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by ERS

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# Woxsen– Ethics, Responsibility & Sustainability

## Quarterly ERS Activity Report Edition - 1

#1 Jan-Mar 2024

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## 1.1 Creating Connection and Comfort: Centre of Excellence -Diversity, Equity and Inclusion Assessment of Old Age Home

**UN SDG: 3, 10**

On 14th January 2024, a team from the Centre of Excellence for Diversity, Equity, and Inclusion (COE-DEI) visited Grace Old Age Home in Miyapur, Hyderabad. The objective of the visit was to assess the living conditions of the elderly residents, engage with them, and explore ways to support their well-being. The team found the infrastructure generally well-maintained but highlighted areas for improvement, such as repairing pathways to make the facility more accessible.

During conversations with the residents, the executives noted a strong sense of loneliness and a need for greater social interaction. While the staff was dedicated, there was room for enhancing their caregiving skills, especially in fostering empathy and emotional support.

The team recommended improving infrastructure, organizing more social activities, and providing staff training to enhance the emotional well-being of residents. They also suggested health and wellness programs and community engagement to create intergenerational bonds.

Overall, the visit emphasized the importance of creating an emotionally nurturing environment, ensuring Grace Old Age Home not only meets the physical needs of its residents but also enhances their quality of life through greater care and community involvement.

# 01

## 1.2. Sustainable Living in Focus: Woxsen University's Efforts to Promote Hygiene and Environmental Responsibility

**UN SDG: 3, 11, 6**

The Indian Constitution, through the 42nd Amendment, underscored the nation's commitment to environmental protection. Articles 48A and 51A mandate the state and citizens, respectively, to safeguard the environment and its resources. In alignment with these constitutional principles, the School of Law at Woxsen University organized an awareness program in Kamkole on January 24, 2024. The event aimed to educate the local community about the detrimental health implications of neglecting cleanliness, hygiene, and sanitation.

The program emphasized the significance of sustainable living and the role of individual choices in preserving the environment. Participants were urged to adopt practices that align with the principles of inter-generational equity.Cleanliness, a cornerstone of healthy living, was highlighted as a collective responsibility. The program underscored that by maintaining a clean environment, individuals can improve their physical well-being and contribute to a more sustainable future for generations to come

## 1.3 Bridging Gaps: How Student Volunteers are Enhancing Education for Children of Construction Workers

The School of Architecture and Planning initiated a series of learning sessions for the children of construction workers. These sessions, targeting children between the ages of 4 and 14, aimed to engage the young participants in creative learning experiences. The first phase of the program commenced on 14th November 2023 and spanned 12 weekends, concluding on 3rd February 2024. Initially, the sessions welcomed nine children, but as the initiative gained momentum, more children joined, resulting in 18 participants in the final weekends.

The sessions were driven by student volunteers, who, under the guidance of faculty mentors, tailored the learning experience to the children's interests and needs. Rather than following a rigid curriculum, the volunteers encouraged the children to express what they wanted to learn on any given day and developed the sessions from there. In addition to teaching, the volunteers distributed essential stationery items such as notebooks, pencils, erasers, and sharpeners, ensuring the children had the tools they needed to participate fully.

**UN SDG: 4, 10**

Throughout the program, the children learned and practiced English language skills, including alphabets, words, and sentences. They also engaged in mathematics, focusing on arithmetic and multiplication tables. Creative activities, such as drawing, coloring, origami, and solving puzzles, were incorporated to stimulate their imaginations and foster problem-solving skills. These learning sessions not only provided the children with educational support but also gave them a platform to develop confidence and curiosity.

For the student volunteers, this ERS activity was an invaluable opportunity to practice empathy and apply their skills in a meaningful way. By contributing to the education of children who, due to temporary circumstances, could not attend formal schooling, the students demonstrated a commitment to social responsibility. The initiative was a powerful example of how small, consistent efforts can create lasting impacts on both the participants and the volunteers involved.

## 1.4 Community Connections: A Day of Service and Support

**UN SDG: 2, 3**

On January 22, 2024, COE-Advanced Energy Systems and New Age Technology, in collaboration with local temple authorities, organized a significant Employee Social Responsibility (ERS) event aimed at enhancing community welfare through food distribution and support for temple rituals. The event saw the enthusiastic participation of key individuals, including Dr. Prashant Kumat, Dr. Bhargav Prajwal, Dr. Bhanu Prakash, and 21 dedicated B.Tech students. Volunteers played a crucial role in distributing food to local residents, with meticulously planned logistics ensuring an efficient and equitable process that addressed community needs.

The ERS initiative yielded several important outcomes, including strengthened community connections, heightened awareness about social responsibility among B.Tech students, and a demonstration of COE's commitment to making a positive impact beyond academic boundaries. The dedication and enthusiasm displayed by team members and students reinforced the organization's commitment to social responsibility and community involvement.

## 1.5 Panel Discussion Insights: The Overlooked Voices in the Ayurvedic Beauty Industry

**UN SDG: 10, 12**

On February 2, 2024, the School of Liberal Arts and Humanities hosted a panel discussion focused on high-end wellness companies like Forest Essentials and Kama Ayurveda. While these brands promote Ayurvedic traditions, the absence of tribal communities–traditional guardians of these resources–from stakeholder discussions is a significant concern.

The panel highlighted the shift from artificial to natural products, emphasizing how this trend often exploits tribal populations who lack agency over their forest resources. External cultural influences have led to a perception that artificial products are superior, overshadowing local remedies.

Luxury pricing of products, such as a "brightening ghee cream" for 2,500 rupees, makes them inaccessible to lower-income groups, primarily targeting urban consumers.
The discussion called for critical analysis and policy reforms to include tribal stakeholders, recognizing their vital role in the commercialization of their knowledge. This inclusion is essential for creating a more sustainable and equitable wellness industry.



# 02



James A.F. Stoner is a distinguished professor of Management Systems at Fordham University's Gabelli School of Business and holds the prestigious James A.F. Stoner Chair in Global Quality Leadership. With a background in engineering and management from MIT, Stoner has made significant contributions to the fields of quality management, sustainability, and leadership. He is also a prolific author, consultant, and speaker, with a global influence through his executive seminars and advisory roles for major companies.

## 2.1 Seminar on SGD Aligned Research Works or Sustainable Solutions: Woxsen University's Seminar on SDG-Aligned Research

**UN SDG: A11, 17**

On February 7th, Woxsen University's School of Business hosted a vibrant seminar featuring Prof. James Stoner's keynote address and a masterclass. The event included presentations on SIG-aligned work by faculty and students, panel discussions, and insights from nonprofit organizations. Faculty development workshops focused on interdisciplinary approaches to teaching sustainability, while video posters from global participants showcased innovative ideas. The seminar highlighted Woxsen University's dedication to fostering knowledge exchange and promoting sustainability in higher education.

## 2.2 Webinar of Personal Carbon Footprint

**UN SDG: 4, 12, 13**

Woxsen University's School of Business recently hosted a webinar on personal carbon footprint reduction, led by Dr. Tauseef. The session explored practical strategies to minimize individual environmental impact. Dr. Tauseef's insights sparked engaging discussions, and the success of the event has prompted plans for future sustainability initiatives.





## 2.3 Dental Health Camp at Woxsen University: A Step Towards Healthier Smiles

**UN SDG: 3, 17**

School of Technology at Woxsen University partnered with Roy's Dental Clinic to host a free dental check-up camp on February 7, 2024. The event, held at the Law Block, aimed to promote oral health awareness among students, faculty, and staff. Led by dental experts Dr. Joseph Roy and Dr. Musadaq Mohammed,emphasizing the connection between oral health and overall well-being.

