

Woxsen Honours the Pillars of Its Progress through Annual Awards 2025

The University hosted its prestigious Annual Awards Ceremony 2025, a celebration of excellence across academia, research, administration, and community impact.

By Anikba Ahmed

The Annual Awards ceremony 2025 was graced by Mr. Atul Kharate, Chief Operating Officer of Indian-Oil Adani Ventures Limited, as the Chief Guest along with Dr. Raul Villamarin Rodriguez, Vice President of Woxsen University, who continues to champion a culture of recognition and institutional pride.

The event marked a momentous occasion, where faculty and staff from all schools came together to honour the outstanding contributions of their peers. This year's awards spotlighted a wide range of achievements—from academic and research excellence to social impact and administrative innovation—reaffirming Woxsen's core values of dedication, innovation, and inclusive growth.

One of the major highlights was the Long-Term Service Excellence Awards, which honoured dedicated faculty and staff members from all the schools in the university who have contributed significantly to Woxsen's academic environment over the years. These individuals were commended for their unwavering commitment to mentoring students, supporting colleagues, and helping shape the university's integrity and academic excellence culture. Recognised awardees included Abhishekta Pramanik, Chinmai Palakurthi,



Woxsen Annual Awards 2025. Photograph by Creatives. Turn to page 2 for more pictures

Likhith Raj, Dr. Rajkumar Thangavel, and Muhammed Ansar and more.

The Best University-Level Faculty Award was presented to Prof. Donkar Nawah, marking a significant milestone in the university's journey toward global diversity and excellence. The Best Faculty Awards at the school level were also presented.

The ceremony also acknowledged the Best Researcher Awards, presented to standout faculty members from each school for their pioneering work and societal impact. The recipients included Dr. Riya Bhattacharya (School of Business), Dr. T Santhosh Kumar (School of Sciences), Dr. Antarleena Basu (School of Liberal Arts

& Humanities), Nehal Ahmad Nadwi (School of Law), Dr. Sadhna (School of Art & Design), Dr. Ravi Kumar S. (School of Architecture & Planning), Dr. Prashant Kumar (School of Technology), Prof. Mohd Azhar, Ph.D. (University Level).

Administrative innovation and community service took centre

stage at the awards. Vishal K was recognised with the Innovation in Administration Award for his transformative contributions to university operations, while Sudhan Guru received the Social Impact Award for his impactful, community-driven initiatives that have uplifted lives on and off campus. Y. Riku Simon, from the School of Business, was also among the honorees, receiving the prestigious Best Operational Excellence Award.

Adding a spirited touch to the celebrations was the official launch of Faculty League 2025—an initiative designed to build camaraderie and healthy competition among faculty. The opening ceremony featured the jersey and trophy unveilings, generating excitement for the season ahead.

Vice President Dr. Raul Villamarin Rodriguez expressed heartfelt appreciation to all awardees, reinforcing the university's commitment to fostering a culture that values long-term contributions, academic rigour, and community engagement. The Annual Awards not only recognised performance but also celebrated purpose. In the words of the university leadership, these individuals represent the backbone of Woxsen—those who stay, shape, and serve with lasting impact.

Design Students Participate in Milan Fashion Week 2025

Fashion design students explore global styles through Milan Fashion Week and the Paris luxury studio and archive visit.

By Mokshilba

Students from Woxsen University, Suhrudai Nivas, a second-year fashion design student, Thanmai Sree Reddy, second-year fashion design student, and Eisha Kureel, first-year fashion design student at Woxsen University, recently embarked on a significant international journey, participating in Milan Fashion Week 2025 for the showcase of the summer/spring collection and a sightseeing trip to Paris. This extensive experience spanned from late February to early March.

Suhrudai Nivas shares his experiences through his journey. He starts to state that the trip has offered him profound insights into the intricate workings of the global fashion industry and provided a substantial boost to his professional development and aspirations. Suhrudai's



trip included time in Paris from February 24th to 28th, followed by his involvement in Milan Fashion Week from February 28th to March 5th. He clarified that the time in Milan was dedicated primarily to an internship, while the days in Paris were specifically for sightseeing, fo-

cusing on visits to various fashion museums and archives.

The unique opportunity was offered through an orientation session known as the Global Fashion Incubation, which visited the Woxsen campus. Invited by a professor, the organisation selects students. Suhrudai, along with other students from across India with diverse academic backgrounds, including economics and fashion entrepreneurship, applied for this program.

Three of the Woxsen students met notable individuals like Miss Irene Isabella Kleut, a filmmaker and producer who recently released a movie in India; Deborah Chai Garis, a supermodel from the '90s; Alex Kang, CEO of a Korean modelling agency; and Miss Diana Claudia Lechon, an event organiser



Bachelor of Design(Fashion) students in Paris for Milan Fashion Week. Photograph by Suhrudai

in Milan.

"We also met, Marceline, the main organiser behind the Milan Love Soul show—a collaboration between Soul Fashion Week and Milan Fashion Week", said Suhrudai.

The Paris portion of the trip was a significant highlight, dedicated

to exploring fashion history and the working methods of renowned designers. Our students visited the Dolce & Gabbana studio and YSL's studio and archive, where they had the opportunity to see Yves Saint Laurent's designs firsthand and was particularly impressed by his pattern-making skills, citing the Flowers of ASF collection, which showcased his interest in different silhouettes and textures.

Suhrudai stated, "At this trip, I witnessed the meticulous planning and execution done at such larger-than-life shows, which helped me better present my work in the future. I aspire to someday open a show at Milan Fashion Week." The Paris and Milan trip was a crucial "break" that gave inspiration and aspired to grow beyond for the students.



WOXSEN ANNUAL AWARDS CEREMONY 2025



“Jab Case Met Ads” – A Roller Coaster of Creativity by CrowdCore

By Sai Vyomini Patamsetty

On the 10th of April, the CrowdCore Marketing Club at Woxsen University hosted an electrifying event titled “Jab Case Met Ads,” transforming a regular afternoon into a whirlwind of creativity, strategy, and pure marketing madness. Running from 3 PM to 7 PM, the event captured the quirky spirit of advertising and the strategic brilliance behind some of the world’s most iconic brands.

