

**Q1**  
by ERS

# Woxsen- Ethics, Responsibility & Sustainability

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# 01



## 1.1 ERS FESTIVAL

UNSDG (All 17)

**W**oxsen ERS Festival 2025, held from January 28th to 30th at Woxsen University, brought together students, faculty, experts, and multiple student clubs for three days of learning, creativity, and community engagement. Through a diverse mix of panel discussions, workshops, competitions, exhibitions, and outreach activities, the festival highlighted the university's strong commitment to Ethics, Responsibility, and Sustainability. Events across all schools including Business, Technology, Arts & Design, Architecture,

Liberal Arts, Law, and Science focused on themes such as gender equality, innovation, responsible consumption, community education, and social awareness. From expert talks and ideathons to public speaking workshops, poster presentations, and sustainable fashion showcases, the festival encouraged participants to think critically and contribute ideas for real-world environmental and social challenges.

The final day further strengthened the festival's impact through school outreach programs, experiential activities like the Privilege Walk, and practical

workshops on recycling and sustainable materials. Long-duration events such as the Social Media Challenge and Wall of Wishes created additional spaces for reflection and creative expression. Across its three days, the festival successfully engaged the entire campus in meaningful conversations and hands-on activities, fostering awareness, collaboration, and a culture of sustainability. It concluded with a strong message—empowering students to integrate ethical and responsible practices into their daily lives while contributing positively to society.

## 1.2 DISCOURSE ON DIFFERENT SUSTAINABILITY PERSPECTIVES

UNSDG (3,4,7)

The Sustainability Debate Session brought students together to explore how environmental, economic, and social elements of sustainability are connected. Participants discussed whether economic growth can coexist with environmental protection, using examples like renewable energy and green technologies. They also acknowledged challenges such as the high initial costs of sustainable practices, especially for developing countries and small businesses, and highlighted the need for stronger support through policies and incentives.

The debate then moved to social sustainability, where students emphasized the importance of social equity and the impact of environmental issues on marginalized communities. They also discussed the role of education, awareness, and community-led initiatives in promoting sustainable development. By the end of the session, students agreed that sustainability requires a balanced, collaborative approach. The activity helped them develop clearer perspectives and strengthened their analytical and communication skills.







### 1.3 FUN FIESTA

UNSDG (4,9,12,17)

Fun Fiesta took place over three days and featured a variety of interactive activities designed to promote creativity, sustainability, teamwork, and skill development among students. The event began with the ERS team and volunteers setting up engaging stations, creating a vibrant atmosphere for all participants. Activities such as the Wall of Wishes, DIY Bookmark-Making, Mandala Art, and E-Waste Creations focused on artistic expression and environmental awareness, encouraging students to repurpose materials and think creatively. Activities like the Stone

competition, while the Blindfold Drawing Competition highlighted the importance of communication and trust.

Alongside these, several skill-based events added a dynamic edge to the festival. The Speed Typing Contest tested students' digital proficiency, while the Coding Treasure Hunt challenged problem-solving and logic through fun programming tasks. The Smart Doodle Challenge encouraged visual thinking by turning ideas into creative doodles, and the Social Media Caption Challenge helped students showcase their communication and marketing skills. Collectively, these activities created an energetic and enriching festival that blended fun with learning, strengthened teamwork, and fostered a strong sense of community across the campus.

### 1.4 PANEL DISCUSSION ON GENDER QUOTAS IN POLITICS AND BUSINESS: A NECESSARY STEP TOWARDS EQUALITY OR A SUPERFICIAL SOLUTION.

UNSDG (5,16)

Panel discussion on “Gender Quotas in Politics and Business: A Necessary Step Towards Equality or a Superficial Solution?” was organized by School of Arts and Design at Woxsen University in collaboration with the School of Law. The session brought together diverse perspectives on how gender shapes political, economic, and organizational spaces. Speakers explained what gender quotas are, how they function in different contexts, and shared real-world examples where quotas have led to both positive



outcomes and challenges. Participants were introduced to the ethical, practical, and legal dimensions of gender quotas, allowing them to understand the complexities beyond simple for-or-against arguments.

The event also emphasized critical thinking and respectful dialogue on sensitive issues. Students reflected on intersectionality, exploring how gender interacts with other social factors like race, class, and religion to influence inequality. The panel encouraged attendees to think about alternative approaches to achieving gender equality, the persistent gender gap in leadership roles, and the broader societal implications of representation. By the end of the discussion, participants gained deeper awareness, empathy for the experiences of women in male-dominated fields, and motivation to advocate for gender equality in their own environments.



### 1.5 ECO COLORS – A SUSTAINABLE WATERCOLOR WORKSHOP

UNSDG (12,13)

**E**co-Colors Sustainable Watercolor Workshop introduced participants to natural colorants and guided them in creating eco-friendly watercolor pigments under the mentorship of Saarvesh. Attendees experimented with applying these natural paints to paper while learning different watercolor techniques. The session also included an insightful discussion on the environmental impact of traditional art supplies and the advantages of shifting toward sustainable, low-waste alternatives, helping participants understand how small artistic choices contribute to larger environmental goals.

The workshop resulted in increased awareness about sustainability in art, hands-on skill development, and exposure to a variety of natural, easily accessible materials. It also fostered a sense of community among environmentally conscious artists, offering a space to exchange ideas and practices. By empowering participants to incorporate eco-friendly materials into their creative process, the workshop strengthened the movement toward sustainable art and laid the foundation for future initiatives promoting environmentally responsible artistic practices.





## 1.6 SUIT UP – ACTIVITY PROMOTING GENDER NEUTRAL FASHION.

UNSDG (5)

"Suit Up" activity, encouraged participants to rethink traditional gendered clothing norms and explore the idea of gender-neutral fashion. Using a soft board filled with cut-out outfit images, attendees categorized each outfit as men's, women's, or neutral, prompting them to question how fashion influences perceptions of gender. This hands-on, visual format sparked meaningful conversations about the fluidity of gender expression and how clothing often reflects societal expectations rather than personal identity.

