



MBA (Business Analytics)
QS BUSINESS MASTERS WORLD
RANKING 2025

MBA (Financial Services)
QS BUSINESS MASTERS WORLD
RANKING 2025

MBA BLOOMBERG BEST B-SCHOOLS 2024-2025























Experience the Difference

Experiential Learning:

The curriculum incorporates real-world scenarios, case studies, simulations, and internships to hone critical-thinking and decision-making skills.

International Student Exchange Program:

Students' exposure to different cultures and markets, broadens perspective, fosters adaptability and enables better understanding of global business.

Industry-Integrated Faculty:

Insights and mentorship of accomplished professionals and thought leaders bridge the gap between academic theory and practical application.

Nurturing Entrepreneurial Spirit:

Workshops, incubators, and networking opportunities empower students to turn innovative ideas into successful ventures.

Cutting-Edge Research:

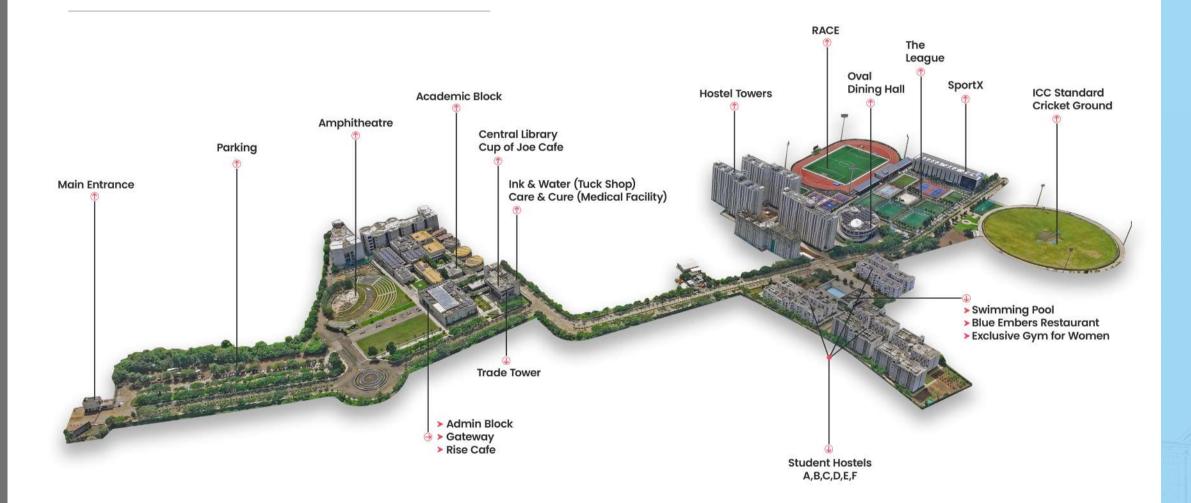
Knowledge of the latest research, trends, and practices in the business field, arms students with a competitive advantage.

At Woxsen, you are groomed not just for a future career but are transformed into individuals that are intelligent, efficient and global in all perspectives.



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A WORLD WITHIN OUR CAMPUS



SPOTLIGHT ON OUR CLASS OF 2023 & 2024

Female

Male

42% 58%

Students from 13 diverse backgrounds

Engineering

Sciences

Computer Application

Management

Business Administration

Commerce

Arts & Humanities

Hotel & Tourism

Architecture

Pharmacy

Fashion Designing

Foreign Trade

Forestry

Students from

States across India



TAKE A CAMPUS TOUR

WORLD CLASS FDUCATION THAT INGRAINS THE FTHOS TO BE MORE

Recognised among the best in the country by The Economic Times, Dalal Street Journal, Positive Impact Rating (Level 5, Pioneering School Globally), Woxsen prepares you for the challenges and opportunities of the global business arena.

Woxsen's 2-year MBA program is EFMD Global Accredited, putting it in the league of Top 1% of B-Schools world-wide with this recognition.

The program has gained global recognition for its forward-thinking curriculum, ideal blend of renowned academicians and industry experts, world class infrastructure, fostering global awareness among students and the seamless integration of real-world experiences starting right from the first year itself.



