



A Kaleidoscope of Colors and Traditions: Woxsen University's Jashn Celebrates Indian Festivals with Zest

By Jaguthi C.

The cultural group Jashn at Woxsen University recently hosted a vibrant celebration of the Indian traditional festival Sankranti, blending elements of Ethnic Day and the Kite Festival. This fusion of ethnic celebrations united students to celebrate diversity and unity while showcasing the rich tapestry of Indian traditions. The lively Kite event kicked off the festivities, coinciding with the auspicious day of Makar Sankranti, symbolizing the onset of longer days and the sun's journey into the northern hemisphere.

A spectacular scene unfolded as colorful kites filled the skies above Woxsen's campus. Students, clad in traditional attire, gathered on the grounds to partake in the age-old custom of kite flying. Kites of all sizes gracefully danced in the air, painting the sky with a riot of colors. The Kite Festival brought joy to all, fostering a prevailing atmosphere of goodwill. Students from diverse ethnic backgrounds congregated around the campfire, sharing their own traditions, customs, and life experiences, facilitating a platform for cross-cultural exchange. It epitomized the virtues of diversity acceptance and inclusivity within the university community.

As the day progressed, the festivities continued with Bhogimantalu. This traditional bonfire, held on the first day of Pongal, symbolizes the ritual of discarding the old and welcoming the new. Students gathered around the crackling flames, exchanging stories, songs, and the warmth of community spirit. Woxsen University's Jashn cultural club curated an immersive experience that celebrated the kaleidoscope of Indian traditions

through the Kite Festival, Ethnic Day, and the Bhogimantalyu campfire. The festivities not only showcased the vibrancy of India's cultural heritage but also fostered a sense of unity and camaraderie among the students. By embracing diversity and celebrating shared traditions, Woxsen University continues to be a melting pot of cultures, where students learn, grow, and celebrate together.



Playing with Perception Unmasking Reality with Descartes

By : Manogna Addanki

Have you ever heard of this famous saying, "Cogito ergo sum"? It translates to "I think, therefore I am." How far can you trust your senses? They paint the world in vivid colors, whisper secrets in the wind, and guide you through life's maze. But what if, like cunning magicians, they're weaving illusions instead of truths? "I think, therefore I am" wasn't just about existing, but about using our minds to question even what our senses feed us. Just like untangling a magician's trick, Descartes believed we shouldn't blindly accept what we see, hear, or taste.

This month's "Thinker of the Month" event by the Literature Club featured René Descartes, a French philosopher from the 17th century. He recognized the existence of his consciousness and pondered what is true beyond the illusion of perception. Descartes questioned everything seen and perceived through the lenses of his senses. Are you curious enough to question not just what is seen, but the very act of seeing itself?

The event kicked off with an intriguing "What's in the Box" activity, where participants relied solely on touch to identify an unseen object. This simple experience mirrored Descartes' skepticism towards the senses. In the darkness, participants engaged their critical thinking skills, just as Descartes did, to deduce the object's identity. It served as a playful reminder to doubt your senses, embrace your thinking power, and uncover the knowledge within.

Following this engaging warm-up, the event transitioned to a unique literary challenge called "Dualism Relay." Unlike a typical relay race, this activity combined mental puzzles like mazes and crosswords with light physical tasks, engaging all your senses along with your thinking and reasoning. This game aimed to understand the bridge between the immaterial mind and the physical body, aligning with both the Literature Club's focus and Descartes' philosophy. The activity proved captivating, drawing in the audience and creating an evening filled with intellectual and physical engagement.

After all of these activities, the event concluded with a group discussion. These activities wouldn't make sense without a group discussion, right? The group discussion sparked conversation among the audience on questions like "Is skepticism always helpful, or are there situations where blind faith is necessary?" and "If our senses can be deceived, how can we ever truly know what reality is?"

Each person had a different answer, but the questions were left open-ended for everyone to analyze on their terms and reason with.

While Descartes' "I think, therefore I am" might sound like a humble brag, I find it incredibly empowering. Even if everything else is smoke and mirrors, the act of thinking becomes my anchor. The very act of doubting, questioning, and analyzing becomes proof of my existence. Even amidst deception, the doubt itself shows that I'm actively engaging with the world. Sure, senses can fool us, but it's through the mind's processing that we distinguish truth from illusion. Our thoughts don't just float around; they connect us to the world, allowing us to interpret, create, and understand. In a way, thinking becomes our unique way of "being" in the world, even if the nature of that world remains a mystery. So, think critically, wield the power of doubt, and remember, the world may not always be what it seems!



WBL SEASON 2 : “Where dreams bounce with every buzzer”

By: L.Mary Aishwarya

“Basketball leagues” - It's not just a sport; it's an exquisite dance of athleticism, strategy, and the indomitable spirit of collegiate camaraderie. WBL Season 2 kicked off on January 3rd with 7 teams playing this season namely: Great Graffers , Unstoppabulls , Raptors , Dunkin Dragons, Invictus, Assasins and Ignitors.

The arena pulsated with anticipation as the opening ceremony of the college basketball league took place, transforming the court into a spectacle of color, energy, and raw excitement. The crowd, a sea of faces adorned in school colors, roars with enthusiasm as the spotlight illuminated the court, casting a spotlight on the grandeur of the moment.

The players, donned in jerseys adorned with school emblems, are more than athletes – they are gladiators in a modern-day arena, wielding skill, teamwork, and an unquenchable thirst for victory. Each bounce of the ball is a heartbeat, resonating with dreams, aspirations, and above all – 'pride.'

However, it's not just about the players and coaches; the crowd played an integral role in this drama. The stands are a sea of painted faces, waving banners, and echoing chants roaring throughout the League.

Basketball leagues aren't just a series of games; they're a journey of self-discovery for the players and a celebration of unity for the student body. It's a cultural phenomenon

that bridges the gap between disciplines and backgrounds, creating a shared experience that binds the campus community together.

Win or lose, the experience is etched into the collective memory of the players and fans, creating a tapestry of shared moments that will be revisited with nostalgia in years to come. The semi-finals featured four teams competing for the trophy: Raptors, Dragons, Unstoppabulls, and Great Graffers. The MVP of WBL Season 2 was Kshitesh from Unstoppabulls.

The highly anticipated final match of the basketball league unfolded on January 11th with an electrifying atmosphere that gripped the audience in anticipation. The finalists were Unstoppabulls and Raptors. The two teams clashed on the court, showcasing exceptional skills, strategy, and determination. The game was a rollercoaster of emotions, with each team giving their all in pursuit of the championship title. As the final buzzer sounded, the scoreboard revealed a close and hard-fought battle, leaving fans on the edge of their seats. With Unstoppabulls scoring 76 points and Raptors gaining a massive 99 points, the latter emerged victorious in this season of the Woxsen Basketball League. Kudos to all the teams that displayed sportsmanship throughout the tournament, and a huge shoutout to 'Krida' – Our Sports Club – for organizing this league!



“HAPPINESS IS A WARM PUPPY”

By Sai Vyomini Patamsetty



Stress is not what happens to us; it's our response to what happens, and our response is something we can choose. Have you ever heard of "Pawga"? It refers to puppy yoga. Pawga India, India's first pet yoga event with shelter pets, has been helping shelters raise funds and facilitate adoptions since 2020. It brought in four street puppies, and two of our Woxsen pups were also part of it. To promote mental wellness through stress release, happy hormones, and compassion, Pawga integrates yoga and playtime with shelter dogs. The event took place on January 11, 2024, at the SportX dance room from 5 pm to 6:30 pm. There were two different sessions conducted, and a total of 30 or more people, including a few faculty and management members, were part of the event. Those who particularly benefited from this program were our Woxsen students, who experienced a reduction in stress and strain from their studies.

Pawga creates a special environment that meets the needs of both animal welfare and students, driven by a purpose to improve both. It provides students with the tools they need to prioritize their well-being and manage stress by educating them about mental health issues and the relaxing practice of yoga. Simultaneously, Pawga promotes ethical pet ownership, offers strays a chance at loving permanent homes, and collaborates with shelters to highlight adoptable puppies. Dogs are humanizing; they remind us that we have an obligation and responsibility to preserve, nurture, and care for all life. It is up to us to listen more than hear, to look into more than just the past during these sessions.

The animal welfare event at Woxsen University not only raised awareness but also efficiently relieved student

tension through enjoyable and soothing yoga sessions with furry companions. It successfully fostered a sense of community among attendees. The Animal Welfare Club extends its heartfelt gratitude to Dr. Kakoli Sen (Dean, School of Business), the Student Council team, Dr. Raul Rodriguez (Vice President, Woxsen University), Ms. Deepanshi Gaur (Communication Manager, Woxsen University), Mr. Alluri Varma (Head of Infrastructure), the Woxsen Security team, and the club's executives for their indispensable contributions and support. This event, organized by the Animal Welfare Club, stands as a testament to the impactful initiatives aimed at promoting animal well-being and community engagement at Woxsen University.



GOING ONCE! GOING TWICE! AND SOLD TO..

By Mehreen Abid

The all-rounder Vice President of Woxsen's KRIDA Club, Veda, revealed to us the electrifying atmosphere at the Woxsen Premier League's Auction that took place on January 24th.

The auction itself is a replica of international tournaments like the IPL and ICC, with approximately 260 student players rushing to register for a chance to play in the 6th season of WPL.

As the sun set on the Kabaddi Court, anticipating yet another empty evening, it unexpectedly witnessed a spectacle. The event involved setting trials for each of the 260 players who registered over the course of 2-3 days, along with countless hours spent making presentations to categorize the players based on their skills. These efforts, combined with the arrangements for the auction itself, ensured a smooth bidding process for the team owners. As bids soared for each team's player and strategies unfolded, the area buzzed with excitement. Finally, the dust settled, and six formidable teams emerged: 'Woxsen's Unstoppabulls,' the champions of the last Premier League season; 'Great Gaffer,' the runners-up; 'Thunders'; 'Panthers'; 'Super Lions'; and 'Pitch Runners.' Each team had competed against the others in the last season, except for the Super Lions, who bring a new face to the game but are no less competitive. Talk about settling old scores!

Notable players like Rohan Chandra and K Yogesh Royal of the Great Gaffers fetched impressive bids of 8000 points. Behind the scenes, the executive team worked tirelessly to ensure every detail, from decorations to legal agreements

between owners and the club, progressed without a hitch. Their efforts toward this season's success were supported by the unwavering aid of the management, including Ms. Dipanshi, Mr. Varma, Oval's Abdul Anna for providing refreshments during the events, and the electricians, particularly Mr. Bijay Misra. The sponsors, and undoubtedly, the enthusiastic student body that shows up for every match, are what keep the executive team's spirits high each time they have to miss classes on short notice to print posters.

With anticipation building for the upcoming season, everyone is highly encouraged to rally behind the teams and embrace the spirit of sportsmanship, as Veda, Vice President of KRIDA Club, comments, "That's what KRIDA hopes to accomplish."

Now that the stage has been set by the KRIDA Club, it is up to the teams to deliver an exhilarating performance that will leave a lasting impression in the history of sports at Woxsen. President Akhilesh and Vice President Veda aim to enhance the WPL experience for players and fans alike. Veda expresses confidence in not being burdened by the heavy expectations that come with the responsibility of organizing such a highly anticipated event, acknowledging that every season is a success in its own right.

The WPL season begins, all eyes are on the players, teams, and the indomitable spirit of sportsmanship that defines the event. With strong leadership, the future of sportsmanship looks promising, with unforgettable moments on the field and cherished memories off it.



'Should India prioritize trade with the EU over other major partners like the US and UAE?'

By Manogna A.

"Should India prioritize trade with the EU over other major partners like the US and UAE?" This crucial question was recently the subject of an engaging debate organized by the Woxsen Debate Club in association with the Russell Belk Centre for International Relations at Woxsen University. This scholarly gathering provided a forum for thought-provoking conversations, enlightening debates, and the exchange of varied viewpoints, offering an in-depth examination of the complex dynamics of world economics. Speakers covered a wide range of topics, including the significance of diplomatic ties between countries, the complexities of various trade barriers, and tariff issues that impact India.



One topic of discussion was the upcoming elections in 2024; speakers discussed how they might affect trade relations with India. The occasion created a forum for the analysis of complexities, illuminating the factors that influence trade decisions in the modern global economy. The success of the event was greatly attributed to the esteemed jury, which included the former Prime Minister of Belgium, Mr. Yves Leterme; an economist and management consultant, Dr. K Suman Mukerjee; and the Head of International Relations and Strategic Development at Woxsen University, Mr. Chahat Mishra. Their encouraging remarks and compliments on the speakers' skills highlighted the standard of thought-provoking conversation that took place. Such endorsements from well-known individuals serve to emphasize the importance of gatherings. This discussion acted as a miniature illustration of the larger issues involved in deciding whether India should prioritize trade with the EU over other significant partners like the US and UAE. Although the debate yielded valuable insights, the intricate nature of the subject highlights the complex interplay between economic, diplomatic, and geopolitical factors when making decisions regarding international trade.

