



WOXSEN TIMES

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Talks for the future!

By Isha Rani and Mahreen Abid

Greetings Woxsenites!

As you all know we had a little conference recently, an Executive Council Forum to be precise, where a lot of foreign delegates had come over for the discussion of betterment required all over the world. The event had kicked start with the founder and chancellor addressing everybody present, with warm words of welcome. Later on, the stage was given to the vice president to address the guests, faculty and students attending. The first keynote speaker was Dr. Dan LeClair, Chief Executive Officer, GBSN, who spoke on the topic of 'Creating A Sustainable Future for The Society', followed by Dr. Sandeep Krishnamurthy, Dean, University of Washington, Bothell School of Business, USA who spoke on the topic 'Understanding the Evolving Needs of Learners V2035 – The Future of Lifelong Education'. Soon after, we had Ms.Smita Tharoor, who had nearly captivated all the audience in the room with her wise words, on the topic of 'Reading Between the Lines Defining the Progressive Way of Learning'. She had spoken about emotional resilience, effective habits and more psychological interpretations of human mind. Subsequent was a Panel discussion, an Executive Open Forum on New trends in High Ed between the panel members Dr. Sergey Myasoedov, Dr. Bruno Fernandes, Dr. Yama Temouri and Mr. Nishit Jain. Similarly, another panel discussion on the topic of 'Sustainable development Goals- Bringing Climate Change into the Classroom' was held with panel members, Dr. Glenn Muschert, Dr. Drew Mallory, Mr. Ranjan Dwivedi and Ms. Tanya B. Adding on, the final panel discussion was held on the topic of 'From Narrative to Action- International Accreditations and Assurance of Learning' between Dr. Uma P Jaydev, Dr. Evgenia Pashkevich, Dr. Prasad Padnamadan.

This was followed by Fireside Chat for 'Future of Journals', among Dr. Subhendu Patnaik and Prof. G.V.R.K Acharyulu. Followed by another keynote speaker, Mr. Vivek Kalia, Head of Business Operations, Airbus India Training Centre, who spoke on 'Understanding of Business Dynamics in Line with Vision 2035'. There ends the first day with one a concluding fireside chat between Mr. Chahat Mishra and Mr. Vikas Gupta, on 'Future of Journal' and then finishing off with an award ceremony. The second day of the Executive Council Forum (ECF) 2022 held on 21st December, was where participants from all over the world, including deans and chancellors of universities from far-flung regions of the globe, as well as internal stakeholders, shared their perspectives on the social challenges and educational challenges facing academia.

Mr. Krishnan Dulles, who is currently the Managing Director of COURSERA and also serves as an Executive at Woxsen University, opened the first of these sessions. He had to work in rice fields after receiving his undergraduate degree in Agriculture in 1992 to gain more practical experience, but seemingly, it wasn't his preferred field; his interests lay elsewhere. He'd made the decision to venture into the technology service sector at the height of the financial crisis. He talked about how he wishes there had been a COURSERA back then to give him the skills he needed. Instead, he had to rely on mentors to get his tech career off the ground. He wanted to address this through his study on "**How to Marry Industry and Academia?**"

He performed his research with the three stakeholders—employers, the government, and universities—in order to identify the skill gap before graduates enter labor markets that they have never explored before. The connection between employability and education is sorely lacking, and



picking university programs that have a professional value/exposure, they hope to aid students in exploring possibilities through the introduction of professional degrees, employers could find the skill set they need by using the profiles on their website. Students can also take career tests to determine what industry is ideal for them. The initiative is still in progress, but around 50 certificates is expected to be live at the end of next year. Their 60 year curriculum focuses in on the need for individuals to strive for a long term-learning, and they wish to explore the possibility of universities providing that for their alumnus and beyond.

At the end of his stimulating discussion, Dr. Adity Saxena, Dean School of Design, presented Mr. Dulles with an award to commemorate his objectives. This was followed by a brief panel discussion where Prof. Abhijeet Shirodkar, Dean, School of Architecture, moderated the dialogues between Dr. Kiran Ravulakollu, Dean School of Technology at Woxsen University, Dr. Ipseeta Nanda, Dean, Faculty of Information Technology at Gopal Narayan Singh University, and Dr. Kavita Daryani Rao, Vice Chancellor at Jawaharlal Nehru Architecture and Fine Arts University. The presenters were requested to wrap up in half an hour following a brief and sarcastic introduction by Prof. Abhijeet about the topic at hand, '**Engineering and Architecture Colloquium**'. In it, Dr. Kavita discussed how having simply a college degree leaves people feeling unfulfilled. A range of abilities and experiences are now required to function outside of college life when the academics are over. After a short break, the audience was back again for an Arts, Design & Innovation Colloquium. The panel included esteemed Mr. Munwar Khan, Head of Design, OPPO India who had received his post graduate from IIT Bombay, Dr. P.V. Satya Prasad, acting Dean of School of Liberal Arts and Humanities who earned his PhD in Mass

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Communication from Osmania University, Dr. Bruno Rocha Fernandez, Dean of Business School at PUCPR, Brazil and, Mr. Vadim Gatolin, Head of International Department at Perm State University. The discussion based on the Arts, Design & Innovation on the context of higher education which was skillfully moderated by Dr. Adity Saxena, Dean, School of Design. Upon the completion of the discussion, a Manifesto stating the clear goals and objectives of Woxsen University collaborating with their partnerships of international global institutions was signed in order to overcome the challenges over a period of time with the help of solutions discussed in this outcome-based conference. Dr. Dan Leclair, Dr. Sandeep Krishnamurty, Dr. Bruno Rocha Fernandez, Mr. Nishit Jain, Dr. Glenn Mushart, along with Dr. Raul Rodriguez signed the manifesto with their names to comply with the Sustainability Development Goals, aims to achieve a Net Zero Campus, conducting literacy drives, and allocation of resources for regulation of ERS activities by the students themselves. A group photo was taken in honor of the momentous occasion. Following a short break provided for lunch, there was yet another panel discussion on the topic of Digitalization. Moderated by Dr. Sairam Piniseti, an Assistant Professor of Artificial Intelligence, the speakers of this discussion were: Dr. Srinivas Rao, CEO of Apollo Med Skills Ltd., Dr. Nanda Seti, founder of Gaman Rehabilitation Centre, Mr. Manish Jha, deputy editor of Indian Express, and Mr. Vivek Kalia, business head at Airbus. The symposium had the members of the panel sharing their experiences and views on digitalization and how it had affected their respective fields. The last panel discussion of the day had Dr. Archbold moderating a session between Dr. Dan Leclair, chief guest of the ECF, Mr. Nishit Jain, senior special advisor at EFMD Asia and, Dr. Sandeep Krishnamurty, Dean of School of Business at University of Washington group colloquium on management, social sciences, and entrepreneurship, where in the main focus of the forum was how education is perceived by society, and how it is a dynamic that keeps evolving. A fantastic club expo was just what was needed to wrap up the invigorating conference, where the faculties and students alike were astounded by the cultural and music club's performances. Mr. Chahat Misra extended his gratitude to the student body for making the event a grand success through a show of passion, perseverance and commitment. This marks the end of the two-day special conference held in the final month of 2022.

Aspire to inspire before we expire

It was one of those warm sunny days in the month of November that Dr. Kakoli Sen and Dr. Subhendu Pattnaik met Mr. Bhaskar Reddy, Principal of the Municipally Municipal School to discuss what they could do for the school and its students as part of the community development activities at Woxsen University. It was during this meeting that Mr. Reddy invited Dr. Sen to come and speak at the school to inspire his girl students. The team left with a promise to come back. Soon after, the genesis of the 'Project Aspiration' was laid down.

The Centre of Excellence- Diversity, Equity and Inclusion at Woxsen University is committed to the growth and development of the community around it and advocates equal opportunity for all. The CoE-DEI conceptualized the Project Aspiration to empower a few students of Classes IX-XII to help them develop their own community. As soon as this was communicated to the dynamic principal, Mr. Bhaskar Reddy, he was very excited and swung into action and chose the 22 meritorious girl students of this school for the 'Train the Trainer' workshop. So, for the next three weeks, these bright little girls in school uniforms were often seen walking around the campus or sharing food with all other university students at oval as part of this novel project. They were on campus, with a purpose, to get trained to train their own.

Project Aspiration:

The 'Project Aspiration' was a series of classes in the month of December. Over 3 weeks, the girls were exposed to different aspects of their future, learning about themselves and the world around them. The training program was conducted by Postgraduate students of Woxsen University, supported and mentored by Dr. Kakoli Sen and Dr. Subhendu Pattnaik.

The main intention and the future of the project lies in the idea that the trainee must not remain a student only. A trainee that learns from the trainer at Woxsen is expected to become a trainer in a different setting and teach their siblings, classmates and others. Education has no limit and learning has no age. Allowing these young minds to be responsible of what they learn here and expecting them to teach the same to others, is showing them the actual meaning to learn, overcome challenges and barriers and grow.

Trainees:

The trainers who received training at this program are 21 girls from Telangana Model School and Junior college. These are the girls from a local government school, most of who live in a village. Majority of the families can't afford higher studies and many of them end their education with 12th standard.

The students learnt about many different things such as the importance of having goals in life, developing SMART Goals and working for them. They also learnt about Psychological Capital and building resilience.

Professors from different schools briefed them about the various avenues of higher education and career opportunities they could prepare for. Ms. Anubha Jain, counselled about mental health and importance of counselling. Students went through various types of soft skills training, Communication skills, developing Confidence, picking a role model, career management through a multitude of activities to boost their confidence and aspiration levels. The trainers also brought up many crucial social topics that needs to be discussed to open up the young minds. They organized debates and other engaging activities for the students to participate and develop confidence.

Project Team:

Project Aspiration was multi-aimed. While the main aim was to empower the girl children of the nearby school, it was also to develop the capabilities of the MBA students to manage projects. The Team members were given different roles. While the training team comprised of Ridhima Sharma, Nandinee, Ramya Sri, Keerthana Varma, Akashdeep Singh, Jayant Sirvi worked as graphic designer, Ishank Jha and Nirmalya Kundu worked for social media and content development, Rahul K Gupta was the photographer and Shreyansh Mathur, Amartya, Rishabh, Ankit Sharma were the main organizers of the program.

The future of Project Aspiration:

The Project Aspiration is not a one-time program but a continuation of teaching and learning. As long as the trainees evolve into trainers and this process continues, the project Aspiration will keep evolving organically. It is happening as you are reading this.... To ensure a smooth implementation, the Principal of the school received a detailed copy of all the teachings in the program for the school to continue the program in their school for all other students.

The 'Train the trainer' workshop concluded on 22nd December and the certificates awarded to the trainers and the trainees. The last day of the program was filled with smiles and confident presentations from the trainees about the program. The metamorphosis of the students through the weeks and the way they evolved and portrayed



themselves was a heart filling moment for all those involved with the 'Project Aspiration'.

Woxsen believes in developing its ecosystem and empower the community around the campus and help it become self-sustainable. Our creative initiatives have come up with unique ways to help Our classrooms were the venue where the spark of ambition and aspiration was laid down for these teenage future leaders and filled in with big aspirations, our walls inspired their minds to create a new world for themselves. Our campus became the stage where they honed their skills before they would take the centre-stage in their own school. Woxsen is a part of their life changing journey and forever will be.



The trainees of DEI

Teacher speak :

Miss Jhansi [Biology teacher at school]: *"The education for girls from a background like this is basically a way to fill their 'stop gap period' – their parents send them to school long enough for them to search for a marriage alliance. The female are essentially married off to cook and take care of their families for the rest of their lives. For the students to see you guys, especially girls pursuing higher studies is very important. It might influence them and have an effect which might lead them to change their own futures."*

-Hrudaya Reddy

To conclude, through this project a spark was lit, we hope the spark will light many lives and burn many age old traditions for the girls to breathe and live free....here is to a bright future for all our people!



The rockstars of DEI

Club High!

“Mediocrity knows nothing higher than itself; but talents instantly recognises geniuses.”

