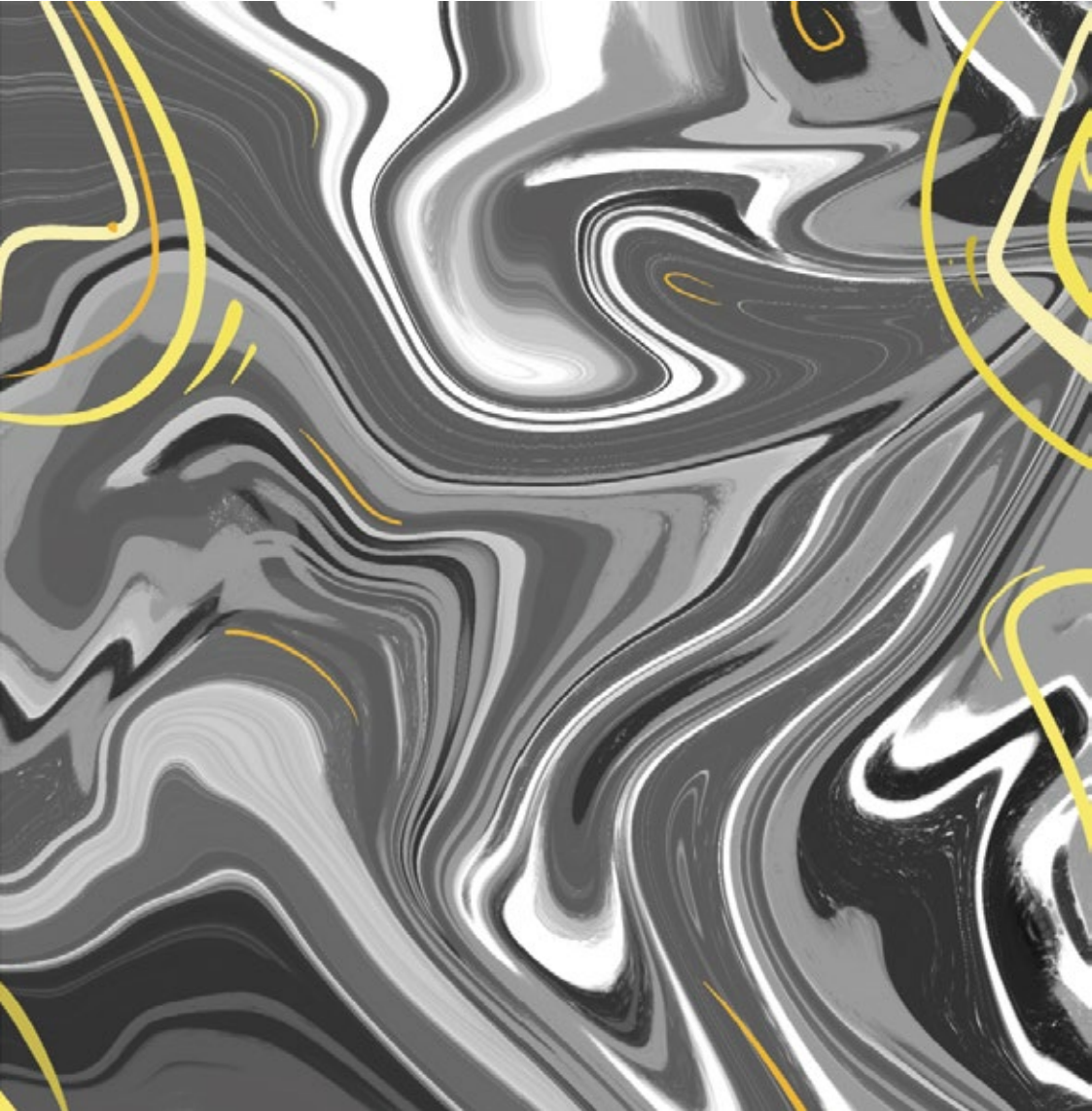


MARCH 2021
ISSUE 2



DESART

DESIGN JOURNAL



SCHOOL OF ARTS AND DESIGN

PREFACE

This second issue of our monthly design journal - Desart, consists of more creative content, from student curated works, exhibitions to workshops. This showcases our creative and intensive design journey which enhances the spirit of design education.

