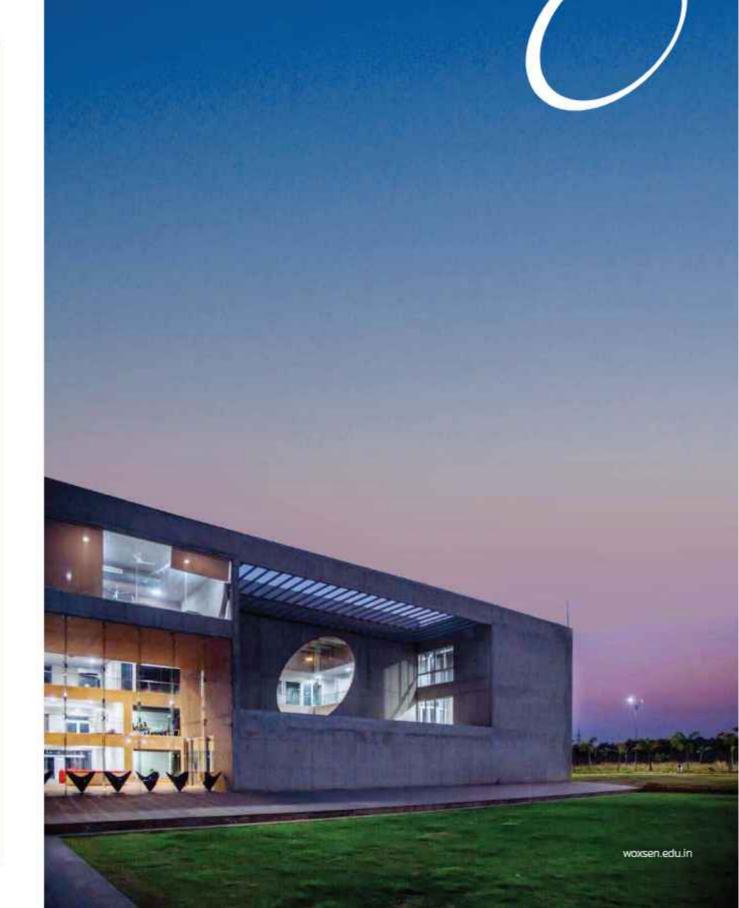




B.Com (Hons.)

3 Year Undergraduate Degree

WHO WE ARE
WOXSEN'S NEW-AGE B.COM PROGRAM
1
IS IT RIGHT FOR ME?
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LEARNING OUTCOME
LEARNING OUTCOME
B.COM (Hons.) –
GENERAL
B.COM (Hons.) –
ACCOUNTING, AUDIT & TAXATION
B. COM (Hons.) –
BANKING & FINANCE
WOXSEN ADVANTAGE
WOXSEN TRADE TOWER
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STUDENT CLUBS
RECREATION
CAMPUS INFRASTRUCTURE
1
DEAN'S MESSAGE



Woxsen is conferred with Memberships by World's Largest Accreditation Bodies for Business Education – AACSB (US) & AMBA (UK)

WHO WE ARE

Woxsen University is a unique self-contained, coeducational university designed to re-imagine education and academics. Established in 2014, Woxsen University is the flag-bearer of the first private universities of the young state of Telangana. With a strong belief in creating a highly invigorating knowledge platform that transcends traditional academic boundaries, Woxsen is built on the 4 core pillars of Academic Excellence, Applied Learning, Global Exposure, Diversity & Inclusivity.

Pioneers in bringing new-age programs in various fields, Woxsen is creating robust platforms for learners to power through change and embrace disruptive technology. Whether in Management, Technology, Design or Architecture, Woxsen is leading a new paradigm in education that has adaptability & resilience at its core.

Woxsen's Bachelor of Commerce program is diligently designed for today's reality while keeping an eye towards the ever-changing business dynamics and focusing on the 21st century skills required in the management professionals.

Through innate values and culture, Woxsen continues to evolve to stay relevant and meaningful for students and industry alike.

WOXSEN LEGACY

Apex Academic Council

Distinguished, Award Winning Academicians & Industry Experts

200+ Industry Interaction

Seminars, Conclaves, Guest Lectures

122+

Top Corporates for Internships & Placements

100% Placement

Track Record

92% ROI

Return on Investment

>60%

students recover their education cost within 1 year of placement













01 |



Choose what suits you best

- · B.Com (Hons.) General
- · B.Com (Hons.) Banking & Finance
- B.Com (Hons.) Accounting, Audit & Taxation

Progressive Bachelor of Commerce Programs with focus on Industry Exposure & Applied Learning

WOXSEN'S NEW-AGE B.COM (Hons.) PROGRAM

India is expected to be the third-largest consumer economy in the world by the year 2025. With consumption expected to rise to \$4 trillion as per India Brand Equity Foundation. Business truly is booming, and the booming business world demands visionary leaders and managers to proper the growth.

