

Q4
by ERS



Woxsen- Ethics, Responsibility & Sustainability

ERS Annual
Report Edition - 4

#4 Oct-Dec 2025

CONTENTS

10. OCTOBER

10.1)	INSPIRING YOUNG MINDS	3
10.2)	ART WORKSHOP & MADHUBANI WALL MURAL	4
10.3)	SOW, GROW AND GLOW	4
10.4)	JAGMAG FEST	5
10.5)	YOUTH FOR SEVA GUEST SESSION	5
10.6)	LEGAL AID CELL HELP DESK	6
10.7)	POSH AND GENDER JUSTICE AWARENESS SESSIONS	6

11. NOVEMBER

11.1)	ARTIFICIAL INTELLIGENCE IN HEALTH CARE	7
11.2)	EMPOWERING RURAL SHG WOMEN & ARTISANS THROUGH NATURAL DECCANI WOOL FELT FOOTWEAR TRAINING	8
11.3)	INTERNATIONAL CONFERENCE ON FASHION AS A TOOL FOR SOCIAL CHANGE (FTSC 2025)	8
11.4)	THE MERCHANT OF HIDDEN GRAIN: A TENALI RAMAN TALE OF JUSTICE AND SUSTAINABILITY	9
11.5)	SOW, GROW AND GLOW	9
11.6)	MENSTRUAL AWARENESS SESSION	10
11.7)	CLOTHES DONATION DRIVE	10

12. DECEMBER

12.1)	DISCUSSION WITH LEADERS OF SELF HELP GROUPS	11
12.2)	BRIDGING THE GENDER GAP: EVALUATING IMPACT OF IOCL'S SKILL DEVELOPMENT PROGRAM	12
12.3)	ARTIFICIAL INTELLIGENCE IN HEALTH CARE - KAMKOLE	12
12.4)	TRAFFIC AWARENESS THROUGH GAMIFIED INTERACTIVE SURVEYS	13
12.5)	EXPLORE THE GAP IN THEORETICAL AND EMPIRICAL UNDERSTANDING OF THE SOCIAL INSTITUTIONS	13
12.6)	SOW, GROW AND GLOW (SOCIAL INCLUSION)	14
12.7)	SOW, GROW AND GLOW (MENSTRUAL HEALTH AND WELL BEING)	14
12.8)	CONSUMED BEYOND LIMITS: HOW OVERCONSUMPTION IS ACCELERATING ENVIRONMENTAL COLLAPSE	15
12.9)	EDUCATIONAL VISIT OF ZAHEERABAD DEGREE COLLEGE	15

10



10.1 INSPIRING YOUNG MINDS

UNSDG (4)

As part of the quarterly outreach and engagement activities, a structured campus exposure and career orientation program was conducted by the School of Business at Woxsen University. The program began with a guided campus tour, during which participating students were introduced to key academic and innovation facilities, including the AI and Robotics Lab, Bloomberg Lab, Design Block, and Moot Court. The tour provided students with practical exposure to interdisciplinary learning environments and an understanding of how academic knowledge is translated into real-world applications.

Following the campus tour, students attended focused sessions on career development and entrepreneurship. A career guidance session was delivered by Mr. Avinash, highlighting emerging career pathways and essential skill sets. This was followed by an entrepreneurship session conducted by Mr. Aditya Raj, which introduced students to innovation, problem-solving, and entrepreneurial thinking. An interactive stock market simulation was also conducted to familiarise students with basic financial and investment concepts. The program concluded with informal student–faculty interactions and recreational activities, ensuring a balanced combination of academic exposure and engagement.



10.2 ART WORKSHOP & MADHUBANI WALL MURAL

UNSDG (11)

As part of the foundational art and design training for the First-Year Architecture students (Batch 2025–2030), a four-day Art Workshop was conducted from 14th to 17th October 2025. The workshop aimed to help students explore traditional art forms while developing observation, expression, and visual storytelling skills.

During the workshop, students created a large-scale painting inspired by the Madhubani folk art style,

reinterpreting the spirit of Woxsen University. The artwork captures campus spaces, natural surroundings, and community life, reflecting the integration of learning, creativity, and culture within the university environment. Through this collaborative exercise, students translated their architectural observations into artistic expression, reinforcing the connection between art, space, and lived experience.

