

**Q2**  
by ERS



# Woxsen- Ethics, Responsibility & Sustainability

ERS Annual  
Report Edition - 2  
#2 April-Jun 2025



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# 04



## 4.1 INSPIRING YOUNG MINDS

UNSDG (4,17)

**O**n 17th April 2025, students from the BBA Entrepreneurship Development batch at Woxsen University conducted an outreach workshop titled "Inspiring Young Minds" at TS Residential School & Junior College. The session aimed to broaden students thinking beyond textbooks, introducing entrepreneurship as a mindset rooted in innovation and resilience. Guided by Prof. Ruth and Prof. Michael, Woxsen students shared personal learnings, campus experiences, and practical examples of identifying real problems and

building creative solutions. The visit created a comfortable, motivating space for 9th and 10th-grade students to talk freely about ambitions and career possibilities.

The session was built around interactive conversations rather than structured speeches, allowing students to ask questions, share dreams, and relate legal and social challenges to their own lives. Discussions covered problem-solving, confidence building, communication skills, and the idea that innovation starts with curiosity. The visit ended on a high note with students expressing strong interest in

entrepreneurship, followed by a group photo session and distribution of stationery kits as a token of encouragement. The activity successfully expanded perspectives, boosted confidence, and left students inspired to think like future creators, leaders, and innovators.

## 4.2 BRIDGING THEORY & PRACTICE: LEARNING FROM RURAL TECHNOLOGY PARK

UNSDG (4,9,11,17)

As part of their academic learning, 6th-semester architecture students visited the Rural Technology Park at the NIRD&PR, Hyderabad to gain real-world exposure to low-cost and climate-responsive building techniques. The visit introduced students to practical construction innovations meant for rural development. Experts conducted live demonstrations on sustainable materials and solutions, helping students understand how design choices can improve energy efficiency, reduce costs, and address everyday environmental challenges.

Students observed hands-on processes such as mud-based block systems, fly-ash material development, rainwater systems, and eco-focused sanitation models. The visit was followed by documentation and reflections in April 2025, allowing students to consolidate their field learnings and analyze them academically. The experience strengthened their understanding of sustainable architecture, highlighted the importance of affordable design for communities, and reinforced the responsibility of architects to build environmentally aware and socially meaningful solutions in the future.





### **4.3 SOW, GROW, GLOW (SGG) GROW WITH YOUR GRACE AND GLOW WITH FAITH IN YOURSELF.**

UNSDG (4,5,10,17)

**S** The Financial Literacy session at Woxsen University was conducted under the Sow, Grow, Glow initiative to introduce Govt. school students to essential money management skills. The workshop featured engaging talks by Mohd Shahid Ali who simplified key concepts such as budgeting, saving, and responsible spending using relatable, real-life examples. The session encouraged students to see financial awareness as a lifelong skill that supports smarter choices in academics,

future careers, and everyday life. Interaction-based learning made the topic easy to grasp, even for students who were hearing it in a structured format for the first time.

Throughout the session, learners actively participated in practical exercises and openly shared observations from their surroundings, including saving habits at home, spending decisions, and personal goals. The session concluded with an interactive discussion led by Shriman Naveen, Woxsen University faculty, where students clarified doubts and received simple, actionable guidance on managing money confidently. The overall response was enthusiastic, leaving students more aware, curious, and motivated to apply financial thinking in their daily lives and future plans.





#### **4.4 DIGITAL LITERACY DRIVE IN KAMKOLE VILLAGE IN RURAL AREA**

UNSDG (4,5,10)

A digital scam awareness drive was conducted at Kamkole Weekly Market to educate the rural community, with special focus on women's digital vulnerability. The initiative addressed the gender gap in digital access while engaging men who usually manage mobile phones and online transactions. The team distributed and explained easy-to-understand pamphlets covering common scams such as phishing, smishing, vishing, police impersonation, fake lottery or job offers, free gift scams, and social media fraud. Although many women did not own mobile phones, they learned about indirect risks affecting families. Participants appreciated the personalized interactions and expressed interest in future sessions to strengthen digital confidence and safety.