The Ad Gallery was the crown jewel, showcasing 20 outrageous and brilliantly creative ads from giants like Apple, Coca-Cola, Heinz, and Nutella, etc. One particularly unforgettable piece was a Nutella print ad featuring the caption,

“Please do not lick the page.” The ad cleverly used a custom typeface smeared in Nutella, creating an almost irresistible temptation. It brilliantly teased the senses, connecting the viewer to the product through visual storytelling that was both humorous and mouthwatering.

Nandan, President of CrowdCore, stated, “Alongside the gallery, four jaw-dropping case studies were displayed, leaving students pondering the pros and cons of the varied marketing strategies across industries. For example, IKEA’s “I wanna sleepover” marketing campaign, with its success metrics, was displayed to educate

our audience.”

These real-world marketing triumphs demonstrated how creativity and consumer psychology intertwine to create unforgettable campaigns. “To add a unique twist, the event also featured a thrift store promoting sustainability, conscious consumption and responsible choices”, said Nandan.

“Jab Case Met Ads” wasn’t just an event — it was a roller coaster of emotions, filled with laughter, scepticism, curiosity, and awe. It challenged perspectives, broke conventional moulds, and celebrated the quirkiest, boldest, and most mind-bending moments at Woxsen Campus.



CrowdCore team at the Gallery. Photograph by CrowdCore team

Empowering Through Education: The ERS Event at Kamkole

By Mounika D

The ERS event, hosted by our passionate liberal arts and humanities faculty, made a remarkable impact on the children in ZPH government school, Kamkole! This inspiring program provided an incredible platform for underprivileged students, delivering engaging lectures and vital resources that empowered them to thrive. It was an exciting opportunity that brought knowledge and hope to those who needed it most, especially in financial literacy.

The exhilarating name “Sow, Grow, and Glow” wasn’t just a phrase; it was a mission that ignited each student’s fiery passion for self-discovery and exploration for financial literacy. Picture this: a privilege walk where you truly stepped into the shoes of others, unravelling powerful insights into pressing social issues. Imagine engaging in vibrant discussions that challenged your perceptions and expanded your horizons. The dynamic events celebrated the rich tapestry of diverse religions and cultures, inviting them to experience the world through different lenses. Students dived headfirst into thought-provoking psychology workshops that sparked introspection and encouraged personal growth. These were not your typical lectures; we blended

captivating storytelling with interactive activities that kept everyone on the edge of their seats. As students forged connections with their peers, they discovered that every gathering was an exciting adventure, a chance to learn and grow in unexpected ways. It was a thrilling journey filled with exploration, connection, and transformation, where every student was empowered to shine brightly and realise their unique potential. It was an unforgettable experience that prepared them for a bright and promising future.

This event was designed to empower Woxsen students, providing them with the opportunity to engage with diverse communities and inspire the younger generation. By conducting events that showcased their knowledge and skills, students were able to transform their learning into meaningful contributions that benefited society. It wasn’t just about sharing information; it was about making connections, fostering creativity, and nurturing a spirit of collaboration. Through this experience, participants realised the power of their education and the profound impact they could have on those around them, ultimately shaping a brighter future for both themselves and the community.



Sow, Grow, and Glow activity at ZPH school, Kamkole. Photograph by ERS faculty

BBA Students bring sales strategies to life

By Kruth Aryan Kadam

The Bachelor of Business Administration (BBA) students of Woxsen University recently got hands-on experience in marketing and sales through an event where students sold their products. The event allowed students to set up stalls, market their products, and understand real-world selling struggles and strategies. The school of business professors, like Prof. Kalyana Chakravarthi, were great motivators for the students.

One of the stalls, Tee Studio, sold custom-printed T-shirts that had no copies of a unit, making each of their products unique. With an investment of around ₹9,820, their team man-

aged to sell 20 units, proving that personalised and unique products have a strong demand among students.

Another popular stall was Kalakrithi Bangles, where silver oxidized bracelets were the highlight. With an initial investment of ₹4,000, they sold products worth ₹2,500 on the spot. According to them, a lot of customers had pre-booked bracelets even before the stall was fully set up. Their Marketing strategy mainly came from personally reaching out to people who were genuinely interested in traditional jewellery, along with posters to grab customers’ attention.

The Kichi Store took a more dig-

ital approach. They used Zoho CRM software to enhance their marketing, running targeted ads on Instagram and feeding demographic data to get better reach. Their focus on tech-driven marketing shows how technology can majorly add growth to a business.

Waredawg Perfumes also made a strong mark, recording ₹8,000 in sales. Their marketing plan included sending out WhatsApp messages, putting up posters across campus, and running Instagram ads. Their best-selling product, the “Amrit” perfume, gained a lot of attention and a lot of profit.

Overall, Sales Day was an excel-

lent opportunity for students to apply what they have learned in class to a real-world setting. From start-up ideas to selling their products. The event proved how creativity and clever marketing can make a big difference.



BBA Students at the Sales Day activity. Photographs by BBA students



Studio Ghibli vs. AI: Future or Failure?

Students and experts debate AI's impact on art, copyright, and the future of human creativity with respect to the recent case of the Ghibli Art Style trend

By Mohammed Mustafa

If a computer can create visuals like those of Studio Ghibli—those breathtaking, surreal, and nostalgic scenes we all grew up watching—do we call it creativity, or is it simply copying? And if it's copying, is it legal? Is it ethical? These aren't easy questions, but they formed the crux of a compelling debate held at Woxsen University on April 3rd. Hosted by the Woxsen Debate Club, the session tackled a topic as thought-provoking as it was provocative: Studio Ghibli vs. AI – Creative Revolution or Digital Plagiarism?

