

November Edition of

LaunchpadX

Trade Tower's Monthly Newsletter



NOVEMBER 2024 NEWSLETTER

Trade Tower is a start-up incubator, accelerator which provides opportunity to aspiring entrepreneurs in kickstarting their journey & developing their business plans. We at Trade Tower accept viable and sustainable business ideas from students of Woxsen, guide them in their journey to become a feasible, stable, and a future unicorn company.



Message

-From



As the chancellor of Woxsen university, I am proud to introduce the Woxsen Trade Tower , a visionary initiative to foster entrepreneurial growth within our academic community. At Woxsen, we believe in creating a sustainable ecosystem where students driven by innovative ideas, Gain access to this remarkable facility.

~ Mr.Praveen K Pula
Founder,
Woxsen University

At Woxsen, we're not just an institute; we're a dynamic hub of innovation, collaboration, and entrepreneurial spirit. The Trade Tower stands as a testament to our commitment to nurturing the next generation of business leaders and visionaries

~ Dr. Raul Rodriguez
Vice-President,
Woxsen University



Trade Tower is a cradle of creativity, a hub where ideas are not just born but are nurtured, cultivated, and transformed into thriving businesses that shape the future. It's not just about providing office space; it's about fostering an environment where budding entrepreneurs can thrive.

~ Dr. Daya Shankar
Dean - School of Science,
Head - Trade Tower,
Woxsen University



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CORPORATE CURRENTS



HYUNDAI IPO BECOMES INDIA'S MOST EXPENSIVE IPO OF THE HISTORY! HOWEVER...

Hyundai Motor India's ₹27,000 crore IPO became the most expensive IPO of India as it spent ₹624.12 crore on it! It is a highest amount a company spent to list on Indian stock exchanges. However, the biggest IPO in India disappointed investors on its opening as it listed at a discount and closed more than 7 percent lower on its first day! Whereas Motilal Oswal has set a target for ₹2,345 for Hyundai Motor.

SELL CUPCAKES AT 18 AND RUN A BUSINESS EARNING IN CRORES PER YEAR!!

Bangalore-based young entrepreneur Meghna Jain launched Dream-A-Dozen in January 2018 and has seized every opportunity since. Coming from Rajasthani family her love for sweets was rooted in her family, once she enrolled in summer baking classes where she found joy in making cupcakes, and with support from her family, Dream-A-Dozen is now a huge business with earning easily Rs.1 crore per year.



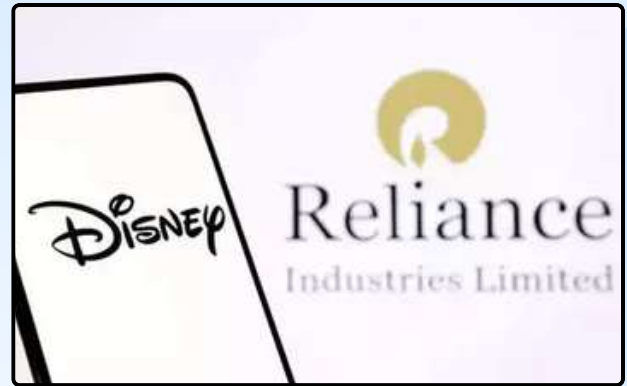
HDFC OVERTAKES ADANI GROUP AS 3RD LARGEST CONGLOMERATE IN INDIA!

The HDFC group overtakes Adani group as 3rd largest business conglomerate in India, as per data analyzed by CNBC-TV18. The market capitalization of HDFC group hit ₹15.6 lakh crore on Tuesday, which is ₹28,000 crore higher than that of Adani group. This comes as shares of HDFC Bank rallied 6% from their October lows.



DELHI BOY SNAGS 'JIOHOTSTAR' AND DEMANDS HIS EDUCATION FUNDING TO RELIANCE!!

The jiohotstar.com domain name has been bought by an unknown app developer from Delhi, who offered Reliance to sell this for approx. 1 crore, saying that his education is costly for him but for Reliance this is a minor expense and this would help his education life; But on response on 24th of October, the boy got message regarding the rejection of his proposal!



PEOPLE FAVOURITE TUPPERWARE SEELS BUSINESS TO A GROUP OF LENDERS

Bankrupt storage containers making company Tupperware agreed to sell their company to a bunch of lenders for ₹198 crores, on 22nd of October on Tuesday. Tupperware filed for bankruptcy last month with \$818 million debt and a plan to find a buyer within 30 days.

STARTED AT 19 AND BUILT A ₹40,000 CR BUSINESS EMPIRE!

At 19 Balakrishna Goenka moved to Mumbai and set up a polyester texturing yarn unit in Palghar, Maharashtra by the name of Welspun. Over time, he expanded the business to logistics, steel pipes and transportation. Today, Welspun is present in 50 countries and is worth ₹40,000 crore!



Managing Teams: A Task Filled with Personality Clashes and Motivation Struggles

As a manager, you are constantly bombarded with the latest leadership theories and strategies, all of which are supposed to help me more effectively manage my team. But let me tell you, it's not as easy as these theories make it seem. In fact, managing employees can be a downright difficult and frustrating experience, no matter how many leadership theories you throw at it.

Take the concept of servant leadership, for example. This theory suggests that the role of the leader is to serve their team and help them reach their full potential. Sounds great in theory, right? But in practice, it can be a real challenge. How do you balance the needs of your team with the needs of the organization? How do you make sure you're meeting the needs of each individual team member without becoming a doormat? It's a delicate balancing act, and one that can be tough to master.

