





## **Experience the Difference**

#### **Multidisciplinary Approach:**

This program provides a multifaceted education, going beyond the rigidity of professional degrees to empower students with critical thinking, interpersonal, creative & adaptive skills.

#### **Experiential Learning:**

The Curriculum incorporates skill enhancement & value added courses, research projects, Industry visits & Interactions, Internships to make them future-ready.

#### International Student Exchange Program:

Students' exposure to different cultures & markets broadens perspective, fosters adaptability and enables better understanding of global world.

#### **World Class Infrastructure:**

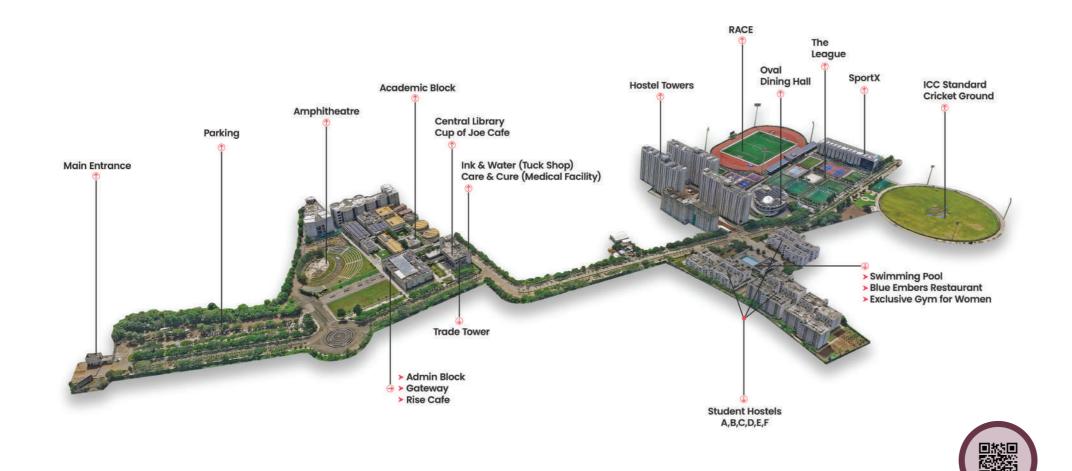
Spread across 200 acres, the campus features state-of-the-art labs, high-tech classrooms, central library, modern residential facilities, International standard sports infrastructure, providing an inspiring environment for creative learning.

At Woxsen, you are groomed not just for a future career but are transformed into individuals that are Versatile, Logical and Global in all perspectives.



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## A WORLD WITHIN OUR CAMPUS



SPOTLIGHT ON OUR CLASS OF 2023

Female

Male 75% 25%

Students from



**Diverse Backgrounds** 

MPC

CEC

HEC

Diploma in Design

Diploma in Engineering

BIPC / MBIPC

Students from States across

TAKE A CAMPUS TOUR

# WORLD CLASS EDUCATION THAT INGRAINS THE ETHOS TO **BE MORE**



In today's rapidly evolving world, the pace of change is unprecedented, driven by advancements in technology, shifts in demographics, and global interconnectedness. These changes impact every aspect of our lives, from the way we work and communicate to how we access information and address global challenges. The ability to adapt to this evolving landscape has become more crucial than ever. What was once considered the basic requirement for success, such as a strong work ethic and technical proficiency, is now merely the starting point. Today's industry demands for a new breed of professionals – those who are not only skilled but also socially conscious, perceptive, and deeply motivated by a sense of purpose.

The Bachelor of Arts program at Woxsen University, aligns with the National Education Policy(NEP) 2020, which places a strong emphasis on promoting multidisciplinary education, critical thinking, and research-oriented learning. The program allows students to Tailor-Make their own degree by choosing 3 out of 8 diverse specialisations offered, facilitating their holistic development.

06 | BA (Hons.)

The innovative pedagogy employed within the program aims to instil in students the ability to effectively communicate, adaptability to thrive in a changing world, enabling them to lead, innovate, and make meaningful contributions to society and beyond.