#### **4.5 COMMUNITY LED INFRASTRUCTURE FOR WEEKLY MARKET**

UNSDG (4, 8)

The rural market field visit gave undergraduate students direct exposure to the socio-economic dynamics of a working village marketplace at Kamkole. After morning rain, students observed how the weekly market functions as a core livelihood hub despite challenges like lack of structured stall layout, weather vulnerability, and limited transport access for farmers and small traders. Through conversations with vendors and buyers, students understood that the market supports income generation, informal trust-based credit, and local economic circulation, making it a vital social and economic anchor for the community.

Key learnings included the financial vulnerability of small vendors dependent on a single market day, issues of ground-level selling after rain increasing spoilage risk, women and elderly vendors working under physically taxing conditions, and customers walking over 5 km for affordable goods due to inconsistent transport. The visit strengthened students' ability to connect classroom theory with real rural challenges and community resilience. The initiative will be followed by reflection reports and visual awareness documentation in the coming months, continuing Woxsen University's effort to deepen socially responsible and experience-based learning.



## 4.6 YOU MATTER: MENTAL WELLNESS & SUPPORT DAY

UNSDG (3,5,10)

The mental wellness session “You Matter: Mental Wellness & Support Day”, organized by the School of Liberal Arts and Humanities, was initiated to support women labourers on campus beyond a one-time celebration. The session opened with a warm orientation on the importance of emotional well-being, followed by a simple and relatable awareness talk by psychology faculty, helping participants recognize common stress triggers and everyday methods to manage anxiety and burnout. The environment was kept safe and non-judgmental, encouraging openness and comfort.

Participants shared personal experiences, reflected on their concerns, and were given optional access to confidential one-on-one counselling support. Many women appreciated the session and expressed gratitude for creating a space where they felt heard and supported. Feedback indicated strong interest in more regular wellness engagements, making it clear that such initiatives help strengthen confidence, reduce emotional stress, and build a supportive community on campus.





## 4.7 LEGAL AID CAMP-SAKHI CENTER

UNSDG (5,16,17)

The visit to the Sakhi Centre was conducted to provide legal awareness and direct assistance to women and children affected by domestic violence and abuse. The team interacted with the centre's staff to understand real challenges faced in supporting survivors and offered one-on-one legal counselling on issues like domestic violence protection, maintenance claims, and child custody. Many women were initially hesitant due to fear and stigma, but gradually shared their concerns, helping the team identify major gaps in legal awareness and the strong need for continuous institutional support.

The session proved impactful in building trust, clearing basic legal doubts, and encouraging survivors to seek justice without feeling alone. Key learnings included the importance of combining legal aid with emotional and psychological support and the value of regular engagement with rural legal institutions. To sustain this impact, the team proposes future steps such as organizing periodic legal aid camps and partnering with local social organisations to strengthen long-term support systems. The initiative concluded on a positive note, reinforcing the need for ongoing awareness, empathy, and consistent community engagement.

## 4.8 MATH QUEST – SHAPING YOUNG MINDS

UNSDG (4,17)

The Mathematics Awareness session by the School of Sciences at Woxsen University was conducted as an outreach program for students of Zilla Parishad High School, Kamkole to spark interest in mathematics through real-life applications. The workshop, led by Nelapati Avinash and Debkumar Bhattacharyya, focused on strengthening foundational concepts often overlooked in regular classrooms, using interactive explanations and examples from daily life to show that math is not abstract, but practical and empowering.

A total of 53 students from 7th and 8th grades participated attentively as the session highlighted how math connects to higher education and future careers in STEM. The speakers also introduced scholarship pathways and preparation expectations to help students see opportunities beyond school and feel confident about academic growth. By combining relatable learning, career inspiration, and clear guidance, the workshop built curiosity, improved comprehension, and encouraged students to view mathematics as a tool for problem-solving and future potential, rather than just a subject to study.



## 2.9 ELEVATE 4.0

UNSDG (All 17)

The Elevate program introduced 53 ninth-grade students from Lingampally Boys School to entrepreneurship as a mindset for innovation, resilience, and problem-solving. The full-day session ran with strong support from 20 student volunteers, who guided learners through real-world idea building. Students gradually turned simple observations into structured business concepts, demonstrating creativity despite limited exposure to startup thinking. Ideas like an unbreakable ball, a cotton-plucking machine, an instant repair mobile safety kits and a car-repair app concept reflected their ability to spot problems and design solutions relevant to their environment.

