



Woxsen- Ethics, Responsibility & Sustainability

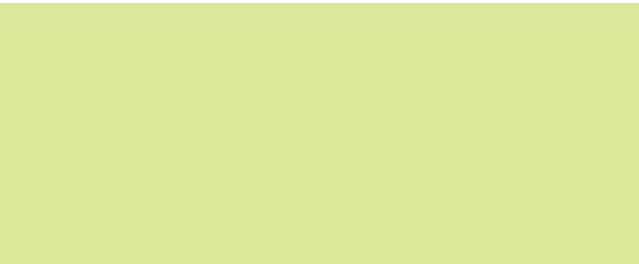
Quarterly ERS Activity Report Edition - 3

#3 July to September 2024

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1.1 Community Engagement and Needs Assessment in Maqdampalli Village

UN SDG: 3, 4, 6, 8 & 11

As part of the School of Technology's Ethics, Responsibility, and Sustainability (ERS) initiatives, a team visited Maqdampalli village on July 11, 2024, to assess the community's needs and identify areas for impactful support. The visit involved meetings with local school staff and community leaders, revealing essential requirements for educational and socio-economic growth. At the school, teachers emphasized a need for playground equipment, additional educational resources, and career guidance. Discussions with village leaders highlighted health challenges due to limited clean drinking water, a need for nutrition and hygiene awareness, and a demand for skill development to address employment issues. The ERS team aims to address these areas, fostering sustainable growth and improved well-being for the community.

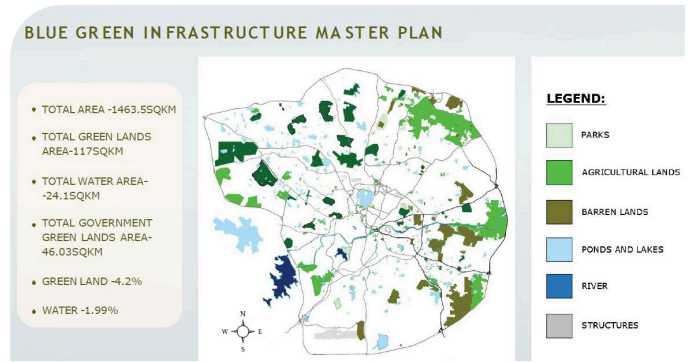


1.2 Restoring Hyderabad's Blue and Green Spaces: A Sustainable Vision

UN SDG: 3, 6, 13 & 14

The recent Environmental Restoration Study by Woxsen University highlights significant environmental challenges in Hyderabad, focusing on water pollution in the Musi River, loss of green cover, and poor waste management. The report identifies critical problems such as floating waste and water hyacinths, which obstruct oxygen flow in water bodies, causing ecological and health risks. These issues, combined with the city's diminishing green spaces, underline the urgent need for action.

To address these concerns, the Environmental Restoration Study suggests comprehensive urban planning strategies, enhanced drainage systems, and regular clean-up drives. It also emphasizes community engagement and stricter waste management policies. By enhancing the city's blue-green infrastructure, Hyderabad can create healthier living environments and better prepare for the impacts of climate change.



1.3 Exploring Bidriware: A Cultural Heritage Expedition

UN SDG: 8, 11 & 12

The School of Arts and Design at Woxsen University organized the "Exploring Bidriware: A Cultural Heritage Expedition" as part of its material culture cognition module, offering students an immersive educational experience focused on the ancient craft of Bidriware. The program provided students with direct interaction with local artisans in Bidar, who shared their expertise and demonstrated the intricate process of creating Bidriware. Students visited workshops, observing how traditional techniques are adapted for modern markets while preserving the craft's essence. Through this hands-on experience, students gained a deeper appreciation for cultural heritage, understanding the challenges and significance of preserving traditional arts and supporting local communities.



1.4 Workshop on Fashion Illustration Module

UN SDG: 11 & 12

The Eco-Fashion Illustration Workshop was an innovative initiative aimed at challenging students' creativity while promoting sustainability in fashion design. Participants were tasked with creating fashion croquis using only natural materials gathered from their immediate environment. The workshop emphasized three key objectives: mobilization, encouraging students to explore and collect natural resources; collaboration, fostering teamwork to combine creative ideas; and creativity, pushing the boundaries of traditional fashion illustration by incorporating unique, organic elements. This hands-on approach helped students embrace sustainable practices in their design process.

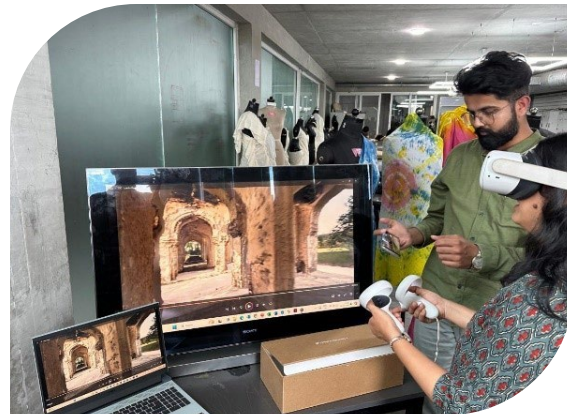


1.5 Preserving Heritage Through Innovation: Woxsen University's Photogrammetry Workshop at Qutubshahi Tombs

UN SDG: 4 & 17

The School of Arts and Design at Woxsen University hosted a Photogrammetry Workshop at the Qutubshahi Tombs in Hyderabad as part of the 'Designed in India: International Summer Program 2024.' This innovative workshop brought together students from The British University in Egypt and Woxsen University faculty to explore the intersection of technology and heritage conservation. Over six hours, participants gained a comprehensive understanding of photogrammetry and its critical role in preserving historical sites, guided by Professors Tejas Pawar, Shivaram Reddy, and Pradeep Kumar.

