

## Inside the Vice President's Exclusive Session on Cognitive Psychology

For the first time, Woxsen Times brings an inside look at the Vice President's highly anticipated annual student engagement—an intense, intellectually charged session rooted in cognitive psychology. Held in Classroom 118, the discussion drew a diverse group of students eager to dissect ethics, AI, and the nature of truth

By Sayed Asbar

The Vice President set the tone from the outset: this would be mentally exhausting. Attendees were expected to come prepared, having reviewed the reading materials shared beforehand. The session revolved around three key themes—ethics, with a focus on surveillance; identity and demographics; and truth and manifestation.

If there's one thing consistent about the Vice President's approach, it's his advocacy for existentialist thought—a philosophy that has shaped discussions at Woxsen for years. But the session quickly moved beyond abstraction to a topic that has become increasingly relevant: AI.

Referencing COSMOS, a research initiative introduced in an email the day prior, the discussion explored what it means to make AI more "human." But this wasn't

about replicating basic human behavior—it was about embedding humane biases into algorithms. The challenge? Data alone isn't enough. Understanding perception, reasoning, and memory is crucial to making AI models not just intelligent, but intuitively human.

To deepen the discussion, the Vice President recommended *Thinking, Fast and Slow* by Daniel Kahneman, a seminal book on cognitive biases and decision-making—particularly relevant for marketing students studying behavioral economics.

As the conversation evolved, the group examined symbolism and its contextual roots. Then, in a way characteristic of these sessions, the focus shifted. One moment, they were dissecting AI models; the next, they were debating the nature of truth—whether it is an objective entity or merely

an extension of perception. More than just a postmodern idea, it became clear that truth itself is shaped by cognition.

Then came the question of rationality and logic. When asked what philosophies he would recommend beyond existentialism, the Vice President pointed to Machiavelli and Seneca—not necessarily as existentialist thinkers, but as realists. It was a thought-provoking moment that left many reflecting on the frameworks they use to interpret the world.

The Vice President hinted that future sessions would delve even deeper, exploring more complex ideas. His sharp wit, ability to cut through the noise, and insistence on meaning over mere information made this session as engaging as it was demanding.

At its core, the discussion was a farrago of ideas—structured



Dr. Raul – Photographed by Creatives

yet fluid, logical yet open to re-interpretation. It was a lesson in thinking, not just learning. And for those truly paying attention, it was an experience that extended far beyond the classroom.

## Who Watches the Watchmen?

The most-happening Student Council Election and the following debate is raising eyebrows of many about its transparency, legitimacy and fairness. We cannot help but wonder if this is truly the "step forward" to current system

By Mohammed Mustafa

Democracy. A word that evokes ideals of equality, liberty, and representation. But a system is only as strong as the foundation it stands on. When that foundation feels unsteady, one begins to ask—are we truly witnessing democracy in action, or is it just a performance? The Woxsen Student Council Election Debate, held under the tagline *Before you vote, ask the questions that matter*, was meant to be a step toward student representation. Yet, one question remains central to the conversation: Who watches The Watchmen?

On 9th January, Woxsen's Debate Club organized the much-anticipated Student Council Election Debate in the Moot Court Hall, where shortlisted candidates presented their manifestos. The event aimed to foster dialogue, transparency, and accountability. However, the selection of the jury panel raised important concerns. Instead of faculty members or external mentors, the current student council—which was appointed rather than elected—was given the authority to judge the candidates. This decision has led to a broader discussion about the legitimacy of the process and whether it aligned with the principles of a fair election.

## Ashish V of B.Tech bags 'Student of the Year 2025' title hosted by MDC

This Dairy Trend-sponsored, coveted merit and talent-based competition, an initiative by the Marketing Director's Club, concluded with a grand filmy finale at Woxsen Amphitheatre

By Anikba Ahmed

After intense and challenging rounds testing talent, intellect, and perseverance, Ashish V, a third-year B.Tech student and sports secretary at Woxsen was crowned 'Student of the Year 2025'. Held on January 8 and 9, 2025, by the Marketing Director's Club, the event brought together students from diverse backgrounds, including international students and faculty. Participants engaged in five exciting rounds: Green Light, Red Light, Tug of War and Wild Card Entry, Cultural/Talent Round, IQ Test Round, and the Ultimate Showdown of film screening.

Ashish's journey to victory was marked by his outstanding performance across multiple rounds. A compassionate Computer Science student with a passion for AI and ML, Ashish leveraged this knowledge in the competition.

For him, what began as dismay after being eliminated in the Tug of War round turned into excitement when he got a wild card entry back into round two with the help of his roommate. A natural leader and sports enthusiast with a passion for football, he showcased his freestyle football athleticism in the Cultural Round, which won him many hearts. A keen aptitude enthusiast, this interest helped him score the highest in the IQ test round too.

With the grand prize of Rs 21,000 on the line, Ashish kept his composure, securing the title of Student of the Year 2025. "I was thrilled to win! The whole experience was exhilarating, and I'm proud of how it pushed me to perform at my best. Thanks to MDC too," said Ashish. Ashish wasted no time in making smart decisions with his prize money. He invested

some of the amount in stocks and the rest in savings.