By Jessica Singh

You'll soon get a crystal clear picture of why we chose this certain quote by Arthur Conan Doyle, if you've noticed the previous COE and Research exposition article, we had a quote from the same author, So you might have gotten an idea of what kind of individuals we're going to be mention here. The talent showcased here is meticulous and perfectly done. Woxsen Times has you covered, if you weren't present or were preoccupied with your club presentation, which was on the 22nd, of December 2022.

Well, here's a picture that we can help you visualise how the exposition was arranged, every corner of the Admin block was jammed with tables, chairs, posters, and most importantly, the brains and talents behind those tables. At the heart of the room with the overflowing talent, was the Octaves, a music and dance club that, as usual, added emotion and radiation to the atmosphere.

I'll be narrating the activities put forth by the clubs. First, we have the Literature club led by Abhishek Kumar. He and his executives have unveiled intriguing activities. 3 pillars were built as the activities were based on reading, writing, and philosophy. The reason why this is their mission is to create a culture of highly articulating, since they believe that this is the road to success. The three posters they put up on display show how old English was. Given an example by Abhishek, like 'what are you doing?' was asked to be portrayed in different Old English slangs. The second display was entertaining as they assumed what famous literary personality would have wanted if they were present in this so-called modern world and the final activity was to exhibit the importance of reading and how that would speed up the working of our brain. Abhishek says 'So we have pictures set forth where the audiences are drawn to find the differences, immediately asked them to read a page, and again we'll showcase pictures to find the differences and this led to 90% of the audience identifying it even faster.' You see why we call them geniuses, fascinating, ain't it?

Next up we have Deeksha Patel and Anisha Gugale from the debate club and they have started off by saying the activities they set forth for the students and professors, there's a formal activity where they ought the audience to choose between two trending and controversial topics and out of this they needed to help the participates critical thinking, decisive reasoning and comprehend their views, Deeksha proceeds by stating that's what debates are for. Anisha jumps in to talk about the other activity where they brought forth hilarious topics like Mcdonald's is the best food chain, and cats are better pets than dogs and made students banter on this, she adds that this is one of losing the steam of an long workday. (side note, Dominos is the best food chain and dogs are way better than cats. I know most of you will agree on that. I don't mind having a debate on this any day now)

Later, I ran into the Scribble Club President Hrudan Rohan Reddy, and the Vice President, Shivani Kalva where I witnessed the craft work they made their audience do, and their theme was pretty clear and that was Christmas. It was beautifully done and executed. It's sad that you couldn't attend. We hope the pictures attached, would help.

Now, We are introducing you to the Trantra Club, and the Operations Club, Supraja Reddy the President, and Drithi Reddy the executive welcome us and explain their presentation, where they came up with 3 supply chains where the inputs, process, and outputs have been displayed and arranging them in order was the task for the participates. The topics that was based on the 3 supply chains were jeans, beverages like coke cola and online food delivery. There was a huge crowd in this cubicle and it was amusing looking at those exciting faces.



We present to you Ignite, The Entrepreneurship club, Kevin Vincent The President, and the executives carried out a very lively and brain-booster activity, Bariqa Ali an executive simplifies their display, she said 'We tried to showcase a mini shark tank, it is a 2 player game where one would be the investor and the other acting as the pitcher, we gave the pitcher hysterical cue cards to pitch on and the opposition will address whether they are willing to chip in.' We had a look at the cue cards and it sure was hilarious. Topics consisted of video tombstones, hotels for pets, fluorescent toilet papers, and many more. Looking at the crowd outside of this stall said a lot about how intriguing and entertaining it might have been. You did miss out, huh?



The Lingo Club, Hrudaya The President of the club was next in line, she states, 'we are helping the participants to apprehend and improve their communication skills'. She proceeds by stating that they have brought forth 3 games. First was the Heads Up. Imagine playing this with your friends, fun and would improve your skill sets. The second is to guess the phrase or a word more like a Taboo says Hrudaya, you'll be given 5 words and the participant will have to guess the word synonym to that, the last one is a conversational improvement where they had set up 3

Now, we bring to you an advanced technological device that simulates a 3D environment which enables users to explore and interact with virtual surroundings in a way that approximates reality. Technology Club, President Akash Gurralla and the executives presented us with the Virtual Reality Headset, their aim was to let woxsenites experience this technology where they've created a virtual football and cricket ground in which matches are being held and with the help of these VR sets the audience are able to play by just standing in their cubicle. This went on for about 15-20 minutes. The individual emerged from this with genuine amazement and a smile on their face.

They also had a device that was a 360 camera that was used whenever the dance club performed at the exposition and it records the entire show, so if you missed out on any event and would want a bigger picture you know who to connect.

The Fiesta Club, Woxsen's cultural club, is our final offering. The president and executive of Sumanth, Reshmika Vinjam were addressing what they have displayed. They did mention how they needed to change the who-planned activities an hour before the exposition. They decorated their stall by setting up pictures of Diwali and

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Halloween that they had hosted, which made the stall look dazzling. They also brought a set of tablas for the audience to play. The activity that brought a spark to their stall was dancing to songs they have picked from the bowl packed with small folded papers which had different themes of songs. Even though things didn't go according to their plan they managed to be one of the most interactive and booming stalls, I mean after all they are Woxsenites, and we are taught to find our way no matter what.

GO GOLFING!

By Anisha Gugale

Greetings Woxsenites!

On the 8th and 9th of December, Woxsen University's Krida Club organised a GOLF TOURNAMENT at The League. It was the very first intramural mini-golf tournament held at Woxsen University. The players' enthusiasm was worth seeing!

Miniature-golf also known by various other names like mini-putt or crazy-putt is an offshoot of the sport of golf focusing solely on the putting aspect of its parent sport. The players basically had to put the balls in tiny holes on a small golf-court and whoever takes the maximum points in least chances wins the game. The girls segment winners were - Sahithi Chittimineni and Sakshi Karwa. The boys segment winners were - Hemant Agarwal, Santosh Sreeram and Mani Vardhan.

Before the tournament, coach- Mahesh Chaganti conducted practice sessions for 3 days. He was also the Rules Official of the two-day tournament. Interestingly, Mr. Mahesh and our President, Mr. Veen Pula have learnt golf from the same coach. Mr. Veen Pula had also joined the students for one of their practice sessions. Students felt motivated to practice and learn from Mr. Pula. He had been a constant support throughout the tournament!

Thank you!



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“THE READING HOUR INITIATIVE”

By Isha Rani

Greetings Woxsenites, want to know the reason for the gatherings that took place the last two Saturdays at coffee and co.? Well, the literature club has many initiatives planned for us. The one that's been happening recently is called the reading Hour Initiative, where interested people can come together for an hour of reading in silence with a little tune playing in the background. After the reading, an interactive discussion amongst the participants takes place, where books that are being read are discussed, various themes are portrayed, different writing styles and even their opinions on numerous topics which make us see several points of view.

The first session of the initiative was held on 10th December, which wasn't much of a success as only a handful of students were present, but not every start had the best outcome. While it didn't have many participants, people surely seemed to have fun. At the second session which was held on 17th December, there were a lot more people present with interesting choices of books. Again, it started by reading for an hour with light jazz music in the background with light interaction between the members present. In the end, people put their books down to discuss either what happened in the book or the theme of it which contrasted other books or any topic which seemed interesting and noteworthy.

The feedback given by the attendees was a positive one, wanting to have more of these sessions. They found the concept of reading together in a group new and exciting, motivating them to keep on going every Saturday to take part and interact with others. Some loved the reading part and some loved to share their piece of mind with others and hear what others had to say. Wanting to come back each Saturday for more encouraging fun is what all the students felt.

This initiative aims to promote as much reading as possible and have interesting discussions to see the unique point of view. To even change casual reading to critical reading and take it further to critical thinking and analyzing. To make students articulate better, as it is the Literature Clubs' motto. To make them think and analyze more rather than just mindless reading, which stimulates their intellectual capacity. In hopes to make us more compatible with the world out there waiting for us.

HOW DO YOU FEEL ABOUT OUR NATIONAL LANGUAGE?

By Anisha Gugale

Greetings Woxsenites!

On the 1st of December, the Woxsen Debate Club organized a debate on the topic - 'Should Hindi be the National Language of India?' Of course, this topic has been in great controversy since the inception of our Indian Constitution.

It was a five-on-five debate with extremely well-researched and eloquent speakers on both sides. The huge audience was totally engrossed in the debate throughout. Most of them, including me, came with a view that Hindi should not be the national language of India; but the 'for' team made such convincing arguments that the audience was manipulated. At the end of the debate, the jury announced the 3 best speakers in a hierarchical order. The 1st one was Akashdeep Singh, 2nd one was Naga Sai Purushottam and the 3rd one was Harit Raja.

India is one of the most diverse countries in the world. I honestly believe that every single language in India should be respected and celebrated. This debate topic raises important sub-questions: 'Should Hindi be promoted at the cost of other languages? Do we really give Hindi a status superior to that of other languages? Or Does India even need any national language?'

Halloween that they had hosted, which made the stall look dazzling. They also brought a set of tablas for the audience to play. The activity that brought a spark to their stall was dancing to songs they have picked from the bowl packed with small folded papers which had different themes of songs. Even though things didn't go according to their plan they managed to be one of the most interactive and booming stalls, I mean after all they are Woxsenites, and we are taught to find our way no matter what.



Centre of Excellence

COE for Poverty and Inequality Research on their winter donation drive

A DICHOTOMY OF MENTALITIES

By Navami Saji

In early December, the COE for Poverty and Inequality Research sent out a mail in which they creatively highlighted class differences using 'winter blues' as an apposite analogy. While winter blues only implied emotional despair for the student and faculty populace, for the working class of the university, it implied helplessness, sickness, and a lack of resources to cope with the harsh winter.

While the former enjoy the safety net of staying warm in the winter, it is in the hands of altruistic communities such as CEOs and student-led clubs to look out for the overlooked.

So the most obvious answer to efficiently sourcing resources was the oldest solution in the book-the easily plannable, eco-friendly, cost-efficient, easily accessible-donation drive.

With a mission in heart, the COE for Poverty and Inequality Research organized a three-day donation drive for essential goods, including clothes, sanitary napkins, shoes, blankets, etc., from the 12th to the 14th of December at the I-Create.

An insightful chat with the university workers at the CEO Expo held early last month birthed the idea of organizing a donation drive. Understandably, it is hard to turn a blind eye to stories of hardships of being unable to stay warm during the winter, falling sick every other day, and missing work or school days.

After comparing expectations and real-time figures post-donation drive, the most significant takeaway was that it is equally, and perhaps even more crucial to actively indulge in community-building activities just as you would in short-lived merry-making.

The impressions made upon a community in need are long-lasting. It should also not elude us that this is the same cohort of people who tirelessly clean up our messes after a BollyTolly fest or a Fright Night.

And for this, the biggest of gratitudes can be expressed through the smallest of acts.

Event Gallery



For the Students, By the Students

Criminal law over Dental Surgery

By Jessica Singh

Pavana Kiranmai Chepuri, an in-house legal counsel, Assistant Professor at Woxsen University came across this central question. After endeavouring 2 years of medicines which she thought this wasn't her cup of tea. Law was something in the back of her head that intensified over a while, giving her the law degree. Before I get into this, I'd like to bring out more about Pavana Kiranmai. She was born and brought up in Hyderabad. A shy-introverted person had a small friend group. She proceeds to say that this side of her changed due to the professors and law having a huge role in this. Coming from a family of 4 members, she says it's a basic and a simple middle-class household where they have fun, arguments, good memories, and financial crisis, and why I mentioned that, is because she stated that when she took Law as her stream, her family faced hindrances. This Journey wasn't easy, but a sedulous person is who she is.

"Woxsen was and is an immense helping hand", she said. The guidance, financial stability, knowledge, and the exposure that she received from this university is what she is grateful for. Although she's a legal counsel at Woxsen University, she is an Assistant professor and also leading a learner innovation centre, which is basically dealing with students she adds. She likes how she is not restricted to one position with her multiple interests.

