



All India Top 100 B – Schools
Times B-School Ranking 2024



All India Top 130 Institutes
OUTLOOK I-CARE 2024



BBA

(HONS.)



Beyond the Ordinary

Experiential Learning:

The curriculum incorporates real-world application of theory, design projects, guest lectures and internships to hone critical-thinking and decision-making skills.

International Student Exchange Program:

120+ global partnerships with world's leading universities exposes students to different cultures and markets, broadens perspective, fosters adaptability and enables better understanding of global business.

Industry-Integrated Faculty:

Insights and mentorship of accomplished professionals and thought leaders bridge the gap between academic theory and practical application.

World Class Infrastructure:

Spread across 200 acres, the campus features state-of-the-art design labs, high-tech classrooms, International standard sports arena and modern recreational and residential facilities providing an inspiring environment for creative learning.

At Woxsen, you are groomed not just for a future career but are transformed into individuals that are Ingenious, Enterprising and Global in all perspectives.



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World class education that ingrains the ethos to Be More

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BBA + MBA (Integrated)

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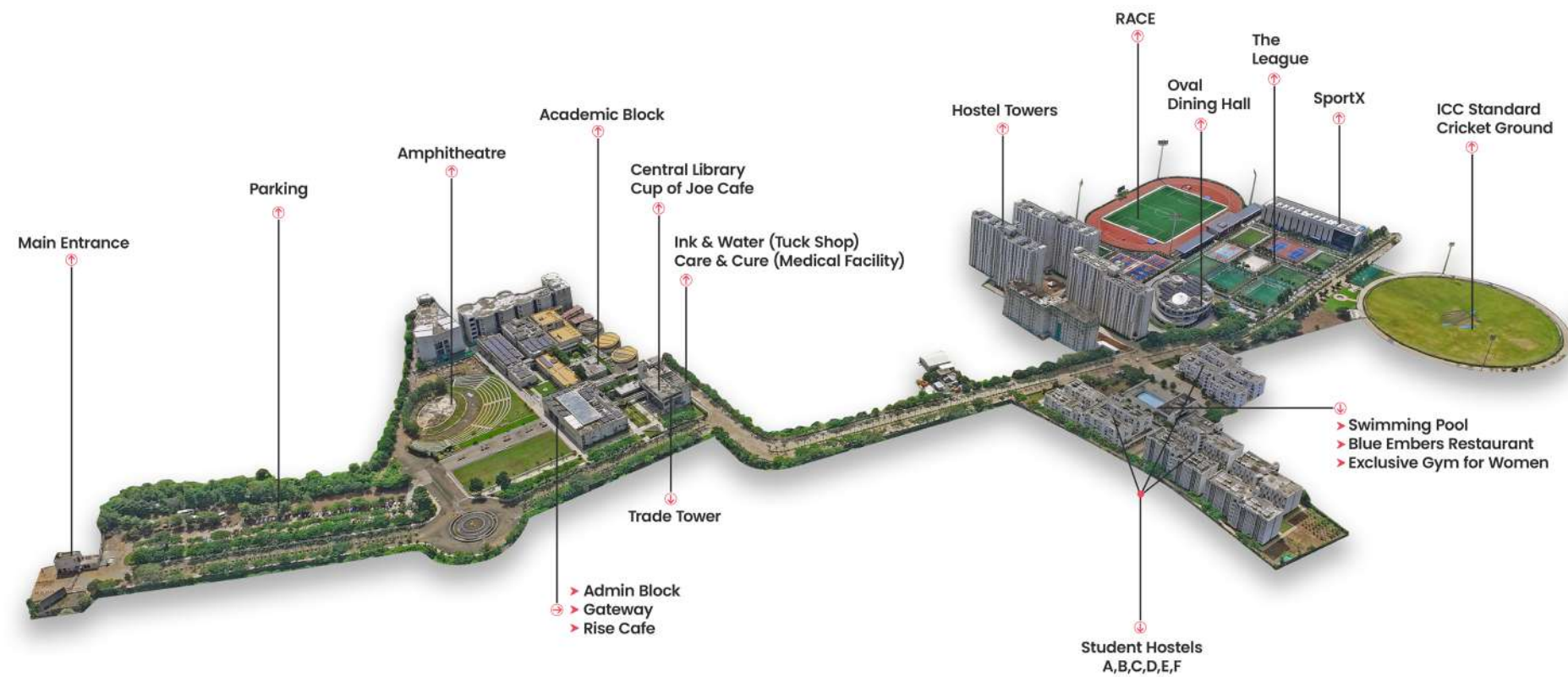
Our Students Go Places!

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A WORLD WITHIN OUR CAMPUS



TAKE A CAMPUS TOUR

Spotlight on our Class of '24

Men
65%

Women
35%

Students from **7** Diverse backgrounds

MPC

CEC

HEC

MEC

BIPC

Diploma in Managment

Diploma in Engineering

Students from
18+
States across India

AP & TS
86%

Other States
14%

WORLD CLASS EDUCATION
THAT INGRAINS THE
ETHOS TO BE MORE



Business Administration serves as the bedrock upon which the intricacies of modern commerce are meticulously structured and strategically executed. it plays a pivotal role in ensuring the efficient allocation of resources, effective decision-making, and the sustainable growth of organizations.

