

La Mode, Seven Deadly Sins with a surprise and it's sheer mesmerization

By Hasini Kolla

Some nights are more than just events—they become memories, stories, and emotions that linger long after the lights go out. La Mode at Woxsen University, organized by Fashionclub, was one of those magical nights. It wasn't just about fashion; it was about expression, confidence, and the power of creativity.

The excitement began even before the main event at 5:30 in the evening. Groups of friends sat chatting on the rise, tired minds shuffled through their last bits of work inside the block, and then, suddenly, the beat dropped—a flash mob! A wave of dancers stormed the space, their energy filling the air like a spark. Laughter, cheers, and claps followed. It was impossible not to feel the buzz—it was the perfect way to announce La Mode and get everyone pumped for what was to come.



La Mode 2025 at Woxsen University. Photograph by Creatives.

Around 7:30 at night, the show started with the theme "Seven Deadly Sins with a Surprise." It wasn't merely about displaying outfits; it was the fabric of stories, woven together in every thread. Each

model embodied a different emotion, a different tale, making the runway feel alive. The bold colors, the dramatic silhouettes, and the sheer confidence of the models left the audience mesmerized.

Models like ethereal muses that walked across the runway while at the venue creativity was diffusing in various forms. Student-run stalls lined the space, selling handmade crafts, accessories, and unique piec-

es that spoke of passion and talent. It wasn't just a fashion event—it was an experience, a marketplace of ideas and artistry.

Then came the moment that made the night truly unforgettable—Marc Robinson, one of India's first male supermodels, graced the event as the chief guest. His words weren't just inspiring; they felt personal, like a mentor cheering on the next generation of fashion pioneers.

And just when the audience thought the night was winding down, a surprise live performance electrified the crowd. The music, the energy, the shared joy—it was the perfect grand finale to an already spectacular night. With influencers, fashion lovers, and industry experts all in one place, La Mode was more than just a show. It was a celebration of passion, ambition, and individuality.

Architect of Communities: Insights from Prof. Jeevan D'Mello

By Sai Nishant

At the Management Development Program on February 11, hosted as part of ISCB's "The Future of Urban Living", Prof. Jeevan D'Mello took center stage, sharing his expertise on architecture, community management, and leadership. Widely recognized as the "Pioneer of Community Management in the Middle East," Prof. D'Mello has managed some of the world's most iconic properties, including the Burj Khalifa and Palm Jumeirah. Currently serving as the President of the Community Associations Institute (USA) and CEO of Zensis Corp, he is also a revered academic at Woxsen University. *Woxsen Times* had the privilege of interviewing him during the event, gaining insights into his visionary approach to urban living.

Innovative Problem-Solving in Community Management

Managing the Burj Khalifa, the world's tallest tower, required more than just technical expertise—it demanded a human-centric approach. With 57 elevators and a complex vertical community, conventional solutions fell short. Prof. D'Mello addressed this by integrating hospitality professionals alongside engineers and architects, transforming operations and customer interactions. His philosophy is clear:

"The shame is not in making a mistake, but in knowing you've made a mistake and continuing to repeat it."



Future of Urban Living by ISCB at Woxsen University. Photograph by creatives.

Cultural Adaptation & Effective Communication

With teaching experience across multiple continents, Prof. D'Mello highlighted how communication must be tailored to cultural dynamics. While American classrooms encourage debate, Indian students are often more reserved. He emphasized that adapting to audience expectations is key to effective communication.

"As a speaker, you must constantly adapt to your audience."

Breaking Cultural Barriers: Empowering Voices in India

In India, traditional education and corporate hierarchies often suppress open dialogue. Prof. D'Mello believes that fostering a culture of expression is essential for innovation and leadership. Encouraging students to voice their opinions, he remains hopeful that the landscape is evolving.

"I hope the culture is changing so that people feel free to express their viewpoints."

Sustainability

For Prof. D'Mello, sustainability isn't just a trend—it's a responsibility. Every architectural and management decision must consider long-term economic, social, and environmental impact. He envisions a future where cities are built with future generations in mind, rather than immediate convenience.

"Sustainability means not just taking everything for ourselves but leaving something for future generations."

The Intersection of Business &

Technical Expertise

Prof. D'Mello also discussed the gap between technical skills and business acumen. While architecture and engineering provide a strong foundation, managing large-scale developments requires strategic leadership and financial understanding. He underscored that while an MBA is valuable, real business knowledge is gained through experience.

"An MBA is just a certificate. What truly matters is learning how to run a business, whether formally or informally."

Lifelong Learning

A strong advocate for continuous learning, Prof. D'Mello believes that intellectual curiosity drives both personal and professional success. From mastering AutoCAD to exploring creative fields like music and art, he encourages a well-rounded approach to knowledge.

"Lifelong learning is not just about career success, but also about personal enrichment."

Interviewing Prof. Jeevan D'Mello at The Future of Urban Living was an enriching experience, blending urban innovation, leadership, and sustainability. His insights provide a roadmap for future leaders, urging students at Woxsen to think beyond academics and embrace a holistic approach to learning. As urban landscapes evolve, his vision for community-driven, sustainable, and people-centric development will undoubtedly shape the cities of tomorrow.

The Woxsen Effect: How Sabrina Carpenter's Vogue Cover Design Reverberated Beyond the Runway

Sabrina Carpenter's March 2025 Vogue cover—a celestial vision of custom Dolce & Gabbana, dreamt up in the ateliers of Milan and immortalized through the lens of Steven Meisel—did more than dominate newsstands. It redefined a visual lexicon that rippled far beyond its glossy pages, unexpectedly finding resonance in an academic sphere: the creative corridors of Woxsen University

By Sayed Asbar

Sabrina Carpenter doesn't just wear a garment—she transforms it into a statement. When Vogue unveiled its March 2025 cover featuring Carpenter the fashion world gasped in unison. The corseted silhouette, sculptural yet fluid, felt both contemporary and steeped in heritage. But what started as an arresting moment in print transcended the page, finding an unlikely resonance within Woxsen's own design space. In a fascinating intersection of fashion influence and academic creativity, students and faculty dissected the garment's construction, translating its essence into a new dialogue on design and identity.

