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EVENT REPORT



International Seminar on

SOCIETY AND PEDAGOGY: DISCUSSING THE IMPACT OF PHOTOGRAPHY

Organized by

**SCHOOL OF ARTS AND DESIGN
& LIBERAL ARTS & HUMANITIES**
Woxsen University

Event Partner

SONY

12 

APRIL WEDNESDAY
2023 10:00 AM – 05:00 PM



Concept Note:

Pedagogy refers to the study of teaching and learning processes, and it is closely linked to society because education is a fundamental aspect of any society. Education systems are designed to provide people with information and skills, preparing them for participation in society. There are several methods to understand the interdependence of society and pedagogy. First, society impacts the objectives, subject matter, and teaching strategies. For instance, education may emphasise creativity and critical thinking more in societies that respect individualism and innovation. On the other hand, education may emphasise memorising facts and abiding by norms in communities where conformity and obedience are valued. Additionally, pedagogy can influence society by influencing people's views, values, and behaviours. The education system can promote social values such as tolerance, democracy, and equality or reinforce societal inequalities and injustices. This is the relationship between society and pedagogy, but what if both Society and Pedagogy are interpreted differently from the point of view of photography? What can be achieved from this?

Photography is a concrete example of how artistic expression and social forms continually influence and reshape each other. There are many facets in society and many facets of the society; here, the meaning of facets is not in its literal sense but in the form of an adjective which directly means form, feeling, difference, hope-disappointment, expectation, and desire etc. There are many stories in society, some of which are visible and some that require little effort to understand. With the help of natural or artificial light, good lenses and a sensitive eye, photography captures untold and hidden stories realistically, in which there is not even an iota of the lie. How can all these facets be stimulated through photography? This is the subject of a critical discussion. The points on which scholarly dialogue is needed for photography in the social context are as follows:

- 1 Documentary photography and its ability to portray and express the realities of the world.
- 2 Photography as a tool for activism and social change, including historical examples and contemporary movements.
The ethics of photography, including issues of consent, representation, and exploitation
- 3 The role of photography in shaping cultural perceptions and stereotypes
- 4 The impact of new technologies on the production and distribution of photography and its implications for society.





The use of photography for better results of education is a common practice. But still, many dimensions are yet to be explored for better photography education. For example, there should be an intense dialogue on the challenges of photography education. For example, there is a need for more diversity and inclusion in photography education. This includes diversity in terms of race, ethnicity, gender, sexual orientation, and socio-economic status. Educators need to be mindful of these issues and work to create an inclusive and welcoming learning environment for all students. Apart from this, the pedagogy must include adaptability and sustainability in taking pictures and constructing a narrative. Also, Pedagogy should be more inclined towards career readiness. Finally, How real-world experience can be given to the students must be ensured in photography pedagogy. It will provide them with multiple senses of the existing world, whether emotional or practical. The points on which scholarly dialogue is needed for photography in its pedagogical context are as follows:



- 1 Curriculum can be developed more relevant to the social impact and career readiness.
- 2 Teacher training for the latest technology and techniques along with cognitive development, such as critical thinking, visual literacy, social justice, sustainability diversity and inclusion.
- 3 Introducing the flexible rubrics in assessment and evaluation to accurately measure student learning and progress
- 4 Developing a plan for industry relations to create opportunities for internships, mentorship programs, and collaborative projects.
- 5 Appraising the inclusivity and diversity in photography education, including addressing issues such as cultural bias and lack of representation.
- 6 There is a need to encourage innovation and creativity in photography education, including incorporating new technologies and techniques and providing opportunities for students to experiment and explore.





International Seminar on

SOCIETY AND PEDAGOGY: **DISCUSSING THE IMPACT OF PHOTOGRAPHY**

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SPEAKERS



KEYNOTE SPEAKER & PANELLIST

Dr. Caroline Molloy

Programme Director Fine Art,
Digital Art and Photography,
UCA Farnham



KEYNOTE SPEAKER & PANELLIST

Dr. Deepak John Mathew

Former Head,
Department of Design
and Coordinator DIC,
IIT Hyderabad



KEYNOTE SPEAKER & PANELLIST

Mr. Raghu Thomas

HoD & Lecturer
Dept. of Photography
TTWR-FAA, Sircilla



KEYNOTE SPEAKER & PANELLIST

Dr. Amit Chawla

Professor, Amity University
Manesar, Haryana



PANELLIST

Prof. G. Madhukar

Professor in Photography
JNAFA University
Hyderabad



PANELLIST

Mr. Photriya Venky

Founder at Photriya Studios
Professional Photographer
Educationist | TEDx Speaker
Hyderabad