### SPECIALIZATIONS OFFERED

#### English:

The BA (Hons.) in English offers a comprehensive exploration of literature, language, and critical analysis, equipping students with versatile skills for diverse career paths.

#### **Economics:**

The BA (Hons.) in Economics provides a rigorous understanding of economic principles, preparing students for analytical roles in various industries and policymaking.

#### Psychology:

The BA (Hons.) in Psychology delves into the complexities of human behavior, offering a deep understanding of the mind and interpersonal dynamics for impactful roles in diverse fields

#### **Political Science:**

The BA (Hons.) in Political Science delves into the intricacies of governance, international relations, and political ideologies, shaping informed leaders and advocates for societal change.

#### Journalism:

The BA (Hons.) in Journalism cultivates dynamic storytellers and media professionals, providing the skills to navigate the evolving world of news and communication.

#### **Business Studies:**

The BA (Hons.) in Business Studies hones strategic thinking and management skills, preparing students for leadership roles in the dynamic and competitive business landscape.

#### History:

The BA (Hons.) in History offers a profound exploration of the past, fostering critical analysis and a deep understanding of historical events for a well-rounded education.

#### Sociology & Anthropology:

The BA (Hons.) in Sociology & Anthropology explores societal structures and cultural dynamics, fostering a holistic understanding of human behaviour and societal evolution.

07 | BA (Hons.)

### 



## **BE MORE** ELOQUENT

BA(Hons.) in English seeks to give students the opportunity to read and respond to a variety of novels, plays, and poems which includes contemporary English literature, socio-cultural, and political themes. The study also includes literary analyses, cultural diversity, critical thinking, and communication skills.

### BA (Hons.) - English

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Communicative English The Freedom Movement of India Urban Lab: Research Project History of English Literature Analytical Appreciation of Language Media & Popular Culture Understanding Media & Communication systems	Elective 1	
Semester 2	<ul> <li>Analytical Appreciation of Language</li> <li>The Art of Self Reflection</li> <li>Historical Tourism: Theory and Practice</li> <li>Poetry I: From Chaucer to the Neoclassical Age</li> <li>Introduction to Communication Studies</li> <li>Introduction to Cinema Theory</li> </ul>	Elective 2	
Semester 3	<ul> <li>Professional Communication</li> <li>Environmental Studies</li> <li>Epidemiology and Public Health</li> <li>Poetry II: From Romantic Age to Contemporary</li> <li>Basics of Journalism</li> <li>Media Economics</li> </ul>	Elective 3	
Semester 4	Language and Society Digital Humanities and Al Cybercultures Drama: Part I English Fiction: I Introduction to Digital Humanities Media Measurement & Analytics	Elective 4	Summer Internship (Social Internship)
Semester 5	Introduction to Linguistics     Drama: Part II     Building Brands via Popular Media	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	English Fiction: Part II     Phonology, Morphology, Semantics and Syntax     Social Media Communication Management	Elective 6	Summer Internship
Semester 7	Literary Theory: Part I     Indian Writing in English     Research Methodology/ American Literature	Elective 7	Research Project
Semester 8	<ul> <li>Literary Theory: Part II</li> <li>World Literature</li> <li>Dissertation/ Comparative Literature</li> <li>Dissertation</li> </ul>	Elective 8	

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#### **The Woxsen Advantage**

- Interdisciplinary & Applied learning approach focussed on high-impact learning experiences.
- The curriculum is endorsed by the industry and fosters research, critical thinking, professional ethics, and more.
- The program offers opportunities for students to participate in internships, and competitions giving them a Competitive Advantage to further pursue Civil Services such as Indian Administrative Services (IAS)
- A Cutting-Edge Learning Centre with Over 10,000 Books, Journals and 33,000 Online Resources

#### Eligibility

- Applicants must have completed the examination at 10+2 level of schooling or its equivalent in any stream from CBSE, ISC, State boards, IB, Cambridge or other recognised boards with 55% aggregate. In addition, all candidates are required to have a good understanding of English language.
- Students appearing for 12th Grade/ equivalent may apply. However, to secure admission at Woxsen University, clearing 12th Grade/ equivalent exam is mandatory.
- International Applicants can check their eligibility at https://woxsen.edu.in/international/eligibility/
- Accepted Entrance Test Scores: Woxsen Aptitude Test (WAT)/ SAT/ CUET
- For Candidates applying with CUET-UG Score:
  - i) English as a Language subject is mandatory.