The workshop successfully expanded students' perspectives, reinforced confidence, and proved that entrepreneurship can thrive anywhere curiosity exists. Learners were not only inspired to think as job-creators, but also encouraged to see the value in their own ideas. The initiative strengthened community interaction, built trust between volunteers and students, and highlighted the importance of purpose-driven careers. The session concluded with stationery kit distribution and feedback that showed high interest for future engagements, providing a strong foundation for sustained entrepreneurial awareness in rural youth.



# 05



## 5.1 EMPOWERING PARENTS: NURTURING SUCCESSFUL STUDENTS

UNSDG (4,5,17)

**E**RS activity "Empowering Parents: Nurturing Successful Students" was conducted on 10 May 2025 by the School of Technology as part of the ERS Festival. The workshop aimed to strengthen home-school collaboration by equipping parents with strategies to support their children's academic success. Through interactive discussions and one-on-one counselling, parents gained insights into effective communication, learning needs, and ways to build a positive study environment at home. Special attention was given to supporting girl students, promoting confidence and equal participation in their educational journey.

A total of 35 parents and students participated. The session also included engaging English language activities, making the environment both supportive and enjoyable. Volunteers played an essential role in coordinating the event. Aligned with the goals of quality education, gender equality, and collaborative development, the workshop successfully fostered a stronger connection between parents, educators, and learners, contributing to a more inclusive and encouraging academic ecosystem.

## 5.2 MOU SIGNING BETWEEN WOXSEN UNIVERSITY'S SCHOOL OF ARTS AND DESIGN AND UNITED WAY OF HYDERABAD

UNSDG (17)

School of Arts & Design at Woxsen University formalized a meaningful partnership with United Way of Hyderabad on May 8, 2024, through the signing of a Memorandum of Understanding (MoU). This collaboration marks an important step in strengthening the university's commitment to Ethics, Responsibility, and Sustainability (ERS). By combining Woxsen's academic expertise with United Way's community-driven initiatives, the partnership aims to create impactful programs that benefit both students and the larger society.



The MoU establishes a structured framework for future joint activities focused on social development, ethical practices, and sustainable progress. Through this collaboration, students and faculty will gain opportunities to engage with real-world challenges, contribute to community upliftment, and participate in socially responsible projects. This partnership reinforces Woxsen University's mission to cultivate socially conscious leaders equipped to drive positive change.



## 5.3 BRIDGING THEORY AND PRACTISE: LEARNING FROM RURAL TECHNOLOGY PARK

UNSDG (4,12,13)

Woxsen University's Architecture Club under School of Architecture and Planning launched the #MyPlasticFreeSwap campaign to promote sustainable everyday choices among students. The initiative encouraged participants to replace a commonly used single-use plastic product with an eco-friendly alternative and share their swap online. Through this simple yet impactful activity, the campaign aimed to build awareness around personal consumption habits and inspire mindful, sustainable living within the campus community.

Students took part by posting photos of their plastic-free swaps on Instagram, tagging woxsen\_aesthetrix and using the campaign hashtag. Selected entries

were reposted to motivate wider participation and spark a collective movement toward reducing plastic waste. Early responses showcased practical alternatives such as metal straws, cloth bags, reusable bottles, and glass containers. The activity continues to gain traction, and a summary of participation and outcomes will be compiled once the campaign concludes.



## 5.4 LABOR VOICES: RIGHTS, REALITIES AND THE ROAD AHEAD

UNSDG (1,4,8,10,17)

The visit to Kamkole village served as an important experiential learning activity, allowing faculty and students to directly interact with local construction, agricultural, and informal-sector workers. Through open discussions with nearly 40 workers, the team gained insights into their everyday challenges, including lack of safety gear at worksites, wage delays, arbitrary deductions, and limited awareness of welfare schemes such as ESIC, BOCW benefits, and Ayushman Bharat. Many workers also highlighted the barriers created by inadequate documentation and low digital literacy, which restrict their access to essential social protection programs.

Alongside listening sessions, the team conducted a brief awareness interaction on labour rights, fair wage practices, occupational safety standards, and available grievance mechanisms. Discussions also emphasized the importance of collectivization, self-help groups, and civic engagement to strengthen workers' resilience. The visit reinforced the need for continued community outreach and policy literacy initiatives to bridge the gap between government schemes and the communities they are intended to support.