The winners were announced, adding even more excitement to the occasion and demonstrating the high quality of entries. Vyshnavi Ganti, Maaz Khan, and Nawaz Asif Ali Shaik, the winners, demonstrated their skill in handling the complexities of the contentious issue. They not only showed that they could effectively present their arguments, but they also made a significant contribution to the overall objective of encouraging intellectual rigor in the academic community. In the end, it emphasizes how important it is to take a thorough and balanced approach when negotiating the complex global economic environment.



A Kaleidoscopic Resilience Tale

By Manogna A.

Dr. Michael Oyenuga, a distinguished individual from Nigeria, earned his PhD from Jonathan Bay University in 2020. Having previously worked for Xerox for seven years, he has a strong background in the industry before moving to academia. He now works as an Associate Professor at Woxsen University in India, a journey he credits to the university itself. During a discussion regarding his career path, Dr. Oyenuga disclosed that his experience at Xerox sparked his interest in marketing. His academic interests were shaped by this industrial experience, which also gave him a distinct viewpoint on his role as an educator. When asked about his time at Woxsen University, he responded with sincere affection, praising the outstanding attributes of the students. He claims that the distinctive ways in which Woxsen students engage with their teachers and approach problems make them stand out. Dr. Oyenuga stated out his hobbies as watching football, playing snooker and walking. Walking also helps him cope up with stress. This look into his life paints a complete picture of a person who values a healthy, active lifestyle in addition to academic success. Dr. Oyenuga considers his smooth transition to a new nation and culture, saying that it wasn't as difficult as one might anticipate. His positive outlook is apparent when he talks about how he was made to feel at home right away, which helps to minimize any possible adjustment shock. Even though the food was obviously different from what was in Nigeria, Dr. Oyenuga's adaptable palette was a major factor in making the culinary shift seem less strange. His perseverance is prominent, particularly when he has to overcome language barriers outside of his comfort zone. He states with confidence that the experience hasn't been as difficult as he had expected. Dr. Oyenuga's adaptability and upbeat attitude highlight his remarkable mental toughness in acclimating to new and strange environments.

In an engaging narrative from the classroom, Dr. Oyenuga described a moment of cultural shift that left him speechless. When he asked his students if they understood the material after introducing a particularly complex idea, they all wobbled their heads. Dr. Oyenuga was perplexed and thought the rhythmic nods were a sign of misunderstanding, so he asked for more explanation. To his delight, the class representative intervened and informed him that in Indian culture, a



Dr. Michael Oyenuga

"Yes" actually meant a head shake. Everyone was in stitches after this hilarious lesson on the subtleties of nonverbal communication. When asked about his travels throughout Hyderabad, Dr. Oyenuga revealed that he hasn't gone inside the city limits. Nonetheless, he has seized the chance to visit nearby locales like Sangareddy, Zaheerabad, and Kamkole while he is here. When I asked Dr. Oyenuga what advice he would give his students, he stressed the value of authenticity and said, "They should strive to be as original as possible and not shy away from responsibilities." This advice strikes a deep chord with students, inspiring them to

value taking on challenges and embrace their individuality. It serves as a reminder that both personal and professional development can be facilitated by uniqueness and a proactive attitude towards obligations. When sharing his experiences, he said that he finds India as a great place to stay, even when his family and friends back home ask him, he says that he loves this place. He said, "If I had to choose again, I would choose India, I would choose Woxsen."

A testament to the fusion of academic passion and professional prowess is Dr. Michael Oyenuga's journey. His dynamic career, which spans continents and industries, demonstrates adaptability, resiliency, and a strong dedication to education. His grasp of India's rich cultural diversity and his friendliness towards students are clear as he succeeds in his position at Woxsen University. Dr. Oyenuga is an inspiration to peers and students alike because of his capacity to find delight in the distinctive features of his environment and his optimistic outlook on obstacles. The core values of both personal and professional development are encapsulated in his insightful counsel to embrace responsibility and authenticity. In addition to his contributions to academia, Dr. Oyenuga is a source of inspiration and intercultural understanding, leaving a lasting impression on all who were fortunate enough to share in his educational path.

Mohsina Aiman, a case of paradoxical personality theory, here in Woxsen

By Syed Ashar

"I am planning on completing law here with the PG from that student exchange thing. And then somehow, I'm trying to get into fashion." Says Mohsina, a fiercely smart, petite Hyderabadi fashionista, just starting her BBA.LLB degree at Woxsen.

When you catch a glimpse of her, Mohsina strides with an air of chic confidence. She is tall, brown girl exuding poise and elegance as she makes her way to the Law block. She seems, well, unapproachable. When you sit down with Mohsina for a chat, her aspirations shine through. She dreams of becoming a lawyer, envisioning a future where she works for a humanitarian cause at the UN. Ambitious, to say the least. And obviously, Mohsina Aiman's interests aren't limited to Law. She's also a self-proclaimed fashionista. She even adheres to the idea of working in the legal department of a fashion brand. Quite the unexpected combination, don't you think?

Enter the realm of the Paradoxical Personality Theory, Mohsina's interests, though not diametrically opposed, seem to occupy separate spheres that could be viewed as mutually exclusive. This intriguing duality reflects the complexity of her personality. She embodies the authentic Hyderabadi spirit, evident in her accent, yet her inner essence exudes the sophistication of a runway model, with a poised, strong walk. This unconventional blend extends to her career choices,



Mohsina Aiman

rendering her a unique specimen. Indeed, Woxsen University has its own Amal Alamuddin.

When questioned about her decision to pursue a Law degree despite hailing from a family of doctors, she responds,

"I love the process of becoming a lawyer, like the debates and everything that goes on here, and the way they make us develop our critical legal thinking and argument skills."

At 19, she's defying the typical expectations for first-year undergraduates by not planning every step. She's all about exploration, focusing not just on the end goal but also on the process itself. Her intuition about loving the process has proven right, and she's thoroughly enjoying every moment of it. At first, debates seemed intimidating, but now she feels more confident.

"I was perceiving this task [giving presentations or having debates] as a big deal. Like, it looked like a big deal until I did it. And then I was like, 'Yo, I actually did this.'"

She confidently asserts her knack in both fashion and law, envisioning herself as a future fashion lawyer. Her recent triumph in clinching the IIT Mood Indigo Best Model award has made a significant impact. However, her talents extend beyond the runway—she is also a skilled writer. Her passion for studying law is palpable

as she actively contributes to upcoming university newsletter. Her writing style, particularly in columns, is direct and might be perceived as blunt. When asked, if she's a mean girl, she replied that if that's what people hear about her, she likes it. "I love the publicity." She says.

Not knowing what the future holds doesn't scare her. She has five years to graduate from Campus and is confident in herself to pursue what she enlivens her. She expressed her thoughts on beginning to explore her likes, stating that she should just start. She considered it as a form of introspection, reflecting on her past experiences.



WPL 2024
SEASON 6
STARTING FROM FEB 8TH

WPL T20
WOXSEN PREMIER LEAGUE

ISCB Market Capture

Moscow, Russia - December 26, 2023

In a notable bilateral initiative, the International Strategy Consulting Board (ISCB), joined forces with the esteemed Faculty of International Business and Business Administration of the Russian Academy of National Economy and Public Administration (IBS-RANEPA), Moscow campus. Thirteen students, accompanied by the ISCB chairman, Abhishek Ponneri, and Operations Lead, Laasya Priya Darma, along with Professor Vijayendra Gupta, embarked on a journey to Moscow from December 16th to 26th, 2023. The primary objective was to participate in the student case championship titled "Market Capture," a platform designed to augment international market penetration strategies by delving into the intricacies of the Indian-Russian market.

Chronicle of Events:

December 18th: Arrived in Moscow and initiated our visit by acquainting ourselves with IBS-RANEPA, setting the tone for an intellectually stimulating week.

December 19th: Explored the campus, fostering cross-cultural bonds with our Russian counterparts while engaging in cultural exchanges amidst a picturesque winter landscape.

December 20th: Guided through the historic wonders of Red Square, the echoes of Russia's past resonating, followed by a festive evening featuring a Christmas movie at the university, seamlessly blending the academic and festive spirit.

December 21st: Engaged in focused project work, culminating in an insightful pre-defense session, setting the stage for the impending finale.

December 22nd: Culmination of our journey—an impactful project defense before a distinguished jury, concluding with an exhilarating award ceremony recognizing excellence and dedication.

December 23rd: Embraced a joyous cultural amalgamation at a vibrant Christmas gathering, fostering cross-cultural connections, and gaining profound insights into the lives of our Russian peers.

December 24th: An enlightening visit to the Russia Exhibition unveiled the intricacies of Russia's historical heritage and cutting-edge technology, complemented by a firsthand exploration of city life at a bustling mall.

December 25th: Our final day dedicated to bidding adieu to Moscow through shopping and fond farewells.

December 26th: Conclusion of our memorable tour, departing from Moscow with a treasure trove of memories encapsulating the city's snow-laden beauty, gracious hospitality, and an enriched understanding of Russian culture.

Reflecting on the Experience:

Our time in Moscow was an exquisite blend of academic discovery and cultural immersion. Despite linguistic barriers, interactions were profound, forging enduring connections and expanding our global horizons. Departing with a mosaic of vivid impressions, we carry with us a profound appreciation for Russia's rich heritage and its progressive technological landscape.

Stay tuned for more such projects from the ISCB.





Marketing expo

On 19th December, we conducted the Marketing and Communication Expo. 350+ BBA students participated in the event 🎉 The energy, enthusiasm, and #innovation displayed by our talented Woxsen University student participants truly made this event a remarkable experience.

The #Expo was not confined to traditional boundaries; we also conducted this event in the #metaverse, providing a cutting-edge platform for students to showcase their skills, ideas, and projects



MDP Strategic Management

An MDP on Strategic Management was conducted for the Senior leaders (GMs and DGMs) of Western Coalfields Ltd from 9th to 11th Jan 2024.

Woxsen University has conducted a three-day MDP program in Strategic management for the senior managers (DGM and above) of Western Coalfields India Ltd at their headquarters in Nagpur 9th to 11th Jan 2024. Dr. Jayata Mohapatra, and Dr Renu from the School of Business, and Prof. Joshua from the School of Law conducted the training program. The program was inaugurated by Shri Jai Prakash Dwivedi (Director Operations) and Shri Narendra Kumar (GM HR) and the faculty members. The program was conducted for three-days and wound up with certificate distribution done by the faculty.



My Unforgettable Semester in France

- A Journey of Cultural Immersion and Personal Growth

I have recently completed my semester as an exchange student at ESDES Business School, Lyon, France. From building meaningful connections to delving into the rich history of Lyon, and even exploring the world-renowned wine industry, every aspect of my semester contributed to my personal growth in ways I could have never imagined.

To start with, I had the opportunity to study with students from more than 20 countries in almost every course. This global classroom experience enriched every session, transforming them into thought-provoking discussions. The courses I studied there included negotiation, financial planning and tools, French language, web programming, corporate law, category management, leadership, supply chain management and lastly the wine industry. I would also like to express my appreciation for the support provided by the International Students Club of ESDES. Their assistance greatly aided my immersion into French culture through the organization of numerous activities and visits. For instance, I took part in their "Dinner with a French Family" activity where the students were randomly assigned to various French Families who have registered to welcome students at their residence.

While I continued to immerse myself into the French culture, it was also vital for me to make some valuable connections. This led me to attend and participate in various expos and business conferences where I got a glimpse of the European Startup space and their ways of doing business. I came across various startups in unique fields such as rheology, vertical farming etc. Additionally, it was intriguing for me to see the drive for innovation in their startups especially in the manufacturing field. Thus, I was able to interact and connect with the representatives of various European countries which will definitely help me in my future prospects.

One of the extraordinary highlights of my semester was enrolling in a comprehensive wine industry course. Lyon, being situated in the heart of the renowned French wine region, provided an unparalleled environment for delving into the intricacies of winemaking and viticulture. From vineyard visits to

Beaujolais and hands-on experiences in local wineries, the course deepened my appreciation for winemaking and broadened my understanding of the cultural significance of wine in French society.

