

Title of the Study

- **Abstract:**
A concise summary of research not more than 200 words
- **Introduction:**
Not more than 500 words, introduction section presents your topic, provides background, and details your research problem.

Additionally provide at **least 15 recent** literature review using the below table

Title of Paper	Authors	Year	Research Gap

- **Problem Statement**
Consolidating the research gap and deriving a problem statement (a single statement) from findings.
Provide 3-4 pointers where you identify the solution for the above research problem. The solution has to be broken to 3-4 parts where each part (objective) should have a quantifiable outcome
- **How to solve it?**
Propose suitable tools and techniques of data collection, size of the sample, etc.
Which methodology as per your understanding can be used for the proposed study

- **References**

All the references (journal papers/ books) cited in **APA format** for citing the references

Journals:

1. Sharma, M., Banerjee, S., & Paul, J. (2022). Role of social media on mobile banking adoption among consumers. *Technological Forecasting and Social Change*, 180, 121720.
2. Abir, S. M., Islam, S. N., Anwar, A., Mahmood, A. N., & Oo, A. M. T. (2020). Building resilience against COVID-19 pandemic using artificial intelligence, machine learning, and IoT: A survey of recent progress. *IoT*, 1(2), 506-528.

Book Chapters:

1. Talatahari, S., & Azizi, M. (2021). An extensive review of charged system search algorithm for engineering optimization applications. *Nature-Inspired Metaheuristic Algorithms for Engineering Optimization Applications*, 309-334.
2. Scheibner, J., Sleight, J., Ienca, M., & Vayena, E. (2021). Benefits, challenges, and contributors to success for national eHealth systems implementation: a scoping review. *Journal of the American Medical Informatics Association*, 28(9), 2039-2049.

Book:

1. Tuten, T. L., & Solomon, M. R. (2017). *Social media marketing*. Sage.
2. Reed, T. V. (2018). *Digitized lives: Culture, power and social change in the internet era*. Routledge.