PANELLIST

Mr. Bhaskar Raju YB

Lecturer
Dept. of Photography
TTWR-FAA, Sircilla



PANELLIST

Dr. Brundaban Mishra

Associate Professor
School of Liberal Arts & Humanities
Woxsen University



PANELLIST

Dr. Antarleena Basu

Assistant Professor
School of Liberal Arts & Humanities
Woxsen University

Moderators



Prof. Noopur Tiwari

Visual Communication Design Educator
Adjunct Faculty
Jagran Lakecity University



Ms. Ankana Sen

PhD Scholar, Dept. of Design
IIT Hyderabad



Dr. Adity Saxena

Dean, School of Arts & Design
Woxsen University



EVENT SCHEDULE

Wednesday, 12-04-2023	
10:00 AM-10:05 AM	Lighting of the Lamp
10:05 AM-10:15 AM	Welcome Address by Dr. Raul V. Rodriguez , Vice President, Woxsen University
10:15 AM- 10:20 AM	Inaugural Video- What makes learning different at Woxsen University?
10:20 AM- 10:25 AM	Address on Woxsen Internationalization by Mr. Chahat Mishra , Head- International Relations and Strategic Development, Woxsen University
10:25 AM- 10:45 AM	Keynote 1 on Living with Photography by Dr. Caroline Molloy , UCA Farnham (UK)
10:45 AM -11:05 AM	Keynote 2 on InstaFAKE : Filtered Photography by Dr. Amit Chawla , Professor at Amity University, Haryana
11:05 AM -11:10 AM	Inviting and Introduction of Panellist and Moderator on Table for Roundtable 1
11:10 AM -11:50 AM	Roundtable 1 - PEDAGOGY- DISCUSSING THE IMPACT OF PHOTOGRAPHY Panelists: 1. Dr. Deepak John Mathew, Former Head, Department of Design and Coordinator DIC, Indian Institute of Technology, Hyderabad 2. Prof. G. Madhukar, Professor in Photography & Controller of Examination, JNAFA University 3. Prof. Noopur Tiwari, Visual Communication Design Educator Adjunct Faculty, Jagran Lakecity University 4. Dr. Antarleena Basu, School of Liberal Arts & Humanities, Woxsen University 5. Mr. Raghu Thomas, HOD and Lecturer, Dept. of Photography, TTWR-FAA, Sircilla Moderator Ms. Ankana Sen , PhD Scholar, Dept. of Design, IIT Hyderabad
11:50 AM -12:00PM	Tea/Snacks Break
12:00 PM -12:20 PM	Keynote 3 by Dr. Deepak John Mathew , DoD, IIT Hyderabad
12:20 PM - 12:40 PM	Keynote on ART AND REWORK WITH TRIBALS: HOW TRIBAL THINKS? by Mr. Raghu Thomas , HOD and Lecturer, Dept. of Photography, TTWR-FAA, Sircilla
12:40 PM -12:45 PM	Inviting and Introduction of Panellist and Moderator on Table for Roundtable 2
12:45 PM -01:25 PM	Roundtable 2 - SOCIETY- DISCUSSING THE IMPACT OF PHOTOGRAPHY Panellists: 1. Dr. Caroline Molloy, Programme Director Fine Art, Digital Art and Photography, UCA Farnham 2. Dr. Amit Chawla, Professor at Amity University, Haryana 3. Dr. Brundaban Mishra, School of Liberal Arts & Humanities, Woxsen University 4. Mr. Photriya Venky, Founder at Photriya Studios Professional Photographer Educationist TEDx Speaker, Hyderabad 5. Mr. Bhaskar Raju YB, Lecturer, Dept. of Photography, TTWR-FAA, Sircilla Moderator Dr. Adity Saxena , Dean, SoAD
01:25 PM -01:30 PM	Valedictory remarks by Dr. RVR Krishna Chalam , Vice Chancellor, Woxsen University
01:30 PM -01:35 PM	Vote of Thanks by Dr. Adity Saxena , Dean, SoAD
01:35 PM -02:30 PM	LUNCH BRAEK
03:00PM -05:00 PM	Photography Workshop by SONY TEAM
05:00PM -05:10 PM	Valedictory (workshop) remarks by Dr. Caroline Molloy , UCA Farnham (UK)
05:10 PM -05:20 PM	Addressing by one faculty from TTWREIS
05:20PM -05:25 PM	Feedback by students from TTWREIS
05:25PM -05:30 PM	Vote of Thanks by Dr. Adity Saxena , Dean, SoAD

INAUGURATION



Lighting of the Lamp
by Dr Caroline Molloy



Welcome Address by
Dr. Raul V. Rodriguez
Vice President,
Woxsen University



Woxsen International-
alization by
Mr. Chahat Mishra,
Head- International
Relations and
Strategic
Development,
Woxsen University



KEYNOTES

Keynote 1 on **Living with Photography** by Dr. Caroline Molloy UCA Farnham (UK)



Dr. Caroline Molloy, Programme Director of Fine Art and Photography, UCA Farnham and Senior Fellow of the Higher Education Academy. Alongside of which she is co-editor of Photomonitor which currently has a residency at UCA. Dr. Molloy shared a wide insights and experiences of her when she took up the photography as her career. According to Dr. Molloy photography is no more a profession but a medium of art which gave insights on the different side of photography. She insisted on developing good technical skills on photography which may lead one to create one's own unique voice and style in photography.

She also added that photography can be used as a way to understand and document different cultures, communities, and representations in photography, such as gender behaviors and background choices. Dr. Molloy shared her work experiences and made statements that photography can be helpful in understanding the physical and cultural context of a space, Examining gestures, costumes, and representations to understand different communities and spaces. She also stated that photography can be a tool to represent the unique perspectives and identities of communities, to address social issues of inequality etc. Dr. Caroline as a photographer uses her art to explore and understand different cultures and communities and worked on various projects that involve interviewing people, researching historical photographs, and examining the politics and social dynamics within different settings, projects related to gender, including representing women in different contexts and exploring issues of gender inequality.