## 5.5 DOMESTIC VIOLENCE AWARENESS PROGRAM

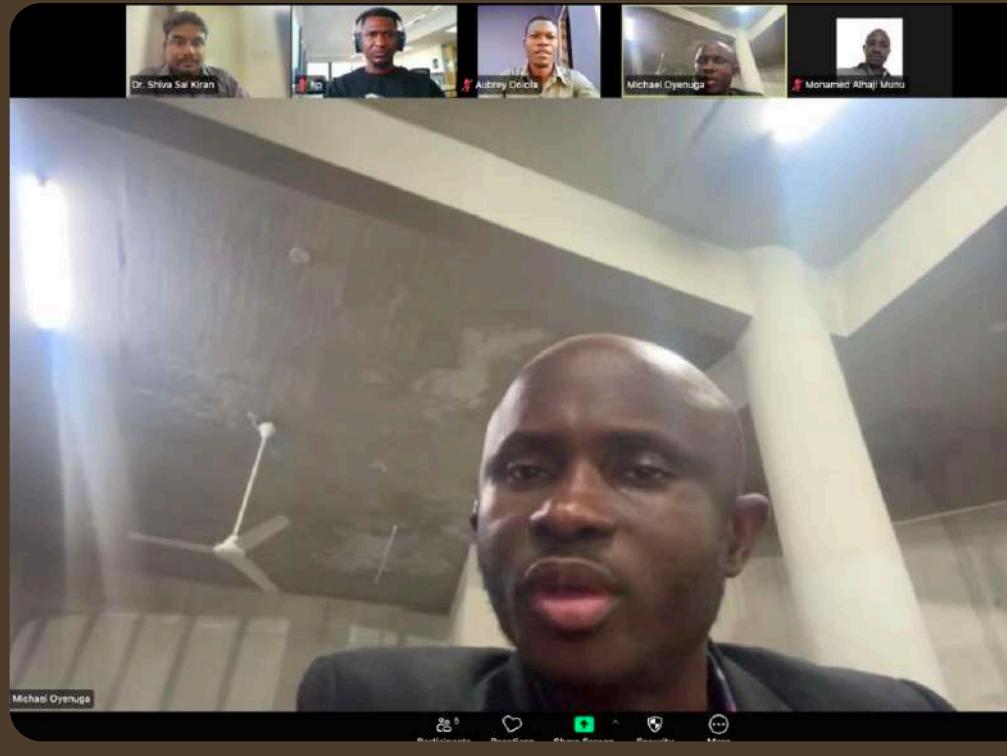
UNSDG (5,16)

As part of Woxsen University's commitment to Ethics, Responsibility, and Sustainability (ERS), a focused workshop was conducted to address domestic violence among labour women. The session created awareness about different forms of abuse, early warning signs, and the long-term emotional and economic impact of violence. Through role-play activities and simple, relatable examples, participants learned about their legal rights, available helplines, and support systems. Handouts with essential contact information and resources were also distributed to ensure continued access to help.



The workshop fostered a safe and supportive environment where women openly shared their experiences and discussed cultural barriers that often prevent them from seeking help. The discussions encouraged confidence, self-advocacy, and community support as key tools for breaking silence and dependence. Participants expressed strong interest in more sessions on women's health, financial literacy, and emotional well-being, reaffirming the initiative's importance in empowering women and strengthening Woxsen's ongoing ERS outreach efforts.

# 06



## 6.1 SUSTAINABILITY COURSE

UNSDG (All 17)

**A** week-long online course titled "Sustainability in the Current Business Landscape" was conducted by School of Business at Woxsen University, engaging 35 international students in 11 hours of immersive learning. The program aimed to strengthen global awareness of sustainability challenges and deepen understanding of ethics, responsibility, and sustainability in modern business contexts. Across three sessions, the course introduced students to the roots of global unsustainability, climate change impacts, and planetary

boundaries, while also exploring how environmental, social, and economic dimensions shape sustainable thinking.

The later modules focused on the influence of climate change on business, the evolving role of sustainability in corporate strategy, and the importance of aligning organizational practices with the Sustainable Development Goals (SDGs). Through lectures, discussions, and case studies, students were encouraged to rethink traditional business models and embrace responsible, purpose-driven leadership. The program

successfully equipped them with ethical awareness, practical insights, and a systems-thinking approach empowering them to become proactive contributors to sustainable development in their academic and professional paths.



