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**Edition 8** 

August 2023

# **Guide to Woxsen**

### **By Mehreen Abid**

With the onset of an unprecedented academic session yet again, old and new faces alike pile in through the gates of Woxsen University. It's no doubt the onboarding was an easy task; some hearts light up at the thought of meeting their close ones again while, some say their goodbyes to their families holding onto a heavy weight in their heart. But this is exactly what this page is here for; to show you every place you go becomes a home if you will it to be. This section can act as a reminder for the old as well as a guide for exploring treasured spots hidden in plain sight throughout the campus. Let's begin by traversing you through some popular social spots to have worthwhile memories with your peers:

#### **Social Hangouts:**

1

#### **Behind Rise**

This is the no.1 ranking for a social spot on campus, after a long day of classes every one drift outside for cup of caffeine of their preference and friendly chatter.



#### Swings by League

The newest edition for places that are fun and aesthetic in the most beautiful way possible, if you are on a social rampage to meet people this definitely is your next stop.



#### Tree by the Oval

The tree by the oval that lights up for gloomy evenings is the place you find everyone wait for their dinner and evening chatter.



#### **Tranquil Nooks:**

1

#### **Pool Side**

This is the place which is beaming with social life all around but secluded enough for a quite book and homework.



# Ink & Water (with the furry beasts)

Ink and water sure is a social spot, but its also the dog park of woxsen, on your way to your evening life visit the cute dogs and the many people who have stopped to admire the cuteness.



#### Walk Way around Girl's Hostels

The view of the sky and smell of trees in this area makes this the single-best spot for when you want to seek comfort in the ordinary.



3



#### **Amphitheater**

We at woxsen are very proud of our amphitheater, It is where the calm and the party happens, on normal days that's the evening spot you go for some self-reflection but also where people let loose and party when the dj arrives.

Library



Oval Ground Floor (4 - 7 PM)



#### Aesthetic for the 'gram

Buddha Statue



Sunsets from Admin Block



Amphitheater



4



#### The contemplating seat

These benches are a perfect pick for when you need to take a breather with your friend (or by yourself!) post dinner. Strolling around these dimly illuminated pathways will be an experience you don't want to miss out.

5



#### View of league from oval

Tip: If you're the type who NEEDS peace and quiet to start your morning with, grab your cup of coffee/tea and hop on over to this back spot on the first floor of oval to begin your day afresh.





#### The reading buddies

When people drain your social battery, let Manny become your savior of the day; he definitely would not disrupt your personal time.

#### **School Of Business**

- Al Robotic
- Crowd Core
- Humanique
- Finwiz
- Tantra

#### **University Level**

- Debate
- Ignite –Entrepreneurship
- Rotaract
- Elysium Cultural
- Paparazzi -Photgraphy
- Just Naach -Dance
- Music
- Literature
- Film
- Insomnia Gaming
- Animal Welfare Club
- Sustainability
- Marketing Directors'
- Diplomat's
- Krida Sports
- Street Cause

#### **Your Committees**

- Student Council
- Woxsen Times

#### **School Of Design**

- Fashion
- Interior
- Product
- Visual Communication

#### **School Of Technology**

• Technology Club



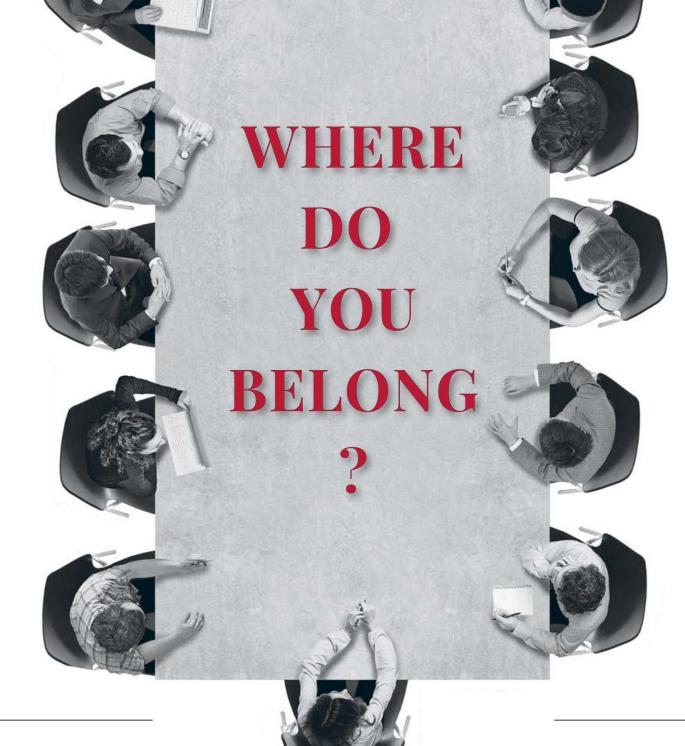
• Skribble

# School Of Liberal Arts & Humanities

• Genesis

#### IIC

- Udyog
- Sahyog
- Hunar
- Ankur
- Anusandhan
- Vichar
- Janhit
- Baudhik
- Shakti
- Jaagriti
- Unnati



#### **Faculty Led**

- Digital Transformation & Customer Experience
- Digital Economy & Blockchain Technologies
- Ethics, Responsibility & Sustainability (
- ZIBS Woxsen China India Centre
- Behavioural and Cognitive Studies
- Technology and Public Policy
- Diversity, Equity and InclusionPublic Policy Research
- Sports Analytics and Management



#### Student Led

- Rationality, Language and Mind
- Poverty and Inequality Research
- Global Development
- Family Business and Entrepreneurship
- Executive Leadership
- Sexuality and Family Studies
- Health, Well-Being and Happiness
- Meta-Tech
- International Taxation
- Music Therapy, Dance and Folklore

# THEY PUT THE 'PRO(S)' IN 'PROFESSORS'

#### By Mehreen Abid

The Annual Faculty awards 2023, held in Woxsen University recognize the exemplary contributions and achievements of faculty and staff members across various departments and schools within the university. That is why only these exceptional recipients that have demonstrated unwavering dedication to academic excellence, research prowess, and overall outstanding performance get the centre stage for the academic year.

Among the recipients are distinguished faculty members who have significantly contributed to their respective fields. The recipients of the "Best Faculty" awards are:

Dr. Rajesh Kumar K. V. - School of Business

Dr. Revathi R. - School of Technology

Dr. Srinivas Junuguru - School of Liberal Arts & Humanities

Prof. Murali V. Kesaboina - School of Arts and Design

Rajeshwar Rao - School of Architecture and Planning

Best University Faculty:

Dr. Hemachandran K - School of Business

But wait, it would be criminal to leave out our researchers that have contributed just as much excellence through their resilience. Accordingly, the deserving winners of the "Best Researchers" are:

Dr. Shahid Mohammad Ganie - School of Business

Dr. Bhargav Prajwal - School of Technology

Dr. Naveen Kolloju - School of Liberal Arts & Humanities

Dr. Sadhna - School of Arts and Design

Dhruma - School of Architecture and Planning

Prof. Syed Hasan Jafar - Corporate Alignment

The university also recognizes the outstanding contributions of staff members across various departments. The winners of the "Best Performer" awards in different categories are:

Mr. Muhammed Ansar - Library

Dr. S. Srinivas Rao - Bridge

Mr. Nitish Kumar - IT

Lokesh Vanappalli - Creatives (Videography)

Muhammed Muneer - Creatives (Graphic Design)

Chahat Mishra - International Relations

Uday Kiran Kandhi (PGDM 2016-18) - Woxsen Alumni of The Year 2023

Pisipati Sai Anurag (MBA) - Best Performer (Certificate) - Research Assistant

Beeram Laxmikanth Reddy (MBA) - Best Performer (Certificate) - Teaching Assistant

Furthermore, the institution recognises Dr. Adity Saxena's outstanding efforts as the "Best Dean" of the School of Arts and Design (SOAD).

The Annual professors Awards event allows Woxsen to recognise the great achievements of its professors and staff members while also displaying its appreciation for their devotion to enhancing knowledge, research, and dedication towards betterment of our university's domain.













