

Q3
by ERS

Woxsen- Ethics, Responsibility & Sustainability

ERS Annual
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07



7.1 AMR AWARENESS PROGRAM AT ZPHS, KAMKOLE

UNSDG (4,8,11,17)

On 31st July 2025, the School of Sciences, Woxsen University conducted an Antimicrobial Resistance (AMR) Awareness Program at ZPHS, Kamkole, from 10:00 AM to 12:30 PM. The program was facilitated by Dr. Daya Shankar, with support from Dr. Beauty Pandey, Dr. Basu Bhattacharjee, and Ms. Navya Chintala.

The initiative aimed to build foundational awareness among school students about antimicrobial resistance, the risks of antibiotic misuse, and the importance of hygiene and vaccination. Through expert-led interactive lectures, simplified explanations, and real-life

examples, students gained clarity on how AMR develops and its serious implications for public health. A quiz-based learning session further reinforced key concepts while encouraging enthusiastic participation.

The program successfully enabled knowledge transfer from academia to young learners and their families, fostering responsible health practices.

7.2 CRAFT, SUSTAINABILITY, AND DESIGN AT SOAD

UNSDG (4,8,11,17)

On 31st July 2025, the School of Arts and Design (SOAD) at Woxsen University organized a day-long celebration of India's craft heritage and sustainable design practices at LT 1, Hyderabad, engaging nearly 100 students and faculty members. The program marked National Handloom Day while showcasing outcomes of hands-on material exploration workshops on Eco Printing and Bamboo & Leather product development. Designed as a blend of guest lectures, exhibitions, and workshops, the initiative aimed to deepen students' understanding of

traditional techniques, natural materials, and responsible design practices. In collaboration with the Weavers' Service Centre, Hyderabad, students gained insights into loom-based traditions, indigenous knowledge systems, and the relevance of handloom in contemporary design. The Eco Printing workshop introduced participants to natural dyeing using organic materials, reinforcing eco-conscious making.



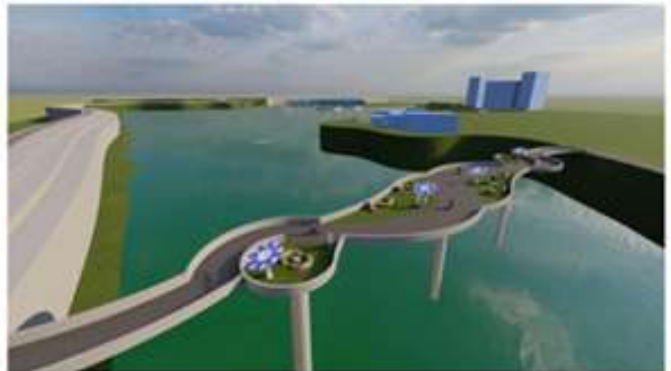
7.3 LAKEFRONT RECONNECT: LAKEFRONT LANDSCAPING COMPETITION

UNSDG (6, 11, 15,17)

Lakefront Reconnect was conducted as part of the Woxsen Summer Program 2025 (SOAP Sessions) in collaboration with Dhruvansh NGO and the School of Architecture and Planning, with online submissions closing on 21st July 2025. The design competition invited college students to reimagine Kokapet Lake (Kotha Cheruvu) through phased, ecology-driven lakescaping proposals.

The initiative focused on restoring urban waterbodies using nature-based solutions, native vegetation, and community-oriented placemaking. Students proposed designs integrating wetlands, walking and cycling tracks, themed gardens, bird decks, and public amenities to improve biodiversity, water quality, microclimate, and social accessibility.

Aligned with SDG 6, SDG 11, and SDG 15, the competition promoted sustainable urban planning, ecological restoration, and citizen engagement. The program reinforced the role of young designers in shaping resilient, inclusive, and environmentally responsive urban landscapes.