Bachelor of Commerce is a professional degree awarded by Woxsen University covering the entire spectrum of commerce specializations. This program is designed to provide students with a multi-disciplinary perspective towards trade, commerce, accounting & finance. Every element of the curriculum is carefully curated with inputs from industry professionals. Real-time projects and assignments that have immense applications in the real-world industry scenarios, help you fast-track your career effortlessly.

Basis our research on the latest industry trends, Woosen has curated three exclusive Bachelor of Commerce programs for our discerning student community. Let's deep dive & understand how these programs will transform you into tomorrow's leaders.

03 |

Jumpstart your career with Woxsen's evolved Bachelor of Commerce Programs





IS IT RIGHT FOR ME?

If you are all of these and more...

- You are interested in number-crunching and want to master all the facets of business finance and accounting from strategy to execution.
- You're curious, open-minded, engaged, and adaptable.
 You're keen to help lead organization to greater success.
- · You want to build your career in management.
- · You dream of becoming a star entrepreneur.

Eligibility

Completed 12th Grade or 10+2 in any discipline, from a recognized board, with minimum 50% aggregate.

Selection Process

The Admission process at Woxsen is quite structured and comprehensive since every student is evaluated basis their Composite Score, as mentioned below.

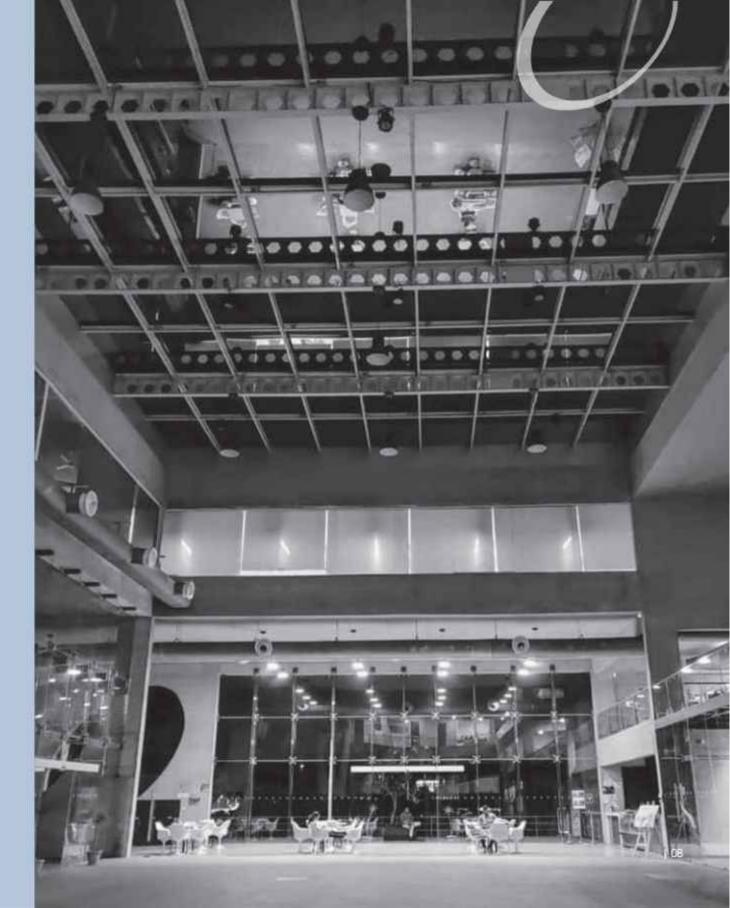
STEP 1: Appear for the Online Entrance Test - WAT (Woxsen Aptitude Test)

STEP 2: Schedule and complete your Psychometric Test

STEP 3: Tell us, who you are in the Personal Interview Round

Learning Outcome

- Gain a thorough grounding in fundamentals of strategic financial management, including financial accounting, investments, and corporate finance.
- . Exhibit critical analysis to analyse and interpret information to make informed decisions.
- Demonstrate ability to integrate knowledge, skills & ability from multidisciplinary subject areas.
- Demonstrate progressive learning of various tax issues and tax reforms for both direct and indirect taxes.
- Learn relevant financial accounting skills, applying both quantitative and qualitative knowledge to make apt decisions in business.
- Using skills in mathematics, statistics and operational research to devise factual and practical solutions to economic issues.
- . Develop that strategic intent to convert them into robust business models.
- Demonstrate honed skills in analytical thinking, technical analysis, data mining and strategic accounting.