Beginning with an introduction to photogrammetry's historical context and significance in digital heritage preservation, students engaged in practical sessions at the Qutubshahi Tombs. They learned to capture high-quality images and then processed these images using specialized software to create detailed 3D models and orthophoto maps. The workshop emphasized documentation and analysis, teaching participants to assess the accuracy of their models and identify areas for improvement. A key outcome was the successful creation of 3D models of the tombs, contributing to the site's digital documentation. Additionally, the workshop fostered cross-cultural collaboration, allowing students to enrich their academic experience while gaining a global perspective on heritage conservation practices.



1.6 Innovative Fashion Design: Button Masala Workshop

UN SDG: 12

The Button Masala Workshop, organized by the Fashion Design department at Woxsen University's School of Arts and Design, introduced students to an innovative and sustainable approach to fashion design. Focusing on the unique 'Button Masala' technique, this workshop allowed students to create garments without cutting or stitching. Participants engaged in hands-on learning using materials such as fabric, rubber bands, and sequins, guided through the process of garment creation.

Key highlights included sustainable design principles, showcasing how to create environmentally friendly, waste-free clothing with minimal resources. The workshop emphasized the versatility of the Button Masala technique, demonstrating how a single piece of fabric could transform into various styles, promoting multifunctional clothing. Students were encouraged to think outside conventional fashion design, exploring applications for accessories, shoes, and home furnishings. The hands-on experience fostered creativity and problem-solving skills, while the collaborative environment promoted idea-sharing among peers. Overall, the workshop successfully inspired students to embrace sustainability and innovative thinking in their designs.



1.7 Empowering Women and Children: A Workshop on Legal, Welfare, and Emotional Support

UN SDG: 4, 5 & 10



Hon'ble Smt. G. Bhavani Chandra
Principal District and Sessions Judge, Sangareddy

A workshop addressing the legal aspects concerning women and children was held, drawing over 60 frontline workers from Sangareddy District, along with representatives from the District Child Protection Office (DCPO), Child Welfare Committee (CWC) members, and other relevant authorities. The event began with the Honourable Judge discussing the legal issues affecting women and children, followed by insights from Sri. Sanjeeva Rao, Additional Superintendent of Police, Sangareddy, on the procedural norms impacting these groups.

Smt. K. Lalitha Kumari, District Welfare Officer for Sangareddy, enriched the session by discussing various welfare schemes and policies aimed at improving conditions for women and children. After lunch, staff from Woxsen University conducted a session on Emotional Literacy Training tailored for social workers and abuse victims, focusing on emotional well-being strategies for frontline workers facing significant challenges. Dr. A. Sreelatha, Director of Compliance and Legal Studies at Woxsen University, concluded the event by emphasizing the university's commitment to ethics, responsibility, and sustainability, highlighting the establishment of the Legal Aid Cell at Woxsen University as a testament to their dedication to societal development and support.



2.1 Empathy in Textile Industries

UN SDG: ALL SDGs



Prof. Catherine Harper PHD

Pro-Vice Chancellor, The British University in Egypt, Cairo. Former DVC (Chichester/UCA). Co-editor, TEXTILE: Cloth & Culture, PhD Composite Engineering, Chair Professor of Design, Woxsen University, Academic Advisory Board, Cindrebay School of Design, India. Board of Directors, Institute for Educational & Social Equity.

An insightful discussion on "Empathy in the Textile Industry" was held between Professor Catherine Harper, PhD, Pro-Vice Chancellor at The British University in Egypt, and Professor Adity Saxena, PhD, Dean of the School of Arts and Design at Woxsen University. The conversation explored the significance of empathy, cross-cultural collaboration, and the sustainability of artisans in the textile industry. Emphasizing the vital role of business education, they discussed how students can drive operational and cultural transformations within the sector. The discussion, released as a podcast on online platforms, aims for broader impact and visibility, promoting change in the industry.



2.2 Guest Lecture conducted on AI and its relevance- Empowering Innovation for a Smarter Future

UN SDG: 4



Mr. Bala Prasad Peddigari

Chief Innovation Officer and Global Head- Technology, Software & Services Business Group, Tata Consultancy Services (TCS)

On August 13th, 2024, Woxsen University's School of Technology hosted a guest lecture featuring Mr. Bala Prasad Peddigari, CIO of Tata Consultancy Services. The event focused on AI's transformative potential, its real-world applications, and the ethical considerations shaping its future.

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Mr. Peddigari's insightful lecture was followed by a fireside chat with Dr. Riya Bhattacharya, where discussions centered on AI-assisted tools and their impact on fields like medicine, art, and science. Students actively engaged with questions about job prospects and skills required in the AI-driven industry. The event concluded with a strong sense of optimism and hope, empowering students with the knowledge to navigate AI's growing influence in the workforce.