PROGRAMS OFFERED

MBA (General)

The MBA (General) program provides a well-rounded curriculum with elective courses in essential domains such as Marketing, HR, Operations, Finance, Data Science, and Al. Through integrated hands-on learning experiences and engagement with industry professionals, the program equips students with holistic management skills, preparing them to enter the corporate world with confidence.

MBA (General) for Experienced Professionals

Woxsen's MBA (General) for Experienced Professionals is tailored to meet the unique expectations of those considering a career break. The program offers a curriculum designed to foster career growth through insights from influential business leaders. It provides the flexibility to transition into new career areas with a choice of 50 electives across 5 specializations.

To ensure relevance in today's rapidly evolving business landscape, the program integrates deep domain knowledge with cutting-edge technology and Al. Furthermore, it offers extensive networking opportunities to build meaningful connections within the industry, facilitating professional advancement and growth.

MBA (Financial Services)

The MBA (Financial Services) program enables students to develop an analytical approach to the intricacies of finance and business, seize the digital opportunity and learn to manage risk and drive profitability in the rapidly transforming financial services institutions.

Leveraging the cutting-edge Bloomberg Lab, students undergo intensive training to analyze real-time data, market-shaping news, and analytics, which equips them to provide valuable insights to empower top business and financial experts globally in making well-informed investment decisions.

MBA (Business Analytics)

The MBA (Business Analytics) program offers a specialized curriculum that combines Analytics with core subjects like HR, Marketing, and Finance. It empowers students with advanced statistical, analytical and research, enabling them to harness data-driven insights and make well-informed strategic decisions in the ever-evolving business landscape.

Road map to the MBA program:



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BE MORE EMPOWERED TO TAKE ON THE BUSINESS WORLD

MBA(General)

Duration: 24 Months: Full-Time. Residential Program

TERMS	COURSE TITLE	ELECTIVES	SEMINARS
Term 1	 Accounting for Managers Business Strategy & Statistics Marketing – Strategy & Concepts Organisational Behaviour Managerial Communication 		International Seminar
Term 2	 Business Research Methods 1 Advanced Marketing Management Corporate Finance Entrepreneurship & Innovation Fundamentals of Data Analytics Ethics, Responsibility & Sustainability 		International Seminar
Term 3	 Business Research Methods 2 Legal Aspects of Business Cost & Managerial Accounting Operations & Human Capital Management Digital Marketing & Web Analytics Design Thinking 		International Seminar
Term 4	 Customer Relationship Management Advanced Digital Marketing Consumer Psychology Marketing Analytics Strategic Marketing 	MarketingFinanceOperationsHuman ResourceData Science & Al	International Seminar
Term 5	Summer Internship	MarketingFinanceOperationsHuman ResourceData Science & Al	International Seminar
Term 6	Final Project Submissions	MarketingFinanceOperationsHuman ResourceData Science & Al	International Seminar

The MBA (General) program exposes students to how business is conducted in a global

The curriculum has been meticulously designed

matches the current and future requirements of

to ensure that the selection of courses in the

setting through interaction with business leaders, industry experts and academicians.

program and the content of each course

the Indian and global economy.



The Woxsen Advantage

- Contemporary curriculum adhering to United Nation's Principles of Responsible and Management Education (PRME)
- Experiential and applied learning methodology for real-world application of theory and high-impact learning
- Enriching industry engagement avenues like conclaves, guest lecturers, design project sponsors & mentors, and extensive internship projects.
- Students can opt for Dual Majors or Major-Minor from electives of Marketing, Finance, Operations, HR, Data Analytics & Al at the beginning of the 2nd year.
- International Exchange and Progressive Study Opportunities with the world's leading institutions and universities. (Students can earn credits and dual degrees, one from Woxsen and a second degree from a partner institution.)

Eligibility

- Applicants must hold a Bachelor's degree with a minimum of 60% aggregate from any recognised university (National or International) and an acceptable entrance test score in CAT, NMAT, XAT, GMAT, GRE (or) Woxsen Aptitude Test (WAT). In addition, all candidates are required to have a good understanding of the English language.
- Candidates in their final year of graduation are also eligible to apply.
 However, admission to Woxsen University will be subject to successful completion of all qualifying criteria in the undergraduate degree program.
- International applicants can check their eligibility at https://woxsen.edu.in/international/eligibility

08 | MBA PROGRAM *Woxsen University follows a Continuous Benchmarking Policy & the above curriculum outline is subject to change without further notice.