Talking about Lyon, often referred to as the "City of Lights," boasts a history that dates back to Roman times. Exploring the city's historical landmarks, such as the Basilica of Notre-Dame de Fourvière and the Roman Amphitheatre of the Three Gauls, transported me through centuries of rich cultural heritage. Another exciting visit in which I participated was the Lyon's oldest silk factory. The traboules, hidden passageways that crisscross the city, revealed Lyon's role in the silk trade during the Renaissance. Not only Lyon, I also travelled to Switzerland, Italy and some other cities in France including Paris which added more to this explorative journey.

Looking back, I'm thankful for the connections I made, the things I learned, and the way I changed. Lyon will always have a special spot in my heart, a place that not only expanded what I knew but also made my journey of discovering more about myself and other cultures.



CAPSTONE EXPO- Service Operations Management course

TEAM- 01

For our final project in the service operations course, we focused on diagnostic centers within the healthcare industry. We studied how these centers provide services, especially looking at how the Technology Adoption Model (TAM) shapes how they serve consumers. As we looked into how diagnostic centers operate, we saw how using technology makes things more efficient for both the centers and the people using their services. TAM helped us understand how incorporating new technology can improve diagnostic services, making everything smoother and ultimately benefiting patients.



TEAM- 09

We thoroughly enjoyed working on my OTT industry capstone project and presenting it at the expo. The experience provided valuable insights into the dynamic landscape of Over-the-Top platforms. Through extensive research and analysis, we have gained a deep understanding of the industry's challenges and opportunities, including content creation, user engagement, and market trends of various OTT platforms especially for Netflix, Amazon prime and Hotstar. The project not only deepened our understanding of the dynamic OTT landscape but also allowed us to apply theoretical concepts to real-world scenarios. The expo provided a platform to showcase our research and receive constructive feedback.



TEAM- 04


We thoroughly enjoyed working on my OTT industry capstone project and presenting it at the expo. The experience provided valuable insights into the dynamic landscape of Over-the-Top platforms. Through extensive research and analysis, we have gained a deep understanding of the industry's challenges and opportunities, including content creation, user engagement, and market trends of various OTT platforms especially for Netflix, Amazon prime and Hotstar. The project not only deepened our understanding of the dynamic OTT landscape but also allowed us to apply theoretical concepts to real-world scenarios. The expo provided a platform to showcase our research and receive constructive feedback.



TEAM -13

Our capstone project provided a comprehensive understanding of the gym and fitness center industry, delving into its dynamics and key trends. We as a team did comparative analysis between two prominent brands, cult.fit and Gold's Gym, against others in the market. We Identified the gaps between successful and unsuccessful brands illuminated critical factors influencing their performance. This analysis shed light on the success factors, unveiling crucial insights for sustaining a competitive edge. Overall, the project equipped us with practical insights into the fitness industry's intricacies, enabling a deep understanding of brand dynamics and strategies that contribute to success in this dynamic industry of Gym & Fitness Centers.





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WPL 2024

SEASON 6

STARTING FROM FEB 8TH

School of Liberal Arts & Humanities,
Woxsen University Organising

Virtual Session
B.A (Hons.) 04th Semester
(Journalism Major)

22ND JANUARY 2024
Format - (Offline)
11:10 AM IST (Room No. 110)

Topic: Evaluating Data Analytics Classification Models



Dr. Eng. Loubna Ali
Associate Prof. in Networking and Information Technology,
Faculty of Computer Sciences & Informatics at
Berlin School of Business and Innovation
(BSBI), Berlin, Germany

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Woxsen University Welcomes




Prof. Sherif Badran
Adjunct Professor of Communication & Media Technologies

Adjunct Professor
School of Liberal Arts & Humanities,
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Virtual Session



of B.A (Hons.) 4th Semester Journalism Major students

Topic
AI Ethics in Strategic Content Creation

Speaker
Dr. Karen Sutherland
Senior Lecturer, School of Business and Creative Industries,
University of Sunshine Coast, Australia

5th February, 2024
11:30 AM
Woxsen University (Room no. 110)

www.woxsen.edu.in

School of Liberal Arts & Humanities,
Woxsen University Organising

Virtual Session
B.A (Hons.) 04th Semester
(Journalism Major)

Topic: The Role of Media & Globalization in Musical Culture in Egypt

Date and Time
19th January, 2024, 11:10 AM IST

Venue
Room no. 110, Woxsen University



Dr. Dina Farouk Abou Zeid
Vice Dean for Education & Students' Affairs,
Faculty of Mass Communication,
Modern University of Technology & Information (MTI), Egypt

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Lecture Series
on Research Methods and Ethics

Organized by School of Law
in Collaboration with
School of Liberal Arts & Humanities,

9th January, 2024
3:30 PM to 5:30 PM
Moot Court Hall,
Woxsen University

Speakers



Prof. (Dr.) P.P. Mitra
Professor, School of Law,
Woxsen University
Topic: Importance of Research and Publication Ethics to Promote Academic Integrity



Dr. Afaq Ahmad
Assistant Professor,
School of Liberal Arts & Humanities,
Woxsen University
Topic: Ethics in Media Research in Post-Truth Era



Coordinator
Prof. Nehal Ahmad
Assistant Professor, School of Law,
Woxsen University

Target Audience:
Research Scholars & Faculty members of School of Law,
School of Liberal Arts & Humanities

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Woxsen Lecture Series

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School of Liberal Arts and Humanities
in Collaboration with School of Law

Topics:

- Middle East Predicament: A Case-Study of Palestine and International Law
- Changing Nature of Gulf States Support to the Palestinian Cause: A Critical Overview

Date & Time:
31st Jan, 2024 (Wednesday)
10:00 AM – 12:00 PM IST (Online)

Speakers:



Dr. Arshi Khan
Professor, Dept of Political Science,
Aligarh Muslim University, Aligarh



Dr. P.V. Satya Prasad
Dean, School of Liberal Arts & Humanities, Woxsen University

Advisor:
Dr. A. Sreelatha
Dean, School of Law,
Woxsen University

Convenor:
Dr. Afaq Ahmad
Assistant Professor, School of Liberal Arts & Humanities, Woxsen University

Coordinators:
Dr. Partha Pratim Mitra
Professor, School of Law,
Woxsen University
Prof. Nehal Ahmad Nadwi
Assistant Professor, School of Law,
Woxsen University

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International Conference
State and Society in Pre-Colonial and Post-Colonial India: A Retrospect

Keynote Speakers







Organized by
School of Liberal Arts and Humanities
in collaboration with
Dipesh Chakrabarty Chair Professor of History & Centre of Excellence-South Asian Studies, Woxsen University, Hyderabad

20-21 February 2024 | 10:00 AM – 06:00 PM
Mode: Hybrid

Registration Dates:

- Deadline for Abstract Submission: 10th February 2024
- Acceptance/ Rejection Status Update: 12th February 2024
- Full Paper Submission Deadline: 18th February 2024
- Early Bird Registration: 18th February 2024
- Late Registration Date: 19th February 2024
- Registration Fee: \$20 will be charged

Abstracts of original research should be submitted to: abstracts@woxsen.edu.in or woxsen@woxsen.edu.in

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Advisor: **Dr. Partha Pratim Mitra**
Co-Convenors: **Dr. Partha Pratim Mitra**, **Prof. Nehal Ahmad Nadwi**

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Humanities Horizon 2024

Humanities Horizons 2024

27th - 29th February, 2024
10:00 AM to 5:00 PM

Advisors

- Dr. Raul V. Rodriguez, Vice-President, Woxsen University
- Dr. P.V. Satya Prasad, Dean, SOLH, Woxsen University

Organizers

- Prof. Dheeraj Rayalu Tadi, Assistant Professor, SOLH, Woxsen University
- Prof. Dibyangana Biswas, Assistant Professor, SOLH, Woxsen University

Executive Members

- Dr. Digvijay Singh, Assistant Professor, SOLH, Woxsen University
- Dr. Ravikant Kishan, Assistant Dean of Academic Affairs, SOLH, Woxsen University
- Prof. Alison Kearley, Assistant Professor, SOLH, Woxsen University
- Dr. Antarleena Basu, Assistant Professor, SOLH, Woxsen University
- Dr. Brundaban Mishra, Associate Professor, SOLH, Woxsen University
- Dr. Siriman Naveen, Assistant Professor, SOLH, Woxsen University
- Dr. Naveen Kollu, Associate Professor, SOLH, Woxsen University
- Dr. Srinivas Junuguru, Associate Professor, SOLH, Woxsen University

Humanities Horizons 2024

Theme: Partition & Other Conflicts - Representation in Literature
Partition Themed Poetry Slam and Exhibit

27th February, 2024
10:00 AM to 1:00 PM

Organizers

- Dr. Antarleena Basu, Assistant Professor, SOLH, Woxsen University
- Prof. Dheeraj Rayalu Tadi, Assistant Professor, SOLH, Woxsen University
- Prof. Dibyangana Biswas, Assistant Professor, SOLH, Woxsen University

Humanities Horizons 2024

Theme: War, Unrest, and Global South
Title: Documentary screening on the current Global Crisis. Poster presentation on social justice, Green Economy, and Global Peace.

28th February, 2024
2:00 PM to 5:00 PM

Organizers

- Dr. Siriman Naveen, Assistant Professor, SOLH, Woxsen University
- Dr. Naveen Kollu, Associate Professor, SOLH, Woxsen University
- Dr. Srinivas Junuguru, Associate Professor, SOLH, Woxsen University
- Prof. Dheeraj Rayalu Tadi, Assistant Professor, SOLH, Woxsen University
- Prof. Dibyangana Biswas, Assistant Professor, SOLH, Woxsen University

Humanities Horizons 2024

Title: Mental Health Checkpoint - Discover Yourself

28th February, 2024
10:00 AM to 1:00 PM

Organizers

- Prof. Dheeraj Rayalu Tadi, Assistant Professor, SOLH, Woxsen University
- Prof. Dibyangana Biswas, Assistant Professor, SOLH, Woxsen University
- Prof. Alison Kearley, Assistant Professor, SOLH, Woxsen University

Humanities Horizons 2024

Theme: Representation of the Marginalized - A Sociocultural Perspective
Title: Queering Queers- Mock Press Conference

29th February, 2024
2:00 PM to 5:00 PM

Valedictory Session

- Address by the Vice President and the Dean
- Launch of The Literary Magazine by SOLH
- Humanities Achievers Recognition

Organizers

- Dr. Ravikant Kishan, Assistant Dean of Academic Affairs, SOLH, Woxsen University
- Prof. Dheeraj Rayalu Tadi, Assistant Professor, SOLH, Woxsen University
- Prof. Dibyangana Biswas, Assistant Professor, SOLH, Woxsen University

FACULTY ACHIEVEMENTS

Dr. Ranita Basu

Dr. Ranita Basu, Associate Professor, SOLH, invited as a jury member for a toastmaster event in ASCI




Srinivas Junuguru, Naveen Kolloju, and Naveen Sirman of SOHL have published a research article on: **The COVID-19 Pandemic and Its Impact on Sustainable Development Goals-2030**, *Journal of the Knowledge Economy* (SCOPUS (Q2), UGC Care and ABDC-C): [The COVID-19 Pandemic and Its Impact on Sustainable Development Goals-2030 \(springer.com\)](https://www.springer.com)


[Home](#) > [Journal of the Knowledge Economy](#) > [Article](#)

The COVID-19 Pandemic and Its Impact on Sustainable Development Goals-2030

Published: 04 January 2024



(2024) [Cite this article](#)

[Junuguru Srinivas](#) , [Naveen Kolloju](#), [Akanksha Singh](#), [Siriman Naveen](#) & [Sudhaveni Naresh](#)

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Abstract

The study aims to examine the impact of COVID-19 on global society and how the international system is dealing with it. What was the role of major powers? How countries reacted? Further, the article also talks about the impact of COVID-19 on Sustainable Development Goals (S.D.G.). The study follows a systematic literature review methodology to gain insights into the impact of COVID-19 and how the international system has addressed it in relation to SDGs. The research paper found that COVID-19 had devastated the aspirations of the S.D.G. The research paper suggested that all international relations actors must strengthen multilateralism and establish transparent diplomacy. It is time for all the countries to come together and take joint actions to have a more positive impact. Simultaneously, there should be proper cooperation and coordination among nations, and governments should refrain from engaging in political bickering. The methodology was descriptive and analytical.

 This is a preview of subscription content, [log in via an institution](#)  to check access.