2.3 Sustainable Expressions: Celebrating Freedom & Unity for a Greener Future

UN SDG: 8,10,11,12,16 & 17

Woxsen School of Architecture and Planning is organizing a creative event to raise awareness about Sustainable Development Goals (SDGs) through various activities. The event includes poster design competitions, encouraging participants to showcase eco-friendly practices under the theme "Freedom through Sustainability" and celebrate India's cultural diversity with "Unity in Diversity." Students can also submit poems or essays reflecting on India's journey toward sustainable development, unsung heroes of the independence movement, or their vision for a sustainable future. Additionally, short films will be created to depict sustainable living, the power of unity, and initiatives empowering rural India, promoting awareness and action toward achieving the SDGs.

2.4 Conference on Fashion as a Tool for Social Change

UN SDG: 12



Dr. Madhusudan Pal

Scientist-G, Department of Ergonomics, Defence Institute of Physiology and Allied Sciences (DIPAS), Defence Research and Development Organization (DRDO).
Director, Center of Excellences (CoEs), FDDI, Noida.



Dr. Kaustav Sengupta

Director Insights- VisioNxt Trend Insights and Fashion Forecasting Lab, Associate Professor and Chair Linkperson, NIFT, Co-founder- InkLink Charitable Trust.

The "International Conference on Fashion as a Tool for Social Change (FTSC - 2024)" was a groundbreaking event that united stakeholders from fashion, academia, and social advocacy to explore fashion's potential for societal transformation. Centered around the theme of using fashion to challenge social norms and foster inclusivity, the conference aligned its discussions with the Sustainable Development Goals (SDGs). Over two days, participants engaged in keynote addresses, panel discussions, and networking sessions, promoting interdisciplinary collaboration across fields such as fashion design, social sciences, and environmental studies. The event emphasized the importance of diverse perspectives, making fashion a catalyst for social progress and sustainability, highlighting its role in shaping a more inclusive future.



2.5 Celebration of 10th National Handloom Day

UN SDG: 8 & 11

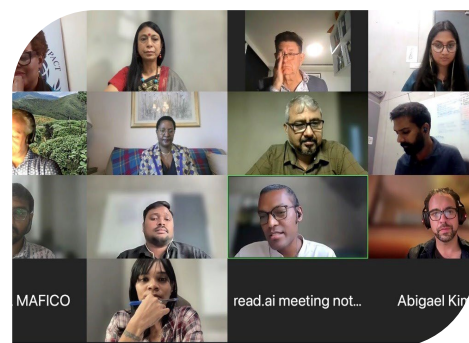
The School of Arts & Design at Woxsen University, in collaboration with the Weavers' Service Centre under the Ministry of Textiles, celebrated India's handloom heritage on August 10, 2024, marking the 10th National Handloom Day. The event highlighted intricate handloom designs and awarded sarees from Pochampally, Gollabhama, and Narayanpet, showcased by master weavers. Chief Guest Dr. Arun Kumar emphasized preserving handlooms, urging support for Indian textiles. Dr. Catherine Harper shared her insights as a weaver and inaugurated the Catherine Harper Textile Lab at Woxsen. Dean Dr. Adity Saxena inspired students to empower traditional weavers, promoting knowledge exchange. The event underscored the cultural significance of handlooms, fostering sustainable industry growth and respect for heritage.



2.6 Fourth International Ethics Advisory Board Meeting of the School of Arts and Design

UN SDG: ALL SDGs

On August 28th, 2024, Woxsen University's School of Arts & Design (SOAD) hosted the 4th International Ethics Advisory Board (IEAB) Meeting, focusing on ethics, responsibility, and sustainability (ERS). The meeting highlighted Woxsen's Five Pillars and SOAD's initiatives, including social immersion courses, internships, and capacity-building programs aligned with ERS values. SOAD's contributions to Sustainable Development Goals, particularly SDG 5 (Gender Equality) and SDG 13 (Climate Action), were showcased through student projects. The IEAB praised SOAD's effective approach to addressing social and environmental challenges and expressed interest in future international collaboration, recognizing the market potential of SOAD's innovations.





2.7 To Utilize Art Therapy Techniques to Improve the mood, confidence and personal growth of children

UN SDG: 3 & 17

The "Art for Wellness" workshop, led by Prof. Vishakha Rao on August 25, 2024, at the Mamidipudi Venkatarangaiya Foundation (MVF), successfully combined art therapy with educational motivation. Organized by the TRY Club, Sustainability Club, and Wellness Center, the workshop aimed to uplift children through creative activities that enhanced mood, confidence, and enthusiasm for learning. The children actively engaged in creating and presenting their artwork, showing improved mood and increased confidence. This multidisciplinary initiative highlighted the intersection of education, sustainability, and mental health, demonstrating the effectiveness of using art to support emotional well-being and learning motivation.



2.8 Workshop: Writing and Communicating Effectively

UN SDG: 4 & 10

The "Workshop on Writing and Communicating Effectively" provided students with essential skills in email writing, crafting CVs, and understanding body language. Aimed at enhancing both verbal and non-verbal communication, the 3.5-hour workshop included practical sessions where students completed worksheets to apply what they learned. The event was well-received, with students finding it highly beneficial. School authorities appreciated the initiative and encouraged similar workshops for future batches, reinforcing the importance of effective communication skills in professional and personal development.