She also shared insights on how photography can be effectively used in portraying and representing diversified peoples, gender and gestures, for social causes and cultural insights. Dr. Molloy concluded by making a note that photography and its versatility can serve as means of artistic expression and exploration.



KEYNOTES

Keynote 2 on **InstaFAKE : Filtered Photography** by Dr. Amit Chawla, Professor at Amity University, Haryana



Dr. Amit Chawla, professor at Amity University, Haryana gave his perspective on current day photography and filtered photography. Dr. Chawla gave insights on new technology implements and impact of new technologies and Instagram application. He also addressed about facts such as 2.3 billion pictures shot every minute and Instagram has about 1.3 billion users where 70% of population on Instagram. Dr. Chawla also added points on the role of Photography in shaping Perceptions and stereotypes. His lines mentioning that the images on Instagram doesn't reflect the real life of a person gave a different look about Instagram life.

Dr. Chawla also mentioned the ethics of Photography which included the representation and exploitation in photography, responsibility of photographers to portray truthfully and ethically and importance of consent in photography. He also added comments on rapid evolution of photography and impact of technology on production and distribution. Dr. Chawla gave huge insights on techniques used to create manipulated images, involving in altering reality through filters such as filters to enhance appearance, alter colors, and create unrealistic images, manipulation of body images and beauty standards, staged and fabricated scenes and editing tools which can distort truth and mislead viewers. He also added points on the need for transparency and disclosure in photography, responsibility to accurately represent reality, potential harm of manipulated images, importance of ethical decision-making in photography.

Dr. Chawla also mentioned that as a creator and consumers of images, understanding the impact and ethics of photography is important and using photography as a tool for truth and positive change as privacy matters and cultural diversity are often overlooked in social media posts, with little attention given to respecting others privacy and cultural sensitivities. He also stated that Plagiarism and appropriation of others work on social media platforms are unethical, and originality and innovation are valued by employers and clients.



KEYNOTES

Keynote 3 on **Learning and Teaching Photography in India** by Dr. Deepak John Mathew, DoD, IIT Hyderabad

Dr. Deepak John Mathew Former Head, Department of Design and Coordinator DIC, Indian Institute of Technology, Hyderabad spoke about the Technological revolution that happened in photography, from film cameras to digital cameras, and now to smartphones with powerful built-in cameras. Dr. John Mathew stated that photography is no longer just about capturing a moment, but also about creating and editing images and it is important to be mindful of the settings and techniques used in photography to achieve desired results. He also added that as technology continues to advance, and it's essential to stay updated and adapt to new innovations in photography.



Dr. John Mathew also stated that photography is a creative medium, and the use of technology should be balanced with artistic vision and personal skills and should focus on the image rather than solely relying on technology. Dr. John Mathew also shared his experience and thoughts on the use of AI and machine learning in photography has led to advancements such as automated scene recognition, image stabilization, and post-processing techniques and thus photography is now evolved as a multidimensional art form, with 3D imaging, holography, and other cutting-edge technologies pushing the boundaries of traditional 2D photography. He also stated that the democratization of photography through smartphones and social media has led to a proliferation of images, raising questions about authenticity, manipulation, and the role of the photographer as a creator and despite the advancements the artistic vision, composition, and storytelling skills of the photographer remain crucial in creating impactful photographs.

Dr. John Mathew mentioned that as photography is constantly evolving, and photographers need to stay curious, adaptable, and innovative to stay relevant in the rapidly changing landscape of technology and art and should have insights and idea on the ethical implications of using technology in photography, such as image manipulation and privacy concerns. He also stated that the collaboration between photographers and technologists can lead to new and innovative approaches in photography, opening up new possibilities for creative expression when photographers keep learning new technologies, techniques, and trends in photography and can stay competitive in the field and continue to grow as artists.



KEYNOTES

Keynote 4 on

ART AND REWORK WITH TRIBALS: HOW TRIBAL THINKS?

by Mr. Raghu Thomas,

HOD and Lecturer, Dept. of Photography, TTWR-FAA, Sircilla



Mr. Raghu Thomas, HOD and Lecturer, Dept. of Photography, TTWR-FAA, Sircilla, shared his experience and thoughts on current photographs and techniques. Mr. Thomas shared his thoughts that the consumption and understanding of the photography has changed as evolution and changes takes place. He added on that educators need to integrate interdisciplinary approaches into photography education to better contextualize and analyze photographic images in relation to larger social and cultural contexts. He also mentioned that while teaching photography and the changing audience demographics need to be considered when teaching photography aesthetics and added that instagram and other social media platforms have changed the way photography is approached, with a focus on approval and masking.

Mr. Thomas mentioned that photography education should go beyond technical techniques and focus on capturing meaningful images that communicate a message and stated that photography is a medium of communication and not just a means of self-expression. He also shared that as photography has evolved over the years and continues to change in response to societal and technological shifts, the role of photography in society and culture needs to be critically examined and understood by educators and learners. His words which stated that Photography has the potential to create wonders and communicate powerful messages portrayed a different angle on photography.

