

REWIND 2024

School of Arts & Design

The Woxsen School of Arts and Design is a hub of creativity and innovation, fostering the next generation of designers and thinkers. With cutting-edge programs, global collaborations, and a focus on sustainability, it empowers students to excel in design, craft impactful solutions, and shape the future of creative industries.

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... a walk through

SCHOOL OF ARTS & DESIGN | WOXSSEN UNIVERSITY

The SOAD team navigated the challenges but a lot more wins in 2024.

January 2024



Students Achievements

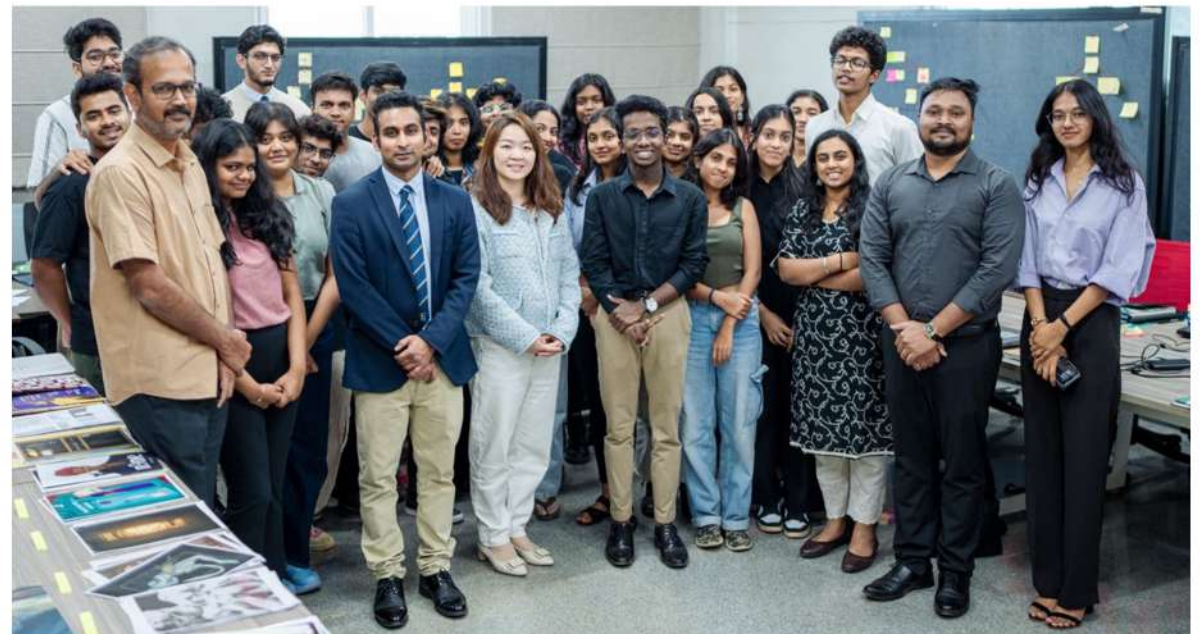
Fashion Design Students

1st place in the IBS
Hyderabad competition



Visit of an International Guest

Dr Venkatesh Chennam Vijay
Birmingham City University



Visit of an International Guest

Dr. Thomas Michel,
Nomadic Professor of Architectural
Theory and Superhumanities

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Students Achievement

**Rajendra Meshram Mudhur (B.Des
IDD_2027) and their group**
representing "Octaves", the music band
from Woxsen University, at Mahindra
University. Participating in the Battle of
Bands competition was an
unforgettable experience for all our
students, and we are proud to
announce that they emerged as the
runner-ups.

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Students Achievement

Abhinav Sai Kolla's Animated Film Band

Abhinav Sai Kolla, a B.Des (Hons.) Product Design student at Woxsen University, has achieved a remarkable milestone with his film "BAND," which won the 'Best Animated Short Film' Award at the prestigious Indo-French International Film Festival (IFFI). This groundbreaking film, the first-ever made using Indian Traditional Kondapalli Toys, celebrates the rich heritage of Indian craftsmanship.

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Industry-Academia Connect

Button Masala Workshop by Anuj Sharma

Focused on **sustainability and innovation**, the workshop introduced students to the art of creating **unstitched, DIY garments** using simple techniques—no machines or tools required.