Then there's transformational leadership, which focuses on inspiring and motivating team members to achieve their best work. Again, this sounds great in theory, but in practice, it can be a real challenge. How do you inspire and motivate a team that's feeling burnt out or unenthused? How do you keep the fire burning when you're dealing with difficult personalities or performance issues? It's not easy, and it requires a lot of finesse and skill.

And let's not even get started on the concept of emotional intelligence. As a leader, it's your job to be attuned to the emotional needs of your team and respond accordingly. How do you read the emotional needs of your team when they're not always explicitly stated? How do you respond in a way that's supportive and helpful, rather than dismissive or inappropriate? It takes a lot of practice and self-awareness to get it right, and even then, it's not always easy.

Leadership theories may provide some helpful guidance and insight, but they don't always paint a complete picture of the challenges and difficulties of managing employees. It's a complex and nuanced task, and one that requires a lot of skill, patience, and flexibility. But that's why they call it "management," right?

Dr. Raul Rodriguez
Vice President,
Woxsen University



The Future of Sustainable Transportation

Introduction

The future of transportation is undergoing a transformative shift in a world where sustainability is becoming more and more important. As concerns about climate change continue to grow, industries strive to develop innovative solutions that minimize their environmental impact. In this article, we will delve into the exciting developments in sustainable transportation, with a specific focus on two game-changing technologies: electric planes and Hyperloop trains.

Electric Planes: Redefining Air Travel



The Rise of Electric Aviation

The aviation industry has long been a significant contributor to greenhouse gas emissions. However, recent breakthroughs in electric aircraft technology have paved the way for a greener and more sustainable future for air travel. Electric planes use electricity for propulsion, eliminating the need for traditional fossil fuel engines.

Advantages and Challenges

Electric planes offer numerous advantages over their conventional counterparts. Firstly, they produce zero direct emissions during flight, significantly reducing carbon footprints. Secondly, they operate more quietly, reducing noise pollution around airports and local communities. Additionally, electric planes have the potential to reduce operational costs overall, as the cost of electricity is lower than that of aviation fuel. The key challenge for electric planes is limited battery storage, but researchers are working to improve it for longer flights and larger passenger capacities.

Promising Developments

Despite the challenges, the progress in electric aviation is highly promising. Several companies, including startups and established manufacturers, are investing in research and development to create electric planes suitable for commercial use. Prototypes and small-scale models have already demonstrated the viability of electric flight, and as technology continues to advance, we can expect to see more electric planes taking to the skies in the near future.

Hyperloop Trains: Revolutionizing Land Transportation

Introducing the Hyperloop Concept

Hyperloop, a concept popularized by entrepreneur Elon Musk, aims to redefine land transportation by combining the speed of airplanes with the convenience of trains. It involves a network of low-pressure tubes through which pods travel at high speeds using magnetic levitation and vacuum technology. This futuristic mode of transportation has the potential to revolutionize both passenger and cargo travel.



Efficiency and Environmental Benefits

Hyperloop trains offer unparalleled efficiency and environmental benefits. These trains can reach incredible speeds by eliminating air resistance and friction, reducing travel times significantly. Furthermore, Hyperloop technology is inherently sustainable, as it relies on renewable energy sources to power the system. Solar panels integrated into the tube infrastructure can generate electricity, making the Hyperloop an eco-friendly transportation solution.

Ongoing Development and Future Prospects

Although still in the developmental stage, the Hyperloop concept has garnered significant attention and investment from companies around the world. Prototypes and test tracks are being built to validate the technology's feasibility, and some countries have even begun exploring the possibility of implementing Hyperloop networks. While challenges such as infrastructure development and regulatory hurdles remain, the potential benefits of Hyperloop trains make them an exciting prospect for the future of transportation.

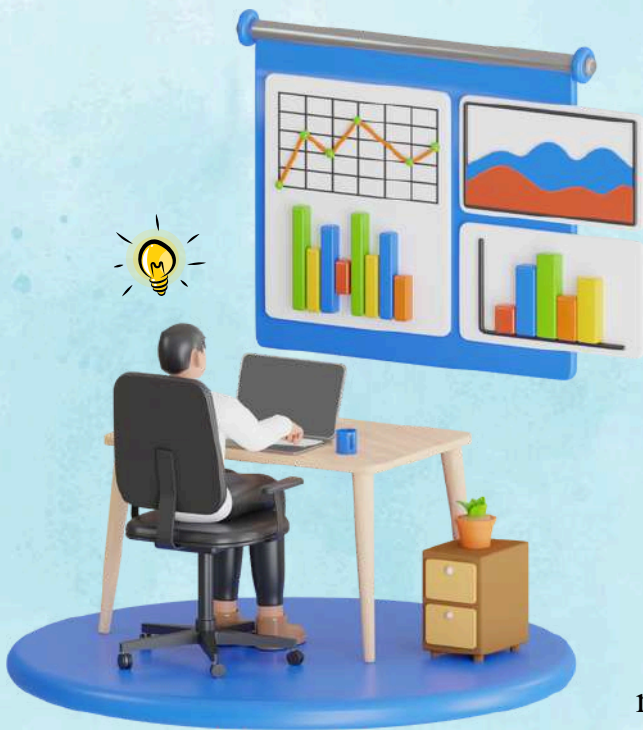
Dr. Daya Shankar
Dean - School of Science,
Head - Trade Tower,
Woxsen University.



Is Idea or Execution More Important?