Mr. Thomas also shared his thoughts on the need to approach photography as an interdisciplinary education considering its role in broader social and cultural contexts and photography as a powerful medium of communication that requires thoughtful consideration of its impact on individuals and society at large. He also gave informations about the Telangana government initiated a program to encourage arts in tribal girls who are underprivileged. The program focuses on teaching photography and fashion designing courses and syllabus is based on JNAFAU. The program aims to empower the girls to pursue careers in creative fields.



Mr. PHOTRIYA VENKY

Founder at Photriya Studios | Professional Photographer
| Educationist | TEDx Speaker, Hyderabad

He delivered an inspiring piece of the lecture from his life journey to become a known photographer.





ROUNDTABLE

Roundtable 1 PEDAGOGY- DISCUSSING THE IMPACT OF PHOTOGRAPHY Photography as a Pedagogical Tool for Difficult Knowledge

A round table panel discussion has conducted with the speakers Dr. Deepak John Mathew, Prof. G. Madhukar, Prof. Noopur Tiwari, Dr. Antarleena Basu and Mr. Raghu Thomas which was moderated by Ms. Ankana Sen.



PANELLIST
Dr. Deepak John Mathew
Former Head,
Department of Design
and Coordinator DIC,
IIT Hyderabad



PANELLIST
Mr. Raghu Thomas
HoD & Lecturer
Dept. of Photography
TTWR-FAA, Sircilla



PANELLIST
Prof. G. Madhukar
Professor in Photography
JNAFA University
Hyderabad



PANELLIST
Dr. Antarleena Basu
Assistant Professor
School of Liberal Arts & Humanities
Woxsen University



PANELLIST
Prof. Noopur Tiwari
Visual Communication
Design Educator
Adjunct Faculty
Jagran Lakecity University



MODERATOR
Ms. Ankana Sen
PhD Scholar, Dept. of Design
IIT Hyderabad



Various thoughts were shared by the panel members based on photography. The points that were covered in the discussions were that the photography can be used as an educational tool where students can perceive the contents more effectively when in visual format than a textual content. It can help to get things stored in the minds of people with its visual approach. It was also said that photography can lead to an effective teaching which can help in better understanding and immediate response. The speakers also added that the photography can be included in various disciplines to help the students to understand the concepts in different perspectives.

The discussion also stated that education on photography can be enhanced by incorporating the new technologies and techniques. The line "No one is going to ask who that is in the frame, people will only ask who created it" the words by Dr. Deepak John Mathew gave a new perspective on photography. Panelists also agreed to the point that the photography is not only captures moment but also elevates one's emotion and also involves in creating and editing images. It was also said that photography is a creative medium, and the use of technology should be balanced with artistic vision and personal skills.

Insights were given on implementation of AI and technology in photography and how the latest version of mobile have better camera quality and inbuilt filter and edit options. Speakers also mentioned that Collaboration between photographers and technologists can lead to new and innovative approaches in photography, opening up new possibilities for creative expression. The discussion also included about the transmission of traditional photography to digital photography creating opportunities and how this shift impacted on the techniques of the photography. The session also gave much insights on current day photography and future perspectives and opportunities in photography.





ROUNDTABLE

Roundtable 2

SOCIETY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

Photography reinforced with visual evidence of the society, goes beyond the oral and textual traditions of the past.

The second round table discussion was conducted with the speakers Dr. Caroline Molloy, Dr. Amit Chawla, Dr. Brundaban Mishra, Mr. Bhaskar Raju YB and Mr. Photriya Venky moderated by Dr. Adity Saxena.



PANELLIST

Dr. Caroline Molloy
Programme Director Fine Art,
Digital Art and Photography,
UCA Farnham



PANELLIST

Dr. Amit Chawla
Professor, Amity University
Manesar, Haryana



PANELLIST

Mr. Photriya Venky
Founder at Photriya Studios
Professional Photographer
Educationist | TEDx Speaker
Hyderabad



PANELLIST

Mr. Bhaskar Raju YB
Lecturer
Dept. of Photography
TTWR-FAA, Sircilla



PANELLIST

Dr. Brundaban Mishra
Associate Professor
School of Liberal Arts & Humanities
Woxsen University



MODERATOR

Dr. Adity Saxena
Dean, School of Arts & Design
Woxsen University



The session gave insights on impact of photography on the society. The speakers included that photography give opportunities to speak through visuals. As these visual representations are very powerful way of communication the photographers and the photos captured must be socially responsible. The speakers also added that photography and technology should be combined in such a way that it help future to learn much more than to mislead.

The implementation of technology in photography like editings and creatings leads to create fake images and contents which may tend to mislead. The people who capture must be more responsible and the people who perceive must be able to understand the fake and original through Google News Initiative(GNI). It was also said how the tiktok, instagram has introduced the photography and videography to the people though not professional bt still available for the people to access it. The discussion also added that the photography has a more personal connection and emotion and where can gender play an important role in photography.

The line " Photography is emotion" by Mr. Photriya gave a personal touch to the perspective of photography. The session also added points to the manipulated photos and stated that phtography is no more capturing the moment but manipulating the moment through editings and creatings. The session added points that photography is no longer based on only the visuals but also based on how its viewed and interpreted.The line "Photography can be learned only by doing it" gave insights to the audience on how to master photography.





