



All India Top Pvt. Design School
IIRF 2024



All India Top 25 Pvt. Institutes
OUTLOOK I-CARE 2024



B.DES

(HONS.)

Beyond the Ordinary

Experiential Learning:

The curriculum incorporates real-world scenarios, case studies, simulations, and internships to hone critical-thinking and decision-making skills.

International Student Exchange Program:

Students' exposure to different cultures and markets, broadens perspective, fosters adaptability and enables better understanding of global business.

Industry-Integrated Faculty:

Insights and mentorship of accomplished professionals and thought leaders bridge the gap between academic theory and practical application.

World Class Infrastructure:

Spread across 200 acres, the campus features state- of-the-art labs, high-tech classrooms, and modern recreational and residential facilities providing an inspiring environment for creative learning.

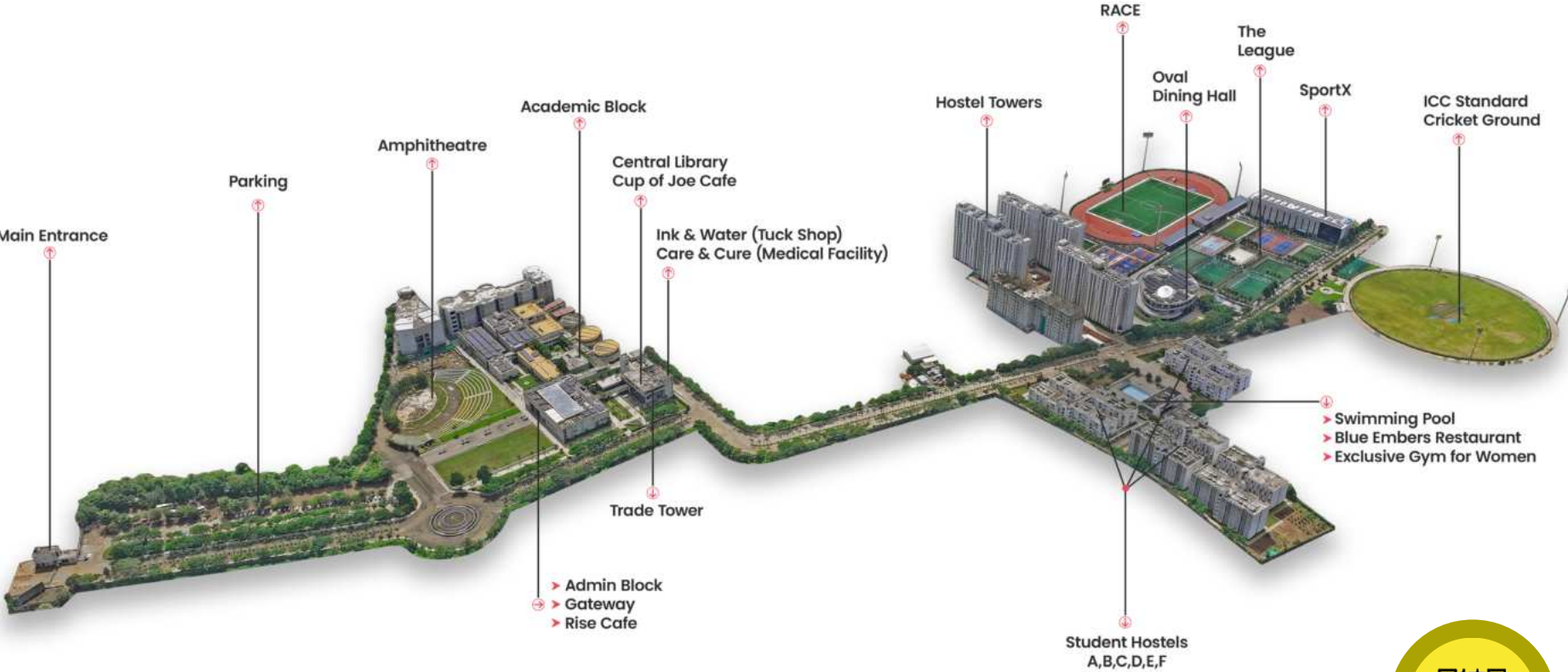
At Woxsen, you are groomed not just for a future career but are transformed into individuals that are Bespoke, Bold and Global in all perspectives.