AI is everywhere today. It writes poetry, composes music, paints, and even produces full-length movies. But what does it do to human creators? There were students at this debate who spoke in favour of AI. They called it the future of creativity. They stated that AI does not kill art, it disseminates it. A woman who cannot afford to go to art school can now create something beautiful using a machine. AI is a tool, a brush or a camera. Just as photography revolutionised painting, and digital painting revolutionised drawing, AI is simply altering how we create.

On the other side, there was



"Studio Ghibli vs. AI – Creative Revolution or Digital Plagiarism?" was organised by the debate club. Photograph by Creatives.

a majority who didn't agree. They weren't anti-tech, but pro-fairness. According to them, AI doesn't "create" anything. It plagiarises the web, stealing from real artists who devoted years to craft their styles. It doesn't even pay them. Similarly happened with the case of Studio Ghibli. They argued that it does not seem like a simple case of inspira-

tion. It seems like theft.

They were law students who also graced the event. They pointed out, copyrights were instituted to safeguard original works. Yet AI presents us with a new question: What if it takes the style but not quite the artwork? That is not necessarily illegal. Our legislation was not written for this sort of situa-

tion. So what AI is going to do will be wrong in most people's eyes, but it's not so illegal. That is a massive grey area, and one that needs to be dealt with now. There is also something inherent in how AI is being trained. All these tools are being trained on millions of images and artworks seen on the web. But none of them were ever meant

to be used that way. For many artists, this situation sounds ominous for the future of art. If no one can trademark their voice or style, what is there to protect?

The other responses were, "We must not fear change." Every generation has had to encounter new tools and technology. And yet, art persists. It grows. Perhaps AI is not emotionally capable in the same sense as human beings, but perhaps human beings can then still use AI to express their own emotions.

The argument did not achieve a clear win, but perhaps that is not the point. What was most dominant was the mood in the room. The intrigue. The suspense. The actual confusion. Law students, artists, writers, and engineers all asked the same questions: Where do we draw the line? Who's in charge? Can we maintain creativity without stifling innovation?

These are not easy questions to answer. But they are the right questions to ask. The end of this debate gave a beginning to continue the look solutions to these dilemmas. One where art is respected, innovation is nurtured, and no one is left behind in the name of progress.

Editorials/Columns

Positive Thinking: A Lens, Not a Blindfold

By Mekala Chethana

Positive thinking is often praised as a tool to enhance our lives. But let's be honest—many of us sometimes use it as an excuse to avoid facing reality. We brush aside our struggles under the pretense of being "positive." It's time to dismantle that myth.

True positive thinking isn't about ignoring our problems; it's about confronting them with a mindset so resilient that even life marvels at what we're capable of. It's about staying grounded, not getting carried away by shallow optimism.

One powerful extension of positive thinking is manifestation. It's more than just wishful thinking—it's a practice of intentional belief. If you truly desire something—big or small—manifest it. Imagine it's already yours, live as if it's happening, and express gratitude for every step along the way.

Some people say manifestation doesn't work for them. But here's the truth: it only works when your belief is unwavering. The moment



you doubt the process, it loses its power. Just like any relationship, trust matters. So have faith in yourself, commit wholeheartedly, and only then reflect on the results.

Now, coming back to the broader idea of positive psychology, try living a day without attaching any hopeful meaning to events—and you'll feel the difference. I've seen

people break at their lowest and shine at their highest. But that's not just "human nature." It's a choice. Whatever your situation, approaching life with an optimistic, problem-solving mindset can be transformative. Anxiety fades when action takes its place.

And the most crucial contributor to positive thinking? You.

When you trust yourself and stay sincere in your actions, half the battle is already won. In today's world, we often drown in envy or feel stuck comparing ourselves to others. We lose sight of what we already have. But remember—what you take for granted may be someone else's greatest wish.

Our thoughts shape our reali-

ty. Habits like overreacting, overthinking, or delaying decisions only intensify our suffering. By understanding our psychology and slowing down our reactions, we can learn to pause, reflect, and respond with clarity.

As I've emphasized, positive psychology isn't about blind optimism. It's about staying steady in the face of chaos and learning to find light while walking through the dark.

There's a quote by Rowan Atkinson that I love:

"Life is a tragedy in close-up, but a comedy in wide shot."

When you zoom out, even your worst days become a part of a bigger, more meaningful journey. That shift in perspective? That's real positivity.

So, let's circle back to this article's subtitle—"Not a Blindfold."

Positive thinking isn't about closing your eyes to pain. It's about keeping them wide open, staying aware, and choosing to respond with strength, clarity, and hope.

Academic Freedom Under Siege after Harvard's Defiance of Federal DEI Policies

Geetha Sabithi K

In recent years, the debate over diversity, equity, and inclusion (DEI) in higher education has transformed into a broader ideological and political confrontation—one that poses serious questions about the role of government in academic spaces and the autonomy of educational institutions.

Under the Trump administration, a series of federal actions signaled a hard turn against race-conscious policies and DEI initiatives. Through executive orders and administrative scrutiny, more than 50 universities were warned that the continuation of DEI programming or partnerships with race-based organizations—like the PhD Project—could put federal funding at risk. Over 240 colleges in 36 states have since scaled back DEI offices, suspended identity-based groups, or revised curricula to avoid political scrutiny.

The administration's rationale rested on a principle of meritocracy. Officials argued that race-based preferences violated the spirit of equal treatment and risked introducing systemic bias in the opposite direction. Citing legal precedents and public concern, policymakers asserted that taxpayer money should not support programs that might inadvertently exclude or prioritize individuals based on race or identity. This argument gained momentum in the wake of Supreme Court decisions—most notably *Students for Fair Admissions v. Harvard* (2023)—that challenged race-based affirmative action.

From a governance standpoint, the federal government's position

is not without precedent. Public funding has often come with strings attached—from Title IX compliance to accreditation standards. Proponents argue that institutions receiving billions in taxpayer dollars should be accountable to nationally determined values of fairness and legality.