The meticulousness demanded behind the scenes to make the event a success, although tense, didn't deter the club from bringing the community together. Kartika, an executive of the Marketing Director's Club, said, "As a team and university, we made it happen, and it was an unforgettable chapter." When asked about the relationship between marketing and the competition, she said, "While not directly linked to marketing, this competition highlighted participants' abilities in teamwork, strategy, and creativity—qualities that are also essential in marketing."

As the curtains close on this year's competition, the competition leaves us speculating about the next 'SOTY 2026 chapter' and the exciting promises that may come along with it.



Ashish becomes the first Student of the Year – Photographed by Creatives

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## Conflict of Interest

*Continued from Page 1*

A jury is meant to provide unbiased evaluation. In academic and democratic settings, impartiality is key. Many students believe that faculty members or mentors—with their experience and objectivity—would have been a more appropriate choice. Their presence would have ensured a learning-oriented, fair assessment, rather than a scenario where the existing student council, whose own legitimacy has been questioned, was responsible for evaluating future candidates.

Syed Ehteshaam, a jury member and current student council representative, commended the clarity and execution of the debate, expressing confidence in the student body's ability to choose a leader. However, many students remain skeptical. Some view the current council's involvement as a **conflict of interest**, while others believe it may have unintentionally reinforced pre-existing doubts about the electoral transition.

The decision to hold an



*A still of the jury from the Presidential Debate – Photographed by Debate Club*

election debate signals a shift toward greater student participation. However, the way this transition unfolds will determine whether it is a genuine step toward democracy or merely a repackaging of the existing system. The debate itself showcased students' eagerness for representation, but without structural clarity, does it serve as real progress?

A previous Woxsen Times'

with Ms. Pavana Chepuri highlighted a communication gap between the student council and the larger student body. Moving to an election-based system is a positive change, but without transparency, it risks breeding further disillusionment. The key question remains: Will this new process empower students, or will it merely replace one form of selection with another?

The Woxsen Debate Club deserves recognition for providing a platform for discourse. However, the choice of jury remains a critical concern, one that the club should have elucidated. The selection of faculty or mentors could have ensured an impartial evaluation process, aligning the event with academic and leadership development principles.

Eventually, votes decide the elected representatives, but debates like these are crucial for fostering trust in the system itself. They ensure that democracy is not just a process but a practice.

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## Woxsen's Excellence Unveiled: Celebrating Achievements and Global Ambitions

*By Charvi*

On a crisp December evening, as winter's chill set in, the Admin Atrium was transformed into a regal setting, with a red carpet leading from the seating area to the stage, where the Half-Yearly Awards ceremony took place. Over 300 staff members gathered, celebrating the dedication of educators who often spend more time with students and research than with their personal affairs—a commitment truly deserving of this grand recognition.

The Chief Guest, Dr. Uma Shankar R., Global Delivery Head at LTIMindtree, captivated the audience with inspiring words drawn from his extensive career in health and life sciences. His motivating experiences encouraged the crowd to continue striving toward greatness.

Pepplusi Esteva De La Rosa, the new Dean of the School of Technology, entertained the audience with a Latin song, not accompanied by traditional instruments but rather featuring the captivating voices of artificial intelligence—truly a unique



*Half-Yearly Awards of December 2024 – Photographed by Creatives*

and innovative twist!

Each of the university's seven schools was honored with three prestigious awards: Excellence in Teaching, Excellence in Research, and Excellence in Administration. Faculty members who exceeded expectations in their fields were named "Woxstars" and received a portrait rendering to recognize their exceptional contributions to blending scientific research with outstanding teaching. The event

also introduced new professors, fostering an atmosphere of collaboration and camaraderie—a proud moment for those joining a team that consistently pushes the boundaries of success.

Special "Best Performer Awards" were presented to exceptional non-academic staff, recognizing their invaluable contributions to the university's day-to-day operations. Additionally, the evening saw the inauguration of the app Edufix,

a pioneering initiative from the School of Technology aimed at enhancing the delivery of academic materials and improving communication through technological integration in education. The School of Architecture also introduced its innovative project, Campus Compass, a smart navigational tool designed to assist students and staff in navigating the campus.

Following this splendid evening of celebration, Dr. Raul delivered a passion-filled address, outlining the university's clear vision for the upcoming year. This was particularly exciting as the university is set to establish a global campus for Woxsen, signaling its commitment to internationalization and the promotion of global excellence.

The evening concluded with renewed enthusiasm for the year ahead, and heartfelt congratulations to all the staff members who received awards—a truly memorable night filled with appreciation, collaboration, and anticipation for the future.

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## A Day of Thrills and Creativity at Ignite Club's Event

By Sri Gouri

A large number of Woxsenites gathered in the admin area on January 10th to witness an exciting event filled with thrilling activities, games, and challenges organized by the Ignite Club. The event featured four main activities: business idea generation, Spin the Wheel, Taboo, and Squid Game-inspired activities.

In the business idea generation activity, participants drew cards containing company and product names and were tasked with developing unique business ideas using random objects provided. Spin the Wheel brought excitement, with participants taking on toe-curling dares while cheers and camaraderie filled the atmosphere. The Taboo game tested general knowledge as players described words without using restricted terms, sparking intellectual competition among participants. Lastly, the Squid Game-inspired activities included Ddakji—a popular Korean game involving flipping over paper tiles—and Gonggi, a traditional Korean game using small pebbles, both of which tied into the buzz surrounding the popular TV show.