7.4. PROGRAMME SUMMARY – GREEN MILE: FIELD VISIT TO MUGDHAMPALLY

UNSDGs (9, 11)

On 31st July 2025, the School of Technology (SOT) conducted the Green Mile field visit at Mugdhampally, engaging primary school students from Grades 1–5. The initiative involved 7 Woxsen students and 3 faculty members and focused on understanding foundational learning challenges in a rural government school.



The visit enabled real-time assessment of academic, infrastructural, and socio-behavioral conditions, highlighting issues such as inadequate classrooms, lack of sanitation, limited learning resources, and gaps in student learning. Alongside observation, the team conducted interactive activities including storytelling, drawing, sports, and hygiene and gender-sensitivity awareness sessions to create a positive learning environment.

Aligned with SDG 9 and SDG 11, the program fostered community engagement, educational awareness, and inclusive development, while identifying future opportunities for sustained academic support and infrastructure improvement in rural schools.



7.5 ERS EXPERT TALK

UNSDG (16)

On 31st July 2025, the School of Law, Woxsen University, hosted a virtual ERS Expert Talk from 11:00 AM to 12:30 PM, engaging 70+ faculty members and students. The session explored the intersection of law, business ethics, and sustainability within the global economic framework.

Key discussions focused on the importance of compliance, highlighting how legal and regulatory systems influence responsible business practices, with practical insights from the renewable energy sector. The expert also addressed the challenges of balancing ethical responsibility with profit-driven models and emphasized the role of corporate legal teams in ethical decision-making.

Participants gained clarity on legal responsibilities in climate-conscious business models, including contracts, due diligence, and stakeholder transparency.

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8.1 CIRCULAR ECONOMY MODULE FOR FASHION DESIGN STUDENTS

UNSDG (4,12,13)

The Circular Economy Module was conducted during July–August 2025 as part of the B.Des 5th semester curriculum in the Fashion Design Department, SOAD, engaging around 30 students. Led by Prof. Arun Kumar Gaikwad and Dr. Walter, the module introduced students to sustainable alternatives to the conventional linear fashion production model.

Through lectures and case study discussions, students explored key concepts such as recycling, upcycling, closed-loop systems, and cradle-to-cradle design, supported by global and Indian industry examples. The

module emphasized the environmental and economic benefits of circular practices in fashion.

A specialized project, “Modular Fashion Accessory Design for Circular Economy,” guided by Dr. Walter, challenged students to design multifunctional accessories using modular principles to extend product life and reduce waste.



8.2 BE THE LIFELINE: FIRST RESPONDERS IN ACTION

UNSDG (3,17)

On 7th August 2025, the School of Sciences (SoS) and Care and Cure, Woxsen University, organized a comprehensive life-saving skills program titled “Be the Lifeline: First Responders in Action, Learn to Save Lives” at LTI, engaging nearly 200 participants, including students, faculty, staff, and security personnel.

Conducted in collaboration with Balaji Hospital, Sangareddy, the program focused on building first responder readiness through expert lectures, quiz-based learning, hands-on training, and real-life

emergency simulations. Medical experts Dr. Syed Akbar and Dr. Venu Gopal trained participants in CPR, AED usage, airway management, trauma and bleeding control, cardiac emergency recognition, and patient stabilization.

The immersive sessions enabled participants to practice critical skills using mannequins and scenario-based drills, fostering confidence and quick decision-making during emergencies. Aligned with SDG 3: Good Health and Well-being, the initiative significantly strengthened campus safety, health awareness, and community preparedness, reinforcing Woxsen University’s commitment to preventive healthcare and responsible action.



8.3 #MYPLASTICFREESWAP: A DIGITAL CAMPAIGN FOR SUSTAINABLE CHOICES

UNSDG (11,12,13)

The #MyPlasticFreeSwap campaign, launched in August 2025 by the Architecture Club, School of Architecture and Planning, is an ongoing, student-led digital initiative promoting sustainable lifestyle choices. Conducted across Instagram (@woxsen_aesthetrix), WhatsApp, and other social media platforms, the campaign encourages students to replace a single-use plastic item with an eco-friendly alternative and share their action online.