In the entrepreneurial world, a common debate arises: Is the idea more important, or does execution take precedence? While some argue that breakthrough ideas are the foundation of successful startups, others believe that execution is the true differentiator. While ideas can spark innovation, it's the execution that turns these visions into reality.

Many people have groundbreaking ideas—thoughts that could potentially disrupt industries or improve lives. However, ideas alone are often fleeting. They are like seeds with potential, but without proper execution, they remain dormant. Turning an idea into a viable business requires action, strategic planning, and consistent effort. In fact, execution is the key to transformation, turning abstract concepts into tangible products or services. An idea, however brilliant, has no real value without the commitment and strategy to bring it to life.



One of the main reasons execution is often seen as more important than the idea itself is that most ideas are not inherently unique. Several people may have the same idea simultaneously, but what differentiates them is their willingness to take action. As Thomas Edison said, “Vision without execution is hallucination.” Many aspiring entrepreneurs have excellent ideas but never take the first step toward making them a reality. This common hurdle shows the significance of execution, as even the most innovative ideas require implementation to have an impact.

Execution involves understanding the market, refining the product, building the right team, securing funding, and developing a sustainable business model.

Each of these steps demands careful planning and adaptability, skills that are crucial for any entrepreneur. For example, you may have an idea for an app that helps people save time on daily tasks. But if you lack a clear roadmap, a development plan, and marketing strategies, your idea will struggle to gain traction. Execution is not just about doing—it's about doing the right things in the right order and refining the approach based on feedback and results.

Furthermore, execution brings ideas into a continuous cycle of improvement. In the initial stages, an idea may not be perfect, and through execution, entrepreneurs learn what works and what doesn't. By focusing on implementation, founders can pivot, improve, and adapt their ideas based on market needs. Learning and iterating is essential, as even well-planned ideas may need adjustments when facing real-world challenges, and the most successful entrepreneurs embrace this adaptive process.

Of course, this doesn't mean ideas are irrelevant. A strong, well-thought-out idea provides direction and vision, guiding entrepreneurs toward their goals. However, without execution, even the best ideas remain hypothetical. In reality, a combination of both a good idea and excellent execution is ideal. But if one must choose, execution often holds the power to turn even a simple concept into a successful venture.



In conclusion, while innovative ideas can be the foundation of success, it's the commitment to execute that transforms potential into progress. Ideas may inspire, but it's through the journey of execution that they truly come to life. So, aspiring entrepreneurs, remember that it's not just the brilliance of your idea that will lead you to success—it's the dedication and strategy behind bringing it to fruition that will make all the difference.

Mr. Charan Sanjeev Tadimalla
Startup Coordinator,
Trade Tower.



Improving MSME Competitiveness via Efficient Intangible Property Rights Management

Intellectual property (IP) law is a critical aspect of modern business, protecting creative works such as inventions, designs, and trademarks. For businesses to safeguard their assets and maintain a competitive edge, understanding and navigating IP law is essential. In India, the micro, small, and medium enterprise (MSME) sector is a major driver of economic growth. These industries are growing rapidly, contributing significantly to exports and job creation. However, MSMEs face challenges related to marketing, production, technology, capital, and skilled labor, which prevent them from advancing in the industrial sector. A promising solution to boost their competitiveness and foster wealth creation is through the protection of intellectual property.

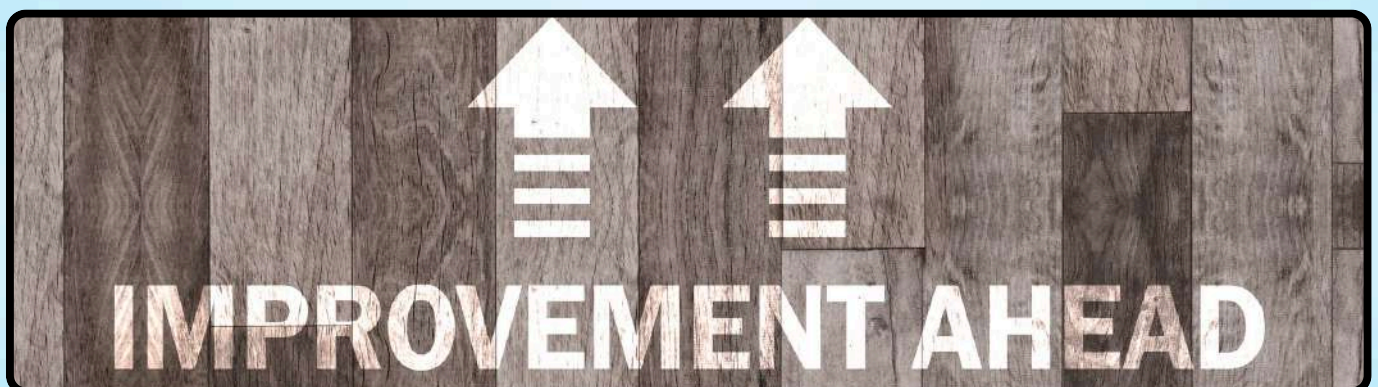
This article examines how IP law impacts businesses, highlighting the key IP law components affecting enterprises, common challenges, and strategies to manage IP effectively. With this information, businesses can make well-informed decisions to protect their interests.

IPR and MSMEs

India launched a National Intellectual Property Rights (IPR) Programme to support small and medium enterprises (SMEs). The program aims to raise awareness of IPR, helping SMEs make informed decisions about protecting their ideas and business strategies. It encourages the efficient use of IP tools for technological advancement and provides access to technical expertise, enhancing business value.