Article publication: **Srinivas Junuguru and BA Hons Political Science specialization student Abhinaya Rayee (2024), BRICS Expanded So What Next, Modern Diplomacy, JANUARY 29, 2024, <https://moderndiplomacy.eu/2024/01/29/brics-expanded-so-what-next/>**

Dr. Siriman Naveen and Dr. Naveen Kolloju published a research article titled **"A Historical Perspective on Anti-Social Exclusion Movement in South India with Special Reference to Telangana"**. In Utkal Historical Research Journal (UGC-Care).

UTKAL HISTORICAL RESEARCH JOURNAL Vo.L.N0.-XXXV, 2022 ISSN : 0976-2132

AHISTORICAL PERSPECTIVE ON ANTI- SOCIAL EXCLUSION MOVEMENT IN SOUTH INDIA WITH SPECIAL REFERENCE TO TELANGANA.

Dr. Naveen Siriman

Assistant Professor,
School of Liberal Arts and Humanities,
Woxsen University, Hyderabad
&

Dr. Naveen Kolloju

Associate Professor,
School of Liberal Arts and Humanities,
Woxsen University, Hyderabad

Abstract

Social Exclusion can be witnessed in various forms, generally Social Exclusion is that excluding certain group of people or sects or people with similar identities from the opportunities and rights because of their identity such as Race, Gender, Caste, Class and also can be understood as deprivation of economics opportunities. In India, Social Exclusion happens through the Caste and Untouchability. In hierarchical caste system top caste on the hierarchy enjoys the opportunities and rights at the expense of bottom caste by excluding them from the different fields such Politics, Social, Economic, Health, Education and Culture, etc. It predetermines the occupations of the bottom castes, made the Shudras (Dalits) servants of the other castes in India. This paper addresses the following research questions: How do we understand social exclusion interns of economic and social point of view and what are the key anti-social exclusion movements that have been witnessed in the thenAndhra Pradesh, at present belonged to Telangana state.

Key words: Social Exclusion, Anti-social Exclusion, Caste System, Dalits, Telangana.



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Students Achievements at the Competition:

Welcoming the New Year with a Triple Triumph! As the clock struck midnight and we bid farewell to the old year, our hearts swelled with pride and joy as our students clinched not one, not two, but THREE prestigious awards at The Green Creative Challenge: Upcycling Unleashed organized by FDDI, India.

The canvas of 2023 has been painted with the hues of success as our talented student Bhumikka Arumugam secured the Artistic Revival Award. Her creativity knows no bounds, breathing life into every stroke and leaving an indelible mark on the artistic expression landscape.

Sustainability took center stage as our student Lehari G bagged the Youth Upcycle Award, showcasing her commitment to transforming the ordinary into the extraordinary. Her ability to turn discarded materials into stunning pieces of artistic expression not only earned them accolades but also echoed a promise for a greener future.

Community impact resonated through our student Amisha Gogia's projects, earning her the Community Impact Award. Her dedication to creating positive change within communities has set the tone for a year filled with inspiration and collective upliftment.

Here's to a New Year that kicks off with a triple celebration of creativity, sustainability, and community impact! Congratulations to our talented students for their well-deserved victories and may the spirit of success and innovation continue to shine throughout 2024! We are proud of you guys, keep up the good work!!

2-day workshop on 'Biomimicry:

Nature integrated Design Thinking' conducted by the renowned biomimicry expert, Prashant Dhawan, the co-founder of "Biomimicry India Network" and "Biomimicry India", a company which designs and delivers learning experiences, in the field of biomimicry. With 8 years of designing and delivering learning experience in biomimicry, he has had an opportunity to also work with IDEO and also in the corporate sector. He is also a TEDx speaker with two TEDx talks on biomimicry. (www.biomimicryindia.com). On 30th and 31st of January 2024, for fashion design semester VI students.

'Biomimicry', is known to be a new emerging discipline and practice where patterns found in nature are emulated to find sustainable solutions and new innovations to solve human challenges. The 'Biomimicry' approach to design thinking is enabling a positive shift towards sustainable innovations as the Biomimicry approach is 'Life centered' (goal being to 'create conditions conducive to life (all life)' on the planet') and not just 'human centered'. It is a multidisciplinary approach that is relevant and applicable across sectors and at various scales, whether it be learning from additive zero waste manufacturing, mass customization, self-regulation, self-organization, swarm intelligence (e.g. honeybees), route optimization (e.g. Slimemold), non-toxic adhesives that emulate the micro-structure of hair on a Gecko's foot, high-rise buildings that emulates a termite mound's ventilation

system for thermal regulation and to urban scale systems/smart cities that mimic forest ecosystems.

The workshop provided an incredibly informative and enjoyable experience, thanks to the creative facilitation by Mr. Prashant Dhawan. Through engaging in design thinking activities, he shed light on various aspects of design and introduced the students to case studies that drew inspiration from nature. These studies highlighted successful products and solutions that seamlessly functioned because they were rooted in nature. Exploring how nature works & its correlation with problem solving and critical thinking.



Internationalization:

Visit Date: 8th Jan 2024 to 25 Jan 2024

Venue: Woxsen University, Hyderabad & Panimalar Group of Institutions, Chennai

Birmingham City University Officials Visit to Woxsen Campus

An international visit hosted by the School of Arts, Design Communication Design Department at Woxsen Campus. The event is scheduled for the 16th of January 2024, and we are honoured to welcome Dr Venkatesh Chennam Vijay and Ms. Mikah Man Zhao from Birmingham City University to engage in collaborative discussions with our esteemed institution



Following the Birmingham City University officials' visit to the Woxsen campus, Professor Kamalanarayanan from Woxsen University was invited to the Panimalar Group of Institutions in Chennai. The purpose of the visit was to discuss collaboration and explore opportunities related to the AR/VR lab incubation center established by Birmingham City University at Panimalar Group's campus. Professor Kamalanarayanan met with the Chairman and Director of Panimalar Group, along with Dr. Prem Kumar, the Executive Director, who was present at the inauguration in Chennai. The discussions centered around fostering a partnership between Woxsen University and Panimalar Group, particularly in the field of Augmented Reality (AR) and Virtual Reality (VR).



Industry Connect Series

1.
3rd Jan 2024
Venue: Room no. 216/Online

In continuation of our previous industry connect series, we are now engaging with Ajaya Surya, a Production Designer at Apple India. He is a young and energetic designer with experience in the fields of UI & UX, Graphics Design and Product Designing.

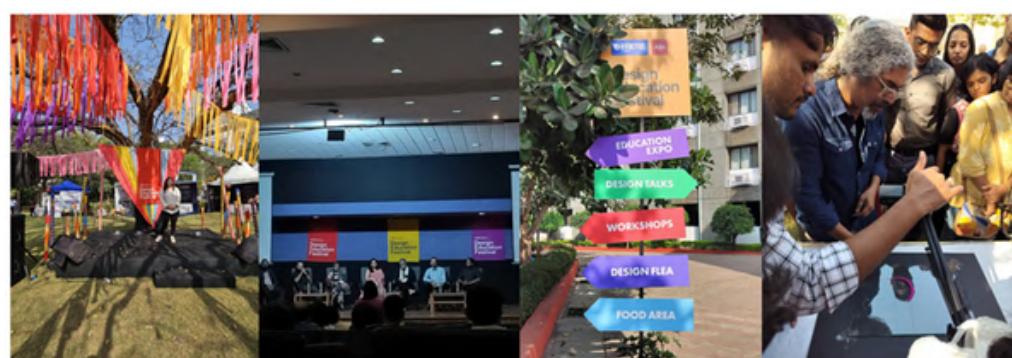


2.
11th Jan 2024
Venue: Room no. 216/Online

Mr. Prasanth, who currently serves as a Technology Lead at Infogain in Bangalore. Mr. Prasanth leads the front-end development team, bringing with him extensive industry experience spanning 16 years. Throughout his career, he has held key roles in various software service and product companies, gaining valuable insights from both startup and established company environments.

3.
13th Jan – 14th Jan 2024
Venue: Yashada, Baner, Pune

Part of Association of Designer’s of India (ADI), Design Education Festival was held at Yashada, Pune from 13th-14th Jan which has Design Talks & Panels from all over India of renowned Design Studios and Prime Design Institutes along with Workshops, Education Expo and Design Flea.



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MoU's at the School of Arts and Design

SOAD has signed MoUs with multiple NGOs, international institutions, and startup accelerator partners as a commitment towards creation of a supporting ecosystem to impart knowledge and skills to students, incubate innovations and startup ideas developed by the students of SOAD.

MoU with the Atal Incubation Centre – Centre for Cellular and Molecular Biology of Centre for Cellular and Molecular Biology (CSIR-CCMB), Hyderabad.

SOAD signed an MoU with the AIC-CCMB on 16/Jan'/2024, to work closely to help startups, researchers and students in the healthcare and Pharmacy area, jointly nurture them to develop affordable, socially-impactful and commercially potential products and services.



Parametric design workshop – ar. Viorel Acsinte

A hands-on workshop was organized by SoAP from 6th to 10th January 2024, to understand the recent development of parametric design in architecture both as a discourse and as a tool. It provided a brief yet systematic conceptual framework to parametric design in contemporary architectural practices. To develop in students' basic skills in using parametric tools such as Rhino, Grasshopper, Python.

The workshop was delivered by Belgian-Romanian Architect, Designer and Sculptor Viorel Acsinte and coordinated by Professor Piyush Pandya and Ar. Somani Goswami. Students created a life size prototype of a chair as an outcome of the workshop. He was invited under the aegis of the MoU with Dharatal-an Indo-European design & research atelier with a focus on local communities, their heritage and cultural landscapes.



VISIT TO VISITED RURAL TECHNOLOGY PARK AT NIRD&PR (NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYAT RAJ)

6th semester students from School of Architecture and Planning recently (09.01.2024) visited Rural Technology Park at NIRD&PR (National Institute of Rural Development and Panchayat Raj) as part of their academic subjects including Environment Responsive Design, Acoustic & Illumination and Low-Cost Building Techniques. Students here got an opportunity to observe and document various house types covering styles from various parts of India using Laurie Baker techniques incorporating them into the structures. In the RTP campus, students had a session with Mr MD Khan (Senior Consultant, NIRD&PR), who inspired the students towards entrepreneurship in building sector and promote sustainable living.



