



**MORE** INGENIOUS  
ENTERPRISING  
GLOBAL



**TOP 101+** **MBA (Business Analytics)**  
QS BUSINESS MASTERS WORLD RANKING 2024

**TOP 151+** **MBA (General)**  
QS BUSINESS MASTERS WORLD RANKING 2024

**TOP 151+** **MBA (Financial Services)**  
QS BUSINESS MASTERS WORLD RANKING 2024

**MBA**  
PROGRAMS

Woxsen University, Hyderabad

**CAMPUS:**

Kamkole, Sadasivpet, Sangareddy District  
Hyderabad - 502 345, Telangana, India

**CORPORATE OFFICE:**

Plot No. 1270, H. No: 8-2-293/82/A, 4th floor,  
JSP Jubilee Crown Building, Road Number 36  
Jubilee Hills, Hyderabad, 500033, Telangana

T: +91 72077 78104

[www.woxsen.edu.in](http://www.woxsen.edu.in)

[admissions@woxsen.edu.in](mailto:admissions@woxsen.edu.in)



At the heart of Woxsen University's ethos is the 'BE>' concept, which stands as an emblematic representation of the principle of 'Be More'. It's not merely a symbol; it's a mindset, a call to action, a challenge to every student to transcend their current capacities and rise above the commonplace.

By embracing this ethos to BE>, students innately demonstrate unique characteristics of Intuitive Ingenuity, Efficiently Enterprising and a Globally Grand Mindset. When students absorb the BE> philosophy, they're not merely prepared for the world, they're set to redefine it.

The same ethos stands true to Woxsen, where we push ourselves to become more than just a university to the students. At Woxsen, students learn with the industry, practice with the best of infrastructure, interact globally, shape their personalities, and build businesses. Our pedagogy, delivery and learning are forged not only in classrooms but beyond, on testing grounds of real-world challenges.

## Experience the Difference

### Experiential Learning:

The curriculum incorporates real-world scenarios, case studies, simulations, and internships to hone critical-thinking and decision-making skills.

### International Student Exchange Program:

Students' exposure to different cultures and markets, broadens perspective, fosters adaptability and enables better understanding of global business.

### Industry-Integrated Faculty:

Insights and mentorship of accomplished professionals and thought leaders bridge the gap between academic theory and practical application.

### Nurturing Entrepreneurial Spirit:

Workshops, incubators, and networking opportunities empower students to turn innovative ideas into successful ventures.

### Cutting-Edge Research:

Knowledge of the latest research, trends, and practices in the business field, arms students with a competitive advantage.

At Woxsen, you are groomed not just for a future career but are transformed into individuals that are intelligent, efficient and global in all perspectives.

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## A WORLD WITHIN OUR CAMPUS



## SPOTLIGHT ON OUR CLASS OF 2022 & 2023

Female **38%** Male **62%**

Students from **10** diverse backgrounds

- Engineering
- Sciences
- Computer Application
- Management
- Business Administration
- Commerce
- Arts & Humanities
- Hotel & Tourism
- Architecture
- Pharmacy

Students from

# 21

States across India



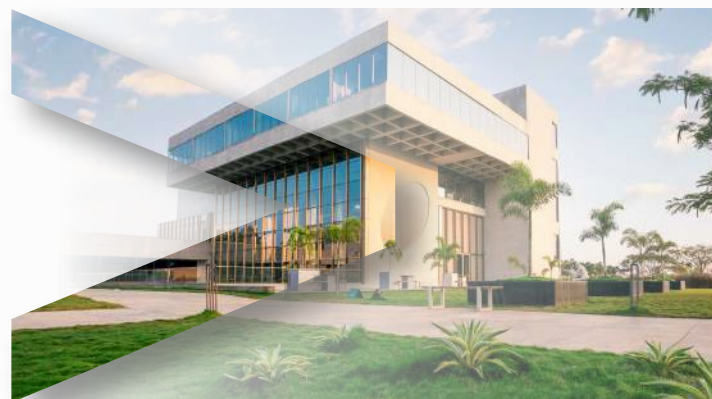
TAKE A CAMPUS TOUR

# WORLD CLASS EDUCATION THAT INGRAINS THE ETHOS TO BE MORE

Recognised among the best in the country by The Economic Times, Dalal Street Journal, Positive Impact Rating (Level 5, Pioneering School Globally), Woxsen prepares you for the challenges and opportunities of the global business arena.