## 2.4 Wetlands for Human Wellbeing – Sustainable Development for Greener Tomorrow,

**UN SDG: 13, 14, 15, 17**

In celebration of World Wetlands Day on February 2, 2024, the School of Arts and Design (SOAD) at Woxsen University, in collaboration with TERRE Policy Centre, Pune, organized a poster and creative writing competition for students. This event aimed to raise awareness about the importance of wetlands and their role in human well-being, aligning with the global theme for World Wetlands Day 2024. The event also highlighted the significance of the Ramsar Convention, a treaty adopted in 1971 to protect wetlands of international importance. India, a key signatory since 1982, boasts 80 Ramsar sites, the highest in South Asia, though many of these sites require urgent conservation efforts.

Through the competition, SOAD sought to educate students and faculty on the importance of wetlands, their contribution to the ecosystem, and the need for public commitment to conservation. The event marked the beginning of a series of activities planned in partnership with TERRE Policy Centre.

## 2.5 The Curious Case of Button Masala

**UN SDG: 9, 12**

The Department of Fashion Design at Woxsen University's School of Architecture and Design (SOAD) recently hosted an insightful three-day workshop for Semester VI students, focused on sustainable fashion trends and techniques. The workshop introduced the innovative 'Button Masala' technique, invented by renowned fashion designer Anuj Sharma. This creative method involves using just buttons and rubber bands to create endless garment designs from a single piece of fabric. The simplicity, speed, and sustainability of this technique make it a revolutionary approach to fashion design, offering an alternative to the wasteful practices of the fast fashion industry.

The goal of the workshop was twofold: to raise awareness about the environmental impact of fast fashion and to provide practical, sustainable solutions. Students were encouraged to rethink traditional fashion design methods and adopt the values of sustainability in their creative processes. By learning the 'Button Masala' technique, they discovered how to create versatile, eco-friendly garments while minimizing fabric waste. The workshop also featured a display arena where students and visitors from the Woxsen community could observe the outcomes and reflect on the importance of responsible fashion choices in everyday life.

The workshop emphasized that sustainable fashion is not just a trend but a necessary shift in mindset. It aimed to inspire participants to incorporate sustainable design principles into their future careers, making eco-conscious decisions that can drive positive change within the fashion industry.



Fashion designer Anuj Sharma specializes in craft development and sustainability, while also exploring human behavior through fashion. His work has been showcased internationally, including in Japan, the UK, Sweden, Bangladesh, and at Lakme Fashion Week in Mumbai.

## 2.6 The Third International Ethics Advisory Board Meeting

### UN SDG: A11, 17

On February 13, 2024, Woxsen University's School of Arts & Design (SOAD) hosted the 3rd International Ethics Advisory Board (IEAB) meeting. The board was briefed on the university's strategic focus, known as the Five Pillars, which include research, internationalization, corporate alignment, Ethics, Responsibility, and Sustainability (ERS), and entrepreneurship. A special emphasis was placed on the future plans of the ERS initiatives at SOAD. The board learned about SOAD's Social Immersion course, designed to expose students to real-world challenges, and the school's commitment to capacity-building programs for citizens through the Centre for Excellence, aligning with Woxsen's ERS vision. Students at SOAD are engaged in research on crucial global issues such as climate change, sustainability, and unorganized economies. SOAD's contributions to Sustainable Development Goals (SDG) 5 – gender equality, and SDG 13 – climate action, were also highlighted. In conclusion, IEAB members commended SOAD's efforts in addressing social and environmental issues through innovative academic and research activities. They also expressed interest in international collaboration, noting the market potential of SOAD's innovations and its alignment with the broader ERS mission of Woxsen University.

## 2.7 Breaking the Silence: Unveiling Menstruation Challenges and Advocating Workplace Inclusivity

### UN SDG: 3, 5

Woxsen University's School of Arts & Design, led by Dr. Adity Saxena, has launched the project "Breaking the Silence: Unveiling Menstruation Challenges and Advocating Workplace Inclusivity." The initiative focuses on highlighting the struggles women face during menstruation at work, aiming to foster a more inclusive and supportive work environment. Through interviews with women from various industries, the project collects personal stories on the emotional and physical challenges of menstruation, while addressing societal taboos and workplace empathy.

The goal is to promote understanding and ensure inclusivity across industries, ethnicities, and socioeconomic backgrounds. By advocating for greater awareness, this project aims to create positive change around menstruation challenges, contributing to a more gender-inclusive workplace environment.

## 2.8 Gender and Gesture, Beyond Boundaries, Beyond Photography, International Photography Competition

### UN SDG: 5

The Gender & Gesture: Beyond Boundaries, Beyond Photography is an international photography competition that represents a remarkable cross-cultural collaboration between the University for the Creative Arts, Farnham, and the School of Arts & Design, Woxsen University. This innovative project brings together diverse perspectives, creative talents, and cultural influences to explore the dynamic intersection of gender and gesture, transcending traditional boundaries of photography.

The competition serves as a captivating visual journey, highlighting how gender identity and expression are portrayed through the subtle art of gesture. The participants have pushed the conventional limits of the medium, crafting images that challenge societal norms and provoke thoughtful discussion around gender roles and representation.

The competition's impact goes beyond mere visual art—it fosters cross-cultural dialogue, creating a global platform for artists to express their unique interpretations of gender and gesture. This evolving project continues to inspire and engage, paving the way for future creative collaborations and conversations about gender in the visual arts.

## 2.9 Harmony in Green: The Essence of Environmental Responsive Design for Sustainable and Resilient Structures

**UN SDG: 11**

The School of Architecture and Planning, Woxsen University, embarked on an insightful field trip to the Rural Technology Park (RTP) at the National Institute of Rural Development and Panchayati Raj (NIRDPR). This experience, intricately linked to academic subjects such as Environment Responsive Design, Acoustics & Illumination, and Low-Cost Building Techniques, offered students a practical understanding of sustainable living and innovative construction practices. The students observed and documented various house types, inspired by different regions of India, gaining valuable insights into cost-effective, eco-friendly building methods. The implementation of Laurie Baker techniques provided a firsthand perspective on the benefits of low-cost, sustainable construction. Additionally, a session with Mr. MD Khan, Senior Consultant at NIRDPR, ignited their entrepreneurial spirit and passion for promoting sustainability in architecture.

The field trip aimed to explore crucial aspects such as energy efficiency, sustainable materials, carbon footprint reduction, and community engagement within the built environment. Moreover, the trip emphasized the importance of involving local communities in the design process, ensuring that structures meet their needs while enhancing the surrounding environment. This immersive learning experience has equipped future architects with the practical knowledge and tools needed to develop sustainable design solutions. By merging academic concepts with real-world applications, Woxsen University is fostering a generation of architects committed to creating responsible, environmentally conscious structures.





## 2.10 Religion and Environmental Crisis: The Case of Arabi Malayalam Disaster Ballads

**UN SDG: 13**



Dr. Ophira Gamliel, Lecturer in South Asian Religions School of Critical Studies, University of Glasgow
United Kingdom

Dr. Ophira Gamliel delivered a keynote address as part of the *Pierre Bourdieu Virtual Lecture Series – 3*, focusing on the impact of environmental disasters and the role of religion in coping with them. Drawing from her fieldwork in Kerala, she examined how early 20th-century disasters, such as the 1924 flood and the 1909 cyclone, were memorialized in Arabi Malayalam disaster ballads. These ballads offer insight into how communities responded to and remembered such catastrophic events. Dr. Gamliel connected these historical events to more recent disasters, such as the 2018 Kerala floods and a cyclone in Bangladesh, demonstrating the lasting influence of past experiences on modern-day responses.