However, Harvard's refusal to comply with these federal demands marked a significant moment of resistance. Harvard argued that its admissions and DEI practices were constitutionally sound, educationally necessary, and ethically principled. The university defended its programs as part of a holistic admissions model and refused to dissolve partnerships with diversity-focused nonprofits. In doing so, Harvard risked—and reportedly lost—over \$2.2 billion in federal research grants and contracts.

The chilling effect is already visible. Data from the Chronicle of Higher Education shows that over 100 institutions have preemptively modified or eliminated programs not because they were ruled unconstitutional, but to avoid falling afoul of changing federal priorities. Furthermore, public universities with diverse student populations face greater vulnerability. Critics of Harvard's stance argue that elite private universities—often with multibillion-dollar endowments—can afford defiance, whereas public schools cannot. In that sense, Harvard's resistance, while principled, may not be replicable for most institutions.

But others contend that allowing any government—liberal

or conservative—to dictate curriculum, admissions frameworks, or faculty hiring on the basis of ideology risks setting a dangerous precedent. If universities become extensions of political will, then intellectual independence may collapse under the weight of administrative compliance.

Harvard President Alan Garber articulated this concern clearly, “No government — regardless of which party is in power — should dictate what private universities can teach, whom they can admit and hire, and which areas of study and inquiry they can pursue.”

There is merit in reassessing how institutions approach race, merit, and access. But sweeping reforms delivered through funding threats and executive action, rather than inclusive dialogue and legal consensus, risk turning universities into battlefields of ideology. While the federal government's concerns about fairness and legal compliance are valid, the method of enforcement—particularly via financial coercion—raises alarms about academic independence.

The defiance is not just about institutional pride; it is a reflection of a deeper tension between public accountability and the sanctity of academic thought. For students, especially those from underserved communities, the collateral damage may be the slow erosion of spaces built to support, uplift, and include them. The siege, then, is not just on Harvard—but on the freedom of all educational institutions to define the values they teach, the students they serve, and the future they shape.

Shield Your Privacy, Save Your Time: A Student's Guide to Navigating the Digital World

By Sai Nishanth

In our increasingly connected world, the internet is an indispensable resource for students, offering vast opportunities for learning and collaboration. However, it also presents significant challenges to personal privacy. As a first-year B.Tech student passionate about privacy, I have explored tools like DNS services, ad blockers, and data tracker blockers, identifying several effective strategies. Before discussing these methods, it's important to understand the key issues students face regarding data privacy.

Every click, search, and website visit is tracked to build a detailed profile of your interests and behaviour. This constant data collection violates privacy and exploits your information for profit, often without your consent. When data is shared with third parties, it is used to target you with aggressive, highly personalised ads.

Data profiling can skew the information presented to you. Algorithms based on your digital footprint may repeatedly show similar content, limiting exposure to diverse viewpoints. If sensitive data is inferred from browsing habits, it can lead to discriminatory practices in the content and opportunities you receive. Invasive tracking often involves third-party scripts that not only compromise privacy but also increase risks of malware, phishing, and harmful ads. These threats can jeopardise your personal data and academic work by redirecting you to unsafe sites.

You may have noticed classmates receiving unsolicited calls or messages about internships and being asked to share application

links. Such contacts often stem from third-party “data dealers” who have accessed your information. Algorithmically curated content also creates “filter bubbles” that confine users to narrow information aligned with their interests. This limits exposure to new ideas and stifles critical thinking. Over time, echo chambers develop, reducing the diversity of thought and deepening societal divisions.

Practical Methods to Enhance Student Privacy and Save Time

Privacy-Focused DNS – AdGuard DNS

Free and open-source. Blocks ads and trackers across all apps and devices. Filters sensitive content. Hides online activity by resolving domain names securely.

Privacy-Centric Browsers – Brave and Firefox

Built-in ad and tracker blocking. Enhanced privacy settings. Blocks ads across websites, including YouTube. Delivers a faster, cleaner browsing experience.

Browser Ad Blocker Extensions

Easily installable from extension stores. Customizable filters. Works across platforms. Blocks intrusive ads and third-party trackers.

Example: uBlock Origin

By combining these tools, I have saved over 80 hours across all my devices and avoided malware threats. They provide strong privacy protection and create a distraction-free learning environment. These methods are ethical and legal. Unless you prefer personalised ads, I encourage you to protect your time and data using these strategies.



Picture Source: Mint India



Picture Source: Pinterest

InnovAI at Woxsen University: A Step Toward Future-Ready Entrepreneurs

InnovAI brought together entrepreneurs and AI enthusiasts to explore the transformative potential of AI in entrepreneurship.

By Trade Tower, Woxsen University

On April 25, 2025, Woxsen University witnessed the successful launch of InnovAI – for Future Entrepreneurs, an event designed to highlight the growing intersection between artificial intelligence and entrepreneurship. Hosted at the Trade Tower, this event attracted aspiring entrepreneurs and industry experts to explore how AI can reshape the future of business.

The event kicked off with a powerful keynote address from Mr. Manish Sharma, a well-known entrepreneur and mentor in the tech industry. He shared his insights on the disruptive potential of AI, discussing how it is driving innovation and creating new opportunities for entrepreneurs.

The conference was part of Woxsen University’s ongoing commitment to fostering entrepreneurship and technological advancement. InnovAI featured interactive workshops, panel discussions, and networking sessions, providing valuable learning experiences for attendees. The event’s main goal was to encourage entrepreneurs to leverage AI in business development, scaling, and problem-solving.

Notable contributors to the event included Dr. Raul Villamarin Rodriguez, Vice President, and Dr. Daya



Shankar Tiwari, Head of Trade Tower & Dean, School of Sciences at Woxsen University, whose vision and leadership made the event possible. The university’s faculty members, including Mr. Ampolu Rajesh, Prof. Meher Gayatri Devi Tiwari, Dr. T Ravi, and Varish Syed, provided mentorship and support, ensuring a seamless and impactful experience for all involved.