As a member of the World Trade Organization (WTO), India adheres to the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), which sets global standards for IP protection. Indian SMEs must align with these regulations to compete internationally.

Intellectual property rights are vital for the growth of SMEs in India. SMEs should seek to improve their IP frameworks to increase profitability. IP aids in various aspects of business, including product development, marketing, and securing financial resources. The Indian government has improved IP legislation, streamlined patent processes, and enhanced IP offices to respond to global market demands. These efforts aim to raise awareness about IP among MSMEs, enabling them to make informed decisions.



However, Indian MSMEs often struggle to grasp the significance of IP and adapt to global trends. To succeed internationally and drive economic growth, they must take proactive steps to develop, protect, and manage intellectual property.

Challenges

Several challenges remain for startups:

1. **High Costs:** Filing and enforcing IP rights can be expensive, even with government rebates.
2. **Weak Enforcement:** Startups often face difficulties with ineffective legal mechanisms and long legal procedures.
3. **Global IP Issues:** Protecting IP internationally is complex and costly for small firms.
4. **Technological Gaps:** Rapid technological changes can render certain patents obsolete before they are approved.

In conclusion, while India has made significant progress in addressing IP challenges, continued efforts are needed to ensure a robust environment for innovation and business growth.

In conclusion, choosing the right funding option is a critical decision for entrepreneurs. Each avenue—bootstrapping, angel investors, venture capital, and crowdfunding—offers unique benefits and challenges. Entrepreneurs should carefully evaluate their business model, growth plans, and personal risk tolerance to select the best path forward. By understanding these options, founders can better navigate the often complex landscape of startup financing.



Dr Paramita Choudhury
Assistant Professor, Assistant Dean,
Corporate Alignment, School of Law,
Woxsen University.

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Top 10 Problem statements of the Startup Entrepreneurs and their probable solutions?

Startup entrepreneurs face various challenges at different stages of their journey, from formation to growth. These challenges can range from securing funding to developing a strong brand identity. In this analysis, we examine the top ten common problem statements faced by startup founders and propose innovative, technology-driven solutions that can help address these issues.

1. Availability of Angel Funding

Problem Statement: Many startups struggle to secure angel funding due to investor skepticism about the startup's valuation, future profitability, and market fit.

Probable Solution: A web portal can be developed where startups input detailed information, including video pitches, financial reports, and market data. This platform would help both founders and investors evaluate the startup's potential more accurately and identify areas for improvement.

2. Validation of Product-Market Fit

Problem Statement: Startups often find it difficult to achieve product-market fit due to limited or inadequate customer feedback.

Probable Solution: A web portal that registers consumers to provide detailed, professional feedback on products and services could be created. This service would offer startups valuable insights to refine their product offerings based on actual user experiences.

3. Inability to Get Good Team Members

Problem Statement: Startups face difficulty in hiring skilled team members who align with their goals.

Probable Solution: An AI-based app could match startups with potential hires by analyzing job descriptions, budgets, and candidates' resumes or project samples. It would also allow startups to evaluate candidates in simulated job roles.

4. Unclear Value Proposition

Problem Statement: Startups often struggle to clearly communicate their unique selling proposition (USP) to investors and customers.

Probable Solution: An AI app that analyzes product details and buyer personas could simulate various value propositions to determine which aspects of the product or service resonate most with customers.

5. Scaling Operations Efficiently

Problem Statement: Scaling up operations can lead to bottlenecks, infrastructure challenges, and missed opportunities.

Probable Solution: AI tools can help simulate workflows, predict supply chain behaviors, and identify automation opportunities to streamline operations based on industry benchmarks and best practices.

6. High Customer Acquisition Cost (CAC)

Problem Statement: Startups may face high customer acquisition costs (CAC), making it difficult to achieve profitability.

Probable Solution: A comprehensive audit of paid campaigns, combined with AI simulations of customer journeys, can help startups lower CAC and increase customer lifetime value by identifying more cost-effective marketing strategies.

7. Product Development Delays

Problem: Limited resources and expertise cause delays in product development.

Solution: A SaaS platform can streamline product roadmaps, cutting unnecessary features and improving performance.

8. Poor Time Management

Problem: Founders struggle with task prioritization, leading to burnout.

Solution: A personalized tool can prioritize tasks based on impact and flag those for delegation, helping founders focus on key activities.

9. Regulatory and Compliance Issues

Problem: Startups risk non-compliance, leading to legal trouble.

Solution: An AI app can flag legal risks and offer solutions.

10. Creating a Strong Brand Identity

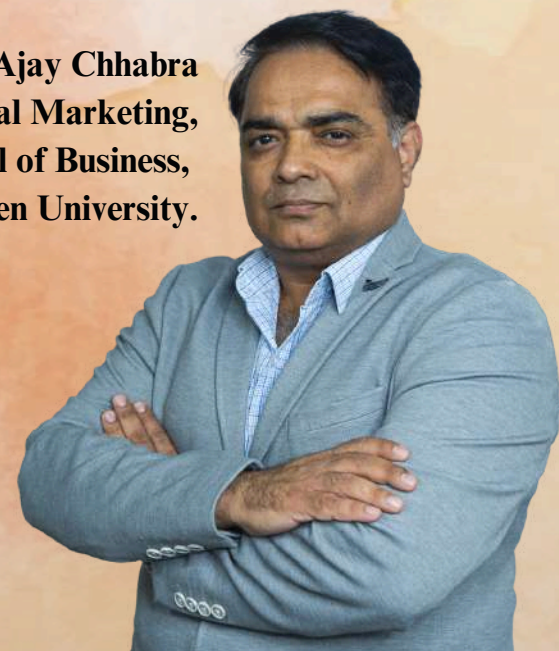
Problem: Building a strong brand is difficult for startups.