2.9 Seed Ball Making

UN SDG: 13 & 17

The School of Law at Woxsen University held an engaging event on Ethics Responsibility and Sustainability (ERS) during the orientation for the 2024-29 student batch. The session featured a hands-on activity where students created seed balls, blending seeds, soil, manure, and bio-pesticides to promote reforestation and biodiversity. Divided into groups, students learned about sustainable practices while bonding with their peers. The activity emphasized environmental awareness, teamwork, and Woxsen's core commitment to sustainability. This meaningful event left a lasting impact, fostering a sense of responsibility toward ethical and sustainable practices among the new students.



2.10 Plant Mitra

UN SDG: 13 & 17

The "Plant-Mitra: "एक पेड़ माँ के नाम" event, organized by the School of Science at Woxsen University on August 22, 2024, was a successful plantation drive contributing to the national campaign initiated by the Environment, Forest & Climate Ministry (MoEF & CC). Participants, including students and faculty, planted 50 saplings near the university's cricket stadium, promoting environmental sustainability and fostering a sense of community. Aligned with the UN's Sustainable Development Goals (SDG3), the event emphasized the importance of afforestation to combat climate change and land degradation. The hands-on experience provided practical learning, deepened environmental responsibility, and strengthened bonds among participants, reinforcing Woxsen University's commitment to sustainability and environmental stewardship.



2.12 Project Legacy 2.0: Empowering Girls through Education

UN SDG: 4, 5 & 10

On 22nd August 2024, Woxsen University's ERS Wing conducted a transformative 3-day workshop at Girls Zilla Parishad High School, Sadasivpet, Telangana. The workshop, led by Woxsen students, focused on Essential Life Skills, Sustainable Living, and Career Navigation, aiming to empower young girls with the knowledge to shape their futures.

This initiative created a powerful mutual learning experience. While Woxsen students shared their expertise, they gained valuable public speaking skills and a deeper appreciation for the privilege of education. The mentorship sessions inspired the students to become catalysts for change and address societal challenges with empathy.

We are proud of our students' commitment to giving back, exemplifying leadership and service to build a brighter, more inclusive future.



2.11 Swasthya Mela 2.0

UN SDG: 3 & 17

The "Swasthya Mela 2.0," organized by Woxsen University's School of Sciences on August 6, 2024, focused on promoting the health and well-being of faculty and staff. The event featured comprehensive medical tests such as blood pressure, blood sugar, and cholesterol screenings, offering participants valuable insights into their health. Free medications and further clinical referrals were provided as needed. Students actively participated, gaining hands-on experience while contributing to community service. Dr. Srikar Thota's sessions on emergency preparedness were well-received, enriching the event. Swasthya Mela 2.0 successfully fostered a culture of wellness, emphasizing the importance of regular health check-ups and preventive care within the Woxsen community.

3.1 The Imperative of Sustainable Development

UN SDG: 4 & 7

An insightful discussion on "Empathy in the Textile Industry" was held between Professor Catherine Harper, PhD, Pro-Vice Chancellor at The British University in Egypt, and Professor Adity Saxena, PhD, Dean of the School of Arts and Design at Woxsen University. The conversation explored the significance of empathy, cross-cultural collaboration, and the sustainability of artisans in the textile industry. EDr. Rajat Kumar, IAS and Special Chief Secretary to the Government of Telangana, spoke at Woxsen University on the urgent need for sustainable development, focusing on green energy, agriculture, and industry practices. He emphasized the role of faculty in fostering a culture of sustainability among students and engaging regional communities in collaborative environmental efforts. The session highlighted the three pillars of sustainable development, covering solutions to boost India's renewable energy usage. Faculty members actively participated in a Q&A session, exchanging ideas and solutions. Dr. Rajat expressed interest in teaching a course and closely engaging with the university's sustainability initiatives, emphasizing the vital role of business education, they discussed how students can drive operational and cultural transformations within the sector. The discussion, released as a podcast on online platforms, aims for broader impact and visibility, promoting change in the industry.



3.2 Plantation Drive: Fostering a Greener Future

UN SDG: 13 & 17

As part of the Deeksharambh 2024 orientation program, the freshers at Woxsen University participated in a tree plantation drive, demonstrating their commitment to a sustainable future. Despite rainy weather, students eagerly planted saplings across various campus locations, showcasing their dedication to environmental stewardship.

This initiative not only marked the beginning of their academic journey but also highlighted the university's focus on environmental responsibility. By engaging in this activity, students played an active role in combating climate change and enhancing biodiversity on campus. The event aligned with Woxsen University's dedication to the UN Sustainable Development Goals, particularly those related to climate action and ecosystem conservation. Through this hands-on experience, students gained a deeper sense of ownership in protecting nature, reinforcing the importance of building a greener and more sustainable future.



3.3 Integrating Sustainable Design in Facade Architecture

UN SDG: 11

The students of Woxsen University, School of Architecture and Planning have been tasked with a unique design challenge involving the creation of a facade for a lakeside seating area. The objective is to design a space that provides privacy between tables while maintaining a connection to nature and offering a scenic view of the lake. The client has emphasized that the design should prioritize seating arrangements that allow the maximum number of people to enjoy the lakeside view, while also ensuring privacy and comfort.

A key aspect of the project is the facade, which must shield the seating areas from harsh sunlight, rain, and strong winds, all while preserving an uninterrupted, aesthetically pleasing view of the lake. Students are expected to come up with innovative ideas that not only address these functional needs but also enhance the overall ambiance of the space, making it a comfortable and inviting place to relax.