We put forth the question on how she knew Law is her landmark and she responded with a simple answer i.e. she was interested in it. When it was time to take up a course, she was in a dilemma about Medicine or Law as mentioned in the beginning. She decided to choose medicine where she got a seat as a Bachelor of dental surgery, Quickly, she recognized that it wasn't her cup of tea. She stated that law was always something she had in the back of her head since 10th grade and when medicine didn't work out, she asked herself 'why not Law!'. The initial phases of studying Law weren't trouble-free or effortless. It took a lot of effort and stressful nights. During her first year of Law she felt dull and clueless. She had zero idea on the field which overwhelmed her, but over the years of studying law, she found her hand on Criminal Law, not Corporate Law. She was keen on exploring and learning the psychology of the culprits, rather than dealing with it.

what is the word for a foolish or less intelligent being?, I'll leave that to you. "Yes, there is an alike situation I might have to deal with in both worlds but I preferred criminal law", she adds. Well, at the end of the day she had to contemplate both these specializations as she and her parents knew that a women's life in Criminal Law was risky and critical and hence they chose Corporate Law. Yes, my parents were a huge factor in my decision to take this as the reasons were valid, also the Corporate world was more than what I believed, she states.

Her father was her big supporter throughout the fluctuating journey, she appreciates this fact. As she giggles, she said that now her father regrets supporting her as she uses the terms and sections that she learned, in their conversations which vexes him.

When asked about her siblings and what it is like being the oldest, she replied yet again with a one-word adjective and that was 'BURDENSOME'. Having a younger brother who is pursuing his master's in construction management, presently was burdening as her parents had built high hopes and responsibility on her as this is how the world runs for the first child, which is unfortunate yet profitable and favourable. 'It's more like a mentor-mentee session between me and my brother', she adds.

We put forth the question on how she got introduced to Woxsen University. She responded that her friend gave her a word of mouth while she was working as a High Court Legal Assistant where she was around the high court judge and observing as a third party and not from a lawyer's perspective. 'I used to write down judgments, opinions from both the party and comprehended what I would have done if I had the seat of the judge, she says. This took her to the arbitration cases, where she identified that Corporate Law is more than what she saw. It isn't just about companies or dealing with scams but even more than what had met her eye.



Pavana Kiranmai Chepuri

A statement she would want to bring to light for the woxsenites is to TAKE CHALLENGES, TAKE UP THE RISKS, surrendering would take you nowhere. If there's a fear of regret that's holding you back that only means you aren't progressing in any aspect. As Geena Davis said, "if you risk nothing, then you risk everything".

From the sufferer's hole to the pious pole:

O citizens of a free nation,
This republic day let us not forget our ancestral mission.

Let us not turn our backs on the suppressed,
While we sing the anthem of equality,
Let us not walk past the sufferer's hole,
While we approach the pious pole,
Let us not close our eyes to oppression,
While we celebrate our freedom to expression,
Let us not forget the sacrifices of our troopers,
While we give the show's bloopers,
Let us not be at each other's necks,
While the enemies lay a feast on our decks.

Let us guide ourselves to the path of unity,
Let us light the candles of purity,
Let us hold hands to death,
Let us pledge to live in harmony until the last breath.

-Ashk

“Look for it”: Find your blue jay

By Hrudaya Reddy. A

We all grow up in bits and pieces. *“Throughout our lives, we have been different people, we are different people now.”* During the journey of our lives, we evolve and change and we recognize ourselves to be belonging to a specific age, gender and class of people. Everything we believe about ourselves and hold true to ourselves changes. In this constant flux, this is me here and now.

Upon asking how his day went he mentioned *“it was nothing special.”* Now what does special mean? To which his answer was *“I missed the sunrise today and I did not see the blue jay. A bird that sits on the frog in front of the admin area. With shiny metallic wings, entertaining appearances when it's quite and calm around, it's a beautiful sight.”*

Surprise filled his face when I mentioned I hadn't observed this blue jay and he replied with a *“look for it”*.

Our student for the month of January is Suchit reddy V from BA first year.



“Coming to woxsen after the treacherous road of online classes and endless zoom meetings, I'm sure everyone agrees with me on how amazing it is to be back in a classroom around real people. My teachers might hate me for saying this- but I don't go to classes for the classes or the subject but for people and the possibility of conversation and exchange of thoughts and ideas.

Some of the best times I had on campus were conversations. Some of the worst times on campus had to be where I closed myself off and limited my acquaintances.

Getting to know people excites me. I go to cafes and drink coffee and hang out with total strangers just for the heck of it. Sadly, our cafes are nothing like that. It's like a mini restaurant where people come, pickup their food and leave. It's not the same. As a community we have grown anti-social, it's a shame.”

What does anti-social mean? Being in a university we are bound to fall into social groups and socialize with each other for a reason or even sheer coincidence. But after the student life ends and becoming a grown adult, it doesn't happen with such an ease. For them it's a chore or an event to find time to spend time with people.

“It's exhausting, it scares me.”

“Talking about woxsen:

GREAT SKY!!!!”

Does this thought scare you to become an adult? Adults feel a need to be productive. And hanging out means carving out time for it. And when he grows to be one, he would hope to be cognizant about his own needs and recognize that he will always need socializing.

“I think that's when I can feel I've made it in my life. When I own a bar or a restaurant or a library or a café. It all boils down to that - Conversation. If we spoke to people around us, for example the aunties that clean the campus. If people spoke to them and understood that they would be picking after them. I think the littering would reduce immensely. It all comes down to communication. I think my life will go in a way no matter what I do, I wish I'd help out in little ways.”

Staring into the oblivion of change it can scare anybody. Apparently, people often told him that he has a rather wrong approach towards change and that it won't work. But maybe attempting the wrong way is rather the first attempt towards getting it the right way. Towards a future of meaningful conversation and small change.

“I don't like most of the tasks

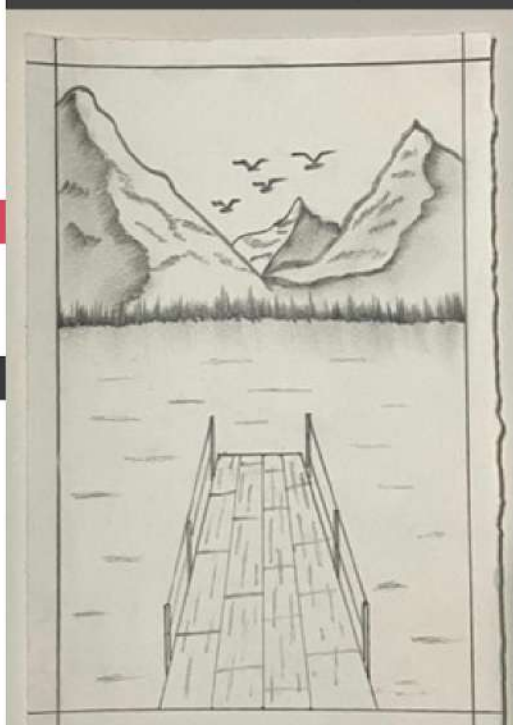
I'm given. I do them

regardless. But if I only did

them, I'd be lost!!”

January's Art Gallery

Rahul Gupta



Kusuma



Kusuma



Metaverse and Predictions

By Dipanshu Mukherjee

Nvidia, one of the largest AI and graphics companies in the world, predicts that in 2023, a large number of automotive enterprises will start integrating their operations with the metaverse.

The company believes there will be two alternative ways to implement this integration. First, companies will be able to track each step of the production of their cars and suggest modifications by utilising metaverse capabilities. "Digital twins" are used in the factories that produce these cars to enable this.

Designers will be able to interact electronically and see a real-life representation of the items thanks to this integration.

This kind of methodology has already been embraced by some businesses. With the adoption of its industrial metaverse, for instance, Renault hoped to save \$330 million.

Retail will purportedly profit from this change, but not just industrial operations will be affected by it. Nvidia thinks that by utilising metaverse technology, consumer and product relationships will improve.

In this sense, vehicle firms are also active in bringing their goods to the metaverse in order to appeal to a wider audience. On December 3, Fiat, an automobile manufacturer that is a part of the Stellantis group, opened its first metaverse store, enabling potential customers to take a virtual tour of one of its vehicles. Customers can even do a test drive on a virtual course in the metaverse showroom.

In preparation for a potential metaverse effort, Ford, another automaker, filed 19 separate trademarks on September 2.

Second, the ability for designers to cooperate in a virtual environment with a true picture of the products that are to be produced will transform how physical manufacturing processes are combined with digital design. By streamlining the design process and expanding the creative options, this can produce better outcomes and a more effective workflow.

This approach has previously been used by some corporations. Renault's ambitious industrial metaverse has been built. With the use of a virtual platform to streamline processes, the effort is intended to completely transform their business operations and save them over \$300 million over the next few years. The metaverse technology is receiving support and acclaim from various regions of the world. Companies are also taking similar actions. A \$2 billion mega-fund is being created for the metaverse industry, according to Animoca Brands, which is the parent company of The Sandbox metaverse. Back in February, the Seoul Ministry of Science, ICT and Future Planning of South Korea allocated KRW 223.7 billion (about Rs 1,400 crore) to the creation of a national metaverse project. Qualcomm, a manufacturer of computer chips, has donated a fund towards the advancement of Extended Reality technology in the amount of \$100 million.

It is anticipated that it will raise the level of monitoring for automobile users of the car production process. Additionally, the addition of the metaverse will enhance conventional operations and deepen interactions between businesses and customers while they are sitting in their homes. According to research sources, the market value of the metaverse opportunity is predicted to be approximately \$800 billion during the next two years.

firm like Nvidia seems to have a lot going for it. Given its background in GPUs (graphics processing units), especially the well-known and widely used GeForce line, it is likely recognised to gamers. The high-performance capabilities of its GPUs have allowed NVDA to expand into more intricate prospects in recent years, particularly in artificial intelligence, data centres, and autonomous driving.

Despite being widely regarded as a growth firm, Nvidia is nevertheless very cyclical. This is demonstrated by difficulties in the current macroeconomic environment, as seen by the third fiscal quarter's overall revenue decline of 17% YoY and 12% sequentially (ended October 30th). This was primarily caused by a significant 51% decline in gaming revenue, which was only slightly offset by a 31% gain in data centre revenues. Despite starting from a considerably lesser foundation, the automobile industry showed 86% YoY growth in sales, with only \$251 million in sales during the third quarter

With AMD (AMD) and Intel (INTC) battling for market dominance in the lucrative graphics sector, as well as the macroeconomic climate already indicated, Nvidia faces a variety of difficulties in the future. The recently announced Arc GPUs from Intel have not impressed, but Tom's Guide, an online review site, pointed out that Intel's GPUs are much more economical and also offer good performance. Additionally, they mentioned that NVDA could need to worry if Intel's Arc GPUs continue to perform well in subsequent iterations.

Additionally, NVDA's entry into the data centre and automotive markets is not without risk because AMD has established positions in both industries, and Mobileye may hinder NVDA's plans to expand in the latter. This is taken into account given that Mobileye is a pure-play in the driverless automobile area and is largely regarded as the industry leader, particularly in light of its recently introduced Supervision product, which significantly boosted its revenue growth in its most recent quarter. Even though Nvidia's stock price currently more than adequately reflects this, the company may be a good one. Despite having ambitious growth goals, Nvidia is extremely cyclical and contends with a variety of challenges that could derail those goals, particularly in light of impending competition. Given the stock's extremely high valuation, it appears that future returns may be disappointing. As a result, there are currently alternative tech stocks that provide considerably more value than NVDA. In spite of having too much inventory and a challenging Chinese market, Nvidia (NVDA -2.20%) just posted third-quarter earnings. Results were in line with what was currently anticipated.

The biggest news, though, was a collaboration to create a new supercomputer with Microsoft's (MSFT 0.12%) Azure cloud computing division. According to Nvidia,



Continue to the next page....

