

Q4
by ERS

Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity
Report

Edition - 4

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10.1 Exploring Sustainability and Empowering Scholars

UN SDG: 4 & 10

The Editorial Talk Series hosted a thought-provoking event to enhance understanding of sustainability research and publishing opportunities while fostering inclusivity. The sessions highlighted the importance of responsibility, sustainability, and diversity in research, strategies for ethical and impactful sustainability-focused studies, and the Initiative for Case Equity (ICE). This initiative, in collaboration with the SC/ST Cell, aims to empower scholars from marginalized communities through mentorship and leadership development in STEM fields.

This event served as a platform to bridge sustainability and inclusivity, providing actionable insights and fostering transformative leadership. By focusing on diversity and equity in research, the series continues to inspire meaningful change in academia and beyond.

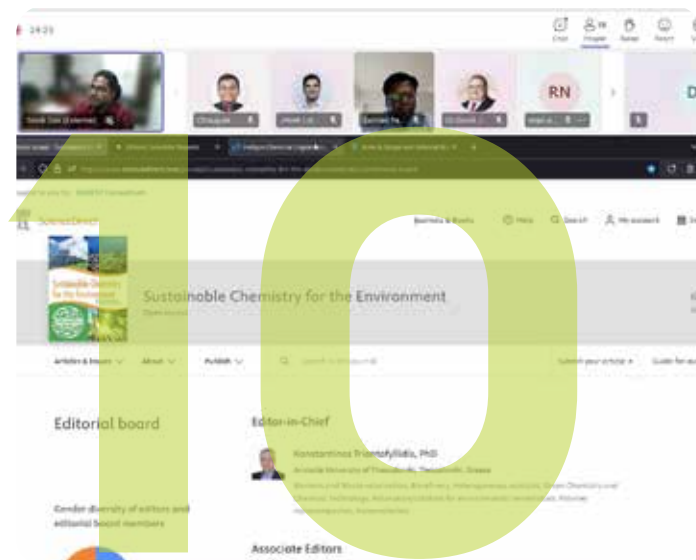


10.3 Fostering Cultural Connections: Block Printing Workshop

UN SDG: 4, 11 & 17

As part of a broader cultural exchange program, Singaporean students visited Hyderabad, engaging in a hands-on block printing workshop. This immersive activity served as a cultural bridge, offering participants a practical introduction to the ancient art of Indian block printing. Students personalized tote bags with their designs while exploring the craft's historical and cultural significance. The workshop fostered cross-cultural interaction, encouraging creativity, collaboration, and an appreciation for India's artistic heritage.

The workshop yielded significant outcomes for both participants and the host institution. Students gained practical skills, cultural awareness, and enhanced cross-cultural communication abilities. Meanwhile, the institution strengthened its cultural exchange framework, showcasing its ability to facilitate meaningful, inclusive educational experiences. This collaborative initiative not only enriched participants' understanding of Indian traditions but also reinforced global cooperation and mutual respect through artistic expression.



10.2 Exploring Everyday Sustainability: Insights from the Brain Thrust Forum Podcast

UN SDG: 4, 12 & 13

The Brain Thrust Forum podcast explored the everyday challenges and responsibilities of sustainability from the perspective of Woxsen University students. The discussions shed light on the pressures younger generations face in addressing sustainability and how they manifest this responsibility in their daily lives. Students shared motivational experiences, including working with local communities through CSR initiatives and finding innovative ways to balance sustainability with academic demands, such as reducing paper consumption. They also highlighted how renewable energy sources at the university have positively impacted their journey toward sustainable living.

The episode also touched on career prospects in sustainability, with students expressing optimism about exploring emerging fields like the Circular Economy while acknowledging the niche nature of the job market. The podcast was both insightful and inspiring, providing students with a platform to share their honest experiences and challenges. It also encouraged faculty to take further steps toward integrating sustainability into academic and institutional practices, fostering a culture of responsibility and innovation at Woxsen University.



10.4 Water Conservation in Architecture: Insights from Ar. Mansee Bal Bhargav's Workshop

UN SDG: 6, 11, 12 & 13

Ar. Mansee Bal Bhargav, National President of the WICCI - Water Resources Council, shared valuable insights on the critical importance of water conservation in architecture during her lecture and workshop at Woxsen University, School of Architecture and Planning. Through her expertise as an entrepreneur, researcher, and educator, she discussed various innovative methods for water management, such as rainwater harvesting, greywater systems, and low-flow fixtures. Showcasing her projects, she illustrated practical applications of these techniques in sustainable architectural design. The session also included personalized discussions on students' architectural projects, encouraging them to integrate water-conserving strategies into their designs.