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March 2024

Visit of International Guest

Prof. Joan Marie Kelly

Contemplative Arts-based Educational
Research: Voices & Practices from the
Global South



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Visit of an International Guest

Hanae Bezad,
Book tour 'Being Other'

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Students Achievements

Indian Film House
National Award 2024



Visit of an International Guest

Celia Fernandez Duque
Partner and Principal Architect
at playball studio

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April 2024





Design Vanguard

Hyderabad's First Design Show at T Works.

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May 2024



**Faculty
achievement**

Woxsen Annual Award

Ar.Shivaram Reddy.
Mrudul Shyam Chilmulwar.

July 2024

Summer Program for International participants

Design in India, Inaugural batch British University Egypt International students gain intercultural awareness and empathy by collaborating across disciplines, fostering global problem-solving and inclusive design.

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International Conference

Fashion as a Tool for Social
Change
Cultural Preservation and
Innovation

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August 2024



National Handloom Day

Celebration of National Handloom Day in collaboration with Weaver's Service Centre.





Orientation

Welcoming the 2024 Design Cohort

Begin a new journey of creativity, innovation, and learning with the talented 2024 design cohort!



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September 2024



Industry Collaboration

Signing MOU with FDDI

Public Private Partnership

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Film Festival

Kaleido X Chitrastra Film Festival



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Five Days Workshop

Building with Earth: Introducing
Sustainable Building Materials

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Entrepreneurship Bootcamp

Four-days Design Entrepreneurship Course Bootcamp by 18 Startup



ERS

Footwear Workshop in Rural Karnataka

This innovative workshop focuses on designing sustainable footwear using indigenous Deccani wool and other natural materials. It aims to empower 6 women's SHG units in Bagalkot, Karnataka, by leveraging their crafting skills and the wool from local pastoral communities.

The initiative trains participants to create eco-friendly, market-ready footwear, fostering sustainability and supporting rural livelihoods.

Led by:

**Vidyadhar Bhupal Bhandare &
Santosh Kocherlakota**

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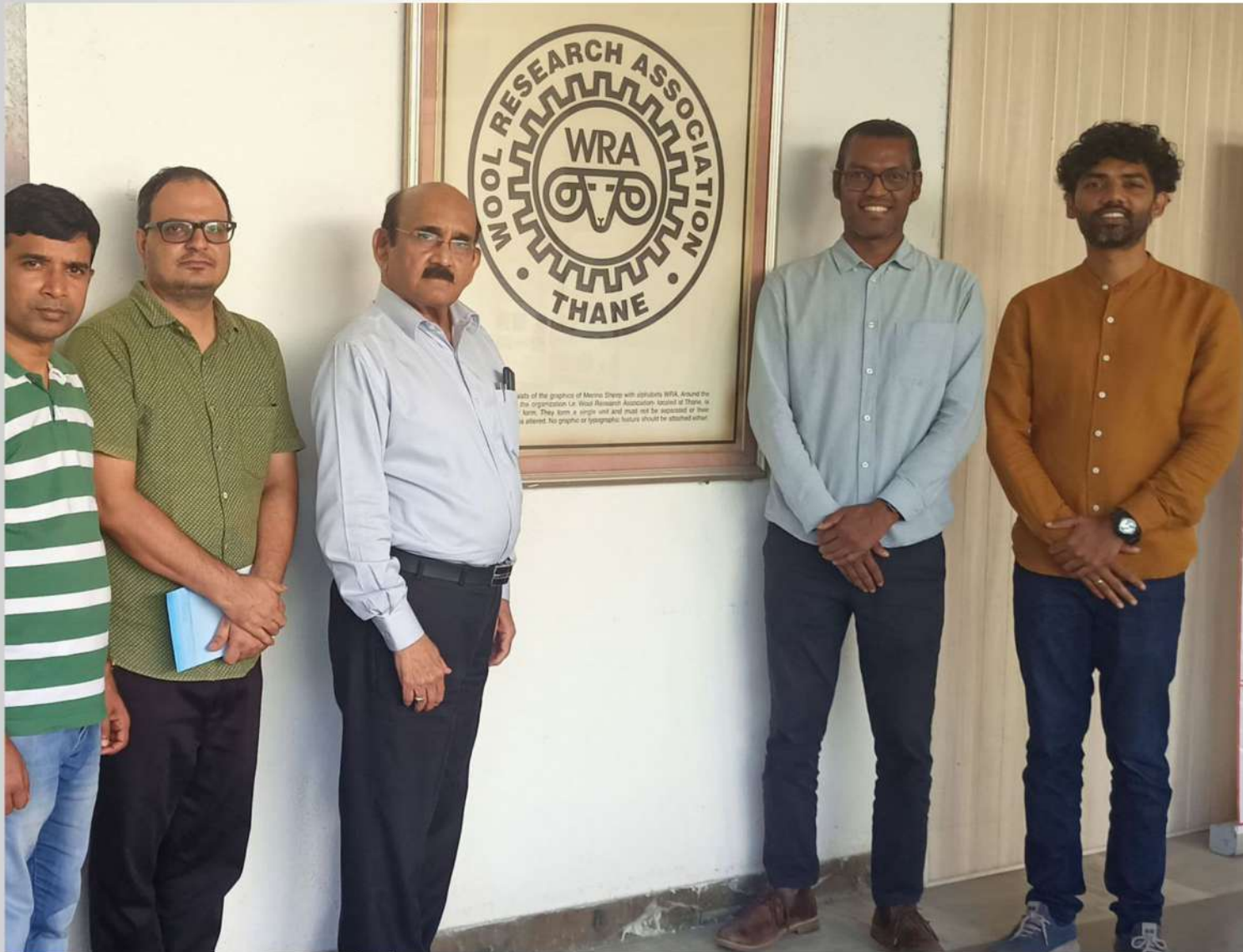
October 2024



