**Research Proposal - Guidelines for Admission**

**Title of the Study**

* **Abstract:**   
  A concise summary of research not more than 200 words
* **Introduction:**   
  Not more than 500 words, introduction section presents your topic, provides background, and details your research problem.

Additionally provide at **least 10 recent** literature review using the below table

| **Title of Paper** | **Authors** | **Year** | **Research Gap** |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |

* **Objectives of the study Proposed**

Provide 3-4 pointers where you identify the

* **Methodology**

Propose suitable tools and techniques of data collection, size of the sample, etc.

Which methodology as per your understanding can be used for the proposed study

* **References**

All the references (journal papers/ books) cited in APA format for citing the references

***Journals:***

1. Sharma, M., Banerjee, S., & Paul, J. (2022). Role of social media on mobile banking adoption among consumers. Technological Forecasting and Social Change, 180, 121720.
2. Abir, S. M., Islam, S. N., Anwar, A., Mahmood, A. N., & Oo, A. M. T. (2020). Building resilience against COVID-19 pandemic using artificial intelligence, machine learning, and IoT: A survey of recent progress. IoT, 1(2), 506-528.

***Book Chapters:***

1. Talatahari, S., & Azizi, M. (2021). An extensive review of charged system search algorithm for engineering optimization applications. Nature-Inspired Metaheuristic Algorithms for Engineering Optimization Applications, 309-334.
2. Scheibner, J., Sleigh, J., Ienca, M., & Vayena, E. (2021). Benefits, challenges, and contributors to success for national eHealth systems implementation: a scoping review. Journal of the American Medical Informatics Association, 28(9), 2039-2049.

***Book:***

1. Tuten, T. L., & Solomon, M. R. (2017). Social media marketing. Sage.
2. Reed, T. V. (2018). Digitized lives: Culture, power and social change in the internet era. Routledge.