Aligning with several UN Sustainable Development Goals (SDGs), the workshop highlighted the role of sustainable water management in addressing global challenges. This session not only inspired future architects to adopt sustainable practices but also reinforced the importance of architecture as a tool for achieving ecological balance and resilience.



Dr. Mansee Bal Bhargava

is an entrepreneur, researcher connecting science and society, visiting professor at various National and International Universities, speaker and a mentor.

She is a transdisciplinary learner of the built environment from sustainability and livability perspectives that include architecture design development planning management governance.



10.5 Guiding Futures: 'Care for Career' Workshop

UN SDG: 4 & 8

On September 30th, the School of Liberal Arts and Humanities (SOLH) conducted a career guidance workshop titled 'Care for Career' at Samyuktha International School. Organized at the request of the school's principal, Mr. Santosh Kumar, the session aimed to help 9th-grade students identify and select ideal career paths. The interactive session was facilitated by experts including Dr. Ranita Basu, Dr. Dibyangana Biswas, Suantak D. Vaiphei, and Prof. Dheeraj Rayalu Tadi.

The workshop provided students with insights into aligning their skills, interests, and aspirations with potential career opportunities. Through engaging discussions and practical guidance, the facilitators empowered students to make informed decisions about their futures. The session emphasized the importance of self-awareness and strategic planning in career development, equipping young minds with the tools to navigate their academic and professional journeys confidently.



10.6 Youth Empowerment Through Entrepreneurship: Inspiring the Next Generation

UN SDG: 4, 8 & 10

The 'Youth Empowerment Through Entrepreneurship' workshop, organized by the Department of Business Studies under Woxsen University's School of Liberal Arts and Humanities, aimed to inspire students from rural and semi-urban Telangana to explore entrepreneurship as a viable career path. The workshop addressed socio-economic challenges and focused on raising awareness about entrepreneurship, motivating students to consider it as an alternative to traditional careers, and equipping them with essential skills like leadership, financial literacy, and innovation.

Led by Dr. Chakradhar Indurkar and supported by ten faculty members, the bilingual (English and Telugu) workshop engaged 80 students and 25 faculty members at Government Junior College, Budhera. It was inspiring to see students, despite their underprivileged backgrounds, stepping forward with entrepreneurial ideas and enthusiasm. The initiative successfully sparked interest in entrepreneurship, fostering a sense of empowerment among the youth to pursue innovative career paths and contribute to the region's socio-economic growth.



10.7 Exploring Golconda Fort: A Journey Through History and Heritage

UN SDG: 4, 11 & 17

Golconda Fort, located 83 kilometers from Woxsen University, is a striking symbol of India's rich history and architectural brilliance. Originally built by the Kakatiya dynasty in the 12th century and later expanded by the Qutb Shahi dynasty, the fort offers a fascinating glimpse into medieval Deccan India. The walk began at Fateh Darwaza, the main entrance, where we were introduced to the fort's innovative acoustic design, which allowed soldiers to communicate across vast distances. We then explored the royal palace, Durbar Hall, and the stunning Bala Hissar pavilion, offering panoramic views of the surrounding city.

The fort's defense mechanisms, including bastions, lookout towers, and moats, demonstrated its strategic importance. Golconda is also a symbol of cultural coexistence, with both Hindu temples and Islamic mosques reflecting the region's diverse heritage. Additionally, the fort was a thriving hub for the diamond trade, attracting merchants from around the world. As we concluded our walk, the contrast between the ancient fort and the modern skyline of Hyderabad highlighted the harmonious coexistence of history and contemporary development, illustrating how cultural heritage can thrive alongside urban progress.



10.8 Empowering Senior Citizens through Engagement

UN SDG: 4 & 10

Woxsen University organized an initiative to empower senior citizens by offering them practical training experiences and enriching the university community with their diverse perspectives. The event included engaging activities such as critical thinking games, where seniors showcased their riddle-solving abilities, and a poetry recital, allowing participants to express their writing talents.