Decoding the Cover Look

Styled by Ib Kamara and captured through Steven Meisel's iconic lens, the Dolce & Gabbana ensemble wasn't just a look; it was a culmination of precise tailoring and a deeply intentional design philosophy. The custom-made piece played with contrast—the rigidity of boning softened by ruching, the traditionalism of a corset subverted by a daring neckline. This duality mirrored Carpenter's own artistic evolution: a pop ingenue turned cultural phenomenon.

At Woxsen, Poshitha, Megha and Mounika, fashion design students with a keen eye for couture craftsmanship, found themselves drawn to the underlying technicalities of the garment. "The construction is a masterclass in balancing structure with movement," Mounika observed. "What makes this particular piece compelling is how it modernizes classic Italian tailoring, adding elements of fluidity without losing its architectural integrity."

From the Atelier to the Classroom

The cover look seems to ig-



Vogue US Cover, February 2025.
Credits: Vogue US

nite a spirited discussion leading to an analysis of sartorial storytelling. Poshitha, reflecting on the deeper philosophy behind the dress, noted how it "embodies a modern femininity—one that isn't afraid to embrace the past while forging a new aesthetic vocabulary." The dress's use of historical corsetry references prompted its place in contemporary design, resonating with Woxsen's ethos of pushing boundaries in fashion education.

This ideology soon materialized into a tangible project: a deconstruction and reinterpretation of the garment. "We wanted to see how the essence of the dress—its play on constraint and release—could be translated into new forms," explained Megha. "It wasn't about replication, but about evolution."

A Cultural Shift

Beyond the technical discourse, Carpenter's look stirred a broader movement—one that extended into student styling, presentation, and even personal branding. The 'Brina-core' aesthetic, characterized by flirtatious silhouettes, pastel hues, and hyper-feminine accents, started influencing mood boards across Woxsen's design studios. A resurgence of corsetry, lace appliqué, and structured bodices found its way into class projects, mirroring the same nostalgic yet modern sensibility that Carpenter embodies.

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Poshitha explains the design as “embodies a modern femininity—one that isn't afraid to embrace the past while forging a new aesthetic vocabulary”

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Sabrina’s cover moment is a testament to how *fashion transcends garments* — it *becomes storytelling*,” Poshitha emphasized. “The way she wears this dress, how it moves with her, speaks to a broader narrative of reclaiming femininity on one’s own terms.”



Pic Courtesy: Poshitha.

Editorial

Beneath the Iceberg: The Dark Side of Wall Street

By Deepak Kotagiri

The Game You’re Not Meant to Win

Wall Street is a battlefield where the rules are unwritten, the odds are stacked, and the most powerful players shape the outcomes. Insiders, institutional whales, and high-frequency traders manipulate prices to create illusions of demand and liquidity, ultimately tipping the scales in their favour. Retail investors, often unaware of these hidden forces, make decisions based on distorted market data, exposing themselves to financial risks.

This column dives deep into the hidden world of market manipulation, exploring pump-and-dump schemes, dark pools, front-running, and other deceptive practices. We will uncover how insiders and institutions influence market sentiment, leveraging media control and delayed information to their advantage. The retail investor, caught in the crossfire, faces false liquidity, hidden fees, and unpredictable volatility. At its core, capitalism in the stock market often serves as a

mechanism for wealth transfer rather than creation, fueling artificial price movements and deceptive liquidity.

The Market Manipulation Playbook

Stratton Oakmont (1980s) – Pump and Dump

One of the most infamous examples of market manipulation, Stratton Oakmont, aggressively promoted penny stocks, inflating their prices through high-pressure sales tactics. When prices soared, insiders cashed out, leaving retail investors with massive losses. This scheme remains a textbook example of how artificial hype can lure unsuspecting traders into financial traps.

Robinhood Financial LLC – Naked Short Selling

Naked short selling occurs when traders sell shares without actually borrowing them. The SEC’s administrative order (Release No. 102170) reveals how Robinhood misclassified short sales as long trades, misleading investors. Between 2019 and

2023, over 15 million short sales were wrongly labelled, creating artificial selling pressure and instability in the market.

Harshad Mehta (1980s) – Insider Trading

The Big Bull of Dalal Street, Harshad Mehta, exploited his access to non-public financial data to manipulate the stock market. Using privileged information on government securities, he orchestrated one of the largest financial scandals in history, inflating stock prices for personal gain while retail investors bore the consequences.

Cryptocurrency Manipulation – Market Cap Illusions

Market capitalization is a seemingly simple metric—price times circulating supply—but it’s easily manipulated. Insiders and venture capital funds often control significant portions of a cryptocurrency’s supply, artificially inflating prices and creating a false sense of liquidity and demand. Unlike Bitcoin, which evolved organically, newer crypto projects often exploit this

flaw to mislead investors.

GameStop (2021) – Media Manipulation and Herd Mentality

The GameStop short squeeze showcased the power of retail traders but also highlighted how media narratives and herd mentality can drive artificial price movements. Reddit’s WallStreetBets community coordinated a mass buying spree, forcing hedge funds to cover their shorts at enormous losses. While it was hailed as a victory for small investors, the aftermath revealed the chaotic influence of collective trading behaviours.

2010 Flash Crash – Fake Liquidity Games

Navinder Singh Sarao’s market manipulation techniques, such as layering, spoofing, and wash trading, contributed to the 2010 Flash Crash. By placing large orders without execution intent, he created an illusion of liquidity, misleading traders and exacerbating market volatility.

Knight Capital (2012) – Algorithmic Trading Gone Wrong

Algorithmic trading enhances market efficiency but also introduces vulnerabilities. In 2012, Knight Capital’s faulty trading algorithm executed unintended trades, resulting in a \$440 million loss within 45 minutes. This incident underscored the dangers of unchecked automated trading and the systemic risks posed by high-frequency strategies.

The Call to Action

Market manipulation is an unsettling reality, but informed investors can safeguard their interests. Conduct thorough research, analyze financial health, and remain sceptical of speculative hype. Avoid reacting to social media-driven trends and sudden price surges in illiquid stocks. Understanding the mechanics behind these deceptive strategies is the first step toward levelling the playing field.

Wall Street may be rigged in favour of the few, but knowledge is power. The key to long-term wealth isn’t just playing the game—it’s understanding the rules that shape it.

Building Sheltering Wings

A Workshop for Bird Conservation

By Charvi Ningala

A tiny creature flits through the vast sky, spreading its colorful wings as it soars. Yet, like us, birds need a place to call home. Our campus hosts a diverse array of birds, from pigeons to the delicate House Sparrows. Recognizing their need for shelter, the Sustainability Club, in collaboration with the Animal Welfare and Architecture Clubs, organized a Birdhouse Workshop on February 20th. The event aimed to build safe havens for our feathered friends, protecting them from predators and harsh weather, while educating participants on urban biodiversity and bird conservation.

