

BE ➤

MORE BESPOKE
BOLD
GLOBAL

**B.Des (Hons.)
PROGRAM**

Woxsen University, Hyderabad

CAMPUS:

Kamkole, Sadasivpet, Sangareddy District
Hyderabad - 502 345
Telangana, India

CORPORATE OFFICE:

Woxsen University Corporate Office, Plot No. 1270,
H. No: 8-2-293/82/A, 4th floor, JSP Jubilee Crown Building,
Road Number 36, Jubilee Hills, Hyderabad, 500033
Telangana, India

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admissions@woxsen.edu.in

At the heart of Woxsen University's ethos is the 'BE>' concept, which stands as an emblematic representation of the principle of 'Be More.' It's not merely a symbol; it's a mindset, a call to action, a challenge to every student to transcend their current capacities and rise above the commonplace.



By embracing this ethos to BE>, students innately demonstrate unique characteristics of a Bespoke, Brilliantly Bold, and a Globally Grand Mindset. When students absorb the BE> philosophy, they're not merely prepared for the world, they're set to redefine it. The same ethos stands true to Woxsen, where we push ourselves to become more than just a university to the students. At Woxsen, students learn with the industry, practice with the best of infrastructure, interact globally, shape their personalities, and build businesses. Our pedagogy, delivery and learning are forged not only in classrooms but beyond, on testing grounds of real-world challenges.

Beyond the Ordinary

Experiential Learning:

The curriculum incorporates real-world scenarios, case studies, simulations, and internships to hone critical-thinking and decision-making skills.

International Student Exchange Program:

Students' exposure to different cultures and markets, broadens perspective, fosters adaptability and enables better understanding of global business.

Industry-Integrated Faculty:

Insights and mentorship of accomplished professionals and thought leaders bridge the gap between academic theory and practical application.

World Class Infrastructure:

Spread across 200 acres, the campus features state-of-the-art labs, high-tech classrooms, and modern recreational and residential facilities providing an inspiring environment for creative learning.

At Woxsen, you are groomed not just for a future career but are transformed into individuals that are Bespoke, Bold and Global in all perspectives.

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A WORLD WITHIN OUR CAMPUS

Spotlight on our Class of '23

Female **71%** | Male **29%**

Students from 7 diverse backgrounds

MPC

MEC

CEC

HEC

BIPC

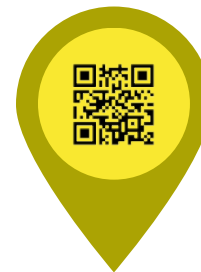
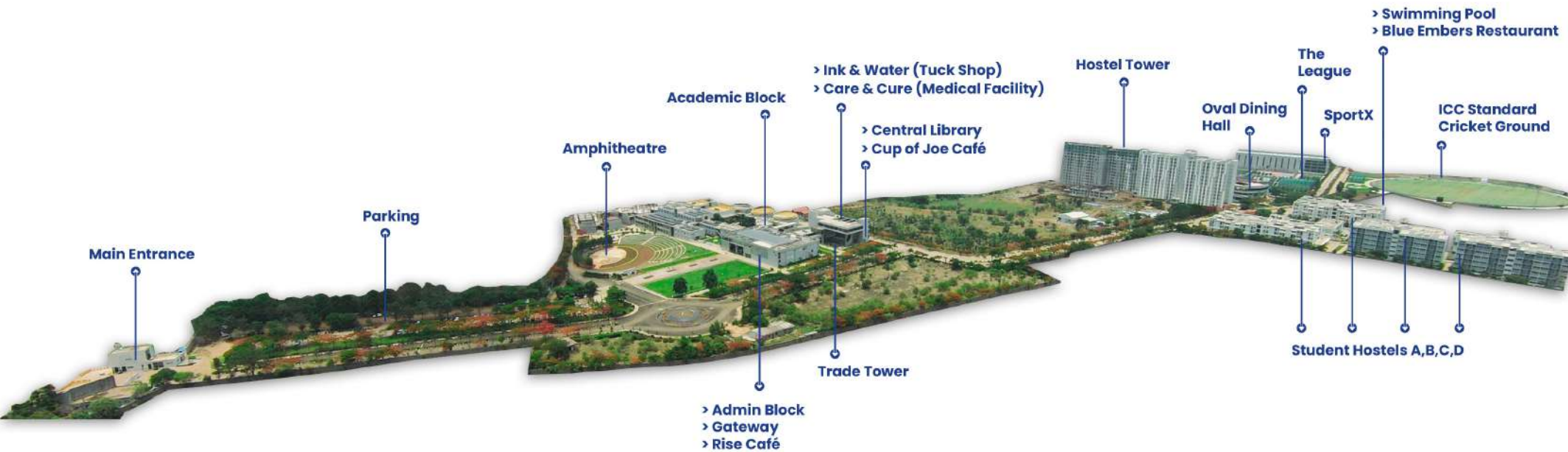
Diploma in Design