Woxsen University's Bachelor of Business Administration course aims to nurture the future leaders of the business world, and to stand as a testament to our commitment to providing students with a comprehensive, world-class education. This program is designed to equip you with the knowledge, skills, and ethical foundations necessary to excel in the ever-evolving and competitive global business landscape. With curriculum designed to challenge you to go beyond business & view every topic through a global lens. It enables students to put theory into practice, helping them discover their strengths in real-world business scenarios

The 4-year Undergraduate Bachelor of Business Administration (Hons.) program at Woxsen University offers 6 in-demand specializations. For the relevance and comprehensiveness of its Business Administration programs, Woxsen University ranks 12th All India (Times B-School Ranking 2023), among the top 100 B-Schools.

Programs Offered

BBA (Hons.) – GENERAL

The General BBA program will reiterate the broader perspective of Business Students that will develop an in depth understanding of the four core areas of business management which are Marketing, Finance, HR & Operations.

BBA (Hons.) - E-Commerce & Digital Marketing

BBA in E-Commerce & Digital Marketing will help you grasp the much needed skills to create, manage & operate any online business. This program wil equip you with the various digital marketing tools & principles used, to deliver effective social media campaigns and enable an understanding of the various levers available online to promote any business category.

BBA (Hons.) - Data Science & Artificial Intelligence

BBA in Data Science & Artificial Intelligence is designed to help learners acquire latest knowledge and skills in emerging technologies like Data Science, Visualisation Management reporting etc. This program will help you understand how AI-driven businesses can deliver efficient & effective business results, analyse, forecast & power business value with the use of Data Science.

BBA (Hons.) - Entrepreneurship Development

The BBA in Entrepreneurship Development program empowers individuals to drive economic growth, innovate, and create positive social change.

Designed for aspiring entrepreneurs, it hones knowledge, skills, and abilities critical for business success. This program cultivates an entrepreneurial mindset, enabling graduates to tackle diverse roles and propel their enterprises to new heights. Join us for a transformative journey in entrepreneurship.

BBA (Hons.) – Financial Services

Bachelor of Business Administration in Financial Services will empower you with in-depth knowledge of Financial Services and Insurance Sector. The program covers modules like security analysis, capital & derivatives markets, financial management, risk management and more which will equip student with the required skillset to deal with financial challenges faced by any industry, sector or client.

BBA + MBA (Integrated)

Woxsen's 5 Year BBA + MBA (Integrated) program is designed with new-age specializations at both the levels, like Business Analytics, Digital Marketing, E-Commerce, Data Science, Artificial Intelligence amongst other topics. The program offers a world-class academic rigour with a highly industry-oriented curriculum and practice-based learning, preparing students for the contemporary business environment. The program instils strong business acumen and inculcates entrepreneurial abilities, providing a robust platform to launch careers with specialized skill sets in the domain of their choice.

Road Map to the BBA. Program						CAMPUS PLACEMENTS					
						PLACEMENT PREP					
Aug -Jan	Jan-June	Jun-Jul		Jul -Dec	Jan-May	June-Jul	Jul -Dec		Jan-May	July -Dec	Jan-May
BBA (Hons.)											
BBA											
Semester 1	Semester 2	Social Internship	International Student Exchange/ Progressive Studies	Semester 3	Semester 4	Corporate Internship	Semester 5	Semester 6	Campus Placements	Semester 7	Semester 8

BE MORE CURIOUS

The General BBA program will reiterate the broader perspective of Business Students that will develop an in depth understanding of the four core areas of business management which are Marketing, Finance, HR& Operations.

BBA (General)

Duration: 48 Months, Full-Time, Residential Program

TERMS	COURSE TITLE BBA/ BBA (Hons.)	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Micro Economics• Environmental Education & UN SDGs• Introduction to Business Communication & Etiquette• History & Cross- Cultural Business Issues• Managing People & Organizations• Statistics & Data Analysis• Consumer Computer Applications	
Semester 2	<ul style="list-style-type: none">• Academic and Research Writing• Business Model Fundamentals• Business Law• Critical Thinking• Macro Economics• Social and Behavioral Analysis• Prompt Engineering	
Semester 3	<ul style="list-style-type: none">• Supply Chain Management in India• Foreign Language: Spanish• Introduction to Human Resource Management• Introduction to Financial Accounting• Marketing & UX• Sustainable Design & Innovation• Social Internship	
Semester 4	<ul style="list-style-type: none">• Financial Reporting & Analysis• Marketing Research• Operations Management• Technology Solutions for Business – Python Programming• Reflecting Self• Corporate Internship	
Semester 5	<ul style="list-style-type: none">• Gender Issues in Modern Society• International Logistics & Trade	<ul style="list-style-type: none">• Data Analytics for Decision-Making• Entrepreneurship & Innovation• Introduction to Digital Marketing

*Woxsen University follows a Continuous Benchmarking Policy & the above curriculum outline is subject to change without further notice.