“We are witnessing a paradigm shift in entrepreneurship, and AI is at the forefront,” stated Mr. Sharma during his keynote. “The future of business is being shaped today by those who are ready to embrace these technological advancements.”

InnovAI also served as a platform for budding entrepreneurs to network with established industry

professionals, learn about AI-driven business models, and explore emerging market trends. The event was not only a success in terms of knowledge sharing but also reinforced Woxsen University’s role as a leading hub for innovation and entrepreneurship in India.

InnovAI – for Future Entrepreneurs successfully bridged the gap between AI and entrepreneurship, offering valuable insights and practical knowledge to aspiring entrepreneurs. With the event’s success, Woxsen University continues to solidify its position as a leader in fostering innovation and preparing the next generation of business leaders for the challenges of tomorrow.

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Strategic Partnership between Woxsen University’s AI Research Centre and Codex.storage

By AI Research Centre (AIRC), Woxsen University

Woxsen University’s AI Research Centre has entered into a strategic partnership with Codex.storage, a leading decentralised storage protocol dedicated to safeguarding critical information assets. This collaboration is intended to advance research and innovation in decentralised technologies, with a particular emphasis on blockchain-based applications and secure data management.

Through this partnership, Codex.storage’s decentralised solutions will be integrated into the AI Research Centre’s blockchain initiatives to enhance the security, resilience, and scalability of its applications. Collaborative research and pilot projects will be conducted to explore and validate new use cases, aiming to translate theoretical advancements into practical, real-world solutions.

The initiative will also include community-focused education efforts designed to broaden

awareness of decentralised storage technologies among academic, industry, and public audiences. Comprehensive case studies will be developed to document implementation processes and key insights, thereby contributing to the existing body of knowledge. In parallel, specialised technical workshops and training sessions will be offered to equip students, researchers, and professionals with the expertise required to navigate the evolving technological landscape.

Additionally, the partnership will work towards the establishment of industry standards and best practices for decentralised storage systems, thereby setting benchmarks for secure and efficient data management. Through these combined efforts, Woxsen University and Codex.storage reaffirm their commitment to fostering innovation, addressing contemporary challenges, and shaping the future of decentralised technologies.

Advancing Surgical Innovation with AI-Driven Necrobotics: Woxsen University’s Breakthrough

By AI Research Centre (AIRC), Woxsen University

Woxsen University’s AI Research Centre has developed an innovative AI-Driven Bio-Induced Necrobotic System, marking a significant advancement in robotic-assisted surgery. This new system integrates biologically sourced actuators, real-time AI control, and sustainable design principles to enhance the precision and sustainability of minimally invasive surgical procedures.

The system employs biodegradable materials, including repurposed spider exoskeletons and silk fibers, replacing traditional synthetic polymers and metals. This approach not only supports environmental sus-

Telangana Today

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Home | Education | Hyderabad Woxsen University Develops AI-Driven Necrobotic System

Hyderabad: Woxsen University develops AI-Driven Necrobotic system

This advanced system is expected to enhance surgical precision by 70%, reduce tissue trauma by 50% and promote sustainable surgical practices:

BY TELANGANA TODAY PUBLISHED DATE - 12 APRIL 2025, 03:57 PM

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Highlights from the Global Industrial Project (GIP) Presentations

By AI Research Centre (AIRC), Woxsen University

Our MBA (2nd Year) students demonstrated exceptional innovation and industry-focused problem-solving during the Global Industrial Project presentations. Through collaboration with industry partners, they delivered data-driven strategies and real-world insights, showcasing the power of experiential learning and analytics application.

We extend our sincere thanks to the faculty for their unwavering support, evaluation, and guidance throughout this journey.



School of Sciences

International Workshop on Blockchain Technology and Data Science – Event Summary

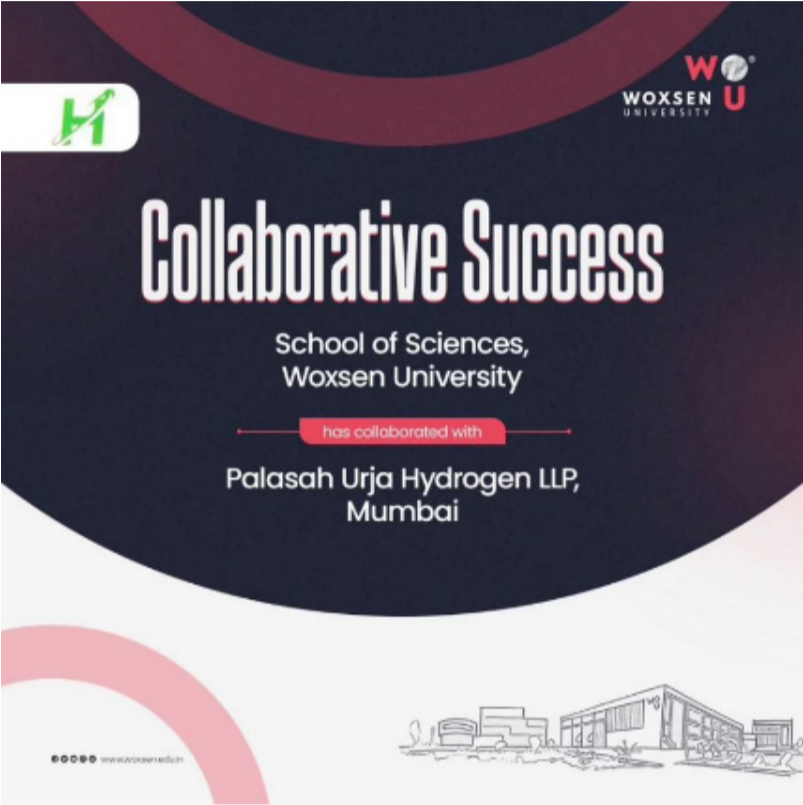
The School of Sciences, Woxsen University, Hyderabad, Telangana, India, successfully hosted a two-day International Workshop on Blockchain Technology and Data Science on March 28–29, 2025, in online mode.