10.3 SOW, GROW AND GLOW

UNSDG (4,5,10,16,17)

As part of the ERS initiative, a workshop on “Good Touch and Bad Touch” was conducted at the Zilla Parishad School, Kamkole Village. The session aimed to create awareness among schoolchildren about personal safety, bodily boundaries, and the ability to distinguish between appropriate and

inappropriate touch.

At the beginning of the session, many students appeared hesitant and uncomfortable discussing the topic in a large classroom setting. While a few students were able to understand and respond confidently, others found it difficult to participate due to fear and sensitivity surrounding the issue. Recognizing this, the session gradually shifted toward a more reassuring and interactive approach. Through guided discussions and simple activities, students began to engage more openly and demonstrated a clearer understanding of the concepts by the end of the workshop.

The activity highlighted the importance of addressing sensitive topics in smaller, closed-group settings where students feel safe to express themselves. It is also recommended that similar awareness sessions be introduced at an earlier age to build confidence and self-protection skills among younger students. Overall, the workshop successfully initiated an essential dialogue on child safety and personal boundaries, with scope for greater impact through structured follow-up and individualized counselling support.





10.4 JAGMAG FEST

UNSDG (4)

JAGMAG FEST 2.0 was organized as an ERS activity by the School of Sciences (SoS), Woxsen University, on 15th October 2025 at the Admin Block. Conceptualized and executed by SoS students, the fest aimed to promote creativity, collaboration, cultural expression, and community engagement across the university.

The event featured creative and interactive stalls such as diya painting, mystery potli bags, painted glass bottle art, a Polaroid photography booth, and a visually engaging Luminous Night lantern experience. The program witnessed enthusiastic participation from students and strong support from faculty and university leadership, including the Dean and Associate Dean of SoS and senior university officials. Active involvement of first-year B.Sc. students contributed significantly to the success and vibrant atmosphere of the event.

10.5 YOUTH FOR SEVA GUEST SESSION

UNDSG (16,17)

The Legal Aid Cell, School of Law, Woxsen University organized a guest session and planning discussion with Youth for Seva on 10 October 2025. The session highlighted the role of youth in civic engagement and community service, emphasizing ethics, responsibility, and sustainability as guiding values. The speaker shared insights on Youth for Seva's presence across multiple states and discussed potential collaborations with Woxsen through the Legal Aid Cell and ERS initiatives. Key focus areas included virtual and physical community programs, career guidance for school students, cybersecurity awareness, women empowerment initiatives, health and hygiene promotion, and volunteer-driven activities such as blood donation camps and school kit packing. Students actively contributed ideas, leading to a clear roadmap for monthly Seva initiatives. The session strengthened institutional collaboration and motivated students to engage in meaningful nation-building efforts.



10.6 LEGAL AID CELL HELP DESK

UNSDG: 16

the Legal Aid Cell, School of Law, Woxsen University, in collaboration with the ERS department, organized a Legal Assistance Desk on 11 October 2025 to provide free legal guidance to non-teaching staff. The initiative aimed to improve legal awareness and empower staff to understand their rights and remedies in an accessible and supportive environment. Faculty members and student volunteers jointly facilitated the desk, offering practical and empathetic legal support. During the day-long program from 9:00 AM to 4:00 PM, four staff members sought assistance, primarily on property-related issues such as inheritance and MRO matters, and were provided with appropriate legal opinions. Beyond addressing immediate concerns, the initiative strengthened trust, encouraged open dialogue, and reinforced the School of Law's commitment to social responsibility, equity, and justice through sustained legal outreach.

10.7VV POSH AND GENDER JUSTICE AWARENESS SESSIONS

UNSDG: 5,16,17

During August–September 2025, Semester V students of the School of Law, Woxsen University conducted POSH and Gender Justice Awareness Sessions across educational institutions in Hyderabad under the Polaris Initiative. Guided by Dr. Aditi Singh, the outreach aimed to sensitize students, faculty, and staff on the POSH Act, 2013, gender sensitivity, consent, and safe educational



environments. Using interactive methods such as storytelling, role-plays, case studies, and visual aids, complex legal concepts were made accessible and relatable. Sessions addressed harassment awareness, complaint mechanisms, ethical conduct, and the role of Internal Committees. The initiative reached over 900 students and 40 staff members, enhancing awareness, confidence to report incidents, and institutional responsibility. Schools expressed interest in follow-up sessions, reinforcing Woxsen University's commitment to gender justice, empowerment, and preventive legal education aligned with SDGs 5 and 16.