Diploma in Engineering

Students from

11

States across India



TAKE A CAMPUS TOUR

WORLD CLASS EDUCATION THAT INGRAINS THE ETHOS TO BE MORE



Design is the silent orchestrator that seamlessly intertwines our economic and aesthetic realms - on one hand, it drives innovation, influences consumer choices, and propels industries forward; on the other, it shapes our visual landscape, dictating trends and crafting the tactile and digital experiences we engage with daily.

The Bachelor of Design program aims to build a cohort of highly creative minds, nurture problem-solving, critical-thinking & also build student's design profiles by kindling the spark of innovative thinking in them. The curriculum is designed to seamlessly combine hands-on skill refinement, design tasks, and real-world application through a balanced mix of theoretical instruction & practical experiences. The program not only aligns with industry trends but also trains the students to be successful design practitioners with holistic skills.

The 4-year undergraduate Bachelor of Design program at Woxsen University offers 4 in-demand specializations. For the relevance and comprehensiveness of its Design program, Woxsen University ranks 2nd All India (IIRF Education Post), among the top private design institutes.

Programs Offered

Fashion Design

Fashion Design is a comprehensive 4-year program that equips students for success across the spectrum of fashion - from haute couture and pret to ready-to-wear and fast fashion. The curriculum strikes a balance between modernity and India's cultural & design heritage.

Interior Design

Interior Design is a well-designed 4-year program curated to develop creative visionaries who can not only select the appropriate furnishings, materials and colours, but also provide solutions to enhance spaces and service designs. The curriculum enables students to acquire a deep understanding of the applications of spatial design, furniture design, parametric project design, lighting and exhibit design, green design, 3D modelling and rendering, colour psychology, interior landscape, signage and graphics.

Industrial Design

Industrial Design is a meticulously-crafted 4-year program aimed at empowering students with industrial design practice knowledge in the corporate and institutional innovation sector. The curriculum blends artistic creativity with technical expertise, enabling students to conceptualise and craft functional, aesthetically pleasing, and sustainable products for the contemporary market. They gain hands-on experience in creating prototypes, utilising cutting-edge design software, and by collaborating on real-world projects.

Communication Design

Communication Design at Woxsen University is a specialized program that equips students with expertise in Advanced Graphic Design, Ad Film Making, AR & VR Design, among other fields. This program empowers students with the skills and techniques essential for a successful career in various communication sectors.

Road Map to the B.Des(Hons.) Program

CAMPUS PLACEMENTS

PLACEMENT PREP

Aug-Jan	Jan-Jun	Jun-Jul	Jul-Dec	Jan-May	Jun-Jul	Jul-Dec	Jan-May	Jul-Dec	Jan-May				
Semester 1 • Communication Skills • Social Immersion Project	Semester 2	Social Internship	Placement Prep	Semester 3	Semester 4	Summer Internship	International Student Exchange/ Progressive Studies	Semester 5	Summer Internship	Semester 6 Design Project	Campus Placements	Semester 7	Semester 8 Graduation Project/ Entrepreneurship/ Thesis

BE MORE ORIGINAL

The B.Des (Hons.) in Fashion Design is a comprehensive four-year program focused on equipping students with essential skills for success in various fashion domains. The curriculum blends modernity with India's rich design heritage, emphasizing a designer's perspective. Students explore specialized areas like luxury fashion accessories, technical and smart textiles, digital pattern making and garment construction, apparel grading, fashion styling, product photography, draping techniques, sustainable fashion and costume design.