Woxsen's 2-year MBA program is EFMD Global Accredited, putting it in the league of Top 1% of B-Schools world-wide with this recognition.

The program has gained global recognition for its forward-thinking curriculum, ideal blend of renowned academicians and industry experts, world class infrastructure, fostering global awareness among students and the seamless integration of real-world experiences starting right from the first year itself.



## Programs Offered

### MBA (General)

The MBA (General) program provides a well-rounded curriculum with elective courses in essential domains such as Marketing, HR, Operations, Finance, Data Science, and AI. Through integrated hands-on learning experiences and engagement with industry professionals, the program equips students with holistic management skills, preparing them to enter the corporate world with confidence.

### MBA (Financial Services)

The MBA (Financial Services) program enables students to develop an analytical approach to the intricacies of finance and business, seize the digital opportunity and learn to manage risk and drive profitability in the rapidly transforming financial services institutions.

Leveraging the cutting-edge Bloomberg Lab, students undergo intensive training to analyze real-time data, market-shaping news, and analytics, which equips them to provide valuable insights to empower top business and financial experts globally in making well-informed investment decisions.

### MBA (Business Analytics)

The MBA (Business Analytics) program offers a specialized curriculum that combines Analytics with core subjects like HR, Marketing, and Finance. It empowers students with advanced statistical, analytical and research, enabling them to harness data-driven insights and make well-informed strategic decisions in the ever-evolving business landscape.



## Road map to the MBA program:

### PLACEMENT PREP

### CAMPUS PLACEMENTS

Aug-Mar

Apr-July

Aug-Apr

Term 1

Placement  
Prep

Term 2

Term 3

Summer  
Internship

International  
Student  
Exchange/  
Progressive  
Studies

Term 4

Campus  
Placements

Term 5

Term 6

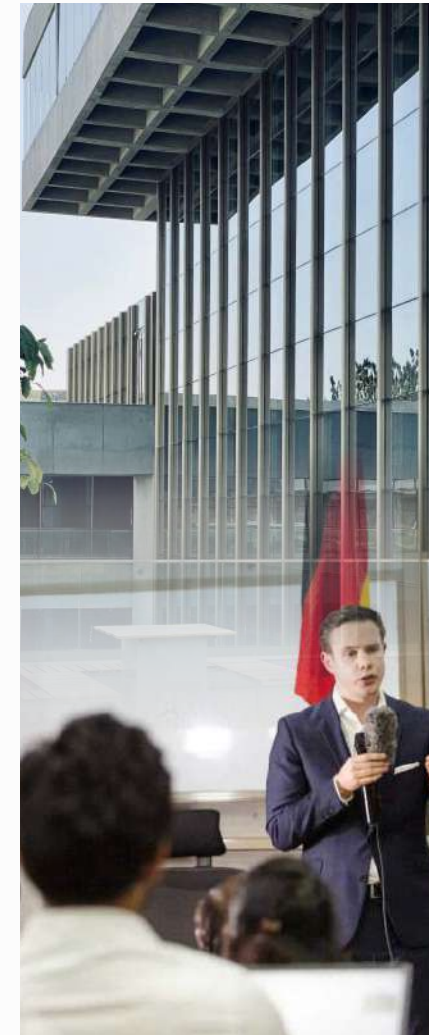


## BE MORE EMPOWERED TO TAKE ON THE BUSINESS WORLD

The MBA (General) program exposes students to how business is conducted in a global setting through interaction with business leaders, industry experts and academicians. The curriculum has been meticulously designed to ensure that the selection of courses in the program and the content of each course matches the current and future requirements of the Indian and global economy.