# The Wellness Impact: Elevate 2.0

#### By Kavi







April was indeed a busy month for the Wellness Centre, with the weekends bustling with young rural children taking their time out of their weeks to involve themselves in various activities. Elevate 2.0 proved to be a massive success, just like its predecessor. It was a month-long, powerful initiative undertaken by the Wellness Centre of Woxsen University aimed at uplifting the lives of the rural children belonging to the neighbouring villages of Woxsen University.

This year, there were a staggering 200 plus rural children who took part in the Elevate programme. These children were taught subjects such as English, Computer Science, Moral Science, Arts, and Dance within the Woxsen Campus. The children mostly belonged to the families of the securities and the Akkas that work at Woxsen, while the others were friends of these children who wanted to experience what their friends learned. The classes proved to be of extreme help as these students were taught important skills such as the basics of working on a computer, how to make PowerPoints, interpersonal skills, introducing oneself, maintaining conversations, etc. The students were taught two subjects a day, and their routine included impactful and interactive means of teaching such as games and the like. The various teachers for the programme were Kriti, Nithya, Prarthana Ishank, Bhuvan, Pranith, Vitus, Prithvi, Abhishek Ponneri, Sanjita, Hrudaya, Ayesha, Apeksha, Sravananjala, Jwalitha, and Avani.

The culmination day of the programme included distributions of stationery kits, a drawing competition, and dance performances that included various styles such as classical, western, and semi-classical. The closing ceremony also witnessed the sharing of experiences of two children, one of whom tried to speak the way

she was taught. Though imperfect, it was wholesome to see the dream of Elevate come alive through her efforts to practically apply her learning. The volunteers of Elevate shared their experiences as well. "Though it was extremely tiring, despite it all, the experience was heartwarming and worth it," Sanjita candidly adds. "As a student volunteer, I was fortunate enough to witness firsthand the impact that this programme had on the children from the villages around us. Through our efforts, we were able to provide them with valuable skills in computers, English, moral sciences, dance, and drawing. It was an immense joy for me to see them grow in confidence and ability, and I believe that this programme has truly made a positive difference in their lives," says Bhuvan, another student volunteer at the Wellness Centre. The event was brought to an end with the vote of thanks delivered by the head of the Wellness Centre, Ms. Anubha Jain. Elevate 2.0 would not have been possible without the relentless efforts of the Wellness Centre volunteers and student teachers. who took time out of their busy schedules and dedicated it towards the betterment of rural children. It is interesting to note how the entire planning was done in a short span of two weeks while still being executed like a meticulously planned event. A special mention goes to the student community of Woxsen, which actively sponsored the event and contributed to its success. From leading and guiding a small team of volunteers to executing a massive initiative impacting two hundred lives, Elevate 2.0 was her vision, the Head of the Wellness Centre, Ms. Anubha Jain. A special thanks to the team of Just Naach for enthusiastically collaborating on this event and supporting it. With that, the annual Elevate programme for the year 2023 came to a grand conclusion.



# For The Students, By The Students

# Of unfulfilled dreams

#### By Mehreen Abid

From enrolling in a top DJ school in his youth, to teaching statistics as an assistant faculty in a business school a decade later, for the professor profile of this edition, we have **Prof. Venkat Reddy Yasa** from the school of Business Administration at Woxsen University.

Having been bought up in a conventional family in the heart of the city, he's always been what we call, 'a free spirit'. Unlike most of us that travel for hours every weekend to spend time in the comfort of our homes with our loved ones, it's not the same with him. On the contrary, he is more than content to revel in the joys of good food and the lush nature the campus provides. But let's not assume he settles for just back and forth journey between the city and campus twice every month; so far, his thirst for adventure had led him on endeavours all across Southern India, and - "recently, with my friends I've been to Goa, also."

"How's your experience been (in Woxsen) so far?" "Fantabulous." "A person with many talents is a person who must meet expectations." With age come numerous responsibilities, and that includes handling your parent's outbursts if you neglect said responsibilities. When

his parents discovered his unsuccessful attempts at passing a few subjects during his Bachelors, he had been hit and severely chastised over his failing grades. But fortunately, he does not seem to carry that notion of discipline forward to his students. In fact, the reason he's admired among his pupils is not just because of how easy it is to strike a casual conversation with him, or he tries not to stick to the chalk and talk aspect when it comes to teaching, but because he can imagine himself in their shoes. Perhaps that's the reason why he had always known being a professor was his calling ever since his friend had offered him a part time job to teach MBA students.

Even so, just because your route is planned out for you, doesn't mean you can't make



Prof. Venkat Reddy Yasa Assistant Professor

stops along the way. Professor Venkat, for instance, had enrolled himself in Panache DJ School, which is one of the top schools in Hyderabad in the year 2010 aspiring to be a rising artist. His guru, DJ Asif Iqbal, had personally assisted him through half of his module before he unfortunately had to drop the course (still incomplete) to opt for a better grounded passion. Shockingly enough, he's still committed to following through with those modules! Though it shouldn't be much of a shock factor considering his impressive collection of Bollywood remixes, and the uncompromising stance he takes on the quality of sound on audio files he produces. "I'm very much interested in music, especially old Bollywood, and songs with jhankar beats!"

So if you're reading this and, you see him anywhere around campus, strike up a conversation! You could either walk away with Jhankar beats playing in your earphones or a meaningful conversation tuned on your mind.



"Dil acha to sab acha hai."

# The brightest of all stars burns the most

#### By Isha Rani

Moving from place to place with working parents, **Harshith Doggas'** life seems to have been lived out of a suitcase. He has resided in numerous Indian states and foreign nations due to his constant travels.



**Harshith Dogga** 

Well, he does get his accent from somewhere, right? Moving around so much had left him with a complicated social life, not having enough time to make friends, and even if he did, he didn't stay long enough to maintain contact.

His time abroad wasn't much fun in the beginning either, being bullied due to "smelling like 'curry" and having weirdly awkward interactions with people around. His stay in Pennsylvania was the turning point in his life. "I was chunky and little at the time and I had never run, so when my friends took me to track and field, my first mile run was 13 minutes 48 seconds, the only reason I remember that was because I was the last one to reach." He continued doing so every morning and evening. The day after joining the rugby squad, he complained, "Mom, my legs aren't working, I'm paralysed" as a result of sole muscles. The rugby squad stood by him, serving as his knights in shining armour and permanently putting an end to any further bullying.

That was the end of this experience abroad, but bigger things were in store. The change he had faced was drastic, to say the least, coming from an American high school to Sri Chaitanya. Coming from a surrounding where he was seen different and bullied for it to

the surrounding where he was forced to fit into the already existing stereotype of a student that followed the curriculum and not to be different. Change in the environment, family issues and being trapped in the house had affected him in the worst way possible. "Freedom to isolation"., thus the only option he had back then was to concentrate on his studies.

When he had his first crush, he just chose to creepily gaze at her. His pal had decided to act as a matchmaker and spilled his beans. "I couldn't help but just laugh when she introduced herself for some reason. Anything she said, the only response I had was laughter. I was just shy!!" He still remembers her number, by the way. Upon coming home, he got to know that he was being sent to a hostel in Vizag. And that was the end of it.

"After 2 months in that hostel, when I could finally contact my mother, I sobbed as I told her all about it. Then one day, she had come out of nowhere and smuggled me to Hyderabad."

He was constantly being pulled into surroundings he wasn't ready for, but this forced adjustment he had to go through made him ready to be anywhere and for anything. And also, many interesting stories from each chapter. Throughout his journey, his love for literature grew to be his companion, so he started writing about anything- his emotions, poems, short stories and half a novel was all done in a years' time span.

"Well, this was my first love." he said. "I saw her cool sketches online and texted her, and for an entire year I thought she was a guy and her reply to that was 'Well you never asked!" They got closer and fell in love. For their first 'date', she had come 7 hours late and with her entire family. Only getting to talk for a few minutes, leaving our protagonist heartbroken. His saviours were his two best friends, taking him away for a ride, getting him the only cure for heartache, ice cream, and roaming around the city. With this continuing, it didn't work out between the couple.