Intel Gamers Day

Intel Gamer Days (IGD 2024)

Woxsen University proudly hosted the inaugural Intel Gamer Days (IGD 2024)—the first-ever on a university campus. Partnering with Intel Corporation, Lenovo, Basik Marketing Private Limited, and Utopia Esports, the event brought together gaming enthusiasts and top talent from 12 Indian universities.



MoU with the Wool Research Association

This is a significant milestone for the **School of Arts and Design, Woxsen University**, as we inked an **MoU with the Wool Research Association (WRA), Mumbai.**

An esteemed R&D institution under the Ministry of Textiles, Government of India, we were warmly welcomed by the dynamic team at WRA, led by Shri K.K. Misra (Director & C.O.O.), Mr Mayur Basuk (Senior Deputy Director, R&D & Incubation), Mr Shishir Tyagi (Senior Deputy Director, R&D), and Dr ANIMESH LAHA (Senior Deputy Director, R&D).

Academic Excellence

Foundation, 2024
History of Design Course

Students transform their learning
through a Fashion Show

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November 2024

International Research Participation

The inaugural **Australia-India Leadership Roundtable (AILEAD 2024)** was held at the Melbourne Global Centre-Delhi, New Delhi, India.

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Design Exhibition

Final display of the Product Design **Sketch and Form Study** course

Design Exhibition

The final exhibition of **Material Exploration course by the Foundation 2024 batch** was inspiring! These snapshots capture the essence of this creative journey—a blend of innovation, teamwork, and passion.

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Visit of International Professor

Prof. David Dunne

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Film Screening

Human Shelter

The “**Human Shelter**” has garnered significant recognition. It was **featured in the UN-Habitat “Housing for All” campaign** and screened and discussed at prestigious institutions like the Museum of Modern Art in New York, the Design Museum in London, and the IKEA Museum.

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December 2024

Visit of International Professor

Visit of **Prof. Ed** to experience
Social Immersion



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A Course

Designing for social impact

Social Immersion Course

Connecting Community | Empathy | System Thinking | Rural Context

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Visit of International Professor

Visit of **Prof Tsholofelo Tshabadira**
under Residency Program for the
international educator

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ERS

Public Awareness Program 🌟

Hitech City Junction, Hyderabad

National Energy Conservation Day

Empowering a Sustainable Future: Conserve Energy, Conserve Tomorrow



Faculty Achievement

Ar. Shivaram Reddy
Recipient of the **PRME Innovative Curriculum Award**





Faculty Achievements

Half-yearly awards Ceremony



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Faculty Achievements

Half-yearly awards Ceremony



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Faculty Achievements

Half-yearly awards Ceremony



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A
team that
celebrates together
Stays together



SOAD's Core Value

EMPATHY, RESPECT, LISTENING, LEARN FROM EACH OTHER, DREAM BIG, COLLABORATION, PROCESS DRIVEN, TRUST & OWNERSHIP...

GET IN TOUCH

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