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A WORLD WITHIN OUR CAMPUS



TAKE A CAMPUS TOUR

SPOTLIGHT ON OUR CLASS OF 2024



Students from 7 diverse backgrounds

MPC

MEC

CEC

HEC

BIPC

Diploma in Design

Diploma in Engineering

Students from

16

States across India

WORLD CLASS EDUCATION THAT INGRAINS THE ETHOS TO BE MORE



Design is the silent orchestrator that seamlessly intertwines our economic and aesthetic realms - on one hand, it drives innovation, influences consumer choices, and propels industries forward; on the other, it shapes our visual landscape, dictating trends and crafting the tactile and digital experiences we engage with daily.

The Bachelor of Design program aims to build a cohort of highly creative minds, nurture problem- solving, critical-thinking & also build student’s design profiles by kindling the spark of innovative thinking in them. The curriculum is designed to seamlessly combine hands-on skill refinement, design tasks, and real-world application through a balanced mix of theoretical instruction & practical experiences. The program not only aligns with industry trends but also trains the students to be successful design practitioners with holistic skills.

The 4-year undergraduate Bachelor of Design program at Woxsen University offers 4 in-demand specializations. For the relevance and comprehensiveness of its Design program, Woxsen University ranks 2nd All India (IIRF Education Post), among the top private design institutes.

Programs Offered

Fashion Design

Fashion Design is a comprehensive 4-year program that equips students for success across the spectrum of fashion - from haute couture and pret to ready-to-wear and fast fashion. The curriculum strikes a balance between modernity and India's cultural & design heritage.

Interior Design

Interior Design is a well-designed 4-year program curated to develop creative visionaries who can not only select the appropriate furnishings, materials and colours, but also provide solutions to enhance spaces and service designs. The curriculum enables students to acquire a deep understanding of the applications of spatial design, furniture design, parametric project design, lighting and exhibit design, green design, 3D modelling and rendering, colour psychology, interior landscape, signage and graphics.

Industrial Design

Industrial Design is a meticulously- crafted 4-year program aimed at empowering students with industrial design practice knowledge in the corporate and institutional innovation sector. The curriculum blends artistic creativity with technical expertise, enabling students to conceptualise and craft functional, aesthetically pleasing, and sustainable products for the contemporary market. They gain hands-on experience in creating prototypes, utilising cutting-edge design software, and by collaborating on real-world projects.

Communication Design

Communication Design at Woxsen University is a specialized program that equips students with expertise in Advanced Graphic Design, Ad Film Making, AR & VR Design, among other fields. This program empowers students with the skills and techniques essential for a successful career in various communication sectors.

Road Map to the B.Des(Hons.) Program

CAMPUS PLACEMENTS

PLACEMENT PREP													
Aug-Jan	Jan-Jun	Jun-Jul		Jul-Dec	Jan-May	Jun-Jul		Jul-Dec		Jan-May		Jul-Dec	Jan-May
Semester 1 <ul style="list-style-type: none">Communication SkillsSocial Immersion Project	Semester 2	Social Internship	Placement Prep	Semester 3	Semester 4	Summer Internship	International Student Exchange/ Progressive Studies	Semester 5	Summer Internship	Semester 6 Design Project	Campus Placements	Semester 7	Semester 8 Graduation Project/ Entrepreneurship/ Thesis

BE MORE ORIGINAL

The B.Des (Hons.) in Fashion Design is a comprehensive four-year program focused on equipping students with essential skills for success in various fashion domains. The curriculum blends modernity with India's rich design heritage, emphasizing a designer's perspective. Students explore specialized areas like luxury fashion accessories, technical and smart textiles, digital pattern making and garment construction, apparel grading, fashion styling, product photography, draping techniques, sustainable fashion and costume design.