The initiative also introduced the Woxsen Senior Citizen Internship Program, which aims to provide seniors with valuable internship opportunities that foster learning and mentoring relationships. By involving senior citizens in the university environment, this program not only taps into their vast experience but also provides a platform for them to contribute meaningfully to society. The initiative helped build strong partnerships with the senior community while ensuring a fun and engaging experience for all participants.



10.9 JAGMAG FEST: A Celebration of Sustainability and Creativity

UN SDG: 12, 13 & 15

The School of Sciences at Woxsen University hosted the "JAGMAG FEST" on October 24th, 2024, an event designed to promote sustainable practices while celebrating traditional art forms. The day's activities began with a Rangoli Competition, where participants used non-toxic, natural colors to create vibrant, intricate designs. This event highlighted the importance of using eco-friendly materials in festive art forms. Following this, the Diya Decoration Competition allowed students to express their creativity by decorating clay diyas using non-toxic, eco-friendly paints. These competitions emphasized both the beauty of Diwali traditions and the need to choose sustainable alternatives in celebrations.

The event reached its peak with a symbolic lantern fly-off. The Dean of the School of Sciences initiated the ceremony by releasing the first lantern, followed by faculty, staff, and students. The release of the lanterns represented a collective expression of hope, joy, and unity. The visual spectacle was further enhanced by breathtaking drone footage, capturing the serene beauty of the lanterns floating into the sky.

Through these engaging activities, the "JAGMAG FEST" successfully combined creativity with environmental responsibility. It raised awareness about the importance of using sustainable materials, such as chemical-free colors and clay diyas, in traditional art forms. The event also provided a platform for students to showcase their artistic talents while embracing eco-conscious habits. Looking ahead, Woxsen University plans to continue organizing such initiatives that blend artistic expression with sustainability, fostering a community that celebrates both creativity and environmental consciousness.





11.1 Empowering Communities: Menstrual Health Awareness

UN SDG: 3, 5, 6 & 10

On November 6th, 2024, the Steering Group on Social Impact & Outreach from the School of Liberal Arts and Humanities, Woxsen University, organized a menstrual health awareness program at Zilla Parishad High School, Thogurpally village, Telangana. The initiative aimed to break the stigma around menstruation, promote hygiene practices, and provide essential resources. Prior to the event, a 'Sanitary Pad Donation Drive' was held at the university, collecting 100 pads for distribution. The session, led by Dr. Shah Khatoon and Dr. Kousumi Brahma, engaged 82 girls from classes 6th to 10th and covered the menstrual cycle, biological aspects, hygiene practices, and the proper use and disposal of menstrual products.

The interactive session encouraged open discussions, with volunteers helping communicate in the local language. Though initially hesitant, the girls gradually shared their views and concerns. The event provided valuable knowledge, helping the students understand the importance of menstrual hygiene and manage their health confidently. The initiative concluded with the distribution of sanitary pads and was featured in the local newspaper Metuku Seema. The program successfully combined education and community engagement, leaving a lasting impact on the participants.

11.2 Fostering Environmental Awareness: Biodiversity and Conservation

UN SDG: 6, 13 & 15

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity at Zilla Parishad High School, Thogarpally, Telangana. This initiative aimed to educate 7th and 8th-grade students about environmental protection and biodiversity conservation. Supported by Mr. C. Dasarath, Mandal Education Officer, and Headmaster Mrs. Mallika, the session covered essential topics such as ecosystem functionality, biodiversity, threats like deforestation and pollution, and strategies for sustainable practices. Dr. Naveen Kolluju and Dr. Raju Chaketi led the discussions in the local language to ensure accessibility, fostering an inclusive and engaging atmosphere for the students.

The program encouraged students to reflect on environmental challenges affecting their communities, such as pollution and wildlife decline. Through interactive discussions, they shared their concerns and demonstrated a keen interest in adopting eco-friendly practices. The session concluded with a call to action, inspiring students to participate in conservation efforts and adopt sustainable behaviors like recycling and waste reduction. This impactful event was featured in the local Telugu newspaper Methukuseema, highlighting the importance of environmental education in nurturing responsible citizens.



11.3 Promoting Circular Economy and Sustainability

UN SDG: 4, 13, 14, 15 & 17

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity at Zilla Parishad High School, Thogarpally, Telangana. Focused on Circular Economy and Sustainability, this initiative aimed to educate students about responsible production and consumption, climate action, and environmental protection. With the support of Headmaster Mr. Dasarath Pramanik, the session engaged 72 students from 9th and 10th grades. The session was conducted in the local language to ensure clear understanding, and concepts were simplified to make the content accessible and relatable.