Microsoft is the first public cloud company to use its whole, cutting-edge artificial intelligence (AI) stack, which was created using Nvidia hardware and software. Why does Nvidia's new supercomputer relationship with Microsoft Azure seem familiar? A few weeks earlier, Nvidia announced a partnership with Oracle, a pillar of the tech industry. Oracle is attempting to catch up to some of the other major players like Azure, Amazon's AWS, and Alphabet's Google Cloud with its public cloud infrastructure and platform offering. Oracle will provide its users with access to Nvidia AI software in addition to adding "tens of thousands" of Nvidia graphics processing units (GPUs) to its service. Not simply in terms of size and scope, the agreement with Microsoft is a little different. Tens of thousands of Nvidia GPUs will be used in Microsoft's supercomputer, which will also be the first public cloud provider to completely implement Nvidia's AI software development tools and services. Microsoft will use this "whole

stack" (which refers to the hardware, the software that controls how it operates, and the actual applications) for its own internal development and will also make it accessible to customers of the tech giant's cloud service. Many businesses, from big, well-established ones to a wave of new start-ups, seek rapid and simple access to Nvidia's full-stack computing offerings, as CEO Jensen Huang explained in the most recent earnings call. So, for Nvidia, getting distribution of its hardware and AI software via public clouds like Microsoft and Oracle is a major issue. The sooner it can do so, the better. It's still early in the process of developing a regular revenue stream from cloud subscription access to its AI suite, and distribution through partners like Microsoft and Oracle will help it quickly reach additional clients. What will transpire with the Nvidia Company must be seen to be believed.



Accidentally mental

By Bhuvan

I fall for shit but not in it
 Single boat in the river
 Only fisherman with hope going
 Finds a mermaid which glows
 The heart tells him to heal
 Asks himself what to do
 The mind tells him to sell and
 In a confusion mermaid goes into the river
 The fisherman wakes up from the dream.
 The day will start with a full filling dream
 As he doesn't want to end it
 Takes his boat goes into the river
 Thinks about dream lots of steam
 He doesn't know why but seriously
 Just wanted to cry
 Finding himself as a man
 Doesn't require a story
 Lose yourself inside
 The thoughts about yourself
 You will feel the divinity
 That's my promise
 Please don't worry
 People will call you

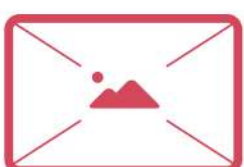
Accidentally mental.



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UP FOR A QUICK BRAIN STORMING SESH?

By Mahreen Abid and Isha Rani

On 29th of November, at 10:30, there was an inaugural session of a panel discussion. The members of this panel discussion were Dr. Kakoli Sen, Dr. Aniket Sengupta and Dr. Satya Prasad PV, and the topic chosen was "Inclusivity in Indian society: challenges and the way ahead".

The discussion revolved around whether or not India could be considered as inclusive and what are the backlashes being faced towards the upcoming generation.

While it was certainly clear that we are moving forth towards the path of inclusivity and freedom of choice as compared to the previous times where injustice towards minority was common. They talk about how each day takes a step forward for

Social media playing a key role, on this generations, mindset was also mentioned. How it influences the young minds and broadens their perspectives regarding different issues. Let it be any sensitive topic like Lgbtqia+ , pro-choice or the hijab situation, people are aware of the happenings around the world and show how evolved they are with times.

If we were to address the issue of the hijab, it is unavoidable to speak of Iran and their authoritative imposition of it on the citizens. As such, there were comparisons made of India's umbrella of an inclusive society with differing third world countries. But has the Indian society been progressing the way it is believed to?

Not everyone in the audience thought so; a spectator had put forward an instance of India progressing backward, rather the other way around. "In India, we don't have that kind of inclusivity... the beginning of this year itself, Karnataka Government had banned hijabs in schools." In an interview, he exchanged his thoughts about how the panel had mentioned the need to expand the engineering fields to include more females with a passion for it, and how ironic it was that the students who were barred entry from the government school had their engineering exam jeopardised. "The government is supposed to be there for all segments of the society...it is an attack on the fundamental rights given by the constitution,"

The speakers at the panel, unfortunately, could not continue to entertain the dialogue as they were running short on time. And so the discussion was wrapped up.

But, that doesn't have to be the case for you; here's something for you to ponder upon, do you, as citizens, believe in India and what it attempts to stand for when it calls itself an 'inclusive society'? What's your take?



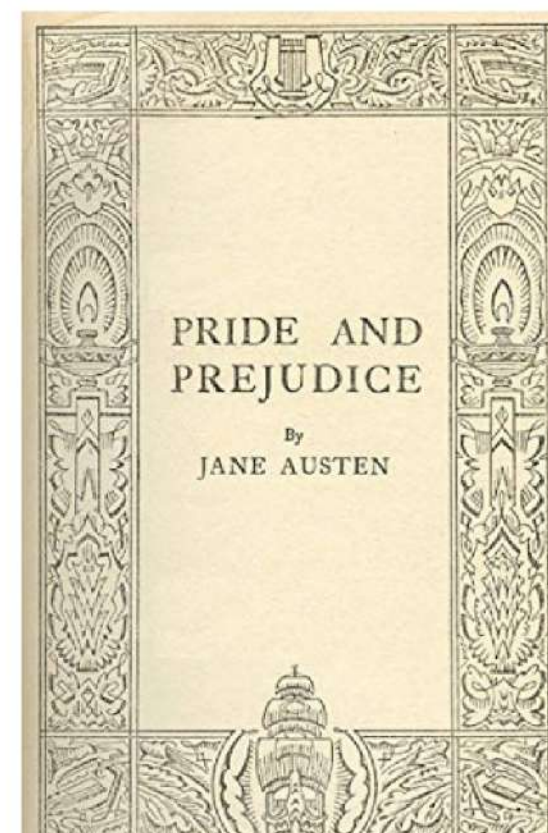
PRIDE AND PREJUDICE

By Soumya Kundra

Written by one of the most celebrated authors of her time, Pride and Prejudice was published in 1813 by Jane Austen. The tale, which takes place in 1812 in the English counties of Hertfordshire and Derbyshire, has endured as a classic of English literature and has become one of the most well-known books in the whole world. In her novel, Austen tells a story of the complicated love between two stark opposites- the female protagonist, Elizabeth Bennet, and Mr. Darcy. The central theme of the novel is love and marriage. It focuses on the diversity of ways that love occurs, cultivates, and flourishes.

The main obstacle to love and relationships in the 1800s was social status and its effect. The early 19th-century novel Pride and Prejudice demonstrates this. The Bingleys and Darcy's families were more prosperous than the Bennets, who lived in poverty. The root of all the issues was their growing affiliations and interactions against this background. The story, in all its glory, is about the central characters and how their pride and prejudice towards each other results in conflict, but ultimately, brings them closer together.

A fast-paced book about real-life problems and solutions, this book is sure to pique the interest of one and all. Heartbreaking, hopeful, and woman-centric, Pride and prejudice is a novel that is still relevant in society, years after it was published, and a great starting point for classic readers!



Event Gallery



School of Business

ACTIVITIES AND ACHIEVEMENTS

BusinessWorld releases the 2022 Edition of B-School Ranking!

School of Business, Woxsen University climbs up the chart to All India Rank #15 & South Region Rank #4 among The Top Pvt. B-School Category.

TOP B-SCHOOLS PRIVATE



Rank 2022	Name	City	Zone	Leadership Excellence (15)	Global Influence (5)	Knowledge Creation (25)	Innovation & Incubation (10)	Institutional Capabilities (25)	Infrastructure (10)	Transition from Knowledge to Practice (10)	Placement (20)	Research & Impact (10)	TOTAL
14	Prin LN Welingkar Institute of Management Development and Research	Mumbai	West	13.6	3.9	8.7	8.6	13.1	8.3	8.6	18.1	4.5	87.4
15	School of Business, Woxsen University	Hyderabad	South	13.6	3.8	8.7	8.5	13	8.2	8.7	18	4.5	87
16	FORE School of Management	New Delhi	North	13.5	3.8	8.1	8.5	12.9	8.1	8.6	17.9	4.5	85.9
17	Institute for Financial Management & Research	Chittoor	North	13.6	3.7	8	8.5	12.9	8.1	8.6	17.9	4.5	85.8
18	IFIM Business School	Bengaluru	South	13.5	3.7	8	8.4	12.8	8.2	8.5	17.8	4.5	85.4
19	Loyola Institute of Business	Chennai	South	13.5	3.6	8.1	8.4	12.8	8.1	8.5	17.7	4.5	85.2

Valarie Zeithaml Services Marketing Competition

Honouring the world's most prominent researcher in Services Marketing and Woxsen's Chair Professor, Woxsen University set a benchmark in the marketing by conducting the 'Valarie Zeithaml Services Marketing Competition'.

'Valarie Zeithaml Services Marketing Competition' witnessed a huge turnaround by student participants. The participants offered viable and feasible solutions for the customer issues that pose challenges in service delivery. Whilst using some creative ways to present, it became a good learning experience for the students.



Project Aspiration

As part of the extensive ERS activities, the Centre of Excellence-Diversity, Equity and Inclusion, Woxsen University, has kickstarted a rural schoolgirls training program for the period starting on 6th December and running weekly on Tuesdays, Thursdays and Saturdays. Getting these girls to stand up for themselves, making them understand why it is important to have your own opinion and also motivating them to have a goal in their life is what this "Project Aspiration" is all about. With this, we ensure to uplift the rural communities which are a critical stakeholder to the varsity and the future of higher education.

'Project Aspiration', a month-long project on career counselling and life guidance for a school in the vicinity of the university. The project was spearheaded by the COE-DEI led by Dr. Kakoli Sen and with the active support of Dr. Subhendu Patnaik.

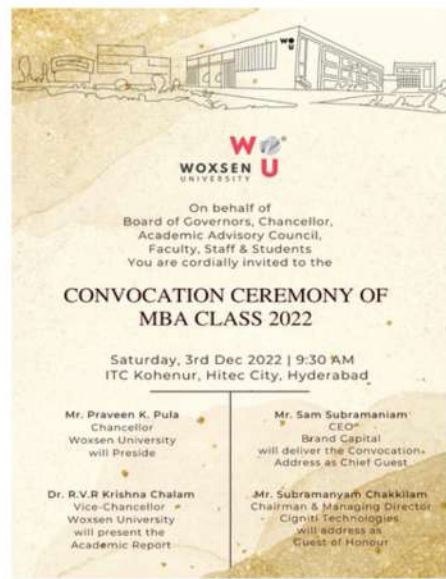
Local educational institutions were involved which shall be socially uplifted as Woxsen's responsibility being a global higher education institution.

Convocation 2022

Woxsen University Convocation for the 22' graduating batches hosted on 3rd December 2022.

It is always pleasing to see your former learners become alumni and embark their own professional journey and personal life.

We wish them the best in their future endeavours!



Woxsen COE Carnival

The Woxsen University COEs gathered to organize a 'COE Carnival' led by COE in Thought Leadership and Marketing. The students were required to form a joint venture and operate a firm for a day as part of a live marketing competition at this carnival. They were required to select a product, a logo, and a company name.

Before setting up the stalls for actual sales, a virtual certification and registration process for establishing a business was established. There was also a virtual stock exchange to keep track of how much each company was worth. The 'Woxsen Carnival' has been a huge success.



MoU Woxsen & Neu Finesse

Woxsen University along with the members of 'FinWiz', University's Finance club, under guidance from Professor Syed Hasan, invited Mr. Akash Sharma, founder of Neu Finesse to our campus on Nov. 19 & 20, 2022, Firstly an MoU of collaboration between Woxsen University and Neu Finesse was executed and thereafter Mr. Akash was taken on a tour of our campus post which our students had an interactive and fruitful session with him in the finance domain wherein they learnt about:

- 1) Basics of Stock Market
- 2) Investing
- 3) Broking industry
- 4) Mutual Funds
- 5) Importance of including Insurance in the personal portfolio,
- 6) How to manage personal portfolio

In between the sessions, exciting activities were conducted aimed at honing the management skills of the participating students. He also conducted a quiz in the finance domain where a total prize money of Rs. 10,000 was distributed among the winning students with the intention of encouraging them to use the prize money to invest in capital markets.