Participants post photographs of their plastic-free swaps—such as jute bags, metal straws, and glass containers—using the hashtag #MyPlasticFreeSwap and tagging the club page. Selected entries are reposted to amplify visibility and inspire peer participation.

The initiative leverages social media as a tool for environmental advocacy, translating sustainability concepts into everyday action.



8.4 SEEDBALL PLANTING

UNSDG: 13, 11

The Seedball Planting initiative was conducted on 2 September 2025 at the Zaheerabad Urban Forest as a collaborative effort between ERS, the School of Liberal Arts, and the Telangana Forest Department. Eight Woxsen University students, guided by a faculty member and forest officials, actively participated in planting seedballs using native species to support urban forest regeneration. The activity provided hands-on exposure to nature-based climate solutions while highlighting the importance of biodiversity conservation in urban spaces. Through this experiential learning initiative, students gained practical insights into climate action and sustainable city development. The program contributed to strengthening green cover in Zaheerabad and reinforced Woxsen University's commitment to SDG 13 (Climate Action) and SDG 11 (Sustainable Cities and Communities).

09

9.1 SOW, GROW, AND GLOW

UNSDG (1,10)

The SOW, Grow, and GLOW program was conducted on 29 August 2025 at Zilla Parishad High School, Kamkole, as part of the Community Research Course. The ERS session engaged 50 school students and staff in reflective activities that encouraged them to explore and express their perceptions of their school environment. Through group walks, discussions, and photo documentation, students shared meaningful spaces as well as concerns related to sanitation, safety, and infrastructure. Despite initial hesitation, students actively participated and voiced their experiences with confidence. The session highlighted the importance of dignity, inclusion, and equal access to basic facilities, reinforcing the need for child-centered and inclusive school environments aligned with SDGs 1 and 10.

9.2 GENDER AWARENESS AND INCLUSIVITY

UNSDG (5,10)

An ERS activity on gender awareness and inclusivity was conducted with Class 9 and 10 students of an Urdu medium school, engaging them in meaningful dialogue on equality, respect, and inclusive behavior. The session created a safe and supportive space where students, especially girls, openly shared personal experiences of gender-based differences at home and in society. They actively connected the concepts of equality with education, participation, and decision-making in daily life. The discussion was highly interactive, with students expressing aspirations and determination to challenge stereotypes. The initiative successfully sparked awareness and reflection, reinforcing the importance of inclusivity as a lived practice that can positively shape their confidence, opportunities, and future paths.



9.3 LIFE-DROP: DONATE BLOOD, DONATE LIFE

UNSDG (3,17)

This camp was organized on 17 September 2025 at Woxsen University by Care and Cure and the School of Sciences, in association with Aster Prime Hospital, Hyderabad. The ERS initiative promoted voluntary blood donation and preventive healthcare, aligning with SDG 3 – Good Health and Well-being. Over 60 students and staff donated blood, while more than 150 participants benefited from free health screenings, including vital checks, ECG, eye examinations, and pulmonary tests. Supported by a dedicated medical team, the camp fostered social responsibility, strengthened community health awareness, and reflected Woxsen University's commitment to ethical action, community engagement, and holistic well-being.



9.4. INTERNATIONAL PEACE DAY

UNSDG (3,16)

International Peace Day was celebrated on 22 September 2025 at Woxsen University through a collaborative initiative by the ERS–School of Arts and Design and the Wellness Centre. The program emphasized peace as a personal practice and a shared social responsibility, aligning with SDGs 16 and 3. Through wellness talks, panel discussions, interactive



reflections, and open-mic performances, students and faculty explored emotional balance, compassion, and respectful engagement. The event concluded with the creation of a Peace Wall, where participants expressed messages of unity and hope. The celebration reinforced the connection between mental well-being and peaceful living, encouraging mindful actions and collective responsibility as foundations for a harmonious campus community.



