate regional architecture.



2.11 Colors of Joy: Woxsen Architecture Students Inspire Creativity in Children

UN SDG: 4

On Saturday, 4th May 2024, the School of Architecture and Planning Semester 1 students organized a creative and engaging activity for the children of manual workers. The event focused on finger painting, allowing the kids to explore their artistic abilities in a fun and playful manner. This initiative not only helped the children express themselves creatively but also fostered a sense of bonding and community between the students and the children. The activity was well-received, with the kids enjoying the vibrant colours and hands-on experience, making it a memorable day for all involved.



2.13 Empowering Labourers: The ERS Initiative Promotes Voting Awareness and Democratic Inclusion

UN SDG: 10, 16 & 17

The ERS initiative aimed to raise awareness among labourers from Bihar and other regions about the importance of voting, especially given the challenges they face in returning home for elections. Encouraging participation in the electoral process aligns with the United Nations Sustainable Development Goals (UNSDGs), including Goal 10 (Reduced Inequalities) by ensuring equal political participation, Goal 16 (Peace, Justice, and Strong Institutions) by fostering democratic inclusion, and Goal 17 (Partnerships for the Goals) through collaboration between governments and organisations. The initiative highlighted the need for alternative voting methods for daily wage earners to ensure their voices are heard in the democratic process.



2.14 Kawach : Legal Aid and Literacy Camp for Labourers

UN SDG: 8, 16 & 17

As part of an ERS Activity, Dr. A Sreelatha, Dean of the School of Law, Prof. Ummul Waraah, and Mr. Sudhan from Woxsen University visited MGNREGA laborers working in cotton fields near Kamkole Toll Plaza. The visit aimed to raise awareness about labor rights, wage issues, and working conditions. Observations revealed wage violations and lack of understanding of legal protections. Concerns about children's education and skill-based training were also addressed. The team recommended organizing regular legal aid camps, training programs, and collaborations with NGOs. This initiative aimed to empower the laborers with knowledge and ensure their rights are protected and upheld.

2.15 Breaking Barriers: Legal Aid and Support for Women and Children at Sakhi Centre

UN SDG: 5, 10, 16 & 17

The recent visit to Sakhi Centre, Sangareddy, aimed to provide legal assistance and awareness to women and children affected by domestic violence, sexual abuse, and other forms of gender-based violence. The visit focused on educating them about their legal rights and available remedies. Personalized legal counseling addressed issues such as domestic violence, child custody, and maintenance claims. Coordination with Sakhi Centre staff highlighted challenges in providing continuous support to victims. Observations revealed a high demand for legal assistance, a lack of awareness of protective laws, and a pressing need for psychological support. Fear and societal stigma emerged as barriers for victims seeking help. Recommendations include organizing regular legal aid camps, conducting staff training on legal procedures, implementing awareness campaigns, and collaborating with NGOs for comprehensive support. The visit was a success, with positive participant feedback, emphasizing the necessity of ongoing legal aid and support in the region.



2.16 Vote Shakti: Empowering Woxsen University Staff Through Electoral Awareness and Civic Responsibility

UN SDG: 16 & 17

The "Vote Shakti" ERS activity, organized by the School of Sciences at Woxsen University on May 8th, 2024, aimed to raise awareness about elections and voting among university staff, including housekeeping personnel and security guards. The event welcomed 100 participants from various roles, offering a comprehensive introduction to the importance of elections and democratic participation. Resource persons, including Shri S. Venkateswarlu, District Educational Officer, and others, led insightful sessions on the significance of voting, democracy, and fundamental rights.

The interactive sessions and discussions fostered a nurturing environment, allowing participants to ask questions and engage deeply with the content. The active participation of faculty and students ensured a collaborative learning experience. The initiative succeeded in instilling a sense of civic responsibility and motivating attendees to vote. Feedback collected from participants highlighted the lasting impact of the program, promoting informed citizenship and personal growth for a more engaged electorate.