* Webinar on ESG – Opportunities in Abundance*

COE – Talent Discovery and Development in association with the School of Business organized a Webinar on ESG – Opportunities in Abundance. ESG stands for Environmental, Social and Governance. It refers to the three key factors when measuring the sustainability and ethical impact of an investment in a business or company. It is responsible for deeply examining how sustainable the operations of an organization are. This framework has its major focus on ensuring that sustainability is not just limited to environmental issues but instead becomes a part of each and every aspect of human existence. Sustainable Development Goals and ESG Framework are evolving, maturing and being adopted globally. One of the major concerns globally is the issue of Climate Change. Climate change is primarily caused by increasing concentration of

greenhouse gases. Greenhouse gases are mostly contributed by transportation, industry, changes in land use pattern etc. Global ecosystems are seriously affected, and determination is being experienced increasingly globally. The year 2022 has been anticipated to be the hottest year on record. Living beings are affected and impacted across the globe. Climate change and ecosystem deterioration are becoming severe and impacting sustainability increasingly.

The webinar focussed on all such issues including ratings of Indian organizations and opportunities for further improvements. India has become the hot spot of start-ups and sustainability, ecosystem restoration; and ESG offers immense possibilities and opportunities for start-ups.

Woxsen University logo and social media links at the top.

Webinar Talk

Mr. Sushil Kumar Sharma
 Founder CEO, Sustaineco,
 Former General Manager,
 NTPC Ltd, 1983 – 2020

Organized by:
COE
 Centre of Excellence
 For Talent Discovery & Development
 in association with
 School of Business

Topic:
ESG – Opportunities in Abundance

12th December 2022 | 11.00 am

Event Coordinator
Dr. Padmaja Bhujabal
 Assistant Professor, School of Business
 Co-Chairperson, Centre of Excellence
 for Talent Discovery and Development

Scan QR Code to join

FACULTY ACHIEVEMENTS

THE ASSOCIATED CHAMBER OF COMMERCE AND INDUSTRY OF INDIA
 2nd Green Investment & Sustainability Summit
 13, 14 December, 2022 | Goa

Meet the Speaker

Prof. Syed Hasan Jafar
 Associate Professor & Program Director of MBA
 (Financial Services) School of Business,
 Woxsen University

Congratulations!

Dr. Subhendu Patnaik
 Chair- Centre for Management Research (CMR)
 Chair Professor: Sir Cary Cooper Professor of
 Organizational Psychology

for your paper entitled
 Perceived Organizational Support and
 Performance: Moderated Mediation Model of
 Psychological Capital and Organizational
 Justice – Evidence from India

In Management and Organization
 Review, ABDC A & ABS 3

Woxsen University logo and social media links at the top.

Faculty Achievement Congratulatory

Dr. Sameullah Khan
School of Business
for the publication of his paper titled "I feel so embarrassed, still, I want it! The self-presentational dilemma of counterfeit luxury buyers" in the Journal of Consumer Marketing (ABDC-A)

PROF. SAIRAM MOTURI
Assistant Professor, School of Business
for your accepted paper entitled "Boundaries of Firm and Real Earnings Management" in Journal of International Accounting, Auditing & Taxation, ABS 3

FACULTY EXCHANGE PROGRAM

Dr. Hemachandran K
Zila Zoltay Papprika Professor of Decision Sciences and Business Economics, Woxsen University
20th March to 6th April, 2023

GOVT. DEGREE COLLEGE, ZAHEERABAD
Department of Commerce
Organizing Awareness Programme On **Financial Literacy**
Speaker
Dr. Shilpi Agarwal
Associate Professor, School of Business & Prasad Padmanabhan Chair Professor for International Finance, Woxsen University
Date: 29th November 2022. Time: 11:30 AM
Venue: Virtual Class Room

STUDENT ACHIEVEMENTS

MBA Achiever



Gold Medallist Sri Venkata Sumanth Pisapati, MBA (2020-22)

*** Student Exchange Program***

INTERNATIONAL Student Exchange Program

Saisree Banala (BBA 2023-24)
Pôle Universitaire Leonard de Vinci
Country- France
Duration: January 2023 – May 2023

Lokeshwar Goud Narelli (BBA 2023-24)
Nisha Shenishetty (BBA 2023-24)
Caucasus University
Country - GEORGIA
Duration - February, 2023 – July, 2023

*** Taskforce Coordinator at PRME Global Students***

Vishal K is one of the eight student leaders chosen globally. On this global platform, all the student leaders from around the world gather to discuss significant and trending topics which are then published in blogs and other mediums.

CONGRATULATIONS

VISHAL K (MBA-2023 BA AI ML)
For being appointed as Taskforce Coordinator at PRME Global Students

*** Talent of the Month***

As part of the monthly initiative by COE – Talent Discovery and Development, Ms. Dhriti Reddy M (BBA 2025), had submitted her painting and got recognised as the 'Talent of the Month' – December 2022.

Talent of the Month

Dhriti Reddy M

AIMA organised its 11th 'Innovation Practitioners Case Study Contest & Summit' that showcased India's leading innovation practitioners who have undertaken a challenge to excel in a volatile business environment through innovative methods. As a part of the Summit, some of the Sessions will be deliberated by industry experts like Mr. Salil Dalal, Chief Business Officer, Emerging India Division, Pidilite Industries Limited; Mr. Madhur Gupta, CEO, Hero Steels Limited ; Mr. Sayeed Anjum, Co-Founder & CTO, Greytip Software Pvt. Ltd.; Dr.Kakoli Sen, Hamid Bouchiki Professor of Managerial Innovation, School of Business, Woxsen University.

11th Innovation Practitioners Summit
Friday, 16th December, 2022 | Online

Salil Dalal Chief Business Officer, Emerging India Division, Pidilite Industries
Madhur Gupta CEO, Hero Steels Ltd
Sayeed Anjum Co-Founder & CTO, Greytp Software Pvt Ltd
Kakoli Sen Hamid Bouchiki Professor of Managerial Innovation, School of Business, Woxsen University.

REGISTER NOW
<http://bit.ly/11thIPS2022>

COE Centre of Excellence Sports Analytics & Management

CoE – SAM Presents

CASE STUDY COMPETITION

20 JANUARY 2023

All about Cricket, Badminton, Weightlifting and eSports & their Stats and analysis

School of Design

FOUNDATION

PHOTOGRAPHY (International)

The Ding Learning international faculty member Phil Gomm led the photography module together with campus instructors Vishakha Rao, Peeyush Gupta, and Murali V. V. Kesaboina and guest faculty Vishnu Ponnam.

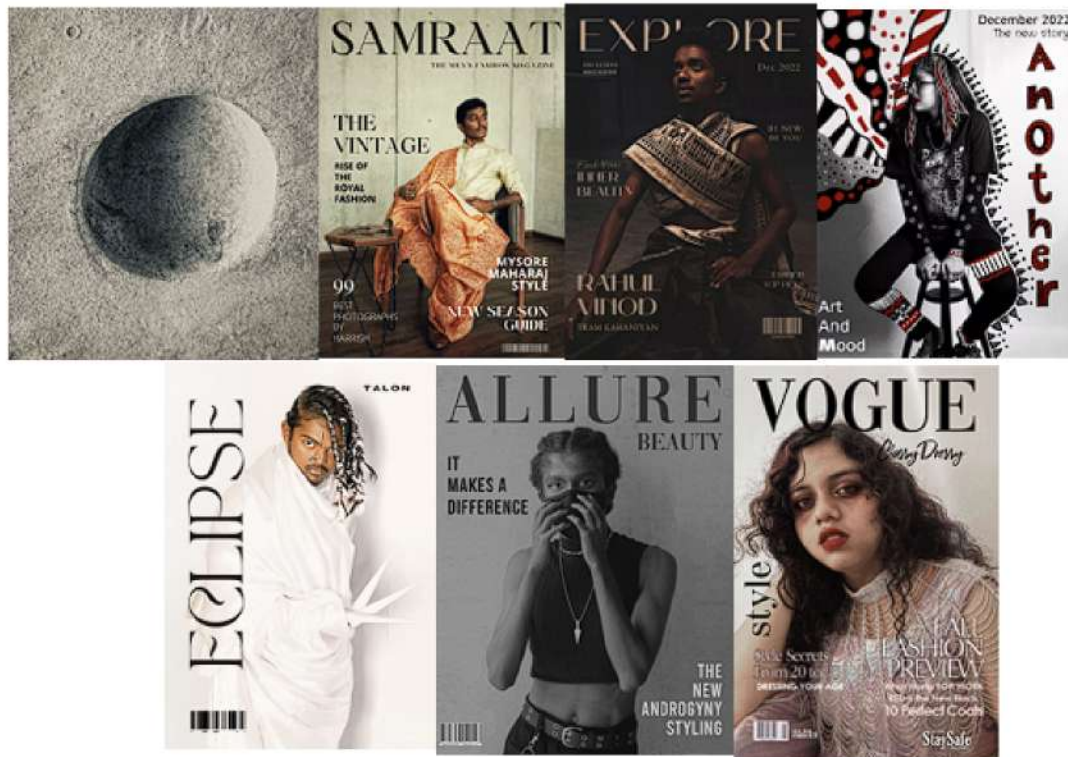
Students at the Woxsen University Art and Design Foundation were asked to reframe every day to show the extraordinary for their final creative #onlinelearning photography project.

The moon was discovered by Woxsen's students in a most unexpected location, along with a lot more such as collaborating to produce a fashion magazine-style self-portrait. Students wowed everyone with their candour, courage, courage, playfulness, and STYLE! A fabulous and thought-provoking body of work! A set of hybrid learning workshops and a worthwhile learning experience.



Social Immersion Design Project at Kamkole Village

In the 2nd week the social immersion design project at Kamkole village included intense research, observation, and fieldwork. Students created a base map of the village to know the various activities and systems that exist in Kamkole village. During the course Sarpanch, Mandal Praja Parishad member, Panchayat Secretary, Anganwadi Head, and ZPHS Principal addressed the students and provided information about village various activities and systems.



DESIGN PROJECT

FACULTIES

Prof. Sanjay Guria
 Prof. Murali V Kesaboina
 Prof. Dr. Peeyush Kumar Gupta
 Prof. Ashwini Kalyani
 Prof. Shivaram Reddy
 Prof. Mrudul Chilmulwar

Experiential mapping of Woxsen University

As design cannot exist in isolation, it is essential for a designer to understand fully the social, cultural, and physical environment in which their design must operate, so that the final design has meaningful relevance to people. The design project module in social immersion is an initiation of the student designer to study and try to understand his/her own Indian environment with greater responsibility. In the Design Project module, students started with the Experiential mapping of Woxsen University, in the 1st week. Mapping is a technique used to record and represent information graphically. Students collectively worked in groups to realize their experiential maps.

Social Immersion Design Project - Display at the ZPHS, Kamkole village

During the display Kamkole village Sarpanch, Mandal Praja Parishad member, Panchayat Secretary, ZPHS Principal, School students, and villagers visited the exhibition.



Industrial Design

Design Project I

One of the most exciting parts of learning is making mockups, and prototypes and exploring materials to prove your concept right. The 2nd year students of Product Design at Woxsen University are doing the same for their first design project. The aim of this project is to create solutions to various problems that the students have identified in the neighboring villages, towns, and the city. This is the prototyping stage where they build mockups to test their design iteration. I'm glad that I got to be a part of this course along with Surya Teja Bachu.



Manufacturing Technology Collaboration with YULU

People from the industry bring excitement to classroom projects. As a part of the Manufacturing Technology module conducted by SAMARJITSINH WAGHELA, EV Design Lead at Yulu, the 3rd year product design students from the School of Arts & Design(SOAD), Woxsen University designed micro mobility solutions for unexplored sectors in the Indian market. The students also had the opportunity to interact with automotive designer, Saif Naqeeb for the course review.



Students of Product design are transforming their visualized forms into tangible product through clay. Various methods and techniques were introduced by Vidyadhar to transform the forms.