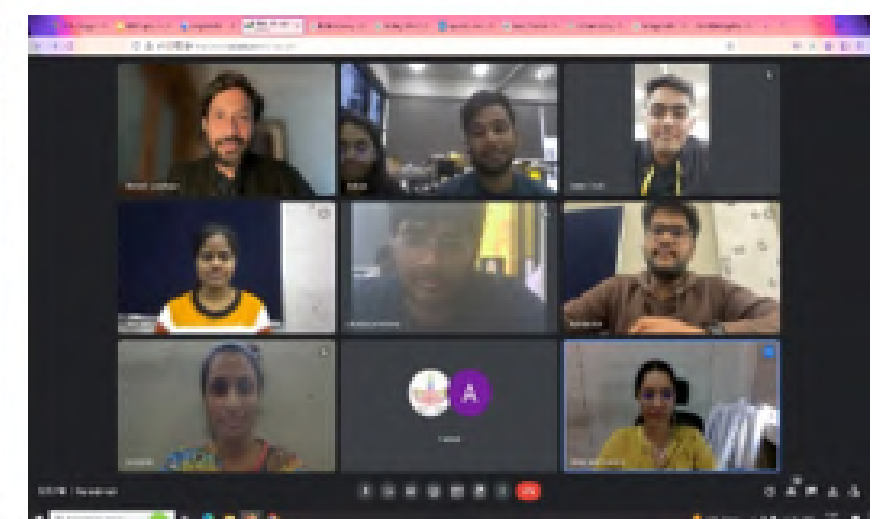
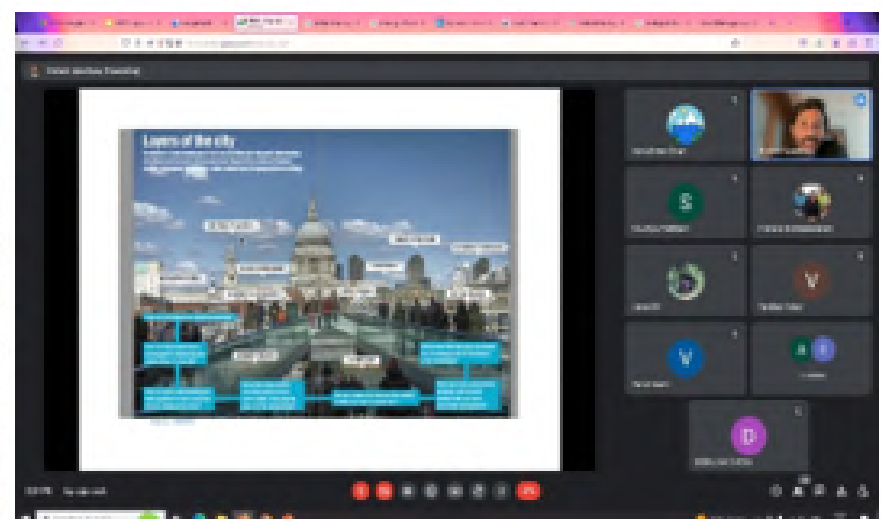
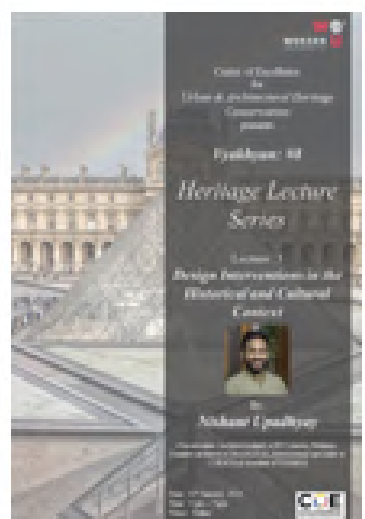
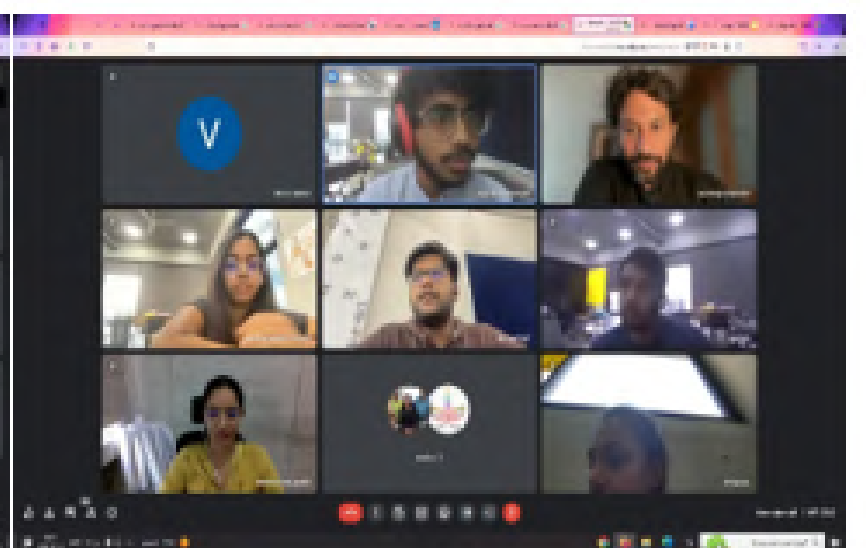
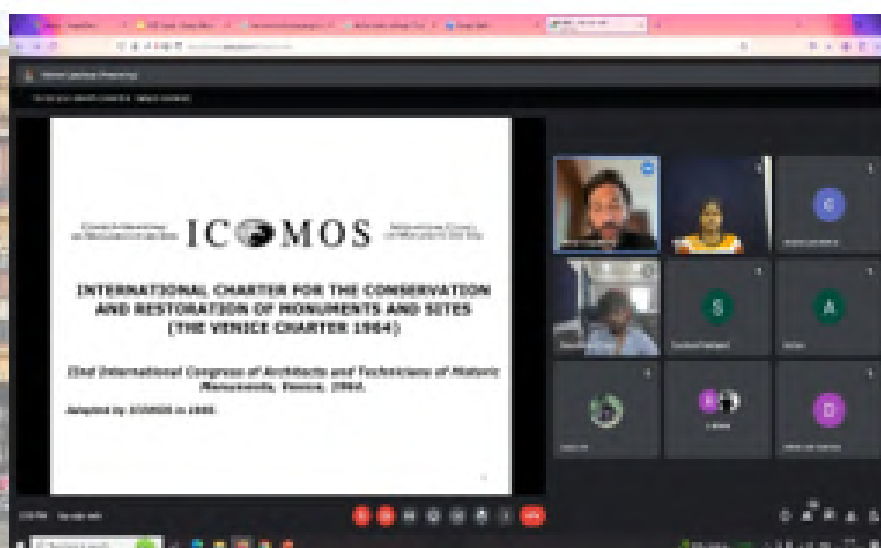
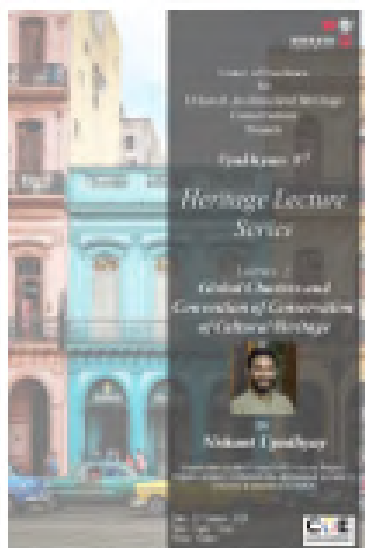
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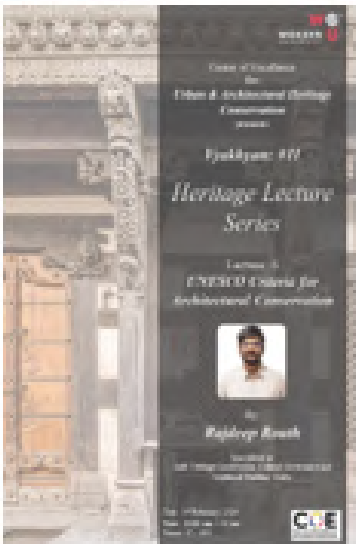
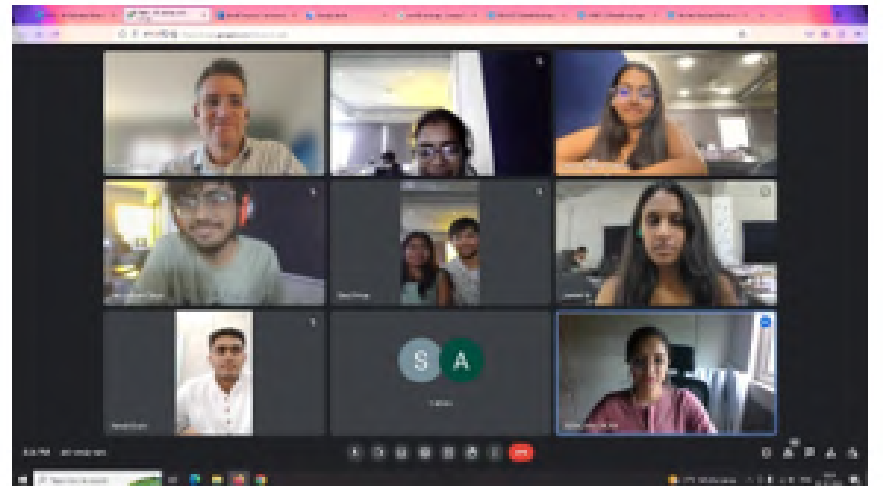
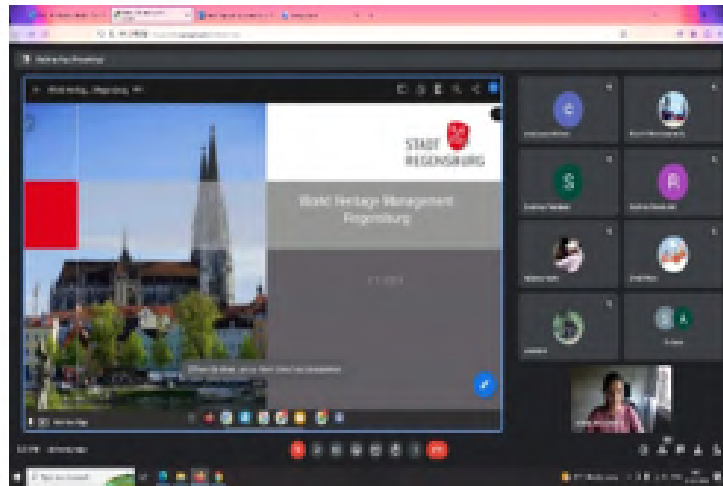
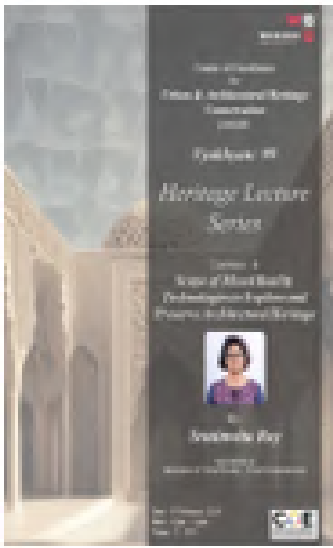
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HERITAGE LECTURE SERIES FOR ARCHITECTURAL HERITAGE AND CONSERVATION ELECTIVE (6TH SEMESTER)

COE for Urban and Architectural Heritage Conservation conducted the Heritage Lecture Series from 29th January to 3rd February as a part of Elective subject - Architectural Heritage and Conservation for sixth-semester B. Arch. students with a focus on architecture heritage and conservation. This series aimed to provide students with a comprehensive understanding of the significance of architectural heritage, its conservation, and the role of architects in preserving cultural legacies. Through a combination of lectures, workshops, and interactive sessions, conducted by experts, students delved into various aspects of architectural heritage, gaining valuable insights into its preservation and sustainable management.





GUEST LECTURE ON “BUILDING CONSTRUCTION CHEMICAL” BY – MYK LATICRETE COMPANY

A guest lecture and a hands-on workshop was held on installation of tiles on various substrates by MYK laticrete. where students got to know about various types of adhesives and their application on the substrate.



Research Activities:

1. Dr. Ram Shiromani Published paper:

Ram Shiromani, Vembhu Shanthi, Higinio Ramos, Numerical treatment of a two -parameter singularly perturbed 2-D problem with discontinuous convection and source terms, Differential Equations and Dynamical Systems, (Accepted) Indexed in: ESCI, SCOPUS, Q3, Impact Factor=1.

2. Dr. Ramakrishna Madaka & Dr. Beauty Pandey Book Chapter published in Springer.

Madaka Ramakrishna, Kumar Dinesh, **Pandey Beauty**, Bandaru Narendra, Dasari Jagadeeswara Rao, Zuala Lalhriat, Rath Jatindra Kumar, Two-Dimensional Transition Metal Oxides (TMOs) for Solar Cell Applications, Two-Dimensional Hybrid Composites: Synthesis, Properties and Applications Edited by N. Talreja, D. Chauhan, M. Ashfaq, Springer Singapore, 2024, pp. 53-86, https://doi.org/10.1007/978-981-99-8010-9_3.

3. Dr. Daya Shankar Attended "International Conference on Futuristic Advancements in Materials, Manufacturing and Thermal Sciences (ICFAMMT 2024)" and Presented paper entitled "Dynamic Stability Assessment of Supercritical Water-cooled Reactors (SCWRS) by Lumped Parameter Analysis" organized by Institute of Infrastructure Technology Research and Management (IITRAM) during on 19th-21st Jan 2024

4. Dr. Beauty Pandey, Attended International Conference on Futuristic Advancements in Materials, Manufacturing and Thermal Sciences (ICFAMMT 2024) and Presented paper titled "A Comparative Analysis of the Photoelectrochemical Performance of G-C₃N₄/TiO₂ Nanotube Composites", organized by Institute of Infrastructure Technology Research and Management (IITRAM) during on 19th -21st Jan 2024.

5. Dr. Beauty Pandey received "**Best Technical Session Award**" in the International Conference on Futuristic Advancements in Materials, Manufacturing and Thermal Sciences (ICFAMMT 2024) Organized by Institute of Infrastructure Technology Research and Management (IITRAM), Ahmedabad during 19th -21st Jan 2024.



MoU signed with Hare Krishna Movement -Aikya Vidya's

"Illuminating humanity through Aikya Vidya's free education, nourishment and Values, **Hare Krishna Movement**".