BE MORE UPSKILLED TO TAKE ON THE BUSINESS WORLD

MBA(General) For Experienced Professionals

Duration: 24 Months; Full-Time, Residential Program

The MBA (General) for experienced professionals program, is designed for individuals seeking to take up high-level responsibilities in their careers. Leveraging their extensive work experience, the program fosters collaboration with ambitious peers and broadens their international perspective.

Beyond traditional coursework, the immersive experience includes engaging case discussions, international conferences, startup mentoring, case competitions, internships, and expos, all while interacting with industry experts to understand real-world business challenges. Our industry-benchmarked curriculum enhances strategic thinking, decision-making, and leadership skills, setting the stage for your transition to C-suite positions.

TERMS	COURSE TITLE	ELECTIVES	SEMINARS
Term 1	 Accounting for Decision Making Data-Driven Decision Making Strategy & Business Models Economic Analysis for Executives Marketing Strategy and Innovation in the Digital Age Leadership and Organizational Development in a Tech-Driven World Executive Communication in the Digital Age Global Business Environment and Emerging Technologies 		International Seminar
Term 2	 Research Methods for Executives Marketing Analytics using AI Financial Management using Bloomberg Operations Strategy and Supply Chain Management in the Digital Age Advanced Data Analytics and Machine Learning Corporate Social Responsibility and Sustainability corporate Social Responsibility and Sustainability Global Business Ethics and Technology 		International Seminar
Term 3	 Global Legal and Regulatory Frameworks Business Simulations and Case Studies Cost Management and Control Strategic Innovation and Disruption in the Tech Industry Managing Change and Organizational Transformation Executive Leadership and Governance Capstone Project: A Technology-Focused Business Strategy 	MarketingFinanceOperationsHuman ResourceData Science & Al	International Seminar

Term 4	Global geopolitics and economics Doing Business in Foreign Markets	Marketing Electives (Any 3) Digital Marketing Strategy for Executives Sales and Distribution Leadership Customer-Centric Business Strategy Marketing in Practice Finance Electives (Any 3) Direct Taxation for Executives Security Analysis and Portfolio Management for Executives Wealth Management Strategies for Executives Corporate Valuations: A Practical Guide for Executives Project Appraisal and Financing for Executives Operations Management (Any 3) Agile Project Management for Executive Decision-Making Supply Chain Management: A Strategic Perspective Pricing and Revenue Management for Executives New Venture Operations: A Guide for Executives Revenue Management for Executives Data Science & Al (Python Compulsory and any 2) Python Programming for Executives Data Visualization for Executives Data Analytics and Machine Learning for Executives Data Analytics for Executives Data Analytics for Executives Data Analytics for Executives Data Analytics for Executives Deep Learning and Neural Networks for Executives Big Data Analytics for Executives Global Industry Project: Al Case Studies HRM (Any 3) Diversity, Equity, and Inclusion Leadership Development and Coaching Corporate Social Responsibility and Sustainability Wellness and Employee Well-being Human Capital Analytics	International Seminar
		Human Capital AnalyticsGlobal Industry Project: HR Case Studies	
Term 5	 Reflecting Self Advanced Negotiation Techniques 	Marketing Electives (Any 3) Brand Management B2B Marketing in Digital Age Advanced Analytics & Al for Marketing Strategic Marketing Marketing for Social Impact Finance Electives (Any 3) Investment Banking Strategic Mergers & Acquisition Financial Modeling Fintech Behavioural Finance	International Seminar