B.Des (Hons.) – Fashion Design

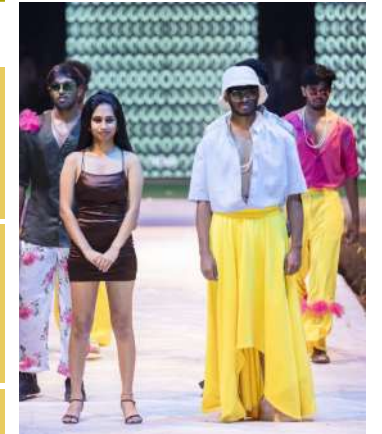
Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none"> History of Design I Elements of Composition & Colour Free Hand Drawing Basic Materials & Methods Design Software I Visual Storytelling through photography Communication Skills Social Immersion Project 	
Semester 2	<ul style="list-style-type: none"> Drawing & Visualization History of Design II Space, Form & Structure Combination of Materials Design Software II Material Culture & Cognition Design Concepts & Concerns Environmental Studies 	
Semester 3	<ul style="list-style-type: none"> Drafting & Construction Techniques Fashion Illustration Textiles Sciences Design Research History of Fashion Global Draping Social Internship 	<ul style="list-style-type: none"> Program Elective I Program Elective II Open Elective I
Semester 4	<ul style="list-style-type: none"> Athleisure & Sportswear Stylized Rendering Textile & Ready to Wear Design Existential Dialogues 	<ul style="list-style-type: none"> Program Elective 3 Program Elective 4 Open Elective
Semester 5	<ul style="list-style-type: none"> Technical Flat Drawings & Spec Sheet Structured Garment Construction 3D Virtual Design Indian Textiles Couture Design 	<ul style="list-style-type: none"> Program Elective 5 Program Elective 6 Open Elective



*Woxsen University follows a Continuous Benchmarking Policy & the above curriculum outline is subject to change without further notice.

TERMS	COURSE TITLE	ELECTIVES
Semester 6	<ul style="list-style-type: none"> Intensive Garment Creation Textiles Surface Design Deconstruction & Reconstruction System Design Project Responsible Leadership 	<ul style="list-style-type: none"> Program Elective 7 Program Elective 8 Open Elective
Semester 7	<ul style="list-style-type: none"> Industrial Internship Bespoke Fashion Portfolio Anthology UI/UX in Fashion Fashion Accessories 	<ul style="list-style-type: none"> Program Elective 9 Program Elective 10 Open Elective
Semester 8	Graduation Project/ Design Collection	



The Woxsen Advantage

- Innovative scenario-based teaching methods and contemporary curriculum for a dynamic learning experience.
- State-of-the-art facilities including MAC Lab with latest design software, Textile Lab, Pattern Making Lab & Sewing Lab for hands-on design work.
- Extensive industry engagement through conclaves, guest lectures, curriculum advisors, design project sponsors and mentorship programs
- Global opportunities with International Exchange programs and Progressive Study Opportunities collaborations with leading institutions.
- Practical, applied learning approach emphasizing real-world applications and high-impact learning experiences.

Eligibility

- Applicants must have completed the examination at 10+2 level of schooling from a recognised board with 60% aggregate. In addition, all candidates are required to have a good understanding of English language.
- Students appearing for 12th Grade/ equivalent may apply. However, to secure admission at Woxsen University, clearing 12th Grade/ equivalent exam is mandatory.
- International Applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility/>.
- Accepted Entrance Test Scores: Woxsen Design Test (WDT)/ NID/ NIFT/ UCEED/ SAT/ CUET.
- Candidates applying with CUET-UG Score-
 - i) English as a LANGUAGE subject is mandatory.
 - ii) Fine Arts/ Visual Arts(Sculpture/ Painting)/Commercial Art as one of the DOMAIN-SPECIFIC Subject is mandatory

BE MORE CREATIVE

B.Des (Hons.) in Interior design is more than just decorating a space with furniture, materials or colors. It is a four-year program that trains designers to create spaces and services that meet specific objectives. The program covers various aspects of interior design, such as spatial design, furniture design, parametric project design, green design, 3d modelling and rendering, signage and graphics. By the end of this program, the graduate is prepared to enter the dynamic and diverse field of interior design.

B.Des (Hons.) – Interior Design

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none"> History of Design I Elements of Composition & Colour Free Hand Drawing Basic Materials & Methods Design Software I Visual Storytelling through photography Communication Skills Social Immersion Project 	
Semester 2	<ul style="list-style-type: none"> Drawing & Visualization History of Design II Space, Form & Structure Combination of Materials Design Software II Material Culture & Cognition Design Concepts & Concerns Environmental Studies 	
Semester 3	<ul style="list-style-type: none"> Social Internship Design Measured Drawings and Graphics Interior Construction & Design Design Studio I History of Interior Design & Furniture Design Research 	<ul style="list-style-type: none"> Program Elective I Open Elective I
Semester 4	<ul style="list-style-type: none"> CAD Lab: Digital Drafting & Modelling ID Materials and Finishes Furniture Design Design Studio II Ergonomics for Spatial Design Existential Dialogues 	<ul style="list-style-type: none"> Program Elective 4 Program Elective 5 Open Elective 6
Semester 5	<ul style="list-style-type: none"> Interior Working Drawings Interior Lighting Design Interior Design Services Design Studio III 	<ul style="list-style-type: none"> Program Elective 7 Program Elective 8 Open Elective 9