Date: 23-01-2024 (Tuesday)

Members Attended:

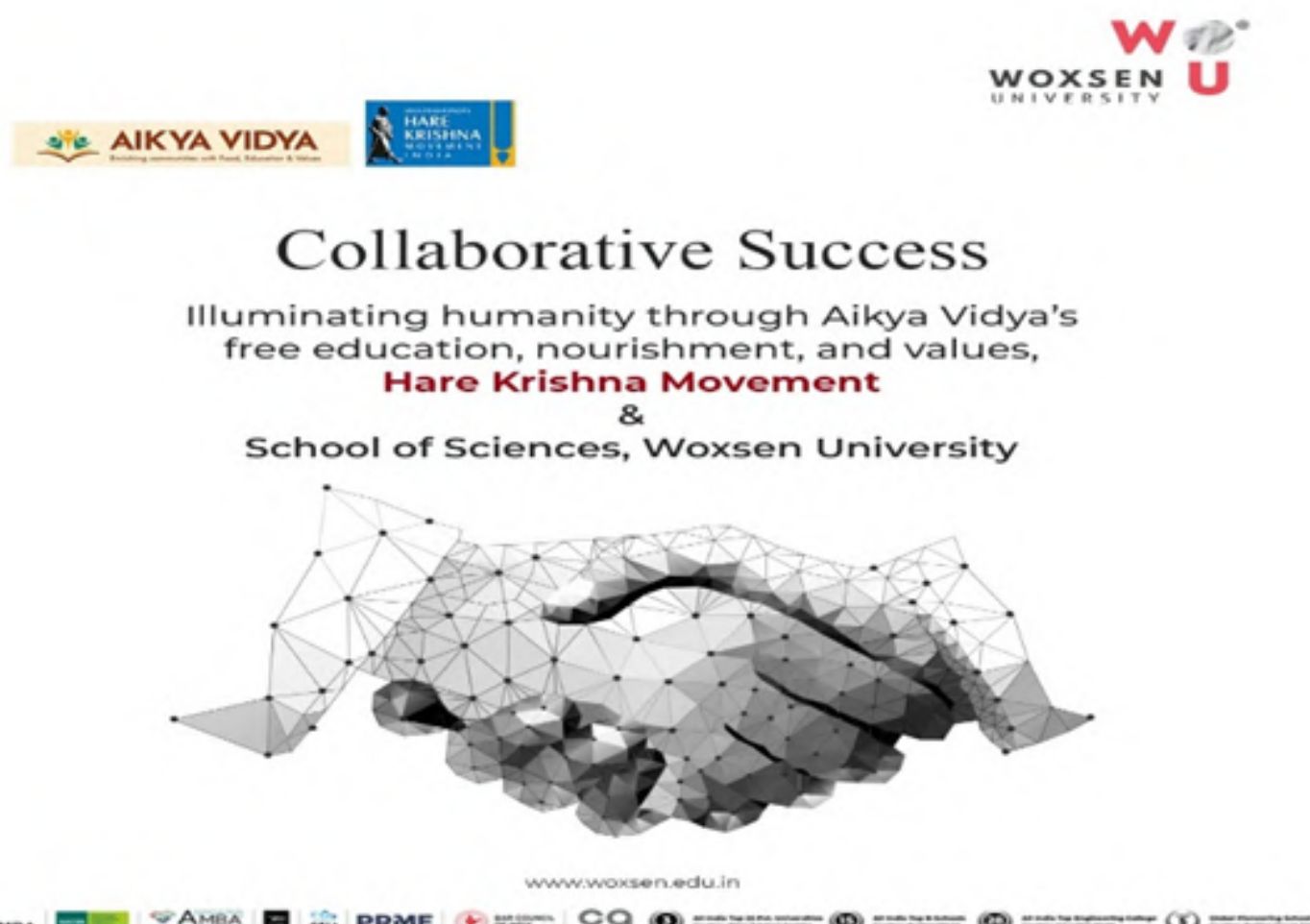
1. Dr. Raul Villamarin Rodriguez, Vice President
2. Dr. Daya Shankar, Dean- School of sciences
3. Dr. Beauty Pandey- Committee member, SoS
4. Dr. Ramakrishna Madaka
5. Dr. Satish Mutyala-Event Co-Ordinator
6. Mr. Gowri Shankar
7. Mr. Sagar Babar

Executive Summary:

In a move towards the welfare of tribal, rural, and underprivileged communities in the country, Woxsen university signed an MOU with the Hare Krishna Movement Hyderabad's Aikya Vidya. This collaboration aims to bring about positive change in the lives of rural and tribal populations and other underprivileged communities. The MoU was signed by Dr. Raul Villamarin Rodriguez, Vice President of Woxsen University along with president of Hare Krishna Movement, Hyderabad and regional president, Akshaya Patra Foundation.

This collaborative effort includes conducting social programmes on education, healthcare, environmental conversion, empowerment, and skill development initiatives with a focus on tribal areas. As an initiative both Woxsen and Aikya have chosen tribal-dominated Ahobilam village of Nandyal district in Andhra Pradesh and Bhadrachalam in Telangana.

Some Photographs of the event:





SoS students Participations

Event: Infinity 24

A blend of academic presentations, artistic performances, and unparalleled networking opportunities”.

Date: 09-01-2024

As a part of Infinity 24, School of Science presented five working prototype projects.

1. Space Solar Powering Tomorrow
2. Soil Moisture Indicator
3. Delibot (Elevate your Aerial adventures on a Budget)
4. Transforming Waste into Hydrogen Energy
5. Solar Flex Tech: Charging on-the-Go with flexible panels.

Space Solar Powering Tomorrow:

Mentor: Dr. Awanish Kumar & Dr. Ram Shiromani

Team Members: Mrunal, Malavika, Archi Tiwari, Aanchal

The objective of this project is aims to harvest abundant solar energy in space for sustainable energy solutions on Earth by capturing, converting, and transmitting power from space-based platforms.



Soil Moisture Indicator:

Mentor: Dr. Ajitkumar M. Punge

Team Members: Geetika, Reetika, and Vineela

The objective of this project is to measure the amount of water content in the soil. This information is crucial for various applications in agriculture, environmental monitoring.



Delibot (Low-Cost, High-Value: Elevate Your Aerial Adventures on a budget):

Mentor: Dr. Ramakrishna Madakai

Team Members: Guru Teja, Lokesh Reddy, Gowri Priya, and Keerthana

The primary object of this project is Drone is an Unmanned Aerial Vehicle (UAV), can vary depending on its design, purpose, and the tasks it is programmed or equipment to perform. Some of the common objectives of the Drone are Precision Agriculture, Scientific Research, Infrastructure inspection, and Search and Rescue.



ReBattery- Transforming Waste into Hydrogen Energy:**Mentor:** Dr. Satish Mutyala**Team Members:** Bhuvan N Shah, Amir Masood, Adit Sree Nair, and Yagnashri

The primary object of this project is to extract hydrogen energy by using old batteries to create a sustainable energy source, reduce waste, and promote environmental awareness.

Solar Flex Tech: Charging on-the-Go with flexible panels:**Mentor:** Dr. Dipak Kumar Sahoo**Team Members:** Yeshaswini, Vaishnavi, Darcy, and Yousuf

The major objective of this project is to explore and demonstrate the application of flexible solar panels for efficient and eco-friendly mobile charging.

**Some Photographs of the event:**



School of Law

International Business Planning Competition

Prof. Joshua Dalrymple, Deputy Dean of Law School mentored and played a pivotal role in guiding first year B.Tech students team from the School of Technology, placing 2nd at the prestigious International Business Planning Competition hosted by SolBridge International School of Business in South Korea, outperforming over 20 teams worldwide.



Lecture Series on Research Methods and Ethics

Research is the systematic indulgence of one's curiosity and when systematically pursued for the elucidation of events, we call it science. There is no short-cut to the truth; no way to gain knowledge of the universe except through the gateway of scientific method. The School of Law Woxsen University Hyderabad in collaboration with the School of Liberal Arts and Humanities, Woxsen University Hyderabad conducted Lecture Series on Research Methods and Ethics on 9th January 2024. The prolific author and Professor of law, Dr. Partha Pratim Mitra comprehensively discussed the research ethics, academic integrity and the contemporary issues involved. Additionally, he endeavoured to stimulate the discourse around publication ethics in order to promote academic integrity. Another learned and erudite speaker of the session Dr. Afaq Ahmad was witnessed enlightening the research scholars and aspiring lawyers about the ethics in media research in the post-truth world. He extensively enunciated the burning issues pertaining to falsification, fabrication, misinformation of news around the globe. Prof.Nehal Ahmad moderated and coordinated the session.



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Law Projects - Expo

School of Law is honored to showcase four remarkable Law projects that captivated the audience at the University-Wide Expo on 9th of January 2024 where former Prime Minister of Belgium, Mr. Yves Leterme, was our Chief Guest. Projects covered different areas of law and explored concepts from Artificial Intelligence, Alternative Disputes Resolution, Criminal Law and Environmental Law. The basic objective of this law projects is to get true and intimate knowledge of human society and legal matters and understand the laws that are operating behind various social activities of man.



International Conference – IPIRA

Dr. Ajoy Jose has presented her research paper on Conservation of Traditional Medicinal Knowledge: A Case Study of Implementation under the Biological Diversity Legislation in India, during Sixth IP & Innovation Researchers of Asia (IPIRA) Conference, hosted by the Foreign Trade University, Hanoi, Viet Nam in collaboration with WIPO Academy, World Intellectual Property Organization, World Trade Organization, IP, Government Procurement and Competition Division, Nanyang Business School, Nanyang Technological University, Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia, Faculty of Law, Universitas Indonesia, Texas A&M University School of Law, School of Law, University of Geneva. The session was chaired by Antony Taubman, Intellectual Property, Government Procurement and Competition Division, World Trade Organization.



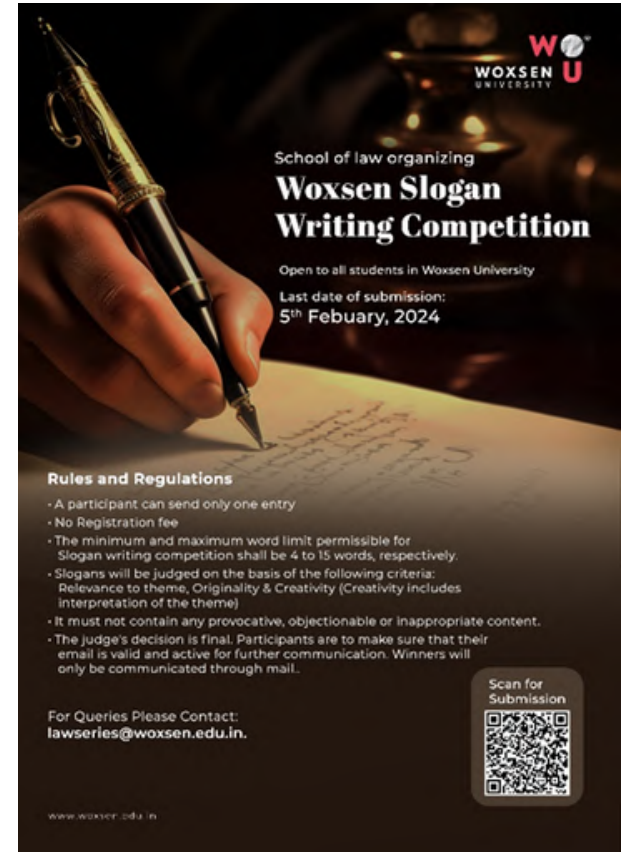
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Woxsen Slogan Writing Competition

The Constitution was followed through the Indian Constituency Assembly on 26 November 1949 and got into force on 26 January 1950 with a democratic system. Republic Day marks the adoption of India's constitution and the country's transition to a republic. School of Law organizing Woxsen Slogan Writing Competition with regard to Republic Day Celebration.



Awareness Program

On 24th January 2024, School of Law, Woxsen University organized an awareness program regarding the importance and adverse effects on health due to negligence of cleanliness, Hygiene and Sanitation in due consideration to SDG's. The idea was to create an understanding among the targeted group for making a rightful choice in day-to-day life in accordance with the sustainability principles enshrined in our constitution. By 42nd Amendment in the Constitution of India Article 48A was added to DPSP which mentions 'To protect and improve the environment and to safeguard forests and wildlife' whereas by the same Amendment a duty was also casted upon the citizens under Article 51A, to 'Protect and improve the natural environment including forests, lakes, rivers and wildlife and to have compassion for living creatures'.



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Workshop on Montreal Protocol and Paris Convention on Environmental issues and SDG

Dr. A Sreelatha and Prof.Ummul Waraah coordinated workshop on Montreal Protocol & Paris Convention on Environmental issues & SDG, on 10th of January 2024. The Montreal Protocol on Substances that Deplete the Ozone Layer is the landmark multilateral environmental agreement that regulates the production and consumption of nearly 100 man-made chemicals referred to as ozone depleting substances (ODS). When released into the atmosphere, those chemicals damage the stratospheric ozone layer, Earth's protective shield that protects humans and the environment from harmful levels of ultraviolet radiation from the sun. Adopted on 16 September 1987, the Protocol is to date one of the rare treaties to achieve universal ratification.