The activity successfully challenged stereotypes, promoted gender-neutral fashion, and increased awareness of gender equality. Participants actively engaged with the displays, sharing insights and reflecting on how fashion can be a tool for individuality and inclusivity. By encouraging critical thinking and open dialogue, the event helped attendees better understand how simple everyday choices, such as clothing, can reinforce or challenge gender norms. Overall, "Suit Up" proved to be a valuable and interactive initiative that fostered inclusivity and inspired more equitable perspectives on fashion and self-expression.

## 1.7 ENVIRONMENT AND BIODIVERSITY CONVERSATION

UNSDG (4,13,15,)

The school of Liberal Arts and Humanities conducted an ERS activity on 21st January 2025 at ZPHS Pothireddypally. The session aimed to build awareness among 9th-grade students about environmental protection and biodiversity conservation. Led by Dr. Naveen Kolluju and Dr. Raju Chaketi, the program introduced key concepts such as ecosystem functionality, biodiversity types, major threats like pollution and deforestation, and practical conservation strategies. The team ensured all information was delivered in simple language to support better understanding, especially among students from economically and socially disadvantaged backgrounds.

The activity created an environment where students felt encouraged to participate and share their views. Many expressed genuine concerns about pollution, declining wildlife, and environmental degradation in their communities. Through interactive discussions and hands-on learning, the session inspired students to adopt sustainable practices and recognize their role in protecting local ecosystems. The initiative successfully deepened awareness, promoted conservation-oriented thinking, and motivated young learners to reflect on how their daily choices can contribute to a healthier planet.







## 1.8. SOW, GROW, GLOW (SGG) GROW WITH YOUR GRACE AND GLOW WITH FAITH IN YOURSELF.

UNSDG (4,5,10)

**S**ow, Grow, Glow (SGG) initiative is a year-long program designed to support the holistic development of school students from rural and semi-urban backgrounds through workshops focused on communication, creativity, financial literacy, public speaking, career guidance, and social awareness. As part of this larger initiative, the third ERS program, a workshop on Essay Writing, was conducted on 10th January 2025 at ZPHS Kamkole



by Dr. Gajanan Pratap Kulkarni. The session focused on strengthening students writing skills by teaching them how to select topics, form a thesis, structure their ideas, and avoid common writing errors. Students engaged in a live writing activity, received personalized feedback, and participated in an interactive Q&A that addressed challenges related to writing and academic preparation. The workshop also integrated recognition and motivation, with Prof. Konrad Gunesch awarding prizes to top performers from a previous career counseling session, and Dr. Imran Parray inspiring students further by donating his personal book collection.

The session was conducted in a bilingual format to ensure accessibility for all participants, creating an inclusive and encouraging learning environment. Students expressed enthusiasm during discussions, seeking guidance not only on writing but also on broader career concerns. By combining academic skill-building, motivational support, and meaningful interaction, the activity strengthened students' confidence and equipped them with essential tools for expressing their ideas clearly. This program contributed significantly to the overall goals of SGG empowering students with relevant skills, expanding their academic horizons, and motivating them to pursue diverse career pathways with greater clarity and self-assurance.

## 1.9 CIRCULAR ECONOMY AND SUSTAINABILITY

UNSDG (4,12,13)

ERS activity conducted on 21 January 2025 at Zilla Parishad High School, Pothireddipally focused on introducing 9th grade students to the concept of the Circular Economy and Sustainability. With support from the Mandal Education Officer and the school's headmaster, the session was organized without disrupting regular classes. Since the topic was new to the students, the session was delivered in simple language using relatable, local examples to help them understand ideas such as conventional production systems, different types of pollutants, the 6R's of circular economy, global initiatives, and how circular practices apply in India. The students were highly attentive and engaged, responding positively to the interactive explanation style.



The session encouraged students to share observations from their own surroundings, including real-life examples of waste generation, climate change impacts, and environmental degradation. Their active participation showed how quickly they connected the topic with everyday experiences. By the end of the program, students expressed enthusiasm for learning something new and recognized how circular economy practices can benefit both the environment and the community. The activity successfully enhanced their understanding of sustainable practices and motivated them to think critically about waste reduction, resource use, and environmental responsibility.



## 1.10 FUNDAMENTALS RIGHTS AND DUTIES

UNSDG (4,10,16,)

An individual ERS activity on Fundamental Rights and Fundamental Duties was conducted on 21 January 2025 at Zilla Parishad High School, Pothireddipally in Sangareddy district. With the support of the Mandal Education Officer and the school's Headmaster, the session was smoothly organized without disrupting regular classes. The objective was to strengthen students' understanding of their constitutional rights and duties, going beyond textbook learning. A total of 86 ninth-grade students participated enthusiastically. Concepts were explained in simple language with relatable examples, creating a comfortable environment for students to grasp the importance of rights, duties, equality, and the Constitution in shaping their everyday lives.

The session encouraged active participation, with students sharing personal observations related to constitutional principles such as education and equality in their communities. Their questions and examples reflected genuine curiosity and awareness of real-life issues like discrimination and access to opportunities. By the end, students expressed satisfaction at learning new aspects of the Constitution and understanding how rights and duties apply to them as responsible citizens. The activity successfully enhanced civic awareness and inspired students to think critically about their role in promoting equality and upholding democratic values.



## 1.11 MENSTRUAL HEALTH AND HYGIENE

UNSDG (3,5,6)

School of Liberal Arts and Humanities conducted an ERS activity on 21st January 2025 at Zilla Parishad High School, Pothireddipally. The session focused on Menstrual Health and Hygiene Management, aiming to raise awareness and break the stigma surrounding menstruation among 10th-grade girls. With support from the Mandal Education Officer and the school administration, the steering group organized an interactive session led by Dr. Kousumi Brahma, supported by Woxsen student volunteers. The discussion covered essential topics such as the menstrual products. All concepts were explained in simple local language to ensure easy understanding.

Although the students were initially hesitant due to the sensitivity of the topic, interactive activities gradually helped them open up and share their experiences. Many participants revealed limited awareness of menstrual health beyond basic information received from elders, with only a small percentage understanding the biological aspects or proper hygiene practices. The session proved highly beneficial, helping students gain clarity, confidence, and practical knowledge about managing their health during menstruation. By the end, the girls felt comfortable discussing the topic, actively engaged with the facilitators, and appreciated the supportive and stigma-free space created through the program.