Even though he couldn't find support from his parents, he found solace in his friends. His chance to go to abroad was also not successful and so he came to his last resort, the only place he could think of - Woxsen, where his best friend was. This eclectic guy thought that it would be safe to hitchhike all the way to his home in Hyderabad from university. His reason being so, "I was reading a book at the time, the ultimate hitchhiker's guide to the galaxy, so I thought 'if this man can hitchhike across the galaxy, I can hitchhike from campus to home. So why wouldn't I?"" well that experience was precisely the reason why anyone wouldn't!!

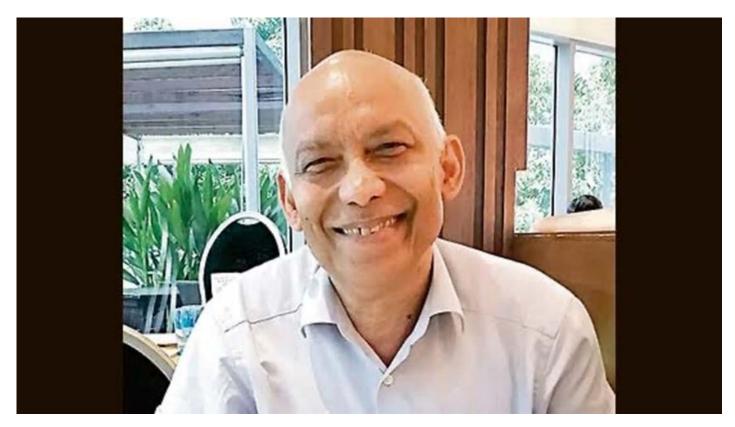
"The final person who dropped me off, who was not as suspicious as others, was continuously singing prayers, and that was the day I finally believed in god and it was his sign to tell me to shut up and be quiet till I reach home."

And now, his journey with Woxsen is coming to an end, as he is planning on leaving and finally getting the chance to pursue his true passion, literature. "HIS" actual journey just beginning.

# The Journey of a common man; The trick is to enjoy the ups and have courage during the downs.

#### **By Jessica Singh**

Dr. Brundabun Mihra, in establishing his book launch-'State formation legitimacy and society in Medieval Orissa', invited many distinguished guests to the open ceremony. This particular formidable, diligent, charming individual had outshined the crowd. We instantly knew that you would love to hear about him.



#### **Professor Subrata Kumar Mitra**

Professor Subrata Kumar Mitra (born 16 June 1949 in Orissa, India, naturalized French) was director and research professor at the Institute for South Asian Studies at the National University of Singapore till May 20, 2018. Currently emeritus at the University of Heidelberg, is what his socials say, We had hit a fortune as we got to interact with him, one-on-one.

"I come from a family of civil services, and we have been in this field for many generations" Are you recording it? (He stops his ongoing conversation and puts up a concerned question). After assuring him, he continues to say "I was quite a nerd, my interest in fundamental research grew, which led me to take subjects like Physics, chemistry, and mathematics which made college engrossing and fun".

There wasn't pressure as such but he assumed his surrounding fancied him to get into Political Science, which influenced his decision to receive a bachelor's degree in political science from <a href="Utkal University">Utkal University</a> in Orissa, India. He mentions as the oldest son, the expectation and responsibilities skyrocketed as he grew. (if an older sibling is reading this, we know what he is talking about).

On February 1969 when I looked into the text in the Harold Joesph Laski Grammar of Politics which went like "A workers son becomes a worker and a banker managers son would follow by, it's not because one doesn't have the talent but that society structures us in a certain way" I read it once and twice, the epiphany that hit at that moment was fascinating he says (this with adjusting his wheelchair and with a grin on). This made him ponder on how little it took to hire a servant back home (Orissa), we called them family characters but in our heart of hearts we knew that they were servants and we as their masters. What Laski did was to take away that certitude, this moved my egalitarian

instincts into no longer running to be a Civil Servant but to comprehend and research how society was/is structured! 'I was so happy with the self-discovery, which led me to not wanting to study at all (uh-oh here's a bold thought) and then my friends explains how I must pass through these steps to reach my desired seat, ultimately my mother sat beside me until my exams were done. I cleared the exams and took off to Delhi and as I have mentioned before being a nerd, academics was a piece of cake'.

Well, we are getting close to knowing who is that adorable woman that sat next to him at the Book launch, with her head held high.

I've completed my master's degree and landed in JNU, where I encountered Professor Rahid Uddin Khan who later on turns out to be my guide, whilst we were working on the Telangana movement for my M.Phil. The professor helped me to get into university for my Ph.D.

During this backbreaking journey,

Professor Subrata comments "I met my life partner, she was an exchange student and left the country which honestly speaking she made me complete the degree, a bit quicker (we saw a giggle there on both of them).

Now, Professor Subrata chronologies his journey with her, he starts by saying '17th of June attended my viva, 21st of June flew to Paris, and 26th of June, we got married, early July we came back to Delhi. With empty hands, we were in search of jobs and got an unfurnished room, so used newspaper as our mattress' (he giggles at the pain). Coming from an upper-middle-class family, I didn't hit the fortune of purchasing furniture and here we are in Delhi, requesting the shopkeeper to choose for me. 700/- was our payment at those times, that helped us survive, he adds This was a very laborious phase for me and Maria Paul {his life-partners name} but we still held hands'.

Here's when another unfortunate news breaks in and that was when they lost their first child, the situation was gruesome. After her recovery, she tried to stand on her foot by applying for small jobs in the noisy city (I must add how indestructible she is, something we students have to learn from her). We are now entering a more pleasant phase where both young bloods are in a "good societal position" as per their job titles.

As the resources were getting expensive, and the remuneration was constant, we pooled our talents and flew to France with the thought of this being our last visit. But life has something else planned for us, after a short duration during our stay in

France I've got introduced to a gentleman who was the head of a research institution in Paris and during an afternoon meal with him, he brought up a surprising request offer in front of us, "would you like to spend a year in Paris?" (It was like music to my ears) After a quick glance at my partner, without hesitation, we answered: "Yes, absolutely."

During our wonderful stay and why I say the word 'wonderful', my daughter was born (safe and sound), I got a job moved to Germany for 2 years for my postdoctoral fellowship, came back to France, and worked as a statistician in French institute of public opinion. (this part of my journey was apprehensively increasing and here's why I say that) I did that for 3 years only to realize how the language took a toll on me as I was terrible at French. Eventually, I survived because of my wife and colleagues who played a huge role. Later I discovered the statistics I was working on were 'baby statistics', and there was an area of multi-variant analysis, after rising this to the institute they were content and this prompted me to a higher position where I was the head of the department but again I noticed that I'm on a low-level equilibrium when I couldn't get to be a director as I wasn't a commercial person. Making capital and inclination intellectual aspect was a huge disapproval which led me to reach out to the higher authority. I received a mail that went like "You are not the first man to send this kind of mail to us, please take a week off and we will try to resolve this." on my return, I saw myself in a big room where

there was a table placed in the center surrounded by 2 men, 4 women and an older gentleman that voices "finally you are here, lets' introduce" but the catch here was that the people around had to figure out what I worked as, "was I married?, do I live alone, do I have a cat or a dog, do I live in Paris or outside?" and within known time 7 of them were fighting over who I am (funny I say). They concluded with 3 presumptions that I could be a diplomat, a visiting artist, and (here's the one that will catch you off guard) an owner of adults films shops. Prof. Subrata adds that ' I see why they said that, I used to dress *myself pretty fancy'* he chuckles. Lunch was celebrated as a feast in Paris, they have quite a heavy meal and after this fascinating and captivating interaction, lunch was served. During the meal, they were allowed to disclose their identities and I exploded and said 'I am not a diplomat nor an artist and never went to an *ADULT FILM SHOP',* I'm self-analysis sabbatical. Immediately the older gentleman stops him and said next you all will state that you are the prince of India. the old gentleman explain to him say "You may know who you are, but society had its ways of making its own mind about who you are! Your social profile doesn't depend on you. If you think the 7 of us are wrong about who you are, it's your job to prove to us that we are not right. So if that can be done we will help you go from here to a higher level of your interest. I took a week to conclude what vocation was preferred and that was in the academic field. Jump to three months I see myself getting a job as a professor in Berkeley and later moving to Hyderabad."