B.Des (Hons.) – Fashion Design

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Communication skills• Freehand drawing• History of design – I• Elements of composition• Elements of colour• Design software – I• Visual storytelling through photography• Basic materials and methods• Social immersion	
Semester 2	<ul style="list-style-type: none">• Reflecting self• Drawing and visualization• History of design – II• Space, form and structure• Combination of materials• Design software – II• Material culture and cognition• Environmental studies• Design concepts and concerns	
Semester 3	<ul style="list-style-type: none">• Social Internship• Drafting and Construction Techniques• Fashion Illustration• Textiles Sciences• Design Research• History of Fashion Global• Draping	<ul style="list-style-type: none">• Sustainable Design Futures• Pret Design• Fashion Graphics• Styling and Photography• Open Elective–I
Semester 4	<ul style="list-style-type: none">• Athleisure and Sportswear• Stylized Rendering• Textile Design• Ready to Wear Design• Existential Dialogues	<ul style="list-style-type: none">• Sculptural Draping• Uniform Design and Ergonomics• Design Research Methodology• User–Centric Sustainable Fashion• Open Elective
Semester 5	<ul style="list-style-type: none">• Technical Flat Drawings and Spec sheet• Structured Garment Construction• 3D Virtual Design• Indian Textiles• Couture Design	<ul style="list-style-type: none">• Circular Fashion• Fashion Trend Forecasting• Apparel Production and Quality Control• Strategic Design for Fashion• Open Elective



*Woxsen University follows a Continuous Benchmarking Policy & the above curriculum outline is subject to change without further notice.

Semester 6	<ul style="list-style-type: none">• Intensive Garment Creation• Textile Surface Design• Deconstruction and Reconstruction• System Design Project• Responsible Leadership	<ul style="list-style-type: none">• Avant Garde• Vision 2080• Technical Textiles• Fashion Entrepreneurship• Open Elective
Semester 7	<ul style="list-style-type: none">• Industrial Internship• Bespoke Fashion• Portfolio ANTHOLOGY• UI/UX In Fashion• Fashion Accessories	<ul style="list-style-type: none">• Apparel Grading• Eco Chic Fashion• AR–VR for Apparel• Visual and Fashion Merchandising• Open Elective
Semester 8	<ul style="list-style-type: none">• Graduation Project/ Design Collection	



The Woxsen Advantage

- Innovative scenario-based teaching methods and contemporary curriculum for a dynamic learning experience.
- State-of-the-art facilities including MAC Lab with latest design software, Textile Lab, Pattern Making Lab & Sewing Lab for hands-on design work.
- Extensive industry engagement through conclaves, guest lectures, curriculum advisors, design project sponsors and mentorship programs
- Global opportunities with International Exchange programs and Progressive Study Opportunities collaborations with leading institutions.
- Practical, applied learning approach emphasizing real-world applications and high-impact learning experiences.

Eligibility

- Applicants must have completed the examination at 10+2 level of schooling from a recognised board with 55% aggregate. In addition, all candidates are required to have a good understanding of English language.
- Students appearing for 12th Grade/ equivalent may apply. However, to secure admission at Woxsen University, clearing 12th Grade/ equivalent exam is mandatory.
- International Applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility/>.
- Accepted Entrance Test Scores: Woxsen Design Test (WDT)/ NID/ NIFT/ UCEED/ SAT/ CUET.
- Candidates applying with CUET-UG Score-
 - i) English as a LANGUAGE subject is mandatory.
 - ii) Fine Arts/ Visual Arts(Sculpture/ Painting)/Commercial Art as one of the DOMAIN-SPECIFIC Subject is mandatory

BE MORE CREATIVE

B.Des (Hons.) in Interior design is more than just decorating a space with furniture, materials or colors. It is a four-year program that trains designers to create spaces and services that meet specic objectives. The program covers various aspects of interior design, such as spatial design, furniture design, parametric project design, green design, 3d modelling and rendering, signage and graphics. By the end of this program, the graduate is prepared to enter the dynamic and diverse eld of interior design.