Following a recent leadership change, the new president of the Ignite Club, Ryan, introduced these fun activities to both promote the club and help students relieve exam stress. The hard work of the team paid off with

positive feedback from the audience. "Prior preparations and task delegation helped maintain the event's smooth flow," claimed Ryan.

The success of the event was evident in the large turnout and the enthusiastic participation. The incorporation of popular cultural references, like Squid Game, along with other engaging games, made the event a hit.

Looking ahead, Ryan also mentioned that more exciting activities are planned for the next three months, promising even more opportunities for students to get involved.

Event by Ignite Club – Photographed by Creatives



## Session with Vikas Sethi [CMF Designer]

By Tanisba

As part of the design activities organized by the Product Design Club at Woxsen University, participants had the privilege of learning about the "Colour of the Day" with Vikas Sethi, the Colour, Material, and Finish (CMF) Designer who works with Aston Martin, the renowned car manufacturer. The session gave students insight into Vikas's career journey, the industry he works in, and the current and future possibilities in luxury automotive design, inspiring enthusiasm and renewed creativity among them.

Reflecting on his experience working abroad, Vikas described what life as an international designer is like and the challenges he faced early in his career. He shared both the less glamorous side of being a designer—long hours in design studios—and those rewarding moments when a concept finally becomes a tangible reality.

Far beyond defining colors, Vikas explained how his work involves designing emotions by selecting

materials and finishes that reflect a brand's identity while satisfying the needs of sophisticated consumers. His stories about experimenting with new materials and technologies captivated the audience, as his field blends art with science.

Vikas also shifted the discussion to the car industry, focusing on the transition from fuel-driven cars to electric vehicles (EVs). Briefly touching on the Tesla Cybertruck, he explained how this evolution demands innovative design paradigms, fostering new concepts that emphasize uniqueness and sustainability. He also shared his perspective on Jaguar's bold decision to completely reshape its brand to align with the trend of luxury electric cars. The new market, he noted, requires finding a niche and repositioning the brand to remain both sustainable and profitable.

Infusing humor and philosophy into the evening, Vikas took a moment to discuss the importance of having a backup plan. When a

student asked him what his Plan B would be, he humorously responded, "I'd be a journalist..." He also encouraged students to remain open-minded, to embrace the unknown, and not shy away from alternative paths. He explained that this openness often leads to many possibilities, which is key to long-term success.

Despite the professional nature of the session, Vikas's down-to-earth approach made it easy for students to connect with his message. At the end of the session, laughter and lightheartedness filled the room. Not only did Vikas offer a deeper understanding of the design process and the professional intricacies involved, but he also ignited a spark of curiosity and desire to learn more.

The Product Design Club's efforts were especially appreciated for bringing this insightful event to the students, who were grateful for the opportunity to learn from someone who has made transforming dreams into reality his career.

A session with CMF Designer Vikas Sethi – Photographed by Creatives



## ISCB X SolBridge Business Plan Competition

By Deepesh Keswani

The ISCB X SolBridge Business Plan Competition recently brought together students from Woxsen University and SolBridge International School of Business for an immersive, cross-cultural entrepreneurial experience. Over several days, teams collaborated to develop innovative business solutions while receiving valuable feedback from industry experts. The event also saw the honorary presence of Mr. Suresh Chukkapalli, Honorary Consul General of South Korea in Hyderabad, highlighting the significance of global partnerships in business and education.

The competition proved to be a dynamic platform for knowledge exchange, networking, and idea refinement. Participants worked rigorously on their business models, benefitting from mentorship

and insightful feedback from an esteemed panel of judges. These judges provided strategic advice that enhanced the entrepreneurial thinking of all involved, pushing students to elevate their ideas to the next level.

The event's success was made possible by a distinguished panel of academic leaders: Dr. Joshua Dalrymple, Dean of the School of Law at Woxsen University; Dr. Michael Oyenuga, Assistant Dean of International Relations; Dr. David J. Meyer, Executive Dean of the School of Business; and Prof. Moon Young Kim, Assistant Professor at SolBridge International School of Business. Their expertise added immense value to the participants' learning experience.

Behind the scenes, the competition was organized by a dedicated

team of students: Aaron Benedict, Deepesh Keswani, Nikhil Niranjani, Bhavesh Ailani, and Vasim Hunani, supported by volunteers Dhriti Chinmayee, Aanya Isserdasani, Ayman Shaikh, and Snigdha Roy, ensuring a smooth and seamless event.

This event wasn't just about business plans—it marked the beginning of a stronger partnership between Woxsen University and SolBridge, laying the groundwork for future global collaborations. The relationships forged during the competition and the shared knowledge between students from diverse cultures underscored the value of international exchanges in business education. As the competition concludes, it is clear that this is just the start of more global initiatives at ISCB and Woxsen University.