In addition to privacy and weather protection, the design must reflect the natural surroundings, integrating the beauty of the landscape into the structure. This balance of functionality and aesthetics presents an exciting opportunity for the students to showcase their creativity and practical problem-solving skills in architectural design.

By focusing on privacy, comfort, and a seamless connection to the natural environment, the project represents a forward-thinking approach to modern architecture. It encourages students to think beyond traditional design constraints and deliver a space that is both functional and visually captivating.

3.4 Sustainable Footwear Design Workshop

UNSDG: 8, 10, 12 & 17

The School of Design at Woxsen University, in collaboration with Earthen Tunes Designs Pvt. Ltd. and supported by the Centre for Pastoralism, conducted a seven-day sustainable footwear design workshop in Bagalkot district, Karnataka, from September 17 to 24, 2024. Facilitated by Future Greens NGO, the workshop focused on creating innovative footwear using indigenous Deccani wool and other natural materials, involving seven women's Self-Help Group (SHG) units in the district.

The participants successfully developed four unique Deccani wool footwear designs, along with a wool-based insulation packaging concept. This initiative not only introduced sustainable design practices but also highlighted the potential of blending traditional materials with modern techniques. The workshop emphasized skill-building for the SHG members, aiming to create sustainable income-generation opportunities for the local communities.

To ensure the market readiness of these designs, the Wool Research Association (WRA) and Footwear Design and Development Institute (FDDI) will support the refinement of the products. This workshop is part of Woxsen University's commitment to community engagement and sustainable development through its ERS activities, underscoring the importance of eco-friendly practices in design.



3.5 CLO3D Virtual Fashion Prototyping

UN SDG: 12 & 13

The School of Arts and Design at Woxsen University hosted a three-day CLO3D virtual fashion prototyping workshop from September 4-6, 2024, led by Mr. Sudheer Karuturi from Burgo Indonesia College. The workshop introduced students to advanced digital fashion design techniques, focusing on sustainable practices through virtual prototyping. Participants learned how CLO3D reduces material waste, fosters sustainable collaboration, and supports the digital fashion movement, offering alternatives to traditional fast fashion. The workshop equipped students with industry-relevant skills and emphasized the importance of sustainability in fashion design. This initiative reflects Woxsen University's commitment to ethical fashion, preparing students to lead the future of sustainable and responsible fashion design with cutting-edge digital tools.



3.6 Designing Construction: Building with Raw Earth, Workshop

UN SDG: 11 & 12

Woxsen University's School of Arts and Design hosted a five-day workshop titled "Designing Construction: Building with Raw Earth," led by Ar. Rikunj Shah. The workshop focused on the sustainable use of raw earth in interior design, emphasizing the rammed earth technique. Participants gained both theoretical knowledge and hands-on experience, exploring the eco-friendly potential of raw earth for creating walls, flooring, and furniture. The program introduced innovative tools and creative interior solutions, encouraging experimentation with different earth mixes. The workshop successfully showcased raw earth as a sustainable, aesthetically pleasing material for interior spaces, aligning with Woxsen University's commitment to promoting environmentally responsible design and equipping students with skills in sustainable construction practices.



3.7 Workshop on “Introducing Happiness Connect through Yoga”

UN SDG: 3 & 17

The “Introducing Happiness Connect through Yoga” workshop, held on September 1, 2024, at M V Foundation, introduced 48 children to the mental and physical benefits of yoga. In collaboration with TRY Club, Sustainability Club, Wellness Centre, and COE Yogic Studies, the workshop focused on stress management, emotional resilience, and mindfulness through gentle yoga postures and breathing techniques. Participants experienced improvements in flexibility, coordination, and body confidence in a supportive environment. Student volunteers Mohnish Ramini and Janani M. contributed to the success of the workshop by fostering a positive, engaging atmosphere. This initiative, aligning with SDG 3 (Good Health and Well-being), highlighted yoga’s role in promoting holistic wellness for children’s mental and physical development.



3.8 Menstrual Health & Hygiene

UN SDG: 3, 5 & 17

The School of Liberal Arts and Humanities (SOLH) at Woxsen University conducted its first ERS activity of the academic year 2024-25 on 19th September 2024 at Telangana Model School, Municipally, focusing on *Menstrual Health and Hygiene Management*. This initiative, aligned with SDGs 3, 5, and 17, aimed to address the stigma around menstruation and provide essential resources to students. In collaboration with the Pinkishe Foundation, the team distributed sanitary pads to 108 girls from grades 8 to 10. Dr. Shah Khatoon and Dr. Kousumi Brahma led interactive sessions, educating the girls on menstruation, hygiene, and available menstrual products. The session, presented in simple terms using the local language, encouraged open discussions and helped students better understand the biological, emotional, and hygiene-related aspects of menstruation. The initiative successfully increased awareness and promoted menstrual health, with plans for a follow-up visit to assess the program’s impact.

3.9 Circular Economy and Sustainability

UN SDG: 12, 13, 14 & 15

On 19th September 2024, the School of Liberal and Arts conducted an ERS activity at Telangana Model School, Municipally, focused on “Circular Economy and Sustainability”, with the support of Mr. Dasarath Pramanik, the Mandal Education Officer, and Mrs. Mallika, the Principal, the program was smoothly executed without disrupting regular classes. A total of 60 students from the 7th and 9th grades participated attentively in the session, where the concept of circular economy and its importance introduced using simple language and relatable examples. The students actively engaged, sharing their own observations and even referring to local sustainable practices. The session covered key topics such as conventional production, types of pollutants, and global and Indian practices of circular economy.