B.Des (Hons.) – Interior Design

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Communication skills• Freehand drawing• History of design – I• Elements of composition• Elements of colour• Design software – I• Visual storytelling through photography• Basic materials and methods• Social immersion	
Semester 2	<ul style="list-style-type: none">• Reflecting self• Drawing and visualization• History of design – II• Space, form and structure• Combination of materials• Design software – II• Material culture and cognition• Environmental studies• Design concepts and concerns	
Semester 3	<ul style="list-style-type: none">• Social Internship• Design Measured Drawings and Graphics• Interior Construction and Design• Design Studio• History of Interior Design & Furniture	<ul style="list-style-type: none">• Environmental Design• Interior accessory design• Presentation Graphics and typography• Vastu for Interior Environment*
Semester 4	<ul style="list-style-type: none">• Design Studio II• CAD Lab: Digital Drafting and Modelling• ID Materials and Finishes• Furniture Design• Ergonomics for Spatial Design• Existential Dialogues	<ul style="list-style-type: none">• Construction Lab• AR/VR in Interior Space Design "• Fabric and Textile in Interior Design• Interior Photography and Photogrammetry"
Semester 5	<ul style="list-style-type: none">• Interior Working Drawing• Interior Lighting Design• Interior Design Services• Design Studio III	<ul style="list-style-type: none">• Revitalization of arts and craft• Interior Furniture and Innovation• Sustainability in Interior Design• Building Information Systems• Open Elective 9

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Semester 6	<ul style="list-style-type: none">• CAD Lab: Complex Modelling and Visualization• Project Management and Professional Practice• Psychology of Space and Behavioral Science• Responsible Leadership• Design Studio IV	<ul style="list-style-type: none">• Interior Landscape Design• Color Psychology• Design Entrepreneurship• Rapid Prototyping• Vision 2080
Semester 7	<ul style="list-style-type: none">• Industry Internship/ Entrepreneurship	
Semester 8	<ul style="list-style-type: none">• Design Thesis	<ul style="list-style-type: none">• Interior Journalism• Adaptive Reuse in Interior Design• Disaster Resilient Designs• Inclusive Barrier Free Design• Transformable furniture*• Open Elective F



The Woxsen Advantage

- Innovative scenario-based teaching methods and contemporary curriculum for a dynamic learning experience.
- State-of-the-art facilities including MAC Lab with latest design software, Carpentry Lab, Metal Workshop for hands-on design work.
- Extensive industry engagement through conclaves, guest lectures, curriculum advisors, design project sponsors and mentorship programs
- Global opportunities with International Exchange programs and Progressive Study Opportunities collaborations with leading institutions.
- Practical, applied learning approach emphasizing real-world applications and high-impact learning experiences.

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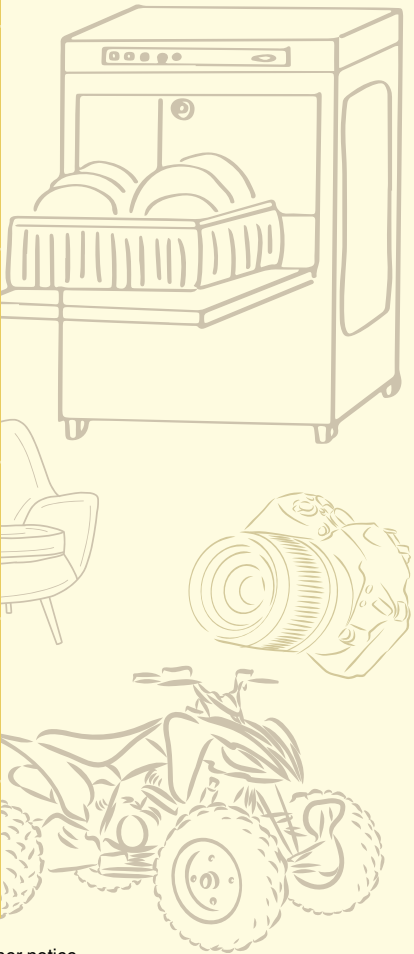
BE MORE
EFFICIENT

The B.Des (Hons.) in Industrial Design is a comprehensive four-year program that conveys the industrial design practice knowledge in the corporate and institutional innovation sector and immerses them in comprehensive curriculum that combines artistic creativity and technical expertise. The Program covers various design disciplines, such as product design, UX design, ergonomics, materials science, and sustainable design practices that also foster critical thinking and problem-solving skills, enabling students to face complex design challenges and innovate solutions.