### MBA (General) Duration: 24 Months; Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	SEMINARS
Term 1	<ul style="list-style-type: none"> <li>Accounting for Managers</li> <li>Business Strategy &amp; Statistics</li> <li>Marketing – Strategy &amp; Concepts</li> <li>Organisational Behaviour</li> <li>Managerial Communication</li> </ul>		International Seminar
Term 2	<ul style="list-style-type: none"> <li>Business Research Methods 1</li> <li>Advanced Marketing Management</li> <li>Corporate Finance</li> <li>Entrepreneurship &amp; Innovation</li> <li>Fundamentals of Data Analytics</li> <li>Ethics, Responsibility &amp; Sustainability</li> </ul>		International Seminar
Term 3	<ul style="list-style-type: none"> <li>Business Research Methods 2</li> <li>Legal Aspects of Business</li> <li>Cost &amp; Managerial Accounting</li> <li>Operations &amp; Human Capital Management</li> <li>Digital Marketing &amp; Web Analytics</li> <li>Design Thinking</li> </ul>		International Seminar
Term 4	<ul style="list-style-type: none"> <li>Customer Relationship Management</li> <li>Advanced Digital Marketing</li> <li>Consumer Psychology</li> <li>Marketing Analytics</li> <li>Strategic Marketing</li> </ul>	<ul style="list-style-type: none"> <li>Marketing</li> <li>Finance</li> <li>Operations</li> <li>Human Resource</li> <li>Data Science &amp; AI</li> </ul>	International Seminar
Term 5	<ul style="list-style-type: none"> <li>Summer Internship</li> </ul>	<ul style="list-style-type: none"> <li>Marketing</li> <li>Finance</li> <li>Operations</li> <li>Human Resource</li> <li>Data Science &amp; AI</li> </ul>	International Seminar
Term 6	<ul style="list-style-type: none"> <li>Final Project Submissions</li> </ul>	<ul style="list-style-type: none"> <li>Marketing</li> <li>Finance</li> <li>Operations</li> <li>Human Resource</li> <li>Data Science &amp; AI</li> </ul>	International Seminar



### The Woxsen Advantage

- Contemporary curriculum adhering to United Nation's Principles of Responsible and Management Education (PRME)
- Experiential and applied learning methodology for real-world application of theory and high-impact learning
- Enriching industry engagement avenues like conclaves, guest lecturers, design project sponsors & mentors, and extensive internship projects.
- Students can opt for Dual Majors or Major-Minor from electives of Marketing, Finance, Operations, HR, Data Analytics & AI at the beginning of the 2nd year.**
- International Exchange and Progressive Study Opportunities with the world's leading institutions and universities. (Students can earn credits and dual degrees, one from Woxsen and a second degree from a partner institution.)

### Eligibility

- Applicants must hold a Bachelor's degree with a minimum of 60% aggregate from any recognised university (National or International) and an acceptable entrance test score in CAT, NMAT, XAT, GMAT, GRE (or) Woxsen Aptitude Test (WAT). In addition, all candidates are required to have a good understanding of the English language.
- Candidates in their final year of graduation are also eligible to apply. However, admission to Woxsen University will be subject to successful completion of all qualifying criteria in the undergraduate degree program.
- International applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility>



MBA (Financial Services) is an application-oriented management program aimed at developing skills required to serve the growing Financial Markets such as Money Market, Capital Market, Forex Market, Banking and other financial aspects.

Through a dynamic curriculum, access to cutting-edge resources like the **Bloomberg Finance Lab** and industry interactions, students gain invaluable exposure to real-world scenarios and are equipped with the knowledge and capabilities essential for success in the ever-evolving financial sector.