Material Studies Industrial Clay

Students Work I SOAD

It's the second week of the Modeling Workshop for Semester VII Students, conducted by Mr. Vidyadhar Bhandare. Students are working on futuristic automotive concepts for cars, bikes, and AI combat robots with simple materials.



Juries for Product Design students

We have juries conducted for the product design students by eminent professionals across the industry and academics. Students were able to understand the specific zones where they have to improvise and got critical feedback from the jurors.



Research

Disha Project in collaboration with school of Engineering

Prof. Santosh and Pratheek are re-designing the Disha robot to meet desired needs and requirements by the department.



Entrepreneurship

Activities carried out to build entrepreneurial skills among students

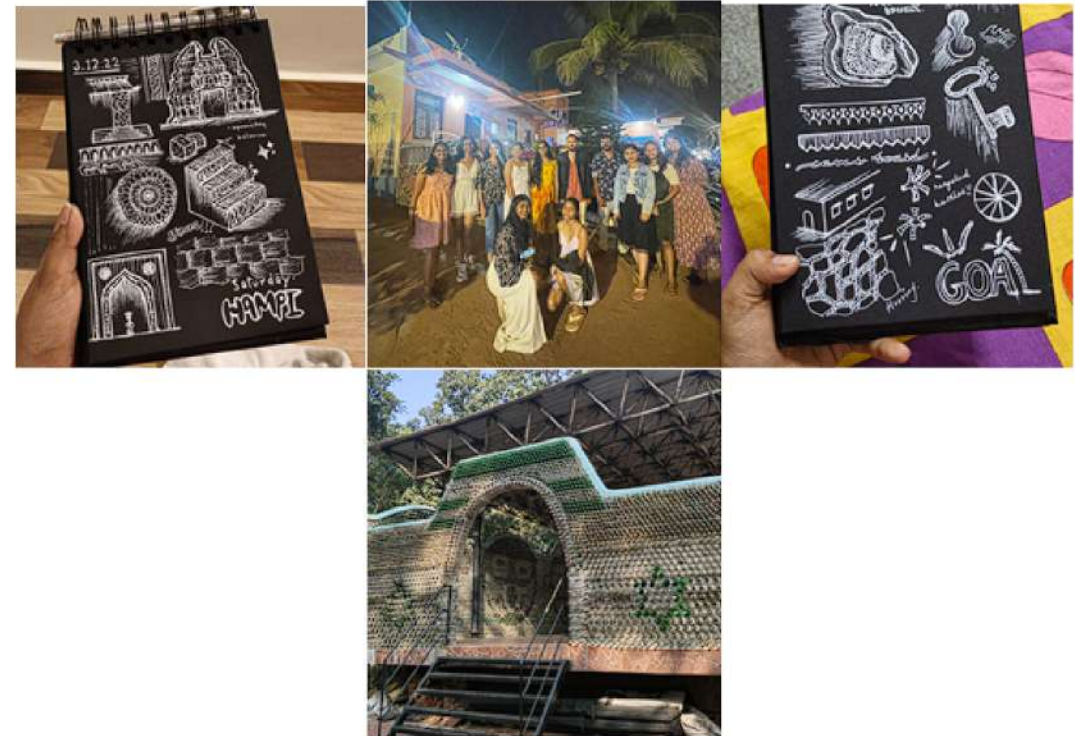
Conversion of 7 Design/classroom projects to Entrepreneurship at trade tower ERGONOMIC NEO NATAL INCUBATOR - research initiated with Vihaan Varma sem -7

Initiation of setting up of Entrepreneurship advisory committee constituting of international and domestic advisors from various fields such as Medtech, AI, Industrial Design, Mobility Design



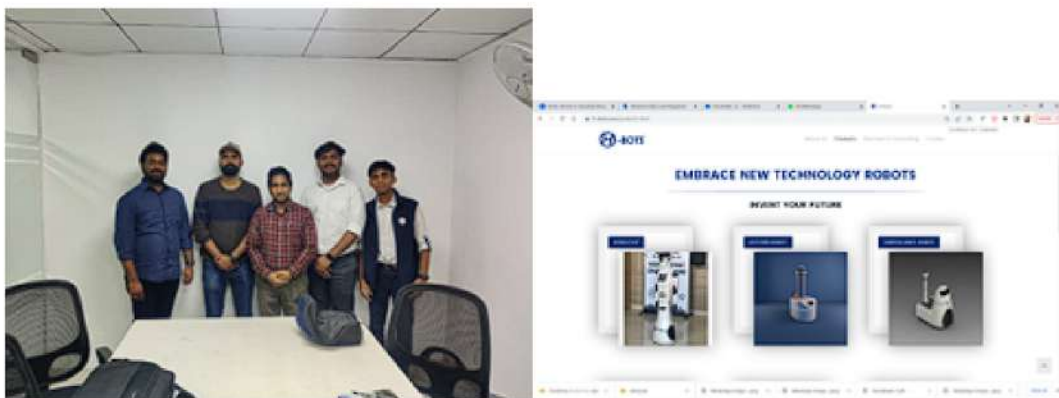
Study tour for Goa and Hampi

2nd December 2022,
24 students
Ar.Shivaram Reddy



Corporate Alignment

Initiation of Industry Project (packaging for Robots Delivery) with H-Bots



School of Arts and Design Displayed their Work on ECF Event above AI lab



INTERIOR DESIGN

Jury By Academician and Industry experts

Ar.Pawan Nagarkoor ,Principal Architect of A+PN Architects
Ar.Usha Kiran,Practicing Architect in Industry and Visiting Faculty in Cept and NIFT Ahmedabad
Externals jurors from IITH and A+PN Architectes , are here for Design Thesis External Jury for sharing Inputs and Feedback

Students Placements

We are happy to share that

Aanya from VII semester has been Placed in Cutting Edge Cuttingedge Architects – Architects & Interior Designers



Yeshaswini from VII semester has been Placed in House of Ruya Bangalore
 House of Ruya (@house_of_ruya) • Instagram photos and videos
 This dental clinic in Bengaluru induces a sense of calm through design – India Design World



Shlok from VII semester has been Placed in VIVID Design in Mumbai

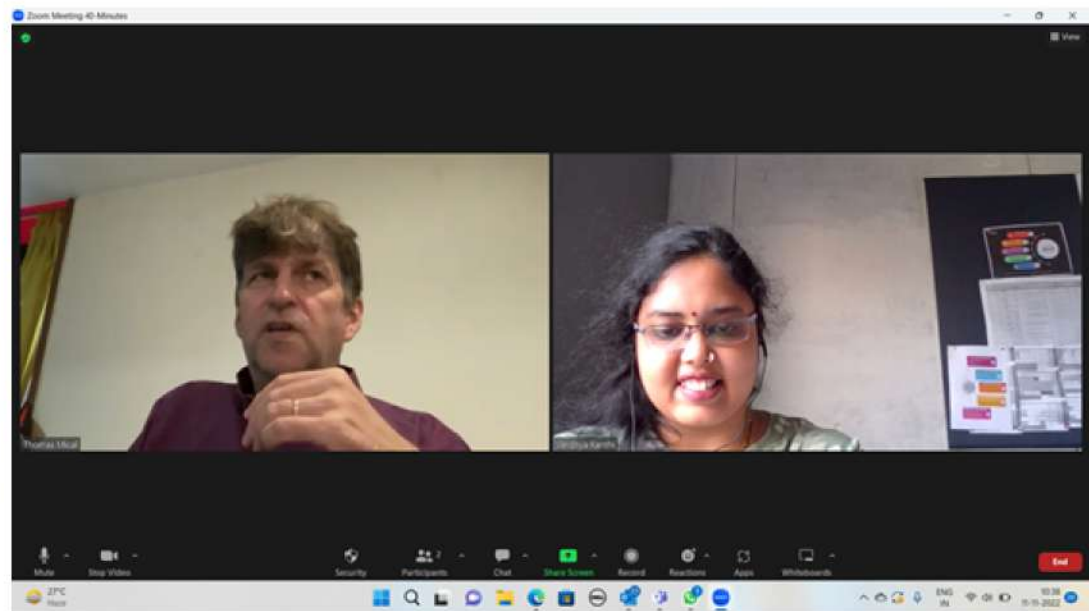


Guest Lectures

Guest lecture about psychology of space and behavioral science by Prof. Carlo Convertini – Semester VII students



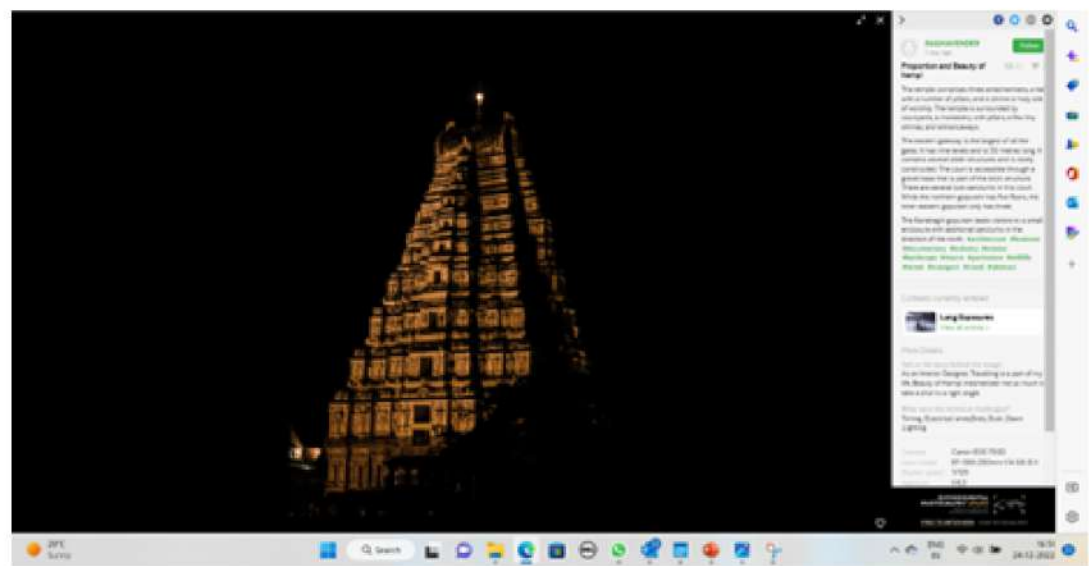
Working on Joint Research with Dr. Thomas Mical
 On Sustainable materials and approach in Interior space



Joint research on rural schools with Henry Sanoof, Chair professor
 By Ar. Shivaram Reddy and Ar. Vindhya



Raghavender from V semester is a part of Photo exposure contest – result's are to be released on January 4th 2023



Our V semester student Preethi Nellore is working as Intern in Uppspace Interiors



FASHION DESIGN

Couture Garment

Couture Garments done by Semester 5 students of Fashion Design and displayed for National Geographic shoot.



Visit to Pochampally Village

Pochampally Village, which is also known as Ikkat Village, is visited by Students of Fashion Design Sem III to gain firsthand knowledge from the Artisans who have been practicing weaving since their childhood. In this visit the students went through different processes involved in the process of Weaving.



Entrepreneurship

We are offering few students to do their Graduation Project as an Entrepreneurship project and work for their own Brand which they want to start. The students are interested and we are shortlisting few ideas after that they will be connected to Trade Tower for better understanding of the business.

Corporate Alignment

Times Hyderabad Fashion Week attended by Dean School of Arts and Design Dr. Adity Saxena, Prof. Anthima Ram and Program Director Fashion Design Rajesh Kumar. It helped in establishing corporate connection with the big names in the Fashion Design industry which will help in connecting the students with corporate by placing them for Internship, Graduation project and also for Jobs.



Internationalization

Two Days Online Workshop by Prof. Lykke Bloch Kjaer from Sweden on Sustainable design Future has been organized for Fashion Design students.



Competition

Students of Fashion Design have participating In MOOD INDIGO fashion design competition by IIT Mumbai and stood 5th.