Makar Sankranti Celebration at Woxsen – Photographed by Creatives



# The Double-Edged Sword of AI: Balancing Efficiency with Creativity

By Mekala Chetbana

I remember dealing with assignments as a burden. However, step by step, I realized there was immense satisfaction in doing the work on my own. The satisfaction I gained from learning something new and correcting mistakes from previous tasks was a form of improvisation. Two years ago, each student in the university was juggling not just assignments but the complexities of life. I had just entered the world of writing and continuous reading. There was a fear, perhaps a fear of the unknown, when new or unrelated topics popped up daily. Maybe it was the unfamiliarity that caused it.

Anyway, while I was learning how to navigate university life, a macro-phenomenon entered our lives, disrupting everything we considered familiar – the AI chatbot, ChatGPT. We were told to do tasks exactly as given, but then came ChatGPT. Even after its arrival, very few knew what it

truly was. To be honest, I didn't use it for months, even after it went viral. Especially when I was focused on developing my academic writing, I resisted using something artificial in my work. But, fortunately or unfortunately, I had to use it, and the reasons are well-known to everyone—no explanation needed. Still, I never used it when I wanted to write something on my own. The first time I used the AI platform, my task was completed in a few minutes, but there was a sense of incompleteness within me. I wasn't sure what it was, but it felt like something was missing—some deep dissatisfaction. Yet, I continued using it for a few tasks.

Recently, I took an online course in Digital Marketing with AI. In five sessions, I was astonished by what AI could perform in its basic versions. Still, it was a bit fearful to think about the future, where AI could evolve into its best versions. I hoped that humans would retain, to

some extent, greater significance than AI chatbots. There should be some distinction between humans and AI, and I was thankful that we are different from AI.

But again, I realized these concerns arose because I was interested in writing, while everyone else seemed happy that their tasks were done quickly. Yes, AI completed tasks in no time, but the joy and satisfaction I get from writing are incomparable to what AI can produce. I feel humans are at a stage where they want to completely upgrade both the physical and mental systems, but we don't have control over God's creation. In our desperation to play God, we try to create the best versions of humans in AI forms. Yet, we are not satisfied, as nothing can be as great as the human system and creation. Humans strive to prove that we can create superior versions of ourselves in AI, but we fail to realize that we are the creators of these fascinating artificial versions.

On the other hand, AI has been incredibly helpful for content creators, writers, and technical users. One side of me always recalls how AI has done an excellent job in literally all tasks, but the other side reflects on how we lived without it for a while and weren't able to figure out what is truly best. Human abilities are unbeatable, yet we need AI. However, the trend of working patterns has changed completely since AI's intervention. Of course, we enjoy when tasks are done quickly and feel relieved from burdens, but we need to be cautious—should we be becoming too dependent on AI?

When it comes to original or organic writers, I believe AI can only help improve what they've already written but not generate content from the roots. Most of us can identify when AI has been used in a piece of writing, and some feel irritated by AI-generated content. But that's

fine—everyone has their own perspective on content.

Somewhere in between, I feel there would be more respect for original writers if AI didn't exist. They would be appreciated more because writing is a true art form, expressing and guiding the reader through many thought processes at once. The adrenaline rush of reading an adventurous book, the amazement when reading slice-of-life stories, or the deep mood evoked by philosophy—these are all wonderful feelings that can't be fully described in words. Only voracious readers and writers can understand these experiences.

Finally, the underlying message is that it's okay to use AI and save time, but let's not stop using our brains just because we have backups. This might sound harsh, but we've been doing similar things for the past few years. Let's change our mindset and not lose our creativity by conceding defeat to Artificial Intelligence.

## Cards of Clarity

Amid uncertainties of my life after MBA hanging by thread, a tarot reading session offered an obvious but necessary introspection. From anxieties about the future to the philosophy that guides me, the cards had a little more to reveal than I anticipated

By Sayed Asbar

As the Editor of Woxsen Times, I found myself at a queer event organized by the Science Club—a tarot reading session. Given the rare celestial alignment of planets, curiosity got the best of me. With the weight of my MBA journey coming to an end and an uncertain future ahead, I was desperate for any insight, however mystical, that could offer some clarity.

Geethika, a second-year BSc student, introduced herself as

a beginner in tarot reading. She clarified that tarot isn't necessarily tied to witchcraft but serves as a tool for prediction. It doesn't dictate fate but rather provides guidance.

She spread out two decks—the Minor Arcana, representing small, everyday decisions, and the Major Arcana, depicting significant life changes. When the Minor Arcana cards were revealed, I was curious about their meanings, wondering how they

might reflect my present circumstances. I picked three cards from the Minor Arcana and two from the Major Arcana, feeling a strange mix of prediction and dread.

The first card drawn was the Nine of Swords. Though a probationary reader, she confidently explained its meaning, which I couldn't help but relate. The card depicted a figure lying in bed, restless and burdened by anxious thoughts. It mirrored my own state—wakeful nights filled with worries about securing a job, my career trajectory, and the uncertainty of relationships.

The next card, the Ace of Wands, symbolized new opportunities. It hinted at the possibility of a fresh start, a promising job offer or an unexpected venture. However, it was up to me to seize it. The Queen of Cups followed, representing emotional balance.

When the Queen of Cups was revealed, Geethika smiled knowingly. "That's the Queen of Cups. And I would like to tell you about cups. I tell this to everyone actually. Imagine a cup as a vessel inside yourself. Right?"