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TERMS	COURSE TITLE	ELECTIVES
Semester 6	<ul style="list-style-type: none"> CAD Lab: Complex Modelling & Visualization Project Management & Professional Practice Psychology of Space and Behavioural Science Design Studio IV Responsible Leadership 	<ul style="list-style-type: none"> Program Elective 9 Program Elective 10 Open Elective C
Semester 7	Industry Internship/Entrepreneurship	
Semester 8	Design Thesis	<ul style="list-style-type: none"> Program Elective 11 Program Elective 12 Open Elective F



The Woxsen Advantage

- Innovative scenario-based teaching methods and contemporary curriculum for a dynamic learning experience.
- State-of-the-art facilities including MAC Lab with latest design software, Carpentry Lab, Metal Workshop for hands-on design work.
- Extensive industry engagement through conclaves, guest lectures, curriculum advisors, design project sponsors and mentorship programs
- Global opportunities with International Exchange programs and Progressive Study Opportunities collaborations with leading institutions.
- Practical, applied learning approach emphasizing real-world applications and high-impact learning experiences.

Eligibility

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 - English as a LANGUAGE subject is mandatory.
 - Fine Arts/ Visual Arts(Sculpture/ Painting)/Commercial Art as one of the DOMAIN-SPECIFIC Subject is mandatory

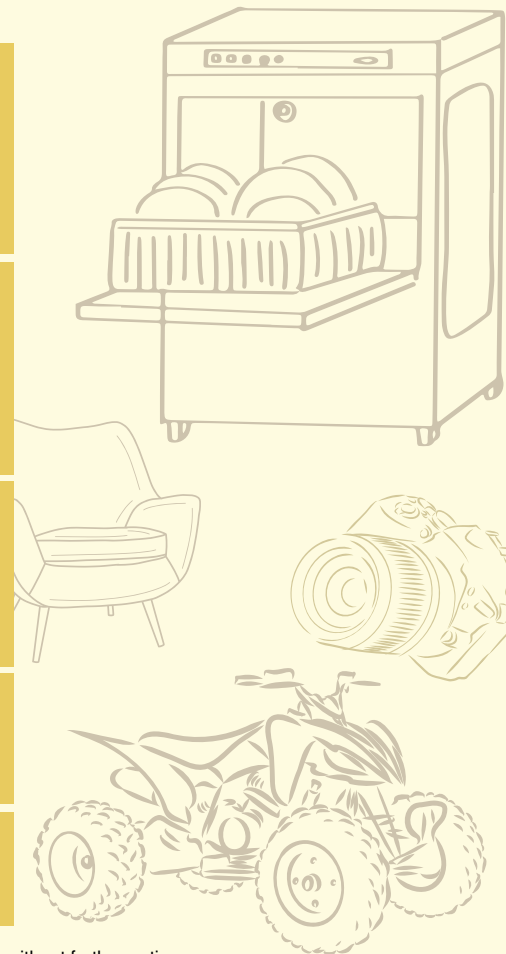
BE MORE EFFICIENT

The B.Des (Hons.) in Industrial Design is a comprehensive four-year program that conveys the industrial design practice knowledge in the corporate and institutional innovation sector and immerses them in comprehensive curriculum that combines artistic creativity and technical expertise. The Program covers various design disciplines, such as product design, UX design, ergonomics, materials science, and sustainable design practices that also foster critical thinking and problem-solving skills, enabling students to face complex design challenges and innovate solutions.

B.Des (Hons.) - Industrial Design

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none"> History of Design I Elements of Composition & Colour Free Hand Drawing Basic Materials & Methods Design Software I Visual Storytelling through photography Communication Skills Social Immersion Project 	
Semester 2	<ul style="list-style-type: none"> Drawing & Visualization History of Design II Space, Form & Structure Combination of Materials Design Software II Material Culture & Cognition Design Concepts & Concerns Environmental Studies 	
Semester 3	<ul style="list-style-type: none"> Social Internship History of Industrial Design Product Sketching Form Study - I Ergonomics & Anthropometry Material and Processes for PD Design Research 	<ul style="list-style-type: none"> Program Elective 1 Program Elective 2 Open Elective
Semester 4	<ul style="list-style-type: none"> Form Study 2 Computer Aided Industrial Design The World of Prototyping Design Project I - Simple Product Design Existential Dialogues 	<ul style="list-style-type: none"> Program Elective 3 Program Elective 4 Open Elective
Semester 5	<ul style="list-style-type: none"> Phyigital Design Product Design powered by A.I. Design for Manufacturing Design Project-2: Universal Design(UD) 	<ul style="list-style-type: none"> Program Elective 5 Program Elective 6 Open Elective