CELEBRATING DESIGN

SOAD - SCHOOL DEPARTMENTAL EVENTS

1. "Celebrating Design"

School of Arts & Design conducted fest with the theme "Celebrating Design" driven by Design Students, which created a mark in the Woxsen university by making understand "What Design is and How the thought process impacts the environment?" (Instituted by faculty members)

Dated: 25th and 26th November from 9:30 a.m. to 5:30 p.m. to create, revive, rejuvenate, and Celebrate Design!

Celebrating Design is an annual event where the whole design school will be organizing small events, fun activities, and workshops, and will be inviting industry experts to share their experiences and give their take on the outside world.

They will also be presenting the students' work from different semesters and domains.

Celebrating design is an attempt to bring together all the students as a community to celebrate design. Here we're showing how design can bring people together to teach, learn, and have fun together. This event celebrates the different flavors of design and shows how design isn't just a part of our lives but a lifestyle, and we want to bring that experience to the rest of the student community.



Students Column

Celebrating Design 2022 was a blast of success and joy, with the essence of design reaching everyone. Numerous works displayed by the students from the Woxsen School of Arts and Design showcased how design can contribute towards a positive impact on society and the environment in the future. To express and convey the value of design, experts from various industries were invited to share their knowledge gathered from experience, auto motive to game designing the speakers shared their insights with the students. The event also had free workshops on coffee brewing, jewelry making, leather works, and cupcake icing to unleash the creative sides of the participants. The event managed to reach students from all domains, creating a buzz and flood of innovative thoughts in everyone's mind, carrying the legend of celebrating design from the design batch of 2018-2022.

Jinodhaya S. S

B. Des. Industrial Design 3rd Year

Celebrating Design is one of the most successful events that has taken place in Woxsen University. We have come up with various unique ideas for putting up stalls, student-led workshops, installations, and many more. Being a student of the fashion department, we have displayed our works, conducted a workshop, and organized a fashion show - MODE'.

In the Fashion Design Department, the workshop mainly focused on the traditional methods of tie and dye and block printing. The attendees learned the history of art and the various techniques used. They have created their own products using these techniques and revamped their wardrobes. There were multiple uses of colors and prints.

The fashion show MODE' meaning fashion in French was a huge success as well. Around 20 students showcased their designs wherein approximately 100 models walked the ramp! Each design was distinct from the other and was the final collection displayed by the senior students.

It was a great experience to be a part of this event.

Apeksha Tallam

B. Des. Fashion Design 3rd Year

Celebrating Design concluded with a fashion show, displaying the final collection of the fourth year students.

The show was organised by the students, of which I happened to be a crucial part. Few days before the show were chaotic and hectic, as we had to manage the show as well as prepare ourselves and our designs for the show. We, designers picked our models, trained them, and made sure they were all ramp ready. But when the D-Day arrived, and we were walking the ramp, seeing our designs come to life was beautiful, and was worth all the hard work and stress we went through.

We had invited Vikas Reddy - owner of the brand "Midnight Law" and Prapti Garg- celebrity stylist and an entrepreneur, Ambhimanika- Ms Universe Intelligence 2017 as our chief guests and they had thoroughly enjoyed the show and display of all the garments. Prapti Garg and Vikas Reddy gave out gifts to three designers they appreciated the most.

The Center of Excellence (COE) for Ethics, Responsibility, and Sustainability (ERS) & Finance Studio

Government school (Kamkole) revitalization project by School of Arts and Design and the Finance Studio in the School of Business at Woxsen University The Center of Excellence (COE) for Ethics, Responsibility, and Sustainability (ERS) in the School of Arts and Design and the Finance Studio in the School of Business at Woxsen University has initiated a local government school revitalization project. Around twenty-five, (25) students from the B.Des Foundation programme collaborated with students from the second and fourth grades at a nearby government school in Kamkole village to re-imagine their classroom walls with informative and interactive murals. It is a month-long project in which Design students will visit and work in the school on weekends in order to realise their creative expression.

Students are working under the mentorship of Prof. Sanjay Guria, Prof. Ashwini R. Kalyani, Prof. Shiva Reddy, & Prof. Dr Shilpi Agarwal

We are grateful for the support shown by Vice President Dr. Raul V. Rodriguez and Dean Dr Adity Saxena



SOAD Alumni (Interior Design Dept.)

Vamsi Krishna Billupati

SOAD alumni Vamsi Krishna Billupati (2017-2021), Interior Design pursuing an MA in Photography at Savannah College of Art and Design in the United States. SCAD is a top university in Savannah, Georgia. In the QS WUR Ranking By Subject 2022, it is ranked #26.

Vamsi shared experiences with juniors, discussing the importance of time management, assignment submission, and a creative journey path in the international education landscape. And he also discussed how a high percentage of students who studied a specific stream in UG chose an entirely different one in their PG.

He appreciated the new Woxsen space.



INTERNATIONAL Exchange Student (Communication Design Dept.)

For me, studying abroad has always been something of a dream, I have been thinking about it since my childhood. After all, this is a unique opportunity to gain new knowledge and skills, learn the features of the education system, make new friends and see another country - this is an unforgettable life experience. And when I found out about the opportunity to go to study at Woxsen University in India for one semester, I applied without hesitation - when else can I get such an experience? My family also supported me in this - studying under the academic mobility program is interesting and prestigious, especially since you can learn something outside the program of your university. And, looking back, I understand that applying for study at Woxsen was the right decision for me. One of the major reason why I chose Woxsen University is that it is an interesting program that is directly related to my specialty - Design. At Russian universities, in addition to professional subjects, there are also general ones, often not very interesting and little used in life. And at Woxsen University, I was allowed to choose exactly the program that is most suitable, and which intersects with my program in Russia. Woxsen University also offers many interesting workshops, which I also gladly attended.

To be honest, at the beginning I was a little afraid to go. This is my first independent trip, starting from filing an application and ending with the purchase of round-trip tickets. But, despite all the difficulties that I had to face, I am grateful for this experience and have absolutely no regrets. Woxsen University gave me an unforgettable opportunity to study abroad, and thanks to this I gained new skills and abilities, made new acquaintances and friends, visited a completely new country. And I will certainly recommend Woxsen University to anyone who wants to go on an academic mobility program.

Anna Borodulina

Exchange program student of Perm State University, Russia, B. Des - Graphic Design 2021-2025 Batch I with School of Arts and Design, Woxsen University, Hyderabad, India



FACULTY ACHIEVEMENTS

Dr Peeyush Gupta

Delivered a session (virtual) on Problem Solving and Ideation Workshop at Banaras Hindu University on 28th November 2022.

Delivered 6 hours workshop on Research Tools and Techniques in Visual Arts during the PhD Course work of Faculty of Visual Arts, Banaras Hindu University for the academic year 2022-23 from 22nd to 24th December 2022.

Wrote and presented a research paper entitled "Assessing the Scope of Digital Resource Intervention in the Upliftment of Handicrafts in India" at the conference "Exploring Digital Humanities: Challenges and Opportunities" organized by TAFES in collaboration with Madan Mohan Malaviya University of Technology and Government College (UNA) on 10th & 11th December 2022. Wrote an abstract entitled "Evaluating Norman's Immersive Suggestions to Alter

Design Education in the Indian Setting" for the INTERNATIONAL CONFERENCE OF ART, ARCHITECTURE, DESIGN & CREATIVE EXPRESSIONS (ICAADCE 2023) organised by School of Creativity, Rishihood University, Haryana on 13th March 2023.



Dr. Sadhna & Prof. Rajesh Kumar

Dr. Sadhna & Prof. Rajesh Kumar are blessed to get the SCI-SCOPUS INDEX Journal of Research AATCC. They have published a paper titled Impact of Stich Density on Tactile Comfort Properties of Seams.



Prof. Rajesh Kumar

Prof. Rajesh Kumar completed Online Two-Week Interdisciplinary Refresher Course on "Advanced Research Methodology" organised by TLC Ramanujan College under the Ministry of Education sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) scheme

Prof. Vishaka Rao

There is a strong need to make holistic wellness a crucial part of our studies and career. Keeping the same in mind.

Vishaka Rao has been assigned as Co-Chairperson of COE Yogic Studies were Woxsen University establishes the Centre of Excellence for Yogic Studies.

Prof. Murali Kesaboina

Participated and presented a paper in a conference "Exploring Digital Humanities-challenges and Opportunities" Organized by Achievers Foundation for English Studies-Madan Mohan Malaviya University of Technology, UP, India, Title of the Paper is "ASSESSING THE SCOPE OF DIGITAL RESOURCE INTERVENTION IN THE UPLIFTMENT OF HANDICRAFTS IN INDIA"



Prof. Ashwini Kalyani

Submitted the abstract in the theme and subthemes - Material Future - Innovative Material System, Manufacturing methods in contemporary times, Sustainability and circular economy, Traditional and Colloquial. International Conference of Art, Architecture, Design & Creative Expressions (ICAADCE 2023) being conducted by the School of Creativity, Rishihood University.

School of Liberal Arts & Humanities

National Symposium on Higher Education in India: Analyzing Diverse Perspectives

The School of Liberal Arts & Humanities, in partnership with Chair Professor-Bruce Bueno de Mesquita Professor of Behavioural Public Policy; Centre of Excellence- Public Policy Research and Centre of Excellence-Urban Studies, organized a **One-Day Virtual National Symposium on Higher Education in India: Analyzing Diverse Perspectives** on December 6th from 3:00 to 5:00 pm. I thank all the distinguished speakers for their enlightening lectures, which are very relevant to the current debates on the Indian higher education system. They critically analyzed the N.E.P. 2020 and brought diverse perspectives and challenges. In addition, the speakers highlighted the legal dimensions of understanding Indian higher education and the challenges involved in implementing N.E.P.

In this regard, I sincerely thank Dr. Raul Rodriguez, the honourable Vice President of Woxsen University, for his constant support and encouragement to organize these initiatives. I also thank Dr. P.V. Satya Prasad, Associate Professor and Acting Dean of the School of Liberal Arts and Humanities, Woxsen University, for delivering an inaugural address for this symposium and providing an insightful lecture.



The First speaker: Dr. G. Vijay, Assistant Professor, School of Economics, University of Hyderabad.

Second speaker: Dr. P.V. Satya Prasad, Associate Professor & Acting Dean, School of Liberal Arts & Humanities, Woxsen University.

Bruce Bueno de Mesquita Political Science Virtual Guest Lecture on “Revisiting Democracy and Inclusiveness: Perspective from Representation, Recognition and Redistribution”.

The School of Liberal Arts & Humanities, Woxsen University, in association with the Professor Chair, Bruce Bueno de Mesquita Professor of Behavioural Public Policy & ZIBS-WOXSEN CHINA INDIA CENTRE, organized Bruce Bueno de Mesquita Political Science Virtual Guest Lecture on “**Revisiting Democracy and Inclusiveness: Perspective from Representation, Recognition and Redistribution**” on 22nd December from 3:15 to 4:15 PM. The distinguished speaker of this session was Dr. Jagannatham Begari, Assistant Professor, Centre for Gandhian and Peace Studies, School of Social Sciences, Central University of Gujarat, Gandhinagar.



Social connect under ERS

The School of Liberal Arts & Humanities and Finance Studio (School of Business) of Woxsen University, as part of social connect under ERS, invited the MPSS and ZPHS Govt school students of Kamkole to Woxsen University on 23rd December 2022. The school students participated in indoor and outdoor activities, including cricket, volleyball, kabaddi and painting. Some of the students also participated in cultural activities. They displayed their creative skills in closely contested painting activity and rigorous sports disciplines. At the end of the events, the students not just excelled but came out with flying colours in different competitions that were held at different venues on the university campus. Volunteers from the Finance Studio provided every possible assistance to the students and made the events more productive. Dr. P.V. Satya Prasad, Dr. Naveen Kolloju and Dr. Srinivas Junuguru contributed as coordinators from the school of Liberal Arts & Humanities.

In this regard, the School of Liberal Arts & Humanities and Finance Studio (School of Business) of Woxsen University thank Dr. Raul Rodriguez, the honourable Vice President of Woxsen University, for extending his support and making this event successful.