WORKSHOP

Workshop on
**Technical & Aesthetical
 Appraisal of Photography**
 by



Mr. Naveen Indarkanthi,
 Head (Andhra & Telangana)
 Sony India (Extrem Right)

Sateesh, Syed, Farroq and
 Mustafa (from Left)





Twenty-two students from TTWR-FAA have also participated in the workshop.





Students of SOAD have experienced different cameras.



The expertise from Sony enlightened the students on various techniques and handling of cameras. Adding to this, a hands-on experience was given to students by Sony's expertise. The students from the TTWR-FAA, Sircilla also attended the seminar and workshop and had a great interaction enriching their knowledge.





MEDIA COVERAGE

The event has received media coverage from multiple national and international media.



Sony India Pvt. Limited, Dr Caroline Molloy from UCA, Farnham at Woxsen University's International Photography Seminar

ANI PR 14 April, 2023 11:14 am IST

ANIPressRelease

Washington DC Despatch

Thu, Apr 20, 2023 | Updated 08:51 UTC

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Business



Sony India Pvt. Limited Dr. Caroline Molloy from UCA Farnham at Woxsen University's International Photography Seminar

PTI | Updated: April 14, 2023 10:32 IST

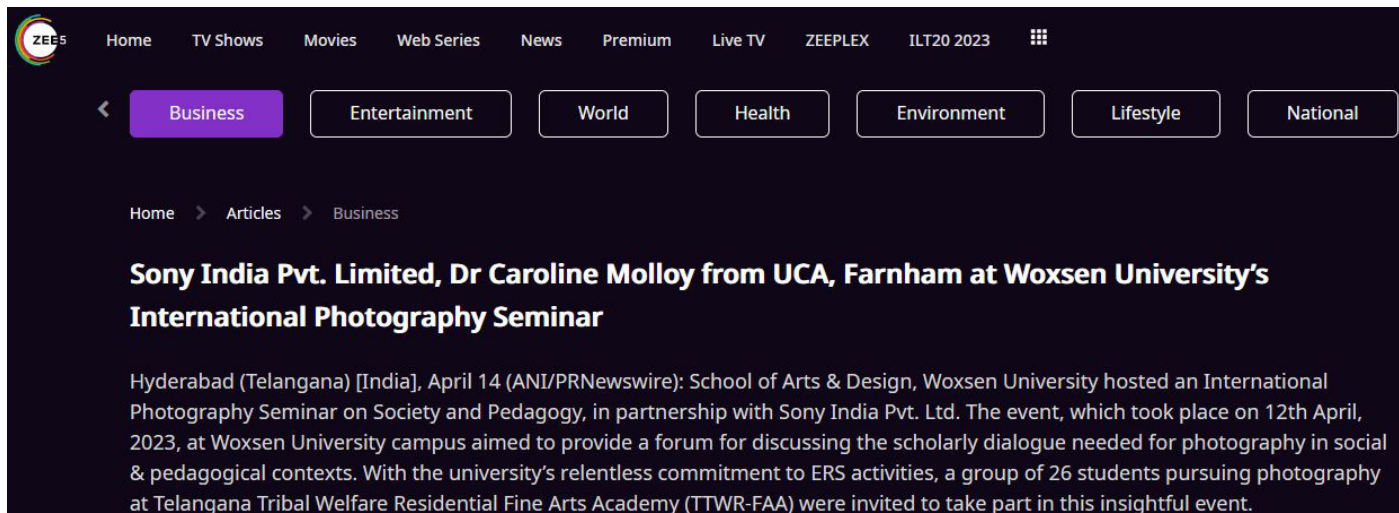
HYDERABAD, India, April 14, 2023 /PRNewswire/ -- School of Arts & Design, Woxsen University hosted an International Photography Seminar on Society and Pedagogy, in partnership with Sony India Pvt. Ltd. The event, which took place on 12th April, 2023, at Woxsen University campus aimed to provide a forum for discussing the scholarly dialogue needed for photography in social & pedagogical contexts. With the university's relentless commitment to ERS activities, a group of 26 students pursuing photography at Telangana Tribal Welfare Residential Fine Arts Academy (TTWR-FAA) were invited to take part in this insightful event.

The seminar was planned in 2 segments i.e., 4 keynote lectures and 2 roundtable discussions. Dr. Caroline Molloy, Programme Director of Digital & Fine Arts and Photography at UCA Farnham, delivered a lecture on 'Living with Photography' which gave insights on how to develop one's unique voice & style in photography. 'Instafake: Filtered Photography' by Dr. Amit Chawla, Professor at Amity University, addressed the issue of manipulated and stereotyped lifestyles caused by social media and Ethical issues in photography caused by the influence of social media.

'Art and Rework with Tribals: How Tribals Think,' a lecture by Raghu Thomas, HOD and Lecturer, Dept. of Photography, TTWR-FAA, Sircilla, shed light on the use of photography and Shift from traditional to digital photography. He said, "Creating images is a language that represents our thoughts when viewing something. It is our purpose to express ourselves through it."

The high-impact event also drew a notable list of senior academic luminaries and industry experts, such as: Dr. Deepak John Mathew, Former Head, Department of Design and Coordinator DIC, IIT, Hyderabad; Prof. Noopur Tiwari, Visual Communication Design Educator, Adjunct Faculty, Jagran Lakshmi University, Venkata Ramana Mallojala, Founder at Photriya Studios, TEDx Speaker, Hyderabad, and Mr. Bhaskar Raju YB, Lecturer, TTWR-FAA.