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TERMS	COURSE TITLE	ELECTIVES
Semester 6	<ul style="list-style-type: none"> Design Entrepreneurship Craft Innovation Design Project 3: Design for Mobility Responsible Leadership 	<ul style="list-style-type: none"> Program Elective 7 Program Elective 8 Open Elective
Semester 7	<ul style="list-style-type: none"> Industry Internship System Design Design Project-4: Open Brief System design - SDG (Inter-Discipline) 	<ul style="list-style-type: none"> Program Elective 9 Program Elective 10 Open Elective
Semester 8	Graduation Project/ Entrepreneurship	



The Woxsen Advantage

- Innovative scenario-based teaching methods and contemporary curriculum for a dynamic learning experience.
- State-of-the-art facilities including MAC Lab with latest design software, Industrial Clay Studio, Wood Workshop, Metal Workshop for hands-on design work.
- Extensive industry engagement through conclaves, guest lectures, curriculum advisors, design project sponsors and mentorship programs
- Global opportunities with International Exchange programs and Progressive Study Opportunities collaborations with leading institutions.
- Practical, applied learning approach emphasizing real-world applications and high-impact learning experiences.

Eligibility

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 - Fine Arts/ Visual Arts(Sculpture/ Painting)/Commercial Art as one of the DOMAIN-SPECIFIC Subject is mandatory

BE MORE EFFECTIVE

The B.Des (Hons.) in Communication Design is a comprehensive four-year program that prepares students for the world of design, focusing on the art of effectively conveying messages and ideas through various mediums and laying emphasis on industry collaborations & practical experiences. The curriculum is meticulously designed for industry standard hands on learning by incorporating subjects like motion graphics, video making, 3D animation, game design, information design, design systems, exhibition design, publication design, new media, and visual methods/processes

B.Des (Hons.) – Communication Design

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none"> History of Design I Elements of Composition & Colour Free Hand Drawing Basic Materials & Methods Design Software I Visual Storytelling through photography Communication Skills Social Immersion Project 	
Semester 2	<ul style="list-style-type: none"> Drawing & Visualization History of Design II Space, Form & Structure Combination of Materials Design Software II Material Culture & Cognition Design Concepts & Concerns Environmental Studies 	
Semester 3	<ul style="list-style-type: none"> Social Internship Introduction to Visual Communication Exploration of Typography & Techniques Layout Design Design Research 	<ul style="list-style-type: none"> Elective 1 Elective 2 Open Elective 1
Semester 4	<ul style="list-style-type: none"> Semantics & Semiotics Graphic Design & Copywriting Introduction to Interaction Design Printing & Publication Existential Dialogues 	<ul style="list-style-type: none"> Elective 4 Elective 5 Open Elective 6
Semester 5	<ul style="list-style-type: none"> Game Design Character Visualisation UI/UX Design Project I 	<ul style="list-style-type: none"> Elective 7 Elective 8 Open Elective 9



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TERMS	COURSE TITLE	ELECTIVES
Semester 6	<ul style="list-style-type: none"> Introduction to AR, VR & Mix Reality Branding & Identity Campaign & Advertisement Planning Design Project II Responsible Leadership 	<ul style="list-style-type: none"> Elective A Elective B Open Elective C
Semester 7	<ul style="list-style-type: none"> Industrial Internship/ Capstone Design Project III (System Design) Motion Graphics & Post-Production Techniques Review Portfolio 	<ul style="list-style-type: none"> Elective D Elective E Open Elective F
Semester 8	Graduation Project/ Entrepreneurship	



The Woxsen Advantage

- Innovative scenario-based teaching methods and contemporary curriculum for a dynamic learning experience.
- State-of-the-art facilities including MAC Lab with latest design software for hands-on design work.
- Extensive industry engagement through conclaves, guest lectures, curriculum advisors, design project sponsors and mentorship programs
- Global opportunities with International Exchange programs and Progressive Study Opportunities collaborations with leading institutions.
- Practical, applied learning approach emphasizing real-world applications and high-impact learning experiences.

Eligibility

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INTERNATIONAL STUDENT EXCHANGE & PROGRESSIVE STUDIES

Woxsen University has established 120+ global partnerships with the world's leading universities with triple crown and FT Ranked institutions across 50+ countries such as USA, Germany, Canada, Australia, UK, Brazil, France, Italy, Colombia, Russia, Spain and more . The Student Exchange & Progressive Studies programs are structured to enhance the learning experience of the students.