B.Des (Hons.) – Industrial Design

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Communication skills• Freehand drawing• History of design – I• Elements of composition• Elements of colour• Design software – I• Visual storytelling through photography• Basic materials and methods• Social immersion	
Semester 2	<ul style="list-style-type: none">• Reflecting self• Drawing and visualization• History of design – ii• Space, form and structure• Combination of materials• Design software – ii• Material culture and cognition• Environmental studies• Design concepts and concerns	
Semester 3	<ul style="list-style-type: none">• Social Internship• History of Industrial Design• Product Sketching• Form Study – I• Ergonomics and Anthropometry• Design Research	<ul style="list-style-type: none">• Graphic Design and Layouting• Visual Identity Design*• Digital Illustration• Indigenous Art, Design and Culture• Open Elective
Semester 4	<ul style="list-style-type: none">• Form Study – II• CAID: Computer-Aided Industrial Design• The World of Prototyping• Design Project-1: Simple Product Design (SPD)• Existential Dialogues	<ul style="list-style-type: none">• Trend Analysis• Parametric Modelling• Industrial Clay Modelling• Basics of Interaction and Interface Design• Open Elective
Semester 5	<ul style="list-style-type: none">• Phygital Design• Product Design powered by A.I.• Design for Manufacturing• Design Project-2: Universal Design (UD)	<ul style="list-style-type: none">• Information Design.• Colour, Material, Finish, and Graphics (CMFG)• Human-Machine Interactions (HMI)• Immersive Media: AR, VR, MR*• Open Elective



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Semester 7	<ul style="list-style-type: none">• Industrial Internship• Bespoke Fashion• Portfolio ANTHOLOGY• UI/UX In Fashion• Fashion Accessories	<ul style="list-style-type: none">• Apparel Grading• Eco Chic Fashion• AR–VR for Apparel• Visual and Fashion Merchandising• Open Elective
Semester 8	<ul style="list-style-type: none">• Graduation Project/ Design Collection	



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- Innovative scenario-based teaching methods and contemporary curriculum for a dynamic learning experience.
- State-of-the-art facilities including MAC Lab with latest design software, Industrial Clay Studio, Wood Workshop, Metal Workshop for hands-on design work.
- Extensive industry engagement through conclaves, guest lectures, curriculum advisors, design project sponsors and mentorship programs
- Global opportunities with International Exchange programs and Progressive Study Opportunities collaborations with leading institutions.
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BE MORE
EFFECTIVE

The B.Des (Hons.) in Communication Design is a comprehensive four-year program that prepares students for the world of design, focusing on the art of effectively conveying messages and ideas through various mediums and laying emphasis on industry collaborations & practical experiences. The curriculum is meticulously designed for industry standard hands on learning by incorporating subjects like motion graphics, video making, 3D animation, game design, information design, design systems, exhibition design, publication design, new media, and visual methods/processes

B.Des (Hons.) – Communication Design

Duration: 4 Years, Full-Time, Residential Program

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Semester 3	<ul style="list-style-type: none">• Social Internship• Introduction to Visual Communication• Exploration of Typography and techniques• Layout Design• Design Research	<ul style="list-style-type: none">• Illustration Practices and techniques• Visual Narrative• Media Culture and Society• Ele-2: Digital Photography• Open Elective:1
Semester 4	<ul style="list-style-type: none">• Semantics & Semiotics• Graphic Design & Copywriting• Introduction to Interaction Design• Printing & Publication	<ul style="list-style-type: none">• Speculative Design• Animation Fundamentals: Theory and Practices*• New Media Design• Social Media Design*• Open Elective: 6
Semester 5	<ul style="list-style-type: none">• Game Design• Character Visualisation• UI/UX• Design Project I (Mini Project)	<ul style="list-style-type: none">• Short Film Making• Advanced Animation Techniques• Audio and Video Editing Techniques• Packaging Design• Open Elective: 9

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Semester 6	<ul style="list-style-type: none">• Introduction to AR, VR and Mix Reality• Branding & Identity• Campaign & Advertisement Planning• Design Project II• Responsible Leadership	<ul style="list-style-type: none">• Vision 2080• Introduction to Visual Effects• Design Startup (Entrepreneurship)• Advance Visual Effects Techniques• Open Elective C
Semester 7	<ul style="list-style-type: none">• Industrial Internship/Capstone• Design Project -: III (System Design)• Motion Graphics and Postproduction Techniques• Review Portfolio	<ul style="list-style-type: none">• Apparel Grading• Eco Chic Fashion• AR–VR for Apparel• Visual and Fashion Merchandising• Open Elective
Semester 8	<ul style="list-style-type: none">• Graduation Project/ Design Collection	