Semester 6	<ul style="list-style-type: none">• Business Strategy• Creative Business Cases	<ul style="list-style-type: none">• AI & ML in Business• Corporate Finance• Social Entrepreneurship
For BBA (Hons.) Only		
Semester 7	<ul style="list-style-type: none">• Advance Marketing Management• Existential Dialogues• Leadership and Change Management• Project Synopsis Presentation	<ul style="list-style-type: none">• Managing Venture Capital• Security Analysis & Portfolio Management
Semester 8	<ul style="list-style-type: none">• Dissertation Presentation• Micro Credit Certification Courses	<ul style="list-style-type: none">• Business Plan Implementation• Creating Disruptive Online Businesses



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The Woxsen Advantage:

- Right mix of theory & practical concepts from top notch faculty
- Internships | Case Studies | Group Assignments
- Opportunity to register for the Trade Tower Program
- #Unicorn Calling: Learn & Network with some of the leading Entrepreneurs
- Woxsen Leadership Series: Learn & Network with some of the visionary leaders

Eligibility:

- Applicants must have completed the examination at 10+2 level of schooling or its equivalent in any stream from CBSE, ISC, State boards, IB, Cambridge or other recognised boards with 55% aggregate. In addition, all candidates are required to have a good understanding of English language.
- Students appearing for 12th Grade/ equivalent may apply. However, to secure admission at Woxsen University, clearing 12th Grade/ equivalent exam is mandatory.
- International Applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility/>
- Accepted Entrance Test Scores: Woxsen Aptitude Test (WAT)/ SAT/ CUET
- For Candidates applying with CUET-UG Score:
 - i) English as a Language subject is mandatory.

BE MORE
ADAPTIVE

BBA in E-Commerce & Digital Marketing will help you grasp the much needed skills to create, manage & operate any online business. This program will equip you with the various digital marketing tools & principles used, to deliver effective social media campaigns and enable an understanding of the various levers available online to promote any business category.

E-Commerce & Digital Marketing

Duration: 48 Months, Full-Time, Residential Program

TERMS	COURSE TITLE BBA/ BBA (Hons.)	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Micro Economics• Environmental Education & UN SDGs• Introduction to Business Communication and Etiquette• History & Cross- Cultural Business Issues• Managing People & Organizations• Statistics & Data Analysis• Consumer Computer Applications	
Semester 2	<ul style="list-style-type: none">• Academic and Research Writing• Business Model Fundamentals• Business Law• Critical Thinking• Macro Economics• Social and Behavioral Analysis• Prompt Engineering	
Semester 3	<ul style="list-style-type: none">• Supply Chain Management in India• Foreign Language: Spanish• Introduction to Human Resource Management• Introduction to Financial Accounting• Marketing & UX• Sustainable Design & Innovation• Social Internship	
Semester 4	<ul style="list-style-type: none">• Financial Reporting & Analysis• Marketing Research• Operations Management• Technology Solutions for Business – Python Programming• Reflecting Self• Corporate Internship	
Semester 5	<ul style="list-style-type: none">• Gender Issues in Modern Society• International Logistics & Trade	<ul style="list-style-type: none">• Data Analytics for Decision-Making• Entrepreneurship & Innovation• Introduction to Digital Marketing

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Semester 6	<ul style="list-style-type: none">• Business Strategy• Creative Business Cases	<ul style="list-style-type: none">• AI & ML in Business• Customer Relationship Management• Website Development Strategies & E-Commerce
For BBA (Hons.) Only		
Semester 7	<ul style="list-style-type: none">• Advance Marketing Management• Existential Dialogues• Leadership and Change Management• Project Synopsis Presentation	<ul style="list-style-type: none">• Social Media Marketing• Visual Analytics
Semester 8	<ul style="list-style-type: none">• Dissertation Presentation• Micro Credit Certification Courses	<ul style="list-style-type: none">• Business Plan Implementation• Creating Disruptive Online Businesses



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BE MORE ANALYTICAL

BBA in Data Science & Artificial Intelligence is designed to help learners acquire latest knowledge and skills in emerging technologies like Data Science, Visualisation Management reorting etc. This program will help you understand how AI- driven businesses can deliver efficient & effective business results, analyse, forecast & power business value with of Data Science.

Data Science & Artificial Intelligence

Duration: 48 Months, Full-Time, Residential Program

TERMS	COURSE TITLE BBA/ BBA (Hons.)	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Micro Economics• Environmental Education & UN SDGs• Introduction to Business Communication and Etiquette• History & Cross- Cultural Business Issues• Managing People & Organizations• Statistics & Data Analysis• Consumer Computer Applications	
Semester 2	<ul style="list-style-type: none">• Academic and Research Writing• Business Model Fundamentals• Business Law• Critical Thinking• Macro Economics• Social and Behavioral Analysis• Prompt Engineering	
Semester 3	<ul style="list-style-type: none">• Supply Chain Management in India• Foreign Language: Spanish• Introduction to Human Resource Management• Introduction to Financial Accounting• Marketing & UX• Sustainable Design & Innovation• Social Internship	
Semester 4	<ul style="list-style-type: none">• Financial Reporting & Analysis• Marketing Research• Operations Management• Technology Solutions for Business – Python Programming• Reflecting Self• Corporate Internship	
Semester 5	<ul style="list-style-type: none">• Gender Issues in Modern Society• International Logistics & Trade	<ul style="list-style-type: none">• Data Analytics for Decision-Making• Entrepreneurship & Innovation• Software Project Management

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Semester 6	<ul style="list-style-type: none">• Business Strategy• Creative Business Cases	<ul style="list-style-type: none">• AI & ML in Business• Data Visualization using Excel• Predictive Analytics
For BBA (Hons.) Only		
Semester 7	<ul style="list-style-type: none">• Advance Marketing Management• Existential Dialogues• Leadership and Change Management• Project Synopsis Presentation	<ul style="list-style-type: none">• Natural Language Processing• Visual Analytics
Semester 8	<ul style="list-style-type: none">• Dissertation Presentation• Micro Credit Certification Courses	<ul style="list-style-type: none">• Business Plan Implementation• Creating Disruptive Online Businesses



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- International Applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility/>
- Accepted Entrance Test Scores: Woxsen Aptitude Test (WAT)/ SAT/ CUET
- For Candidates applying with CUET-UG Score:
 - i) English as a Language subject is mandatory.