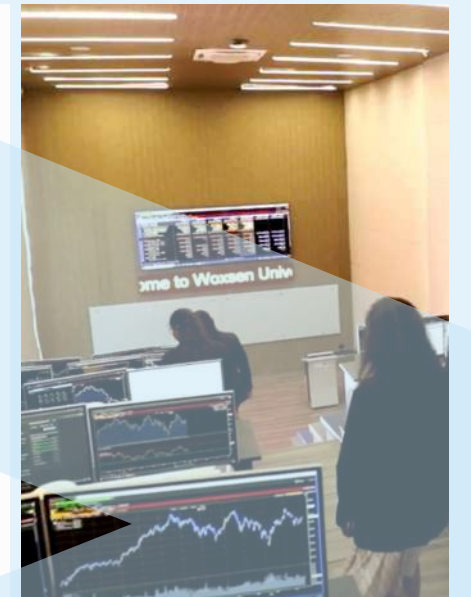
## BE MORE INTUITIVE TO MAKE A MARK ON THE FINANCIAL WORLD

MBA (Financial Services) Duration: 24 Months; Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	SEMINARS
Term 1	<ul style="list-style-type: none"> <li>Computer Application for Business</li> <li>Introduction to Financial Services</li> <li>Business Statistics</li> <li>Introduction to Marketing Management</li> <li>Accounting for Managers</li> <li>Micro Economics</li> <li>Managerial Communication</li> </ul>		International Seminar
Term 2	<ul style="list-style-type: none"> <li>Macro Economics</li> <li>Financial Product &amp; Markets</li> <li>Quantitative Security Analysis and Portfolio Management</li> <li>Ethics, Responsibility &amp; Sustainability</li> <li>Organisational Behaviour &amp; Human Resource Management</li> <li>Corporate Finance</li> </ul>		International Seminar
Term 3	<ul style="list-style-type: none"> <li>International Monetary Economics</li> <li>Python for Finance</li> <li>Fixed Income Securities &amp; Credit Markets</li> <li>NISM (Research Analyst, Mutual Fund)</li> <li>BMC Certification</li> </ul>		International Seminar
Term 4	<ul style="list-style-type: none"> <li>Financial Reporting &amp; Analysis</li> <li>SQL</li> <li>ESG Certification</li> </ul>	<ul style="list-style-type: none"> <li>Derivative &amp; Risk Management</li> <li>Crypto Currency &amp; Blockchain</li> <li>Investment Banking</li> </ul>	International Seminar
Term 5	<ul style="list-style-type: none"> <li>Summer Internship</li> <li>Alternate Investment</li> <li>Indian &amp; US Tax</li> <li>Entrepreneurship Finance</li> </ul>	<ul style="list-style-type: none"> <li>Management of Financial Institution</li> <li>Global Capital Market</li> <li>Machine Learning in FinServ</li> </ul>	International Seminar
Term 6	<ul style="list-style-type: none"> <li>Final Project Submissions</li> </ul>	<ul style="list-style-type: none"> <li>Foreign Exchange</li> <li>Global Banking System</li> <li>Financial Analytics &amp; Payment System</li> </ul>	International Seminar

### The Woxsen Advantage

- Contemporary Curriculum adhering to United Nation's Principles of Responsible and Management Education (PRME)
- Experiential and applied learning methodology for real-world application of theory and high-impact learning through one of Asia's largest **Bloomberg Finance Labs**.
- Enriching industry engagement avenues like conclaves, guest lecturers, design project sponsors and mentors, extensive internship projects.
- An array of electives for students to choose from, such as Management, Finance, Banking, Cryptocurrency and many more.
- International Exchange and Progressive Study Opportunities with the world's leading institutions and universities. (Students can earn credits and dual degrees, one from Woxsen and a second degree from a



### Eligibility

- Applicants must hold a B.Tech (CSE), B.Com or any other bachelor's degree in Computer Applications/ IT Services with minimum 60% aggregate from any recognised university (National or International) and an acceptable entrance test score in CAT, NMAT, XAT, GMAT, GRE (or) Woxsen Aptitude Test (WAT). In addition, all candidates are required to have a good understanding of the English language.
- Candidates in their final year of graduation are also eligible to apply. However, admission to Woxsen University will be subject to successful completion of all qualifying criteria in the undergraduate degree program.
- International applicants can check their eligibility for the program at <https://woxsen.edu.in/international/eligibility/>





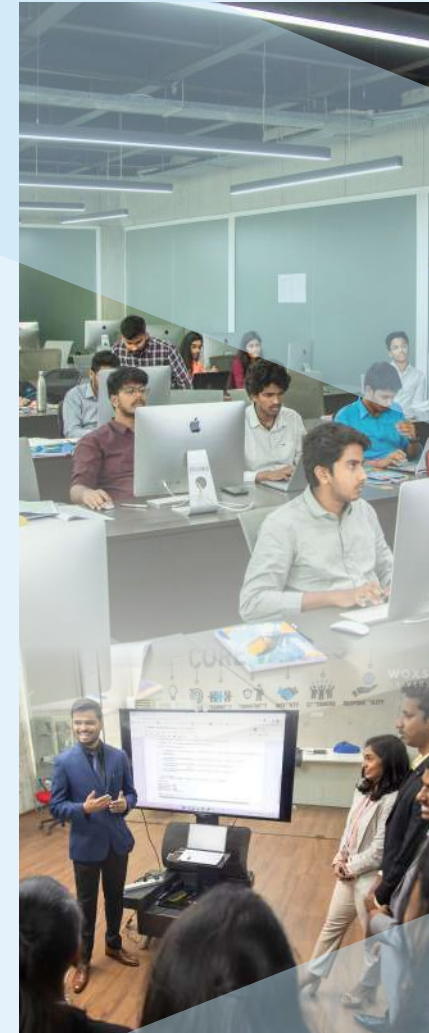
MBA (Business Analytics) enables students to build a cross-functional foundation in management with expertise in analytics. The unique curriculum is designed for students to build competency in the skills needed to implement and oversee data-driven business decisions.