School Of Technology

FACULTY ACHIEVEMENTS

Dr. Shankar Rao M Assistant Professor



Name of the paper: Results in Control and Optimization
Publisher: Elsevier

Investigation on continuous dependence and regularity solutions of functional integrodifferential equations

A recent paper published in the journal Results in Control and Optimization has shed new light on the mathematical theory of functional integrodifferential equations, which are widely used to model various phenomena in science and engineering. The paper, authored by four researchers from India and China, investigates the existence and uniqueness of solutions for some classes of these equations with state-dependent delay, using advanced techniques from semigroup theory and fixed-point methods. One of the co-authors is Dr. Shankar Rao Munjam, an assistant professor of mathematics at Woxsen University in Hyderabad, India, who has made significant contributions to the fields of numerical analysis, differential equations, and fractional calculus. This paper consists of Neutral integro-differential equations, Integrated resolvent operator, Integral solution, Strict solution, and Continuous dependence. He has published more than 30 papers in reputed journals and conferences, and has received several awards and honors for his research excellence. He is also an active member of several professional societies, and a role model for young aspiring mathematicians in India.

Dr. Debajyoti Bose Assistant Professor



Dr. Riya Bhattacharya Assistant Professor

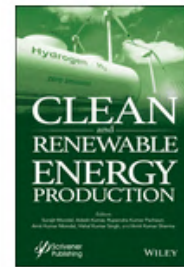


Clean and Renewable Energy
Production

First published: 11 January 2024

Print ISBN: 9781394174423 | Online
ISBN: 9781394174805 |

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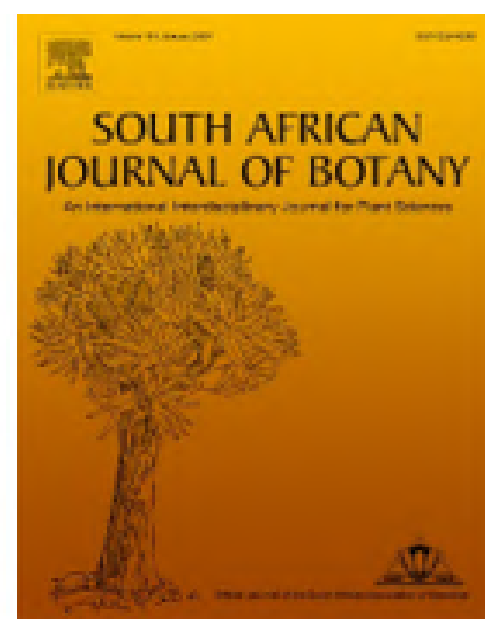
We are delighted to congratulate Dr Riya Bhattacharya and Dr Debajyoti Bose for their remarkable contributions to the field of clean and renewable energy. They have recently published four book chapters with Wiley, a leading publisher of scientific and technical books. The chapters are part of a book titled "Clean and Renewable Energy Production", which covers various aspects of sustainable energy sources, such as solar, wind, hydro, biomass, and geothermal.



In addition to their academic publications, Dr Bhattacharya and Dr Bose have also been actively involved in social initiatives that aim to promote ethics, responsibility, and sustainability (ERS) in the community. Woxsen University's School of Technology proudly hosted a National Symposium on Smart Sustainability and Renewable Energy Using Artificial Intelligence, convening key stakeholders and thought

leaders to explore the transformative potential of technology in building a greener future on December 19th, 2023, in which they trained female students from disadvantaged backgrounds on life skills, mental health, and career guidance. The ERS activity was part of a larger project called "Project Aspiration", which is supported by the Centre for Diversity, Equity, and Inclusion at Woxsen University. The project seeks to empower young women and inspire them to pursue their dreams. Also, the session tackled crucial questions surrounding clean energy's grid dependence, green hydrogen solutions, and its potential to replace existing energy sources. The symposium sparked engaging dialogues, fostering optimism and a heightened awareness of the challenges and opportunities within the renewable energy landscape. The question of cost-effectiveness in renewable energy generated diverse perspectives, demonstrating the dynamic nature of the conversation and the collective commitment to finding solutions. This resounding success reaffirmed Woxsen's dedication to leading the discourse on innovative approaches to creating a sustainable future.

An International Interdisciplinary Journal
for Plant Sciences
Official Journal of the [South African
Association of Botanists](#)



Furthermore, Dr Bhattacharya and Dr Bose have also published a paper in the South African Journal of Botany, a peer-reviewed journal that covers all aspects of botany as related to Southern Africa. The paper, titled "Phytochemical and antioxidant properties of selected medicinal plants from Telangana, India", reports the results of a study that investigated the bioactive compounds and antioxidant activities of 12 medicinal plants that are commonly used in traditional medicine. The paper provides useful insights into the pharmacological potential of these plants and their applications in health care.

We are proud to recognize Dr Bhattacharya and Dr Bose for their outstanding achievements and commend them for their dedication to advancing the knowledge and practice of clean and renewable energy. They are an inspiration to us all and we wish them continued success in their future endeavours.

Dr. Shweta Gupta

Assistant Professor



Dr. Shweta Gupta, an assistant professor of SOT, Woxsen University, Hyderabad, has been awarded Rs. 35,000 and a Certificate of Appreciation by the National Innovation Foundation (NIF), Government of India, for her contribution as a reviewer of innovative ideas submitted by school children under the INSPIRE-MANAK scheme. The scheme, which stands for Million Minds Augmenting National Aspirations and Knowledge, is a flagship

programme of the Department of Science and Technology (DST) and NIF to foster a culture of creativity and innovation among young students. Dr. Gupta was among the 25 reviewers selected from across the country for this prestigious recognition. She expressed her gratitude to the DST and NIF for giving her this opportunity and said that she was inspired by the enthusiasm and curiosity of the young innovators.

Dr. Jaswanth Nidamanuri

Michael I Jordan Professor of Computer Science

Dr. Jashwanth Nindamuri an Assistant Professor at School of Technology, Woxsen University have been selected to attend ACM India Pingala Interactions in Computing (PIC2024) His patent on “a heating apparatus with twin-tub mechanism” has been published.



Dr. Sarah Mariam Roy



Dr. Sarah Mariam Roy, an assistant professor of SOT, Woxsen University, Hyderabad, has been received a Certificate of Appreciation for the presentation by the Northcap University for the Research Paper titled Waste to Wealth at the STRIDE International conference and also on Harmonizing Mindfulness for Sir Cary Cooper Woxsen Inclusion Conference.



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Dr. Bhanu Prakash

Assistant Professor

Dr. Bhanu Prakash an assistant professor at School of Technology earned a Certificate of Appreciation from the Northcap University for his presentation on "Waste to Wealth: Prospects, Challenges, and Technological Advancements in Solar Photovoltaic Waste Management" at the STRIDE International conference. The recognition acknowledges his contribution to research in sustainable practices, specifically addressing solar photovoltaic waste.



Dr. Sasi Kumar

Dr Sasi Kumar (assistant professor at School of Technology), in collaboration with Dr Eldhose Varghese, authored a significant book titled "Sociology of Rural and Urban Societies." This book serves as a core course material for BA Sociology at the University of Calicut, highlighting their contribution to the field of sociology education.

He has been honored as a speaker at the Indian Institute of Technology, Tirupati, where he had to deliver two lectures on "Ethics and Technology" on behalf of the Department of Humanities and Social Sciences. The lectures are scheduled for October 31st and November 7th, 2023.

He was invited by the University of Kerala to deliver a lecture on the historical development of social sciences. The lecture, organized by the Department of Islamic and West Asian Studies was on 13-09-2023.

He delivered a five day online international workshop on research methodology in social science organised by school of liberal arts and humanities He was the convener of the panel "4-A Ethics, Digital Technologies and Everyday Life" in the 19th IUAES WAU World Anthropology Post Congress organised by Department of Anthropology, University of Hyderabad.

He has presented a paper titled Shifting Paradigms or Shifting Terminology: Capitalocene vs anthroprocence in the international conference on Interweaving Anthropology, Science, and Narrative: Postanthropocentric Mappings in the Era of Climate Crises organised by Department of Humanities and Social Sciences, Indian Institute of Technology, Kharagpur.



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Dr. Sonal Jain



Progr. Pract. Differ. Appl. 10, No. 1, 99-112 (2024) 59
Progress in Fractional Differentiation and Applications
An International Journal
<https://doi.org/10.18576/pfd/1001-10>

A Computational Numerical Study of Burger Equation with Fractal Fractional Derivative

Sonal Jain^{1*}, Ho-Hon Leung² and Firuz Kamalov³

¹ School of Technology, Woxsen University, Hyderabad, Telangana, 502345

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³ Department of Electrical Engineering, Canadian University Dubai, Dubai, UAE

Received: 2 Jun. 2023, Revised: 18 Jul. 2023, Accepted: 20 Sep. 2023

Published online: 1 Jun. 2024

The published paper for Jan 2024 by Dr. Sonal Jain

Title: A Computational Numerical Study of Burger Equation with Fractal Fractional Derivative

In a recent paper titled "A Computational Numerical Study of Burger Equation with Fractal Fractional Derivative," published in the Journal of Progression in Fractional Differentiation and Applications, the authors explore solving the viscous Burger equation using different fractal-fractional derivative kernels. They employ Newton's Polynomial approach for numerical solutions, presenting simulations with varied fractal dimensions to showcase the method's applicability in fractal media.

Dr. Prashant Kumar Assistant Professor



Certificate for the presentation of paper titled A Novel Approach for Diabetic Prediction Using Attribute Subset Selection, K-Means and Logistic Regression by ICBDA-2023



Certificate for the presentation of paper titled Voting Regression Model for the Air Quality Prediction by ICBDA-2023



Certificate for the presentation of paper titled Diabetic Retinopathy Detection Approach Using Convolution Neural Networks by ICBDA-2023

Application Details	
APPLICATION NUMBER	202331084238
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	11/12/2023
APPLICANT NAME	1. Shaheed Ahsan 2. Faiz Ahmad 3. Dr. Rashid Mustafa 4. Aladdin Ansari 5. Dr. Prashant Kumar
TITLE OF INVENTION	A novel method to predict the electrical conductivity using machine learning algorithm
FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (As Per Record)	shaheed@inmusaal.org
ADDITIONAL-E-MAIL (As Per Record)	
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (US 11A)	13/01/2024

Application Status	
APPLICATION STATUS	Awaiting Request for Examination

➡ Filed
➡ Published
➡ RQ Filed
➡ Under Examination
➡ Disposed

Application status for the patent of the invention of a novel method to predict the electrical conductivity using machine learning algorithms in the field of COMPUTER SCIENCE.

ERS Activities

On January 22, 2024, COE-Advanced Energy Systems and New Age Technology, in collaboration with the temple authorities, conducted a significant Employee Social Responsibility (ERS) activity. The event aimed to contribute to community welfare through the distribution of food and support in the smooth conduction of temple rituals. The participants: Dr. Prashant Kumar, Prof. Amogh Deshmukh, Dr. Bhargav Prajwal, Dr. Bhanu Prakash and 21 B.Tech students.



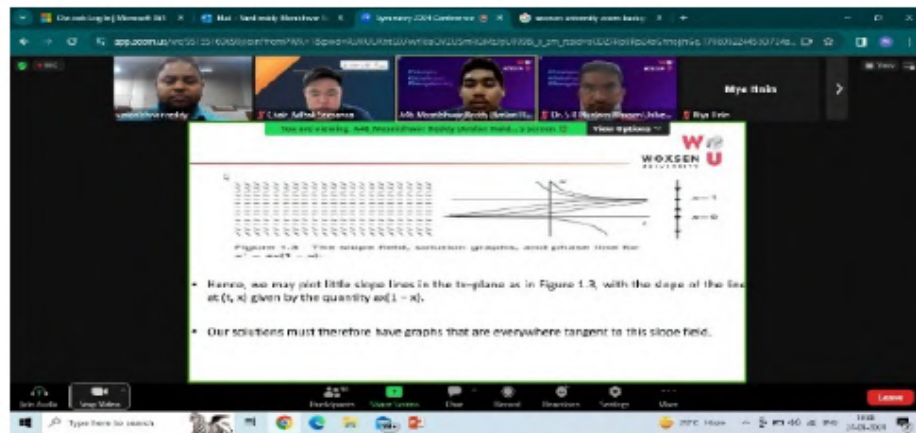
The ERS activity on January 22, 2024, stands as a testament to COE-Advanced Energy Systems and New Age Technology's dedication to community welfare.