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INTERNATIONAL STUDENT EXCHANGE & PROGRESSIVE STUDIES

Woxsen University has established 120+ global partnerships with the world’s leading universities with triple crown and FT Ranked institutions across 50+ countries such as USA, Germany, Canada, Australia, UK, Brazil, France, Italy, Colombia, Russia, Spain and more . The Student Exchange & Progressive Studies programs are structured to enhance the learning experience of the students.

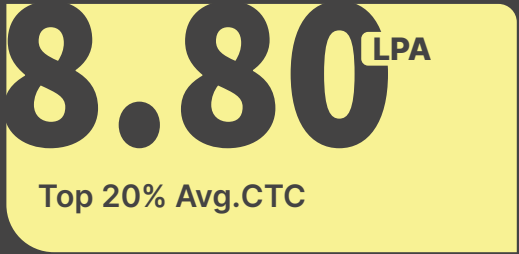
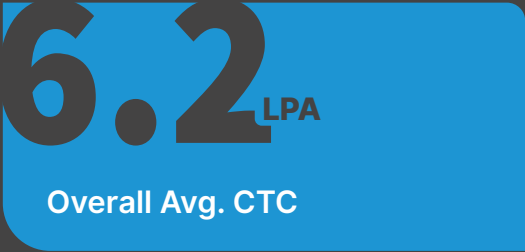
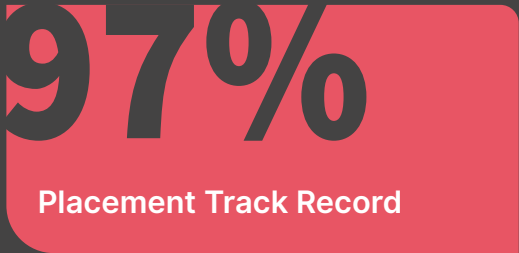
Student Exchange	Progressive Studies
<ul style="list-style-type: none">• Provides global exposure & international competencies to students• Promotes international mobility of our meritorious students• Acquaints students with challenges & opportunities in the international business world	<ul style="list-style-type: none">• Equips students for an increasingly interconnected and globalized business world• Foster international learning and exposure to broaden student perspectives relating to business applicability & skills• Provides students an opportunity to get the best of both worlds with two degrees



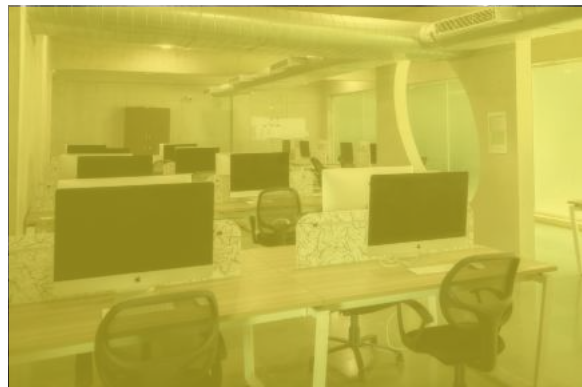
OUR STUDENTS GO PLACES!

Placements

The world's leading corporates and institutions rely on Woxsen for talent acquisition. Our new-age programs, global faculty, industry-aligned curriculum and a robust placement prep framework, ensure our graduates are Industry-ready from Day 1.