In rapidly expanding cities, humans often overlook the crucial role birds play in maintaining ecological balance. Birds help control insect populations, aid in plant reproduction, and contribute to urban greening by dispersing seeds. As indicators of biodiversity, their presence—or absence—reflects the health of an environment. Unfortunately, urbanization, climate change, and pollution are rapidly diminishing their natural habitats, making conservation efforts more urgent than ever.

While large-scale initiatives are needed to protect bird populations, small actions

can also make a difference. On our campus, crafting and painting birdhouses sustainably not only provides refuge for birds but also fosters a greener, more environmentally conscious community. Participants enthusiastically embraced the workshop, blending creativity with conservation as they painted their birdhouses in vibrant hues.

By merging environmental responsibility with hands-on engagement, this workshop was a commendable effort in fostering awareness and action. A collective step toward safeguarding wildlife—one birdhouse at a time!

Octaves hit the right chord, wins against Mahindra University

By Mobammed Mustafa

Securing First Place at the 'Battle of Bands' hosted by Mahindra University, Octaves, Woxsen's music club, clinched a melodious victory on February 15th. The competition, one of the biggest intercollegiate music events, featured ten bands from various universities, each vying for the top spot. With a dynamic and well-coordinated performance, Octaves captivated the judges and the audience, securing first place.

The winning ensemble included Pravachan Traize (B.Tech 2027) on keyboards, Shoumik Reddy Shreyas (BBA 2026) as music coordinator, Sampath Bageyawadi (B.Tech 2028) on guitar, and vocalists Prakhar Kala (MBA 2025) and Snigdha Roy (B.Tech 2027). Their synergy, stage presence, and musical expertise set them apart in a field of talented competitors.

Adding to the club's success, Snigdha Roy also participated in the Battle of Voices competition, finishing as runner-up among six vocalists. Her strong performance increased the club's achievements, making the event even more memorable for Woxsen. The team credited much of their success to their mentor, Einstein Arther Paul.

Winning this competition is a big achievement for Octaves and Woxsen University as a whole. For them, music is a way to bring people together. It doesn't matter where you are from, who you are or what you believe in, music has the power to connect, express and inspire.

Buoyed by their success, Octaves looks forward to representing Woxsen in future competitions, ready to hit even higher notes in the musical landscape.

Moral Maze: A Thought-Provoking Exploration of Ethics and Philosophy

By Mokshitha

The Literature Club hosted Kathakriti on the 6th and 7th of February, a two-day literature festival celebrating contemporary storytelling, innovative lines of thought, regional literature, and folk art. On the first day, the Literature Club brought the event Moral Maze: Navigating through Ethics. This event was conducted to explore ethical dilemmas.

The program took place in the basement of the library from 6:00 to 7:00 pm. The panel, comprising distinguished students Bhuvan Kasam, Shreya Mary Kurien, and Jaddu Venkata Satya Sai, was joined by the Vice President, Dr. Raul Villamarin Rodriguez, who took on the challenging role of the Devil's Advocate. Adding further depth to the discussion, the event welcomed a special guest, Dr. Konrad Gunesch, Dean of Liberal Arts and Humanities, whose expertise and presence enriched the debate.

As the session commenced, there was an air of nervous anticipation among the panelists. The gaze of search and curiosity from the audience built up the pressure, and in the initial moments, some hesitation was observed. However, with the encouragement and steady support of Dr. Raul and Dr. Konrad, the panel quickly found their stability, engaging in a powerful and thought-provoking discussion.



Moral Maze by Literature Club. Photograph by creatives.

The discussion traversed complex philosophical terrain, delving into crucial concepts such as subjective freedom, Machiavellianism, and the intricate relationship between morality and power. Dr. Raul, as the Devil's Advocate, masterfully disrupted the panel's arguments with sharp historical fact-checks and counterpoints, forcing them to defend their positions with even greater conviction. The audience, deeply engaged, posed

challenging questions surrounding religion, cultural beliefs, and the role of societal structures in shaping morality.

Foucault's theory of power and truth became a central point of discussion as Dr. Raul highlighted how knowledge is often constructed by those in power, leading to a debate on whether objective truth can ever truly exist. Meanwhile, Dr. Konrad introduced Nietzsche's philosophy of nihilism, question-

ing whether rejecting traditional values liberates or isolates an individual. Nietzsche famously argued that the world lacks inherent meaning and that individuals must create their own values. This led to a compelling conversation on the existential struggle between freedom and the void of meaninglessness.

Sartre's existentialist notion of freedom sparked another fascinating debate, with the panel exploring his idea that humans are

“condemned to be free,” bound by infinite choices yet burdened by the responsibility that comes with them. The conversation challenged the audience to reflect on whether true freedom exists or if our decisions are ultimately shaped by circumstances beyond our control. This discussion transitioned seamlessly into Camus' absurdist philosophy, where the concept of living without inherent meaning was debated. Camus posits that the universe is indifferent, yet he encourages individuals to embrace life despite its lack of predefined purpose. Attendees questioned whether one should resist the absurdity of life or find comfort in creating their own meaning.

As the event drew to a close, there was a palpable sense of intellectual exhilaration in the room. The discussions had not only broadened perspectives but also left participants with a newfound appreciation for the complexities of morality and philosophy. Many left the session with more questions than answers, a testament to the power of such conversations in fostering critical thinking and curiosity.

This discourse was a shining example of academia's role in shaping young minds, proving that true education lies in questioning everything.

Folk Beats and Campus Streets

By Mounkia D

The “Telangana Folk Performance” was showcased at SocialEx 2025 on February 25th near the admin block at Woxsen University. It showcased the Oggudalu, Gussadi, and Dappulu dance groups and celebrated vibrant cultural heritage.

“Oggudalu,” a vibrant folk drum from Telangana, ignites the spirit of Oggu Katha—a mesmerizing blend of storytelling and song by the Oggu community. This captivating two-sided drum, played with sticks, reverberates with deep sounds, energizing the narrative of mythic tales honouring deities like Mallanna and Yellamma. Adorned in traditional attire, the Oggu storytellers weave magic, bringing every tale to life with electrifying beats and dramatic flair!