## 1.12 PANEL DISCUSSION AND CREATIVE THINKING

UNSDG (4,5,17)

The ERS Festival 2025 at Woxsen University featured two days of engaging and intellectually stimulating activities that blended learning with creativity. The highlight was a panel discussion on “Gender Quotas in Politics and Business: A Necessary Step Towards Equality or a Superficial Solution?” held on 28th January. Organized by the School of Arts & Design and the School of Law, the session brought together esteemed panelists who shared diverse viewpoints on gender representation, leadership, and the challenges of implementing quotas. Their insights offered students a deeper understanding of how gender policies influence political and business environments, encouraging them to think critically about equality and inclusive leadership.



The festival concluded on 29th January with a lively Meme Competition hosted at the Admin Block, where students showcased their humor and creativity through law-themed memes. This fun and interactive activity helped make legal concepts more relatable while promoting teamwork and innovation. Together, both events fostered intellectual curiosity, collaboration, and analytical thinking among participants. The successful execution of the festival reflects the dedication of the organizers, volunteers, and students, and sets the stage for more enriching initiatives at Woxsen University in the future.



### 1.13 SCHOOL OF SCIENCE – ERS FESTIVAL

UNSDG (7,9,11,12,13,15)



**E**RS Festival brought together students and faculty to raise awareness on ethics, responsibility, and sustainability through a series of interactive and interdisciplinary events. Designed to encourage innovation, collaboration, and responsible practices, the festival featured expert talks, quizzes, case-study presentations, creative challenges, and a sustainable fashion showcase. Experts discussed emerging sustainability issues—from environmental science to AI-driven solutions—while students engaged in activities such as “Test Your Green IQ,” sustainable innovation presentations, and waste-to-resource projects. These sessions helped build knowledge about biodiversity, renewable energy, waste management, green technologies, and the importance of eco-friendly solutions.

Across the three days, students also participated in storytelling sessions highlighting global sustainability leaders and took part in a sustainable fashion show promoting conscious consumption. Each event emphasized problem-solving, creativity, and practical action, encouraging participants to think deeply about the environmental and social impacts of their



choices. By blending learning with hands-on engagement, the festival successfully strengthened a culture of sustainability on campus and inspired students to translate their ideas into real-world initiatives that contribute to long-term positive change.



## 1.14 IDEATHON – ERS FESTIVAL

UNSDG (9,12)

ERS Ideathon, organized as part of the ERS Festival at Woxsen University, encouraged students to develop innovative and sustainable solutions for real-world challenges. Students from multiple schools participated, showcasing creative ideas that addressed social, environmental, and economic issues. The event aimed to promote responsible innovation, foster critical thinking, and provide a platform for collaborative problem-solving, reflecting the university's commitment to sustainability and social responsibility.

The competition saw several impressive entries, with top projects selected for their originality and impact. Overall, the Ideathon motivated students to think creatively about sustainability and showcased how innovative ideas can drive meaningful change across diverse fields.

# 02



## 2.1 RICE MIL INDUSTRY VISIT

UNSDG (4)

**V**isit to BELL Rice Mill in Kakinada offered meaningful industry exposure as part of the Ethics, Responsibility, and Sustainability curriculum at Woxsen University. Students observed the complete rice processing workflow, including paddy cleaning, dehushing, polishing, grading, and packaging. The session highlighted how different rice varieties such as raw, parboiled, steam, and idli rice are produced to meet diverse consumer needs. The team also gained insights into quality control, export standards, and

the mill's strong international presence, particularly in markets like Nigeria and Western Asia. This hands-on experience deepened understanding of production cycles, supply chain operations, and the importance of maintaining quality at each stage.

Beyond technical learning, the visit emphasized the role of local industries in supporting regional economies and providing employment. Students engaged in discussions on sustainability, ethical production, and the global food supply chain, understanding how responsible practices contribute to long-

term community wellbeing. The interaction with the mill's leadership highlighted the value of partnerships between educational institutions and local businesses, reinforcing the importance of practical exposure in shaping informed, socially responsible professionals.



## 2.2 STARTUP MELA: WOXSSEN STARTUP PITCH BATTLE 2025

UNSDG (8,9)

Startup Mela: Woxsen Startup Pitch Battle 2025 was an energetic platform that brought together aspiring entrepreneurs from the School of Business and School of Technology to showcase their innovative business ideas. Designed to nurture entrepreneurial thinking, the event allowed participants to pitch their concepts directly to investors, mentors, and industry leaders. The competition followed a structured format, beginning with 90-second elevator pitches where students highlighted their idea, value proposition, and market potential. From this pool, top teams were shortlisted for the final round, where they delivered detailed presentations covering business models, scalability, financial viability, and competitive strategy.

During the final stage, participants engaged in a dynamic Q&A with the “Sharks,” who challenged them to refine their ideas further and think critically about execution and growth. The event successfully strengthened pitching and communication skills, fostered interdisciplinary collaboration, and opened avenues for mentorship and funding. Winning teams received recognition, cash prizes, and guidance from industry experts, reinforcing Woxsen’s commitment to building a vibrant startup ecosystem. Overall, the Startup Mela created an inspiring environment that encouraged creativity, innovation, and entrepreneurial ambition among students.





## 2.3 DEVELOPMENT OF SUNPATH

UNSDG (4,7,11,12,13)

The Sun Path Model project is a practical initiative that helps students understand how solar movement influences architectural design, energy efficiency, and comfort. Using laser-cut MDF components, the model allowed participants to study light, shade, and heat in a precise and hands-on manner. Through guided experimentation with shading techniques and solar angles, students learned how thoughtful design can reduce energy consumption, improve thermal comfort, and encourage climate-responsive architecture. The activity also emphasized responsible material use by minimizing waste through accurate laser-cutting, reinforcing sustainable practices in the learning process.

The project further supported collaborative learning and strengthened students' ability to integrate environmental considerations into design decisions. By connecting solar analysis with concepts such as passive cooling, natural lighting, and urban planning, the activity highlighted the ethical role architects play in creating environmentally conscious spaces. The session served as an effective bridge between theory and practical application, equipping students with essential skills in sustainable architecture, resource management, and solar geometry while reinforcing the importance of designing for a low-carbon, energy-efficient future.