He mentors the students of the below team for Ideathon. They Participated in an Ideathon — "Think Tank Thrive" held jointly by Woxsen University of India, Almaty Management University and Astana IT University of Kazakhstan. Which was held on November 29th-30th, 2023.

Team: Shaik Shazia Mahek, Rudra Pratap Ujjwala, Saloni Sagar and Shefali Sagar. They secured the first position in the competition.



Dr. Amlan K H Assistant Professor



Dr. Amlan chaired a session and presented a paper at the SYMMETRY-2024 international online conference, jointly organized by the School of Mathematics at Suranaree University of Technology, Thailand, the Department of Mathematical Sciences at Stellenbosch University, South Africa, and Lavrent'ev Institute of Hydrodynamics, Russian Academy of Sciences. Under his guidance, Mr. V. Monishwar Reddy presented a paper titled "Review of Solution Procedures of Certain Ecological Model" on January 24, 2024.

Dr. Gopal Krishna

Assistant Professor



The Research article on Blockchain based security model accepted on 29th December 2023

RESEARCH ARTICLE

BSMACRN: Design of an Efficient Blockchain-Based Security Model for Improving Attack-Resilience of Cognitive Radio Ad-hoc Networks

Journal of Water Process Engineering 58 (2024) 104776



Contents lists available at [ScienceDirect](https://www.sciencedirect.com)

Journal of Water Process Engineering

journal homepage: www.elsevier.com/locate/jwpe



Journal: Water Process Engineering
Publisher: Elsevier

Journal of Cleaner Production 434 (2024) 140354



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Dr. Kamil Reza

Assistant Professor



Dr. Reza's achievement in having four book chapters published by Elsevier not only enhances his academic reputation but also contributes to the dissemination of valuable knowledge and insights to fellow researchers, students, and practitioners in the field. It serves as a testament to his scholarly prowess and his ongoing commitment to excellence in research and scholarship.



Name of the publication:

Perspective of quantum technology:
Towards a smarter world

Quantum technology has challenged the human mind to simplify complex systems.

Name of the publication:

Smart sensors for infectious disease diagnosis

Smart sensors have become increasingly prevalent in a variety of fields, including biochemical, electrochemical, and biological applications like poin...



Name of the publication:

Biomedical soft robotics in healthcare:
Prospective, applications, and challenges

The current state of soft robotics in the biomedical industry is examined in this research. Materials used to construct soft robots have an elasticity...



Name of the publication:

Microfluidics provides an unprecedented opportunity of analysing fluids in a miniaturized platform and revolutionized a new research platform for drug.



Dr. Aditi Saxena

Assistant Professor



Dr. Aditi Saxena, Assistant Professor at Woxsen University, Hyderabad, was honored with a Certificate of Appreciation for her presentation on "Harmonizing Mindfulness" at the Sir Cary Cooper Woxsen Inclusion Conference.

STUDENT ACHIEVEMENTS



A Patent received by the students Kriti Kannan and Lalithya Tumuluri with mentor's Dr Reddy Sekhar, Dr Jaswanth Nidamanuri, Dr Amogh Deshmukh and Tejaswara Rao G on System for detection and repulsion of snakes and method.



Woxsen University Students Make India Proud at International Business Planning Competition

Aneesh Reddy Indrakaran (Team Tranquil Tots) - 2nd place at the IBPC Solbridge International Competition Hosted in Daejeon, South Korea. Teammates - Aakarsha Khorada, Ipshita Chauhan, Tanushree Mittameedi. About the Competition- The International Business Plan Competition (IBPC) hosted by SolBridge International School of Business since 2013 serves as a prestigious platform aimed at fostering global business education and entrepreneurial spirit among students. Through teambased participation, the competition encourages a global mindset, innovative thinking, and practical application of theoretical knowledge.

The competition consisted of team from over 50 different countries and from which only 9 teams have made it to the final round which took place in Daejeon, South Korea in January. Team Tranquil Tots from Woxsen University, India has secured the 2nd position under the mentorship of Professor Joshua Dalrymple.

Aakash Chilakamarri, a B.Tech_2027 student, presented his research paper on "A Virtual Patent Teacher Collaboration Platform for Tracking Students' Academic Progress" at the STRIDE International Conference by the School of Management and Liberal Studies, Northcap University. He expresses gratitude to his mentors, Dr. Sarah Mariam Roy and Dr. Bhanu Prakash from SOT, for their unwavering guidance and support throughout the process.



Lekhak Surya from B.Tech first year has secured first place in “Alankaar” at IMPLEZ 9.0(the annual management fest) at Institute of Management Technology, Hyderabad held on November 23rd.



In December, a team of six first-year members, guided by mentors Prof. Aditi Saxena and Prof. Bhanu Prakash, achieved success in the Smart India Hackathon 2023. From over 1,00,000 entries, their project secured a spot in the top 6, leading them to the final round at Chennai Institute of Technology from December 19 to December 23, 2023.

Team members:
Ashwin N , Amin Soudagar , Sreeya Chatterjee , Mohammed Aqib ,Sheikh Asad Ghouse , Preetham Sunku.



Aarjav Mahesh Patil from B.Tech_2027, BIC TIGERS had participated in ARENA'24 swimming competition held in BITS PILANI Hyderabad and won 1 gold,2 silver and 1 bronze

- 1.Gold in Rum swim (2km run-500m swim-2km run)
- 2.Silver in 50 m Freestyle and 50mButterfly
- 3.Bronze in 50m Backstrok

EVENTS

The University-Wide Expo on January 9th left a lasting impact, igniting inspiration and excitement throughout the campus. Serving as the moderator for the entire event was a distinct honor, representing the esteemed School of Technology. Exploring the diverse displays and presentations at the Expo revealed the depth of innovation within our school. This experience filled me with pride and admiration for our academic community's ingenuity and dedication. The Expo's resonance extends beyond its duration, showcasing the remarkable talent and commitment within our university.



The prestigious University-Wide Expo on January 9th was elevated by the esteemed presence of former Belgian Prime Minister, Mr. Yves Leterme, as the Chief Guest. His participation set the stage for a day rich in intellectual discourse and the unveiling of groundbreaking ideas. Further enriching the event were six remarkable students from our School of Technology, each presenting projects that resonated with exceptional merit.

1. Lung cancer classification using Machine learning: Kesav Reddy, Tanishq Reddy, Thatwik Reddy, Samanthula, Sathwik Nani, mentor Dr. M.A.H. Farquad, Amogh Deshmukh

2. AI based system for early dementia prediction and Diagnosis Aditi Baggu, Aditya Hegde, Pranati Sattarapu, mentor Lokesh Kumar.

3. Medical Image analytics for gastro disease diagnosis Akash Kalasagond, Rohith Reddy Kasam, Bandaru Karthik, mentor Dr. JASWANTH NIDAMANURI.

4. Pick and Place robot for warehouse Koganti Sojith, mentor Dr. Bhargav Prajwal Pathri.

5. Fake Review Detection System Maatrika Pammidimukkala, Harsh Goyal.

6. SAVER-Smart Ambulance Visualizer & Emergency Receiver Saad Mohiuddin, Safwan Zain, Tanvi Andela, mentor ADITI SAXENA.

Six outstanding students from the School of Technology unveiled remarkable projects, their ingenuity further

validated by a momentous achievement: one project securing an industrial collaboration. This concrete outcome stands as a powerful testament to the School's commitment to nurturing talent through quality education and mentorship.

The event's success rests upon the shoulders of dedicated individuals. The meticulous planning and unwavering support provided by departmental members and university leadership, led by the Chancellor, Dr. Praveen K. Pula (Veen Pula) sir, ensured a seamless and enriching experience. Their behind-the-scenes efforts and invaluable guidance for students deserve the highest recognition.

The Expo serves as a beacon of education's transformative power. Witnessing the students' passion and talent, coupled with the tangible results of their endeavors, evokes immense pride and reaffirms the institution's dedication to fostering intellectual growth and impactful innovation. This is a virtual toast to the visionary organizers, eloquent speakers, passionate students, and the unwavering support system that empowers them.

May their dedication continue to ignite minds and propel us towards a brighter future. The INFINITY 24 panel discussion on "Policy Innovation in the Digital Age: Collaborative Approaches from Design and Technology" moderated by Dr. Sreeraghavi Mani, Assistant Professor, SOAD saw interesting viewpoints

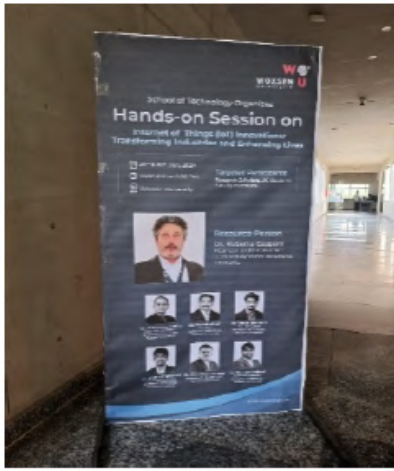
from Mr. Vamsi Chelluri, Partner at Ernst & Young India, Dr.Suresh Munuswamy, Deputy Director at Public Health Foundation of India (PHFI) and Mr. Nitin Modani, Manager - CEO's Office at Cyient DLM Limited.

Key takeaways include leveraging AI for policy design. Mr. Vamsi Chelluri advocated using data for regionspecific policies while Dr. Suresh Munuswamy cautioned against blindly copying Western solutions and emphasized building skills to handle healthcare innovations. Both stressed data security and privacy, suggesting measures like secure data life cycles and the new Digital Protection Act.

On education, Mr. Nitin Modani highlighted the need for industry-academia collaboration and interdisciplinary approaches like the "Disha" robot project. Both Mr. Vamsi and Mr. Suresh agreed on the information-driven

nature of the digital age and India's potential to pioneer original solutions. They urged academic involvement in policymaking and called for updated, objective policies to address data misuse and future-proof the system.

Excited to recount a skill development program that delved into the internet of Things, Industry development & Speech Processing, with a special emphasis on crafting intuitive interactive systems. Dr Kiran Kumar and the Professors from SOT Dr Purushotham, Dr Reddy Sekhar K, Dr Bhanu Prakash, Dr PSS Pavan Ganesh, Dr Bhargav Prajwal and an insightful session with Dr Roberto Caspani makes hands-on wonderful experience. The session proved enlightening, offering practical insights into the convergence of language and technology. This journey took a unique turn as we had the opportunity to present our innovative ideas. Their feedback and guidance significantly enriched the learning experience.



WOXSEN UNIVERSITY

School of Technology Organizes

Skill Development Program on Synergizing Human Language Interface & Speech Processing: Designing Intuitive Interactive System

Targeted Participants
Research Scholars, UG Students, Faculty members of computer science & applied research areas

24th & 25th January, 2024
10:00 AM to 4:00 PM
Woxsen University

Resource Person
Dr. Marco Aldo Piccolino Boniforti
Founder & CEO, teal.blue SB srl

Dr. Kiran Ravulakollu
Chair & Chief Faculty, School of Technology, Woxsen University

Dr. Purushotham
Coordinator, School of Technology, Woxsen University

Dr. Jaswanth N
Dr. Coordinator, School of Technology, Woxsen University

Dr. Venkat Reddy P
Assistant Professor, School of Technology, Woxsen University

Prof. Bhalu Coripati
Assistant Professor, School of Technology, Woxsen University

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A skill development program that delved into the integration of Human Language Interface & Speech Processing, with a special emphasis on crafting intuitive interactive systems.

An appreciation goes out to the forward-thinking CEO and founder of teal. Blue SB srl for facilitating an insightful session with Marco Piccolino Boniforti, where inspired hands-on experience using the Bixby Developer Studio. The session proved enlightening, offering practical insights into the convergence of language and technology.

This journey took a unique turn to present our innovative ideas to Marco Piccolino Boniforti and Roberto Caspani. Their guidance significantly enriched practical learning. A heartfelt thank you to Dr. Kiran Kumar Ravulakollu, Purushotham Muniganti, Dr. Jaswanth Nidamanuri, Dr. P. Venkat Reddy for orchestrating the Skill Development Program (SDP).

The Mentors



DR. RVR KRISHNA CHALAM,
PATRON



DR. RAUL V RODRIGUEZ,
CHIEF PATRON



DR. SATYA PRASAD,
CHIEF EDITORIAL
COORDINATOR



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SAYED ASHAR,
DEPUTY EDITOR IN CHIEF

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SAI VYOMINI PATAMSETTY,
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