Gussadi is an electrifying traditional dance of the Gond community in Telangana, celebrated during Diwali in the vibrant Adilabad region! Adorned in mesmerizing peacock feather headgear, dancers exhibit high-energy moves and rhythmic beats, invoking divine blessings as they leap and twirl. This spirited group performance embodies the warrior spirit and cultural pride, immersing audiences in the rich tribal heritage and ancestral traditions!



Folk Performance at Woxsen University. Photograph by creatives.

The vibrant Dappulu community, linked to the rhythmic Dappu drummers of Telangana and Andhra Pradesh, brings life to festivals with their energetic beats! Celebrating traditions through dance and storytelling, these talented performers face economic hardships and social exclusion. However, passionate advocates are reviving their art through festivals and workshops, ensuring the heartbeat of folk culture continues to resonate for generations!

“The performance exemplified humility and grace, captivating the audience with stunning dance

visuals complemented by delightful music that conveyed powerful narratives. The dancers fostered a sense of community, cultivating an intimate connection to traditional dance forms. Special recognition is due to Professor Mahesh, whose leadership was instrumental in organizing this exceptional event. It is a distinct honour for Woxsen University to host such an electrifying performance from the Department of Language and Culture, Telangana. This event truly celebrated talent and cultural heritage,” stated Konrad Gunesch, Dean of Liberal Arts.

Basheer Stands Out at Lit Fest

By Krutb Aryan

The literature fest at Woxsen—Kathakriti, saw an engaging and laughter-filled session as stand-up comedian Syed Basheer conducted a workshop on story writing and comedy. While the session had bits of storytelling, its core focus remained on comedy.

Basheer began by breaking down the core understanding of humour, emphasizing that comedy isn’t just about making people laugh but about perspective and timing. He explored the elements that make a joke land, explaining how context, delivery, and importantly the way you express that joke, shape the audience’s reaction.

In the workshop, Basheer also explained how dark humour can often be misunderstood. Dark humour can be an effective tool for telling stories, but comedy in general is a little bit touchy. “Dark comedy works when it’s layered with meaning and not just shock value,” he said. Continued, “Humor comes in different forms, like satire, irony, observational jokes, and even completely absurd situations.”



Stories and Comedy Writing Workshop by Literature Club. Photograph by creatives.

The session was engaging, with participants taking part in fun exercises to come up with their jokes. Basheer’s humour and knowledge made the workshop both enjoyable and insightful, helping everyone gain a better understanding of what makes

comedy work.

As the literary festival continued, many audiences found Basheer’s workshop to be a stand-out moment, a reminder that laughter is not just for fun but also a creative way of expressing yourself.

A Theatrical Fusion of Film and Literature

By Sri G

Lights dim, cameras roll and chaos falls, the cast takes their places unravelling a humorous play.

On the 6th of February, under a fusion of the classic Literature club and dramatic Film Club, the showdown event of Kathakrithi took place. This event marked the first collaboration between the two clubs, aiming to bridge the gap between written narratives and cinematic interpretations.

“Everything goes to Skit in the bank”, They say tragedies are easier to write than comedies, yet, this masterpiece left the crowd in laughter. Near the admin area, we witnessed an excited audience enjoying this axiomatic yet queer collaboration.

Each actor excelled in their role and left the masses spellbound with their impactful performance. “This collaboration opened new perspectives on how stories can be told.”, said Zoya, the Literature Club Prez.

The event received an enthusiastic response from the audience followed by their positive feedback.

“Seeing how our filmmakers and actors bring the literary scripts into life was truly amazing”, said Priyatham, the film club Prez.

Following the success of the event, Zoya expressed her desire that the Clubs move forward with such collaborative endeavours.



Collab Event of Literature Club and Film Club. Photograph by creatives.

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Inspiring Entrepreneurial Growth and Global Market Strategies at ‘Unnati’ hosted by Woxsen University’s IIC

University’s Institution’s Innovation Council (IIC) ‘Unnati’ successfully hosted Vision to Victory, an event aimed at fostering entrepreneurial skills and global business acumen among students

By Institution’s Innovation Council (IIC), Woxsen University

The session featured two esteemed speakers—Mr. Venkata and Prof. Ruth Andah—provided valuable insights on career adaptability, international business strategies, and innovation-driven growth. The event, held at LT 5, provided students with hands-on strategies to navigate entrepreneurship, tackle market complexities, and seize career opportunities in a rapidly evolving business landscape.

Mr Venkata, a former Loco Inspector at Indian Railways with over 17 years of experience and now an MBA professor at Visvesvaraya College, addressed the audience virtually. His session focused on career transitions, professional adaptability, and problem-solving skills, encouraging students to remain agile in an ever-changing job market. Meanwhile, Prof. Ruth

Andah, a TAMN member from Nigeria and International Faculty at Woxsen University, delivered a compelling talk on cultural intelligence and global business expansion. She highlighted how understanding international markets and embracing diversity is critical for entrepreneurial success, drawing from her own experiences in cross-border business ventures.

The event also featured Prof. Dr. S. R. Venkata Chari, who boasts over 32 years of experience across government and private sectors. He shared his entrepreneurial journey, emphasizing the role of mentorship and institutional support in fostering innovation. His session underscored how university-led initiatives can drive real-world impact in both industry and society. Students actively participated in interactive



Unnati, hosted by IIC at Woxsen University. Photograph by creatives.

Q&A sessions, engaging directly with the speakers to gain personalized insights on entrepreneurship, market strategies, and career development.

The Vision to Victory event reinforced Woxsen University’s dedication to nurturing entrepreneurial talent and fostering global perspectives. By providing students with direct access to industry experts, the university continues to cultivate an environment that bridges academic learning with real-world business challenges. As Unnati continues to roll out impactful initiatives, Woxsen remains committed to equipping students with the knowledge, networks, and skills necessary to thrive in today’s dynamic global economy.

For inquiries, please contact: office.iic@woxsen.edu.in

Submit your pieces through our mail at woxsen.times@woxsen.edu.in

Woxsen’s AI Research Centre (AIRC) Pioneers Global Innovations in AI and Governance

By AI Research Centre (AIRC), Woxsen University

EduFix: AI-Powered Governance Transformation

Governance is undergoing a paradigm shift, and at the forefront of this revolution is EduFix—an AI-driven platform developed by the AI Research Centre (AIRC) at Woxsen University. Originally conceived to enhance transparency and efficiency in the education sector, EduFix has now evolved into a cutting-edge tool reshaping governance across industries. Leveraging real-time problem-solving, predictive analytics, and automated decision-making, EduFix optimizes infrastructure reporting, streamlines fund allocation, and fosters stakeholder engagement. Designed to address inefficiencies in resource management, its capabilities now extend to corporate and government sectors, ensuring accountability and strategic utilization of resources.