11



11.1 ARTIFICIAL INTELLIGENCE IN HEALTH CARE

UNSDG (4,9)

As part of its ERS outreach initiatives, School of Technology at Woxsen University conducted an awareness session on Artificial Intelligence in Healthcare at Academic Heights Public School. The session aimed to introduce school students to the basic concepts of Artificial Intelligence and its growing role in modern healthcare. Through relatable examples and real-life applications, students were exposed to how AI supports disease diagnosis, health monitoring, predictive care, and medical decision-making.

The program included interactive discussions, demonstrations of AI-driven tools such as fitness trackers and health applications, and a brief live programming demonstration to explain the logical foundations behind AI systems. Students actively participated by asking questions and exploring how simple AI models can be created to promote healthy habits. The session successfully enhanced scientific curiosity, encouraged innovative thinking, and highlighted the role of technology in building a healthier and more sustainable future.

11.2 EMPOWERING RURAL SHG WOMEN & ARTISANS THROUGH NATURAL DECCANI WOOL FELT FOOTWEAR TRAINING

UNSDG (5,8,9,17)

The School of Arts and Design at Woxsen University, in collaboration with Earthen Tunes and Dakhni Diaries, organized a five-day intensive workshop in Kadoli Village to support and revive the traditional Deccani wool craft. The initiative aimed to create sustainable livelihood opportunities for rural SHG women by introducing them to the production of natural wool felt footwear, combining indigenous knowledge with ethical and sustainable design practices.



During the workshop, participants received structured training in felting techniques using Deccani wool, low-cost production tools, pattern-making, and quality standardization. While the women possessed strong traditional craft skills, limited exposure to functional product design presented challenges. These were addressed through simplified methods, affordable templates, and clearly defined quality benchmarks, enabling the artisans to transition from decorative craftwork to functional, market-ready products with greater confidence and consistency.



11.3 INTERNATIONAL CONFERENCE ON FASHION AS A TOOL FOR SOCIAL CHANGE (FTSC 2025)

UNSDG (5,8,9,17)

FTSC 2025, the third edition of Woxsen University's flagship fashion and sustainability conference, was conducted as a two-day hybrid event bringing together national and international scholars, designers, industry professionals, artisans, and students. The conference received 172 research abstracts from institutions across India and abroad, out of which 103 peer-reviewed papers were selected. Discussions focused on key themes such as sustainable material innovation, circular economy practices, inclusive fashion, ethical design education, cultural preservation, and emerging design technologies.

The conference featured keynote addresses, expert talks, research paper presentations, and interactive sessions highlighting fashion's role as a driver of social and environmental change. Industry perspectives emphasized ethical sourcing, artisan empowerment, and sustainable production systems. The event concluded with a valedictory session, recognition of outstanding research contributions through Best Paper Awards, and reinforced Woxsen University's commitment to advancing responsible, innovation-led design discourse with real-world impact.

11.4 THE MERCHANT OF HIDDEN GRAIN: A TENALI RAMAN TALE OF JUSTICE AND SUSTAINABILITY

UNSDG (2,4)

The School of Architecture and Planning at Woxsen University, organized a Nukkad Natak (street play) on 27 November 2025 at the Admin area, engaging over 60 students and faculty members. Performed by 40 first-year B.Arch students and coordinated by Prof. Sheetal Tiwari and Dean Prof. Sonia Gupta.



The street play creatively blended a classic Tenali Raman tale with a contemporary campus scenario. The first act depicted a greedy grain merchant exploiting famine, exposed through Tenali Raman's wisdom, while the second act shifted to a modern canteen setting highlighting everyday food wastage. Using humour and storytelling, the performance effectively conveyed messages on ethical resource use, responsible decision-making, and community well-being, successfully connecting traditional wisdom with present-day sustainability challenges.