The workshop focused on foundational concepts in data science, including data analysis, pre-processing, and big data analytics, along with core principles of blockchain technology. It explored how integrating these fields can enhance data security and transparency across various industries.

Eminent speakers from India and abroad delivered insightful talks, sharing their expertise and real-world applications of blockchain and data science in diverse sectors.

Woxsen University Signs MoU with Palasah Urja Hydrogen LLP to Advance Hydrogen Energy Research and Innovation

Woxsen University’s School of Sciences has signed a Memorandum of Understanding (MoU) with Palasah Urja Hydrogen LLP to advance research and innovation in hydrogen energy. This strategic partnership aims to foster joint research projects, facilitate knowledge exchange, and promote skill development in the field of hydrogen technologies. Palasah Urja Hydrogen, known for its clean hydrogen production solutions, aligns closely with India’s renewable energy goals. Through this collaboration, both institutions aim to drive impactful innovations that contribute to a more sustainable and clean energy future.



INNOV AI 2025 Successfully Showcases Innovation and Entrepreneurship at Woxsen University

INNOV AI 2025, held on April 25th at Woxsen University’s Trade Tower, brought together aspiring entrepreneurs, AI experts, and innovators for a day of impactful discussions and networking.

The keynote address by Mr. Manish Sharma, a renowned entrepreneur and mentor, offered valuable insights into the future of AI and startups. Dr. Raul Villamarin Rodriguez (Vice President) and Dr. Daya Shankar Tiwari (Dean, School of Sciences & Head, Trade Tower) guided the event, whose leadership ensured its success.

The event provided a platform for sharing transformative ideas and strengthening Woxsen’s vision of driving innovation and entrepreneurial excellence.

InnoChem-25 Concludes Successfully with Global Participation and Groundbreaking Discussions in Chemistry

The International Conference on Recent Breakthroughs in Chemical Sciences (InnoChem-25: Innovations in Chemistry for Sustainable Solutions) was successfully held online from April 8–11, 2025. The event brought together eminent scientists, researchers, and academicians from around the world to discuss cutting-edge innovations in chemistry aimed at sustainable development.

The conference was a resounding success, thanks to the dedicated efforts of the organizing committee. Special recognition was given to Dr. Raul V. Rodriguez

(Chief Patron), Dr. Uma Ananda (Patron), Dr. Daya Shankar (Conference Director), and Dr. Beauty Pandey (Conference Moderator) for their pivotal roles. A heartfelt appreciation was extended to Dr. Daya Shankar, Dean of the School of Sciences, for his outstanding leadership and unwavering support throughout the event.

The conference was honoured to host Plenary, Keynote, and Invited Speakers from the USA, UK, Japan, Taiwan, Hungary, Chile, Nigeria, Poland, the Czech Republic, and India. These speakers delivered engaging talks on topics including CO2 capture and energy storage, nanomaterials in medicine and environmental health, cyclodextrins, GPCRS, organocatalysis, and more.

School of Science Students Selected for Prestigious Summer Internships

Five students have secured internships at top institutes across India, starting in May 2025. These internships reflect the students’ academic excellence and offer valuable research exposure.

Student Name	Institute	Tentative Internship Starting date
Ms. Yeshaswini Veeramachaneni	IIT Gandhinagar	15 th May 2025
Ms. Yeshaswini Veeramachaneni	IISER Bhopal	26 th May 2025
Ms. Aanchal Pallod	IIT Hyderabad	12 th May 2025
Ms. Reetika Pechetty	IISER Bhopal	26 th May 2025
Ms. Malavika Manoj	IIT Guwahati	10 th May 2025

Dr. Suman Chirra Publishes Breakthrough Research on Advanced Drug Delivery Using Mesoporous Silica

Dr. Suman Chirra, Head of the Department of Chemistry and Assistant Professor at the School of Sciences, Woxsen University, has recently published a significant research article in the Springer Nature journal Silicon (SCOPUS and SCIE indexed; Impact Factor 2.8). The study, titled “An Investigation

of the Characterisation and Drug Delivery Potential of Ibuprofen Using Modified High Surface Area Porous Materials,” focuses on developing advanced drug delivery systems using engineered mesoporous silica materials. Among the various materials tested—MCM-41, SBA-15, KIT-6, Core–Shell, and TUD-1—SBA-15 emerged as the most effective, demonstrating a high ibuprofen loading capacity of 170 mg/g and achieving 85% con-

trolled drug release over 24 hours. This work provides compelling insights into how pore size, surface area, and surface chemistry can be fine-tuned for enhanced drug delivery, particularly for non-steroidal anti-inflammatory drugs (NSAIDs). The study reinforces the transformative potential of mesoporous silica in nanomedicine and aligns with UN Sustainable Development Goal 3: Good Health and Well-being.



School of Sciences,
Woxsen University Organizes

International Conference on Recent
Breakthroughs in Chemical Sciences

(InnoChem-25: Innovations in
Chemistry for Sustainable Solutions)

8th – 11th April, 2025

Mode: Online

<https://woxsen.edu.in/innochem-25/index.html>

Silicon
<https://doi.org/10.1007/s12633-025-03276-w>

RESEARCH

An Investigation of the Characterization and Drug Delivery Potential of Ibuprofen Using Modified High Surface Area Porous Materials

Suman Chirra^{1,2} · Sripal Reddy Gujjula¹ · Suresh Siliveri¹ · Srinath Goskula¹ · Chandra Mohan Andugula¹ · Vijay Kumar Ponnala¹ · Venkatathri Narayanan¹

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Dr. Amit Kumar Singh Invited as Speaker at ICRETBS 2025 to Share Insights on Renewable Energy and Sustainability

Dr. Amit Kumar Singh received an incredible opportunity to contribute as an Invited Speaker at the 2nd International Conference on Renewable Energy Technologies

and Bio Sustainability (ICRETBS 2025), held from March 22–24, 2024, in West Bengal, India. It was an honour to share his research and insights with a vibrant community of researchers, professionals, and academicians dedicated to advancing sustainability through innovation in renewable energy.