With AI-powered tracking, EduFix enhances operational

efficiency by monitoring infrastructure in real-time, distributing resources based on actual needs, and reinforcing financial oversight through transparent budget tracking. Its built-in crowdfunding and feedback mechanisms empower organizations and communities, enabling proactive problem-solving and sustainable impact. As AIRC’s flagship innovation, EduFix is redefining governance, leading the way toward a more transparent and efficient future.

Woxsen’s AIRC Partners with Universitas Diponegoro for SDG-Driven AI Research

In a groundbreaking step towards global sustainability, Woxsen University’s AI Research Centre (AIRC) has joined forces with the SDGs Center at Universitas Diponegoro, Indonesia. This strategic partnership will drive AI-powered research and initiatives that align with the United Nations Sustainable Development Goals (SDGs),

focusing on climate action, equitable education, and social inclusion. This collaboration brings together Woxsen’s expertise in AI innovation and Universitas Diponegoro’s commitment to sustainability, fostering knowledge exchange and interdisciplinary research to develop scalable, real-world solutions for global challenges.

Beyond academia, this initiative strengthens international cooperation, ensuring that AI-driven sustainability remains at the forefront of technological advancement and policy-making. By integrating AI with SDG-focused research, the partnership marks a significant milestone in Woxsen University’s commitment to driving impactful global change.

Dr. Hemachandran K to Present at AI Everything Global 2025

Woxsen University’s pioneering AI research will take centre stage at AI Everything Global 2025, one of the world’s premier AI summits,

held on February 5, 2025, at the Dubai Exhibition Centre (DEC), Expo City.

Dr. Hemachandran K will present his groundbreaking work on “Spider-Inspired Microrobots: Revolutionizing Surgical Precision.” His research explores the intersection of AI, robotics, and healthcare innovation, drawing from advancements in Bio-Induced Necrobotics, Spider Silk technology, and Minimally Invasive Surgery. With AI reshaping the future of medicine, Dr. Hemachandran’s insights will showcase how AI-driven microrobotics can enhance surgical accuracy, reduce invasiveness, and improve patient outcomes. His presence at AI Everything Global 2025 reaffirms Woxsen University’s role as a leader in AI research, contributing to the next frontier of medical advancements.

For further inquiries, contact: airesearchcentre@woxsen.edu.in

School of Sciences

Waste-Derived Carbon Nanomaterials for Solar Energy

Dr. Ramakrishna Madaka, Dr. Beauty Pandey, and Dr. Deepak Sahoo's book chapter, published in Springer Nature, explores the utilization of carbon nanomaterials from waste for solar cell applications. The chapter details advanced synthesis techniques, such as pyrolysis and chemical vapor deposition, to create materials like graphene and carbon nanotubes. Case studies highlight improvements in solar cell efficiency and affordability, while also addressing challenges in scalability and integration with existing technologies. This research bridges nanotechnology and sustainability, advancing greener energy solutions.

Mesoporous Silica for Drug Delivery

Dr. Suman Chirra's study, "Fabrication of Porous Nano Silica Materials by Template-Assisted Strategy for Controlled Drug Delivery Studies," published in the Journal of Porous Materials (Springer Nature), investigates Fe-KIT-6 and KIT-6 silica materials for drug delivery. Using ibuprofen as a model drug, the research demonstrates Fe-KIT-6's superior drug sorption and controlled release properties, enhanced by the incorporation of iron. The findings contribute to the advancement of controlled drug delivery systems and pharmaceutical applications.

Global Engagement in Microbiology and Chemistry

Dr. Amit Kumar Singh has joined the American Society for Microbiology (ASM) as a Global Outreach - Contributing Member, strengthening global collaborations in microbial science. He has also joined the editorial board of Discover Biotechnology and became a Member of the Royal Society of Chemistry (MRSC).

Similarly, Dr. Suman Chirra has joined the American Chemical Society (ACS), one of the world's largest scientific organizations. These memberships foster collaboration and innovation within the fields of microbiology and chemistry.

Sustainability Challenge – Engaging Events for a Greener Future

The Sustainability Challenge featured a series of activities promoting environmental awareness. Highlights included:

- Green IQ Quiz – testing knowledge on sustainability.
- Eco-friendly Innovations Session – showcasing new ideas.
- Upcycling Waste Exhibition – demonstrating creative reuse.
- Sustainability Ideathon – encouraging innovative solutions.
- Sustainable Fashion Showcase – featuring eco-friendly designs.

These initiatives underscore Woxsen University's commitment to sustainability and innovation.

Woxsen Research Rumble – Fostering Student Research

The Woxsen Research Rumble (WRR) successfully completed its first phase, promoting student research through a competition organized by the Student Council and the Office of Research & Development. The event featured 6 Ph.D. and 10 undergraduate groups, who presented their projects and received valuable feedback from faculty and research committees. This initiative aims to inspire innovation and collaboration across academic levels.

Recognitions in Fluid Mechanics and Mechanical Engineering

Dr. Ayan Banerjee has been selected as a Life Member of the National Society of Fluid Mechanics and Fluid Power (NSFMFP), India, fostering research collaboration in fluid mechanics. Additionally, he has joined the American Society of Mechanical Engineers (ASME), a global organization connecting over 85,000 members, strengthening his contributions to the field.

Advancing STEM Education – Board of Studies Meeting

The School of Sciences conducted a Board of Studies meeting to refine curricula for Mathematics, Data Science, and AI courses. Experts from India and abroad emphasized project-based learning to bridge theoretical knowledge with real-world applications. Events like National Mathematics Day further cultivated students' curiosity and research skills, ensuring a future-ready education at Woxsen University.

Coffee Grounds-Based Microrobots for Water Treatment

Dr. Amit Kumar Singh, in collaboration with George Mason University, has developed microrobots from spent coffee grounds for water purification. Published in Nanoscale (RSC), this research highlights a sustainable approach to environmental engineering by repurposing waste for water treatment. The study underscores the potential of microrobotics in tackling pollution challenges effectively.