Shri S. Venkateswarlu
District Educational Officer,
Sangareddy, Telangana

2.17 Digital Seed Initiative: Nurturing Digital Literacy in Rural India

UN SDG: 4, 10 & 17

Despite advancements in various sectors, digital literacy remains a significant challenge in rural India, leaving many children without access to essential resources. To address this gap, we have launched the Digital Seed initiative, focusing on spreading digital literacy in underserved regions. Our journey began at Mahima Ministries orphanage, where many children touched a laptop for the first time. With the support of dedicated student volunteers from Woxsen University, these children were introduced to basic laptop operations. The volunteers patiently guided them, tailoring their explanations to accommodate different age groups and helping them overcome initial hesitations. This initiative represents the first step in our mission to empower young minds with digital skills. We believe that the knowledge shared today will blossom into a strong foundation for their future, paving the way for educational and employment opportunities. Woxsen University is committed to nurturing this growth at every stage, with plans to expand the initiative to more orphanages and rural communities. Together, we can cultivate a future where every child, regardless of their background, has the opportunity to thrive in a digital world.



2.18 Understanding Rural Governance: Woxsen summer school program

UN SDG: 5, 10, 16 & 17

As part of Woxsen University's summer school program, students embarked on a transformative Village Transect Walk to Pedda Gopalaram in Telangana. This immersive experience allowed them to engage directly with villagers, gaining insights into their lifestyle, sources of income, culture, and sanitation conditions through observation and dialogue. During their visit to the Panchayat office, students learned about local governance, including Grama Sabha meetings and the roles of the Sarpanch and MPTC. These leaders addressed students' questions regarding central and state government funding and the significance of local administration. The trip also included a visit to the Anganwadi Centre, where students discovered the vital services provided for early childhood development and maternal care, highlighting the center's role in supporting the community. This hands-on experience illuminated both the challenges and strengths of rural life, fostering a deeper understanding of rural administration and politics. We hope this exposure inspires the students to contribute meaningfully to the development and betterment of rural communities in the future, igniting a lasting passion for social change.

2.19 Woxsen University's TRY Students Organization Shines on the Global Stage

UN SDG: 8, 16 & 17

Woxsen University's Transforming Rural Youth (TRY) Students Organization has achieved remarkable recognition, securing second place in the prestigious Principles for Responsible Management Education (PRME) Global Sustainable Students Award. This accolade follows their significant win of the PRME Sustainability Award for South and Central Asia.

Competing against 119 contenders from 46 countries, the TRY Students Organization stood out alongside the Sustainability Club from Zayed University, Abu Dhabi, UAE, and the SPARK Foundation from the Beedie School of Business at Simon Fraser University, Canada. This achievement underscores the commitment and innovative spirit of our students in addressing sustainability and responsible management. A special acknowledgment goes to our dedicated representatives—Shaik Iqbal Pasha, Abdul Adil, Viyyapu Chaitanya Ganesh, Saicharan Miriyala, and MS Vishwanath—who showcased the mission and vision of our organization on an international platform. We also extend our heartfelt congratulations to all members of the TRY club for their hard work and dedication.

This recognition marks just the beginning of our journey. With renewed motivation and a commitment to our goals, we look forward to achieving even greater heights in the pursuit of sustainability and community development. Together, we can continue making a meaningful impact on rural youth and beyond.



PRME
2024 GLOBAL FORUM

This webinar starts at 11:15 AM [Start webinar](#)

RME Week

ACCELERATING OUR COMMON AGENDA **PRME**
2024 GLOBAL FORUM

Presenting the PRME Global Students Sustainability Award

Regional & Global Winners

PRME GLOBAL STUDENTS Marketplace SIMULATIONS **RME Week**

 Paulo Speroni	 Ernest Calista
 Sindu Agrawal	 Shaik Iqbal Pasha

3.1 Integrating Sustainability in Education: Highlights from Woxsen University's Faculty Development Program

UN SDG: 4, 10 & 17

Woxsen University's week-long Faculty Development Program (FDP) focused on integrating sustainability into the academic curriculum. With the urgency of environmental challenges, this FDP emphasized sustainability's importance across all academic and institutional practices. The event kicked off with a keynote address by Prof. Syed Hasan Jafar, stressing the need for sustainability in academia. Notably, the use of the Metaverse platform for live interactions added a modern touch to the sessions.