And, whatever you pour into it, cups hold water. Right? Any liquid and that liquid could rep-

resent the efforts that you put into yourself. So you have to fill your own cup before you fill others' cups. This is what I tell everyone because people need to put themselves first before they prioritize anybody else."

Her words resonated. In my anxiety, this was a reminder that I needed to take care of myself before worrying about everything—and everyone—else.

Then came the Devil card, which, contrary to its ominous reputation, carried a message of self-empowerment. At first, its appearance made me nervous—I was ignorant of what it could possibly mean. But Geethika clarified that it suggested my fears and insecurities were self-imposed, and breaking free from these mental shackles would be the key to progress. Finally, the Judgment card urged reflection. Seeing it felt overwhelming, as though I was being confronted with all my past choices at once. It was a call to reassess past decisions, learn from them, and move forward without regret.

As I walked away from the session, I felt a sense of calm wash over me. The reading hadn't given me definitive answers, but it had reaffirmed what I already knew—I am the

master of my own fate.

While many around me on campus find their understanding and pleasure in existentialist philosophy, embracing the chaos and absurdity of life, I have always leaned toward essentialism—focusing on what truly matters and eliminating the unnecessary. The future remains uncertain, but perhaps that's where the beauty lies. It's a journey waiting to unfold, dystopian or utopian.

A still from the Tarot Reading Session – Photographed by Science Club





## School of Architecture and Planning

### Exploring Bidar's Architectural Heritage: A Semester I Field Visit

On November 9, 2024, Semester I students from the School of Architecture and Planning embarked on an educational site visit to Bidar as part of their Architectural Design Studio - I and Building Material & Construction - I curriculum. This enriching experience allowed students to delve into the architectural richness of Bidar, including the iconic Bidar Fort and other historical landmarks. With guidance from faculty members Ar. Anjana J. Nair, Abhishek Kawale, Gagan Jain, Sai Puneeth Damara, and Sushant Jagade, students gained insights into traditional construction techniques and the historical interplay between design and functionality. The visit provided a hands-on learning experience, connecting classroom theory with real-world applications in architecture and construction.



struction techniques and the historical interplay between design and functionality. The visit provided a hands-on learning experience, connecting classroom theory with real-world applications in architecture and construction.

### Team KRIIDANK's Remarkable Journey at the SIH 2024 Grand Finale

Team KRIIDANK participated in the Smart India Hackathon (SIH) 2024 Grand Finale, held at the National Institute of Engineering, under the mentorship of Gagan Jain and Sanjana Gupta. Their innovative project, EcoJoy, is a sustainable and versatile toy concept

designed to grow alongside a child's developmental stages. Made primarily from eco-friendly bamboo, EcoJoy transforms from a playful set into educational tools and functional products, catering to various age groups. The design integrates safety, sustainability, and cultural elements, creating a meaningful product.

The team gained valuable insights

### "Nav Yavu": Pioneering Victory at Climate Tank Accelerator 2024

Shreya Atasniya and her team achieved a remarkable victory at the Climate Tank Accelerator 2024, winning the competition with their innovative passive air filtration device. The team was awarded a fully funded U.S. fellowship and \$1,000 in funding, representing India on an international stage. Their project was presented at the prestigious World Trade Center in Shamshabad, Visakhapatnam, in front of a distinguished panel, including Salil Kader and Emilia Smith from the U.S. Consulate General, Hyderabad. Organized by the Student Society for Cli-



mate Change Awareness and funded by the U.S. Department of State, this global competition brought together young innovators to present climate solutions. Shreya's team's success highlights their commitment to addressing air pollution through practical, innovative solutions, positioning them for further development and global collaboration in the field of sustainability.

### 2nd International Symposium on Cities: Towards Safe Spaces

Team KRIIDANK, a dynamic group of young innovators from the School of Architecture and Planning at Woxsen University, made a remarkable impression at the Smart India Hackathon (SIH) 2024 Grand Finale. Although they did not secure the top spot, their innovative eco-friendly bamboo toy concept, ECOJOY, garnered widespread admiration for its sustainable design and cultural relevance. ECOJOY is crafted to grow with the child, transforming from a playful set into educational tools and functional products. Through this project, the team demonstrated resilience, rapid prototyping, effective collaboration, and a commitment to sustainability and cultural heritage. Their participation in SIH 2024 not only enhanced their skills but also provided them with invaluable feedback and networking opportunities with experts and peers from across India.



inforcing the importance of creativity and resilience in tackling environmental and societal challenges.

## School of Technology

### Faculty Achievements

#### Woxsen University Celebrates Another Milestone in Innovation!

The School of Technology at Woxsen University is proud to announce the publication of a patent titled "Multi-Agent Coordination System with the Ability of Swarm Behaviour Implementation" in the Patent Office Journal (Patent No. 48/2024, dated 29/11/2024). This

groundbreaking work, developed by Mr. Jagadish Kothakota, Mr. Krishna Vamshi Ganduri, and Dr. Bhargav Prajwal Pathri, exemplifies the university's dedication to cutting-edge research and development. The system introduces advanced concepts in multi-agent coordination and swarm intelligence, which could revolutionize industries like robotics and logistics.