The session covered key topics such as conventional modes of production, various types of pollutants, principles of the circular economy (including the 6R's: Refuse, Reduce, Reuse, Recycle, Repair, and Recover), global practices, and the Indian context of sustainability. Students actively participated by sharing examples of waste generation in their surroundings and referencing movie scenes related to climate change and environmental issues. Their feedback indicated that the session provided valuable new insights into circular economy practices and sustainability. The initiative successfully broadened their understanding of environmental issues and encouraged them to adopt sustainable habits in their daily lives.



11.4 Promoting Awareness of Fundamental Rights and Duties

UN SDG: 4 & 16

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity focusing on Fundamental Rights and Fundamental Duties was conducted at Zilla Parishad High School, Thogarpally, Telangana, for the academic year 2024-25. With the support of Headmaster Mr. Dasarath Pramanik, the session aimed to educate 72 students from the 9th and 10th grades on the importance of understanding their rights and duties as citizens. The session was designed to supplement their existing knowledge and encourage active civic responsibility. The use of local language and relatable examples helped simplify the concepts and ensured student engagement.

During the session, key topics such as the significance of Fundamental Rights, the responsibilities enshrined in Fundamental Duties, and their relevance in daily life were discussed. Students actively participated by sharing examples from their lives and referencing scenes from movies that illustrated these principles. Their feedback highlighted the session's effectiveness in providing new insights and fostering a deeper understanding of their civic responsibilities. By the end of the activity, students expressed enthusiasm and a stronger sense of awareness regarding their rights and duties, underscoring the session's success in promoting responsible citizenship.

11.5 Empowering Futures: Bridging Educational Barriers through Knowledge and Resilience

UN SDG: 4, 10 & 16

On November 19, 2024, the School of Liberal Arts and Humanities at Woxsen University, through its Laurence Simon Department of Economics, organized a transformative workshop titled Crafting Career and Overcoming Education Barriers at Telangana Residential Junior College and School, Lingampally Village, Sangareddy. This event, part of the university's Ethics, Responsibility, and Sustainability (ERS) program, aimed to address critical challenges faced by high school and junior college students. It focused on overcoming linguistic barriers in learning English, excelling with limited resources, encouraging critical thinking for diverse career exploration, and promoting responsible adulthood through informed choices. The workshop was led by a team of faculty members, including Dr. Mahesh Admakar, Dr. Aareeba Moazzam, Dr. Sunaina Arya, Dr. Lienngailhing Khongsai, Dr. Rohin Gaddam, and Dr. Venkatesh Boddu, who engaged students in thought-provoking discussions designed to inspire self-confidence and independent thinking.

The workshop's success was driven by the enthusiastic participation of students, who actively engaged with the content and shared their perspectives on the barriers to education. The event was made impactful through the relatable, easy-to-understand sessions that fostered lifelong learning and critical inquiry. The principal and staff of the school extended their wholehearted support, creating an inclusive and welcoming environment for the students. This initiative exemplifies Woxsen University's commitment to making education transformative and accessible, empowering students to overcome challenges and make informed decisions for their future success.



11.6 Heritage Walk to Golconda Fort

The Heritage Walk Program organized by the School of Liberal Arts and Humanities focuses on the preservation of cultural heritage and the promotion of sustainable practices. Through visits to significant heritage sites like Golconda and Bidar Forts, the program fosters a deeper understanding of cultural preservation, community awareness, and sustainable urban development. By exploring the architectural beauty of these historic forts and the cultural diversity of locations like Gurudwara Nanak Jhira Sahib, students are educated about the importance of safeguarding cultural heritage. The program also encourages critical thinking about the impact of political alliances, trade routes, and urbanization on these heritage sites, instilling a sense of responsibility for their preservation. Moreover, the hands-on learning approach, including future visits to the Salar Jung Museum, bridges the gap between historical knowledge and real-world artifacts.

The program also integrates climate action by raising awareness of sustainable practices. The construction techniques at the forts, using locally sourced materials and the karez system at Bidar Fort, highlight ancient methods of environmental sustainability and water conservation. Eco-friendly practices were emphasized throughout the walk, including "leave no trace" principles and walking as the primary mode of exploration to minimize carbon emissions. Additionally, discussions on traditional resource management and the optimization of natural light in fort architecture demonstrate the relevance of historical knowledge in addressing modern climate challenges. This program not only enhances cultural understanding but also advocates for sustainable practices, encouraging participants to adopt eco-conscious behaviors for a more sustainable future.