Term 5 Operations Electives (Any 3) Supply Chain Analytics Strategic Global Operations Lean Manufacturing Sustainability and Green Operations Service Operations Management Data Science & Al Electives (Any 3) Analytics & Al in Retail Predictive Analytics using Al Regression Modeling for Business Insights Data Mining Developing Neural Network for Business HRM Electives (Any 3) Strategic HRM Training and Devlopment for new age organisations Developing Performance Management Systems Developing Employee Relationships Talent Acquisition & Retention				
Term 6 MBA Dissertation	Term 5		 Supply Chain Analytics Strategic Global Operations Lean Manufacturing Sustainability and Green Operations Service Operations Management Data Science & Al Electives (Any 3) Analytics & Al in Retail Predictive Analytics using Al Regression Modeling for Business Insights Data Mining Developing Neural Network for Business HRM Electives (Any 3) Strategic HRM Training and Devlopment for new age organisations Developing Performance Management Systems Developing Employee Relationships 	International Seminar
Design Thinking Managing Global Compatition	Term 6	Design Thinking		



The Woxsen Advantage

- Career advancement through 21st Century Leadership & Business Strategies with exclusive focus on emerging tech.
- A curriculum offering over 50+ electives distributed among 5 distinct specializations offering an opportunity to switch domains.
- Broad understanding of Global Business Environment, foreign markets, & understanding of international business.
- Expanded networking opportunities to a valuable network of peers, faculty, and industry professionals.
- Inclusion of business simulations, case studies, and a capstone project to upskill their knowledge to real-world scenarios.

Eligibility

- Applicants must hold a Bachelor's degree with a minimum of 60% aggregate from any recognised university (National or International) and an acceptable entrance test score in CAT, NMAT, XAT, GMAT, GRE (or) Woxsen Aptitude Test (WAT). In addition, all candidates are required to have a good understanding of the English language.
- To be considered for this program, candidates must possess a minimum of three years of work experience.
- International applicants can check their eligibility at https://woxsen.edu.in/international/eligibility



BE MORE INTUITIVE TO MAKE A MARK ON THE FINANCIAL WORLD

MBA (Financial Services)

Duration: 24 Months; Full-Time, Residential Program

MBA (Financial Services) is an application-oriented management program aimed at developing skills required to serve the growing Financial Markets such as Money Market, Capital Market, Forex Market, Banking and other financial aspects.

Through a dynamic curriculum, access to cutting-edge resources like the **Bloomberg Finance Lab** and industry interactions, students gain invaluable exposure to real-world scenarios and are equipped with the knowledge and capabilities essential for success in the ever-evolving financial sector,

TERMS	COURSE TITLE	ELECTIVES	SEMINARS
Term 1	Computer Application for Business Introduction to Financial Services Business Statistics Introduction to Marketing Management Accounting for Managers Micro Economics Managerial Communication		International Seminar
Term 2	 Macro Economics Financial Product & Markets Quantitative Security Analysis and Portfolio Management Ethics, Responsibility & Sustainability Organisational Behaviour & Human Resource Management Corporate Finance 		International Seminar
Term 3	 International Monetary Economics Python for Finance Fixed Income Securities & Credit Markets NISM (Research Analyst, Mutual Fund) BMC Certification 		International Seminar
Term 4	Financial Reporting & Analysis SQL ESG Certification	Derivative & Risk Management Crypto Currency & Blockchain Investment Banking	International Seminar
Term 5	Summer InternshipAlternate InvestmentIndian & US TaxEntrepreneurship Finance	 Management of Financial Institution Global Capital Market Machine Learning in FinServ 	International Seminar
Term 6	Final Project Submissions	Foreign ExchangeGlobal Banking SystemFinancial Analytics & Payment System	International Seminar

The Woxsen Advantage

- Contemporary Curriculum adhering to United Nation's Principles of Responsible and Management Education (PRME)
- Experiential and applied learning methodology for real-world application of theory and high-impact learning through one of Asia's largest **Bloomberg Finance Labs.**
- Enriching industry engagement avenues like conclaves, guest lecturers, design project sponsors and mentors, extensive internship projects.
- An array of electives for students to choose from, such as Management, Finance, Banking, Cryptocurrency and many more.
- International Exchange and Progressive Study Opportunities with the world's leading institutions and universities. (Students can earn credits and dual degrees, one from Woxsen and a second degree from a Partner institution.)