Her lecture emphasized the distinction between natural and manmade disasters, noting that while some disasters occur naturally, many are worsened by human actions, particularly in fragile ecosystems. The discussion also explored the impact of human intervention on climate change and raised important questions about how religion helps people recover from disasters. Dr. Gamliel highlighted the way religious beliefs often motivate individuals to take courageous and compassionate actions to assist those in need during crises.

With 2024 projected to be one of the warmest years on record, this discussion underscored the urgency of addressing environmental issues. Dr. Gamliel encouraged a forward-looking approach, asking how we can begin protecting the environment and what actions should be prioritized.

In conclusion, the lecture examined the potential role of religion in environmental protection and emphasized the need for a deeper exploration of this connection. Dr. Gamliel offered a semester course titled *Religions, Cultures, and Environmental Crisis* to further investigate these topics and encourage students to consider the intersection of religious values and environmental sustainability.

# 2.11  Justice for All: Observing World Day of Social Justice

**UN SDG: 4,10,16,17**

On February 23, 2024, the School of Law at Woxsen University commemorated *World Social Justice Day* with a series of meaningful events aimed at promoting a deeper understanding of social justice. Held at the Woxsen University campus, the event welcomed participants from both the university and a nearby government girls' school in Sadashivpet. In-house students, along with their peers from the local school, actively engaged in discussions that focused on the relevance of social justice in the legal realm. The day began with students expressing their views on social justice, followed by an awareness session titled "Social Justice in India," which provided valuable insights into the concept. Social justice, as discussed during the event, involves the fair distribution of resources, opportunities, and privileges, ensuring that systemic inequalities are addressed and all individuals have equal access to fundamental rights, regardless of their socio-economic background or identity.

A significant portion of the event was dedicated to gender equality, a key component of social justice. The discussions emphasized gender equality as a fundamental human right, deeply embedded in the Indian Constitution and critical to building a fair and just society. The event highlighted the importance of collective action from individuals, communities, and governments to combat gender-based discrimination.

**Event Highlights:**
1. Speech Competition: Students from Woxsen University and nearby schools participated in a speech competition, presenting diverse perspectives on social justice, and fostering a vibrant exchange of ideas.

2. Awareness Session: Dr. Sreelatha, Dean of the School of Law, led an interactive session on social justice, encouraging students to engage in open discussions and explore the various dimensions of social justice in the Indian context.

The celebration underscored the importance of social justice in creating an equitable society, reinforcing Woxsen University's dedication to promoting legal awareness and social responsibility.

# 2.12 Women Empowerment and Safety

**Rise & Thrive: Women Leading Safely/ Safe She: Empowering Women, Securing Futures/ Empower her: Strength & Safety Unleashed**

**UN SDG: 5**

The "Women Empowerment and Safety" ERS activity, organized by the School of Sciences at Woxsen University on February 9th, 2024, was designed to empower women and girls by providing them with essential knowledge, skills, and resources to enhance their personal and professional lives. With 500 participants, including faculty members and students, the event aimed to inspire and raise awareness about women's safety, legal rights, and personal growth. The sessions, led by Mrs. Saritha IPS, SP of the Women Protection Cell, CID, AP, and Advocate Vallala Nagaraju, focused on legal perspectives surrounding women's safety, addressing sexual harassment, and promoting resilience and mental well-being. The resource persons conducted interactive sessions that encouraged open discussions, allowing participants to share concerns and gain insights into critical issues affecting women. These conversations emphasized the importance of women understanding their legal rights and the measures they can take to protect themselves in unsafe situations.

The active involvement of faculty members, students, and resource persons made the event a success. The initiative highlighted the significance of collaboration in fostering a safe and empowering environment for women. The program concluded with positive feedback, reinforcing the importance of continued efforts to raise awareness about women's safety and empowerment within educational and public spaces. Overall, the "Women Empowerment and Safety" event succeeded in its mission to educate and inspire women, providing them with the knowledge and confidence to address challenges and contribute to structural changes that promote gender equality and safety.



Mrs. KGV Saritha IPS
SP Women Protection Cell, CID, AP

Advocate Vallala Nagaraju
Member of the Indian Police Foundation & Institute IPI
and Indian Society of Criminology ISC, Telangana

## 2.13 Generative AI for Digital Marketing

**UN SGD: 4, 8, 9**

Between the 12th and 19th of February 2024, the School of Science at Woxsen University organized a 5-day workshop titled "Generative AI for Digital Marketing" for undergraduate students. The goal was to provide knowledge and resources on generative AI and its applications in digital marketing, while also enhancing the professional skills of the participants. The workshop aimed to offer an inspiring and impactful experience. A total of 30 students participated, including 18 non-Woxsen students from Telangana Social Welfare Residential Degree College of Commerce for Women (TSWRDCCW), located in the Sangareddy district.

The event involved active participation from faculty members, laboratory instructors, and students from the School of Science, further enriching the learning experience. In addition, several professors who were integral to the program delivered lectures during the five-day event. These included Prof. Debdutta Choudhury, Associate Dean at Woxsen University; Dr. Daya Shankar, Dean of the School of Science; Dr. Beauty Pandey, Associate Professor at the School of Science; Dr. Ramakrishna Madaka, Assistant Professor at the School of Science; and Mr. T Charan Sanjeev, Startups Coordinator – Trade Tower, Woxsen University.

Throughout the workshop, topics related to both marketing and generative AI were explored in depth. The sessions offered crucial insights and practical takeaways for marketers, with workshops such as "Ways of Digital Marketing" and "Marketing Position." Attendees also gained a thorough understanding of how to apply generative AI in content creation, personalization, and data analytics, through presentations on topics like "Implementing Generative AI in Marketing Strategies" and "Smart Solutions: AI-enhanced Research Tools."

The event successfully fulfilled its purpose by exploring real-world case studies, inspiring participants to integrate generative AI into their marketing practices. The 5-day ERS activity on generative AI had a significant impact on digital marketing, with the success of the skill development workshop extending beyond the event itself. The collaborative efforts fostered a culture of learning and empowerment among participants, creating a transformative experience for all involved. The workshop also achieved its mission of equipping students with knowledge on digital marketing, generative AI technologies, sustainable marketing strategies, and smart tools for market research.

## 2.14 National Science Day Event-2024 "Vigyanshala" and- Satheesh Reddy Physics Lab Inauguration

**UN SGD: 4, 9, 17**

The School of Science at Woxsen University organized a two-day event on February 27th and 28th to celebrate National Science Day and inaugurate the "Satheesh Reddy Physics Laboratory." The event was attended by 160 participants, including students from government and private schools, volunteers from the School of Science, and special guest Dr. G. Satheesh Reddy, Scientific Adviser to the Raksha Mantri, Ministry of Defence. The Vice President, Dean of the School of Science, along with other associate professors, were also present.

Dr. Satheesh Reddy, the honored guest, shared profound insights emphasizing the critical importance of scientific research and innovation, which served as a source of inspiration for young minds embarking on their scientific journeys. The day was designed to provide participants with an inspiring and impactful experience in line with the theme of National Science Day 2024, "Indigenous Technologies for Vikshit Bharat," the School of Science organized a Project Expo. Aspiring young scientists from both government and private schools gathered at the university to showcase their talents and innovative technologies.