Dr. Shiva Sai Kiran discussed the complexities of teaching sustainability to management students, while external speaker Dr. Lokesh Kumar highlighted how different industries approach strategic management in sustainability. A key moment came on Day 2, focusing on entrepreneurship and marketing, with Dr. Atun Roy Choudhury exploring business opportunities in waste management. Over the following days, topics ranged from sustainable finance to innovative pedagogical methods and the "People" quotient in sustainable businesses.

03



3.2 ICSSCGE-2024: Advancing Sustainable Smart Computing and Green Energy at Woxsen University

UN SDG: 7, 12 & 17

Woxsen University's School of Technology organized the International Conference on Sustainable Smart Computing and Green Energy (ICSSCGE-2024) on June 25-26, 2024, in Hyderabad, India. This interdisciplinary event aimed to address critical environmental challenges by bringing together researchers, scientists, and industry experts to explore sustainable technologies and eco-friendly energy solutions. Supported by a grant of 2 Lakhs from DST-SERB, and raising an additional 2,49,500 INR through registrations, the conference generated a total revenue of 4,49,500 INR.

Out of 176+ global submissions, 55 significant papers were shortlisted, thanks to the reviewers and scrutiny teams. The conference began with a traditional Ganesh Vandana, followed by speeches from the Dean of Technology, Conference Patron Dr. Raul Rodriguez, and the Convenor Dr. Bhargav Prajwal Pathri. Experts delivered keynote speeches from institutions such as Hitachi India, SVNIT Surat, and Agder University, Norway, who shared valuable insights on sustainable computing and green energy.

Dr. D.P. Kothari

Regional Director in charge,
IIT, Delhi, India



Dr. Shivani Sharma

Hitachi Energy, India



Dr. S B GOYAL

City University, Malaysia



Prof. Dr. Mohanlal Kolhe

Faculty of Engineering and Science of the
University of Agder (Norway)



Dr. Shailendra Kumar

S.V. National Institute of Technology,
Surat, India



Dr. Praveen Aggarwal

Anand International College of Engineering,
Jaipur, Rajasthan, India



3.3 Empowering Change: Creative Thinking Workshop at the Ekatra Summer Program

UN SDG: 3, 5 & 17

On June 13-14, 2024, a creative thinking skills workshop was held under the Ekatra Summer Program at the Rescue Foundation, engaging survivors from five centers. Participants were introduced to SCAMPER, a design thinking tool, through an online exercise, which allowed them to apply creativity to everyday objects. The next day, they learned stick-figure illustrations and created comic strips on the theme "Best Day of My Life." These workshops aimed to foster creative thinking, empowering survivors by helping them view themselves not just as victims but as empowered individuals. Future sessions will continue this approach with student-led activities promoting further engagement.

3.4 Animating Awareness: Woxsen University Collaborates with Terralingua on Biocultural Diversity Project

UN SDG: 4, 13, 14, 15, & 17

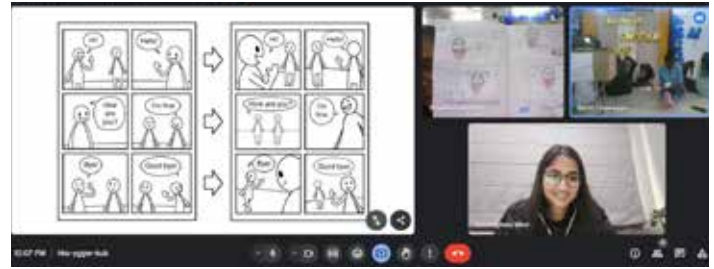
Terralingua, a non-profit based in British Columbia, Canada, has partnered with the Department of Communication Design at Woxsen University's School of Arts and Design to create an educational animation on biocultural diversity. Five Communication Design students are working with faculty and the Terralingua team on this international project, launched in May 2024 and expected to conclude in September 2024. Dr. Vivek and Dr. Praveen from VIT have joined as external mentors. The animation will serve as a resource for public awareness, education, and international policy advocacy on the importance of conserving biocultural diversity.