Eligibility

- Applicants must hold a B.Tech (CSE), B.Com or any other bachelor's degree in Computer Applications/ IT Services with minimum 60% aggregate from any recognised university (National or International) and an acceptable entrance test score in CAT, NMAT, XAT, GMAT, GRE (or) Woxsen Aptitude Test (WAT). In addition, all candidates are required to have a good understanding of the English language.
- Candidates in their final year of graduation are also eligible to apply.
 However, admission to Woxsen University will be subject to successful completion of all qualifying criteria in the undergraduate degree program.
- International applicants can check their eligibility for the program at https://woxsen.edu.in/international/eligibility/







BE MORE DECISIVE FOR DATA DRIVEN DECISIONS

MBA (Business Analytics) enables students to build a cross-functional foundation in management with expertise in analytics. The unique curriculum is designed for students to build competency in the skills needed to implement and oversee data-driven business decisions.

As students progress through the course, they will emerge as well-rounded graduates with a blend of technical acumen, corporate insights, effective management strategies, leadership skills, and finely tuned communication abilities.

MBA (Business Analytics)

Duration: 24 Months; Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	SEMINARS
Term 1	 Introduction to Python Programming Business Statistics Accounting for Managers Marketing – Strategy & Concepts Managerial Economics & Communication Data insights & Visualisation 		International Seminar
Term 2	Entrepreneurship & Innovation Business Research Methods Business Analytics with R Programming Corporate Finance Introduction to Machine Learning		International Seminar
Term 3	Cyber Law Human Resources Management Digital Marketing & Web Analytics SQL/NoSQL Based Data Architectures NLP, Text Mining & Semantic Analysis Mini Industry Project		International Seminar
Term 4	Social Media Analytics Neural Networks & Deep Learning with Capstone Project People Analytics	Marketing Finance Human Resource	International Seminar
Term 5	 AI & Big Data for Business Applications with Capstone Project Supply Chain Analytics Pricing Analytics 	Marketing Finance Human Resource	International Seminar
Term 6	Metaverse, AR, VR for BusinessGlobal Industry Project	Analytics	International Seminar





The Woxsen Advantage

- Contemporary Curriculum adhering to United Nation's Principles of Responsible and Management Education(PRME).
- Experiential and applied learning methodology for real-world application
 of theory and high-impact learning through **Behavioural & Analytics**Lab.
- Enriching industry engagement avenues like conclaves, guest lecturers, design project sponsors and mentors, extensive internship projects.
- An array of electives for students to choose from, such as Marketing, Finance, HR and Analytics.
- International Exchange and Progressive Study Opportunities with the world's leading institutions and universities. (Students can earn credits and dual degrees, one from Woxsen and a second degree from a partner institution).

Eligibility

- Applicants must hold a Bachelor's degree with a minimum of 60% aggregate from any recognised university (National or International) and an acceptable entrance test score in CAT, NMAT, XAT, GMAT, GRE (or) Woxsen Aptitude Test (WAT). In addition, all candidates are required to have a good understanding of the English language.
- Candidates in their final year of graduation are also eligible to apply.
 However, admission to Woxsen University will be subject to successful completion of all qualifying criteria in the undergraduate degree program.
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INTERNATIONAL EXCHANGE & PROGRESSIVE STUDIES

Woxsen University has established 150+ global partnerships with the world's leading universities with triple crown and FT Ranked institutions across 50+ countries such as USA, Germany, Canada, Australia, UK, Brazil, France, Italy, Colombia, Russia, Spain and more. The Student Exchange & Progressive Studies programs are structured to enhance the learning experience of the students.

Student Exchange

- Provides global exposure & international competencies to students
- Promotes international mobility of our meritorious students
- Acquaints students with challenges & opportunities in the international business world

Progressive Studies

- Equips students for an increasingly interconnected and globalized business world
- Foster international learning and exposure to broaden student perspectives relating to business applicability & skills
- Provides students an opportunity to get the best of both worlds with two degrees



OUR STUDENTS GO PLACES!

Placements

The world's leading corporates and institutions rely on Woxsen for talent acquisition. Our new-age programs, global faculty, industry-aligned curriculum and a robust placement prep framework, ensure our graduates are Industry-ready from Day 1.