BE MORE
INNOVATIVE

The General BBA program will reiterate the broader perspective of Business Students that will develop an in depth understanding of the four core areas of business management which are Marketing, Finance, HR& Operations.

Entrepreneurship Development

Duration: 48 Months, Full-Time, Residential Program

TERMS	COURSE TITLE BBA/ BBA (Hons.)	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Micro Economics• Environmental Education & UN SDGs• Introduction to Business Communication and Etiquette• History & Cross- Cultural Business Issues• Managing People & Organizations• Statistics & Data Analysis• Consumer Computer Applications	
Semester 2	<ul style="list-style-type: none">• Academic and Research Writing• Business Model Fundamentals• Business Law• Critical Thinking• Macro Economics• Social and Behavioral Analysis• Prompt Engineering	
Semester 3	<ul style="list-style-type: none">• Supply Chain Management in India• Foreign Language: Spanish• Introduction to Human Resource Management• Introduction to Financial Accounting• Marketing & UX• Sustainable Design & Innovation• Social Internship	
Semester 4	<ul style="list-style-type: none">• Financial Reporting & Analysis• Marketing Research• Operations Management• Technology Solutions for Business – Python Programming• Reflecting Self• Corporate Internship	
Semester 5	<ul style="list-style-type: none">• International Logistics & Trade• Gender Issues in Modern Society	<ul style="list-style-type: none">• Intellectual Property Rights• New Technology Ventures• Entrepreneurship and Innovation

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Semester 6	<ul style="list-style-type: none">• Business Strategy• Creative Business Cases	<ul style="list-style-type: none">• Entrepreneurial Finance• Leadership in Innovation• Start-up Strategy
For BBA (Hons.) Only		
Semester 7	<ul style="list-style-type: none">• Advance Marketing Management• Existential Dialogues• Leadership and Change Management• Project Synopsis Presentation	<ul style="list-style-type: none">• Management of MSME's• Fostering Innovation & Creativity
Semester 8	<ul style="list-style-type: none">• Dissertation Presentation• Micro Credit Certification Courses	<ul style="list-style-type: none">• Business Plan Implementation• Creating Disruptive Online Businesses



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- Students appearing for 12th Grade/ equivalent may apply. However, to secure admission at Woxsen University, clearing 12th Grade/ equivalent exam is mandatory.
- International Applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility/>
- Accepted Entrance Test Scores: Woxsen Aptitude Test (WAT)/ SAT/ CUET
- For Candidates applying with CUET-UG Score:
 - i) English as a Language subject is mandatory.

BE MORE
TACTFUL

Finance

Duration: 48 Months, Full-Time, Residential Program

TERMS	COURSE TITLE BBA/ BBA (Hons.)	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Micro Economics• Environmental Education & UN SDGs• Introduction to Business Communication and Etiquette• History & Cross- Cultural Business Issues• Managing People & Organizations• Statistics & Data Analysis• Consumer Computer Applications	
Semester 2	<ul style="list-style-type: none">• Academic and Research Writing• Business Model Fundamentals• Business Law• Critical Thinking• Macro Economics• Social and Behavioral Analysis• Prompt Engineering	
Semester 3	<ul style="list-style-type: none">• Supply Chain Management in India• Foreign Language: Spanish• Introduction to Human Resource Management• Introduction to Financial Accounting• Marketing & UX• Sustainable Design & Innovation• Social Internship	
Semester 4	<ul style="list-style-type: none">• Financial Reporting & Analysis• Marketing Research• Operations Management• Technology Solutions for Business – Python Programming• Reflecting Self• Corporate Internship	
Semester 5	<ul style="list-style-type: none">• Gender Issues in Modern Society• International Logistics & Trade	<ul style="list-style-type: none">• Banking and Economic Policy• Fundamentals of Insurance & Practice• Security Analysis and Portfolio Management

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Bachelor of Business Administration in Financial Services will empower you with in-depth knowledge of Financial Services and Insurance Sector. The program covers modules like security analysis, capital & derivatives markets, financial management, risk management and more which will equip student with the required skillset to deal with financial challenges faced by any industry, sector or client.