Student Exchange

- Provides global exposure & international competencies to students
- Promotes international mobility of our meritorious students
- Acquaints students with challenges & opportunities in the international business world

Progressive Studies

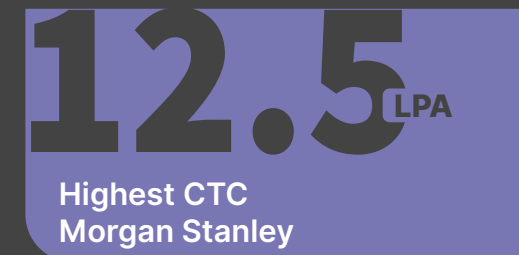
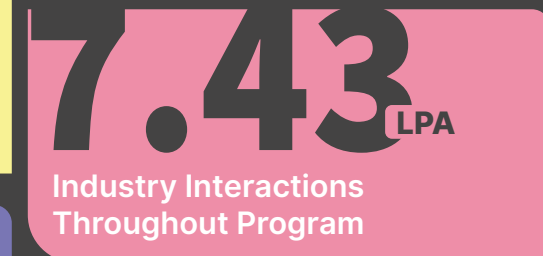
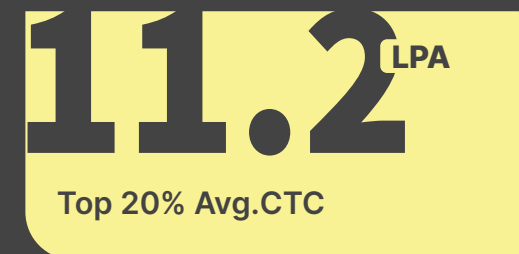
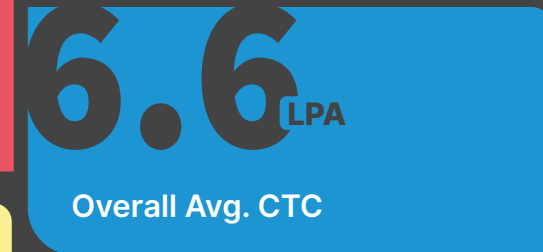
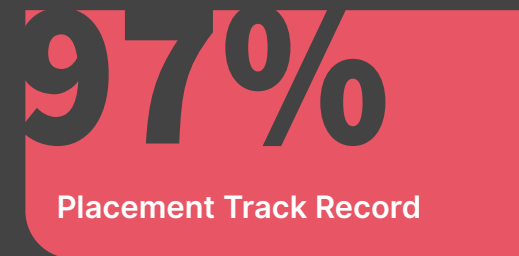
- Equips students for an increasingly interconnected and globalized business world
- Foster international learning and exposure to broaden student perspectives relating to business applicability & skills
- Provides students an opportunity to get the best of both worlds with two degrees



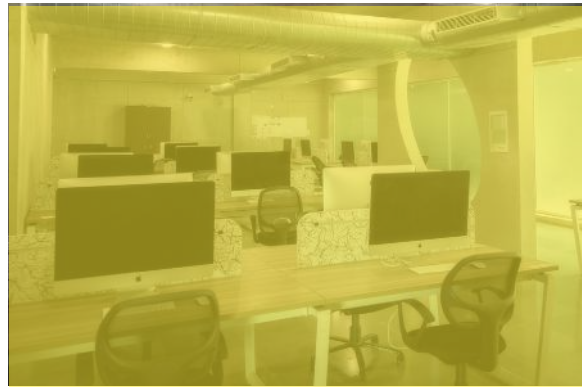
OUR STUDENTS GO PLACES!

Placements

The world's leading corporates and institutions rely on Woxsen for talent acquisition. Our new-age programs, global faculty, industry-aligned curriculum and a robust placement prep framework, ensure our graduates are Industry-ready from Day 1.



WORLD *of* DESIGN



FEES, SCHOLARSHIPS & FINANCING OPTIONS

Residential Program

FEE STRUCTURE:

BACHELOR OF DESIGN - B.DES (Hons.)

Academic Year: 2024-28

All Inclusive Amount (in INR)

Academic Fee	Year - 1	Year - 2	Year - 3	Year - 4	Total
Admission Commitment Fee (One Time, Non-Refundable)	50,000	-	-	-	50,000
Tuition Fee	3,25,000	3,25,000	3,25,000	3,25,000	13,00,000
Learning Resources	60,000	60,000	60,000	60,000	2,40,000
Total	4,35,000	3,85,000	3,85,000	3,85,000	15,90,000
	<i>(Payable to Woxsen University)</i>				
Food & Hostel Charges	Year - 1	Year - 2	Year - 3	Year - 4	Total
Food Charges (5% GST Included)	1,47,000	1,47,000	1,47,000	1,47,000	5,88,000
Accommodation Charges (Non-AC Accommodation, Triple Sharing Basis)	1,40,000	1,40,000	1,40,000	1,40,000	5,60,000
	2,87,000	2,87,000	2,87,000	2,87,000	11,48,000
	<i>(Payable to INFIZIC LLP)</i>				
Grand Total	7,22,000	6,72,000	6,72,000	6,72,000	27,38,000
Optional Add-on (Per Annum)	Year - 1	Year - 2	Year - 3	Year - 4	Total
(AC Accommodation, Triple Sharing Basis)	63,500	63,500	63,500	63,500	2,54,000