## **6.2 SUSTAINABILITY URBAN PRACTICES AND GREEN BUILDING CONCEPTS – WOXSEN SUMMER PROGRAM 2025**

UNSDG (4,9,11)

The Woxsen Summer Program 2025 (WSP) offered high school students an immersive introduction to architecture, urban planning, and sustainability. As part of this initiative, the School of Architecture and Planning conducted three hands-on sessions designed to spark curiosity and creativity among participants from Grades 9 to 12. Each session blended short presentations with practical activities, allowing students to grasp concepts through real-time exploration and teamwork.

The sessions included a Model Making Workshop that familiarized students with scale, form, and basic visualization techniques; an engaging Urban Planning activity, where students collaboratively designed their own cities; and a Green Buildings workshop that introduced sustainable design and energy-efficient building practices. Across all three sessions, students participated enthusiastically, gaining foundational exposure to architectural thinking and environmentally conscious design approaches.

## 6.3 AGING GRACEFULLY – LEGACY OF LIFE: GERIATRIC COUNSELLING SESSION

UNSDG (3,10,17)

As part of Woxsen University's Social Impact & Outreach efforts, the School of Liberal Arts and Humanities conducted a geriatric counselling session titled "Aging Gracefully – Legacy of Life" at Sadhana Old Age Home on 5th June 2025. Faculty and student volunteers engaged with the residents, many of whom live with dementia or physical limitations, through compassionate conversations, memory-based games, and storytelling activities. The session was designed to create emotional comfort, stimulate cognitive responses, and offer the elderly a warm, interactive space to share their thoughts and experiences.

The event fostered a supportive atmosphere of empathy and connection, with residents responding positively to the engagement and caregivers noting visible improvements in mood and alertness. Motivational stories shared by the faculty added encouragement and joy to the environment. The success of this session highlighted the importance of continued engagement, with plans for monthly or bi-monthly visits, structured game-based modules, and increased volunteer involvement to ensure long-term emotional and cognitive support for the elderly community.



## 6.4 PLANT-MITRA 2.0

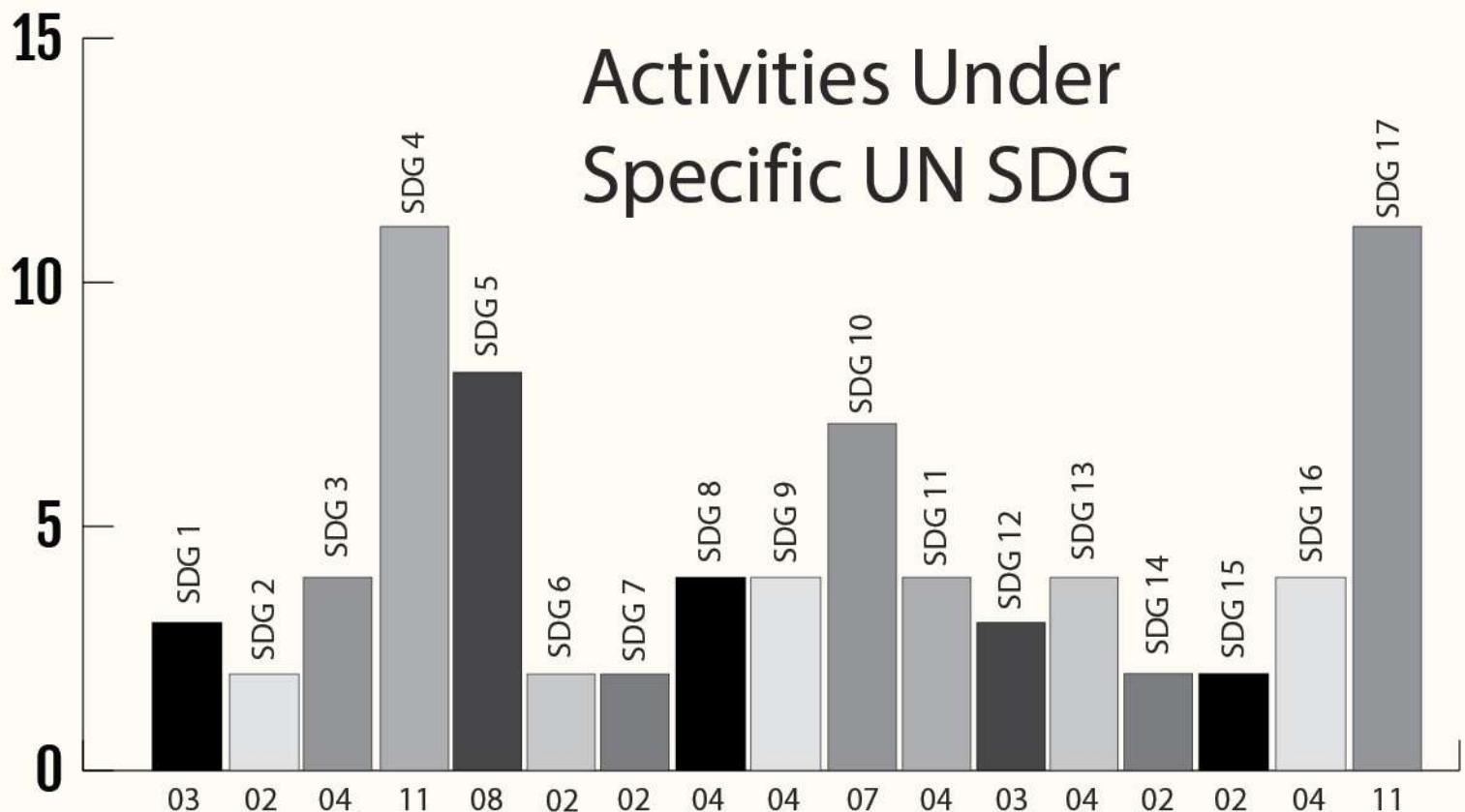
UNSDG (13)