B.Com (Hons.) – General

Bachelor of Commerce (Hons.) degree is among the most sought-after programs of commerce stream of students. This program is designed to provide students with a multi-disciplinary perspective towards trade, commerce, finance and technological integration of businesses.

B.Com (Hons.) focuses on enabling students to become successful value creators and difference-makers, be it in a start-up, aspiring venture, or in an established organization. Aside from covering the entire spectrum of various subjects B. Com (Hons.) allows you to also specialize in a subject of your choice.

An immersive education program, the Bachelor of Commerce at Woxsen University is a business degree for committed, motivated learners, individuals who want to enhance their career prospects and professional impact. This three-year undergraduate program aims at preparing you for a successful career in business or management enabling you to contribute constructively to global economy.

Program Highlights

- · Industry Endorsed Curriculum
- . Internships | Case Studies | Seminars & Conclaves
- Woxsen Leadership Series | #Unicorn Calling | My First Billion Series
- · Opportunity to register for the Trade Tower Program
- · Capstone Project

Learning Outcome

- Exhibit comprehensive understanding of contemporary business practices across all areas of business management.
- . Exhibit ability to use interdisciplinary approaches to solve problems and create new business opportunities:
- Exhibit thorough understanding of balance sheet, financial statements, cash flows statements, profit & loss statements to critically analyze and interpret information to make informed decisions.
- Will know how to conduct business in a multicultural environment, spanning international borders and working cross-culturally.

What Are My Career Opportunities?

- · Investment Banker
- Trading Analyst
- Financial Analyst

- Certified Public Accountant
- nt Business Analyst
- Auditor

B.Com (Hons.) – Accounting, Audit & Taxation

Bachelor of Commerce in Accounting, Audit and Taxation is a three-year, full time, undergraduate program at WoU. This program empowers students in gaining an overview of the Indian tax regime, fundamentals and principles of accounting, taxation, VAT system, calculation of GST and its various brackets.

With the increase in the number of taxes and the dearth of experts this program deems to set forth a platform for students who are inclined to pursue their career in Accounting, Audit or Taxation.

The overall course structure is thus designed with the aim of letting students gain the utmost knowledge of the field and apply it in their career. B. Com in Accounting, Finance and Taxation program builds an added advantage for students who can select their niche areas in financial sectors, taxation, international and national tax, Indian economy and much more.

Program Highlights

- · Right mix of theory & practical concepts from top notch faculty
- · Internships | Case Studies | Group Assignments
- · Opportunity to register for the Trade Tower Program
- · Woxsen Leadership Series | #Unicorn Calling | My First Billion Series
- · Capstone Project
- · ACCA (Association of Chartered Certified Accountants) certification

Learning Outcome

- Identify and understand the nature, purpose, and importance of different types of decision-useful accounting information.
- Exhibit analytical ability to develop and utilize accounting data, financial data, and other information to solve complex business problems.
- Demonstrate strong ability to work on MS Office Suite, preparing balance sheets on Excel, Tally, Cost
 Accounting, Strategic Accounting SAS (Software as a Service) and Financial Accounting, fundamentals of Direct
 and Indirect Taxes as well as GST.
- · Exhibit expertise in developing an integrated framework for strategic financial decision-making.
- Become a certified ACCA professional by appearing for only 4 ACCA papers (mentioned in Program Curriculum) over a period of 3 years to become ACCA certified

What Are My Career Opportunities?

Junior Analyst

- Tax Accountant:
- Economist

- Business Development Trainee
- Accountant
- Content Manager

Auditor

*Additional Cost towards only those 4 ACCA papers will have to be borne by the student.





B. Com (Hons.) – Banking & Finance

The BFSI (Banking, Financial Services, and Insurance) industry is poised for an exponential growth with the potential to become the third largest banking industry in the world by 2025 according to KPMG-Cli report. Today, we're witnessing pioneering trends in banking and finance – from omnichannel banking to AI and Blockchain-powered financial services – that focus on revolutionizing BFSI processes by placing customers at the heart of their present and future strategies.