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12.1 Ensuring Ethical Responsibility and Regulatory Compliance in Research

UN SDG: 3 & 4

Woxsen University's School of Business, hosted an insightful session on Ensuring Ethical Responsibility and Regulatory Compliance in Research on December 6, 2024. The event, held from 10:00 AM to 1:00 PM, brought together faculty members from the School of Business (SoB) and was led by Dr. Indroneel Chatterjee, Senior Lecturer in Consumer Behaviour and Marketing at Oxford Brookes Business School.

The session emphasized the importance of data privacy, research ethics, and compliance within a global research framework. Dr. Indroneel provided real-world insights through seven case studies, each highlighting key ethical concerns such as justice, fairness, non-harm to beneficiaries, purpose limitations, and jigsaw identification. Through small-group analyses and discussions, participants explored the complexities of ethical research practices across diverse fields, including sustainable development.

A crucial aspect of the session focused on ethical approval processes for research involving human subjects. Dr. Indroneel also provided valuable guidance to faculty members on maintaining rigorous ethical standards in their research endeavors. The event concluded with discussions on future collaborations, ensuring continued engagement with Dr. Indroneel to reinforce ethical responsibility in research at Woxsen University.

12.2 RRBM Paper Development Workshop

UN SDG: 3 & 4

Woxsen University's School of Business, hosted an insightful session on Responsible Research in Marketing Strategies on December 11, 2024. The event, organized by Dr. Anindo Bhattacharjee, provided faculty members from the School of Business (SoB) with a rare opportunity to interact with Professor David Reibstein from the prestigious Wharton Business School. This interaction was the result of Dr. Anindo's dedicated efforts over two and a half years.

The session began with the felicitation of Professor Reibstein, followed by research presentations by three faculty members and research scholars. Prof. Reibstein commended the research rigor and the emphasis on responsible management practices in their work, highlighting the importance of ethical and impactful research in marketing and strategy.

A significant moment of the event was the renaming of the Department of Marketing at the School of Business Faculty enclave in the Law Block as the "David Reibstein Department of Marketing & Strategy." This dedication, along with a special Lifetime Achievement Award ceremony, underscored the profound impact of responsible research on academia and industry.

The event not only enriched participants' perspectives on ethical marketing research but also reinforced Woxsen University's commitment to academic excellence and global collaboration.



12.3 Empowering Young Minds with Future Technologies

UN SDG: 4, 5 & 10

Woxsen University's School of Technology (SOT) recently hosted an interactive learning event aimed at introducing high school students to transformative fields such as Data Science, Blockchain, Artificial Intelligence (AI), and Machine Learning (ML). Led by students from the Woxsen School of Technology, the event provided foundational knowledge on these disciplines, showcasing their real-world applications and career opportunities. Through engaging presentations and hands-on demonstrations, the participants gained valuable insights into how these technologies are shaping industries and everyday life.

The sessions covered various aspects of modern technology, with Woxsen students explaining complex concepts in an accessible manner. The event concluded with a symbolic gesture as the ERS team presented a Peepal tree sapling to the school, representing growth and sustainability. This initiative not only enhanced awareness among young students but also helped Woxsen participants refine their communication skills, fostering a culture of knowledge-sharing and innovation.



12.4 Energy Conservation Week at Woxsen University

UN SDG: 7 & 13

Woxsen University's School of Arts and Design (SOAD), in collaboration with 4HUB, organized a series of impactful events to mark National Energy Conservation Week. The initiative aimed to raise awareness about energy conservation through creative and community-driven activities. The week-long celebration featured a poster presentation on energy conservation, community engagement activities, and a public awareness program at Hitech City Junction in Hyderabad, supported by the Cyberabad Traffic Police. These efforts educated students, faculty, and the local community on sustainable energy practices, emphasizing the importance of small yet impactful behavioral changes.

The program concluded with a Valedictory Ceremony on December 16, 2024, recognizing participants' contributions and highlighting key takeaways. Students developed leadership and collaboration skills while fostering environmental responsibility. The initiative successfully reinforced Woxsen University's commitment to sustainability, demonstrating how education and community engagement can drive meaningful change toward a greener future.