As students progress through the course, they will emerge as well-rounded graduates with a blend of technical acumen, corporate insights, effective management strategies, leadership skills, and finely tuned communication abilities.

## BE MORE DECISIVE FOR DATA DRIVEN DECISIONS

### MBA (Business Analytics) Duration: 24 Months; Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	SEMINARS
Term 1	<ul style="list-style-type: none"> <li>Introduction to Python Programming</li> <li>Business Statistics</li> <li>Accounting for Managers</li> <li>Marketing – Strategy &amp; Concepts</li> <li>Managerial Economics &amp; Communication</li> <li>Data insights &amp; Visualisation</li> </ul>		International Seminar
Term 2	<ul style="list-style-type: none"> <li>Entrepreneurship &amp; Innovation</li> <li>Business Research Methods</li> <li>Business Analytics with R Programming</li> <li>Corporate Finance</li> <li>Introduction to Machine Learning</li> </ul>		International Seminar
Term 3	<ul style="list-style-type: none"> <li>Cyber Law</li> <li>Human Resources Management</li> <li>Digital Marketing &amp; Web Analytics</li> <li>SQL/NoSQL Based Data Architectures</li> <li>NLP, Text Mining &amp; Semantic Analysis</li> <li>Mini Industry Project</li> </ul>		International Seminar
Term 4	<ul style="list-style-type: none"> <li>Social Media Analytics</li> <li>Neural Networks &amp; Deep Learning with Capstone Project</li> <li>People Analytics</li> </ul>	<ul style="list-style-type: none"> <li>Marketing</li> <li>Finance</li> <li>Human Resource</li> </ul>	International Seminar
Term 5	<ul style="list-style-type: none"> <li>AI &amp; Big Data for Business Applications with Capstone Project</li> <li>Supply Chain Analytics</li> <li>Pricing Analytics</li> </ul>	<ul style="list-style-type: none"> <li>Marketing</li> <li>Finance</li> <li>Human Resource</li> </ul>	International Seminar
Term 6	<ul style="list-style-type: none"> <li>Metaverse, AR, VR for Business</li> <li>Global Industry Project</li> </ul>	<ul style="list-style-type: none"> <li>Analytics</li> </ul>	International Seminar



#### The Woxsen Advantage

- Contemporary Curriculum adhering to United Nation's Principles of Responsible and Management Education (PRME).
- Experiential and applied learning methodology for real-world application of theory and high-impact learning through **Behavioural & Analytics Lab**.
- Enriching industry engagement avenues like conclaves, guest lecturers, design project sponsors and mentors, extensive internship projects.
- An array of electives for students to choose from, such as Marketing, Finance, HR and Analytics.
- International Exchange and Progressive Study Opportunities with the world's leading institutions and universities. (Students can earn credits and dual degrees, one from Woxsen and a second degree from a partner institution).

#### Eligibility

- Applicants must hold a Bachelor's degree with a minimum of 60% aggregate from any recognised university (National or International) and an acceptable entrance test score in CAT, NMAT, XAT, GMAT, GRE (or) Woxsen Aptitude Test (WAT). In addition, all candidates are required to have a good understanding of the English language.
- Candidates in their final year of graduation are also eligible to apply. However, admission to Woxsen University will be subject to successful completion of all qualifying criteria in the undergraduate degree program.
- International applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility>

## INTERNATIONAL EXCHANGE & PROGRESSIVE STUDIES

Woxsen University has established 120+ global partnerships with the world's leading universities with triple crown and FT Ranked institutions across 50+ countries such as USA, Germany, Canada, Australia, UK, Brazil, France, Italy, Colombia, Russia, Spain and more . The Student Exchange & Progressive Studies programs are structured to enhance the learning experience of the students.

### Student Exchange

- Provides global exposure & international competencies to students
- Promotes international mobility of our meritorious students
- Acquaints students with challenges & opportunities in the international business world

### Progressive Studies

- Equips students for an increasingly interconnected and globalized business world
- Foster international learning and exposure to broaden student perspectives relating to business applicability & skills
- Provides students an opportunity to get the best of both worlds with two degrees



## OUR STUDENTS GO PLACES!

### Placements

The world's leading corporates and institutions rely on Woxsen for talent acquisition. Our new-age programs, global faculty, industry-aligned curriculum and a robust placement prep framework, ensure our graduates are Industry-ready from Day 1.