## 2.4 SOW, GROW, GLOW (SGG) GROW WITH YOUR GRACE AND GLOW WITH FAITH IN YOURSELF

UNSDG (4,5,10)

As part of the Sow, Grow, Glow (SGG) initiative, a year-long program aimed at empowering school students through holistic learning, the third session focused on the Scope of Painting. Conducted on 18th February 2025 by Ar. Sushant J, the workshop helped students explore various painting styles such as portrait, landscape, abstract, still life, and historical art. The session introduced key concepts including composition, colour schemes, perspective, and texture, helping students understand how these elements work together to create depth and expression. Students also participated in a live painting exercise, receiving constructive guidance to improve their skills, followed by an interactive Q&A that made the session engaging and accessible through bilingual delivery in English and Hindi.

The event also celebrated student achievements with the distribution of prizes from the previous Essay Competition, motivating participants and reinforcing the program's commitment to nurturing talent. With 35 students and 4 Woxsen faculty members in attendance, the workshop successfully blended skill development with creative exploration. The initiative will continue with bi-monthly sessions covering diverse themes, aiming to strengthen students' artistic abilities, communication skills, and overall confidence while fostering an inclusive and supportive learning environment at ZPHS Kamkole



## 2.5 YOU ARE WHAT YOU EAT

UNSDG (3)

Visit to the Kamkole Anganwadi Centre focused on promoting healthy eating habits among young children through simple, interactive engagement. Our team distributed cookies and bananas, using the activity as an opportunity to observe the children's food preferences and discuss their daily meals with the centre head. By guiding the children to compare the two options, we explained the nutritional value of each and highlighted the importance of choosing foods that support their growth and overall well-being.

Beyond the interaction with the children, the visit also emphasized community involvement in long-term nutritional improvement. We encouraged the

teacher and centre staff to motivate parents and villagers to cultivate healthier eating practices at home and within the community. The activity successfully combined awareness, participation, and practical learning, helping lay the foundation for better nutrition habits among the children.



## 2.6 YOUTH EMPOWERMENT THROUGH ENTREPRENEURSHIP

UNSDG (4,10)

Youth Empowerment Through Entrepreneurship workshop aimed to inspire students from rural and semi-urban areas to view entrepreneurship as a viable and rewarding career path. Conducted by the School of Liberal Arts and Humanities, the session addressed the growing concern that many young people in Telangana aspire to work abroad rather than explore local opportunities. Through interactive discussions, the workshop highlighted the importance of entrepreneurship in overcoming socio-economic challenges and offered guidance on essential skills such as leadership, communication, financial literacy, and

innovation. Delivered in both English and Hindi, the session ensured inclusivity and encouraged active participation from students of diverse academic backgrounds.

The workshop received an enthusiastic response, with around 45 students and several faculty members from Government Degree College, Zaheerabad engaging deeply with the discussions. Many students shared their ideas and expressed genuine interest in pursuing entrepreneurial ventures, marking a shift in their career perspectives. The initiative successfully raised awareness about entrepreneurship, provided clarity on career alternatives, and motivated students to explore opportunities within their communities. Overall, the workshop strengthened confidence among youth and laid the foundation for future capacity-building programs that support regional socio-economic growth.



## 2.7 EXAM PREPARATION AND CAREER GUIDANCE

UNSDG (4)

On 25th February 2025, School of Liberal Arts and Humanities at Woxsen University conducted an ERS activity at Zilla Parishad High School, Pedagogupularam, focusing on exam preparation and career guidance for 10th-class students. With support from the school's headmaster and staff, the session introduced students to effective study strategies, syllabus planning, doubt-clearing methods, and practical tips for managing time during board exams. The team also discussed advanced, moderate, and slow-learner approaches, helping students understand how to tackle long-

answer questions, improve writing quality, and boost accuracy in technical and non-technical subjects.

In addition to exam readiness, students were guided on career pathways available after Class 10. Concepts were explained in simple local language, which helped build confidence and reduce exam anxiety. Students actively participated, shared their concerns, and expressed that the session strengthened their understanding of both preparation techniques and future options. Writing pads were distributed at the end to support their upcoming exams, and the activity was later featured in newspapers such as Sakshi, Navatelangana, and Chotanews.



## 2.8 YOUTH AWARENESS AND PREVENTION OF HIV/AIDS

UNSDG (3,4,17)

The School of Law at Woxsen University, in collaboration with the Telangana State AIDS Control Society (TGSACS), conducted an awareness session on “Youth Awareness and Prevention of HIV/AIDS” on 10th February 2025. The program aimed to equip students with essential knowledge about HIV transmission, prevention, symptoms, and available treatments. Expert speakers highlighted the importance of life skills, peer education, and open dialogue in reducing stigma. The session also featured a powerful personal testimony from a person living with HIV, helping students understand real-life challenges and the need for empathy and community support.

A key highlight of the event was the establishment of the Red Ribbon Club at Woxsen University, which will continue promoting HIV/AIDS awareness and student-led peer education initiatives. Through interactive discussions and expert insights, the session successfully dispelled misconceptions, encouraged responsible health practices, and strengthened students’ understanding of disease prevention. The event concluded with appreciation for all speakers and participants, reinforcing the university’s commitment to health awareness and social responsibility.





## 2.9 NATIONAL SCIENCE DAY EVENT 2025 VIGYANSHALA

UNSDG (4,9)

National Science Day Event 2025 – “Vigyanshala”, organized by the School of Sciences at Woxsen University on 28th February 2025, celebrated scientific curiosity and innovation. The event featured Prof. Subha Narayan Rath from IIT Hyderabad as the chief guest, who shared valuable insights on the importance of scientific research and its role in shaping India’s future. In line with the national theme “Empowering Indian Youth for Global Leadership in Science and Innovation for Viksit Bharat,” the university hosted a vibrant Project Expo, where students from various schools showcased innovative prototype models and technologies. The expo highlighted creativity, problem-solving, and the potential of young minds to contribute to India’s scientific growth.



Alongside the expo, the event included a Science Quiz Competition and a Drawing Competition, encouraging both knowledge-based participation and creative expression. Students displayed enthusiasm, technical proficiency, and artistic talent throughout the activities. Prize distributions acknowledged outstanding projects and performances, adding to the motivation and excitement of the event. Overall, “Vigyanshala” proved to be an enriching and inspiring celebration, strengthening students’ passion for science and reinforcing Woxsen University’s commitment to nurturing future innovators and scientific leaders.