So the moral of the story: "Know thy self, be true to yourself then and only then you can reach the moon." Ends his statement here.



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# The MBA Welcome

#### By Kavi

To become a Woxsenite is indeed momentous, and to make it all the more special for the incoming MBA students, a week-long orientation was conducted which included various speeches and panel discussions from distinguished speakers consisting of faculties and professionals.













The orientation commenced with the ceremonious Welcome March, followed by the lamp lighting ceremony by Madam Dean of School of Business. The students were formally invited by Vice President Dr.Raul Rodriguez and CEO Mr. Vishal Khurma, who provided an insight into life at Woxsen. The orientation also saw inspiring speeches from esteemed dignitaries such as . Deputy Head of British Deputy High Commission Hyderabad, Mr. Varun Mali,Shri. Jayesh Ranjan IAS, Principal Secretary to Government of Telangana ,our very own alumni, Mr.Dev Abhilash and Ms. Prashasti Rastogi. The second day started off with the Woxsen Marathon, while the orientation began with a session by Mr.Nishit Jain on what the newly-achieved EFMD accreditation holds for the students. A panel discussion and various presentations covering topics like academic integrity, Al Research

Centre, course curriculum, marketing, HRM, finance, data science, and entrepreneurship were conducted. Mr. Jose Antonio Cachaza, MD of Laliga India, inspired students with stories of resilience in football, and Sir Cary Cooper from the University of Manchester spoke on the future of workplace well-being. Day 3 got on with a yoga session at sunrise. The sessions primarily revolved around business opportunities in LATAM, generative AI, and examination policies at Woxsen. The importance of internationalization and student exchange opportunities were emphasized, along with campus discipline and student guidelines. Furthermore, day 4 included discussions on the 'future of Fintech' and the prestigious 'Gustavsson survey at Woxsen'. The various clubs and committees at Woxsen were introduced by each club with their fellow members to the students. The final



day was a mixture of sessions on self care, diversity and inclusion, case analysis and faculty introductions. Overall, the week-long orientation concluded successfully with the incoming MBAs thrilled to kickstart their journeys and become a part of the Woxsen Family!



# School of Liberal Arts & Humanities

# A Report on FDP organized by SOLH

School of Liberal Arts and Humanities, Woxsen University has successfully organised the very first Faculty Development Programme (FDP) titled "Research Methods, Techniques and Emerging Trends" virtually from 10 to 12 July 2023. During the three-day Faculty Development Programme (FDP) eminent and erudite people from academia and industry have enlightened the registered participants and satiated their intellectual appetite!

The FDP witnessed a phenomenal success as over 300 participants from across the country and a few from abroad got registered for the event. Prof. M. Shafey Kidwai, Professor of Mass Communication, at Aligarh Muslim University and Dr Sabyasachi Dasgupta, Associate Prof. Globsyn School of Business, were the key resource persons who addressed the sessions on Day 1 and Day 3. In the scintillating and efficient leadership of Dr. Satya Prasad the three-day FDP was brilliantly chalked out and executed flawlessly by

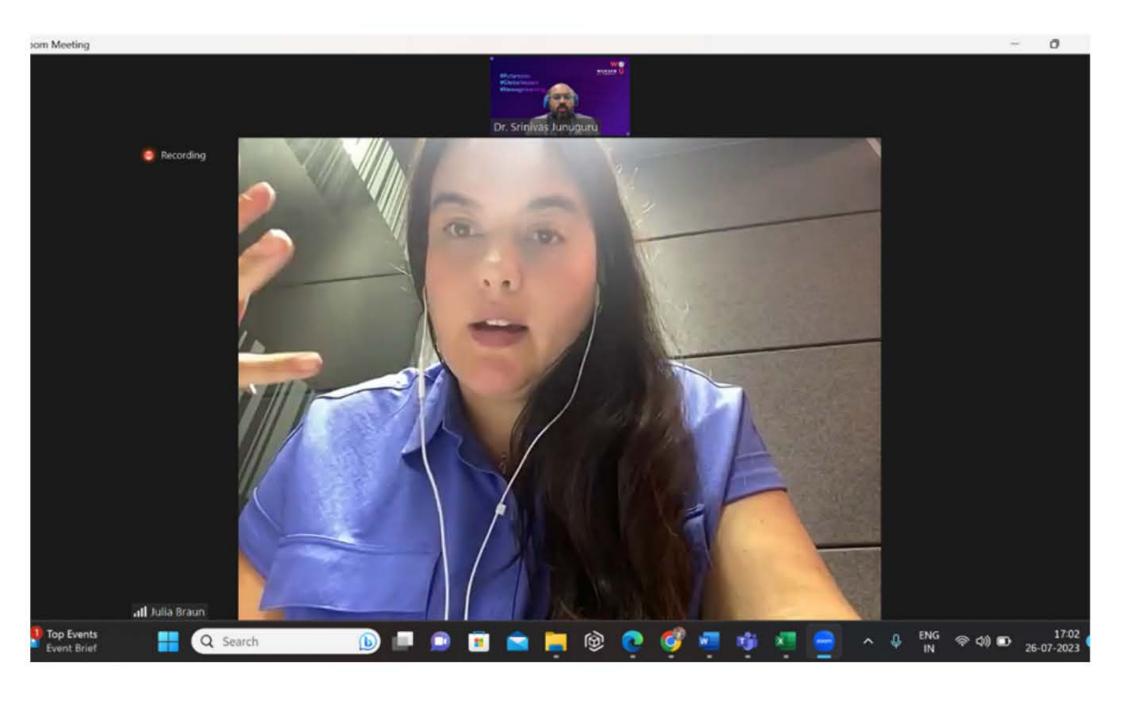
Antarleena Basu, Dr. Afaq Ahmad, Dr. Brundaban Mishra, Dr. Anindita Majumdar, Dr. Naveen Kolloju, Dr. Srinivas Junuguru, Dr. Siriman Naveen, Irfan Fayaz Lone, Digvijay Singh is highly appreciated.

Surprisingly, a total of 144 participants visibly made their presence at Zoom platform at the valedictory day which is a living testament to the gigantic success of the FDP as Woxsen University did not witness such a spectacular number of participants in any FDP organised by any school in recent past!

Nevertheless, the Dean, Dr. P.V. Satya Prasad congratulated all the faculty members of the School of Liberal Arts and Humanities for successfully organising the FDP. The Dean showed special thanks to Dr. Antarleena Basu, Dr. Afaq Ahmad and Dr. Ranita Basu for their constant technical assistance from muti-dimensional ways to finally make it a successful event.

# **BBC News**

**BBC News** has featured the views of **Dr. Srinivas Junuguru** on the BRICS, NDB, Russia, and Putin in their platform! Dr. Junuguru, Assistant Professor in the **School of Liberal Arts and Humanities at Woxsen University**, is a well-known scholar on topics related to **BRICS and Russia**.



# Center for Excellence- South Asian Studies School of Liberal Arts and Humanities Woxsen University, Hyderabad Organize a virtual Expert Talk on Rock Art in India

Date: 26th July 2023 [Wednesday]
Time: 12:15 PM to 01:15 PM
Delivered by: Dr. D. B. Garnayak
Superintending Archaeologist.

Ministry of Culture, Government of India

As a part of the course curriculum for BA. [Hons] 2nd Year program subject 'Indian Art and Architecture' the CoE- SAS organized an expert talk on Rock Art in India on 26th July. All the students of the [BA Hons] program joined the one-hour virtual talk being delivered by Dr. D. B. Garnayak. Rock Art in India constitutes the first model for the course curriculum and students get the first-hand information on the various aspects of rock art in India.