Prizes were awarded to standout prototypes, with recognition for 1st and 2nd runners-up. Three consolation prizes were distributed to encourage student efforts. Additionally, certificates of participation were awarded by P. Siddareddy, District Education Officer, and Anjaiah, Mandal Educational Officer, in recognition of the students' commendable contributions.

The event was a resounding success, highlighted by an array of student presentations that underscored a commitment to advancing indigenous technologies for a developed and sustainable India. National Science Day holds special significance as a platform for students from various schools to demonstrate their scientific expertise. The Expo showcased a fusion of innovation, scientific rigor, and the pursuit of solutions for a technologically empowered future.

G. Satheesh Reddy is an Indian aerospace scientist who served as the chairman of DRDO from 2018 to 2022 and is the Scientific Adviser to the Defence Minister. Born in Mahimaluru, Andhra Pradesh, he earned his engineering degree from JNTU Anantapur and later completed his M.S. and Ph.D. at JNTU Hyderabad. Reddy began his career at the Defence Research and Development Laboratory (DRDL) and played a key role in developing advanced missile systems and India's successful Anti-Satellite (ASAT) missile test, Mission Shakti. He has received numerous accolades, including the AIAA Missile Systems Award and the Homi J. Bhabha Gold Medal.

## 2.15 Woxsen University Hosts Interactive Learning Session for Kamkole Government School Students

**UN SGD: 4, 8, 9**

On February 8th, Woxsen University welcomed students from Kamkole Government School for a special reading hour and interactive learning session. The initiative aimed to improve the students' speaking and communication skills, while fostering a love for reading and storytelling through engaging activities.

This enriching experience was aligned with the United Nations Sustainable Development Goal (SDG) 4: Quality Education, which promotes equitable access to education and lifelong learning opportunities. The interactive session, filled with stories and games, sparked enthusiasm among the young learners, making it a memorable and impactful event.

## 2.16 EmpowerIT: Bridging the IT Skills Gap for Underprivileged Children

**UN SGD: 4, 10**

EmpowerIT is an initiative designed to equip 20 underprivileged children with essential IT skills through a series of workshops, competitions, and mentorship programs. The project offers participants hands-on experience in key areas of technology, starting with an introduction to Database Management Systems (DBMS) and practical exercises using MySQL Workbench. The children were also introduced to web development, where they explored the structure of web applications and gained basic knowledge of frontend and backend software.

Throughout the program, participants honed their web design skills using HTML and CSS, learning to create their own web pages and manipulate design elements like menu bars and background images. They were also introduced to server concepts, working with Xampp Server and Apache to connect with PHP files. Additionally, the program covered Python programming, giving students a versatile foundation in coding and preparing them for future technological endeavors.

EmpowerIT aims to not only teach technical skills but also provide opportunities for personal and academic growth. By engaging underprivileged children in practical IT education, the program empowers them to pursue better opportunities and gain confidence in a highly competitive digital world.

## 2.17 Renovation work of Government Boys Hostel

**UN SGD: 3, 4, 9, 11**

Woxsen University's Transforming Rural Youth (TRY) initiative, under the Ethics, Responsibility, and Sustainability (ERS) program, successfully completed the "Transforming Lives at Kamkole Boys' Hostel" project. Conducted from January 5th to January 25th, 2024, the project aimed to improve the living conditions for hostel students by addressing key infrastructure challenges. The hostel, which had been in disrepair with issues like inadequate hot water, faulty plumbing, and deteriorating sanitation, received a comprehensive renovation.

Led by sudhan, with active participation from 9-10 students, the project included repairing water tanks, replacing plumbing fixtures, and repainting the hostel to create a cleaner, safer, and more comfortable environment. The initiative, aligned with the university's ERS vision, also involved close collaboration with hostel residents, university administrators, and maintenance staff to ensure the changes met the needs of the students. The result was a marked improvement in hygiene, comfort, and aesthetics, fostering a positive atmosphere for academic and personal growth. The project received positive feedback from the students, who appreciated the enhanced living conditions, reinforcing Woxsen University's commitment to societal impact through education and community engagement.
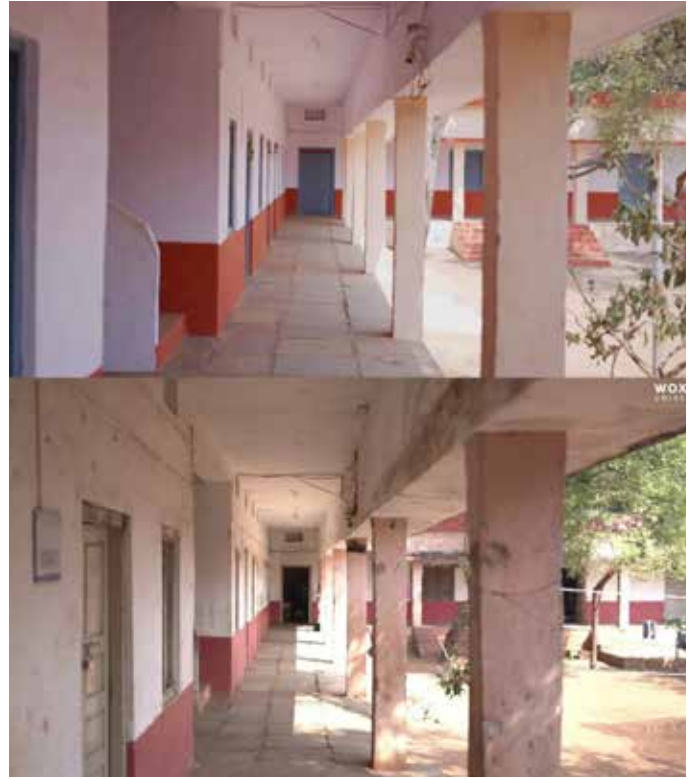


## 2.18 Project legacy

**UN SDG: 4,10**

Woxsen University has launched "Project Legacy," an initiative aimed at bridging the gap between university students and children from government schools. The project allows Woxsen students to serve as mentors, guiding young students in critical areas such as career decisions, stress management, time management, and communication skills. This mentorship program aims to provide personal and academic development opportunities for the mentees while encouraging university students to develop empathy and leadership skills.

The program involves Woxsen MBA students, who volunteer as mentors after receiving specialized training. Mentorship sessions were held covering essential life skills that support the mentees' personal growth and future career paths.

Project Legacy reflects Woxsen University's commitment to academic excellence and social responsibility by equipping young minds with valuable life skills. Through this initiative, Woxsen aims to make a lasting impact on the broader community, helping to shape future leaders and fostering a culture of mentorship and support.



# 03

## 3.1 Woxsen University Students Visit Waste Water Treatment Plant for Field Study

**UN SDG: 4, 10**

On March 20, 2024, a group of B.Com 4th semester students from Woxsen University, Kamkole, accompanied by Prof. Dr. Indira Das, visited the Waste Water Treatment Plant in Amberpet, Hyderabad. The field trip was organized to provide students with firsthand knowledge of the waste water treatment process, offering a deeper understanding of how water is purified for reuse or safe disposal.

During the visit, students gained insights into the various stages of waste water treatment, from preliminary screening and sedimentation to biological treatment and disinfection. The experience offered a comprehensive look at the intricate processes involved in water purification, highlighting the critical role of treatment plants in ensuring environmental sustainability.



## 3.2 Woxsen University BBA Students Explore CSR and Sustainability Practices

As part of the Corporate Social Responsibility (CSR) and Sustainability course for BBA 6th semester students at Woxsen University, a hands-on workshop was conducted to deepen their understanding of CSR activities, particularly in the context of multinational companies' policies before and after facing CSR conflicts or crises. The workshop aimed to elevate the students' comprehension of corporate sustainability practices while encouraging them to promote sustainability within their academic environment.