ERS Festival – Celebrating Creativity and Social Impact

The ERS Festival was a vibrant celebration of creativity, diversity, and social responsibility, bringing together students, faculty, and staff. The event fostered cultural expression, intellectual exchange, and collaborative initiatives, reinforcing Woxsen's dedication to inclusivity and societal impact. The festival inspired participants to drive meaningful change in their communities.



School of Architecture and Planning

Singapore Study Trip: A Transformative Experience for Woxsen University's Architecture Students

Exploring Housing and Urban Innovation in Singapore

Woxsen University's School of Architecture and Planning (SoAP) organized a 7-day academic study tour to Singapore from February 9th to 15th, 2025. Designed for 8th and 10th-semester students, the trip focused on housing and urban design, offering an opportunity to engage with cutting-edge architectural practices and sustainable urban planning strategies.

The itinerary provided a comprehensive understanding of Singapore's architectural advancements. Students visited key housing projects and urban developments, witnessing firsthand the city's innovative infrastructure. A day at the National University of Singapore (NUS) included discussions with faculty and researchers, along with visits to Nanyang Technological University (NTU) and Lasalle College of Arts for further academic exposure. Renowned professionals shared insights into urban planning and sustainable architecture, enriching students' knowledge. They also



explored Singapore's architectural and cultural landmarks, understanding the blend of heritage and modernity.

A major highlight was the interaction with Dr. Johannes Widodo from NUS, who has accepted the position of Distinguished Professor at Woxsen University. Dr. Widodo guided students through NUS's Net Zero Campus, showcasing advanced sustainability initiatives. Another key session featured Ar. Leong Tatt Man from Tierra Design Studio, who shared his experience in sustainable projects and led a tour of the Kep-

pel Desalination Plant Project, a benchmark in eco-conscious design.

The Singapore Study Trip was a transformative experience that deepened students' understanding of urban design, sustainability, and innovative housing solutions. Through real-world case studies and expert interactions, students gained a broader perspective on global architectural trends. This initiative reinforces Woxsen University's commitment to providing experiential learning opportunities that bridge academia and industry.

Woxsen University Architecture Students Explore Ahmedabad's Architectural Legacy

Woxsen University's School of Architecture and Planning (SoAP) organized an academic study trip to Ahmedabad from February 9th to 15th, 2025. The excursion provided students with firsthand exposure to the city's architectural heritage, modernist landmarks, and urban development strategies. Through site visits, professional interactions, and cultural explorations, students gained a deeper understanding of Ahmedabad's architectural evolution.

Students visited renowned sites such as Adalaj and Bai Harir Vav stepwells, marveling at their intricate craftsmanship and their role in water conservation. The Old Ahmedabad Heritage Walk provided insights into the city's traditional urban fabric, featuring pol houses, narrow streets, and vibrant marketplaces reflecting centuries of cultural heritage.

Ahmedabad's impact on modern architecture was evident at Le Corbusier's Mill Owner's Building and Louis Kahn's IIM Ahmedabad, highlighting the city's role in modernist design. Contemporary

landmarks like Amdavad ni Gufa, designed by Balkrishna Doshi, and the Sardar Vallabhbhai Patel National Memorial showcased innovative architectural approaches blending art, culture, and sustainability.

Students visited CEPT University and the National Institute of Design (NID), engaging with faculty to gain insights into architectural education and design methodologies. The Sabarmati Riverfront Development Project offered a case study on urban regeneration, illustrating how public spaces and sustainability shape modern cities.

Beyond architecture, students explored Ahmedabad's cultural essence. A visit to the Manek Chowk night market provided a glimpse into the city's vibrant nightlife, street food culture, and community spaces that shape its urban identity.

The Ahmedabad Study Trip bridged theoretical knowledge with practical exposure, helping students understand historical, modernist, and contemporary urban initiatives. By engaging with diverse architectural elements, students gained valuable insights into sustainable development and urban planning, reinforcing Woxsen University's commitment to experiential learning.

School of Law

School of Law participation in ERS Festival 2025

The School of Law actively participated in the ERS Festival 2025, held from January 28th to 30th. The three-day event showcased insightful discussions, student contributions, and engaging activities highlighting the intersection of ethics, responsibility, and sustainability in law.

The festival commenced with a panel discussion on “Gender Quotas in Politics and Business: A Necessary Step Towards Equality or a Superficial Solution?” in collaboration with the School of Arts & Design. Esteemed panellists, including Dr Joshua Dalrymple (Dean, School of Law), Dr Ravikant Kisana (Associate Dean, School of Liberal Arts & Humanities), Dr Aditi Singh (Associate Professor, School of Law), and Dr Dibyangana Biswas (Assistant Professor, School of Liberal Arts & Humanities), deliberated on the complexities of gender representation, equality, and the challenges of implementing quotas.

The discussion explored the complexities surrounding gender

quotas in political representation and corporate leadership, weighing their effectiveness in fostering genuine equality versus concerns about tokenism and meritocracy. The session was highly interactive, with students raising critical questions and sharing diverse perspectives, making it an intellectually stimulating start to the festival.

On the second day, students presented the impactful ERS initiatives the School of Law undertook, showcasing their commitment to driving positive societal change. The festival concluded on a lively note with Meme-O-Logy, a fun and creative competition where participants expressed social and legal themes through memes.

Organized by the School of Law, the event encouraged students to “Laugh, Learn, and Lead” while engaging in meaningful conversations through humour. The School of Law’s participation in the ERS Festival 2025 reinforced its dedication to fostering discussions on pressing social issues and promoting responsible leadership.

Woxsen Law Series: Navigating AI and Academic Originality in Legal Education

The School of Law, Woxsen University, hosted a Woxsen Law Series session on January 30, 2025, featuring Dr. Samuel Samiáí Andrews from Al-Yamamah University, Riyadh. The discussion explored the evolving role of artificial intelligence (AI) in legal education, particularly its impact on academic originality.

With AI-generated content becoming more sophisticated, the session addressed challenges to academic integrity, the balance between AI-driven learning and critical thinking, and the ethical implications of AI in legal writing, research, and case analysis. It also emphasized the need for law schools to adapt their teaching methods to foster genuine originality in an AI-driven world.

The session was highly engaging, offering students valuable insights into AI’s growing influence on legal academia. Special thanks to Dr. Ajoy Jose for organizing this enriching discussion, and ensuring students stay ahead in the evolving landscape of legal education.