DAVID SCOTT KASTAN ENGLISH LITERATURE DEBATE COMPETITION

The David Scott Kastan English Literature Debate Competition 2022 was conducted by The Centre of Excellence – Literature Studies in association with the School of Liberal Arts and Humanities to facilitate a holistic discussion on art for art's sake at Woxsen University.

Here are a few images from the event:



SOH virtual International symposium

The virtual international symposium was inaugurated by the Dr. Raul Rodriguez, Vice President, Woxsen University with keynote speech. Dr. P. V. Satya Prasad, Dean, School of Liberal Arts and Humanities, wellcome address. Dr. Naveen Kolloju, Associate Professor was the Moderator of the symposium. Dr. Brundaban Mishra, Co-convenor, CoE-SAS gives the vote of thanks. The Speaker of the symposium was

1. First Speaker was **Prof. Manoj Dora, Anglia Ruskin University, Cambridge** who spoke on the topic, **Circular Food Supply Chain: Its Challenges and Opportunities** from 03:51 to 04:05 PM IST.
2. Second Speaker was **Prof. Sakul Kundra, Fiji National University** who spoke on the topic, **Insights to Indian Indenture Labourer's Experience in Fiji (1879-1916): From Recruitment to Violence** from 04:06 to 04:21 pm IST
3. Third Speaker was **Prof. Sobha Rani Dash, Otani University, Japan** who spoke on the topic: **Manuscript Studies: A Tool to Understand the Culture of South and Southeast Asia** from, 04:22 to 04:37 pm IST

Indeed, this Symposium is a direct intervention to situate south Asia in the global academic discourse and the symposium focused the following issued

- To investigate and bring forward the deeper historical and cultural ties between the different regions of South Asia based on manuscript and archival records.
- To identify the labour migration route from South Asia to the transpacific region and their living conditions in the new territories through historical narration and oral transcription.
- To explore the issue of the food supply chain of the globe and the participation of South Asian countries in mitigating the global hunger crisis through policy initiatives.
- Finally, to place the importance of the heterogeneity and uniqueness of South Asian studies in the global academic discourse



COE-BCS HOLDS NATIONAL SYMPOSIUM ON PSYCHOTHERAPY & CASE DISCUSSION

Report on 3rd December Virtual Symposium: Psychotherapy & Case Discussion A day-long symposium was arranged on the occasion of World Disability Day, 3rd December 2022. The concept of this symposium revolved around Inclusion, Current trends in psychotherapy, and Case Presentation. The symposium was jointly organized by CoE- Behavioural & Cognitive Studies (CoE-BCS), Woxsen University, and the Association of Rehabilitation Psychologists & Professionals (ARPP-India), India. This is the 1st noted collaborative work between the two parties after signing MoU.

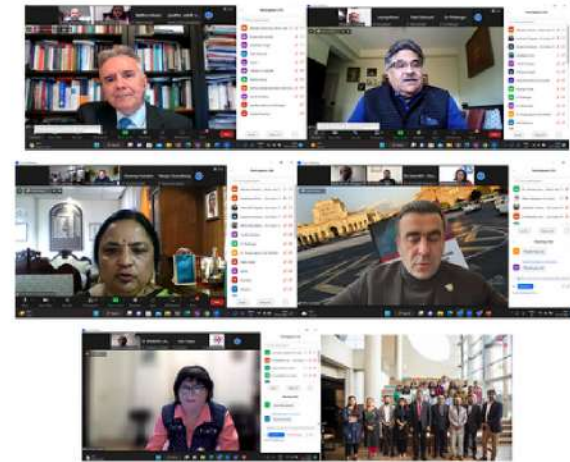
The session was inaugurated with the address by CoE-BCS Co-chairperson, Dr. Anindita Majumdar (Associate Professor- Woxsen School of Liberal Arts & Humanities) and Dr. Rajiv Nandy, General Secretary of ARPP-India. The session is then followed by case study presentations by the presenting participants and a Panel Discussion Round on Inclusion & Current Trends in Psychotherapy by eminent Rehabilitation Psychologists- Ms. Rupali Mohbe (Panaji, Goa), Dr. Mitul Sengupta (Leeds, UK), Dr. T. Santhanam (Chennai) and Ms. Shreya Das (Kolkata, W.B.). The event ended with concluding remarks and a vote of thanks by Dr. Antarleena Basu (Assistant Professor- Woxsen School of Liberal Arts & Humanities). Students of the humanities department have extended their assistance in organizing and moderating the event.

CoE Public Policy Research and SOH organise Two-day Virtual International Conference

1.TWO Days virtual International Conference on 'India and Post Covid-19 International Relations: Prospects and Challenges' Organized by CoE-Public Policy Research & School of Liberal Arts and Humanities, Woxsen University in association with Forum for Global Studies, the conference dates were as 14-12-2022 to 15-12-2022 has been successfully completed. The conference received 70 plus abstracts, we selected 62 papers and 50 scholars from across the world have presented their research during the conference.

On behalf of the organizing committee of the conference, I would like to extend my heartfelt gratitude to our esteemed guests, Professor Santishree Dhulipudi Pandit, Vice Chancellor, Jawaharlal Nehru University, New Delhi, and Ambassador Anil Trigunayat, former Ambassador to Jordan, Libya and Malta. I need to mention my deepest sense of appreciation to Professor Alina Mungiu-Pippidi, Hertie School, the University of Governance in Berlin, for delivering a special lecture on theme of the conference. It has certainly enriched the conference furthermore. Let me also

extend my deep sense of gratitude for the chairs Dr. Satya Prasad, Dr. Balaji, Dr. Nitu Kumari, Dr. Abhishek Srivasthava, Dr. Naresh Sudhaveni, Dr Richard, Professor Kostas A, Prof. Upendra Choudhury, Dr. Sandeep, Dr. Naveen, Dr. Brundaban Mishra, Dr. Mher Sahakyan, for agreeing to chair the sessions. Without their support it would have not been possible.



BA (Hons) students Field Visit to Anantagiri Hills

As a part of the Internal Assessment Project for the BA (Hons } program Environmental Studies and Ethics, Responsibility and Sustainability course, students of the School of Liberal Arts & Humanities visited Ananthagiri Hills to gain practical knowledge about the Degradation of the Environment, causes of the heaps of the plastic waste, deforestation, and Soil weathering. I sincerely thank the Forest Department of the Telangana Government and In charge of the Anthagiri Hills for providing logistic support to make the field trip successful. I sincerely thank Dr. Raul Rodriguez, Vice President of Woxsen University, for his unconditional support for the trip.



Woxsen Future: Connected You Society and Civilisation

The School of Liberal Arts & Humanities, Woxsen University, under the SoH Student-Driven initiative "Woxsen Future; Connected You Society and Civilization", organized the lecture on "Role of Artificial Intelligence and Machine Learning in Higher education Prospects and Challenges. AI and ML impact every area of our life and among that Education sector will be impacted hugely because teaching and learning is a major parts of life and the current education system requires la ot of changes. At this juncture, the lecture aims to introduce and make aware of the students on various applications related to Artificial Intelligence and Machine Learning, which can be used in the higher education field. Also discussed are the various limitation to AI and ML tools in education as well as all other spheres of life.

In this regard, I sincerely thank Dr. Raul Rodriguez, the honourable Vice President of Woxsen University, for his constant support and encouragement to organize these initiatives. I also thank Dr. P.V. Satya Prasad, Associate Professor and Acting Dean of the School of Liberal Arts & Humanities, Woxsen University, for his continuous guidance and help in organizing initiative.



SOH FACULTY ACHIEVEMENTS



Dr. P.V. Satya Prasad

- Research paper titled “Social Media A Tool To Achieve Sustainable Development: A Case Study of Kingdom of Saudi Arabia and the United Kingdom” was accepted for presentation at the National Conference of the Indian Social Science Congress in Association with the Bharathidasan University, Tiruchirapalli, from 27th-31 January, 2023.
- Delivered a Guest Lecture on the topic, “Crisis Public Relations Management in the Age of New Media” at St Anne’s College for Women, Hyderabad, on 16th December, 2022.



Dr. Naveen Kolloju

1. Research paper titled, “Self Help Group-Bank Linkage Programme Model in India: Is this Model act as a Forward Linkage to Financial Inclusion of Rural Women?” accepted for publication in the Indian Journal of Political Science for January 2023 edition.

Event Gallery



Trade Tower

PROGRESS UPDATE SEP-NOV 22

KRATOS FEST

Inspire Students towards the path of Entrepreneurship



ENTREPRENEURSHIP ORIENTATION



In-house Mentoring Sessions



TSIC MOU Meetup



MOONSHOT THINKING SESSIONS

“Where others abjure ignorance and rely upon experts for clarity, the moon-shot entrepreneur embraces ignorance and shuns the expert opinion”. This immensely drives us to empower ourselves with sensible knowledge-building exercises, tuning out our motive towards brainstorming pure innovation.



Unicorn Calling



Sri Charan Lakkaraju
Date: 24th September
Attendees: 90
Faculty: 2

Bhamini Sree
Date: 28th September
Attendees: 50
Faculty: 2

Pallav Bajjuri
Date: 8th October
Attendees: 75
Faculty: 1

MEETUP WITH H-BOTS AND AIRA

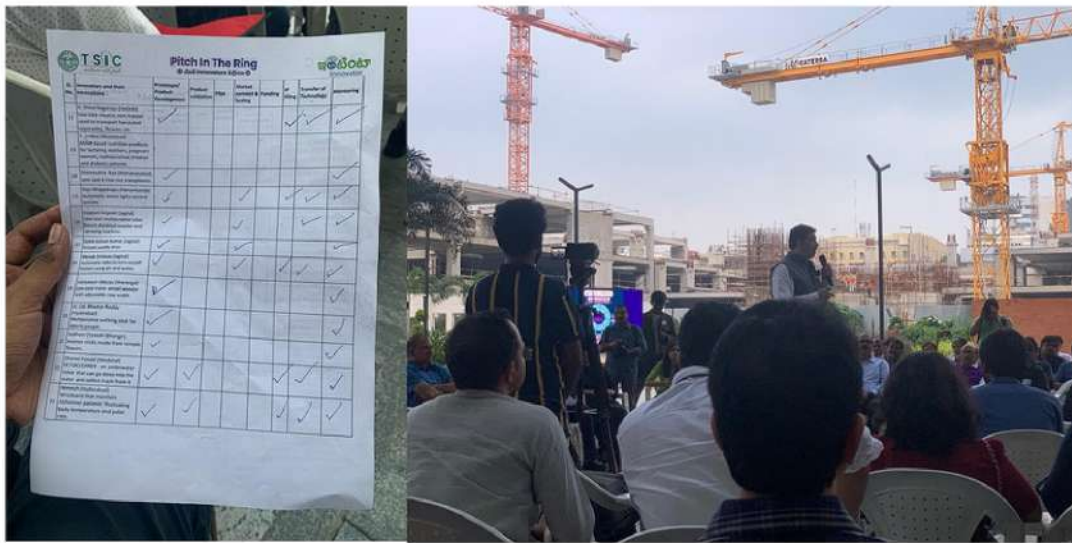
Date: 11th October





ATTENDING THE 'PITCH IN THE RING ' INITIATIVE BY TSIC

Date: 19th October



"KHOJ" initiative with Venture Catalyst Panel Discussion and Pitching event

Date: 1st November



Pitching Event



The Story of Facebook



Pre Incubation Startup Ideas - 7

- 1. "Reimagine Incubators and Neonatal care."
- 2. Eaze
- 3. Avisa
- 4. "Mana marvel"
To create the world's first ever stop motion animation feature film with traditional Indian toys!
- 5. AI - Wheelchair for COPD Patients
- 6. Drone Based Marketing using Holographic Projection



The Literature Club Cogito ergo sum.

Our Initiatives



Meet the Team

The Mentors

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PATRON

DR. RAUL V RODRIGUEZ,
CHEIF PATRON

DR. SATYA PRASAD,
CHEIF EDITORIAL COORDINATOR

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PROOFREADER



BY
PROF. DEBDUTTA CHOUDHURY

CASE-STUDY WRITING WORKSHOP



18 JAN 2023
6:30 PM TO 7:30 PM

JOIN US