In keeping with sustainable practices, the students exclusively used recycled materials such as posters and papers that had been previously utilized by others. They created handmade posters instead of printing, demonstrating their commitment to reducing paper waste and electricity consumption. This initiative highlighted the students' conscious efforts to integrate recycling and conservation into their academic activities, reinforcing Woxsen University's dedication to fostering sustainable behavior among its students.

## 3.3 Woxsen University Organizes ERS Activity on Applications of Mathematics for School Students

**UN SDG: 4, 9**



On February 26, 2024, Woxsen University's School of Technology conducted an Ethics, Responsibility, and Sustainability (ERS) activity for students at Zilla Parishad School, Kamkole. The session, led by Prof. PGL Leach, Honorary Research Professor from Durban University of Technology, aimed to explore the "Applications of Mathematics" in real-world scenarios, emphasizing its importance across technological fields such as architectural design, weather monitoring, satellite navigation, and epidemic analysis.

The ERS activity was aligned with SDG Goals 4 and 9, promoting quality education and fostering innovation. Prof. Leach engaged with the students, encouraging them to view mathematics through an inquisitive lens, connecting theoretical concepts to practical uses. The session not only boosted the students' confidence but also highlighted how mathematical principles are integral to solving real-life problems, inspiring them to apply these concepts in creative and impactful ways.

### 3.3.1 Empowering Rural Resilience: The Evolution of Smart Villages

The School of Technology, in association with the Centre of Excellence for New Age Technologies, successfully conducted an event titled "The Evolution of Smart Villages" at ZPHS Venkatapur village. Led by coordinators Dr. P. Venkat Reddy, Dr. Bhargav Prajwal Pathri, Purushotham Muniganti, Kamil Reza Khondakar, Ph.D., and Dr. Sonal Jain, along with student coordinators Varenya Varma Penmetsa and Sowmya Saluru, the initiative aimed to promote sustainable development and innovation in rural communities.

The event featured interactive sessions, workshops, and community engagement activities focused on empowering rural areas through technology. Strategies were explored to enhance livelihoods, support rural resilience, and integrate modern technology into everyday rural life. This initiative emphasized Woxsen University's commitment to fostering.

## 3.4. Workshop at Rescue Foundation – Unconventional and Nature Inspired Fashion

**UN SDG: 4, 5, 10, 16**

The School of Design at Woxsen University, under the organization of Prof. Sreeraghavi Mani, held a two-day workshop with survivors from the Rescue Foundation. The event took place on February 29th and March 1st, 2024, aiming not only to provide a comprehensive understanding of color theory but also to promote the inclusion of diverse perspectives in the learning process. Activities and discussions centered around the fundamentals of color were held, and on the second day, participants explored the natural surroundings of The Rescue Foundation Campus, collecting leaves, twigs, and papers. This exploration sparked a creative journey, where these found materials were transformed into unique and captivating fashion illustrations.

The workshop was highly interactive and sensory-rich, offering 40 participants the opportunity to not only acquire new artistic skills but also build confidence in their creative abilities. For individuals from vulnerable backgrounds, the workshop provided a safe and supportive space to explore their talents and express themselves freely.



## 3.5 Paper presentation at the International Conference on Indian Knowledge Systems for Achieving Sustainable Development Goals

**UN SDG: 4, 9, 17**

Professor Sreeraghavi Mani, from the School of Design, along with co-author Anindo Bhattacharjee, presented a research paper at the "11th International Conference on Indian Knowledge Systems for Achieving Sustainable Development Goals," held on March 2nd and 3rd, 2024, at the School of Management Sciences in Varanasi. Their research focused on "Pedagogical Innovation through the Transformative Impact of Social Outreach Initiatives in Design and Responsible Management Education". The conference received special commendation from the Prime Minister of India and among the 200 papers only two received the Best Research Paper Awards, Mani's paper was one of them.

## 3.6 Enlightened Perspectives – Book Reading Session

**UN SDG: 4, 5, 16**



Hanae is an impact tech entrepreneur with 12+ years of experience in social impact and tech. She founded Douar Tech, empowering vulnerable youth, especially women, with digital skills. She also shaped startup ecosystems across Africa with Smart Africa and led Le Wagon coding school in Morocco. A public speaker and fellow of networks like Harambeans, Hanae holds multiple degrees from institutions like SciencesPo and HEC Paris, and received a 5-year French Government Scholarship for Excellence.

The School of Arts and Design at Woxsen University, in celebration of International Women's Day on March 8, 2024, and in recognition of the achievements of women across various fields, organized a reading session with Ms. Hanae Bezad, an internationally acclaimed author, social entrepreneur, and advocate for women's rights. The event aimed not only to celebrate Ms. Bezad's book, Being Other, but also to raise awareness among the students of SOAD about the personal and professional challenges individuals face simply for "being other."

Being Other is not only a testament to Ms. Bezad's personal journey and lived experiences as a woman, Arab, Muslim, and African, but also an inspiring account of how one can transform challenges into opportunities and rise above adversity.

FILLER SLAB
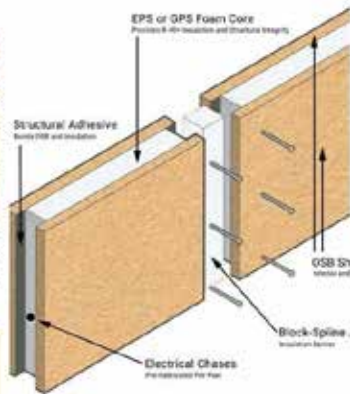
SIP WALL

# 3.7 Designing the Logo for Indigenous Youth Story Telling Circles

**UN SDG: 4, 10, 11, 17**

An international student project has been launched in collaboration between Terralingua, a non-profit organization based in British Columbia, Canada, and the Visual Storytelling Centre of the School of Arts and Design (SOAD), Woxsen University. The project involves designing a logo for the Indigenous Youth Storytellers Circle (IYSC). Terralingua, which focuses on the preservation and promotion of biocultural diversity, initiated the Indigenous Youth Storytellers Circle as part of their international effort dating back to 2019, a year marked by the UN's International Year of Indigenous Languages. Since then, the initiative has brought together talented young authors, poets, artists, photographers, and filmmakers from all continents to share and publish their works through Terralingua. The organization is now seeking a logo to further establish its branding and marketing efforts.

To this end, SOAD's Visual Storytelling Centre has organized a logo design competition as part of its ERS (Educational and Research Services) activities. The competition is open to SOAD students, who will submit their creative interpretations
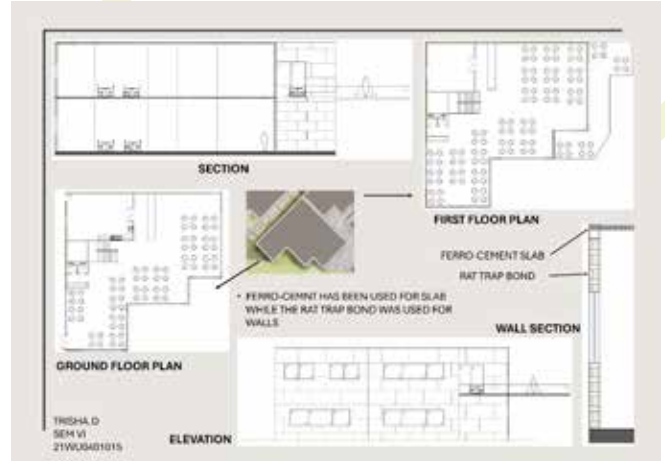


# 3.8 Redesigning for Sustainability: Exploring Alternative Materials and Construction Techniques

**UN SDG: 9, 11**

The architectural redesign project focuses on utilizing alternative materials and eco-friendly construction techniques, with an emphasis on cost-effectiveness and sustainability. The goal is to develop innovative solutions that minimize the project's ecological footprint while maintaining financial viability. Key considerations include material selection, energy efficiency, water management, and community engagement.