3.10 Environment and Biodiversity Conservation

UN SDG: 6, 13 & 15

The School of Liberal Arts and Humanities (SOLH) at Woxsen University, through its Steering Group on Social Impact & Outreach, organized its first ERS activity for the academic year 2024–25 on 19th September 2024. Held at Telangana Model School in Munipally, the initiative aligned with SDGs 13, 15, and 6, aiming to educate students about environmental protection and biodiversity conservation. Dr. Naveen Kolluju and Dr. Raju Chaketi led interactive sessions, focusing on ecosystem functionality, biodiversity, and sustainable practices. The event involved 35 students from the 7th and 8th grades, fostering active participation and discussion on local environmental issues like pollution and deforestation. The use of the local language ensured effective communication, encouraging students to reflect on their roles in environmental stewardship. This initiative not only raised awareness but also inspired students to adopt sustainable practices, laying the foundation for future conservation efforts within their communities.



3.11 Green Impact Initiative: Seed Ball Plantation

UN SDG: 13 & 17

The Woxsen-Green Impact Initiative, organized by the School of Law and ERS Wing on 4th September 2024, marked a significant step in Woxsen University's commitment to environmental conservation. Focused on forest regeneration, the initiative used the seed-ball plantation technique, an eco-friendly reforestation method where seeds encased in clay and compost are dispersed in forest areas. This method protects the seeds until they germinate under favorable conditions, helping restore green cover in hard-to-reach places. The project is part of Woxsen's broader CSR efforts, with follow-up plans to monitor tree growth and make the drive an annual event. The initiative not only promotes sustainability but also contributes to long-term economic benefits for local communities by creating green spaces.



3.12 Swasthya Mela 3.0

UN SDG: 3 & 17

Swasthya Mela 3.0 at Woxsen University, held on 27th September 2024, was a vital initiative focused on promoting the health and well-being of staff, particularly NCC construction workers and Group 4 employees. The event offered free medical tests, consultations, and health advice from professionals at Aster Prime Hospital, Hyderabad. Key tests included BMI, blood pressure, blood sugar, and eye examinations, providing participants with valuable insights into their health. Interactive sessions allowed participants to engage with doctors, discussing health management and preventive measures. The event emphasized the importance of regular check-ups and fostering a community wellness culture. Swasthya Mela 3.0 strengthened Woxsen University's commitment to the health and well-being of its staff and community.



3.13 Project Legacy 3.0: Empowering Future Leaders

UN SDG: 4 & 10

On 24th September 2024, Woxsen University's ERS Wing organized a transformative workshop at the Government School in Budhera, Telangana. The session focused on essential life skills and career guidance, with Woxsen students sharing insights to inspire and empower local children. The initiative, aligned with the UN Sustainable Development Goals (SDGs) 4 and 10, aimed to promote quality education and reduce inequalities. Through engaging interactions, Woxsen students not only inspired the participants but also gained a deeper understanding of the challenges faced by underserved communities in accessing education. This initiative underscores Woxsen University's commitment to fostering equal opportunities, empowering future generations, and building a more inclusive and sustainable society through education.



Highlights

of Activities Q3-2023

1. Woxsen University Observes International Day of Clean Air for Blue Skies

UN SDG: 3,4,11,13 & 17

Woxsen University celebrated the *International Day of Clean Air for Blue Skies* from September 5-7, 2023, with a series of impactful events aimed at fostering awareness about air quality and sustainability. The program, supported by the UN resolution designating September 7 as the day of observance, brought together faculty, students, and school children for various activities.

On the first day, the R&D Cell launched "*R&D in Sustainability*" featuring a session on "The Role of Faculty in HEIs" by Dr. Indira Das Molugumati and an interactive discussion led by Dr. Rajat Gera. The evening witnessed a vibrant *talk show* anchored by students, where participants spoke on topics promoting clean air awareness. The event concluded with a symbolic 15-minute lights-off initiative to reflect on the importance of blue skies.

The second day focused on *capacity building*, welcoming schoolchildren from four institutions for interactive sessions by faculty and a student speaker. Activities included an art competition judged by Dr. Indira and Dr. Alison and an engaging Metaverse class led by the AI Center.