11.5 SOW, GROW AND GLOW

UNSDG (4,5,10,16)

As part of the ERS initiative, a session on Women's Health, Hygiene, and Awareness was conducted to encourage open dialogue on menstrual health, personal hygiene, and overall well-being. The session addressed the silence and stigma surrounding menstruation and emphasized the importance of creating safe spaces where girls and women can freely discuss health-related concerns linked to dignity, confidence, and daily participation.



Although participants were initially hesitant due to the sensitive nature of the topic, structured discussions and supportive facilitation helped them gradually engage and share. The session highlighted that menstrual health is both a health and social issue, where awareness plays a key role in breaking myths and improving well-being. It was observed that smaller group formats are more effective for such discussions, and introducing similar sessions at an earlier age can build long-term awareness. Overall, the activity marked a positive step toward fostering informed, confident, and inclusive communities.



11.6 MENSTRUAL AWARENESS SESSION

UNSDG (5)

The ERS activity on menstrual awareness was conducted at the Social Welfare Residential Degree College for Women, Budhera, Telangana, with the objective of promoting knowledge and open dialogue on menstrual health and hygiene. The session addressed common misconceptions, stigma, and gaps in awareness surrounding menstruation, particularly among young women from underserved communities, emphasizing the importance of viewing menstrual health as a natural and essential aspect of well-being.

The discussion covered the menstrual cycle, hygiene practices, common health concerns, and the need for timely medical attention. Through interactive discussions and myth-busting activities, students actively participated by sharing experiences and asking questions. The activity successfully fostered confidence, dignity, and awareness, reinforcing the need for continued outreach programs to support informed menstrual health practices among young women.

11.7 CLOTHES DONATION DRIVE

UNSDG:16,17

The ERS Wing, School of Law, Woxsen University organized a Clothes Donation Drive from 22 to 28 November across the university campus. The initiative encouraged students, faculty, and staff to donate usable clothing to support community beneficiaries during the winter season while promoting compassion and sustainable practices through reuse. Donation boxes were placed in all campus blocks and towers to ensure accessibility and wider participation. The drive received enthusiastic

support, with over 70 participants contributing sweaters, shirts, trousers, and other winter wear. Guided by the message “One Cloth. One Gesture. One Smile.”, the campaign emphasized how small acts of kindness can create meaningful impact. Beyond material support, the initiative strengthened a sense of social responsibility and collective action within the campus. The ERS Wing plans to continue similar initiatives, reinforcing its commitment to ethics, responsibility, sustainability, and community well-being aligned with SDGs 16 and 17.

12



12.1 ARTIFICIAL INTELLIGENCE IN HEALTH CARE

UNSDG (4,8,17)

An ERS activity was conducted on 6 December 2025 at the Sadashivpet Mandal Office, Sangareddy district, for 80 women leaders from self-help groups. The session focused on reviewing the progress of entrepreneurship initiatives supported by the Government of Telangana and the Central Government, under which low-interest loans were provided through SBI Sangareddy to women SHGs interested in starting enterprises in their villages. The half-day interaction aimed to understand the status of these ventures and identify post-loan support requirements.

During the interaction, women leaders were motivated to actively pursue income-generating activities to strengthen household livelihoods. Most participants showed interest in non-farm-based enterprises, highlighting a growing shift toward small-scale local businesses. Discussions revealed a strong need for structured mentoring and handholding support to sustain their startups. Based on mutual coordination, Woxsen University's School of Business plans to conduct follow-up visits to assess individual enterprise needs and provide targeted guidance to support women entrepreneurs in grounding and scaling their initiatives.



12.2 BRIDGING THE GENDER GAP: EVALUATING IMPACT OF IOCL'S SKILL DEVELOPMENT PROGRAM

UNSDG (5)

As part of the initiative "Bridging the Gender Gap: Evaluating the Impact of IOCL's Skill Development Programs," School of Business at Woxsen University collaborated with Indian Oil Corporation Limited (IOCL) to assess a women-focused CSR intervention in Nakkadoddi Panchayat, Guntakal constituency, Ananthapur district, Andhra Pradesh. Under its CSR mandate, IOCL adopted the village and conducted tailoring-based skill development training for women, with plans to support entrepreneurship through the distribution of sewing machines.