12.5 Sow, Grow, Glow (SGG) Initiative at ZPHS Kamkole

UN SDG: 4, 5 & 10

The "Sow, Grow, Glow" (SGG) initiative is a 10-month program designed to empower school students from marginalized communities in Kamkole Village. Through interactive workshops and activities, the initiative promotes holistic development and aligns with multiple UN Sustainable Development Goals, including Quality Education, Gender Equality, and Reduced Inequalities. The program covers essential topics such as English communication, career counseling, financial literacy, entrepreneurship, and social inclusion, aiming to equip students with the skills necessary for personal and professional growth.

The inaugural session on December 11, 2024, led by Dr. Ravikant Kisana, focused on English communication. The session emphasized confidence-building, overcoming communication barriers, and practical language skills. An interactive Q&A and situation-based exercises engaged students in real-world applications of effective communication. With bi-monthly workshops planned, the initiative seeks to foster long-term skill development, increased awareness of social issues, and enhanced career readiness, ensuring a lasting impact on the students and their future opportunities.

12.6 Heritage Walk to Salar Jung Museum: Exploring Art, History, and Culture

UN SDG: 4

The School of Liberal Arts and Humanities (SOLAH) conducted its third Heritage Walk to the Salar Jung Museum on December 7, 2024. This educational excursion brought together first-year undergraduate students, Ph.D. researchers, faculty members, and Dean Konrad, alongside Dr. Ratanpriya and Dr. Swati Nupur Tigga. The visit provided an insightful exploration of the museum's extensive collection of historical artifacts and artistic masterpieces.

The Furniture Gallery captivated visitors with its intricate craftsmanship, reflecting the use of premium materials like mahogany. The Ivory Carvings Gallery showcased remarkable artistry, including Tipu Sultan's ivory chair and puzzle balls. The Bronze Sculpture Gallery illustrated the fusion of religious and cultural influences, while the Weapons Collection highlighted advancements in metallurgy and military strategy.

Students actively engaged with the museum exhibits, analyzing historical artifacts through worksheets that encouraged critical thinking and reflection. They compared objects with elements of their own cultural heritage, explored the historical significance of artistic creations, and even designed their own artifacts based on past eras.

The visit left a lasting impression, deepening students' understanding of human civilization's artistic and cultural evolution. It emphasized how art serves not only as an aesthetic pursuit but also as a narrative of history, societal progress, and cultural interconnectivity. The Heritage Walk reaffirmed the importance of preserving and appreciating historical artifacts for future generations.



12.7 Field Visit to Rural Technology Park: Exploring Sustainable Rural Innovations, Art, History, and Culture

UN SDG: 4

The School of Liberal Arts and Humanities (SOLAH), Woxsen University, organized a one-day field visit to the Rural Technology Park (RTP) at the National Institute of Rural Development and Panchayati Raj (NIRDPR), Hyderabad, on December 20, 2024. This initiative aimed to educate students on sustainable rural technologies aligned with UN Sustainable Development Goals, particularly affordable energy, responsible production, and climate action. The visit was facilitated by experts from NIRDPR, who provided valuable insights into eco-friendly innovations and their entrepreneurial potential.

Students explored a range of sustainable technologies, including handmade paper processing, natural dyeing, biogas production, vermicomposting, apiculture, and climate-resilient construction methods like mud block making and earthquake-proof roofing. They gained practical knowledge about recycling processes, resource efficiency, and the market viability of these innovations. The experience deepened their understanding of the circular economy and the importance of sustainable practices in rural development. Moving forward, students will explore how Artificial Intelligence and Machine Learning can enhance these rural technologies for greater efficiency and impact.



12.8 Youth Empowerment Through Entrepreneurship Workshop

UN SDG: 4 & 10

The 'Youth Empowerment Through Entrepreneurship' workshop, organized by the Department of Business Studies under the School of Liberal Arts and Humanities (SOLAH) at Woxsen University, aimed to inspire and empower students, particularly from rural and semi-urban regions of Telangana, to explore entrepreneurship as a viable career path. This initiative directly addresses the socio-economic challenges faced by the youth in Telangana, where a significant portion of young people aspire to work abroad rather than within India. By offering a platform to educate and motivate these students, the workshop emphasized entrepreneurship as a meaningful alternative to traditional jobs.