CONTENTS

1. Exhibition

1.1 Material Exploration

2. Student works

2.1 Photography - Fears/Phobias

2.2 Naturalism

2.3 Landscape & Residence Design

3. Workshop

3.1 Design and Portfolio
Development

MATERIAL EXPLORATION

EXHIBITION

Student works:
Debu, Paresh,
Snehal, Ravi,
Bramika, Vaishnavi,
Krushna, Abhinav

BATCH OF: 2019-23



In the course of this module we expressed our creativity through furniture and light design, where we explored difference types of wood and joineries. The aim was to develop hands-on skills, while working with an array of materials.



ADVANCED PHOTOGRAPHY

STUDENT WORKS

Fear is one of the most basic human emotions. It works like an instinct. This series portrays the essence of how serious these fears/phobias can be and how it affects people's mindset. Essentially 'Fears and Phobias' captures the fears of different subjects, and the kind of struggle and emotion they go through. It utilizes the long exposure photography.

The fears portrayed are:

Nyctophobia
Decidophobia
Eisoptrophobia
Scopophobia

FEARS & PHOBIAS



NATURALISM



The theme portrayed behind this spring summer collection showcases a wider spectrum of nature, and how it positively affects us with utmost peace, tranquility and repose. The concept not only depicts the aesthetic idea of the subject matter but also shows a stronger beam towards a much simplistic, sustainable and sensible living. This brief highly target women of age group between 20 -25. The colour palette being earthy sets it perfectly right for the Spring/Summer collection. These tones are often associated with resilience, dependability, security and well being.

Designer: Adithi Reddy
Photographers: Nikhya, Bhavya
Makeup Artist: Rishika Bhanuri
FASHION DESIGN
2018-2022



LANDSCAPE & RESIDENCE DESIGN

Landscape design is an independent profession and a design tradition, practiced by landscape designers, combining nature and culture.

The practice of Landscaping preserves nature, protects plants, eases water management, protects from heat, boosts mental health.

The residence, Gulmohar Villa, was designed by Manan Singh. With the aim of using primitive materials of construction, to make the home earthy and cool, the house consists of a family of 4 people, with different interests and age groups. The house is equipped with plenty of ventilation, natural light, water and greenery (perennial, annual variety of plants and trees), which make the base for healthy living.



PORTFOLIO DEVELOPMENT

WORKSHOP

Portfolio being a very important element while walking into the market, is often not understood properly by many. To correct that, Woxsen University conducted a two day Behance portfolio development workshop for the foundation batch. Under the instructions Mr. Ajay Boga; a designer and founder of the ABBDA studio, along with Mr. Suresh Mendon; Program chair of communication design of the Woxsen School of Arts and Design on 5th and 6th March.

The workshop began by making the students understand the importance of all the elements that would add up to a good portfolio. Later they were explained theoretically and displayed through a presentation. Mr. Ajay Boga used examples from his portfolios. He showcased the evolution of his portfolio. The students were made to realize the value of the layouts and were introduced to the development of them. They were assigned group works to create a layout mockups. Constructive feedback was given.

Jinodhaya
2020-24

The poster features a background of white and grey wavy lines. At the top right is the Woxsen University logo. The main title 'BEHANCE PORTFOLIO DEVELOPMENT WORKSHOP' is centered in large, bold, teal and black letters. Below the title, the dates 'DATE: 5TH AND 6TH MARCH' are written in teal. At the bottom, there are two portrait photos of the speakers: Mr. Ajay Boga and Mr. Suresh G Mendon, with their names and titles listed below each photo. On the right side, the text 'FOR ALL PASSIONATE ART AND DESIGN STUDENTS' is written in white.

WU
WOXSEN
UNIVERSITY

BEHANCE PORTFOLIO DEVELOPMENT WORKSHOP

DATE: 5TH AND 6TH MARCH

MR. AJAY BOGA
DESIGNER AND FOUNDER
ABBDA STUDIO

MR. SURESH G MENDON
PROGRAM CHAIR - COMMUNICATION DESIGN
SCHOOL OF ARTS AND DESIGN - WOXSEN UNIVERSITY

FOR ALL PASSIONATE
ART AND DESIGN
STUDENTS

CREDITS

MENTOR

Asst.Prof.Alaka Kavallur

DESIGN & LAYOUT

Ankita Nair
Samvrith
Anandhan R. (Cover Design)

EDITORIAL TEAM

Shreya Terli
Mohana Balakrishnan
Kashish Rustagi
Jinodhaya S.S
Anandhan R.
Samriddhi Dubey
Rohit Kumar
Maharidhi Naidu