School of Architecture and Planning

Woxsen University Hosts ‘The Hands That Build’ – A Tribute to Construction Workers

Woxsen University’s School of Architecture, in collaboration with the Woxsen ERS Wing and the Ethos Foundation, organized “The Hands That Build,” an exhibition honoring construction workers’ essential role in shaping the built environment. Held on campus, the event celebrated their labor, resilience, and often overlooked contributions.

The exhibition served as a platform for engagement and awareness. Students interacted with workers to discuss daily challenges and ways to improve their work environment at Woxsen, focusing on better water supply, rest facilities, fair pay, gender

equality, and access to schools for workers’ children.

Educational sessions were held to inform workers about safety, rights, and understanding architectural drawings, promoting learning and dialogue. These interactions reflected Woxsen’s mission of building with empathy and ethics.

The Ethos Foundation’s ArCause campaign, aimed at uplifting construction workers across India, was a key partner. ArCause has held exhibitions in Rajasthan, Maharashtra, and Gujarat, and is now surveying conditions in Telangana, focusing on needs like electricity, education for workers’ children, and better understanding between architects and workers.

The event was supported by NCC Urban Infrastructure Limited and Alluru Rama Krishna Varma. “The Hands That Build” is a reminder that building a better world starts with recognizing those who lay its foundation.

LUMINESCENCE 2025: A Two-Day Celebration of Light, Learning & Innovation at Woxsen University

The LUMINESCENCE 2025 – Lighting Workshop concluded in style, marking two transformative days of inspiration and hands-on design. Organized by the School of Architecture and Planning, Woxsen University, the event brought together lighting designers, vendors, students, and

industry leaders to explore light’s role in shaping space and emotion.

Day 1 started with a welcome from Prof. Sonia Gupta, Dean, SoAP, followed by four presentations from lighting experts — Ms. Shailee Trivedi, Ms. Komali Reddy Gaddam Reddy, Ms. Poorvi Kamath, and Ms. Roshni Rao. Their sessions explored the emotional, narrative, and technical aspects of light. Participants also interacted with vendors showcasing luminaires, giving students insight into tools and technologies for upcoming installations.

Day 2 transformed the Woxsen campus into a creative lab. Divided into eight groups, participants reimaged spaces through lighting. Guided by faculty, de-

signers, and vendors, students brainstormed, sketched, and executed installations with themes like Star Constellation, Nature in Harmony, and The Wall of Hope. By evening, the campus became a stunning exhibition, evaluated by a jury of designers and the Dean.

Four standout groups presented their work at the Grand Finale at T-Hub, Hyderabad, on Ugadi. The finale included keynote speeches by Mr. Ajay Mishra, IAS, and presentations by Linus Lopez and Kunal Shah, along with student showcases. The event concluded with a high-energy networking session, connecting students with industry professionals. LUMINESCENCE 2025 left a lasting glow, sparking creativity and careers.

School of Business

Celebrating Excellence & Global Engagements – April 2025 Highlights from the School of Business

April 2025 has been a month of remarkable achievements for the School of Business at Woxsen University. The institution continues to solidify its reputation through prestigious rankings, leadership in emerging fields, and strong global academic engagements.

1. IIRF 2025 Rankings – Woxsen Rises to the Top!

The School of Business achieved significant recognition in the 2025 IIRF rankings, reaffirming its position as one of In-

dia’s premier business institutions. Woxsen has secured the following accolades:

- #1 – Best Private B-School (State-Wise)
- #1 – Among Top 50 B-Schools under State Private Universities (All-India)
- #10 – India’s Top Private B-Schools for EMBA/PGPX
- #9 – Best Private B-Schools (Overall) in the Country

These rankings demonstrate the institution’s ongoing commitment to excellence in business education, driven by its innovative teaching methods, industry part-

nerships, and holistic approach to student development.

2. Leadership in ESG – Dr. Syed Hasan

Dr. Syed Hasan, Vice Dean of the School of Business, represented Woxsen University at the prestigious international forum “SuperReturn Miami.” Dr. Hasan participated in thought-provoking discussions on ESG (Environmental, Social, and Governance) Investing and Sustainable Finance, topics that are becoming increasingly crucial in today’s business world. His leadership in these discussions highlights Woxsen’s commitment to advancing knowledge

in emerging fields that shape global business practices.

3. Case Crunch 2.0 – Student-Led Innovation Challenge

The School of Business hosted the Case Crunch 2.0 competition, where students took the lead in solving real-world business challenges. The event provided an excellent opportunity for MBA students to apply their academic learning to practical scenarios, fostering creativity and innovation. This student-led initiative encouraged experiential learning, allowing participants to collaborate with industry experts and gain valuable insights into real-world business

operations.

4. International Academic Engagement – Dr. Anindo Bhattacharjee

Dr. Anindo Bhattacharjee, a faculty member from the School of Business, engaged in academic exchanges abroad, strengthening Woxsen’s international relationships and fostering global dialogue in business research and education. His participation in these exchanges underscores the School of Business’s dedication to global academic engagement, ensuring that students and faculty are part of a worldwide community of thought leaders.

School of Law

Expert Talk on the Importance of Arbitration and Mediation by Mr. Jawad A J of the International Arbitration and Mediation Centre (IAMC), Hyderabad.

The School of Law hosted Mr. Jawad A J of the International Arbitration and Mediation Centre (IAMC), Hyderabad, along with his esteemed team of mediators and arbitrators, for a special lecture at Woxsen University, School of Law.

The session, organised by Dr. Sreelatha Annamaneni, Dean of the School of Law, provided an in-depth exploration of international arbitration and mediation, shedding light on the evolving role of alternative dispute resolution (ADR) in today’s global legal landscape. Mr. A. J. Jawad and his team shared their expertise on the significance of arbitration and mediation in resolving disputes

efficiently, equitably, and in a legally enforceable manner. This interactive discussion enriched our students’ understanding of ADR

mechanisms, offering practical insights that bridge the gap between academic learning and professional practice.