#### Woxsen University Secures ICSSR Grant

Dr. Brundaban Mishra, Associate Professor and Co-Chairperson of the Centre of Excellence-South Asian Studies at the School of Technology, has been awarded a Rs 2 lakh grant by the Indian Council of Social Science Research (ICSSR). This grant will support the international seminar "Culture of the Street: Reappropriating Territoriality in Deterritorialized Odisha." This accomplishment underscores Woxsen University's com-



mitment to impactful research and academic excellence.

#### Research Publication in Journal of Field Robotics

Mr. Krishna Vamshi Ganduri and Dr. Bhargav Prajwal Pathri have published their research article, "Swarm Intelligence in Action: Particle Swarm Optimization and Rendezvous Algorithms for Swarm Robotics" in the Journal of Field Robotics (Impact Factor: 4.2). This Q1-indexed publication demonstrates significant advancements in swarm robotics, reinforcing Woxsen's leadership in technological innovation.

### Student Achievements

#### Shravinya Gadeela's Conference Presentation

Ms. Shravinya Gadeela, a pre-final year student, received a certificate of appreciation for presenting her abstract "Shock Wave-Boundary Layer Interactions in Scramjet Engines" at the National Conference on the Role of Mathematics in Emerging Technologies (NCRMET-2024) at GIET University, Gunupur, Odisha.

#### Hackathon Success at Pallavi Engineering College

Mr. Vineeth Kumar Tadakaluru and Mr. Shaik Bavikadi Al Hafeez secured 2nd place at the state-level hackathon held at Pallavi Engineering College on December 13, 2024, in Hyderabad. Competing against 28 teams, they advanced to the finals after 12 hours of brainstorming, and their AI-IoT project earned them this prestigious recognition.

#### CSE BIS Student T. Samanvai Kumar Wins Gold in National Kungfu Championship

T. Samanvai Kumar, a student from the CSE BIS Whales 22-26 batch, won the Gold Medal in



the 86kg category at the 4th National Sumssphot Championship 2025 in Hyderabad. This victory showcases his dedication, skill, and perseverance, inspiring his peers and reflecting Woxsen University's commitment to holistic student development.

Scientific Publishing). Additionally, Monishwar was awarded the Outstanding Delegate Award at the UNGDS 2024 International MUN, where he represented Nigeria in the UNICEF Committee, showcasing his exceptional diplomatic skills.

#### Monishwar Reddy's Research and Diplomatic Accomplishment

Mr. V. Monishwar Reddy has made notable contributions with his published research, "Integrating EEG Analysis to Illuminate Consumer Behaviour and Optimize Marketing Strategies", in the Quantum AI Era of Neuromarketing (IGI Global





## Events

### Industry Expert Lecture: “Thriving as a Techno-Functional Professional in the IT World”

An enlightening session by Vikas Jha, an experienced Business Analyst, focused on excelling in techno-functional roles. Mr. Jha emphasized the importance of balancing technical expertise with business acumen and shared valuable insights into tools like GitLab and Salesforce.



### Woxsen University’s Industry Expert Lecture Series

Woxsen University hosted an exciting series of lectures by renowned experts, including Dr. Sri Vallabha Deevi, Director of Data Science at Tiger Analytics, who discussed advancements in AI/ML technologies. Other speakers included Ms. Mohana Datla, Senior BI Engineer at Brillio Technologies, and Mr. Vishnu Murali, Odoo ERP Developer. The series also included Dr. Kiran Rathore, Clinical Psychologist, who provided strategies for managing interview anxiety, helping students prepare for the job market.

### Breaking Language Barriers: Woxsen’s Translation Day Contest

The School of Technology’s CODE{X} Programming Club, in collaboration with The PaintBrush Solutions, hosted the Translation Day Contest. Students tackled industry-aligned problem statements in translation technology, gaining hands-on experience in context-based translation and text analysis. Exceptional projects opened doors to potential internships, highlighting Woxsen University’s role in preparing students for a competitive, global job market.

### Bridging the Gap: Developing the AI-Savvy Cybersecurity Workforce of Tomorrow

At the AI Summit Series in London, Dr. Pep Lluís Esteva, Executive Dean of the School of Technology, shared Woxsen University’s approach to talent development through cybersecurity hackathons. The event emphasized the importance of AI-driven solutions and interdisciplinary collaboration in shaping the future of cybersecurity.



### Diplomats Conclave 2.0: A New Era of Diplomacy

On January 21, 2025, Woxsen University hosted Diplomats Conclave 2.0. The panel discussion, “The Role of Sports Diplomacy in Education,” explored how universities can use sports to promote peace, development, and international cooperation. The session, moderated by Dr. Pep Lluís Esteva, highlighted the intersection of education and diplomacy in fostering global change.

### Exploring Possibilities: Research and Career Pathways

Swathi K. (Data Engineer, Nano Analytics, Pennsylvania) and Kushal Honnappa (Ph.D. Scholar, Old Dominion University, Virginia) shared their expertise on Smart Farming, data analytics, and Cybersecurity in Artificial Intelligence. The event highlighted how technology is reshaping industries like agriculture and cybersecurity.

## School of Law

### School of Law Shines at Future-Tech Summit 2024 EXPO

At the prestigious FutureTech Summit 2024, first-year BA LLB (Hons) students Mohammed Mustafa and Neha Yadav showcased their innovative spirit, representing the School of Law at the EXPO. Their active participation highlighted the dynamic capabilities of Woxsen University’s law students. Congratulations on this remarkable achievement!