The panel discussions offered a platform for examining the multi-dimensional aspects of photography, both as an art form and as a tool for activism and social change. The discussions delved into topics ranging from the ethical considerations of photography to the role of photography in shaping cultural perceptions and stereotypes. The impact of new technologies on the production and distribution of photography was also explored, alongside the need to





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<https://businessfortnight.com/sony-india-pvt-limited-dr-caroline-molloy-from-uca-farnham-at-woxsen-universitys-international-photography-seminar/>



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<https://techneg.co.in/sony-india-pvt-limited-dr-caroline-molloy-from-uca-farnham-at-woxsen-universitys-international-photography-seminar/>



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VISIBILITY ON SOCIAL MEDIA



Caroline Molloy PhD (She/Her) • 1st
Programme Director Fine Art and Photography, UCA Farnham
3w • Edited •

I'm delighted to be invited to deliver the keynote speech to talk about living with Photography at the international Photography Seminar on Society and Pedagogy: Discussing the Impact of Photography, sponsored by Sony. #pedagogy #society #photography University for the Creative Arts



Peeyush Kumar Gupta, PhD (He/Him) • You
Assistant Professor School of Arts & Design at Woxsen University
3w • Edited •

Attention all photography enthusiasts!

School of Art & Design and Liberal Arts & Humanities are excited to announce International Photography Seminar on SOCIETY AND PEDAGOGY: DISCUSSING THE IMPACT OF PHOTOGRAPHY, where you'll have the opportunity to learn from some of the leading professionals from industry and academia. Join us on 12th April 2023 from 10:00 AM at LT1, Woxsen University to explore the Photography as a pedagogical tool for Difficult Knowledge & visual evidence of the society, and gain hands-on experience with the latest gear, and expand your network with other passionate photographers.

Raul Villamarin Rodriguez, Ph.D. Adity Saxena, PhD Dr. Satya Prasad Caroline Molloy PhD Deepak John Mathew Prof. (Dr) Amit Chawla Raghu Thomas Photography Photriya Venky Brundaban Mishra Antarleena Basu, Ph.D. Ankana Sen Murali V Kesaboina Deepak Panda Sadhna, PhD Rajesh kumar Ar.Vindhya Siddardha santosh kocherlakota Sujeevan Kumar Bullard Ashish Kumar Shakti Singh Raghuvanshi Mrudul Chilmulwar Ashwini Kalyani Srutinwita Roy

#photography #photographers #society #pedagogy #university #design #opportunity #experience #art #school #futureyou

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12
APRIL WEDNESDAY
2023 10:00 AM - 05:00 PM



Facilitator
Dr. Adity Saxena
Dean SoAD



Facilitator
Dr. P.V. Satya Prasad
Dean SoAD



Convenor
Dr. Peeyush K Gupta
Asst. Professor, SoAD



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Woxsen University

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SONY

Roundtable 1 **PEDAGOGY- DISCUSSING THE IMPACT OF PHOTOGRAPHY** Photography as a Pedagogical Tool for Difficult Knowledge



Dr. Deepak John Mathew
Former Head,
Department of Design
and Coordinator DIC,
KJ Somaiya

Mr. Raghu Thomas
HOD, Lecture
Dept. of Photography
TIFR-FAA, SoAD

Prof. G. Madhukar
Professor in Photography
Jyoti University
Hyderabad

Dr. Antarleena Basu
Assistant Professor
School of Liberal Arts & Humanities
Woxsen University

Prof. Hengar Thant
Visual Communication
Design Educator
Adjunct Faculty
Jagran University

12
APRIL WEDNESDAY
2023 11:05 AM - 11:45 AM



Moderator
Ms. Anshu Sen
Dean SoAD



Facilitator
Dr. Adity Saxena
Dean SoAD



Facilitator
Dr. P.V. Satya Prasad
Dean SoAD



Convenor
Dr. Peeyush K Gupta
Asst. Professor, SoAD



International Seminar on **SOCIETY AND PEDAGOGY:** DISCUSSING THE IMPACT OF PHOTOGRAPHY

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Roundtable 2 **SOCIETY - DISCUSSING THE IMPACT OF PHOTOGRAPHY** Photography reinforced with visual evidence of the society, goes beyond the oral and textual traditions of the past.



Dr. Caroline Molloy
Programme Director Fine Art,
Digital Art and Photography,
UCA Farnham

Dr. Amit Chawla
Professor, Emily University
Melbourne, Malaysia

Mr. Prashant Venky
Founder of Prashant Studios
Professional Photographer
Educationalist | TEDx Speaker
Hyderabad

Mr. Bhaskar Raju VB
Dept. of Photography
TIFR-FAA, SoAD

Dr. Brundaban Mishra
Associate Professor
School of Liberal Arts & Humanities
Woxsen University

12
APRIL WEDNESDAY
2023 11:05 AM - 11:45 AM



Facilitator
Dr. Adity Saxena
Dean SoAD



Facilitator
Dr. P.V. Satya Prasad
Dean SoAD



Convenor
Dr. Peeyush K Gupta
Asst. Professor, SoAD



International Seminar on **SOCIETY AND PEDAGOGY:** DISCUSSING THE IMPACT OF PHOTOGRAPHY