An expert session at Ajman University:

The School of Law students participated in the Summer Study Tour to Ajman University, UAE, an enriching international experience organized by the Russell Belk Centre for International Relations. This journey was a perfect blend of academic learning, industry exposure, and cultural immersion. The key highlights that made this tour are Industry Visits:

- Imdaad – Waste to Power: Gained insights into sustainable waste management and clean energy solutions.
- DoubleTree by Hilton: Explored the inner workings of world-class hospitality and customer service excel-

lence. Expert Sessions at Ajman University:

- Dr. Hafez Shurrab – Immersive Technologies in Supply Chain Management Hafez Shurrab
 - Dr. Gyanendra Sisodia – Group Decision-Making in Organisations Gyanendra Sisodia
- Academic Enrichment & Cultural Experiences:
- Engaged in the Climate Fresh Workshop and explored Ajman University’s Sustainability Initiative
 - The students visited iconic landmarks like the Dubai Frame, Louvre Abu Dhabi, Sheikh Zayed Grand Mosque and experienced the Desert Safari.



PoSH Session at Woxsen University

As part of its commitment to legal awareness, the School of Law at Woxsen University hosted a session on Prevention of Sexual Harassment (PoSH) for faculty, led by IPS Officer Ms. Abhilasha Bisht. Her insightful talk emphasized the legal framework, prevention strategies, and the

importance of safe workplaces. The session was made possible with the support of Dr. Sreelatha Annamaneni, Prof. Kumari Sukhdeo, and Pratik More (PhD), along with key contributions from Mohammed Mustafa, Neha Suryavanshi, and Suhas Somepalli. The Law School remains dedicated to fostering such impactful initiatives.



Special Lecture on “Promoting Child Rights” by Prof. Shantha Sinha, Former NCPCR Chairperson & Magsaysay Awardee

Woxsen University hosted a special lecture on “Promoting Child Rights: Law, Policies and Practices” by Prof. Shantha Sinha, Former NCPCR Chairperson and Magsaysay Awardee, on 24th April 2025 at the Moot Court Hall.



SPEAKER

Prof. Shantha Sinha, PhD

Founder Secretary, Trustee of Mamidipudi Venkatarangalya Foundation, Former Chairperson of National Commission for Protection of Child Rights (NCPCR), Govt. of India

Thursday
24th April,
2025

03:30 PM
to
04:30 PM

Moot Court

FOR MORE INFO
Prof. Parivelan K.M.
Associate Dean & Professor, School of Liberal Arts and Humanities, Woxsen University.

Jointly organised by the School of Liberal Arts and Humanities and the School of Law, the lecture delved into legal frameworks, policy implementation, and practical strategies for child welfare. Drawing from her experience, Prof. Sinha highlighted the need for a holistic approach encompassing education, health, protection, and child participation.

Educational Visit to the Indian Parliament

The School of Law, Woxsen University, proudly shares the transformative experience of our students who visited the Indian Parliament — the epicenter of India’s democracy. This rare opportunity offered firsthand insight into legislative proceedings, bridging academic learning with real-world governance. The visit deepened their understanding of constitutional law and strengthened their resolve to uphold democratic values. We remain committed to creating such impactful experiences that shape future-ready legal professionals.



Educational Visit to Tihar Jail by Woxsen University School of Law

As part of its experiential learning initiative, the School of Law, Woxsen University, organized an educational visit to Tihar Jail, New Delhi—South Asia’s largest correctional facility. The visit offered students firsthand exposure to prison administration, justice delivery, and inmate rehabilitation. Interacting with prison officials and observing daily operations, students gained deep insights into the legal and human dimensions of incarceration, enriching their academic understanding of criminal law. The School extends gratitude to the Tihar administration and Woxsen University for enabling this impactful learning experience.



A visit to the Supreme Court of India

The School of Law, Woxsen University, organized an educational visit to the Supreme Court of India, offering students firsthand exposure to the nation’s apex judicial body. Guided by Mr. Ajay Bansal, Former Additional Advocate General (Haryana & Punjab), students gained key insights

into constitutional law, courtroom procedures, and the ethical standards of the legal profession. They also explored the Court’s iconic architecture and witnessed live proceedings. The School extends heartfelt thanks to Ms. Sreelatha Annamaneni and Dr. Aditi Singh for curating this transformative experience that enriched students’ academic and professional journeys.



Faculty Achievements

Faculty Name	Award Title	Details / Notable Work
Dr. Sreelatha Annamaneni	Long-Term Service Excellence Award	Dean of the School of Law, recognised for continued excellence in service
Professor Nehal Ahmad	Best Researcher Award	Research papers: • <i>Mediation of Consumer Disputes Through New Mechanism in India</i> • <i>Breaking the Myths: FGM – Insights from 30 Gambian Women</i>
Prof. Ummul Warrah	Best in ERS Award	Recognized for outstanding contributions in Ethics, Responsibility, and Sustainability
Professor Nehal Ahmad	Best Faculty Award	Honoured for overall excellence in teaching, research, and academic contribution





Why hello there, Woxsenites! It's the closing out of the Academic Year. I wanted to take a moment, not to say goodbye, but simply thank you.

To our mentors and faculty—
Your insights, belief and patience in us made all the difference.

To our readers—
With summer around the corner, I see two energies rise—some diving into rest, trips, and family time, while others hustling through internships and reviews. Whichever path you're on, I hope you find your joy.

To the graduating class—
I hope you leave knowing your stories mattered. All the best for all things good!

To our newspaper team—
Shout-out to everyone for giving your best on every page—thank you for being the pulse of every issue. Let's keep it going!

This isn't a farewell from Woxsen Times, just a seasonal pause—to reflect, reset, and recharge before we return louder and bolder next semester.

See you all soon.

Anikha Ahmed
Editor-in-Chief

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