Bachelor of commerce degree in Banking and Finance will empower you with in-depth knowledge of Banking. Financial Services, and Insurance Sector. This program covers modules like security analysis, derivatives markets, financial management, risk management and more which will equip students with the required skillset to deal with financial challenges faced by any Industry, sector or any kind of client.

Program Highlights

- . Right mix of theory & practical concepts from top notch faculty
- · Internships | Case Studies | Group Assignments
- · Opportunity to register for the Trade Tower Program
- · Woxsen Leadership Series | #Unicorn Calling | My First Billion Series
- Capstone Project

Learning Outcome

- Learn about critical banking and financial risks, capital and regulatory requirements, as well as asset-liabilit
 management.
- · Develop the ability to understand risks and make strategic operational decisions.
- · Understand the changing dynamics of corporate segments for creating a risk-adjusted portfolio of assets.
- Demonstrate understanding in analytical thinking, technical analysis, data mining and strategic accounting, through applied learning and unique pedagogical methods of woxsen.

What Are My Career Opportunities?

- · Company Secretary
- Business Analyst

- · Stock Broker
- Trader

· Investment Banker

Finance Officer

In addition to our legacy & expertise, what makes us different is our emphasis on real-world knowledge

WHAT MAKES US DIFFERENT?

WOXSEN ADVANTAGE



APPLIED LEARNING

Case Studies,
 Live Projects, Projects
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UNIQUE CURRICULUM

emarch & Inputs from Landing Academicturs & Industry Exports



MAX CAREER IMPACT

Dedicated Career Coach
 Skill Development
 Workshops



TRADE TOWER

providing guidance, menturally & seed funding to disruptive Ideas.



INDUSTRY CONNECT

Seminars, Condave: Leadership Series, Guest Lectures



PLACEMENT ASSISTANCE

Ceditated placement cell providing assistance for internally & final pacement



Motivate Study

Mentor

Vision

Lead by Goals

SUCCESS

Get your business off the ground at the Woxsen Trade Tower

Woxsen Trade Tower' is a co-operative working space that provides hands-on resources to the students to test and develop their ideas. Students will have access to unique resources where they will get an opportunity to practice the various stages of setting up a venture- from planning and designing to prototyping and funding.

ENTREPRENEURIAL MINDSET AND SKILL DEVELOPMENT

Woxsen Trade Tower is a unique concept that integrates resources for design, collaboration and mentorship from faculty and industry experts. The Trade Towers also allows students to interact with potential investors. Those ideas which gain the approval stand a chance to get seed-funded through the Woxsen Fund.







Innovation Lab Develop business Ideas and prototype



Teamwork

Business Analysis
Develop a reliable
business model for
your idea



& Feedback
Refine plan with
mentorship from
functional experts and
faculty



Financial Analysis Develop a complete business plan



Student Clubs

Woxsen School of Business is intense & challenging in its academic rigour, but dedicating time to develop personally & form lasting friendships enriches student life. 10+ Clubs not only facilitate professional and personal growth, but also improve student learning outcomes. From domain specific clubs to cultural, music & sports club, channelize diverse interests & talents through this platform.