Addressing the students by Dr. B. Mishra



Presentation delivered by Dr. D. B. Garnayak



Screenshot with the Students, Speaker, and the host of the event

# **Media Matters**

Students of Journalism Major attended a virtual session on the theme "Future of News: Learning to Lead in a Fast-Changing Media Landscape" which was addressed by Mr. Rajesh Mahapatra, Editor, Press Trust of India, New Delhi, on 28 July 2023. Mr. Rajesh threw light on the future of news in the age of algorithms, artificial intelligence, and digitisation. The 90-minute interactive session was well-received by the students as well as other participants. The session was organised under the theme, "Media Matters", by the School of Liberal Arts and Humanities.



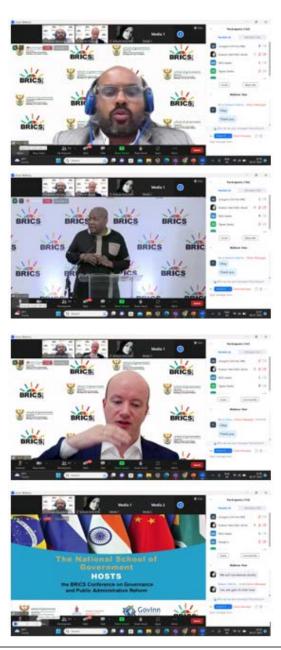


# Growing Global inequalities, implications, and solutions: A Critical Study of India

Presented a paper on "Growing Global inequalities in Post Covid-19 pandemic, implications, and solutions: A Study of India", at the International Conference on BRICS Conference on Governance and Public Administration Reform, School of Government, National School of Government, Republic of South Africa.

Global society has been devastated due to the Covid-19 pandemic. Slowly the World is coming out from a great lockdown, but there is no sign of recovery soon. Because the pandemic hit the global economies severely, it takes nearly one to two years to restore normalcy worldwide. However, the pandemic hit hard on millions of people's livelihoods. The World Health Organization says, The economic and social disruption caused by the pandemic is devastating: tens of millions of people are at risk of falling into extreme poverty, while the number of undernourished people, currently estimated at nearly 690 million, could increase by up to 132 million by the end of the year. The Indian economy also suffered enormously from the pandemic. Since the start of the Covid-19 pandemic in India, more than 120 million people have been pushed into poverty. The worst pandemic will be felt by India's most vulnerable people's job loss, increasing poverty levels, and reduced per-capita income. Overall, it will lead to a steep decline in India's annual G.D.P. rate. The research project explores how the pandemic affected the global economy and the impact of the Covid-19 pandemic on India specifically. The research project expounds on the possible sustainable solutions to the damage caused to the livelihoods of India's population by the pandemic. It says we should use a top-down approach and a down-up approach for a sustainable solution to the inequalities. The research paper is qualitative.

**Keywords:** Covid-19, global inequalities, India, and international development



# **FACULTY ACHIEVEMENTS**

# Dr. Naveen Kolloju

As part of ERS activity, Dr. Naveen Kolloju, Associate Professor, School of Liberal Arts and Humanities, Woxsen University, participated in a British Council Webinar Series in collaboration with the National Digital Library of India (NDLI) on the topic **How can you integrate the United Nations Sustainable Development Goals into your teaching?** held on 21st July 2023.



# Prof. Irfan Fayaz

Name of the Faculty: Irfan Fayaz

School of Liberal Arts and Humanities (SOLH)

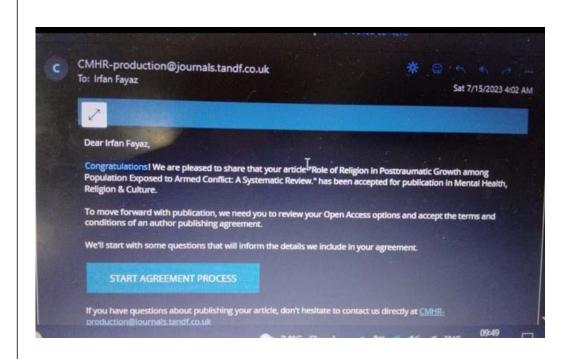
Title: Role of religion in post-traumatic growth among population

exposed to armed conflict: a systematic review. Journal: Mental Health, Religion and Culture

Publisher: Taylor and Francis.

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Indexing: Scopus and Web of Science. Q3 Note: The article is in the publishing process



# FIP & Field Visit report to Dhatrigram- Dr. Anindita Majumdar, (Associate Professor in Psychology- School of Liberal Arts & Humanities, Woxsen University, Hyderabad and a RCI registered Psychologist)

**Date:** 12-30 June 2023

Place: Shreeja India centre, Dhatrigram, Purba Bardhaman

**Purpose:** 

- 1. Exposure visit for Dr. Anindita Majumdar to work on the research papers/case study formulation in relation sports psychology and women empowerment through football.
- 2. To create a series of mental wellness activities for the Shreeja Girls to help them excel in sports, education and life.

The 3 week's of internship programme comprised of studying files and documents and case discussion for the works that are going on in the Shreeja India Centre to empower the 1st generation female learner's of rural Bengal. The 2 projects running are Vidushi and Aruni programmes in 2 specific rural sectors of Bengal. During the field visit only area was covered- Dhatrigram, where activity-based wellbeing training sessions were conducted. The summary of the same are given below:

a. 'Appreciative Inquiry' - Shreeja Girls stood in a circle after a football match with their coaches. Dr. Anindita Majumdar initiated a circle-time activity with Football, based on the concept of 'Appreciate Inquiry'



**Purpose:** This is an approach to leadership development and a method to break internal conflicts while bringing about cathartic experience. Her instructions were, "You can throw the Football at anyone in the circle as per your wish and then speak about a positive experience with the person or a quality you adore about her/him. The chain will continue with the receiver doing the same by passing the ball to someone else"! What followed among the girls is a series of heart-to-heart sharing, some emotional breakdowns, hugs and a lot of solidarity in-between self-reflections and conflict resolutions. While Siuli, Kumkum and Jaya reconciled their differences, there were other girls who got emotional by merely witnessing their catharsis. There were still others who got to know that they inspire each other within the Team, on and off the field as well. Observations: Girls are emotional and sensitive. They have a sense of deprivation. A few among them have assertiveness, confidence and being able to be happy for each other.

#### Strategies planned for the football coaches to adopt for improvement of the players:

- Leadership shuffling every 2-3 months
- Bi-lateral transfer of training which increases cognition
- Body balancing and core-strength development
- More circle-time activities involving coaches. Bringing the 'we' feeling in the Team
- Quick decision-making on the ground training

#### **Handpass Team Game**

The children from the centre were asked to volunteer for a game. A mixture of young and older children volunteered. They were then given the following instructions by Dr. Majumdar, "You will stand in a circle. I will now start the game by throwing the Football upwards, and all of your task will be to catch the ball and not let it ever touch the ground. So when I throw it towards someone, the one who catches it will again throw it out and again someone else will have to catch it, and so on".







**Observation:** During this activity, the following points were noted:

- 1. Initially many boys volunteered to be part of the activity, but when they saw most girls have already formed the circle they stepped down. Only two boys took part, and they played till the end.
- 2. The activity started with a big circle, but as it progressed the circle started becoming small. The senior team members remained in the outer ring, whereas the junior members from grades 5 to 8 started making the circle close and small with their advancement toward the ball as they took care that it shouldn't touch the ground. These children participated enthusiastically in the activity till the end.
- 3. The girls from grade 5 expressed their willingness to be part of the football team. However, at this stage maybe they want to do it more out of fun, but if given training and if their interests are nurtured, they may show prospects in this field.
- 4. Subtle gender discrepancy has been observed among the boys,

where it was noted that only 2 boys came forward to become part of the group activity. While the circle was closing in proximity of the team members they remained in that circle and played till the end. Some sessions on gender equality and egalitarian gender role concepts with these children may help solve this subtle mental set of discrepancies.