3.6 Ride the Wave: Understanding and Managing Stress

UN SDG: 3

On June 20, 2024, Woxsen University hosted the "Ride the Wave: Understanding & Managing Stress" event, focusing on stress management and mental well-being. Organized by the School of Sciences and the Wellness Centre, the event aimed to educate attendees on identifying and managing stress. Dr. Beauty Pandey introduced the session, and Wellness Coordinators Mrs. Darshini and Mrs. Ruthra led comprehensive discussions on stress types and effective coping mechanisms.

Participants engaged in hands-on activities to identify personal stress triggers through interactive puzzles and life event analyses. These activities helped attendees gain valuable insights into their stress patterns. The session emphasized a balanced lifestyle, physical activity, and social connections for resilience. The event concluded with a Q&A session, where participants received personalized advice. The overwhelmingly positive feedback highlighted the event's success in fostering a supportive community and empowering individuals to manage stress effectively.



3.5 Strengthening Partnerships: Legal Aid Initiative and MOU Discussion at Sakhi Centre

UN SDG: 5, 10, 16 & 17

A visit to Sakhi Centre aimed to provide legal aid to victims and discuss a potential Memorandum of Understanding (MOU) between the organization and Sakhi Centre. The team conducted one-on-one legal counseling, addressing issues like domestic violence and child custody, and coordinated with local authorities to improve support services. The discussion on the MOU included formalizing the partnership, defining roles, and planning joint efforts such as legal aid services, training, and workshops for staff. Both parties agreed to monitor the collaboration's effectiveness through regular meetings, with a follow-up meeting scheduled to finalize the MOU and organize the first training session.



Highlights

of Activities Q2-2023

Last Year Throwback

Relationships: How do they affect us?

UN SDG: 3

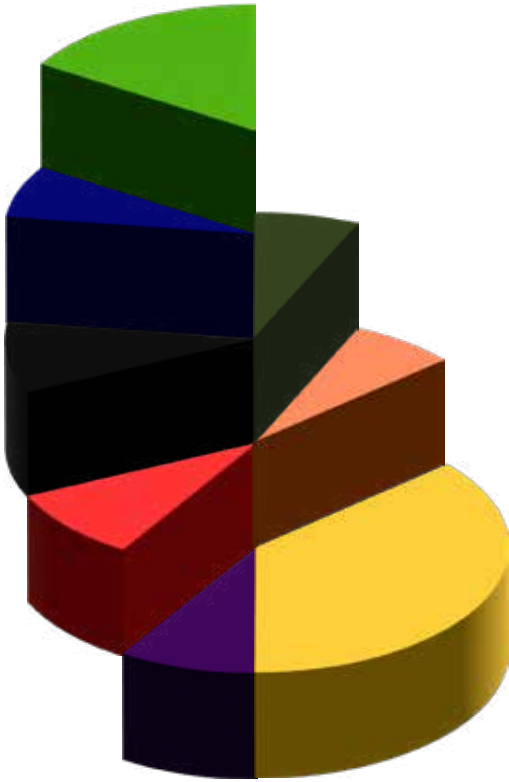
The Student Wellness Cell at Woxsen University recently concluded its sixth session, titled "Relationships: How do they affect us?" Led by Ms. Shampa Chowdhury, the session explored the evolution of relationships from early development stages and how they shape our lives. Ms. Chowdhury highlighted the impact of both positive and negative relationships on mental health, discussing the dangers of toxic relationships and the effects of isolation, rejection, and bullying. Emphasizing self-connection and positive relations, she illustrated the importance of nurturing healthy bonds for overall well-being. K S Sri Kumar, a Community Service Volunteer, moderated the session, extending heartfelt thanks to the speaker on behalf of the Student Wellness Cell.