Placement Track Record

Top 20% Avg. CTC

Overall Avg. CTC

L9. CLPA

Highest CTC Arcesium

200+
Industry Interactions

throughout the Program

131+

Corporates for Internship & Placements

FEES, SCHOLARSHIPS & FINANCING OPTIONS

Residential Program

FEE STRUCTURE

MASTER OF BUSINESS ADMINISTRATION (MBA)

Academic Batch: 2025-27

All Inclusive Amount (in INR)

POST GRADUATION PROGRAMS (Fully Residential)

	Year - 1	Year - 2	Total		
Admission Commitment Fee (One-Time, Non-Refundable)	1,00,000	-	1,00,000		
Tution Fee	6,10,000	6,10,000	12,20,000		
Learning Resources	60,000	60,000	1,20,000		
Total 7,70,000 6,70,000 14,40,000 (Payable to Woxsen University					
Food & Hostel Charges STANDARD (Year 1 & 2) PREMIUM (Year 1 & 2)					
Food Charges (5% GST Included)	2,94,000		2,94,000		
Accommodation Charges 3,00,000 4,27,000 (Triple Sharing, Non-AC) (Triple Sharing, AC)					
Sports Facility & Infrastructure (18% GST Included) 20,000 20,000					
Total	6,14,000 (Payable to INFIZIC LLP)		7,41,000 (Payable to INFIZIC LLP)		
Grand Total 20,54,000 21,81,000 Students are free to choose between two plans as per their preferance					

Scholarships & Financial Assistance:

- 1. Woxsen University offers merit scholarships of upto 50% based on student's composite score.
- Woxsen offers Easy Monthly Payment (EMI) & Loan options for flexible fee payment.
 (Note: Please check website for more details)

FEES, SCHOLARSHIPS & FINANCING OPTIONS

Woxsen offers 2 Types of Scholarships of upto 50%. In the academic year 2023, the university awarded scholarships worth **INR 40 crores** across various programs.

Merit Based Scholarship:

This scholarship is awarded to candidates with exceptional academic records, demonstrated through previous academic achievements, composite entrance test scores, and overall performance.

Sports Scholarship:

This scholarship is granted to student-athletes who demonstrate exceptional skill and promise in sports. It aims to support talented athletes in pursuing their academic and athletic endeavours simultaneously. The scholarship also provides them access to professional standard facilities at Woxsen's **60 acre sports arena.**



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STUDENT SPEAK



Vijay Kumar Lahoti MBA (Financial Services),Morgan Stanley

I'm honoured to be part of such a curated and unique course which is a blend of finance and technology. Bloomberg Terminal in Bloomberg Finance Lab allows you to carry out the fundamental and technical analysis on a single page. Here, you will be studying various organizational structures, performances, sectoral values, company valuations, equity values, and various other economic indicators. The BMC certification offered by Bloomberg provides information on economic indicators, currency, fixed income and this certification holds a global recognition and value.



Pavan Siddharth

"One of the standout experiences I've had at Woxsen University is the unparalleled global exposure it provides. This includes opportunities to participate in student exchange programs and learn from internationally renowned faculty who bring their expertise from esteemed universities worldwide."



Geddam Anirudh

MBA (HR and Digital Marketing), KPMG

"A road to self-journey, a decision once taken must never be regretted and Woxsen has proved that point to me. The diverse culture at Woxsen and my friends have taught me that not everyone is the same. Here, I had the opportunity to learn and adapt to diverse cultures, which proves to be valuable once you start working. Working as a Placement Committee member, has taught me negotiation skills and soft skills along with a sense of leadership, responsibility and decision-making, all of which are crucial for an MBA professional. Woxsen University is an ecosystem that consistently prioritises skill development.



Jai Kothari *MBA (General), Deloitte India*

I am grateful to Corporate Relations Team for the support they've provided throughout the campus drives. The individual student preparation and attention they gave each one is commendable. With their support I was able to improve my profile and land myself a job in one of the world's top MNCs.

ADMISSION PROCESS



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CAMPUS:

Kamkole, Sadasivpet, Sangareddy District Hyderabad - 502 345, Telangana, India

CORPORATE OFFICE:

Plot No. 1270, H. No: 8-2-293/82/A, 4th floor, JSP Jubilee Crown Building, Road Number 36 Jubilee Hills, Hyderabad, 500033, Telangana

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