## 2.10 VIDUSHIKA

UNSDG (3,5,17)

VIDUSHIKA 2025 was organized at Woxsen University to celebrate women's achievements in STEM and inspire young students, especially girls to pursue careers in science and technology. Marking the 10th anniversary of the International Day of Women and Girls in Science, the event aimed to highlight role models, break gender stereotypes, and promote inclusion within STEM disciplines. The program featured distinguished participants, including Dr. Stella Christie, Deputy Minister of Higher Education, Science, and Technology of Indonesia, who delivered an insightful address on global collaboration and equal opportunities for women in science. The online felicitation of Prof. Urbasi Sinha, recipient of the 2025 Gates Cambridge Impact Prize, further added prestige to the celebration.

The conclave also brought together women leaders from academia and industry who shared their professional journeys, challenges, and successes. Through interactive discussions and Q&A sessions, students and faculty engaged deeply with the speakers, reflecting on leadership, innovation, and the importance of inclusive STEM environments. The event created a motivating atmosphere where participants could learn, exchange ideas, and build confidence in pursuing their ambitions. VIDUSHIKA 2025 served as a powerful reminder of Woxsen University's commitment to fostering diversity and empowering future women leaders in science and technology.



## 2.11 PROJECT UDYAT

UNSDG (4)

Project Udyat introduced ninth-grade students from Lingampally Boys School to the world of entrepreneurship, helping them think beyond traditional career paths. Many of these students come from families involved in agriculture or unskilled labor, and the concept of entrepreneurship was entirely new to them. Over the course of the full-day workshop on February 27th, a team of 20 volunteers guided 53 students through hands-on activities focused on idea generation, problem-solving, and creative thinking. With the help of dedicated student kits, participants collaborated in groups, discussed challenges around them, and learned how everyday problems can become opportunities for innovation.

The ideas the students developed were inspiring and highly practical from an “unbreakable ball” and a solar-powered grinder to a cotton-plucking machine and a quick-response car repair app. Volunteers helped refine these concepts into structured business models, giving students a sense of confidence and ownership over their ideas. The workshop not only nurtured their creativity but also broadened their perspectives, showing them that entrepreneurship is a mindset rooted in curiosity, resilience, and the courage to solve problems. Project Udyat proved that with the right guidance and encouragement, young minds can envision meaningful solutions and imagine futures far beyond what they previously thought possible.



# 03

## 3.1 WIDOW REHABILITATION PROJECT

UNSDG (5,10,17)

The Widow Rehabilitation Project launched by the School of Business at Woxsen University was inaugurated on March 24, 2025, to support and empower widows across the region. Prior to the launch, on March 22, 2025, the project leads including Dr. David Meyer, Dr. Valentina, and Dr. Kavitha visited the Sangareddy Collectorate to present the initiative and outline its goals. The District Collector, Ms. Valluri Kranthi IAS, warmly received the team and recognized the long-term value of structured rehabilitation through livelihood support, awareness building, and community involvement.

With strong administrative backing, Valluri Kranthi granted the required permissions for programme operations in selected villages and assigned support through the District Rural Development Agency for on-ground coordination. The team honored her with a shawl and bouquet as a symbol of collaboration and gratitude. The interaction built a foundation for a meaningful partnership, ensuring that widows in the district receive sustainable guidance, local support, and new opportunities for financial independence and social inclusion.





### 3.2 CLIMATE CHANGE AWARENESS EVENT AND COMMUNITY CONTRIBUTION

UNSDG (13)

A youth awareness session on climate change and sustainable habits was conducted for the Zilla Parishad High School, Pothireddipally. With approval from Mandal Education Officer Vidyasagar, 86 ninth-grade students participated in an interactive workshop that introduced them to environmental challenges and emerging ideas, including climate-responsive thinking and sustainable living. The session prioritized accessibility by using the local language, relatable community examples, and open conversations, helping students connect textbook knowledge with real-world relevance. Students highlighted issues they witness daily pollution, waste accumulation, and reduced wildlife turning the dialogue into a practical learning experience rather than a theoretical lecture.



The workshop strengthened environmental awareness and encouraged students to view sustainability as a responsibility driven by everyday actions. Many shared examples from their surroundings, reflecting an emerging curiosity about problem-centric and locally relevant solutions. The session also improved their confidence in discussing environmental concerns openly with teachers and peers. The visit concluded with appreciation expressed by students and staff, reinforcing the importance of consistent community engagement and early exposure to responsible thinking. The initiative not only expanded their understanding of environmental issues but also inspired them to reflect on personal and community practices that contribute to long-term social and ecological well-being.



### 3.3 CLIMATE CHANGE ART AND PHOTOGRAPHY EXHIBITION

UNSDG (12,13)

The Climate Change themed ERS activity gave students a creative space to express environmental concerns beyond academics. Using paintings, installations, and photography, participants visually showcased how human actions affect the environment. Several powerful artworks reflected themes of land degradation, waste buildup, and the link between climate and community. Complementing the art displays, students curated a photo exhibition portraying industrial pollution, deforestation, and nature's fragility, encouraging viewers to reflect on the urgency of responsible environmental choices.

The activity also highlighted hope and recovery, featuring installations with live green plants and designs that symbolized human-nature harmony when sustainable practices are followed. The session strengthened creative communication, environmental awareness, and peer engagement among students, reinforcing that while climate issues are human-driven, solutions can be too. The overall initiative demonstrated the role of youth creativity in spreading awareness, building conscious habits, and inspiring collective responsibility for a greener future.



### **3.4 SHAPING FUTURE LEADERS: EDUCATING THE NEXT GENERATION FOR A SUSTAINABLE WORLD**

UNSDG (4)

The Faculty Development Program on “Shaping Future Leaders: Educating the Next Generation for a Sustainable World,” led by Prof. James A.F. Stoner, was an important initiative aimed at reshaping how sustainability and leadership are taught in academic spaces. Stoner highlighted that future leaders must be trained not only with business knowledge but also with resilience, ethics, and a strong understanding of global environmental and social challenges. He encouraged educators to reimagine teaching approaches, moving away from static, traditional frameworks toward adaptive and inclusive learning that prepares students for a world undergoing constant change.