As a residential campus, Laundry Service has been outsourced to third party & shall be charged as a mandatory add-on at INR 24,000 per annum | Other T&C Apply*

Scholarships & Financial Assistance:

1. Merit Scholarships of upto 50% based on student's composite score.
2. Easy Monthly Payment (EMI) & Loan options for flexible fee payment.

(Note: Please check website for more details)

STUDENT SPEAK



Preethi Reddy
Interior Design

Getting an opportunity to study one semester at Ajman University has been an invaluable experience in my academic journey. I firmly believe that an international study experience is an essential component in the development of my design portfolio. Woxsen University's commitment to fostering global partnerships and providing students with opportunities to study abroad is indeed commendable. These international exchange programs not only enhance our academic experience but also offer a broader perspective on the global industry landscape. They enable students to interact with peers from diverse backgrounds, encouraging cross-cultural understanding and collaboration.



Ayush Arya
Industrial Design

Woxsen has been an emotional journey for me, where I was able to explore and discover different aspects of myself. From developing my critical thinking skills to nurturing my cultural interests, from discovering my poetic abilities to becoming a better athlete, Woxsen has given me a platform to excel in various fields. The wide range of clubs available at Woxsen has provided me with valuable learning opportunities, while the focus on building effective communication skills, empathy, and observation has equipped me with skills that transcend beyond the classroom. For me, Woxsen is not just about planning my future, but also cherishing my present.



Anna Borodulina
Exchange Student
perm State University, Russia

As an exchange student from Perm State University, Russia, my experience at Woxsen has been truly exceptional. Woxsen offers world-class infrastructure, a team of expert faculty members, and industry veterans who impart invaluable knowledge. From enlightening industry visits to a meticulously structured curriculum, my time at Woxsen has been nothing short of outstanding. The curriculum is thoughtfully designed, aligning seamlessly with global standards and industry requirements. This ensures that students like me receive a well-rounded and internationally competitive education.