## **BE MORE**RESOURCEFUL

BA(Hons.) in Economics introduces the students to theoretical, analytical, and policy foundations of the economy. It will further aid them in developing a critical approach to understand relationships between theory and policy through analytical frameworks and analysing empirical evidence.

### BA (Hons.) - Economics

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Communicative English The Freedom Movement of India Urban Lab: Research Project Principles of economics Indian economy and Planning Introduction to Political Science Public Administration	Elective 1	
Semester 2	<ul> <li>Analytical Appreciation of Language</li> <li>The Art of Self Reflection</li> <li>Historical Tourism: Theory and Practice</li> <li>Microeconomics -1</li> <li>Mathematics for economics</li> <li>Indian Political System</li> <li>Indian Constitution</li> </ul>	Elective 2	
Semester 3	<ul> <li>Professional Communication</li> <li>Environmental Studies</li> <li>Epidemiology and Public Health</li> <li>Macroeconomics-1</li> <li>Statistics for economics</li> <li>Public Policy Making</li> <li>International Relations</li> </ul>	Elective 3	
Semester 4	<ul> <li>Language and Society</li> <li>Digital Humanities and Al Cybercultures</li> <li>Microeconomics-2</li> <li>International economics</li> <li>Environment and Biodiversity Conservation</li> <li>Indian Foreign Policy 21st Century</li> </ul>	Elective 4	Summer Internship
Semester 5	Macroeconomics -2     Industrial economics     The United Nations and Global Conflicts	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	Monetary Economics     Introduction to econometrics     Identity Politics in India	Elective 6	Summer Internship
Semester 7	Behaviour economics     Time series Econometrics     Factor pricing and Welfare Economics	Elective 7	Research Project
Semester 8	Labour economics     Industrial economics     Economics of Information     Dissertation	Elective 8	

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## **BE MORE**OBSERVANT

BA(Hons.) in Psychology seeks to give students the opportunity to read and respond to a variety of novels, plays, and poems which includes contemporary English literature, socio-cultural, and political themes. The study also includes literary analyses, cultural diversity, critical thinking, and communication skills.

### BA (Hons.) - Psychology

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Communicative English The Freedom Movement of India Urban Lab: Research Project General Psychology Experimental Psychology (Practicum 1) Course from Sociology & Anthrpology	Elective 1	
Semester 2	<ul> <li>Analytical Appreciation of Language</li> <li>The Art of Self Reflection</li> <li>Historical Tourism: Theory and Practice</li> <li>Cognitive Neuropsychology</li> <li>Basic Research Methods</li> <li>Course from Sociology &amp; Anthrpology</li> </ul>	Elective 2	
Semester 3	<ul> <li>Professional Communication</li> <li>Environmental Science</li> <li>Epidemiology and Public Health</li> <li>Developmental &amp; Educational Psychology</li> <li>Experimental Psychology (Practicum 2)</li> <li>Course from Sociology &amp; Anthrpology</li> </ul>	Elective 3	
Semester 4	Language and Society Digital Humanities and Al Cybercultures Theories of Personality Indic Psychology Course from Sociology & Anthrpology	Elective 4	Summer Internship
Semester 5	Health Psychology & Psychology of Wellbeing     Psychological Testing & Assessment (Practicum 3)	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	Statistical Methods     Course from Sociology & Anthrpology	Elective 6	Internship, Report Writing & Viva
Semester 7	Abnormal Psychology     Industrial Psychology & Organizational Behaviour	Elective 7	Research Project
Semester 8	Sports Psychology     Basics of Counselling Psychology	Elective 8	Research Project

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## **BE MORE**RESPONSIBLE

BA(Hons.) in Political Science investigates and analyses the theory and practise of politics and political institutions, primarily focusing on studying numerous topics through a thorough understanding of the constitution, political factors, international relations, law and development.