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# Dr. Afaq Ahmad















# Dr. PV. Satya Prasad



# Dr. Naveen Kolloju



# Dr. Eldhose Varghese



## Dr. Ranita Basu



# Prof. Digvijay Singh



# School of Arts and Design

# FACULTY DEVELOPMENT PROGRAM (FDP)

#### Implementing Learning Design to Enhance Higher Education Student's Learning Experience

Organised By

#### **Centre for Learning Design**

(School of Arts and Design & Ding Learning)

For: Telangana Social Welfare Residential Educational Institutions Society (TSWREIS) and Telangana Tribal Welfare Residential

Educational Institutions Society (**TTWREIS**) academicians.

**Facilitator** 

Dr. Tony Reeves (Founder and MD at Ding Learning, U.K.)

Asst. Prof. Sanjay Guria (Woxsen University)

Asst. Prof. Surya Teja (Woxsen University)

Asst. Prof. Ashwini Kalyani (Woxsen University)

Date: **18th**, **19th**, **20th May 2023** 

Event mode: Offline Woxsen University Campus

#### Aims and Objectives of FDP:

The FDP aimed to foster the holistic development of teachers by incorporating morning yoga sessions and focusing on empowering teachers; the FDP equipped them with essential learning design principles and provided a comprehensive toolkit to strengthen their teaching methods. Participants actively engaged in dynamic, hands-on activities throughout the workshop, allowing them to grasp core concepts of learning design



and effectively apply them in their classrooms. Notably, on the third day, participants participated in a co-creation workshop, utilizing a Lego tool kit to visualize future classrooms that foster empathy, inclusivity, and respect for students' individual identities.

An essential aspect of the program was the emphasis on crafting learner personas, which involved understanding and tailoring education to meet the unique needs of individual students. Participating in these activities gave teachers valuable insights into how these principles could be applied to create engaging and effective learning experiences.



# INTERNATIONAL VIRTUAL CONFERENCE ON "CULTURAL DIVERSITY FOR SUSTAINABLE DEVELOPMENT IN ART AND DESIGN."

Mode: Online Place: Hyderabad, India

Organised By-

School of Arts & Design, Woxsen University

Dept of Applied Arts, Faculty of Visual Arts, Banaras Hindu University

Date: **23rd, 24th June 2023** 

Event Mode: Online

The term "cultural diversity" is frequently used in two distinct contexts. It is sometimes used to refer to the idea that the spread of a globalized 'world culture' threatens the cultural customs and ways of life of specific groups around the world. As a result, cultural diversity is frequently mentioned in this context as something that needs to be preserved or protected. Cultural diversity is necessary for long-term prosperity, referred to as the fourth pillar of sustainability's stability. Although it seems like a contradiction, promoting cultural diversity could help the research community live together peacefully. When people feel confident in their ability to live according to their cultural values, they are better able to talk to each other and work together. As an initiative on this, Art and Design and their link to sustainable development are becoming important in academia and research. And these steps of research are the actual actions taken by academia. Were the Woxsen School of Arts and Design, in partnership with the Department of Applied Arts, Faculty of Visual Arts, Banaras Hindu University has SUCCESSFULLY organized a two-day International Conference on "CULTURAL DIVERSITY FOR SUSTAINABLE DEVELOPMENT IN ARTS AND DESIGN." Our international Co-Partner- AHILA UNIVERSITY, BAHRAIN has played an important role in the review of submitted papers,



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conducting the conference smoothly and contributing to chairing one of the sessions. This conference had 8 sessions where the keynotes were delivered by experienced and dynamic academic and industry leaders of India and Abroad. A total of 26 institutions participated and 77 presenters shared their innovative works. The diverse review committee with 50% of the reviewers from international institutions has played a crucial role in ensuring the quality of papers to be published as conference proceedings.



# Follow-up Session of the Faculty Development Program (FDP) Implementing Learning Design to Enhance Higher Education Student's Learning Experience

Organised By

Centre for Learning Design

(School of Arts and Design & Ding Learning)

For: The Telangana Social Welfare Residential Educational Institutions Society (**TSWREIS**) and Telangana Tribal Welfare Residential Educational Institutions Society (**TTWREIS**) academicians.

Time: Jun 30, 2023, 03:00 PM India

Event Mode: Online

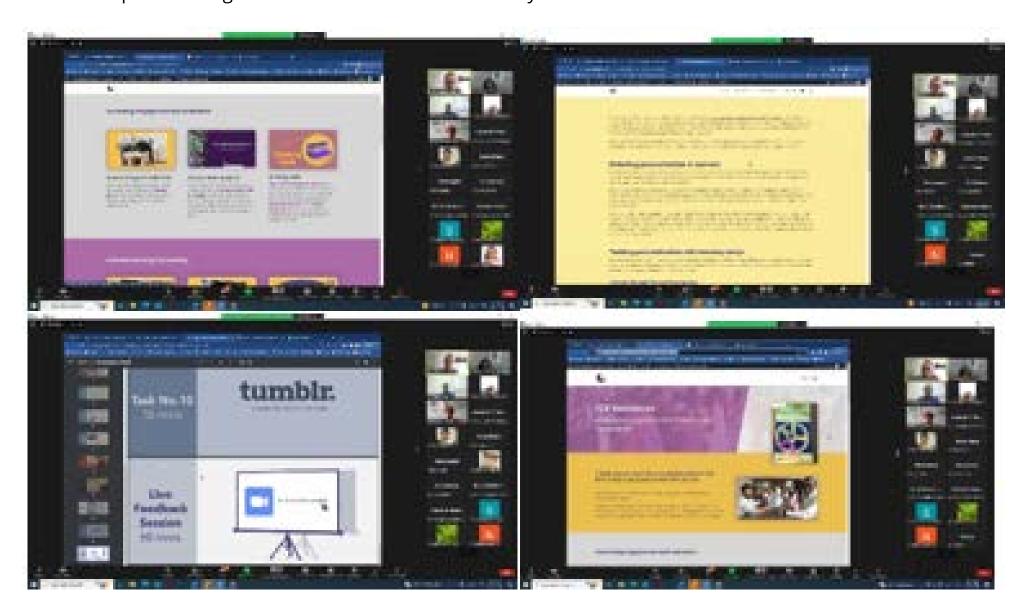
The main objective of the follow-up was to build upon the knowledge and discussions from the previous Faculty Development Program (FDP) sessions. The focus was on providing participants with deeper insights into the topics that had already been covered, allowing for more in-depth exploration and understanding.

Moreover, this follow-up session aimed to address any lingering questions or doubts that arose from the earlier discussions. By revisiting and reinforcing the key themes, educators had the opportunity to gain a comprehensive grasp of the subject matter and further enhance their pedagogical skills.

The collaborative nature of the session encouraged peer

learning, with educators sharing successful strategies and innovative approaches they had implemented in their classrooms since the previous FDP sessions. This sharing of experiences enriched the learning experience for all participants and fostered a sense of camaraderie and professional growth within the academic community.





# FACULTY DEVELOPMENT PROGRAM (FDP) - SERIES

As the School of Arts and Design geared up for the upcoming academic session, it recognized the significance of equipping its faculty with the latest knowledge and skills. In light of this, a series of comprehensive Faculty Development Programs (FDPs) was thoughtfully organized. These FDPs aimed to empower educators with cutting-edge teaching methodologies, innovative approaches, and practical tools to enhance their teaching effectiveness and foster a dynamic learning environment for students.

The Faculty Development Programs were strategically designed to address the evolving needs and challenges of the academic landscape. Through a well-structured curriculum, participants delved into various aspects of pedagogy, curriculum development, technology integration, and student engagement. Additionally, the FDPs offered opportunities for collaborative discussions, workshops, and hands-on exercises, fostering a vibrant exchange of ideas and experiences among the faculty members.

#### FACULTY DEVELOPMENT PROGRAM (FDP) - Harnessing the power of learning outcomes

By- **Dr. Tony Reeves**, Founder and MD at Ding Learning, U.K.

Time: **2 PM (IST)**Date: **July 4, 2023**Event Mode: **Online** 

Mapping learning outcomes played a crucial role in promoting transparency and accountability in the education system. It allowed educators to communicate their teaching intentions to students, fellow faculty members, and even external stakeholders, fostering a shared understanding of the course objectives and expected outcomes. This alignment also enabled institutions to assess the effectiveness of their educational programs and make data-driven decisions to enhance the overall learning experience.