A major focus of the FDP was the transformation of business education itself. Stoner stressed that sustainability should not be treated as an add-on initiative but must be deeply embedded into management and leadership curricula, shaping how students think, decide, and grow as professionals. He also pointed out that businesses and business schools should operate as engines of ethical innovation, not just profit-driven institutions. By emphasizing interdisciplinary collaboration and the role of emerging technologies such as AI in sustainability-led learning, the session inspired faculty members to rethink learning environments that enable long-term thinking, real-world impact, and responsible leadership for a more sustainable future.

### 3.5 ACCELERATING YOUNG MINDS

UNSDG (3,5)

Pre Women's Day rose distribution was a spontaneous campus-wide initiative celebrating and honoring women from all backgrounds at Woxsen University. Over 450+ roses, each paired with short empowering messages, were distributed to female, faculty, and staff across different departments and common spaces. The surprise format created heartfelt reactions, with many recipients sharing personal reflections on how small, unexpected gestures of appreciation can generate a strong sense of recognition and belonging.

The initiative extended beyond a symbolic celebration, encouraging a culture of everyday gratitude, respect, and empowerment on campus. The activity highlighted that meaningful appreciation does not require grand stages, but thoughtful planning and genuine execution can leave a lasting emotional and social impact. The overwhelmingly positive response inspired more students and faculty to reflect on acknowledging and uplifting the women around them, reinforcing the belief that respect and encouragement should be practiced year-round in daily interactions.



### 3.6 A WOMEN'S DAY AWARENESS DRIVE

UNSDG (4,5)

The personal safety outreach by the School of Arts and Design at Woxsen University engaged Grade 4 students through interactive discussions on recognizing and responding to unsafe touch. Children practiced core safety actions saying "No," walking away, and reporting to a trusted adult and were informed about support systems such as the Child Helpline. The session simplified awareness around personal boundaries with relatable, age-appropriate examples to build confidence rather than fear.

A second combined session introduced students to inspirational women role models like Rani Lakshmi Bai and Kalpana Chawla, connecting these stories back to everyday heroes in their own families, mothers, sisters, and teachers. The program emphasized gender sensitivity, respect, and gratitude, reinforcing that safety, awareness, and inclusivity are shared responsibilities. The children left the session more confident about personal safety and more thoughtful about valuing the women around them.



### 3.7 WOMEN'S OF INSPIRATION WALL

UNSDG (5)

Inspiration Wall at the ERS Festival 2025, hosted by the School of Arts and Design at Woxsen University, created a shared space to celebrate women who inspire change. Students, faculty, and staff contributed sticky notes with quotes, lyrics, and personal messages dedicated to role models in their lives. Built in common areas using repurposed materials, the wall became a vibrant display of voices reflecting admiration and individuality.

The activity encouraged reflection and organic conversations around women's influence, making appreciation feel personal rather than ceremonial. By combining simple participation with meaningful expression, the Inspiration Wall strengthened community engagement and reinforced the idea that celebrating women can be a collective, everyday practice.



### 3.8 INTERNATIONAL TUBERCULOSIS DAY

UNSDG (3)

The tuberculosis awareness campaign engaged students and staff in understanding how the disease spreads, how to detect it early, and how to remove the stigma around it. Students designed clear, visual posters explaining symptoms, transmission, prevention, and treatment. These posters were placed across commonly visited campus spaces to ensure visibility. To add a human layer beyond static communication, volunteers initiated on-spot conversations, answered questions, and helped simplify medical facts into everyday understanding, ensuring the campaign was not only seen but also understood.

The initiative resulted in better recognition of early signs, corrected misinformation, and reduced hesitation around discussing tuberculosis. The interactive format encouraged curiosity rather than fear, helping many students connect the issue with empathy and responsibility toward community health. By combining creative communication with active engagement, the campaign created a meaningful awareness impact and strengthened the culture of openness, early detection, and collective care within the campus community.

### 3.9 A DISPLAY OF DHAKINI WOOL CRAFT MODULE

UNSDG (4,11)

Dhakini Wool Craft Display, conducted by the Industrial Design Department's 6th-semester students, showcased the outcomes of the Craft Innovation module, where participants learned traditional wool-crafting techniques from visiting artisans Gopi and Davalappa from Karnataka. The display introduced the Woxsen University community to Dhakini wool craft through live demonstrations, creative prototypes, and direct student artisan interactions, helping attendees appreciate the heritage, texture, and versatility of wool as a sustainable and culturally rooted design material.

Students applied techniques such as felting, needle-felting, carding, and weaving to create innovative wool craft interpretations, blending tradition with contemporary applications. The presence of the artisans added real-world depth to the learning, enabling students to explain the craft authentically while receiving valuable feedback from peers and visitors. The event fostered cultural awareness, creative exploration, and a stronger appreciation for handcrafted design, leaving students more confident in using traditional craft knowledge for future innovation.



### 3.10 HANDS THAT BUILD – AN EXHIBITION CELEBRATING CONSTRUCTION WORKERS

UNSDG (8,10,11)

The exhibition “The Hands That Build,” hosted by the School of Architecture and Planning at Woxsen University in collaboration with the Ethos Foundation, created a meaningful space to recognize the contributions of construction workers. Through visual and interactive displays, the event highlighted not only their skills and resilience but also the human stories behind the built environment. The session built awareness among students and staff about the importance of dignity, inclusion, and ethical responsibility toward those who bring architectural designs to life, sparking thoughtful conversations across campus. The presence of speakers and volunteers enriched



the experience, helping attendees connect architectural learning with human-centered practice. The initiative reinforced Woxsen’s ERS values reminding participants that sustainable and responsible design extends beyond concepts to the people it impacts. The event succeeded in fostering appreciation, empathy, and a broader understanding of socially responsible architecture, strengthening the campus’ engagement with community-focused initiatives.



### 3.11 SHAKTI: EMPOWERING LABOUR WOMEN FOR A STRONGER FUTURE

UNSDG (4,8,10)

The School of Liberal Arts and Humanities at Woxsen University organized an Entrepreneurship workshop for 53 ninth-grade students from Lingampally Boys’ School. The session introduced entrepreneurship as a mindset built on creativity, resilience, and problem-solving concepts unfamiliar to students from agricultural and unskilled-labor family backgrounds. Supported by 20 campus volunteers, the workshop used activity kits to help students identify problems around them, generate ideas, and gradually shape them into structured business concepts.