9.5. SHELEADS

UNSDG (5,10)

The inaugural SHELeads – Women Leadership Talk Series was held on 22 September 2025 at Woxsen University by School of Arts and Design. Aligned with SDGs 5 and 10, the session fostered critical dialogue on gender parity and women's leadership in India. Ms. Valbha Shakya, Deputy Director, CII – Centre for Women Leadership, delivered an insightful address that encouraged students to question existing inequalities and reflect on leadership responsibilities. The program was strongly supported by faculty leadership and efficiently executed by a dedicated student volunteer team, whose efforts reflected the essence of collaborative leadership. The session established a meaningful platform for learning, empowerment, and continued engagement on gender equity and inclusive leadership.





9.6. GLOBAL CONNECT TALK ON “FUNDRAISING FOR SOCIAL ENTERPRISES”

UNSDG: 8,9

The Global Connect Talk on “Fundraising for Social Enterprises” was held on 3 September 2025 at WE Hub, Hyderabad, organized by the ERS–School of Arts and Design, Woxsen University, in collaboration with WE Hub. The session featured Dr. Gianluca Vagnarelli, PhD, who shared practical insights on balancing financial sustainability with social impact. Addressing key fundraising challenges, he highlighted global trends and strategic approaches for social enterprise founders. The interactive session engaged startup founders, entrepreneurs, students, alumni, and faculty, with an active Q&A exploring real-world concerns. The initiative strengthened knowledge exchange and reinforced Woxsen University’s commitment to promoting innovation, entrepreneurship, and responsible growth aligned with SDGs 8 and 9.



9.7. INTERNATIONAL OZONE PROTECTION DAY

UNSDG (12,13)

Woxsen University observed International Ozone Protection Day on 16 September 2025 as part of the 4 HUB Sustainable Days, with a student-led debate organized by the ERS–School of Arts and Design. Aligned with SDGs 12 and 13, the debate addressed equity and responsibility in phasing out ozone-depleting substances. Students presented well-reasoned perspectives, balancing the developmental needs of emerging economies with the urgency

of global environmental recovery. The session fostered critical thinking, ethical reasoning, and informed sustainability dialogue. Integrated within a broader showcase of research, exhibitions, and discussions, the initiative reinforced Woxsen University’s commitment to climate action, responsible consumption, and nurturing socially responsible, future-ready leaders.



9.8. BUILDING AND LEADING A SUSTAINABILITY IMPACT LAB: INSIGHTS FROM PRACTICE

UNSDG (All 17)

The online session “Building and Leading a Sustainability Impact Lab: Insights from Practice” was held on 15 September 2025 by the School of Business, Woxsen University. Dr. Matthew Gitsham, Director of the HULT Sustainability Impact Lab, shared practical insights on establishing collaborative research labs that integrate sustainability across curriculum, research, and campus operations. He highlighted HULT’s ESG-embedded curriculum, focus on decarbonization, and community-driven research culture. The

interactive discussion encouraged Woxsen faculty to explore similar Sustainability Impact Labs and joint research initiatives. The session strengthened global academic dialogue and reinforced Woxsen University’s commitment to advancing sustainability, ethics, and collaborative research aligned with the UN Sustainable Development Goals.



9.9. DESIGN CHARRETTE: REIMAGINING THE WATERFRONT

UNSDG (11,15,17)

The Design Charrette: Reimagining the Waterfront was conducted from 22–26 September 2025 at Woxsen University as a COA-TRC Faculty Development Program and international student workshop, in collaboration with the School of Architecture and Planning and Architect Leong Tatt Man. Focused on sustainable waterfront and lake rejuvenation, the program adopted a multidisciplinary approach integrating ecology, inclusive urbanism, culture, and governance. Through charrette-based learning, site-based discussions, and expert mentoring, participants explored resilient urban and campus futures using the 5-S framework. Engaging faculty, professionals, and students, the workshop fostered collaborative, future-oriented design thinking aligned with SDGs 11, 15, and 17, while strengthening sustainability-driven pedagogy and practice.