In conclusion, the practice of mapping course learning outcomes in the past proved to be a valuable tool for both learners and educators. It enhanced the learning experience for students by providing clear objectives and fostering self-assessment, while also enabling educators to design effective instructional strategies and assessments. The benefits of this practice extended to institutions as well, as it facilitated transparency and accountability in education.





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# FACULTY DEVELOPMENT PROGRAM (FDP) - Rethinking Design Education



By- Prof. Henry Sanoff - Professor Emeritus, USA

Time: **7 PM (IST)**Date: **July 7, 2023**Event Mode: **Online** 

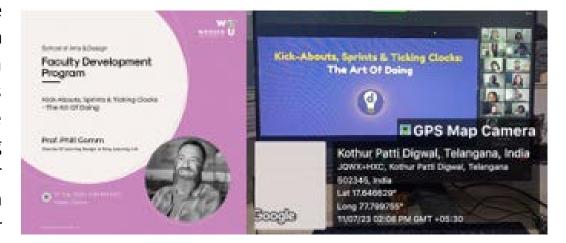
The main focus of the FDP "Rethinking Design Education" was to highlight the crucial role of the facilitator in the learning process. Emphasis was placed on understanding the individual requirements of students and tailoring the teaching approach to cater to their diverse learning capacities. The program aimed to equip educators with effective strategies to engage students and create a dynamic learning environment that fosters creativity and critical thinking. By reevaluating traditional teaching methods, the FDP encouraged educators to adopt a student-centered approach to ensure optimal knowledge absorption and overall academic growth.

# FACULTY DEVELOPMENT PROGRAM (FDP) - Kick-Abouts, Sprints & Ticking Clocks - The Art of Doing

By- **Prof. Phill Gomm** - Director of Learning Design at Ding

Learning, U.K Time: **2 PM (IST)** Date: **July 11, 2023** Event Mode: **Online** 

In the thought-provoking session titled "Kick-Abouts, Sprints & Ticking Clocks - The Art of Doing," participants delved into the concept of procrastination and its cause and effect on productivity. The session's highlight was the profound discussion on the role of play in life, and how it significantly impacts various academic aspects. The insights shared during the session left the participants in awe, as they discovered the mindboggling importance of incorporating play into different facets of their academic journey. The session encouraged a deeper reflection on personal work habits and provided valuable strategies for enhancing productivity and embracing a balanced approach to learning and life.



# School of Architecture and Planning

# **INTERNATIONAL SYMPOSIUM on Cities: A Tale of Morphosis**

School of Architecture & Planning, Woxsen University organized an INTERNATIONAL SYMPOSIUM on Cities: A Tale of Morphosis - People | Culture | Future on 8th June 2023

The speakers spoke about Morphosis, or the process of changing and transubstantiating, is a constant aspect of urbanized areas. People, culture, and architecture all play important roles in this constantly evolving process, in which the past, present, and future are strongly interconnected. The cultural traditions and values of a community are reflected in the Architecture of a place. While history becomes an important reference point in the morphosis of a place, architecture connects people to their roots and heritage; the present poses a critical conjecture between the past and the future. Rapid urbanization and globalization present challenges and opportunities for places to evolve. Sustainable & Resilient growth, social equity, and economic growth become important developmental avenues for a safe, sustainable, and happy future.



### COUNCIL OF ARCHITECTURE SUBMISSION 2023









National Excellence Awards SOAP The Council of Architecture (CoA) has instituted National Excellence Awards and Woxsen University was part of it.

The CoA hosted 10 UG Students, 10 PG Students, 2 students from each zone, and a total of 27 entries in three categories of Architectural Documentation. The students from across the country presented their thesis to the jury on pre-dominant societal issues.

The esteemed panel included a huge line-up of architects and administrators of CoA:

Ar. Habeeb Khan, President, Council of Architecture, Ar. P. Vaitianadin, Executive Member of CoA, Puducherry, Ar. Ramesh Kumar, Executive Member of CoA, Port Blair, Prof. Jayashree Deshpande, Director, CoA Training & Research Centre, Pune,

RK Oberoi, Registrar, CoA

We were delighted to be a part and look forward to more such forums through which budding architects are further encouraged and motivated.



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# COA Collaborative Online Training Programme on Incorporating Cultural Heritage in Architectural Curriculum and Pedagogy

Cultural heritage is an essential aspect of architecture and plays a crucial role in shaping our built environment. It reflects our past, influences our present, and helps us envision our future. Incorporating cultural heritage in architectural education is crucial to preserve and celebrating our diverse cultural identities, which are expressed through various architectural styles, techniques, and materials.

This faculty development programme held from 29th May to 2nd June 2023 on "Incorporating Cultural Heritage in Architectural Curriculum and Pedagogy" provided an unique opportunity to enhance the teaching skills and enrich the knowledge of cultural heritage in architecture. We believe this program was valuable for the professional growth and development.







# **SECOND SEMESTER JURY**

As part of Semester II Architectural Design Studio, students were given a brief to design a residential structure with focus on sunlight as design element and material, where they explored the process of case studies, site study, design iterations and final presentations in the form of drawings and models under the guidance of Prof. Suganya Law and Prof. Dhruma Bhavsar.

The jury was conducted by Ar. Vindhya Guduru from Spacefiction studio, Hyderabad on 15th May 2023 to evaluate their work and to give them feedback.









# FOURTH SEMESTER JURY

As part of our Semester IV Design Studio programme, the students were assigned to design a Housing project near Malkam Cheruvu, Hyderabad. The primary intention of the design studio was to provide affordable and sustainable housing for families with different needs and lifestyles.

They successfully completed the project under the guidance of Prof. Ajay Simha, Prof. Rajdeep Routh and Prof. Debalina Ghosh. The students had their final viva voce exam on 15th May 2023 headed by Ar. Deepthi Peshkar and Ar. Lalitha Ramanujam.











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## SIXTH SEMESTER JURY

An arts and crafts center are designed to promote and give the artisans a platform to revive their local craft. As a part of Architectural design - V, this design studio project included an extensive display and the selling of goods and a cultural village. With a revival in ethnic traditions, a new market for the traditional arts and crafts of the Karnataka state as well as the country was explored and represented through this proposal. Overall, the architectural programme for an arts and crafts center with areas was designed to create a welcoming and functional space for artists, visitors, and the community. The design managed to reflect the values and mission of the center while providing the flexibility to adapt to different types of art and craft projects.

For the external jury of semester VI, Ar. Varshini Varanasi, and Ar. Naga Praveen Pingali endowed the students with their knowledge and how the designs can be undertaken to the most fundamental level which benefits the community. The Architectural Studio was conducted by Prof. Ramakrishna Shenoy, Prof. Rajeshwar Rao and Prof. Shweta Prasad.









# EIGHTH SEMESTER JURY

The Urban Design Studio, a crucial module in the eighth semester, provided students with a unique opportunity to delve into and understand the intricate tectonics of the built environment and spatial elements amidst the dynamic backdrop of a bustling urban center. With a keen focus on the sociopolitical, cultural, environmental, and economic intricacies, the students were challenged to take strategic decisions on the nature of interventions for a historic, yet deteriorating area situated between the Golkonda Fort and Qutb Shahi Tomb Complex in Hyderabad. The studio culminated in a highly anticipated and intellectually stimulating final jury. Overall, the Urban Design Studio proved to be a challenging and rewarding undertaking for the students under the guidance of prof. Sonia Gupta and Prof. Piyush Pandya.

Jury Member: Ar. Sayali Raj











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# School of Technology

# **Empowering Nearby Villages and Schools through Cyber Suraksha Event**

The School of Technology, Woxsen University Cyber Suraksha Event, as part of our ongoing ERS activity, was a resounding success in empowering villagers of Aroor and girl students of Karuna High School, Sangareddy with essential cybersecurity knowledge and skills.