Workshop on **Technical & Aesthetical Appraisal of Photography** by **SONY**

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12
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2023 03:00 PM - 05:00 PM



Facilitator
Dr. Adity Saxena
Dean SoAD



Facilitator
Prof. Ashish Kumar
DAsst. Professor, SoAD



Coordinator
Prof. Sujeevan Kumar
Asst. Professor, SoAD



Coordinator
Prof. Deepak Pranda
Asst. Professor, SoAD

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Welcomes



Dr. Deepak J. Mathew
Former Head,
Department of Design
and Coordinator DIC,
IIT Hyderabad

As a Keynote Speaker & Panellist:
PEDAGOGY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

12 APRIL WEDNESDAY
2023 10:00 AM - 05:00 PM

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Welcomes



Dr. Caroline Molloy
Programme Director Fine Art
Digital Art and Photography
UCA Farnham, UK

As a Keynote Speaker on
Living with Photography
Panellist in
SOCIETY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

12 APRIL WEDNESDAY
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Welcomes



Prof. G. Madhukar
Professor in Photography
JNAFA University
Hyderabad

As a Panellist:
PEDAGOGY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

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Woxsen University
Welcomes



Dr. Amit Chawla
Professor at Amity University
Manesar, Haryana

As a Keynote Speaker on
InstafAKE: Filtered Photography
Panellist in
SOCIETY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

12 APRIL WEDNESDAY
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Prof. Noopur Tiwari
Visual Communication Design Educator
Adjunct Faculty
Jagran Lakcity University

As a Panellist:
PEDAGOGY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

12 APRIL WEDNESDAY
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Mr. Raghu Thomas
HOD and Lecturer
Dept. of Photography
TTWR-FAA, Sircilla

Keynote on
ART AND REWORK WITH TRIBALS: HOW TRIBAL THINKS?
As a Panellist:
PEDAGOGY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

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Mr. Photriya Venky
Founder at Photriya Studios
Professional Photographer
Educationalist | TEDx Speaker
Hyderabad

Panellist in
SOCIETY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

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Mr. Bhaskar Raju YB
Lecturer, Dept. of Photography,
TWR-FAA, Sircilla

Panellist in
SOCIETY- DISCUSSING THE IMPACT OF PHOTOGRAPHY

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Hear Prof. [Caroline Molloy PhD](#), Programme Director for Fine Art Photography at [UCA PHOTOGRAPHY Farnham](#), sharing her experience at the International Photography Seminar on Society and Pedagogy where she also showcase ...see more



Prof. Caroline Molloy at International Photography Seminar, Woxsen Uni...

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Raul Villamarin Rodriguez, Ph.D. • 1st
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It was a pleasure to have [Sony](#) as co-organiser for our photography event powered by the School of Arts and Design. ...see more



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Raul Villamarin Rodriguez, Ph.D. • 1st
Vice President, Woxsen University | New Age Higher Education | Technology | Cognitive ...
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It was a pleasure to inaugurate the International Photography Seminar, Society and Pedagogy: Discussing the Impact of Photography organised by the School of Arts and Design.

A truly essential topic, often disregarded, and relevant to all disciplines.

[Adity Saxena, PhD](#) [Caroline Molloy PhD](#)

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Prof. (Dr) Amit Chawla • 1st
Professor at Amity University | Academic Administrator | Certified Trainer | Aut...
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Friends, I delivered my keynote address today (12/4/2023) at [Woxsen University](#) Hyderabad on the topic InstaFAKE: Filtered [#Photography](#) at the international seminar titled [#Society](#) and [#Pedagogy](#): Discussing the impact of Photography. It was a short trip but it became extremely memorable as I met my old friend [Adity Saxena, PhD](#) - Dean of SOAD and made many new ones like [Caroline Molloy PhD](#), [Deepak John Mathew](#), [Noopur Tiwari](#), @Prof Madhukar, [Antarleena Basu, Ph.D.](#), [Raghu Thomas Photography](#), [Peeyush Kumar Gupta, PhD](#), [Photriya Venky](#), [Shakti Singh Raghuvanshi](#) and many more. Special commendation for the [#woxsenuniversity](#) [#leadership](#) under [Raul Villamarin Rodriguez, Ph.D.](#) and Prof [Dr. Krishna Chalam](#) for nurturing a work culture many would yearn to work in.



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Noopur Tiwari • 1st

Visual Communication Design Educator & Designer, Neurodiversity Ally
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Had the opportunity to participate as a panellist in the very insightful international seminar on society and pedagogy discussing the impact of photography at [Woxsen University](#). It was wonderful to learn and interact with such a visionary team of talented designers, artists and humble academicians. Inspired by the wonderful keynotes from Prof. Deepak Matthews [Caroline Molloy PhD](#), Prof. (Dr) Amit Chawla. Thank you Prof. Adity Saxena, PhD and Prof. Raul Villamarin Rodriguez, Ph.D. for listening to my views and having me here. Congratulations to the entire team for organising this seminar so well. [Peeyush Kumar Gupta](#), PhD [Murali V Kesaboina Ashwini K. Srutinwita Roy](#) [Shakti Singh Raghuvanshi](#)



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April 12, 2023

School of Arts and Design, & School of Humanities

[Woxsen University](#) hosted

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April 12, 2023
School of Arts and Design, & School of Humanities
[Woxsen University](#) hosted
International Photography Seminar
& Workshop
Partnership with SONY

School of Arts and Design, Woxsen University hosted an International Photography Seminar on Society and Pedagogy in partnership with Sony India Pvt. Ltd. The event, which took place at the Woxsen University campus, aimed to provide a forum for discussing the scholarly dialogue needed for photography in social & pedagogical context...see more

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[Caroline Molloy PhD](#)

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Programme Director Fine Art and Photo...