By adopting these sustainable practices, the project aims to become a model of environmentally responsible development, proving that sustainable design can be both economically viable and aesthetically appealing. This initiative underscores the importance of integrating sustainability into architecture for long-term environmental benefits.
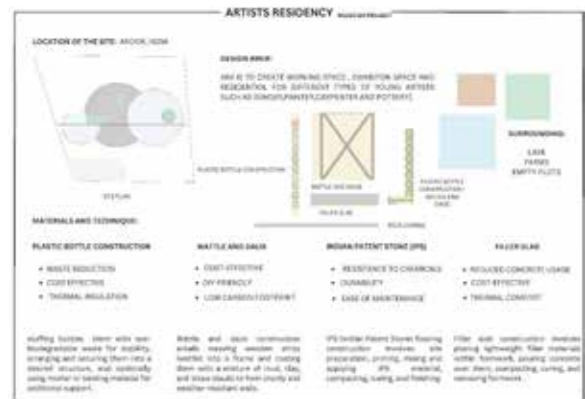
## 3.9 Awareness Programme for School Children on Environment Sustainability and Biodiversity Conservation

**UN SDG: 7, 13, 14 & 15**

On March 7, 2024, the School of Liberal Arts and Humanities, in collaboration with ZIBS-Woxsen China-India Centre, Woxsen University, organized an ERS initiative aimed at raising awareness about environmental sustainability and biodiversity conservation. The program targeted 10th-grade students from Vivekananda High School, Sadasivpet, with 40 students visiting the Woxsen University campus. The event featured lectures by Dr. Naveen Kolloju and Dr. P.V. Satya Prasad, focusing on the importance of environmental preservation and biodiversity. Students gained insights into the necessity of conserving natural resources and the critical role biodiversity plays in ecosystem balance. Following the lecture, a quiz competition was held on the topic, further engaging the students and reinforcing the subject matter.

The program successfully instilled a sense of responsibility among the students towards environmental conservation. Appreciation certificates were awarded to the top three winners of the quiz competition, ensuring continued motivation and follow-up on environmental education. This initiative marks a significant step in fostering ecological consciousness among young learners.



## 3.10 Spotlight on Villages

**UN SDG: 4**

On March 19, 2024, select BA (Hons) Semester 2 students volunteered at a Government Primary School in Allapur Village, Sangareddy district, as part of an ERS initiative. This hands-on experience provided the university students with valuable practical teaching exposure, while honing their communication and leadership skills. The collaboration also allowed rural primary school children to access quality education and mentorship, which they might not otherwise receive. This initiative not only enriched the students' social responsibility but also had a significant impact on the rural educational landscape, fostering growth and empowerment for both students and the community.

# 3.11 Awareness Session for Girls on Muslim Personal Law related to marriage and divorce

**UN SDG: 16, 17**

On March 22nd, the School of Law at Woxsen University conducted an impactful awareness session as part of the ERS Initiative (SDG16), held at Government Degree College, Zaheerabad. The session focused on educating participants about women's rights and duties under personal laws, with a specific emphasis on rights preceding and following marriage.

The session covered key aspects of women's rights, including property entitlements and marital privileges, creating a platform for robust discussions on legal frameworks governing women's rights before and after marriage. Participants explored the importance of empowering women with comprehensive knowledge of their legal entitlements, such as personal autonomy and property ownership, which are crucial for their societal and familial standing.

Post-marriage rights were also discussed, including inheritance, spousal support, and decision-making autonomy within the marital union. The discussions provided attendees with a clearer understanding of legal provisions and the complexities involved in advocating for women's rights, particularly within marriage.

Led by Prof. Ummul Waraah, the session highlighted Muslim personal laws on marriage and divorce, encouraging open dialogue about law-based challenges. The engaging format of the session allowed participants to delve deeply into these issues, fostering a greater understanding of women's rights and promoting gender equality through continued advocacy and legal education.

# 3.12 Bal-Vikash (Teaching Activity for School Students)

**UN SDG: 4**

The "Bal-Vikash" ERS activity, organized by the School of Sciences at Woxsen University in collaboration with Aikya Vidya, took place on March 21, 2024. This initiative aimed to enhance educational access and foster personal growth among students from Saraswati Sishu Mandir. The event saw active participation from 150 students from 6th to 9th standards, with Woxsen University students playing a key role in delivering the program.

The day began with a tour of the school, followed by an engaging teaching session where students from Woxsen University taught English language basics. The interactive session included practice exercises, addressing student doubts, and promoting active learning. Both groups found the experience beneficial, with the school students expressing joy and satisfaction with the activity.

The event concluded with a certificate distribution ceremony, recognizing the contributions of the volunteers. Faculty members and students from Woxsen University actively participated, contributing to the success of the initiative. "Bal-Vikash" not only promoted quality education but also fostered leadership, cultural sensitivity, and inclusivity among participants. This collaboration empowered students, providing them with a supportive environment and enhancing their personal development. Through this enriching experience, Woxsen University helped shape future generations and contributed to a more inclusive and knowledgeable society.

## 3.13 Elevate 3.0: Empowering Future Generations through Education and Creativity

In an inspiring effort to uplift the local communities around Woxsen University, the ERS Wing and Wellness Centre successfully organized Elevate 3.0, a five-week development accelerator program that ran from March 23. The initiative sought to empower the children of blue-collar staff and students from surrounding villages such as Ligampally, Kamkole, Budhera, Muqdumpalle, Digwal, and Melasangam. Under the leadership of Mr. Sudhan Guru and Ms. Dharshini Peddapalli, the program created a space for learning, growth, and fun for 500 children, aged 7 to 17, through interactive and creative lessons.

Spanning five weeks, Elevate 3.0 provided a comprehensive learning experience, covering essential life skills and practical knowledge. The subjects ranged from life and business skills to English language development, art, dance, and even lessons in science and creativity. The program was anchored in alignment with the UN Sustainable Development Goals (SDGs), specifically addressing Goals 3 (Good Health and Well-Being), 4 (Quality Education), 5 (Gender Equality), and 10 (Reduced Inequalities).

## A Holistic Approach to Learning and Growth

The program's structure offered a blend of academic learning and extra-curricular activities, ensuring that students were both educated and engaged. The curriculum included practical lessons in subjects such as:

### Life/Business Skills:

The children gained confidence in communication and financial literacy through interview skills, understanding the history and concept of money, and learning about markets. Activities like the Mini Marketplace gave them hands-on experience in economic principles, making learning fun and applicable to real-world scenarios.

### English Language Development:

With a focus on foundational language skills, students made significant progress in grammar, paragraph writing, and public speaking. Sessions like Future Talk enhanced their ability to present themselves confidently. Engaging storytelling sessions helped them find joy in language learning while improving their communication abilities.

### Art and Creativity:

Art classes were a highlight for the children, where they explored their creativity through finger painting, origami, and creating models from everyday objects. These sessions improved their fine motor skills and taught them how to see beauty and possibility in the simplest materials.

### How Things Work:

In this subject, children were introduced to the basics of science, including chemistry, physics, and astronomy. These sessions sparked curiosity about how the world functions, allowing them to explore and understand complex ideas in simple, engaging ways.