Solution: A SaaS tool can create a cohesive brand identity, reviewed by experts.



Pratham Ratan Meshram
BBA - 2025

Prof. Ajay Chhabra
Professor of Practice Digital Marketing,
School of Business,
Woxsen University.

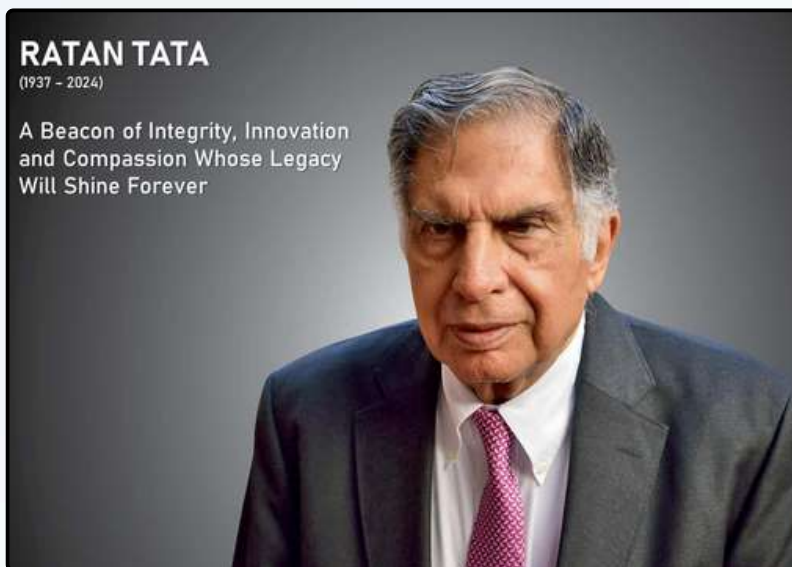


Beyond Profits: The HR Legacy of Ratan Tata

Ratan Tata, the former chairman of Tata Group, is celebrated as a visionary leader known for his transformative leadership and focus on people-centric business practices. Under his guidance, the Tata Group not only expanded globally but also set benchmarks in ethical governance, corporate social responsibility, and employee welfare. This essay explores Ratan Tata's contributions to Human Resource

Management (HRM) by analyzing his emphasis on employee wellbeing, talent development, inclusion, ethics, and innovation. His leadership offers valuable lessons for modern HR practitioners striving to build high-performing, humane, and sustainable organizations. Ratan Tata's HR philosophy revolves around the belief that employees are the most valuable assets of an organization. His tenure was marked by several initiatives to improve employee welfare and foster a sense of belonging. For Tata, leadership meant going beyond profits and actively engaging with the workforce to ensure they felt motivated and secure.

One of the most striking examples of his empathetic leadership occurred during the 26/11 Mumbai terror attacks (2008). When the Taj Hotel (owned by Tata Group) was targeted, Ratan Tata personally visited employees, families of the deceased, and victims, ensuring their rehabilitation and financial support. This act of empathy and emotional intelligence strengthened employee loyalty and reflected his genuine concern for employee wellbeing, which is a core aspect of effective HR management. Tata Group companies also introduced progressive employee welfare programs, such as housing schemes, maternity benefits, and retirement plans. These policies underscored Tata's commitment to creating a work-life balance and supporting employees through different stages of life



Tata is a strong advocate for diversity and inclusion (D&I), promoting equal opportunities for all employees, regardless of gender, background, or ability. He believes diversity fuels creativity and innovation, essential for business growth. Tata Group continues to introduce initiatives that support the inclusion of women, differently-abled individuals, and marginalized communities. These efforts include increasing women in leadership roles and offering flexible work policies to create a more inclusive workplace.

Ethical leadership is another cornerstone of Tata's tenure. He demonstrated that businesses must prioritize integrity, even at the expense of short-term profits. This approach builds trust within the organization, fostering long-term loyalty and alignment with the Group's values. Fair performance evaluations, transparent communication, and employee-friendly policies strengthen employee engagement and reduce attrition.