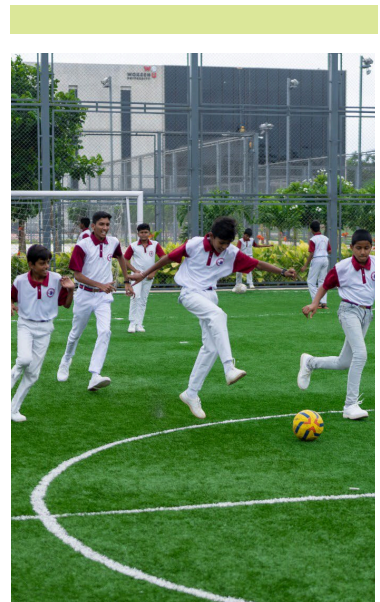
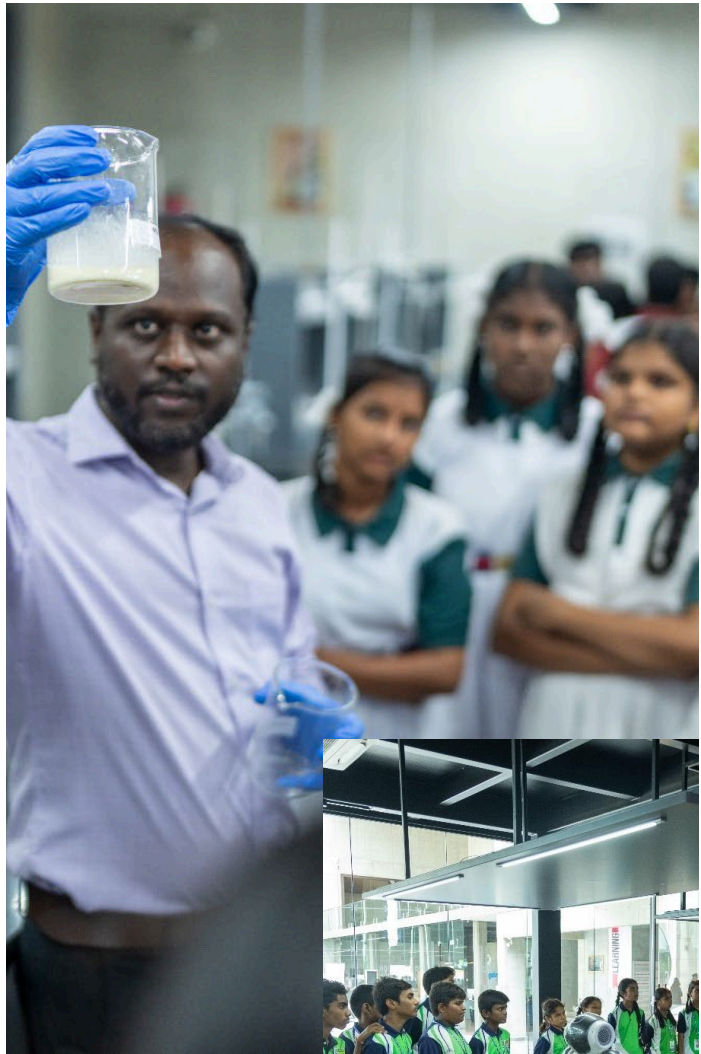
On the final day, an *online carbon footprint survey* received 49 responses, aiding future research. The event's success was made possible by the leadership of faculty, students, and volunteers, aligning with Woxsen's commitment to sustainability.

2. Empowering Young Minds: Career Development and Sustainable Future

UN SDG: 4 & 13

Woxsen University hosted the ERS activity, "*Empowering Young Minds: Career Development and Sustainable Future*," for 8th-10th grade students from Sri Bhasyam High School, Sadasivpet. The program provided an immersive educational experience designed to broaden students' horizons and inspire them to explore diverse career paths. Engaging interactions, hands-on activities, and exposure to laboratories enriched their understanding of various fields of study. Aligned with *United Nations SDG 12 – Responsible Consumption and Production*, the session emphasized sustainability principles and responsible practices, fostering environmental and social awareness. Students gained valuable insights into future career directions, guidance for making informed choices, and an understanding of resource conservation and sustainable living. The program empowered participants to envision a conscientious and sustainable future.





3. Empowering Rural Women: Legal Awareness for Self-Reliance and Entrepreneurship

UN SDG: 5, 8 & 16

The School of Law, Woxsen University, conducted a session on July 6, 2023, at an Anganwadi Centre in Kamkole Village, Sangareddy District, Hyderabad, for Self-Help Groups funded by the government to promote entrepreneurship and financial independence among rural women. The session focused on raising awareness about legal challenges that manufacturers and vendors might face. Members were educated on the importance of providing proper receipts and maintaining product quality under the principle of *Caveat Venditor*- "let the seller beware." This guidance aimed to minimize potential legal disputes and empower women to understand their rights as sellers and consumers. The session was well-received, with participants appreciating the valuable insights provided to support their entrepreneurial endeavours.



4. Bridging Gaps in Education: Woxsen Law School's Initiative for Kamkole Students

UN SDG: 4, 10 & 17

The School of Law, Woxsen University, conducted a session on July 7, 2023, at Kamkole Government School, Hyderabad, addressing a need identified during a previous legal aid session. The school's principal had highlighted a shortage of English teachers, impacting students' learning. In response, Dr. Sreelatha, Head of the School of Law, took an engaging session to teach and interact with the students. This initiative was warmly received by the school, with the principal expressing gratitude for the support and appreciating the proactive effort. The School of Law assured continued assistance for any challenges faced in primary education, reinforcing their commitment to community support and making quality education accessible to all. The gesture was celebrated as a meaningful contribution to the school's development.