The children also had access to dance and singing classes, where they learned to express themselves creatively. General knowledge sessions enriched their understanding of the world, while mental health and well-being lessons emphasized the importance of self-care and emotional awareness.

## Impact and Success of Elevate 3.0

The impact of Elevate 3.0 was evident in the children's growth—both in terms of knowledge and confidence. The blend of academic rigor with hands-on activities made learning enjoyable and practical. This year's program saw children develop communication skills, enhance their creativity, and gain critical insights into various subjects.

At the end of the five weeks, the children proudly showcased their talents in an exciting closing ceremony, where games, performances, and a celebration of their hard work took center stage.

## Building a Stronger Community

The success of Elevate 3.0 goes beyond academic achievements—it also forged stronger community ties. The program brought together children from different villages, creating a shared space for learning, creativity, and mutual respect. Through the initiative, Woxsen University reinforced its commitment to serving the community, fostering a love for learning, and creating opportunities for future generations.

As Elevate 3.0 concluded, gratitude was extended to the initiative's leaders, instructors, and the schools and families who participated. Their collective support was instrumental in making this program a resounding success.

## Looking Ahead

Now in its third year, Elevate 3.0 continues to leave a lasting impact on hundreds of children. The program has become a beacon of hope and learning, where education meets empowerment. The lessons, friendships, and experiences shared will resonate long after the program has ended. As Woxsen University looks toward the future, there is a strong hope that Elevate 3.0 will continue to grow, expanding its reach and deepening its impact on the community for years to come.

# Other ERS Activities Q1-2024

## "Architectural Students Explore Sustainable Building Practices at NIRD&PR's Rural Technology Park"

On January 9th, 2024, 6th-semester students from Woxsen University's School of Architecture and Planning visited the Rural Technology Park at the National Institute of Rural Development and Panchayat Raj (NIRD&PR). The visit was part of their coursework in subjects like Environment Responsive Design, Acoustic & Illumination, and Low-Cost Building Techniques. During the visit, students observed and documented various house styles from across India, focusing on the incorporation of Laurie Baker's sustainable building techniques.

The visit included an interactive session with Mr. MD Khan, Senior Consultant at NIRD&PR, who inspired the students to explore entrepreneurship in the building sector. His insights encouraged them to consider sustainable living practices and innovations in rural development as future architects.

## SOS Participation

### Space Solar Powering Tomorrow

The objective of this project is to harness abundant solar energy from space to provide sustainable energy solutions for Earth. By capturing, converting, and transmitting power from space-based platforms, the project seeks to tap into a reliable and renewable energy source, overcoming the limitations of terrestrial solar energy and contributing to a more sustainable energy future.

### Soil Moisture Indicator

The objective of this project is to accurately measure the water content in the soil. This data is essential for enhancing agricultural practices and for environmental monitoring, providing valuable insights that can lead to more efficient water use and better management of natural resources.

## Delibot: Elevate Your Aerial Adventures on a Budget

The primary objective of the Delibot project is to develop a low-cost Unmanned Aerial Vehicle (UAV) that offers high value for various applications. The drone's design and purpose can be adapted for tasks such as precision agriculture, scientific research, infrastructure inspection, and search and rescue operations. By providing an affordable option for aerial technology, Delibot aims to make advanced drone capabilities accessible for a range of practical uses.

## Woxsen University Partners with Hare Krishna Movement Hyderabad to Support Tribal and Rural Communities

In a significant step towards improving the welfare of tribal, rural, and underprivileged communities across India, Woxsen University has entered into a Memorandum of Understanding (MoU) with the Hare Krishna Movement Hyderabad's Aikya Vidya. This collaboration marks a promising development in the effort to bring about positive change in these underserved populations.

The MoU was signed by Dr. Raul Villamarin Rodriguez, Vice President of Woxsen University, and the President of Hare Krishna Movement Hyderabad, along with the Regional President of the Akshaya Patra Foundation. This partnership aims to implement a range of social programs focused on education, healthcare, environmental conservation, empowerment, and skill development.

As part of this initiative, Woxsen University and Aikya Vidya have selected two tribal-dominated areas for their pilot programs: Ahobilam village in Nandyal district, Andhra Pradesh, and Bhadrachalam in Telangana. These areas were chosen due to their significant need for support and their potential for positive impact through the planned interventions.

Through this collaboration, Woxsen University and Aikya Vidya hope to foster sustainable development and bring lasting improvements to the lives of people in these communities. The partnership underscores a shared commitment to addressing critical issues faced by rural and tribal populations and working towards a more equitable future.



## Solar Flex Tech: Charging on-the-Go with flexible panels

The major objective of the Solar Flex Tech project is to explore and demonstrate the application of flexible solar panels for efficient and eco-friendly mobile charging. This project aims to enhance the convenience and sustainability of charging solutions by leveraging the adaptability and portability of flexible solar technology.

## ReBattery- Transforming Waste into Hydrogen Energy:

The primary objective of the ReBattery project is to extract hydrogen energy from old batteries, aiming to create a sustainable energy source. This initiative focuses on reducing waste and promoting environmental awareness by repurposing used batteries, thus contributing to a more eco-friendly and efficient energy solution.

## Workshop on Montreal Protocol and Paris Convention: Addressing Environmental Issues and SDGs

On January 10, 2024, Dr. A. Sreelatha and Prof. Ummul Waraah coordinated a workshop focused on the Montreal Protocol and the Paris Convention, with an emphasis on their impact on environmental issues and Sustainable Development Goals (SDGs). The Montreal Protocol on Substances that Deplete the Ozone Layer is a landmark multilateral environmental agreement designed to regulate the production and consumption of nearly 100 man-made chemicals known as ozone-depleting substances (ODS). These chemicals, when released into the atmosphere, damage the stratospheric ozone layer, which serves as Earth's protective shield against harmful levels of ultraviolet radiation from the sun. Adopted on September 16, 1987, the Protocol remains one of the few treaties to achieve universal ratification, underscoring its global significance.

The workshop provided participants with an in-depth understanding of the Montreal Protocol's achievements and its role in protecting the ozone layer. It also explored the Paris Convention's framework for addressing climate change and its alignment with the SDGs. By highlighting the intersection of these agreements with global environmental goals, the workshop aimed to enhance awareness and promote continued commitment to international environmental standards and sustainable practices.

# Recap of
# ERS
# Activities Q1-2023

# Painting work for ZP High School in Budhera

**UN SDG: 4, 11, 17**

In February 2023, Woxsen University's Department of Architecture launched a collaborative community initiative at ZP High School in Budhera. The painting activity involved students, faculty members, and volunteers from Woxsen University, with the goal of enhancing the school's visual appeal while fostering community engagement. This initiative had a positive impact by improving the overall aesthetics of ZP High School and introducing culturally relevant art on its walls. The project also emphasized the importance of community involvement, instilling a sense of pride among both university students and local residents. Through this initiative, students from the Department of Architecture had the opportunity to engage with real-world projects.



# Gifting of portable projector to Kamkole school

**UN SDG: 4, 10, 17**

In its commitment to promoting quality education and empowering schools in underserved areas, in February 2023, Woxsen University initiated a project to enhance teaching and learning by donating three portable projectors to ZP High School in Kamkole Village, Munipally Block, Medak District. This initiative addressed the pressing educational needs of the rural school, which had faced challenges in adopting modern teaching techniques due to a lack of audiovisual aids.

The project proved to be a success, enabling more effective delivery of lessons through the integration of audiovisual tools into teaching methodologies. This allowed the school faculty to explain complex concepts more clearly, making lessons more comprehensible and engaging while promoting interactive learning. As a result, communication between teachers and students improved significantly.