The School of Business, Woxsen University, was invited to evaluate the program and provide inputs on entrepreneurship and value-chain development. A half-day orientation on entrepreneurship development was conducted from 10:00 AM to 2:00 PM, focusing on production processes and livelihood sustainability. Further interdisciplinary support is being planned, including design-led value creation and continued mentoring to strengthen women-led enterprises.



12.3 ARTIFICIAL INTELLIGENCE IN HEALTH CARE – KAMKOLE

UNSDG (3,4,9)

As part of the ERS initiative, the School of Technology at Woxsen University conducted an outreach session at ZPHS Kamkole, led by Dr. Soujanya along with AIML scholars Pallavi, Sukriti, Sindhu, and Mithila, to introduce school students to the concepts of green energy and sustainability. The session aimed to create awareness about renewable energy sources, particularly solar energy, energy conservation, and responsible environmental practices. The outreach program engaged 9th and 10th-grade students through interactive discussions, real-life examples, and structured questionnaires to assess their understanding of renewable energy. Students were introduced to the basics of solar energy, its advantages, and how energy-saving practices can support education and daily activities. The session encouraged curiosity, problem-solving, and environmental responsibility among young learners. Overall, the activity successfully enhanced awareness of sustainable energy practices and motivated students to think about the role of technology and innovation in building a healthier and more sustainable future.

12.4 TRAFFIC AWARENESS THROUGH GAMIFIED INTERACTIVE SURVEYS

UNSDG (3)

Khushii Narharashetty's activity explored urban mobility and road safety awareness through an interactive, gamified survey conducted with 100 schoolchildren aged 5 to 14 across two schools. Delivered in 45-minute sessions, the initiative used visual, auditory, and role-play methods to improve traffic awareness and learning retention, focusing on children as a key group and demonstrating how playful education can bridge important awareness gaps.



The sessions included Safe-Unsafe cards, vehicle sound recognition, and Red Light-Green Light games, with outdoor role-play proving more effective than verbal instruction. Older children showed a strong understanding of traffic rules, while younger participants quickly improved through play-based learning. Observations highlighted high engagement, teamwork, and self-enforcement of safety rules. Overall, the activity confirmed that experiential,

game-based learning effectively transforms traffic knowledge into instinctive behaviour and offered valuable insights to support Khushii Narharashetty's thesis on designing experiential traffic awareness spaces.

12.5 EXPLORE THE GAP IN THEORETICAL AND EMPIRICAL UNDERSTANDING OF THE SOCIAL INSTITUTIONS

UNSDG (4,5,10)

As part of an experiential learning approach, students from Semester 1&4 undertook a field visit to Bushareddypalli village in the Sadasivpet area to bridge classroom theory with lived social realities. Through interactions with village residents, school teachers, the principal, and students, participants examined key social institutions such as family, education, marriage, and religion as they operate in everyday village life. Engagements with internal migrants from Andhra Pradesh and Karnataka further offered insights into migration, identity, and social change, revealing how mobility reshapes community structures.



The visit enabled first-semester students to contextualize foundational sociological concepts, while senior students critically examined religion as a lived and adaptive practice rather than a purely textual one. Overall, the exercise reinforced the importance of experiential learning in the social sciences and reflected Woxsen University's commitment to community engagement and socially grounded pedagogy.



12.6 SOW, GROW AND GLOW (SOCIAL INCLUSION)

UNSDG (4,5,10)

As part of the ERS initiative, a session on “Social Inclusion” to build awareness around equality, dignity, and inclusive participation in society. The session addressed how exclusion often persists due to silence, stigma, and ingrained social attitudes. Initially, participants were hesitant to share their views, reflecting the sensitivity of the topic. With guided discussions and a supportive environment, they gradually became more comfortable and actively engaged in sharing their perspectives.

The session showed how complex sociological ideas such as difference, inequality, and discrimination can be made relatable through everyday examples. Participants discussed visible and invisible differences and how these shape lived experiences, reinforcing that discrimination is socially constructed and can be challenged. Overall, the activity highlighted the importance of nurturing empathy and inclusive thinking from an early age to promote respect and social responsibility.