9.10. VOICES UNMUTED: RAISING AWARENESS ON SUICIDE PREVENTION

UNSDG (3,10)

Voices Unmuted: Raising Awareness on Suicide Prevention was organized on 24 September 2025 by the School of Sciences under the ERS initiative at Woxsen University. The awareness program engaged 60 undergraduate students from the first and second years, creating a safe and inclusive space to address

mental health, suicide prevention, and social stigma. Through expert-led presentations, interactive group discussions, and a guest session from the Wellness Centre, students explored mental health challenges, particularly those faced by minority groups. The sessions encouraged open dialogue, empathy, and peer learning while equipping participants with practical coping strategies and knowledge to recognize warning signs and support others in distress. The program reinforced the importance of seeking help and building supportive campus environments. Aligned with SDG 3 – Good Health and Well-being, the initiative strengthened mental health advocacy at Woxsen University and highlighted the value of sustained awareness programs to foster resilience, compassion, and collective responsibility among students.

9.11. INNOVATING TOMORROW WITH SCIENCE&TECHNOLOGY

UNSDG (4,9,12)

The workshop “**Innovating Tomorrow with Science & Technology**” inspired students to explore how scientific thinking and technological innovation can address real-world challenges while advancing the UN Sustainable Development Goals (SDGs). Through interactive, team-based activities, participants selected relevant SDGs,



analyzed global issues, and designed creative mini-projects despite simulated real-life barriers. Students developed prototypes, named their innovations, and outlined simple algorithms, strengthening design thinking, problem-solving, and analytical skills. The hands-on approach encouraged curiosity, collaboration, and critical reflection, helping participants connect technology with sustainability and social responsibility. The workshop concluded with project presentations and recognition of innovative ideas, leaving students motivated to apply science and technology responsibly in building a more sustainable and inclusive future.