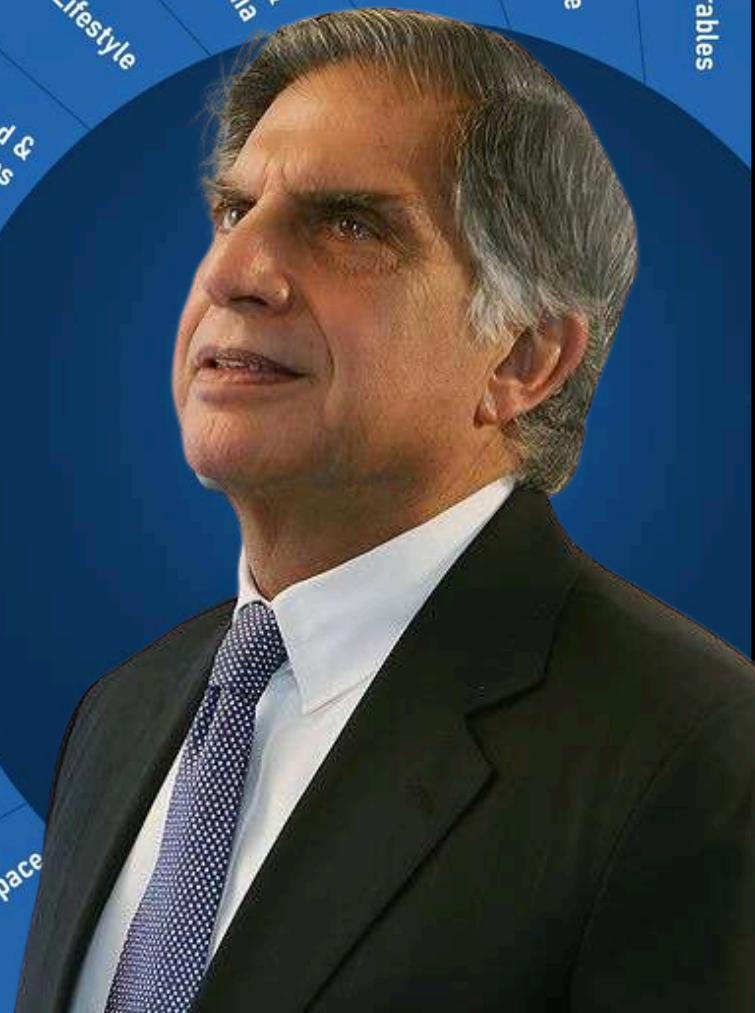
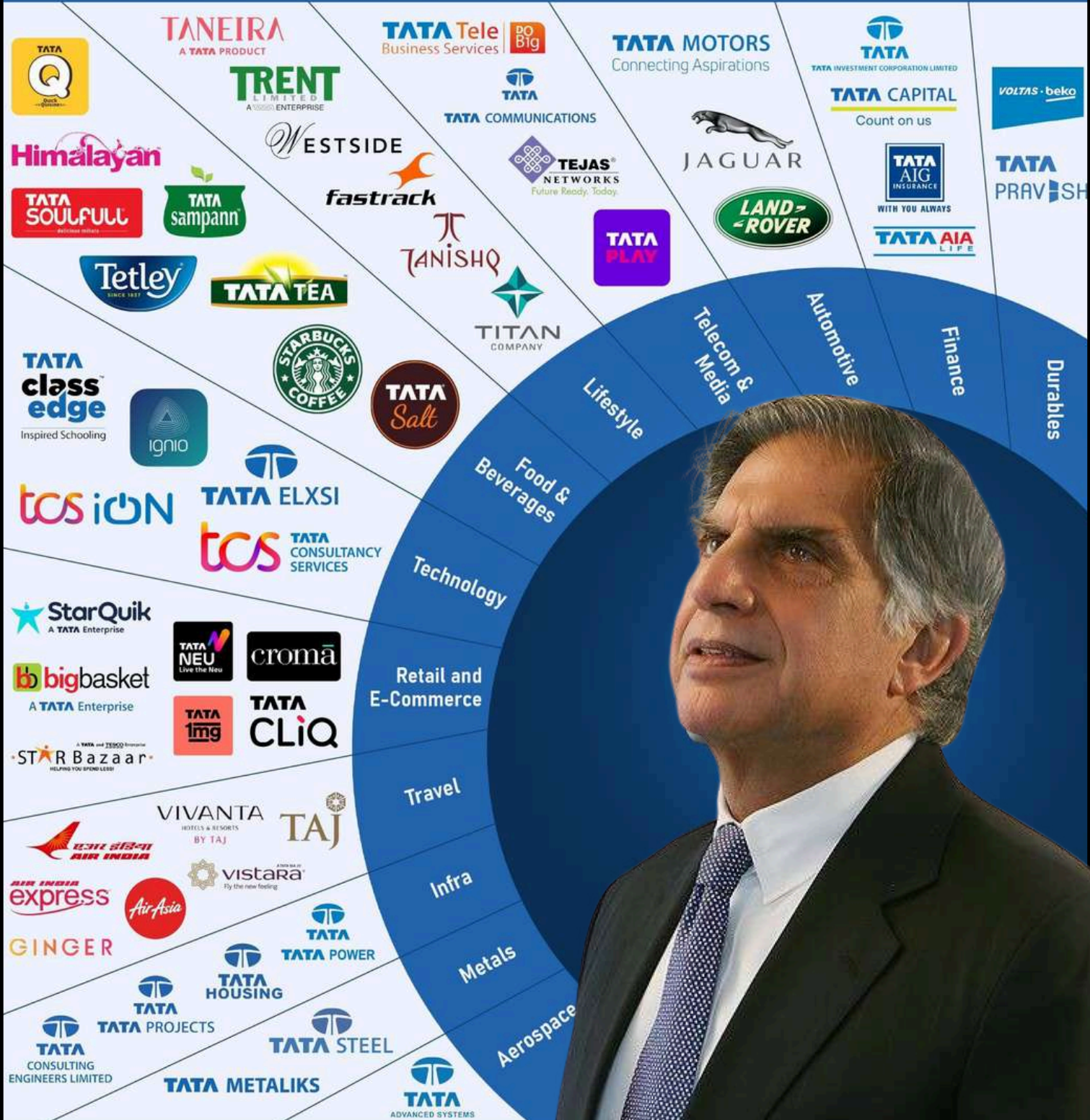
Tata has also embraced technological innovation in HR. Tata Consultancy Services (TCS) integrates AI-based HR solutions to streamline recruitment, talent management, and employee engagement. AI tools help with resume screening, matching candidates to roles, and predicting turnover risks. By leveraging AI, Tata Group ensures the organization's adaptability and competitiveness in a dynamic market.