Semester 6	<ul style="list-style-type: none">• Business Strategy• Creative Business Cases	<ul style="list-style-type: none">• Corporate Finance• Entrepreneurial Finance• Investment Banking
For BBA (Hons.) Only		
Semester 7	<ul style="list-style-type: none">• Behavioral Finance• Existential Dialogues• Leadership and Change Management• Project Synopsis Presentation	<ul style="list-style-type: none">• Fundamental Analysis• Managing Venture Capital
Semester 8	<ul style="list-style-type: none">• Dissertation Presentation• Micro Credit Certification Courses	<ul style="list-style-type: none">• Derivative and Risk Management• International Finance

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- Woxsen Leadership Series: Learn & Network with some of the visionary leaders

Eligibility:

- Applicants must have completed the examination at 10+2 level of schooling or its equivalent in any stream from CBSE, ISC, State boards, IB, Cambridge or other recognised boards with 55% aggregate. In addition, all candidates are required to have a good understanding of English language.
- Students appearing for 12th Grade/ equivalent may apply. However, to secure admission at Woxsen University, clearing 12th Grade/ equivalent exam is mandatory.
- International Applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility/>
- Accepted Entrance Test Scores: Woxsen Aptitude Test (WAT)/ SAT/ CUET
- For Candidates applying with CUET-UG Score:
 - i) English as a Language subject is mandatory.

BE MORE
EFFECTIVE

Woxsen's 5 Year BBA + MBA (Integrated) program is designed with new-age specializations at both the levels, like Business Analytics, Digital Marketing, E-Commerce, Data Science, Artificial Intelligence amongst other topics. The program offers a world-class academic rigour with a highly industry-oriented curriculum and practice-based learning, preparing students for the contemporary business environment. The program instils strong business acumen and inculcates entrepreneurial abilities, providing a robust platform to launch careers with specialized skill sets in the domain of their choice.

BBA(Hons.) + MBA (Integrated)

Duration: 60 Months, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES
Semester 1	<ul style="list-style-type: none">• Micro Economics• Environmental Education & UN SDGs• Introduction to Business Communication and Etiquette• History & Cross- Cultural Business Issues• Managing People & Organizations• Statistics & Data Analysis• Consumer Computer Applications	
Semester 2	<ul style="list-style-type: none">• Academic and Research Writing• Business Model Fundamentals• Business Law• Critical Thinking• Macro Economics• Social and Behavioral Analysis• Prompt Engineering	
Semester 3	<ul style="list-style-type: none">• Supply Chain Management in India• Foreign Language: Spanish• Introduction to Human Resource Management• Introduction to Financial Accounting• Marketing & UX• Sustainable Design & Innovation• Social Internship	
Semester 4	<ul style="list-style-type: none">• Financial Reporting & Analysis• Marketing Research• Operations Management• Technology Solutions for Business – Python Programming• Reflecting Self• Corporate Internship	
Semester 5	<ul style="list-style-type: none">• Gender Issues in Modern Society• International Logistics & Trade	<ul style="list-style-type: none">• Introduction to Digital Marketing / Learning & Development / Corporate Finance/ Introduction to Business Intelligence• Social Media Marketing / Positive Psychology & Stress Management / Financial Markets and Institutions/ Introduction to AI for Industry• Data Analytics for Decision Making / Financial and Insurance Planning Fundamentals

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Semester 6	<ul style="list-style-type: none">• Business Strategy• Creative Business Cases	<ul style="list-style-type: none">• Advertising / Employment Relations / Retirement Planning & Employee Benefits/ Data Visualization using Tableau• Retail Management / Negotiation Strategies / Commercial Banking/ Predictive Analytics• Sports & Entertainment Marketing / Performance Management / Corporate Finance Models/ Applied Analytics
Semester 7	<ul style="list-style-type: none">• Advance Marketing Management• Existential Dialogues• Project Synopsis Presentation	<ul style="list-style-type: none">• Business In Emerging Markets / Indian Philosophy for Contemporary Leadership / Derivative Markets/ Visual Analytics• Content Marketing / Talent Acquisition & Retention / Fixed Income Securities/ Decision Support SystemsLuxury Marketing / Diversity and Inclusion / Investment Fund Management/ Deep learning for Business Applications
Semester 8	<ul style="list-style-type: none">• Dissertation Presentation• Micro Credit Certification Courses	<ul style="list-style-type: none">• Business Plan Implementation• Creating Disruptive Online Businesses
Semester 9		<p>Marketing Electives</p> <ul style="list-style-type: none">• Customer Relationship Management• Advanced Digital Marketing• Consumer Psychology• Marketing Analytics• Strategic Marketing <p>Finance Electives</p> <ul style="list-style-type: none">• Direct Tax• Security Analysis and Portfolio Management• Wealth Management• Corporate Valuations• Project Appraisal and Financing <p>Operations Electives</p> <ul style="list-style-type: none">• Project Management with Agile• Data Visualisation• Supply Chain Management• Pricing and Revenue Management• New Venture Operations <p>HR Electives</p> <ul style="list-style-type: none">• Learning & Development• Negotiation Strategies• Employment Relations• HR Research Methods• Digital HRM• International Seminar <p>Data Science and Artificial Intelligence Electives</p> <ul style="list-style-type: none">• Core: Summer Internship• Python Programming• Data Visualisation• AI in Business• Social Media Analytics• Foundation of Machine Learning with AWS (Amazon Web Services)• Global Industry Project