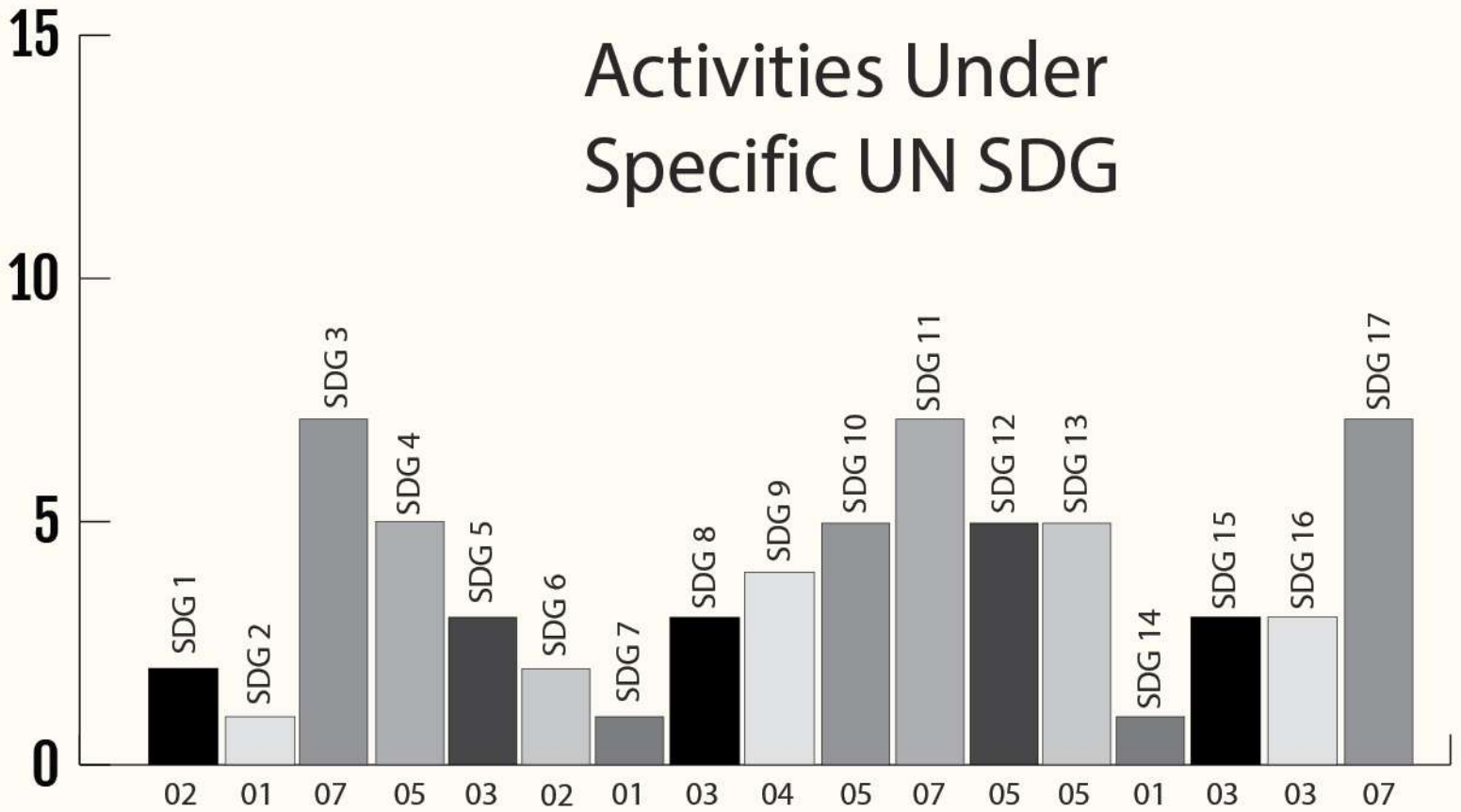


9.12. CARDIAC AWARENESS CYCLOTHON PROGRAMME

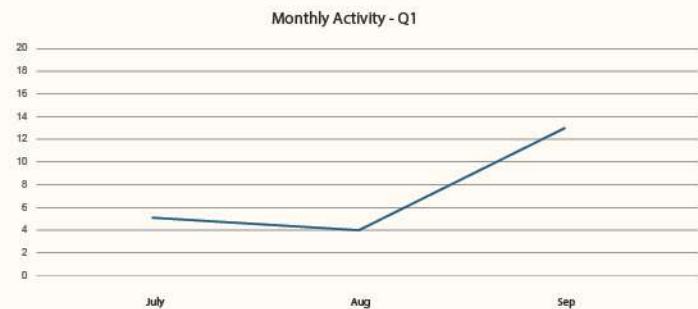
UNSDG (3,17)

The **Cardiac Awareness Cyclothon Programme**, organized on 29 September 2025 in Sangareddy to mark **World Heart Day**, was a collaborative initiative by **Balaji Hospitals** and the **School of Sciences, Woxsen University**. Centered on the theme “Listen to Your Heart – Your Heartbeat is Precious, Don’t Skip a Beat”, the cyclothon aimed to promote preventive cardiac care and healthy lifestyles. The rally, led by senior medical professionals, covered key locations across the town and engaged the community through cycling, performances, awareness talks, and media interactions. Political leaders and the Superintendent of Police actively participated, strengthening institutional collaboration. A symbolic celebration of Balaji Hospitals saving 2,000 cardiac patients highlighted medical excellence. The programme reinforced **SDG 3: Good Health and Well-being**, leaving a strong and lasting community impact.





School	No. Activities
School of Business	01
School of Technology	02
School of Arts & Design	06
School of Architecture & Planning	03
School of Liberal Arts & Humanities	04
School of Law	03
School of Sciences	04
Total	23



In the Third Quarter of 2025

23

ERS Projects

1598

Total Engagement

*Note: Data of Quarter 3 - July to September 2025

17 PARTNERSHIP FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS



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