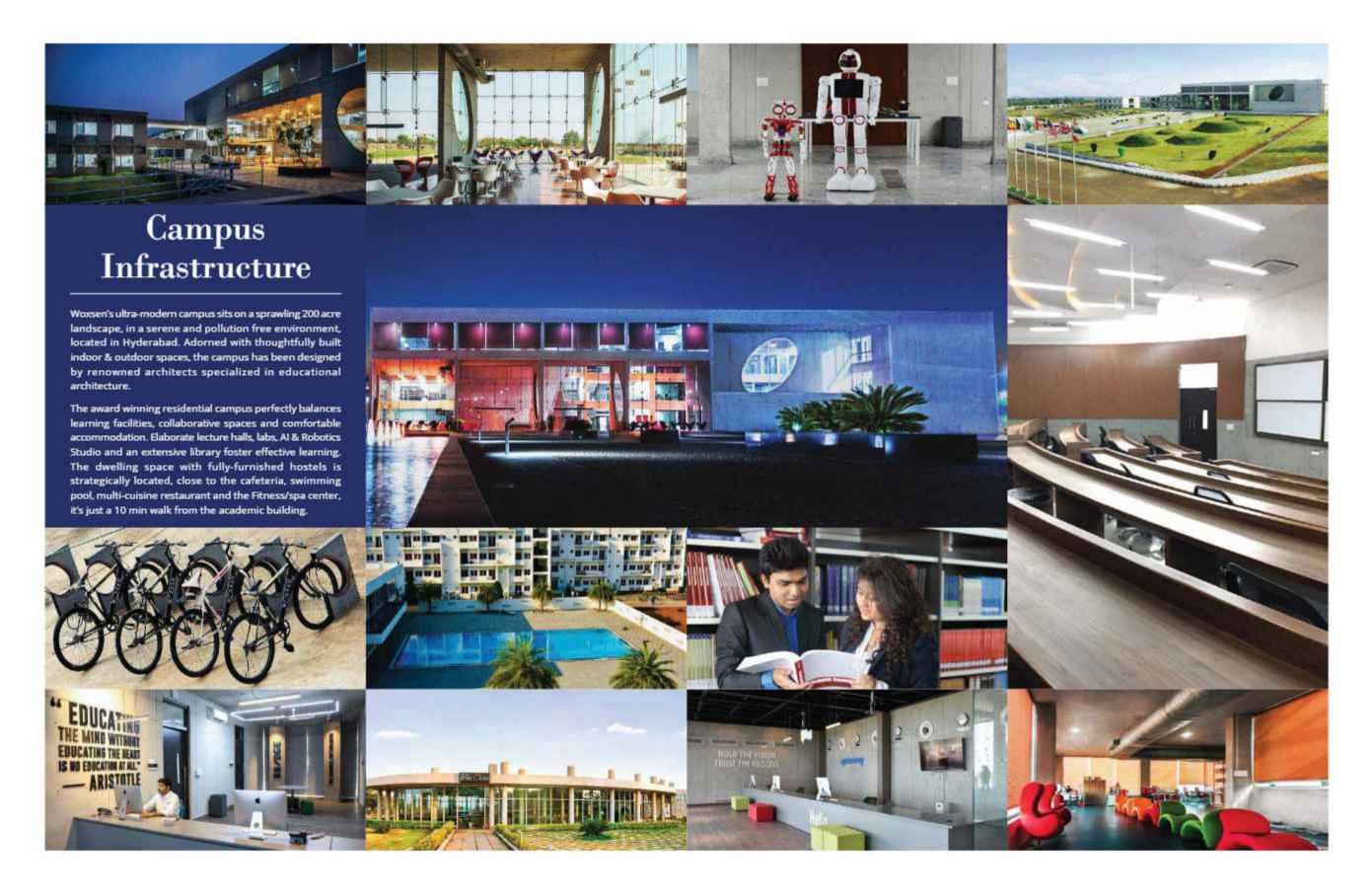
To encourage an active lifestyle, good health & abundant social opportunities among students, Woxsen houses a gamut of activities. From sports facilities, swimming pool to fitness & spa center, students can unwind, pursue their favourite sport, stay fit or pick a new interest!

















DEAN'S MESSAGE

The world of business is witnessing unprecedented change at a pace never experienced in the past, India's share of global GDP in dollar terms is projected to increase to 13% in 2050 from 2% in 2009. This makes India the most rapidly growing economies in the world. So, the BFSI sector in India will need an additional 1.6 million skilled workforce by 2022 as per estimates by the National Skill Development Corporation (NSDC).

Accounting & Finance is a demanding career, many companies require the help of an accountant to run their businesses, hence, creating high chances of being employed. Knowledge of accountancy and the skills learnt, enable individuals to contribute in the growth of a nation's economy. Whereas Taxation is a set of laws, regulations and methods of establishing taxes which was and will always be present in the life of every individual and every company because of the existence of the State run tasks and functions.

In response to this reality, we at Woxsen have created a faculty team which has a powerful mix of faculty equipped with knowledge of the most recent developments in each field and faculty with several years of industry experience. Without exception all faculty members are premier school graduates.

Woxsen's learning experience is transformative. The combination of an elite business education with a super charged competitive environment found in top schools is the foundation of the Woxsen's learning ecosystem. Students pursue and discover their passions side by side with peers and professors in the classroom, fellow students in clubs and organizations, teammates on our athletic fields, and alumni mentors in the working world. Add in the drive, curiosity, and instinct to disrupt that is inherent in our culture, the Woxsen experience stands apart.

With a rich legacy of transforming graduates into achievers, we have embarked on a mission to nurture raw minds who are looking to graduate in Commerce and give them a launch pad to accomplish their aspirations.

Dr. Raul V. Rodriguez

Dean - School of Business

Get In Touch

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