WORLD *of* DESIGN



FEES, SCHOLARSHIPS & FINANCING OPTIONS

Residential Program					
FEE STRUCTURE:					
BACHELOR OF DESIGN - B.DES (Hons.)					
Academic Batch : 2025-29					
All Inclusive Amount (in INR)					
ACADEMIC FEE	Year 1	Year 2	Year 3	Year 4	Total
Admission Commitment Fee (one-Time, Non-Refundable)	50,000	-	-	-	50,000
Tuition Fee	3,25,000	3,25,000	3,25,000	3,25,000	13,00,000
Learning Resources	60,000	60,000	60,000	60,000	2,40,000
Total	4,35,000	3,85,000	3,85,000	3,85,000	15,90,000 (Payable to Woxsen University)
Food & Hostel Charges	STANDARD (For 4 years)			PREMIUM (For 4 years)	
Food Charges (5% GST Included)	5,88,000			5,88,000	
Accommodation Charges	6,00,000 (Triple Sharing, Non-AC)			8,54,000 (Triple Sharing, AC)	
Sports Facility & Infrastructure (18% GST)	40,000			40,000	
Total	12,28,000 (Payable to INFIZIC LLP)			14,82,000 (Payable to INFIZIC LLP)	
Grand Total	28,18,000			30,72,000	
Students are free to choose between two plans as per their preference					
T&C Apply					
Laundry charges if availed, should be paid directly to the concerned vendor on Pay-per-Use basis					
Scholarships & Financial Assistance:					
1. Woxsen University offers merit scholarships of upto 50% based on student's composite score.					
2. Woxsen offers Easy Monthly Payment (EMI) & Loan options for flexible fee payment.					
(Note: Please check website for more details)					

FEES, SCHOLARSHIPS & FINANCING OPTIONS

Woxsen offers 2 Types of Scholarships of upto 50%. In the academic year 2023, the university awarded scholarships worth **INR 40 crores** across various programs.

Merit Based Scholarship:

This scholarship is awarded to candidates with exceptional academic records, demonstrated through previous academic achievements, composite entrance test scores, and overall performance.

Sports Scholarship:

This scholarship is granted to student-athletes who demonstrate exceptional skill and promise in sports. It aims to support talented athletes in pursuing their academic and athletic endeavours simultaneously. The scholarship also provides them access to professional standard facilities at Woxsen's **60 acre sports arena**.

STUDENT SPEAK



Preethi Reddy
Interior Design

Getting an opportunity to study one semester at Ajman University has been an invaluable experience in my academic journey. I firmly believe that an international study experience is an essential component in the development of my design portfolio. Woxsen University's commitment to fostering global partnerships and providing students with opportunities to study abroad is indeed commendable. These international exchange programs not only enhance our academic experience but also offer a broader perspective on the global industry landscape. They enable students to interact with peers from diverse backgrounds, encouraging cross-cultural understanding and collaboration.



Anna Borodulina
*Exchange Student
perm State University, Russia*

As an exchange student from Perm State University, Russia, my experience at Woxsen has been truly exceptional. Woxsen offers world-class infrastructure, a team of expert faculty members, and industry veterans who impart invaluable knowledge. From enlightening industry visits to a meticulously structured curriculum, my time at Woxsen has been nothing short of outstanding. The curriculum is thoughtfully designed, aligning seamlessly with global standards and industry requirements. This ensures that students like me receive a well-rounded and internationally competitive education.



Ayush Arya
Industrial Design

Woxsen has been an emotional journey for me, where I was able to explore and discover different aspects of myself. From developing my critical thinking skills to nurturing my cultural interests, from discovering my poetic abilities to becoming a better athlete, Woxsen has given me a platform to excel in various fields. The wide range of clubs available at Woxsen has provided me with valuable learning opportunities, while the focus on building effective communication skills, empathy, and observation has equipped me with skills that transcend beyond the classroom. For me, Woxsen is not just about planning my future, but also cherishing my present.