Ratan Tata's leadership sets new benchmarks for HR practices, demonstrating that successful organizations prioritize people alongside profits. His empathetic leadership, commitment to talent development, diversity, ethics, and innovation continues to provide valuable lessons for creating sustainable, forward-thinking workplaces.

A portrait of Ms. Diyani Balthazaar, a woman with dark hair pulled back, wearing a dark blue blazer over a pink top. She is looking directly at the camera with a slight smile.

Ms. Diyani Balthazaar
Specialization in HRM,
School of Business,

Tata Group Business Empire



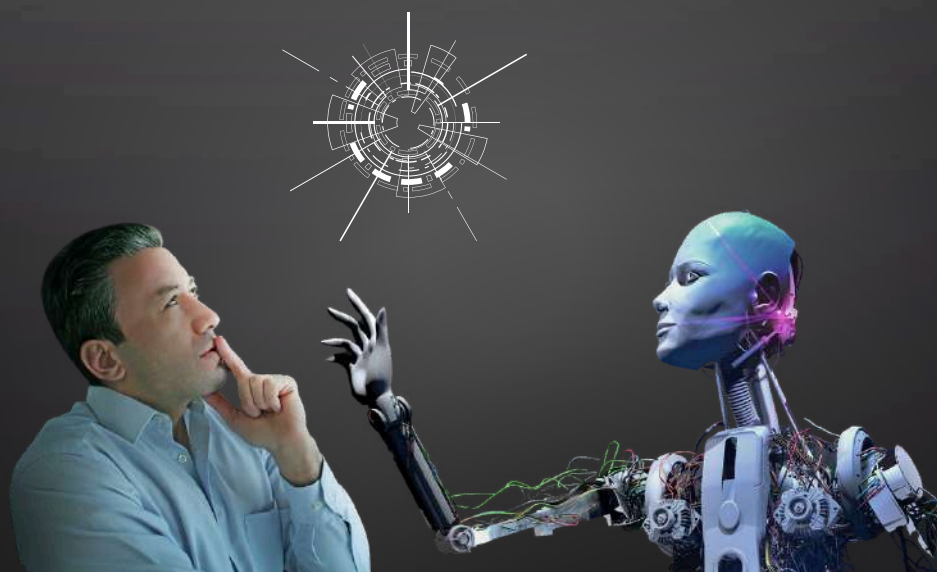
THE ROLE OF AI IN SHAPING THE FUTURE OF STARTUPS: OPPORTUNITIES AND CHALLENGES

Artificial intelligence (AI) is having a complex and varied impact on the startups of the future both as opportunities and challenges. As AI becomes more fully integrated into the business of startups, they are better able to use these modern technologies to deliver better customer experiences, speed and create new products and services. However, those advantages come with challenges in terms of ethics, market competition and implementation.

That ability to increase engagement and loyalty from customers is one of the main areas that AI allows for startups. Startups, as shown by Baek et al, can leverage on quality evaluation models for AI services to improve customer satisfaction and loyalty, key to growth long term in a highly competitive marketplace. Pradhan et al. stress that AI solutions are rapidly deployed to solve various challenges, including healthcare, driven by a startup landscape bursting out of the country like India. This is especially true. Davalas has noted how the massive amount of data generated in these fields can be used for AI and Big Data analysis and startups are now able to access consumer habits and trends in the market. This data-driven way not only enables product development but also makes the process more efficient allowing startups to quickly adapt to shifting market dynamics.

Moreover, artificial intelligence technologies can help startups scale. Jia and Stan explore how AI-enabled startups like ByteDance have leveraged a "AI factory" paradigm to enable innovation and scaling.]. The model allows data and resources to be handled effectively, helping startups develop faster in the market. Similarly, Rojas and Tuomi emphasise the need

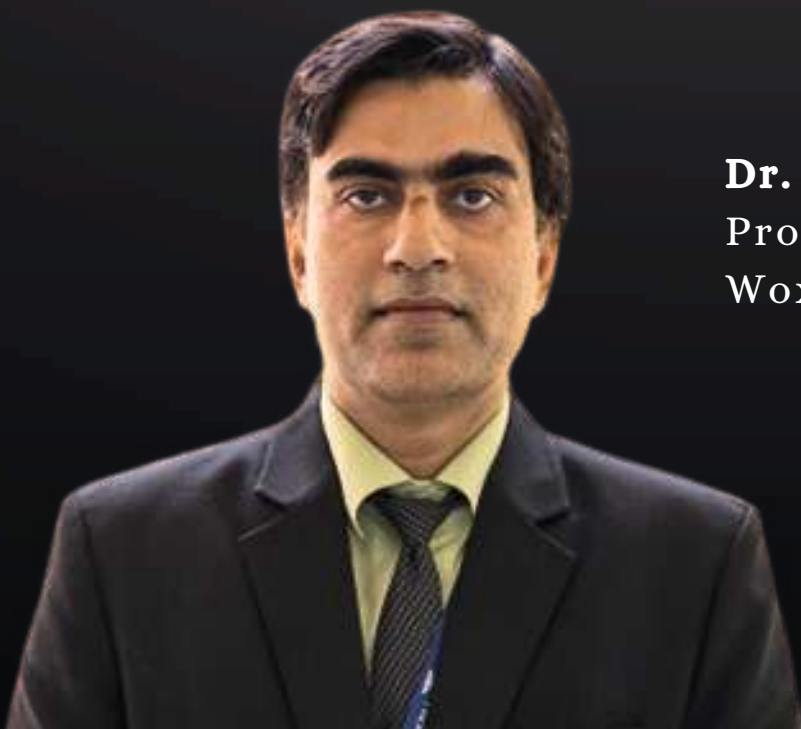
for AI startups to build scalable business models that promote socioeconomic development. Weber et al. further evidence for the promise of AI in creating new value propositions and improving business operations by clustering AI Startup Business Models into specific Archetypes that emphasize their novelty potential.