The World Environment Day celebration at Woxsen University focused on promoting environmental awareness and encouraging sustainable action among faculty and staff. The event began with an engaging awareness session led by Dr. Vishal Anand, who highlighted the urgency of adopting greener practices and the role individuals play in environmental protection. This was followed by an interactive quiz conducted by Dr. Soumyadip Patra, where participants enthusiastically tested their knowledge on sustainability, SDGs, and local

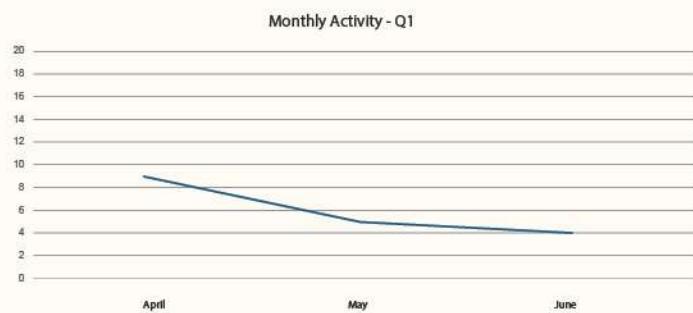
ecological issues.

The program concluded with a hands-on plantation drive across designated green zones on campus. Faculty and staff joined together to plant over 10 saplings, reinforcing their commitment to building a more sustainable and eco-friendly environment. The initiative successfully strengthened community participation while advancing Woxsen's ERS goals.

# Activities Under Specific UN SDG



School	No. Activities
School of Business	03
School of Technology	01
School of Arts & Design	01
School of Architecture & Planning	03
School of Liberal Arts & Humanities	06
School of Law	02
School of Sciences	02
ERS Wing	04
Total	44



In the Quarter of 2025

18

ERS Projects

1184

Total Engagement

# 17 PARTNERSHIP FOR THE GOALS

# SUSTAINABLE DEVELOPMENT GOALS



## Contact Info:

### Mr. Sudhan

Project Manager, ERS, Woxsen University  
Phone no: 908061231  
Email id: sudhan.guru@woxsen.edu.in

## Corporate Office

Plot No.1270, 4th floor, JSP Jubilee Crown Building,  
Road No.36, Jubilee Hills, Hyderabad - 500033, India

## Campus

Kamkole, Sadashivpet, Sangareddy District, Hyderabad  
502 345, Telangana, India