**100%**  
Placement Track Record

**17.0** LPA

Highest CTC  
Morgan Stanley

**14.05** LPA  
Top 20% Avg. CTC

**200+**

Industry Interactions  
throughout the Program

**9.09** LPA  
Overall Avg. CTC

**131+**

Corporates for  
Internship & Placements



## FEES, SCHOLARSHIPS & FINANCING OPTIONS

### Residential Program

#### FEE STRUCTURE

MASTER OF BUSINESS ADMINISTRATION (MBA)

Academic Batch : 2024-26

All Inclusive Amount (in INR)

Academic Fee	Year - 1	Year - 2	Total
<b>Admission Commitment Fee</b> <small>(One-Time, Non-Refundable)</small>	1,00,000	-	1,00,000
<b>Tuition Fee</b>	6,10,000	6,10,000	12,20,000
<b>Learning Resources</b>	60,000	60,000	1,20,000
<b>Total</b>	<b>7,70,000</b>	<b>6,70,000</b>	<b>14,40,000</b>
	<small>(Payable to Woxsen University)</small>		
Food & Hostel Charges	Year - 1	Year - 2	Total
<b>Food Charges</b> <small>(5% GST Included)</small>	1,47,000	1,47,000	2,94,000
<b>Accommodation Charges</b> <small>(Non-AC, Triple sharing basis)</small>	1,40,000	1,40,000	2,80,000
<b>Total</b>	<b>2,87,000</b>	<b>2,87,000</b>	<b>5,74,000</b>
	<small>(Payable to INFIZIC LLP)</small>		
<b>Grand Total</b>	<b>10,57,000</b>	<b>9,57,000</b>	<b>20,14,000</b>
Optional Add-on (Per Annum)	Year - 1	Year - 2	Total
<small>(A/C Accommodation, Triple sharing basis)</small>	63,500	63,500	1,27,000

T&C Apply

As a residential campus, Laundry Service has been outsourced to third party & shall be charged as a mandatory add-on at INR 24,000 per annum | Other T&C Apply\*

#### Scholarships & Financial Assistance:

1. Woxsen University offers merit scholarships of upto 50% based on student's composite score.
2. Woxsen offers Easy Monthly Payment (EMI) & Loan options for flexible fee payment.

(Note: Please check website for more details)

## STUDENT SPEAK



**Vijay Kumar Lahoti**

MBA (Financial Services)  
17 LPA Highest Package, Morgan Stanley

I'm honoured to be part of such a curated and unique course which is a blend of finance and technology. Bloomberg Terminal in Bloomberg Finance Lab allows you to carry out the fundamental and technical analysis on a single page. Here, you will be studying various organizational structures, performances, sectoral values, company valuations, equity values, and various other economic indicators. The BMC certification offered by Bloomberg provides information on economic indicators, currency, fixed income and this certification holds a global recognition and value.



**Pavan Siddharth**

MBA (BA.AI.ML)

"One of the standout experiences I've had at Woxsen University is the unparalleled global exposure it provides. This includes opportunities to participate in student exchange programs and learn from internationally renowned faculty who bring their expertise from esteemed universities worldwide."



**Geddam Anirudh**

MBA (HR and Digital Marketing), KPMG

"A road to self-journey, a decision once taken must never be regretted and Woxsen has proved that point to me. The diverse culture at Woxsen and my friends have taught me that not everyone is the same. Here, I had the opportunity to learn and adapt to diverse cultures, which proves to be valuable once you start working. Working as a Placement Committee member, has taught me negotiation skills and soft skills along with a sense of leadership, responsibility and decision-making, all of which are crucial for an MBA professional. Woxsen University is an ecosystem that consistently prioritises skill development.



**Jai Kothari**

MBA (General), Deloitte India

I am grateful to Corporate Relations Team for the support they've provided throughout the campus drives. The individual student preparation and attention they gave each one is commendable. With their support I was able to improve my profile and land myself a job in one of the world's top MNCs.

# ADMISSION PROCESS

Studying at Woxsen University gives you the opportunity to gain knowledge, skills, and outlook which you need to reach your full potential. Applying to Woxsen is a simple process that we will walk you through step by step.



Apply Now



[admissions@woxsen.edu.in](mailto:admissions@woxsen.edu.in)  
[www.woxsen.edu.in](http://www.woxsen.edu.in)