Students presented inspiring concepts such as a durable unbreakable ball, a cotton-plucking machine, an instant highway repair app, and a solar-powered grinder. Volunteers helped refine these into practical business models, proving that strong ideas can emerge from any background when given guidance and confidence. The session broadened student perspectives, sparked entrepreneurial ambition, and strengthened community belief in local innovation as a meaningful career path.





### 3.12 SOW, GROW, GLOW (SGG) GROW WITH YOUR GRACE AND GLOW WITH FAITH IN YOURSELF

UNSDG (4,5,10,16)

The Social Communication program under the Sow, Grow, Glow initiative was led by Prof. Venkatesh B and Dr. Jyotasana, giving students an interactive space to improve how they express ideas socially and publicly. The session focused on practical communication pillars verbal and non-verbal cues, active listening, conversation adaptability, and audience engagement. Students took part in real-life scenario exercises, practicing communication in both formal and informal contexts, while receiving on-spot feedback to refine clarity, structure, and confidence.

The workshop concluded with an open Q&A where students discussed challenges like stage fear and maintaining engaging conversations. The bilingual delivery helped participants connect better, participate freely, and ask questions without hesitation. The session strengthened interpersonal communication, helped students articulate thoughts more clearly, and boosted confidence in social interactions equipping them with practical tools to communicate effectively in diverse environments.

### 3.13 INSPIRING YOUNG MINDS

UNSDG (4)

The School of Liberal Arts and Humanities at Woxsen University invited 74 students from 8th and 9th grades of ZPHS Thogurpally for a campus engagement session. The visit aimed to familiarize young learners with the academic environment and encourage open conversations on communication, learning, and career aspirations. The program began with interactive discussions where students reflected on their previous outreach session at their school, sharing what they remembered and learned. Activities such as storytelling and Chinese Whisper were conducted to build confidence, teamwork, and articulation in a relaxed, bilingual setting.



The session also included a motivational address by Konrad Gunesch, followed by students sharing personal achievements and ambitions. They were then taken on a guided campus tour to key university spaces including the Woxsen Central Library, Woxsen Stadium, Sports Complex & Gym, Cricket Ground, Oval, and student support zones like Care & Cure and Ink & Water. The experience strengthened student confidence, expanded their perspective on learning ecosystems, and created excitement around future academic possibilities beyond school walls.



### 3.14 AWARENESS AND WORKSHOP ON FUNDAMENTAL RIGHTS AND ITS CHALLENGES

UNSDG (4,16)

The workshop “Awareness on Fundamental Rights and Its Challenges” was conducted by the School of Law at Woxsen University in the Moot Court Hall. The session was specially designed for high school students from TS Residential Boys School, many visiting a university campus for the first time. Faculty members and student volunteers introduced constitutional rights such as equality, freedom of expression, education, and protection against exploitation. The workshop used relatable case examples, visual slides, and role-play to explain not just the rights, but also the real barriers to their enforcement, including low awareness, discrimination, and misuse of authority.

The session further brought legal learning to life with a simplified mock trial that demonstrated the role of the judiciary in protecting citizen rights. Students actively engaged in discussions, asking questions and sharing personal observations on issues like authority bias and social inequality. By the end, they gained new confidence in viewing legal knowledge as a tool for social impact. The activity strengthened constitutional awareness among young learners and reinforced the importance of making legal literacy accessible, practical, and stigma-free in communities connected to local institutions like District Rural Development Agency.



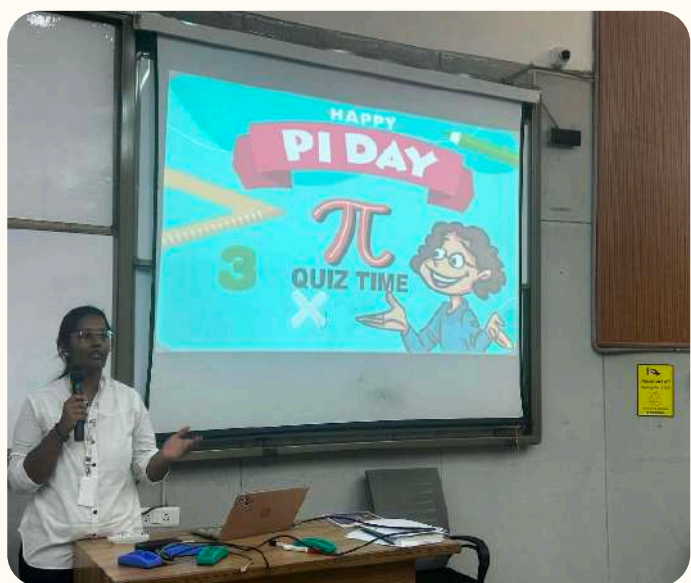


### **3.15 ADHIGYAN: “EMPOWERING WOMEN IN THE WORKFORCE: EXPLORING GOVERNMENT SCHEMES FOR EMPLOYMENT AND SKILL DEVELOPMENT”**

UNSDG (4,8,16,17)

The ADHIGYAN workshop, organized by the School of Law at Woxsen University, this event introduced students to a range of government-supported employment and skill-building schemes for women. The session focused on bridging the gap between awareness and access, using simple explanations and real success stories to demonstrate how institutional support can expand opportunities in careers, entrepreneurship, and skill development.

The workshop walked participants through key initiatives including Pradhan Mantri Kaushal Vikas Yojana, Deen Dayal Upadhyaya Grameen Kaushalya Yojana and Stand-Up India. Students actively engaged in discussions and Q&A, showing strong interest in vocational training, funding support, and workplace rights for women. With participation from 50+ students, the workshop strengthened confidence, built clarity around accessible career alternatives, and reinforced the role of informed youth in shaping more equitable professional spaces.