12.7 SOW, GROW AND GLOW (MENSTRUAL HEALTH AND WELL BEING)

UNSDG (4,5,10)

Under the Sow, Grow and Glow program, a “Menstrual Health and Well-being” session was conducted on 19th December by Dr. Ratnpriya and Prof. Kousami from the School of Liberal Arts and Humanities, Woxsen University, in collaboration with the Pinkishe Foundation, at the Zilla Parishad Urdu Medium Government High School, Kamkole. The initiative aimed to encourage open conversations among young girls, address stigma and taboos, and promote dignity and access as central to menstrual well-being. Sanitary pads were distributed to support menstrual equity and ensure that lack of access does not hinder education.



Although participants were initially hesitant, supportive interaction and open dialogue helped them engage with growing confidence. The session emphasized menstrual health as an essential aspect of physical, emotional, and social well-being, focusing on hygiene, self-care, and myth-breaking for uninterrupted participation in education and daily life. Overall, the program reflects Woxsen University’s commitment to community engagement, gender sensitization, and socially responsible action through meaningful collaboration.



12.8 CONSUMED BEYOND LIMITS: HOW OVERCONSUMPTION IS ACCELERATING ENVIRONMENTAL COLLAPSE

UNSDG (12)

The event was organized by the School of Sciences (SoS), Woxsen University, at the Kamkole campus to create awareness about the impacts of overconsumption on environmental sustainability and natural resource depletion. The session began with a structured presentation explaining how excessive consumption, fast consumerism, and unsustainable lifestyles contribute to environmental degradation, climate change, and waste generation, supported by real-world examples and data.

This was followed by an interactive debate and discussion where students and faculty actively shared perspectives, questioned everyday consumption patterns, and discussed practical solutions at individual and community levels. The program effectively combined awareness-building with participatory engagement, encouraging critical reflection and promoting more responsible consumption practices among participants.