Semester 10		Marketing Electives <ul style="list-style-type: none">• Core: Summer Internship• Sales & Distribution Management• Brand Management• B2B Marketing• Integrated Marketing Communications• Services Marketing Finance Electives <ul style="list-style-type: none">• Core: Summer Internship• Indirect Tax (GST with TALLY)• Financial Derivatives and Risk Management• Investment Banking• Behavioural Finance• Indian Financial System and Financial Markets Operations Electives <ul style="list-style-type: none">• Core: Summer Internship• Six Sigma & Quality Management• Services Operations Management• Strategy & Technology• Operations Strategy HR Electives <ul style="list-style-type: none">• Core: Summer Internship• Diversity and Inclusion• Talent Management• Leadership and Change Management• Human Resource Metrics and Analytics• Cross Culture and International Human Resource Management• International Seminar Data Science and Artificial Intelligence Electives <ul style="list-style-type: none">• Core: Summer Internship• Predictive Analytics using Python• Big Data for Business Analytics• Block Chain Application in Business• Global Industry Project
Semester 11		Marketing Electives <ul style="list-style-type: none">• Global Marketing• Marketing Metrics• Rural Marketing Finance Electives <ul style="list-style-type: none">• International Taxation – USA & Europe• Investment Banking• Financial Analytics and FinTech with a Capstone Project Operations Electives <ul style="list-style-type: none">• Forecasting Methods for Business• Product Design• Strategies for Competitive Advantage

Semester 11		HR Electives <ul style="list-style-type: none">• Existential Dialogues• Performance Management, Compensation & Benefits• HR Audit• International Seminar Data Science and Artificial Intelligence Electives <ul style="list-style-type: none">• Global Industry Project
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This 5-year program integrates a 4-year BBA with a specialized MBA in year 5. Students build a foundation through 8 semesters of BBA coursework before diving into a focused MBA year tailored to their chosen specialization.



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- Internships | Case Studies | Group Assignments
- Opportunity to register for the Trade Tower Program
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- Woxsen Leadership Series: Learn & Network with some of the visionary leaders

Eligibility:

- Applicants must have completed the examination at 10+2 level of schooling or its equivalent in any stream from CBSE, ISC, State boards, IB, Cambridge or other recognised boards with 55% aggregate. In addition, all candidates are required to have a good understanding of English language.
- Students appearing for 12th Grade/ equivalent may apply. However, to secure admission at Woxsen University, clearing 12th Grade/ equivalent exam is mandatory.
- International Applicants can check their eligibility at <https://woxsen.edu.in/international/eligibility/>
- Accepted Entrance Test Scores: Woxsen Aptitude Test (WAT)/ SAT/ CUET
- For Candidates applying with CUET-UG Score:
 - i) English as a Language subject is mandatory.

INTERNATIONAL STUDENT EXCHANGE & PROGRESSIVE STUDIES AND PLACEMENTS

Woxsen University has established 120+ global partnerships with the world’s leading universities with triple crown and FT Ranked institutions across 50+ countries such as USA, Germany, Canada, Australia, UK, Brazil, France, Italy, Colombia, Russia, Spain and more. The Student Exchange & Progressive Studies programs are structured to enhance the learning experience of the students.

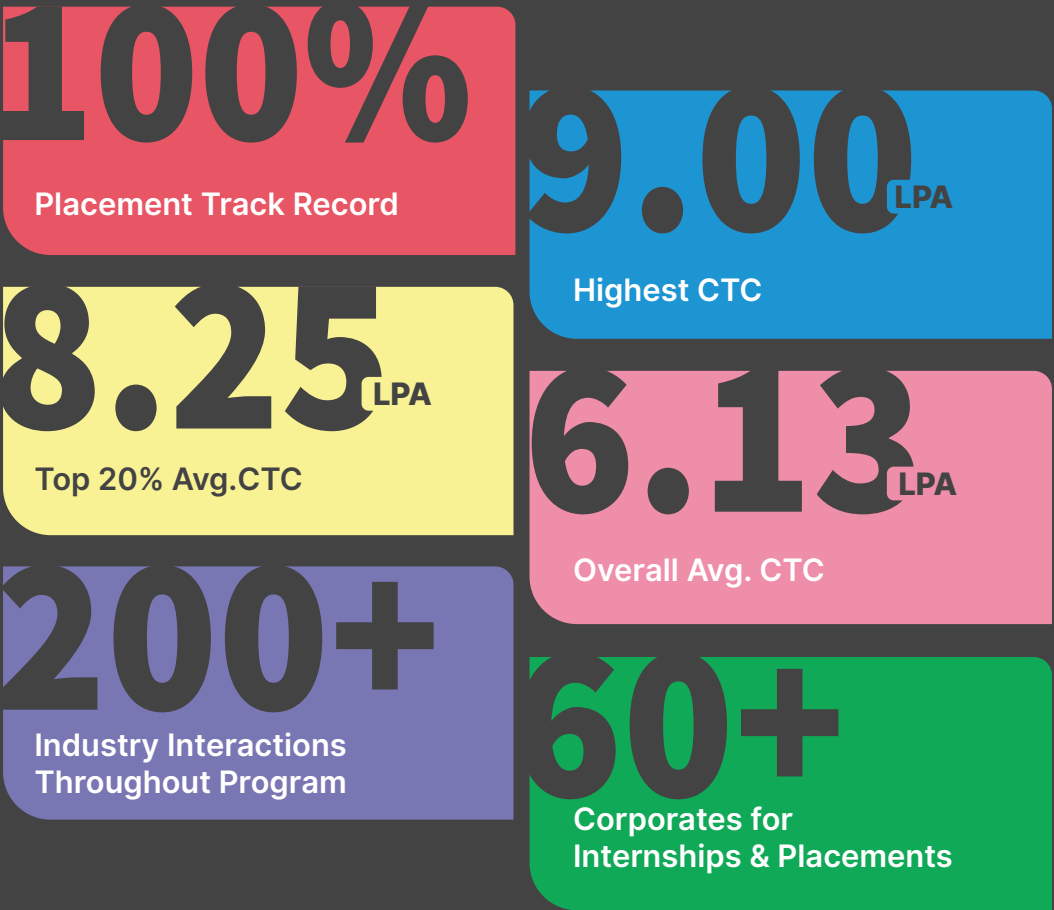
Student Exchange	Progressive Studies
<ul style="list-style-type: none">• Right mix of theory & practical concepts from top notch faculty• Internships Case Studies Group Assignments• Opportunity to register for the Trade Tower Program• Woxsen Leadership Series: Learn & Network with some of the visionary leaders• Capstone Project	<ul style="list-style-type: none">• Equips students for an increasingly interconnected and globalized business world• Foster international learning and exposure to broaden student perspectives relating to business applicability & skills• Provides students an opportunity to get the best of both worlds with two degrees