### 3.16 PI DAY 2025

UNSDG (4)

The Pi Day celebration was conducted by the School of Sciences at Woxsen University as part of a campus learning activity focused on the mathematical constant  $\pi$  ( $\approx 3.14159$ ) and its real-world relevance. The session was led by Ayan Kumar Banerjee, who explained the history behind  $\pi$ , its infinite nature, and how it appears across mathematics and science applications. The event blended lecture-style learning with interactive participation, helping students connect theory with everyday examples in computation, measurement, engineering, and design.

By using a game-based learning format, participants strengthened collaboration, analytical thinking, and problem-solving in a fun, pressure-free setting. Students actively took part in challenges, solving  $\pi$ -centric problems in mixed teams and discussing mathematical curiosities with enthusiasm. The activity turned an abstract constant into something accessible, inspiring curiosity and making students more confident in approaching applied math concepts, while appreciating the power of creative learning beyond traditional classrooms.

### 3.17 STEM STARS: INSPIRING GIRLS FOR HIGHER EDUCATION

UNSDG (4,5)

The program brought school students to Woxsen University for a career awareness and exposure experience focused on STEM pathways and personal growth. The session introduced students, especially girls to inspiring stories of achievements in science and emerging career possibilities, along with guidance on scholarships and higher education. The visit began with a brief orientation by faculty and lab instructors, helping students feel comfortable and excited for the day ahead.



Students were then taken on guided tours across major research labs, including the Physics, Electrical, and Biotechnology labs, where they observed live demonstrations on fundamental experiments, circuits, and biotech applications in medicine and agriculture. The visit continued with an introduction to campus sports facilities at the Woxsen Sports Complex, reinforcing the importance of balanced learning and physical well-being. The initiative successfully broadened students' perspectives on STEM careers, created motivation through real role models, and offered meaningful exposure to both academic and recreational spaces, leaving students inspired to explore new ambitions with confidence.





### 3.18 RANG-TARANG

UNSDG (12)

“Rang-Tarang” was a colorful and inclusive Holi celebration organized by the School of Sciences at Woxsen University to foster creativity, interaction, and cultural appreciation among students and faculty. The event blended tradition with fun, featuring rangoli, festive music, and an innovative color-tagging game where 100 colors were linked to personality traits, encouraging students to reflect on perception and self-expression. Some tags also came with light-hearted tasks like singing or delivering movie dialogues, adding spontaneity and laughter to the celebration.

The event concluded with the symbolic tilak ritual, festive songs, and organic conversations that strengthened connections across the campus. By creating a relaxed, joyful environment, the session highlighted the unifying spirit of Holi and encouraged meaningful peer interaction beyond classrooms. The celebration successfully reinforced positivity, inclusivity, and community bonding, leaving participants with a shared festive experience and a deeper appreciation for celebrating culture through creativity and togetherness.

### 3.19 WOMEN’S DAY CELEBRATION BY SCHOOL OF SCIENCES

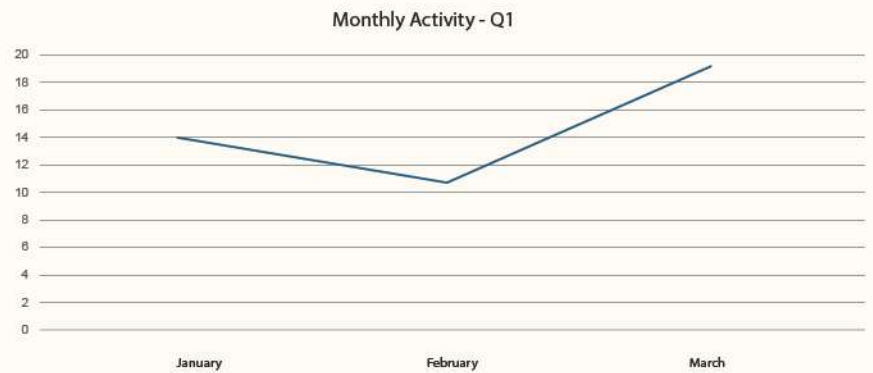
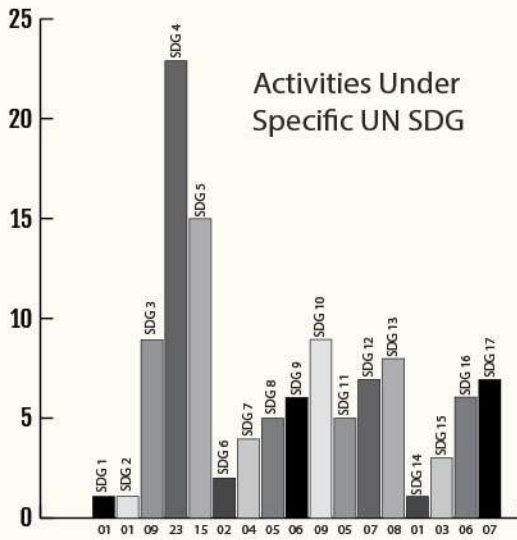
UNSDG (5)

The Women’s Day celebration held by the School of Sciences at the Woxsen University brought together students and faculty for open conversations on gender equality and inspiration. The event featured a structured debate on whether true gender equality exists today, allowing participants to discuss progress as well as the gaps that still remain. A fun round of charades added energy to the celebration, where students collaborated to guess themes related to women’s achievements and influential figures, making learning both interactive and enjoyable.

The session then shifted to personal storytelling, where attendees spoke about the women who shaped their ambitions—ranging from their mothers and teachers to pioneers like Marie Curie. The discussions created moments of reflection, appreciation, and confidence, reminding students that inspiration is often closer than history books suggest. The program concluded on a positive note, encouraging students and faculty to continue fostering respect, equality, and everyday appreciation for women in their personal and academic spaces.



| School                              | No. Activities |
|-------------------------------------|----------------|
| School of Business                  | 06             |
| School of Technology                | 03             |
| School of Arts & Design             | 08             |
| School of Architecture & Planning   | 03             |
| School of Liberal Arts & Humanities | 12             |
| School of Law                       | 07             |
| School of Sciences                  | 04             |
| ERS Wing                            | 08             |
| Total                               | 51             |



In the Quarter of 2025

**51**  
ERS Projects

**4338**  
Total Engagement

\*Note: Data of Quarter 1 - Jan to March 2025

# 17 PARTNERSHIP FOR THE GOALS

## SUSTAINABLE DEVELOPMENT GOALS



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