Legal Aid-Outreach Program

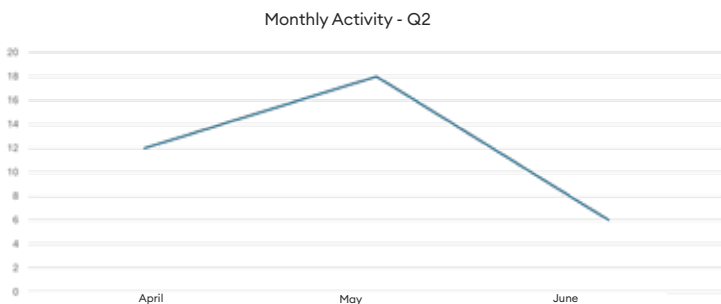
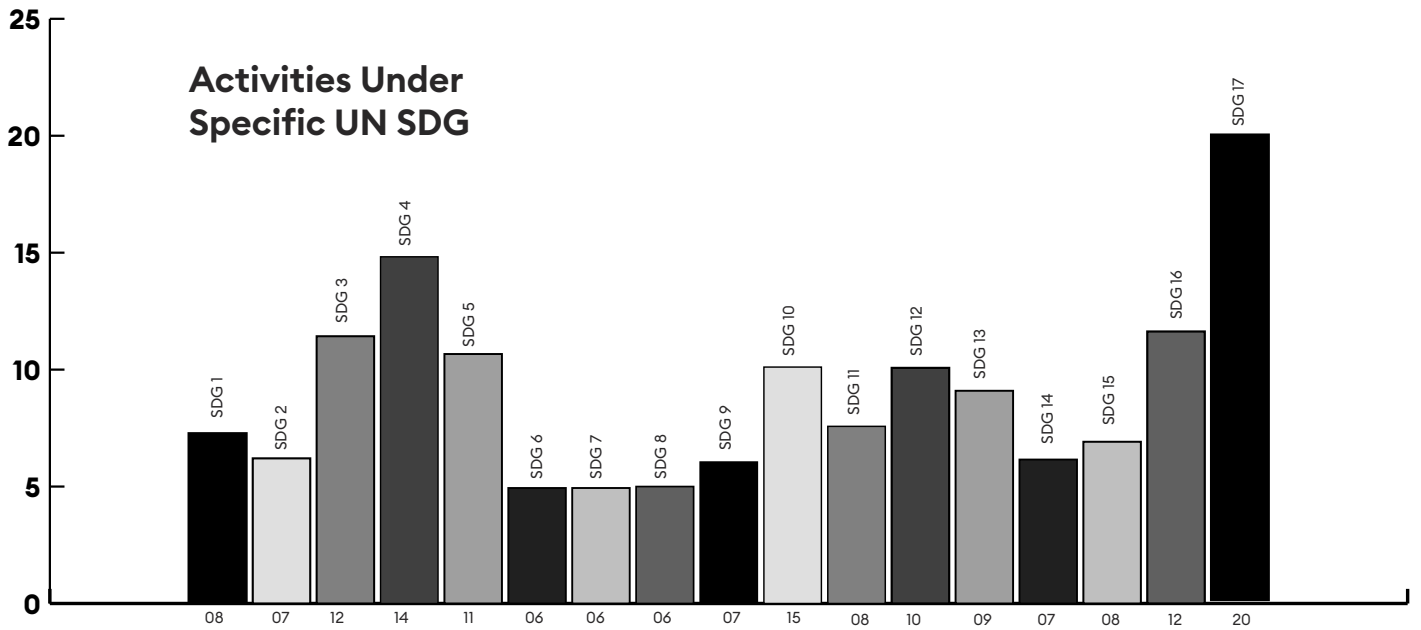
UN SDG: 16

The School of Law at Woxsen University initiated a legal aid drive in Kamkole Village, Munipally Mandal, aiming to advance SDG Goal 16 by enhancing access to legal services. The Legal Aid Cell's core mission is to safeguard community rights and interests, focusing on equitable access to justice. On Thursday, September 20, the team visited Kamkole's Gram Panchayat Office to identify common legal issues faced by village women and consulted with Anganwadi and Asha workers regarding frequently reported cases. During the visit, two women sought immediate legal advice on property rights and domestic violence, which were promptly addressed. The Gram Panchayat Office, along with the village secretary, welcomed this collaboration, marking a positive step toward legal empowerment in the village.





School	No. Activities
School of Business	03
School of Technology	03
School of Arts & Design	16
School of Architecture & Planning	04
School of Liberal Arts & Humanities	04
School of Law	04
School of Sciences	03
ERS Wing	07
Total	37



In the Q2 of 2024

37
ERS Projects

1817
Total Engagement

*Note: Data of Quarter 2 - April to June 2024



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