Such a great event, thank you very much for hosting

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Head of Career Advancements, MBA | A...



Prof. (Dr) Amit Chawla • 1st

Professor at Jamia University | Academic Administ...
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Friends, I delivered my keynote address today (12/4/2023) at Woxsen University Hyderabad on the topic [InstaTake: Filtered Photography](#) at the international seminar titled [Society and Pedagogy: Discussing the Impact of Photography](#). It was a short trip but it became extremely memorable as I met my old friend Adity Saxena, PhD - Dean of SOAD and made many new ones like Caroline Molloy PhD, Deepak John Mathew, Noopur Tiwari, @Prof Madhukar, Antaresa Basu, Ph.D., Raghu Thomas Photography, Peeyush Kumar Gupta, PhD, Photriya Venky, Shakti Singh Raghuvanshi and many more. Special commendation for the [WoxsenUniversity](#) leadership under Raul Villamarin Rodriguez, Ph.D. and Prof Dr Krishna Chalam for nurturing a work culture many would yearn

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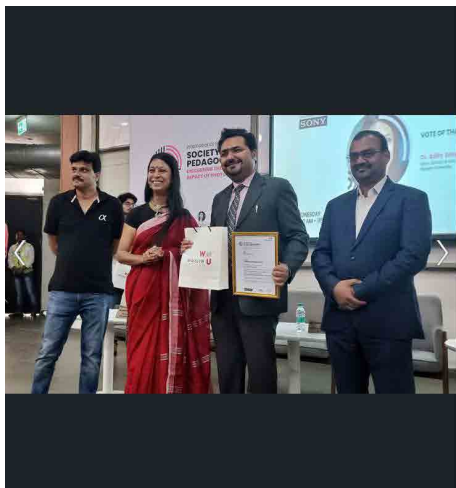
Programme Director Fine Art and Photo...

You have such an engaging paper, thank you

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[Prof. \(Dr\) Amit Chawla](#)

Author



Noopur Tiwari • 1st

Visual Communication Design Educator & Design...
1w • Edited •

Had the opportunity to participate as a panellist in the very insightful international seminar on society and pedagogy discussing the impact of photography at Woxsen University. It was wonderful to learn and interact with such a visionary team of talented designers, artists and humble academicians. Inspired by the wonderful keynotes from Prof. Deepak Matthews [Caroline Molloy PhD](#), Prof. (Dr) Amit Chawla. Thank you Prof. Adity Saxena, PhD and Prof. Raul Villamarin Rodriguez, Ph.D. for listening to my views and having me here. Congratulations to the entire team for organising this seminar so well. [Peeyush Kumar Gupta](#), PhD [Murali V Kesaboina Ashwini K. Srutinwita Roy](#) [Shakti Singh Raghuvanshi](#)

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[Caroline Molloy PhD](#)

(She/Her) • 1st

Programme Director Fine Art and Photo...

It was great to meet you and participate in the panel.

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Dean SoAD



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Host
Prof. Srutinwita Roy
Asst. Professor, SoAD



VOLUNTEERS (STUDENT)		
Role and Responsibilities	Name of Students	Department
Volunteers Coordinator	Bhakti	Communication Design
Transportation Management	Akanksha Joshika	Communication Design Foundation
Stage Management	Mrunal Rahul Kumar Harini D.	Communication Design Foundation Humanities and Liberal Arts
Technical Management (IT)	Mayank Srimanth Harini D.	Communication Design Foundation Humanities and Liberal Arts
Food Management	Shreya	Foundation
Workshop Management	Sankshita Smirthi	Communication Design Foundation
LT Management	Deedeeppya Priyanshu Arul	Communication Design Communication Design Foundation
Creative Management	Reethika Manasa	Communication Design Communication Design
Seminar Report Writing	Greeshma	PhD Scholar, SOAD
Managing the Students of TTWR-FAA, Sircilla	Anushka Aryan Anisha Gugale Netra	Communication Design Foundation Humanities and Liberal Arts Humanities and Liberal Arts
Student Photography & Videography Team	Hamdi Srimanth	Foundation Foundation
Delegate (Guests) Buddies	Guest – Buddy (Student) Dr. Caroline Molloy – Apeksha, Fasshion Design Prof. Deepak J. Mathew – Anvitha, Communication Design Dr. Amit Chawla – Kingshuk, Communication Design Prof. G Madhukar – Aditi, Communication Design Photriya Venky – Niharika V, Communication Design Prof. Raghu Thomas – Rishikesh, Communication Design Prof. Bhaskar Raju – Aparna, Communication Design	



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International Seminar on

SOCIETY AND PEDAGOGY: **DISCUSSING THE IMPACT OF PHOTOGRAPHY**

Event Partner



12

APRIL WEDNESDAY
2023 10:00 AM – 05:00 PM



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Facilitator
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