### School of Law Lecture Series on Legal Research and Methodology

On December 4, 2024, the School of Law hosted an insightful lecture by Dr. Salvatore Tolone Azzariti, a renowned expert in private law from the University of Oxford. The session titled “Geltungstheorie: Contract Theory and Conceptual Change of its Elements” explored the evolution and complexities of contract theory. This virtual lecture, moderated by Prof. Joshua Dalrymple and Prof. Nehal Ahmed Nadwi, provided profound insights into contemporary legal thought. A heartfelt thank you to the organizers for this enriching learning experience.



### First-Year Law Students Gain Practical Insights at Sangareddy District Court

First-year law students recently visited the Sangareddy District Court, offering them a valuable insight into the legal system in practice. Welcomed by the judges of the court, the students observed courtroom proceedings and learned how procedural laws are applied. Special thanks to Hon’ble Smt. G. Bhavani Chandra,

Principal District and Sessions Judge, for facilitating this enriching experience.



### Bridging Law and Business: Creative Workshop on Marketing Strategies and Legal Practice

From December 16-18, 2024, the 2nd-year law students participated in a creative workshop led by Prof. Tasholofelo Tshabadira from the Schools of Arts and Design. The workshop bridged the gap between law and business, focusing on marketing strategies and the business aspects of law firms. The highlight was a hands-on

activity where students built mock law firms, creating business plans, marketing strategies, and promotional materials. This engaging experience combined theoretical learning with practical application.



### Woxsen Law Series: Exploring IP for Sustainability and Circular Economy

On December 11, 2024, Dr. Irene Calboli, Regents Professor of Law at Texas A&M University, delivered a session on the role of intellectual property (IP) in promoting sustainability and the circular economy.

This Woxsen Law Series session explored how IP can drive innovation and resource efficiency in sustainable practices, encouraging students to consider the broader social and environmental implications of legal frameworks. A big thank you to Dr. Ajoy Jose for organizing this enriching session.



## Student Achievements

### Dhriti Badiga’s Victory at International Strategy Consulting Board Case Crunch Finals

Dhriti Badiga, a 2nd-year law student, and her team emerged victorious at the International Strategy Consulting Board Case Crunch Finals. The competition tested their strategic problem-solving abilities, and Dhriti expressed gratitude to Woxsen University and Dr. Padmaja Bhujabal for their invaluable support. This achievement

marks a strong start to 2025 for Dhriti and the School of Law.

### Sri Gowri’s National Author Award

Congratulations to Sri Gowri, a first-year BA LLB (Hons) student, on winning the prestigious National Author Award by Blue Cloud Publishing. Her literary contributions were featured in their anthology Be Limitless, showcasing her remarkable talent.



### WOXSTAR Faculty Awards Recognition

At Woxsen University’s half-yearly faculty awards, WOXSTAR, Dr. Pramita Choudhary was honored for her outstanding contributions, Prof. Nehal Ahmad Nadwi for excellence in research, and Dr. Ajoy Jose for exceptional teaching. These awards recognize the faculty’s dedication to academic excellence and innovation.



## Faculty Achievements

### Dr. Ajoy Jose’s Research Paper Acceptance at IPIRA Conference

Congratulations to Dr. Ajoy Jose on the acceptance of his research paper for presentation at the Seventh IP & Innovation Researchers of Asia (IPIRA) Conference at Waseda University, Japan, in April 2025. This recognition highlights his significant contributions to intellectual property and innovation.



### Prof. Nehal Ahmad Nadwi Chairs Session at DIGIT2024

Prof. Nehal Ahmad Nadwi served as the Chairperson for a session on “Responsible Business Practices in Economics, Public Policy, and Corporate Law” at DIGIT2024. The session was organized by Woxsen University’s School of Business in collaboration with the University of Bradford School of Management, UK.





## School of Arts and Design

### Gender & Gesture Photography Exhibition Shines at ICoRD'25

Hyderabad, January 8, 2025 – The Gender & Gesture photography competition reached a remarkable milestone as the final 15 photographs were exhibited at IIT Hyderabad during the prestigious International Conference on Research in Design (ICoRD'25). The showcase drew an enthusiastic audience, sparking discussions on the intersection of gestures, gender, and cul-

tural identity.

Organized by Woxsen University and the University of Creative Arts, London, with support from IIT Hyderabad, the event underscored the universality of gestures through a compelling blend of photography and academic discourse. The competition featured 14 thought-provoking entries—six from India and eight from the UK—offering a diverse range of perspectives on identity and expression.

The exhibition at ICoRD'25

was the highlight of the initiative, serving as a testament to the power of design and visual storytelling in fostering cross-cultural dialogue. Attendees lauded the event for its ability to bridge art and academia, reinforcing the role of creative expression in understanding societal narratives.

The Gender & Gesture initiative continues to demonstrate the impact of collaboration in the arts, leaving a lasting impression on both the academic and creative communities.

## School of Sciences

### Faculty Achievements

**Dr. Amlan Halder** published two groundbreaking research papers: one exploring the dynamics of shallow water waves in magnetohydrodynamic environments, and another delving into the cosmological interactions between dark energy and dark matter, which could reshape our understanding of the universe's evolution.