The workshop focused on raising awareness about the potential of entrepreneurship, developing essential skills like leadership, financial literacy, and innovation, and shifting perceptions regarding local employment opportunities. With a bilingual approach (English and Telugu), the program successfully engaged over 60 students and 8 faculty members from Government Junior College, Budhera, along with Woxsen University faculty. The positive response demonstrated the initiative's success in sparking entrepreneurial aspirations among youth, particularly those from underprivileged backgrounds. Moving forward, Woxsen University will offer mentorship and guidance, fostering a supportive environment for aspiring young entrepreneurs to refine their ideas and achieve long-term success.



12.9 ERS Activity Talk: Save Every Drop, Protect Every Life – Rainwater Harvesting and Waterborne Disease Awareness

UN SDG: 6

The "Save Every Drop, Protect Every Life" event, organized by the School of Sciences (SOS) at Woxsen University, aimed to raise awareness about the importance of water conservation and the role of rainwater harvesting in addressing water scarcity. The session also focused on educating participants about the risks of waterborne diseases and the importance of clean water in preventing health issues. Led by Dr. Soumyadip Patra and Dr. Amit Kumar Singh, the event saw participation from faculty members, students, and research personnel, all of whom engaged in discussions about sustainable water management practices.

Key highlights of the event included an in-depth look at rainwater harvesting techniques, such as rooftop systems and groundwater recharge, and the critical link between contaminated water and public health challenges. The session aligned with several United Nations Sustainable Development Goals (SDGs), including SDG 6 (Clean Water and Sanitation), SDG 3 (Good Health and Well-being), and SDG 11 (Sustainable Cities and Communities). Participants left with a better understanding of how rainwater harvesting can reduce reliance on over-exploited water resources, prevent waterborne diseases, and contribute to a more sustainable, eco-friendly future. Through this initiative, Woxsen University continues to promote actionable steps towards environmental conservation and community health.



12.10 SHE-HEALTH: Empower Her Wellness – Health Awareness Camp

UN SDG: 3

On 12th December 2024, Woxsen University's School of Sciences, in collaboration with Care & Cure, organized the "SHE-HEALTH: Empower Her Wellness" event, aimed at raising awareness about women's health and well-being. The camp focused on empowering women through knowledge and preventive healthcare, encouraging them to take charge of both their physical and mental health. The event, led by Dr. Daya Shankar (Dean, School of Sciences) and Dr. Beauty Pandey (ERS Coordinator), offered a comprehensive range of health services, including blood pressure monitoring, BMI assessments, and one-on-one consultations with healthcare professionals.

Key highlights of the event included educational workshops on nutrition, lifestyle, and preventive health practices, alongside personalized health consultations that addressed individual health concerns. The camp also fostered a sense of community, encouraging participants to share experiences and build supportive networks. Through this initiative, participants gained valuable insights into maintaining their health and were empowered with practical tools for sustained wellness. By addressing both immediate health needs and long-term preventive measures, "SHE-HEALTH" successfully contributed to fostering a culture of health awareness and well-being, reaffirming Woxsen University's commitment to women's health empowerment.



12.11 Woxsen Corporate Olympics



UN SDG: 3 & 10

As part of the Woxsen Corporate Olympics initiative, the ERS Department at Woxsen University organized a special visit for students from Kamkole Government School. This event aimed to broaden the students' horizons by introducing them to the world of sports and the various career opportunities within the field. The young students were given a guided tour of the university's state-of-the-art facilities, allowing them to explore different sports infrastructure and resources.

The visit not only helped the students learn about the diverse career pathways in sports, but also inspired them to think about sports as a viable and exciting career option. By engaging with faculty members and coaches, the students gained insight into the various opportunities available in the field, from coaching to sports management and beyond. This initiative was designed to motivate and encourage the students to pursue their dreams in sports, while enriching their understanding of the potential career avenues in this dynamic industry. Through this experience, Woxsen University aims to inspire a new generation of athletes, fostering a spirit of ambition and perseverance in the field of sports.