School of Law Secures 2nd Place at Ideathon

The School of Law proudly celebrates first-year students Krishev Agarwal & Vaibhav Reddy for securing 2nd place in the Ideathon on “Breaking Stereotypes: Men’s Rights.”

Their innovative perspectives and dedication to challenging societal norms played a crucial role in this achievement, reflecting their commitment to fostering balanced legal discourse. Congratulations to them on this well-deserved recognition!

ADHIGYAN: Empowering Women Through Legal Awareness

The Legal Aid Cell at the School of Law, Woxsen University, in collaboration with Legal Eagle, launched ADHIGYAN: A Campaign to Know Your Rights and Shape Your Future on January 27, 2025, at Zaheerabad Women’s Degree College. The initiative aimed to empower women by increasing awareness of their legal rights and government schemes supporting employment and entrepreneurship.

The session covered key programs like STEP, NCS, MUDRA Yojana, and Mahila E-Haat, providing insights into skill development, job opportunities, financial assistance, and entrepreneurial support. Participants engaged in interactive discussions, gaining clarity on accessing and utilizing these resources effectively.

The event concluded with a motivational session, encouraging women to take charge of their futures by leveraging these opportunities. With enthusiastic participation and meaningful dialogue, ADHIGYAN marked a significant step in equipping women with the knowledge and confidence needed for self-reliance and success.

Lex Talks: Exploring Fashion and Morality Through a Legal Lens

The ERS Wing of the School of Law, Woxsen University, hosted an insightful Lex Talks session on January 23, 2025, on the theme “Fashion and Morality: In the Realm of the Constitution.” The discussion examined the complex relationship between fashion, legal principles, and moral frameworks, raising critical questions about individual rights, cultural norms, and constitutional morality.

Fashion is more than self-expression—it reflects social, cultural, and legal influences. The session explored how constitutional values such as freedom of expression,

equality, and cultural rights intersect with societal perceptions of modesty, decency, and public morality.

Engaging and thought-provoking, the discussion highlighted the delicate balance between personal liberty and constitutional morality, encouraging attendees to critically assess the law’s role in shaping fashion norms.

Special appreciation goes to faculty coordinator Ummul Waraah for her guidance and to student coordinators Vasanth Joel Prodduturi and Pakhi Khandelwal for their exceptional organization. This session reinforced the view of fashion as more than aesthetics—positioning it as a social, ethical, and legal statement.

Dr. Ajoy Jose Completes WIPO-Harvard PatentX Course

Dr. Ajoy Jose has completed the prestigious WIPO-Harvard PatentX course on Patent Law and Global Public Health. This program, a collaboration between WIPO and Harvard Law School, offers in-depth insights into patent systems and their role in optimizing social benefits.

Covering key aspects of patent law and its impact on global public health, the course equips participants with the skills to refine and enhance patent systems for societal well-being. Dr. Ajoy Jose’s accomplishment underscores his dedication to advancing legal expertise in intellectual property and public health.

Wellness Centre

Unexpected Encounters: The Magic of Storytelling Unfolds

On the 5th of February, from 5:00 PM to 6:30 PM, the Admin Block transformed into a haven for storytelling enthusiasts as “Unexpected Encounters” took centre stage. This immersive event brought together individuals eager to share, listen, and connect through the power of narratives. More than just a storytelling event, it was an opportunity to celebrate human connections, engage in meaningful conversations, and explore diverse perspectives.

A highlight of the evening was the remarkable diversity of stories shared—ranging from

tales of triumph and resilience to moments of serendipity and lessons learned. As participants recounted their experiences, the room was filled with emotions—laughter, nostalgia, contemplation, and inspiration. Each story added to the collective tapestry of human experiences, reinforcing the notion that storytelling is a universal bridge connecting people across different backgrounds.

With no registration required, the atmosphere was warm and welcoming, allowing attendees to participate freely and without pressure. Some arrived prepared with personal stories, while others found themselves inspired to speak at the moment. The

interactive nature of the event encouraged spontaneous storytelling, creating a dynamic and engaging experience for all involved.

The event also provided a unique space for self-reflection. Listeners found themselves resonating with narratives that mirrored their journeys, while storytellers discovered a sense of catharsis in sharing their truths. The experience underscored the importance of dialogue in fostering empathy, understanding, and community building.

Why “Unexpected Encounters” Stood Out

- A Celebration of Human Connections

- Diverse Perspectives
- An Inclusive and Supportive Environment
- A Space for Reflection and Growth
- A Memorable Experience for All

“Unexpected Encounters” proved to be more than just an evening of storytelling—it was a testament to the power of narratives in shaping human experiences. The event fostered a sense of community, reminding everyone that stories can heal, teach, and unite. As participants left with newfound connections and reflections, the spirit of storytelling lingered, inspiring conversations beyond the event itself.

Submit your pieces through our mail at woxsen.times@woxsen.edu.in

School of Arts and Design

La Mode 2025 - Where Fashion Meets Artistry and Expression

La Mode, the highly anticipated annual fashion show of Woxsen University, is organized by the Fashion Club and the School of Arts & Design. This event serves as a prestigious platform for Fashion Design students to present

their creative collections, pushing the boundaries of innovation and craftsmanship.

Held on the Woxsen University campus, La Mode brings together a vibrant mix of attendees, including students from all seven

schools, faculty members, and senior leadership. What makes this event truly unique is the participation of non-design students as models, offering them an opportunity to showcase their talent and gain recognition in the world of

fashion.

This year, we were honored to welcome Marc Robinson as our chief guest. A renowned Indian actor, former supermodel, beauty pageant director, and grooming expert, Robinson has been an in-

fluential figure in the fashion, entertainment, and media industries.

With every collection, La Mode unfolds a compelling narrative, celebrating the artistry, aesthetics, and storytelling power of fashion.

Uniform Design Collection (Mentor: Asst. Prof. Ashutosh Kumar)

This collection presents an in-depth study of Uniform Design as Workwear, focusing on the body-garment relationship through advanced anthropometric and ergonomic studies. Workwear is more than just clothing; it serves as a functional extension of the wearer's professional environment, ensuring comfort, durability, and efficiency. By integrating scientific research with design innovation, this collection aims to enhance workwear aesthetics while prioritizing

practicality and performance.