OUR STUDENTS GO PLACES!

Placements

The world's leading corporates and institutions rely on Woxsen for talent acquisition. Our new-age programs, global faculty, industry-aligned curriculum and a robust placement prep framework, ensure our graduates are Industry-ready from Day 1.



FEES, SCHOLARSHIPS & FINANCING OPTIONS

Residential Program
FEE STRUCTURE
BBA & BBA (Hons.)
Batch : 2025- 2029

ACADEMIC FEE	Year 1	Year 2	Year 3	Total (BBA 3 Years)	Year 4	Total (BBA Hons. 4 Years)
Admission Commitment Fee (one-Time, Non-Refundable)	50,000	—	—	50,000	—	50,000
Tuition Fee	3,15,000	3,17,000	3,18,000	9,50,000	3,19,000	12,69,000
Learning Resources	60,000	60,000	60,000	1,80,000	60,000	2,40,000
Total	4,25,000	3,77,000	3,78,000	11,80,000	3,79,000	15,59,000
	(Payable to Woxsen University)					
Food & Hostel Charges	STANDARD (For 3 years)	STANDARD (For 4 years)	PREMIUM (For 3 years)	PREMIUM (For 4 years)		
Food Charges (5% GST Included)	4,41,000	5,88,000	4,41,000	5,88,000		
Accommodation Charges	4,50,000 (Triple Sharing, Non-AC)	6,00,000 (Triple Sharing, Non-AC)	6,40,500 (Triple Sharing, AC)	8,54,000 (Triple Sharing, AC)		
Sports Facility & Infrastructure (18% GST Included)	30,000	40,000	30,000	40,000		
Total	9,21,000. (Payable to INFIZIC LLP)	12,28,000 (Payable to INFIZIC LLP)	11,11,500 (Payable to INFIZIC LLP)	14,82,000 (Payable to INFIZIC LLP)		
Grand Total	21,01,000	27,87,000	22,91,500	30,41,000		
Students are free to choose between two plans as per their preference						
T&C Apply						
Laundry charges if availed, should be paid directly to the concerned vendor on Pay-per-Use basis						

Scholarships & Financial Assistance:

- Woxsen University offers merit scholarships of upto 50% based on student's composite score.
- Woxsen offers Easy Monthly Payment (EMI) & Loan options for flexible fee payment.

(Note: Please check website for more details)

FEES, SCHOLARSHIPS & FINANCING OPTIONS

Residential Program
FEE STRUCTURE
INTEGRATED BBA+MBA
Batch : 2025- 2030

ACADEMIC FEE	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Admission Commitment Fee <i>(one-Time, Non-Refundable)</i>	50,000	—	—	—	—	50,000
Tuition Fee	2,75,000	2,75,000	2,75,000	5,00,000	5,00,000	18,25,000
Learning Resources	60,000	60,000	60,000	60,000	60,000	3,00,000
Total	3,85,000	3,35,000	3,35,000	5,60,000	5,60,000	21,75,000
	<i>(Payable to Woxsen University)</i>					
Food & Hostel Charges	STANDARD (For 5 years)			PREMIUM (For 5 years)		
Food Charges (5% GST Included)	7,35,000			7,35,000		
Accommodation Charges	7,50,000 (Triple Sharing, Non-AC)			10,67,500 (Triple Sharing, AC)		
Sports Facility & Infrastructure (18% GST Included)	50,000			50,000		
Total	15,35,000 <i>(Payable to INFIZIC LLP)</i>			18,52,500 <i>(Payable to INFIZIC LLP)</i>		
Grand Total	37,10,000			40,27,500		
Students are free to choose between two plans as per their preference						
T&C Apply						
Laundry charges if availed, should be paid directly to the concerned vendor on Pay-per-Use basis						

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(Note: Please check website for more details)

STUDENTS SPEAK



Deepshika Yadugiri
BBA

I find it difficult to express the importance of my university when someone asks. A university is typically a place where students go to get there degrees, but Woxsen is much more than that. for me, it has developed into a haven offering a unique environment that not only supports my success but also gives me a work environment I'd like to surround myself with in the future. what matters most is that it is my unique path to success.



Varshitha
BBA

The caring environment here enables students to develop roots by imparting significant knowledge about the business sector, which offers enduring opportunities to woxenities. the faculty's creative methods of instruction give students the flexibility and efficiency they need to succeed. with their amazing facilities,woxsen is enabling me to reach my full potential.