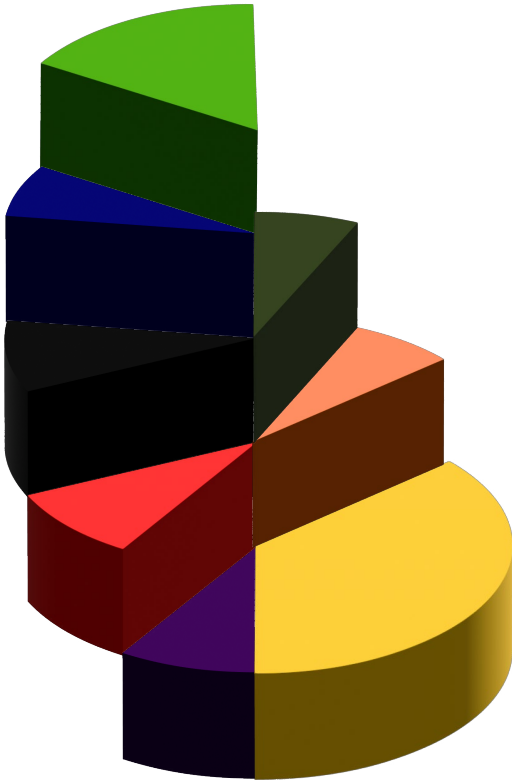


5. Syntax Spotlight

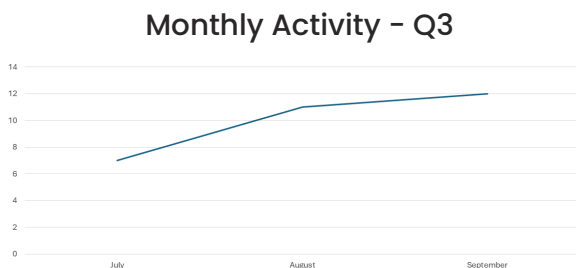
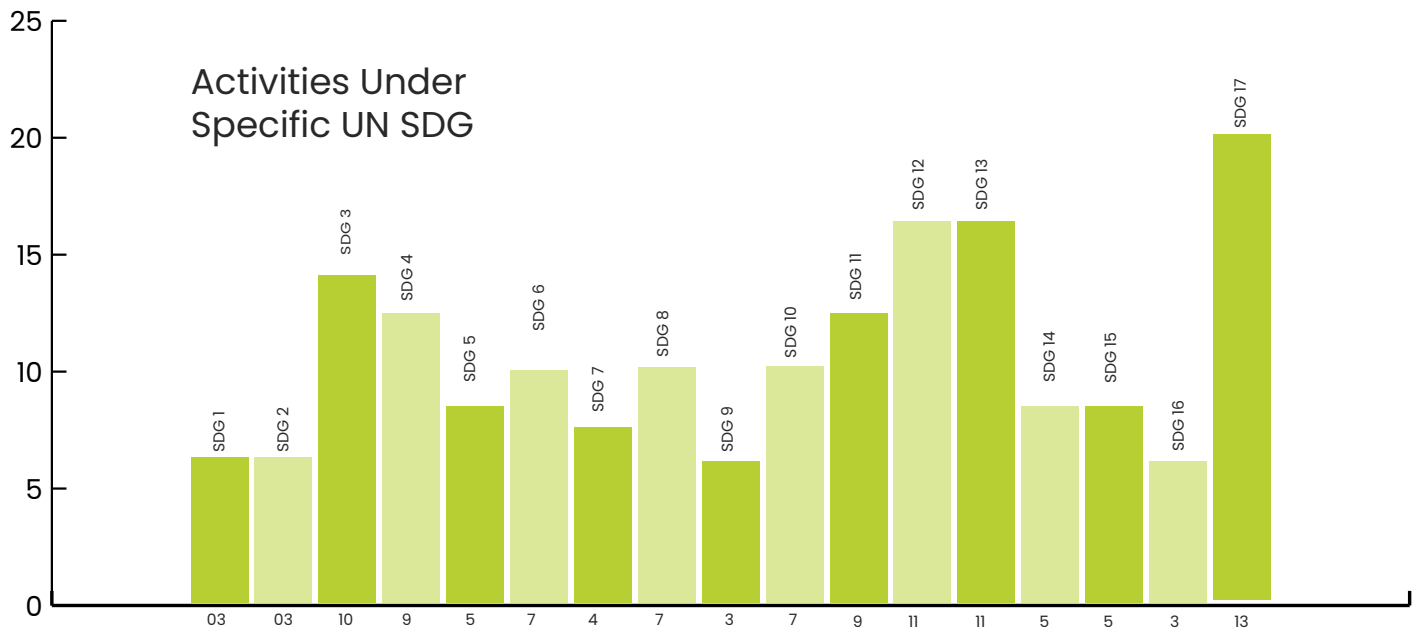
UN SDG: 4

Woxsen University launched "Syntax Spotlight" on July 25, 2023, an initiative aimed at providing English language classes to 120 students from Municipally Government School, Telangana. Running for two months, the program focuses on improving students' communication skills and boosting their confidence in using English effectively. By offering tailored instruction and consistent support, Syntax Spotlight seeks to contribute to the academic and personal development of these students, equipping them with essential skills for their future endeavours. The project reflects Woxsen's commitment to community upliftment through education and is being executed by Dr. Antarleena Basu from the School of Liberal Arts and Humanities. This initiative highlights the university's dedication to creating lasting impacts in rural education.





School	No. Activities
School of Business	02
School of Technology	03
School of Arts & Design	12
School of Architecture & Planning	03
School of Liberal Arts & Humanities	04
School of Law	03
School of Sciences	03
ERS Wing	06
Total	36



In the Q3 of 2024

36

ERS Projects

1382

Total Engagement



Contact Info

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