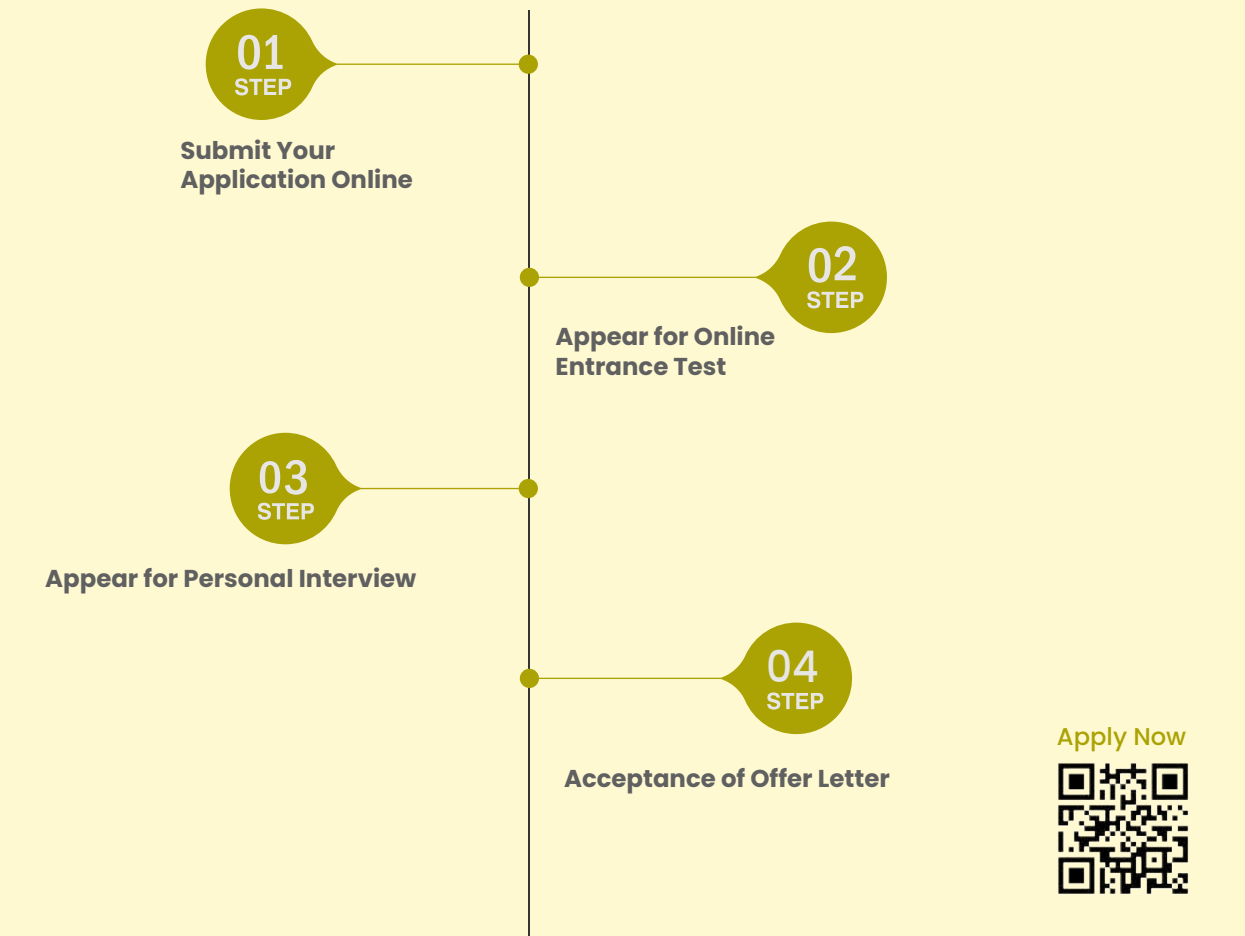


Vedha. K
Fashion Design

I couldn't agree more with the words of Eleanor Roosevelt when she said, 'The future belongs to those who believe in the beauty of their dreams.' And for me, Woxsen has been the bridge that connects me to my aspirations and dreams. With its exceptional facilities like the central library, textile lab, product lab, and mac lab, Woxsen has provided me with the tools and resources to transform my creative ideas into tangible products. I am grateful to be a part of such a wonderful institution that has helped me realise my full potential and turn my dreams into a reality.

ADMISSION PROCESS

Studying at Woxsen University gives you the opportunity to gain knowledge, skills, and outlook which you need to reach your full potential. Applying to Woxsen is a simple process that we will walk you through step by step.



CAMPUS:

Kamkole, Sadasivpet, Sangareddy District
Hyderabad - 502 345, Telangana, India

CORPORATE OFFICE:

Plot No. 1270, H. No: 8-2-293/82/A, 4th floor,
JSP Jubilee Crown Building, Road Number 36
Jubilee Hills, Hyderabad, 500033, Telangana

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