## Awareness Session in Govt Degree College, Zaheerabad

**UN SDG: 4, 5, 8, 10**

With the aim of identifying innovators and aspiring entrepreneurs among rural college students, the Transforming Rural Youth (TRY) entrepreneurship project conducted a field visit to Government Degree College, Zaheerabad, in February 2023. Members from Woxsen University assisted the college in understanding entrepreneurship by providing an awareness session for students, encouraging those with the best ideas to develop an entrepreneurial mindset. In addition to promoting innovation, the initiative encouraged both male and female students to express their thoughts on entrepreneurship and share their career aspirations.

Since the college offers instruction in Telugu, Hindi, and English, the team made efforts to communicate with the students in all three languages to ensure a clear understanding of the TRY programme. The session was designed to foster inclusivity, supporting gender equality and ensuring that students from all backgrounds were involved.



# Republic day celebration and Alcohol & drug DE addiction campaign at Pedda Gopalaran

**UN SDG: 3, 4, 5, 11**

On Republic Day, January 26th, 2023, the Transforming Rural Youth (TRY) team from Woxsen University organized an alcohol and drug de-addiction campaign in the village of Pedda Gopalaram, Munepalli Mandal, aimed at raising awareness about the issues of alcohol addiction among the rural youth. Recognizing addiction as a major challenge faced by rural individuals as young as 16, the TRY team decided to perform a Nukkad Natak (street play) at the local government secondary high school. The play highlighted the personal and familial consequences of alcohol and drug addiction.

The event also featured a day of cultural programs, including the TRY team's participation in a flag-hoisting ceremony throughout the village. A total of 20 students from Woxsen University's Schools of Technology, Design, and Business were involved in the event. Dr. Bhairab Chandra Patra and Anubha Jain were present as guests of honor.

# Jean-Luc Boulnois Rural Entrepreneurship Competition

**UN SDG: 4, 8, 110**

The Transforming Rural Youth (TRY) initiative on Rural Entrepreneurship conducted the "Jean Luc Bounois Rural Entrepreneurship Competition" on February 16, 2023. Students from local government colleges, including TSWR Degree College, Budhera, and Government Degree College, Zaheerabad, had the opportunity to visit Woxsen University and present their business ideas. The competition featured 6 teams of 3 members each, along with 8 individual presentations. To prepare for the event, the TRY team visited these colleges to explain the process of developing a business plan. The students successfully presented innovative solutions to common societal problems. This achievement highlighted the competition's reach, as it encouraged participation from students, even those from non-business backgrounds, inspiring them to think creatively.

The winners received cash prizes, and all participants had the privilege of being judged by distinguished Woxsen professors: Prof. Sreelatha Annamaneni, Prof. Dr. Subhendu Patnaik, and Prof. Shreya Mukherjee. These experts, specializing in rural development and entrepreneurship, also shared their insights at the end of the session.
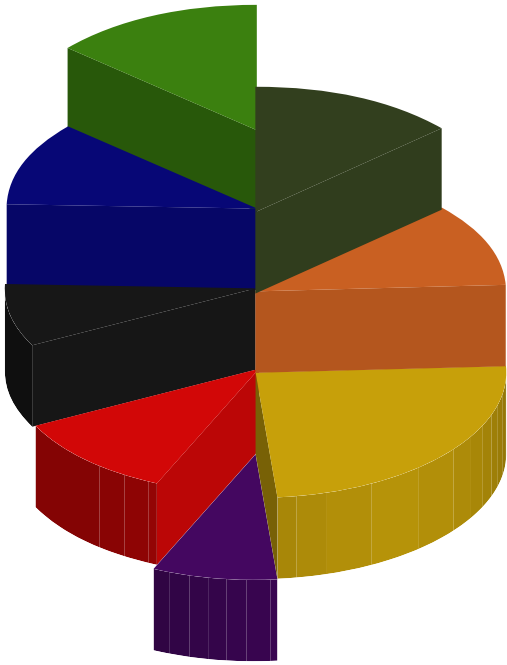
| School | No. Activities |
|---|---|
| ■ School of Business | 05 |
| ■ School of Technology | 04 |
| ■ School of Arts & Design | 09 |
| ■ School of Architecture & Planning | 03 |
| ■ School of Liberal Arts & Humanities | 04 |
| ■ School of Law | 03 |
| ■ School of Sciences | 04 |
| ■ ERS Wing | 05 |
| **Total** | **37** |

**Activities Under Specific UN SDG**



Monthly Activity - Q1
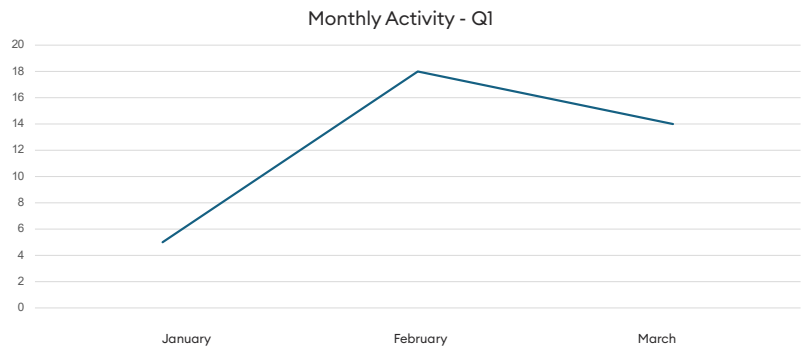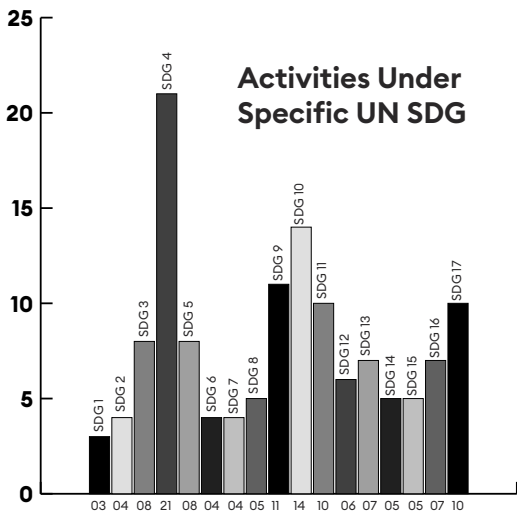


# In the Quarter of 2024

## 37
ERS Projects

## 2542
Total Engagement

# SUSTAINABLE DEVELOPMENT GOALS

## 17 PARTNERSHIP FOR THE GOALS

### 17 SDG

| | | | | |
|---|---|---|---|---|
| **01** NO POVERTY | **02** ZERO HUNGER | **03** GOOD HEALTH AND WELL-BEING | **04** QUALITY EDUCATION | **05** GENDER EQUALITY |
| **06** CLEAN WATER AND SANITATION | **07** AFFORDABLE AND CLEAN ENERGY | **08** DECENT WORK AND ECONOMIC GROWTH | **09** INDUSTRY, INNOVATION AND INFRASTRUCTURE | **10** REDUCED INEQUALITIES |
| **11** SUSTAINABLE CITIES AND COMMUNITIES | **12** RESPONSIBLE CONSUMPTION AND PRODUCTION | **13** CLIMATE ACTION | **14** LIFE BELOW WATER | **15** LIFE ON LAND |
| **16** PEACE, JUSTICE AND STRONG INSTITUTIONS | **17** PARTNERSHIPS FOR THE GOALS | | | |

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