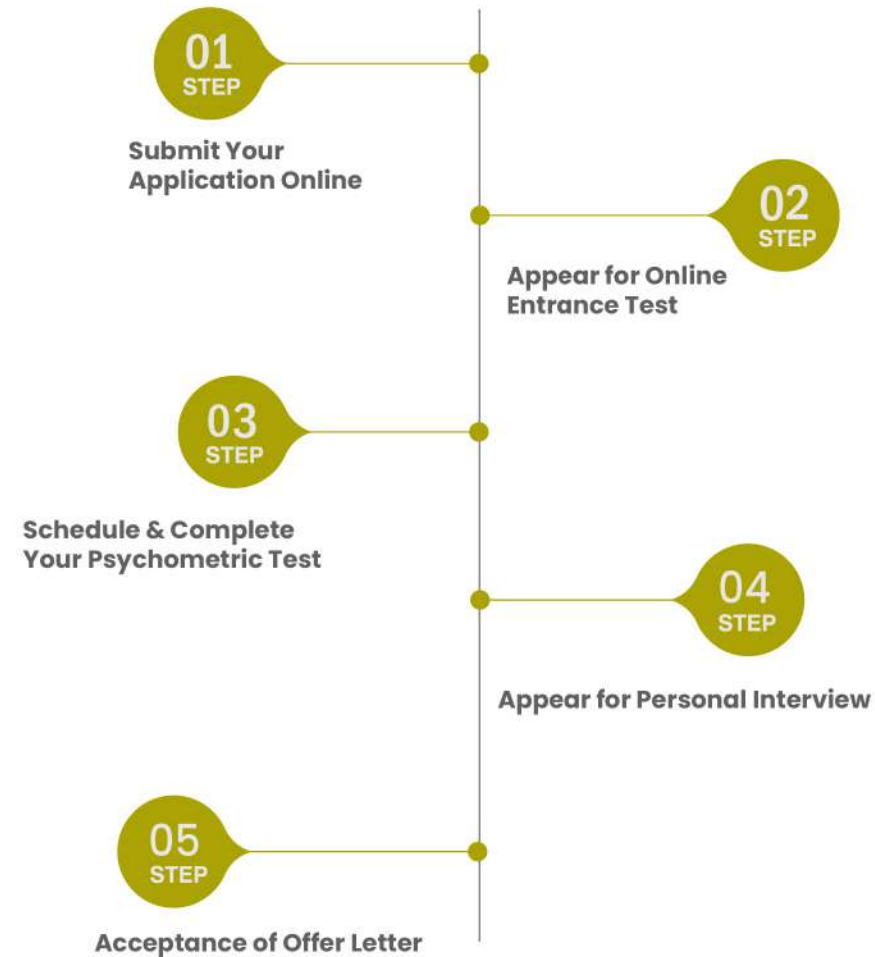


Vedha. K
Fashion Design

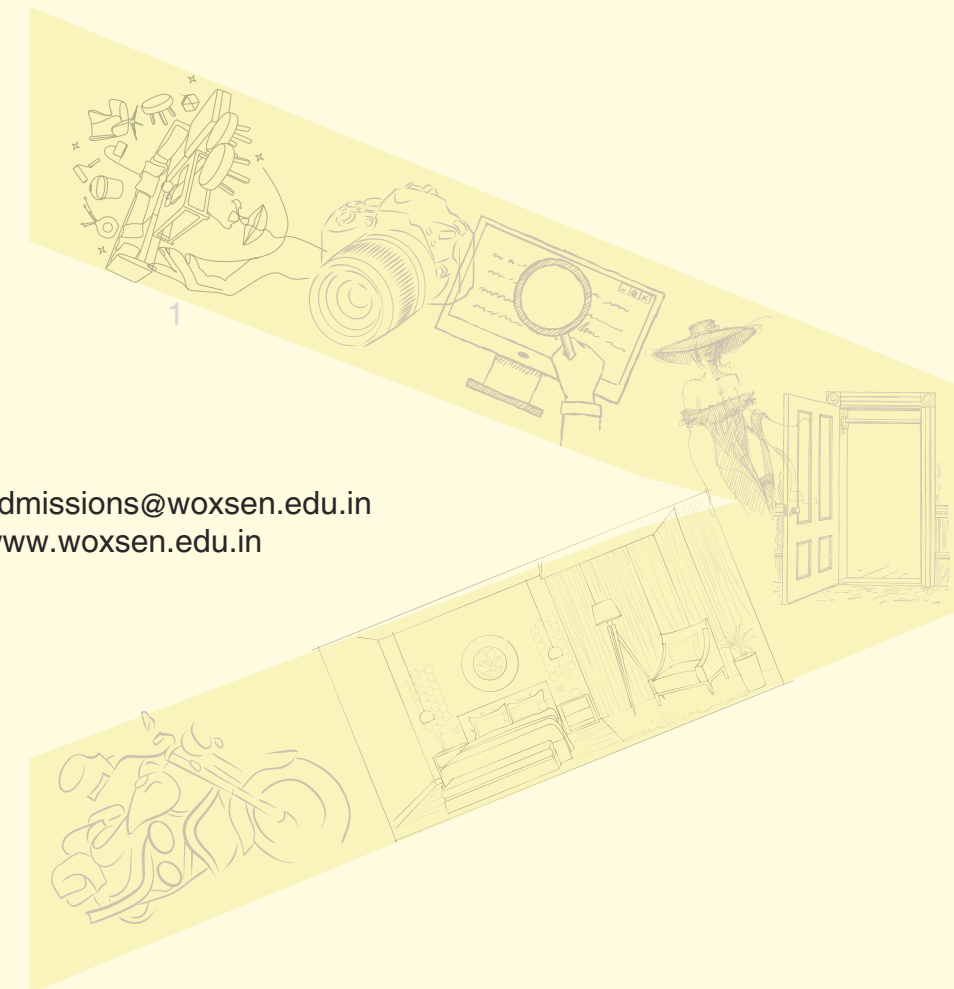
I couldn't agree more with the words of Eleanor Roosevelt when she said, 'The future belongs to those who believe in the beauty of their dreams.' And for me, Woxsen has been the bridge that connects me to my aspirations and dreams. With its exceptional facilities like the central library, textile lab, product lab, and mac lab, Woxsen has provided me with the tools and resources to transform my creative ideas into tangible products. I am grateful to be a part of such a wonderful institution that has helped me realise my full potential and turn my dreams into a reality.

ADMISSION PROCESS

Studying at Woxsen University gives you the opportunity to gain knowledge, skills, and outlook which you need to reach your full potential. Applying to Woxsen is a simple process that we will walk you through step by step.



Apply Now



admissions@woxsen.edu.in
www.woxsen.edu.in