12.12 New year Donation Drive

UN SDG: 3, 4 & 10

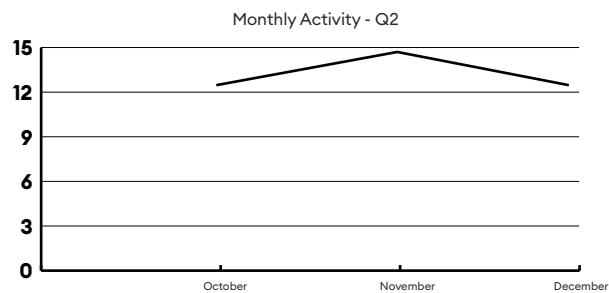
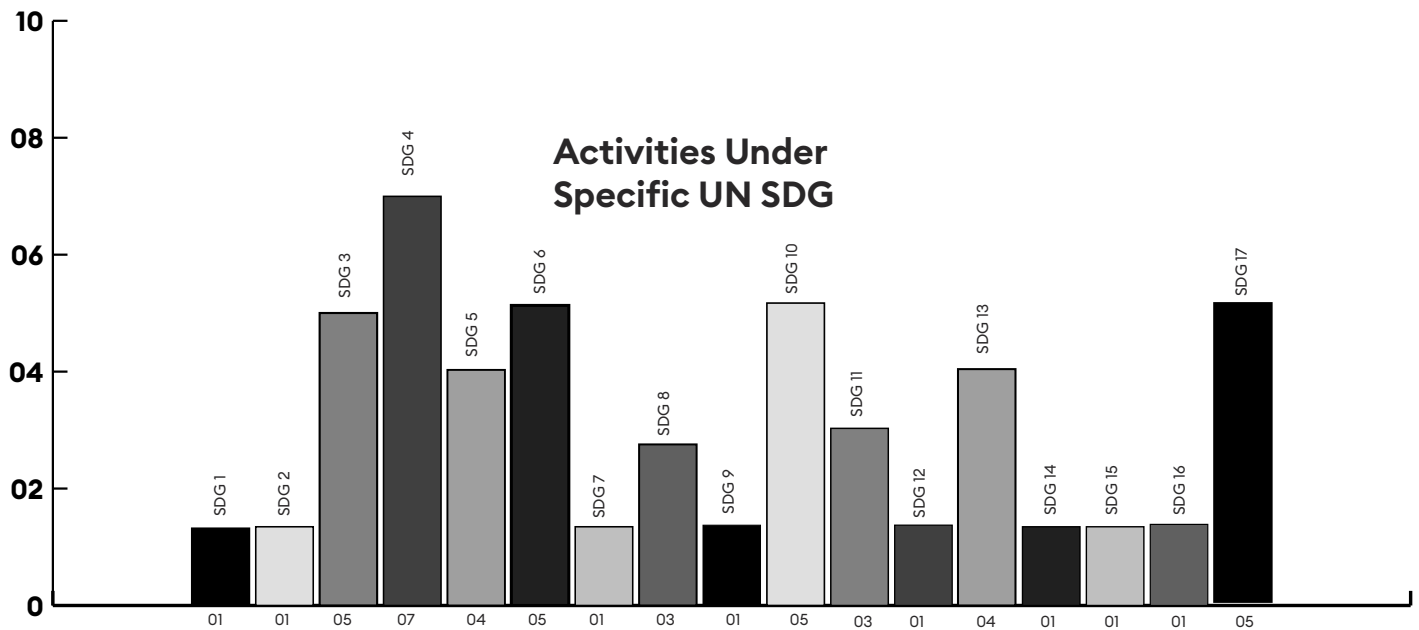
The ERS Department at Wosen University recently undertook a commendable initiative aimed at giving back to the community. With the heartfelt support and contributions from our incredible faculty, staff, and students, the department raised 718,000 to purchase essential books and other required materials for individuals in need. Additionally, a free medical camp was organized to ensure the health and well-being of children. This event also saw the donation of books to ignite curiosity and inspire young imaginations, emphasizing the university's commitment to fostering social responsibility among its members.

To cap off the day, the event was filled with music and dance, spreading smiles and creating memories to last a lifetime. These activities not only highlighted the spirit of generosity within the Wosen community but also demonstrated the impactful outcomes of collective efforts. By addressing crucial needs through these initiatives, the ERS Department contributed significantly to the betterment of society and reinforced the university's dedication to nurturing every child's growth, both mentally and physically.





School	No. Activities
School of Business	03
School of Technology	02
School of Arts & Design	02
School of Architecture & Planning	01
School of Liberal Arts & Humanities	09
School of Law	03
School of Sciences	07
ERS Wing	07
Total	34



In the Q4 of 2024

40

ERS Projects

1723

Total Engagement



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