ARYAN SETH
BBA

Pursuing business administration at woxsen university has allows me to inculcate practical implications of theoretical knowledge which i gained from the classrooms in real life a truly interdisciplinary framework along with focus on the areas of internationalization, corporate alignment, research, ERC, and Entrepreneurship has allowed me to follow my passion and interest outside the classroom along with this a support of the dean, professors and other departments of the university has allowed me to seize those opportunities.

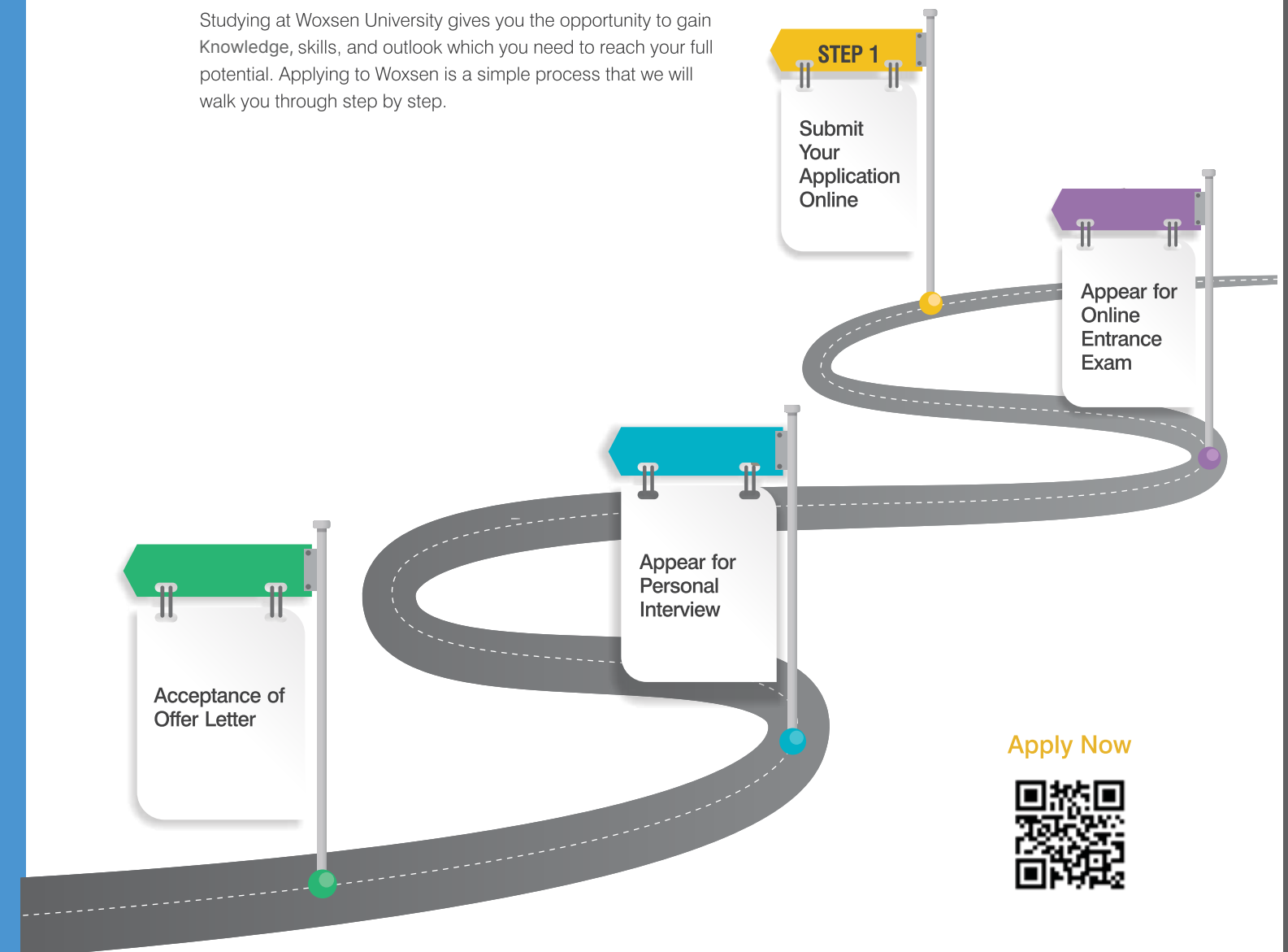


Ishank Chakrabarti
BBA

Woxsen university has a unique approach to education ad emphasises on practical learning of the students. the university provides its students with opportunities to interact with global academicians, industry experts, go on industrial visits, and gain a more profound understanding of business operations and real market insights

ADMISSION PROCESS

Studying at Woxsen University gives you the opportunity to gain Knowledge, skills, and outlook which you need to reach your full potential. Applying to Woxsen is a simple process that we will walk you through step by step.



CAMPUS:

Kamkole, Sadasivpet, Sangareddy District
Hyderabad - 502 345
Telangana, India

CORPORATE OFFICE:

Woxsen University Corporate Office, Plot No. 1270,
H. No: 8-2-293/82/A, 4th floor, JSP Jubilee Crown Building,
Road Number 36, Jubilee Hills, Hyderabad, 500033
Telangana, India

T: +91 72077 78104
www.woxsen.edu.in
admissions@woxsen.edu.in