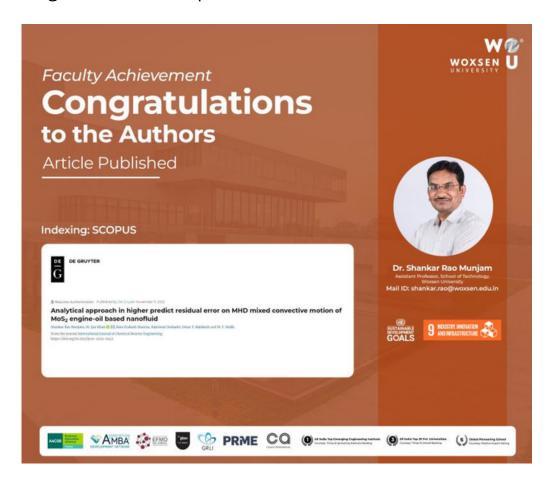
The resource persons from CSI Computer Society Of India, Ms. Rama S. Patnaik and Wing commander Srinivasu G conducted the sessions focusing on Common Cyber Threats, Protecting Personal Information, Password Management, Identifying Cyber Scams, Social Media Security, and reporting Cyber Incidents.

The Faculty team and student volunteers collaborated to make this event a remarkable learning experience for everyone involved. They have reached out to nearby schools and villages, fostering a culture of cybersecurity and digital resilience in our community.

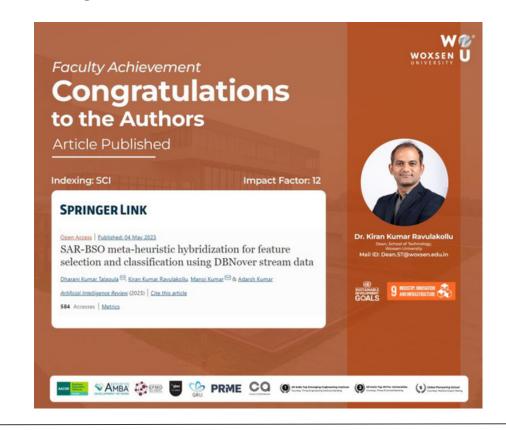


### **Inspiring Educators**

The school of technology is thrilled to announce a momentous achievement by our esteemed teacher, <u>Dr SHANKAR RAO MUNJAM</u>. His hard work and dedication made this remarkable accomplishment reflects his passion for SDG's , and their valuable contributions to the academic world. Their research and insights are sure to inspire countless minds in the field!.



The latest article published by Dr. Kiran Kumar Ravulakollu, School of Technology, Woxsen University, His perseverance and commitment have paid off, as their pioneering writing has recently been published in full. We are truly fortunate to have such an exceptional educator among us. His commitment to excellence shines through in both the classroom and their scholarly pursuits, setting an outstanding example for students and colleagues alike.

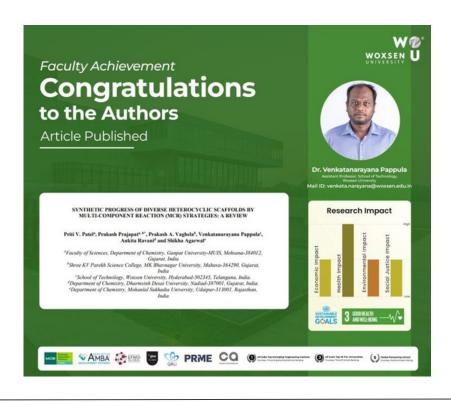




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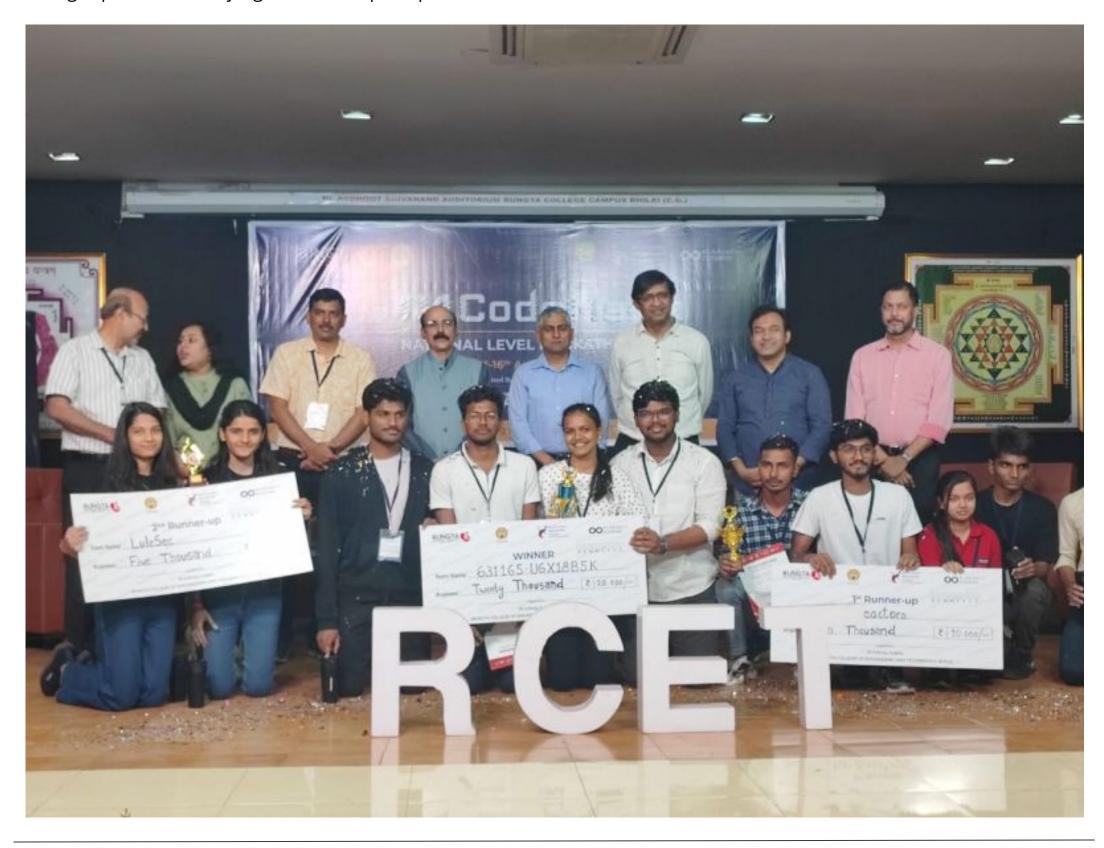
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Our esteemed teacher, Dr. Venkata Narayana, School of Technology, Woxsen University has accomplished a great feat. His hard effort and dedication to SDGs and their academic achievements made this incredible accomplishment possible. Their findings will motivate many researchers!The latest paper by Dr. Venkata Narayana, Their innovative writing was published in full , owing to his dedication. We're lucky to have a great teacher. His dedication to excellence in the classroom and in research inspires learners as well as peers.



# STUDENT ACHIEVEMENTS

The school of technology is absolutely thrilled to announce that our talented student group has emerged victorious at the prestigious R1 Code Fiesta, Their exceptional skills, relentless determination, and brilliant teamwork have propelled them to the top, making us all incredibly proud. Throughout the intense competition, our students showcased their innovative ideas and coding prowess, leaving a lasting impression on the judges and fellow participants.



# Meet the team

# The Mentors



DR. RVR KRISHNA CHALAM, **PATRON** 



DR. RAUL V RODRIGUEZ, **CHIEF PATRON** 



DR. SATYA PRASAD, CHIEF EDITORIAL COORDINATOR



HRUDAYA REDDY A, **EDITOR IN CHIEF** 

# The Writers

ISHA RANI, WRITER

JESSICA SINGH, **WRITER** 

MEHREEN ABID, WRITER

**NAVAMI PUDUPULLY, WRITER** 

POOJITHA GATTU, **WRITER** 

SINDHUKAVI S., **WRITFR** 

# The POCs

AYUSHMAN SINGH, POC, SCHOOL OF ARCHITECHTURE JAGRUTHI CHOUDHARY, POC, SCHOOL OF TECHNOLOGY POC, SCHOOL OF DESIGN

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**DESIGNER**