The study dives into the necessity of workwear from multiple perspectives, considering key stakeholders such as wearers, companies, and manufacturers. Designers have conducted extensive research on industry-specific work requirements, examining how different professions demand unique garment features such as reinforced stitching, functional pockets, flexible fits, and protective elements. A thorough market analysis of existing workwear solutions and material performance has guided the design process, ensuring that the collection ad-



dresses both industry standards and emerging trends in workwear fashion.

A defining element of this collection is the strategic use of Denim as the primary fabric. Known for its durability, versatility, and adaptability, denim has evolved beyond casual-wear into a functional material suitable for workwear applications. The collection explores various denim treatments, such as enzyme washes, coatings for weather resistance, and stretch blends for enhanced mobility, making it ideal for professional use. Furthermore, new-age textiles and advanced fabric technologies, such

as sustainable denim, moisture-wicking finishes, and reinforced weaves, have been studied to enhance performance, comfort, and longevity.

By merging aesthetic refinement with functionality, this collection redefines traditional uniform design, offering contemporary, durable, and sustainable workwear solutions. It not only prioritizes the practical needs of workers but also integrates modern fashion sensibilities, proving that workwear can be both highly functional and visually appealing.

Students: Entire Fashion Design batch 2022-26

Prêt-À-Porter Collection (Mentor: Asst. Prof. Ashutosh Kumar)

This Prêt-à-Porter collection is a refined synthesis of artistic vision and commercial strategy, designed to cater to the elite garment segment while maintaining accessibility within the luxury ready-to-wear market. It bridges the gap between high fashion and functionality, ensuring that each design embodies innovation, exclusivity, and wearability. The success of this collection lies in its structured planning and precise execution, where designers meticulously transform cre-

ative concepts into market-ready garments that resonate with contemporary consumers.

The design process is rooted in a deep understanding of market dynamics, involving extensive research into consumer preferences, evolving fashion trends, and industry demands.

Designers analyze seasonal color palettes, fabric innovations, silhouette preferences, and cultural influences to craft pieces that are not only aesthetically compelling but also commercially relevant. Balancing artistic expression with technical precision, they translate abstract ideas into practical and scal-



able designs, ensuring that every piece meets both design excellence and production feasibility.

Beyond aesthetics, this collection addresses the challenges of material sourcing, cost-efficiency, and production scalability, essential for achieving high-quality manufacturing without compromising exclusivity. Fabrics are carefully selected based on their texture, durability, and sustainability, aligning with the growing demand for responsible fashion. Additionally, designers incorporate technological advancements in garment construction, digital prototyping, and sustainable

production methods, refining the process to optimize both design integrity and environmental consciousness.

By merging creative ingenuity with structured execution, this collection redefines modern luxury within the Prêt-à-Porter landscape. It is an embodiment of sophisticated craftsmanship, effortless elegance, and commercial viability, proving that ready-to-wear fashion can be both aspirational and accessible, making a lasting impact on the ever-evolving fashion industry.

Students: Entire Fashion Design batch 2022-26.

Celebrity Collection (Mentor: Asst. Prof. Ashutosh Kumar)

This collection is a deep exploration of the art of bespoke and couture garment creation, meticulously designed to capture the essence of individual celebrities. Each ensemble is crafted to reflect not only the public persona and personal style of the chosen celebrity but also their fashion evolution, signature aesthetic, and defin-

ing red-carpet moments. Through extensive research and analysis, designers have delved into the nuances of their celebrity muses, studying their wardrobe choices, influences, and stylistic transformations over time.

With a strong emphasis on personalization and exclusivity, every piece in the collection is an artistic expression of luxury, craftsmanship, and innovation. The garments feature intricate detailing,



hand-embellished textures, and impeccable tailoring, ensuring that each creation is a true reflection of haute couture excellence. Designers have explored avant-garde silhouettes, unconventional fabric manipulations, and cutting-edge techniques, blending traditional couture craftsmanship with modern innovations.

This collection goes beyond simply designing garments-it is about creating iconic, state-

ment-making ensembles that elevate a celebrity's red carpet, editorial, and public image. By seamlessly merging heritage couture methods with futuristic design concepts, the collection redefines individuality and artistic expression in fashion, proving that couture is not just about clothing-it is about storytelling, emotion, and the enduring impact of fashion as an art form.

Students: Entire Fashion Design batch 2022-26

Sustainability Collection (Mentor: Asst. Prof. Vishakha Rao)

This collection is a bold statement that style and sustainability can coexist, redefining the essence of luxury through responsible fashion practices. It celebrates the beauty of upcycled fabrics, eco-friendly materials, and innovative techniques that minimize waste while maximizing creative

expression. Every garment in this collection is designed with a deep commitment to sustainability, ensuring that fashion contributes to a greener and more ethical future.

Each piece tells a unique story of responsibility and innovation, crafted with precision to highlight the possibilities of zero-waste cutting, fabric repurposing, and biodegradable textiles. The collection embraces a diverse aesthetic,



from soft, flowing silhouettes inspired by nature's organic forms to tailored, structured couture that embodies ethical craftsmanship. Natural dyeing techniques, handwoven textiles, and sustainable embellishments further enhance the garments, proving that eco-conscious design can be just as luxurious, elegant, and trend-forward.

By merging creativity with ac-

countability, this collection challenges the norms of fast fashion and promotes a movement toward slow, mindful consumption. It is not just about making garments-it is about making an impact. Because true luxury is not just about looking good; it's about making a difference-one sustainable choice at a time.

Students: Entire Fashion Design batch 2022-26



From the Editor's Desk

As I sign off from my tenure at *Woxsen Times*, I leave not just a letter, but a reflection on the institution of journalism itself. Long regarded as the fourth pillar of democracy, journalism operates at the intersection of accountability and influence—amplifying the unheard while scrutinizing those in power. Yet, as Walter Lippmann and James Carey have argued, true objectivity is a construct. Every piece of reporting, like any market signal, shapes perception and moves discourse.

As a student of marketing, I see clear parallels—both industries craft narratives that define how information is consumed and interpreted.

Leading *Woxsen Times* has been more than an editorial role; it has been an exercise in leadership, strategy, and the power of communication. My gratitude goes to my mentors, Imran Sir and Vishakha Ma'am, for their guidance, and to my team, whose trust made this vision a reality. Journalism, like markets, functions on trust and credibility. In this post truth era—where truth in itself is an outcome of perception—its role has never been more critical.

Sayed Ashar

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