However, it is important to recognise the challenges that startups face when applying AI. Most new businesses are likely to face challenges while trying to leverage AI technologies, since they often require a lot of investments and technical knowledge. Keeping in mind that AI startups face unique market and investment challenges which demand planning and agility, says Kaggwa. Furthermore, the ethical concerns of AI deployment, particularly data privacy and job displacing, pose further challenges. Huang and Rust touch on this double threat of AI for service industries: the future of human labour in an automated world will be uncertain given the potential replacement of jobs.

Further, the market for AI startups is growing more competitive as mature tech giants devote large amounts of resources to AI. Lee notes that for AI startups to survive on their own, they'll need to have a tough business model and governance that can resist being encroached upon by bigger players. As Buonomo points out, generative AI comes alongside venture capital and fuels this market competition by forcing startups to fundraise and sift through the maze of venture capital.

In short, AI presents startups with new and powerful ways to experiment and grow, but also carries significant risk that needs to be managed. What startups will succeed or fail in the future AI-enabled economy will be about how they balance applying AI for competitive advantage against its ethical and operational issues.



Dr. Afzalur Rahman
Professor, School of Business,
Woxsen University.

IDEATIA WORKSHOP 2.0

The Ideatia 2.0 Workshop participants took a major step forward by pitching their innovative ideas.

From unique solutions to market challenges to groundbreaking concepts, each participant showcased their entrepreneurial spirit, presenting their well-crafted business ideas. Their hard work throughout the workshop culminated in confident, compelling pitches, reflecting the skills and insights they've gained.

We're incredibly proud of all the participants and excited to see their ideas take flight as they continue their startup journey!



MSME IDEA HACKATHON 4.0

We are pleased to announce the successful conclusion of the MSME Screening and Evaluation Committee meeting held at TradeTower, Woxsen University. Over 60 talented young innovators showcased their groundbreaking ideas to an esteemed jury panel, including:

- Dr. Daya Shankar, Head of Trade Tower, Dean School of Sciences
- Mr. Shoury Reddy S, Executive Director, Bala Vikasa Social Service Society
- Mr. Tarun Mor, Founder & Director, Cokarma
- Mr. Amarnath J, Founder, Mome
- Mr. Varun Mehta, Associate Director, PepsiCo
-

The Expert Evaluation Committee meticulously reviewed each presentation, identifying the most promising innovations. These shortlisted ideas have been recommended to the Ministry of Micro, Small, and Medium Enterprises, Government of India, for potential funding support.



IIC EVENTS

UNNATI CLUB: SHARING VOICES

Organized by Unnati Club at Woxsen University, the "Share Your Voice" event gave 14 students the platform to showcase their public speaking and debating skills. With two rounds of discussions, including the topic "One Nation, One Election," participants honed their confidence and received awards for their performances. The event was praised for its organization, insightful debates, and meaningful engagement.



UDYOGH: INSPIRING INNOVATION

Organized by Udyogh, Woxsen University's entrepreneurship club, IGNITE brought together 26 participants for a dynamic event focused on creativity, innovation, and problem-solving. Through interactive activities such as branding challenges, crisis management scenarios, and the humorous "Logo Legends" segment, participants honed their storytelling, quick-thinking, and collaboration skills. The event fostered a solution-oriented mindset, enhancing teamwork and entrepreneurial spirit. Guests applauded the event's practical approach, smooth organization, and its success in inspiring students to think outside the box.





The Startup Clinic

Startup Clinic is a platform for aspiring entrepreneurs, students, and faculty to discuss startup ideas, seek guidance, and receive support from mentors and peers. Participants can pitch concepts, get feedback, and engage in discussions to refine their ideas and strategies.

Who can Participate

- **Faculties**
- **Students**
- **Staff**

Timings

Monday and Wednesday
4:00 PM to 6:00 PM

Location

Trade Tower,
Library, 4th Floor.

For Registrations:
Scan this Qr Code



For More Details contact:

Mr. Charan Sanjeev
Startup Coordinator
9642777062

UPCOMING EVENTS

Startup of the Month

Want to turn your Ideas into a successful business? You've come to the right place.

Benefits:

- Featured as Startup of the Month
- Certificate of Recognition
- Immediate Upgradation and Access to Trade Tower
- Continuous Incubation Support
- Representation at Outside Events
- Access to Global Mentors
- Opportunities to Connect and Compete for Funding
- Become the Startup Ambassador of Campus

Submission Deadline: 20th of Each Month

Pitching and Result : 30th of Each Month



Y u k t i

National Innovation Challenge

Begin your journey of creativity and problem solving! To participate in the National Innovation Challenge, scan the QR code or click the link below. Your ideas can shape the future!



Click Here

Introducing the *Team*



Dr. Daya Shankar Tiwari

Head - Trade Tower

[in](#) [Daya Shankar Tiwari](#)



Mr. Charan Sanjeev

Startup Coordinator, Trade Tower

[in](#) [Charan Sanjeev Tadimalla](#)



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Student Coordinator, Trade Tower

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