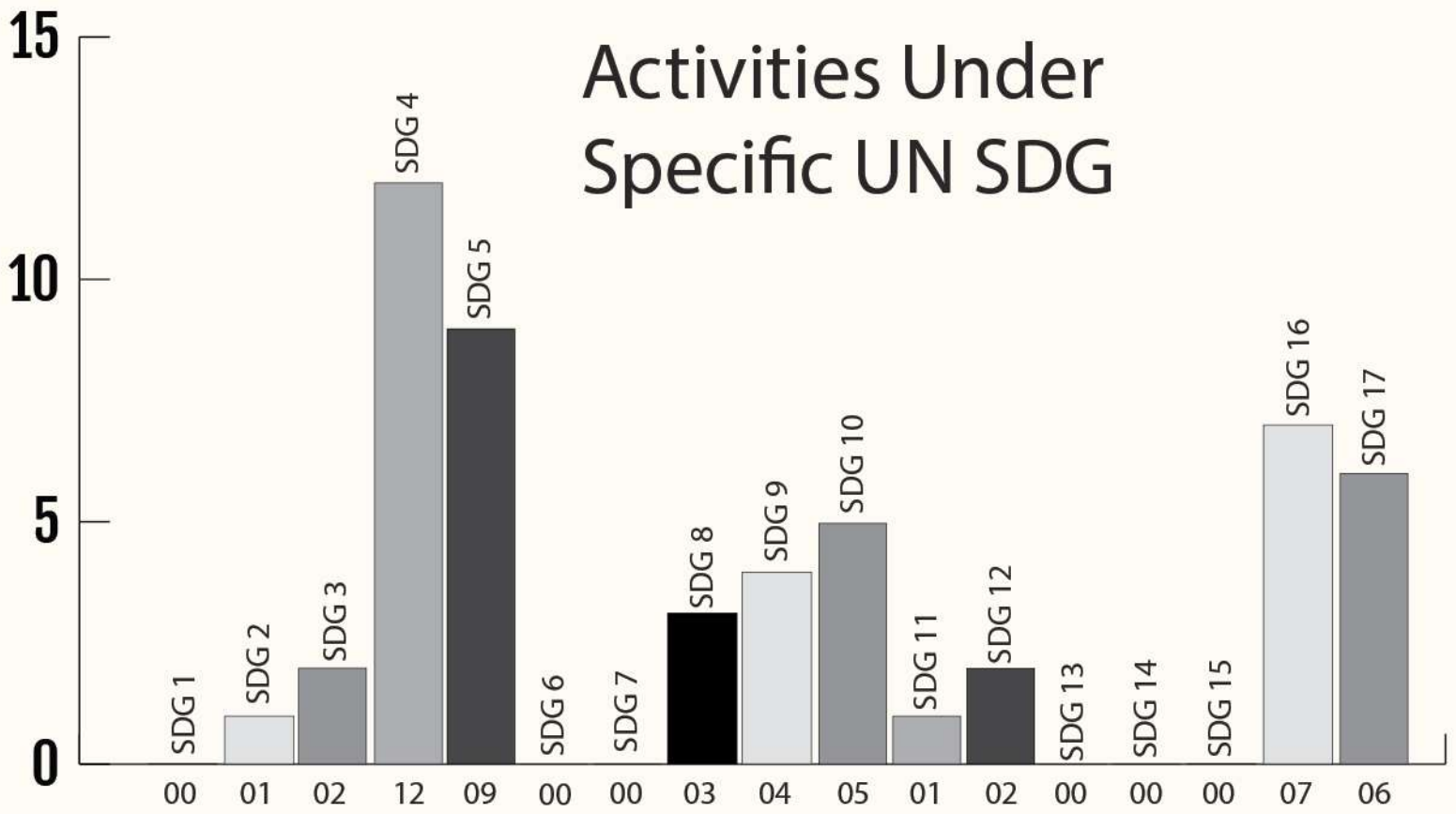


12.9 EDUCATIONAL VISIT OF ZAHEERABAD DEGREE COLLEGE

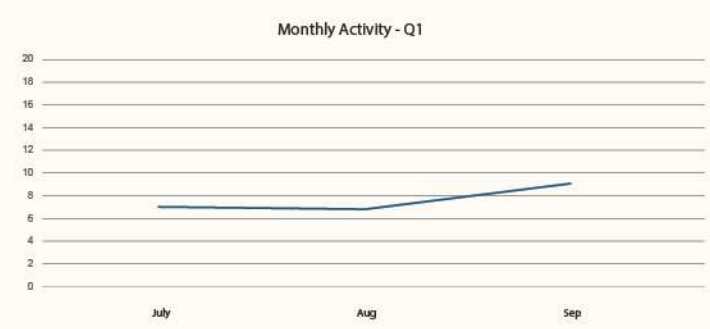
UNSDG: 4,16

The ERS Wing of the School of Law, Woxsen University organised an educational visit for students and faculty of Zaheerabad Degree College on 4 December 2025. Aligned with SDG 4 and SDG 16, the programme aimed to provide exposure to higher education opportunities, career pathways, government-supported schemes, and legal awareness. The visit began with a warm welcome and lunch, followed by an inaugural address by Dr. Sreelatha, who highlighted the importance of informed career and legal decision-making. Career

counselling was delivered by Dhriti, Siri, and Shenza, covering higher education options, competitive exams, skill development, and employment schemes. Legal awareness sessions by Prof. Ummul Waraah and Dr. Kanishka addressed general legal rights, educational and marital laws, and women's legal protections. The interactive programme enhanced legal literacy, career clarity, and civic awareness among participants.



School	No. Activities
School of Business	03
School of Technology	02
School of Arts & Design	02
School of Architecture & Planning	03
School of Liberal Arts & Humanities	06
School of Law	05
School of Sciences	02
Total	23



In the Forth Quarter of 2025

23

ERS Projects

2288

Total Engagement

17 PARTNERSHIP FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS



Contact Info:

Mr. Sudhan

Project Manager, ERS, Woxsen University
Phone no: 908061231
Email id: sudhan.guru@woxsen.edu.in

Corporate Office

Plot No.1270, 4th floor, JSP Jubilee Crown Building,
Road No.36, Jubilee Hills, Hyderabad - 500033, India

Campus

Kamkole, Sadasivpet, Sangareddy District, Hyderabad
502 345, Telangana, India