**Dr. Ayan Kumar Banerjee** published a paper in Physics of Fluids, presenting innovative 2D axisymmetric simulations of rotating convective flows, with implications for atmospheric and geophysical research.

**Dr. T Santhosh Kumar's** research on enhancing electrochemical performance in composite nanostructures for oxygen evolution reactions was published in Colloids and Surfaces A.

**Dr. Revati** contributed to magnetohydrodynamic research with a paper on shock waves in non-ideal gas using similarity solutions.



### Strategic Partnership with Merck Life Science

On December 17, 2024, Woxsen University entered into a strategic partnership with Merck Life Science India Pvt. Ltd. This collaboration is poised to drive groundbreaking research and innovation by offering access to state-of-the-art resources and expertise. The partnership also includes faculty development programs aimed at enhancing teaching and research, ensuring that Woxsen remains at the forefront of scientific discovery.



### Workshop on Molecular Docking & Dynamics

Dr. Vishal Anand and Dr. Rajarshi Roy from Purdue University led a two-day hands-on workshop ti-

### SHE-HEALTH Camp: Empowering Women's Wellness

In partnership with Care & Cure at Woxsen University, the School of Science hosted a health awareness camp titled "SHE-HEALTH: Empower Her Wellness" on December 12, 2024. The camp was designed to address the unique health needs of women, offering resources, knowledge, and personalized support to promote healthier and more resilient lifestyles. It underscored the importance of prioritizing women's health and empowerment in creating a culture of wellness.



### Community Health Camp

In another community-focused initiative, the School of Science, in collaboration with Care & Cure, organized a health camp that provided essential medical services to local residents. The camp highlighted the university's commitment to community health and well-being, fostering stronger ties between the campus and the surrounding neighborhood.



tled "Advancing Skills in Molecular Docking and Molecular Dynamics Simulations" on December 16-17, 2024. This workshop provided post-graduate students, PhD scholars, and

early-career faculty with cutting-edge knowledge and practical skills for drug discovery and biomolecular research, with a special focus on the latest computational tools.

### SciTech Deans' Roundtable

Woxsen University hosted a Sci-Tech Deans' Roundtable Lunch on December 20, 2024, bringing together Deans, Associate Deans, and Research Heads from the School of Sciences and School of Technology. The event facilitated strategic discussions on leadership development, inter-departmental collaboration, and research innovation, contributing to the university's future success.



### National Mathematics Day

To honor the legacy of Indian mathematician Srinivasa Ramanujan, the School of Science organized the National Mathematics Day Event – 2024 on December 19. Titled "NUMBER NIRVANA," the event included fun and educational activities such as Sudoku, a Treasure Hunt, and a Quiz/Puzzle challenge. The event encouraged students to engage with mathematics creatively and confidently, celebrating its relevance in both historical and modern contexts.



### IPR Awareness Program

On December 24, 2024, Dr. Suman Chirra successfully organized an Online Intellectual Property Rights (IPR) Awareness Program, featuring Dr. Dasari Ayodhya, Assistant Controller of Patents & Designs at the Government of India. The session aimed to enhance awareness about IPR among students, faculty, and staff.

### Woxsen at National Health and Innovation Precincts Summit

Dr. Daya Shankar, Dean of the School of Sciences, represented Woxsen University at the National Health & Innovation Precincts Summit in Gold Coast, Australia. He showcased the university's innovations in AI-integrated medical technologies and quantum computing for medical imaging. Dr. Shankar's insights on the university's three-pillar innovation strategy drew attention from global experts and sparked discussions on the future of healthcare technology.

### ERS Activity Talk on Water Conservation

The School of Science also hosted an engaging ERS Activity Talk on December 24, 2024, titled "Save Every Drop, Protect Every Life." The talk focused on rainwater harvesting, water conservation, and the prevention of waterborne diseases. It emphasized collective responsibility in safeguarding water resources for a sustainable future.

Woxsen University's School of Science continues to demonstrate its commitment to academic excellence, research innovation, and social responsibility through these diverse initiatives. With a focus on collaboration, community engagement, and cutting-edge research, the School is setting new standards for scientific education and impact.





As we step into the new year, every new venture, idea, and beginning—whether it's a month, week, or a new task on our vision boards—brings with it a blend of confidence and uncertainty. It's in these moments that serendipity often makes its presence known. As we move forward, things may cross our path, perceived as either good or bad, and we may feel overwhelmed by the unexpected.

In these times, it's important to stay open to possibilities, to be fluid, and to explore. Yet, strength plays an equally crucial role. In the grand scheme of the universe, whether on a quantum or spiritual level, there are forces at work that guide us. Understanding these can help us move forward with clarity and purpose in 2025.

While existentialism offers insight into personal and societal challenges, it's not a new philosophy. Post-modernism has influenced much of our thinking, but it's essentialism that helps us counter the chaos of these times. By embracing simplicity and focusing on what truly matters, we can navigate the complexities of the world around us.

In this year ahead, faith is key. Faith in ourselves, in our community, and in the journey we are all on together. May we all find that faith and move forward with courage and purpose.

Warm regards,

*Sayed Ashar*  
Editor-in-Chief

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