### BA (Hons.) - Political Science

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Communicative English The Freedom Movement of India Urban Lab: Research Project Fundamentals of Political Science Western Political Thought Developmental economy History of economic thought	Elective 1	
Semester 2	<ul> <li>Analytical Appreciation of Language</li> <li>The Art of Self Reflection</li> <li>Historical Tourism: Theory and Practice</li> <li>Comparative Politics</li> <li>Indian Political Thought</li> <li>Public finance</li> <li>Political Economy</li> </ul>	Elective 2	
Semester 3	Professional Communication Environmental Studies Epidemiology and Public Health Indian Government and Politics Public Administration Environmental economics Education of economics	Elective 3	
Semester 4	Language and Society Digital Humanities and Al Cybercultures Indian Political Process Constitution of India Financial economics Transitional Economics	Elective 4	Summer Internship
Semester 5	Public Policy     International Relations     Agricultural economics	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	Governance: Issues and Challenges     India's Foreign Policy     Urban economics	Elective 6	Summer Internship
Semester 7	Research Methodology     The United Nations and Global Politics     Local Self-Governance in India	Elective 7	Research Project
Semester 8	Nationalism in India     India's National Security Concerns     Environment and Biodiversity Conservation     Dissertation	Elective 8	

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## **BE MORE** OFFERED

BA(Hons.) in Journalism provides an overview of country's mass media, as well as its role and value in a democratic society. It includes all formats right from print, electronic, newspaper journalism to online/digital journalism.

### BA (Hons.) - Journalism

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Communicative English The Freedom Movement of India Urban Lab: Research Project Introduction to Mass Communication Culture & Communication Introduction to English Poetry Critical Thinking and Writing	Elective 1	
Semester 2	<ul> <li>Analytical Appreciation of Language</li> <li>The Art of Self Reflection</li> <li>Historical Tourism: Theory and Practice</li> <li>Communication Theory</li> <li>History of Mass Media in India</li> <li>Introduction to Prose</li> <li>Travel Writing</li> </ul>	Elective 2	
Semester 3	<ul> <li>Professional Communication</li> <li>Environmental Studies</li> <li>Epidemiology and Public Health</li> <li>Media Ethics</li> <li>Reporting and Editing</li> <li>Fiction</li> <li>Film Studies</li> </ul>	Elective 3	
Semester 4	Language and Society     Digital Humanities and Al Cybercultures     Digital Media & TV Journalism     Data-driven Journalism     Gender Studies     Translation Studies	Elective 4	Summer Internship
Semester 5	Media and Development     Advertising     Adaptation Studies	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	Cultural Studies     Public Relations & Corporate Communications     Environmental Literary Studies	Elective 6	Summer Internship
Semester 7	Semiotics     World Cinema     Media Research	Elective 7	Research Project
Semester 8	Digital Marketing & Communications     Cinemas of India     Advanced Media Research     Dissertation	Elective 8	

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## **BE MORE**ENTERPRISING

BA(Hons.) in Business Studies gives combination of academic theory with real business projects, exposing the students to a range of organisational roles. It aids in producing business plans and market analyses while developing the skills to tackle a range of business problems.

### BA (Hons.) - Business Studies

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Communicative English The Freedom Movement of India Urban Lab: Research Project Principles of Management Fundamentals of Accounting Developmental economy History of economic thought	Elective 1	
Semester 2	<ul> <li>Analytical Appreciation of Language</li> <li>The Art of Self Reflection</li> <li>Historical Tourism: Theory and Practice</li> <li>Financial Accounting &amp; Reporting</li> <li>Human Resource Management</li> <li>Public finance</li> <li>Political Economy</li> </ul>	Elective 2	
Semester 3	<ul> <li>Professional Communication</li> <li>Environmental Studies</li> <li>Epidemiology and Public Health</li> <li>Cost Accounting</li> <li>Organizational Behaviour</li> <li>Environmental economics</li> <li>Education of economics</li> </ul>	Elective 3	
Semester 4	Language and Society Digital Humanities and Al Cybercultures Management Accounting Business Analytics Financial economics Transitional economics	Elective 4	Summer Internship
Semester 5	Production And Operations Management International economics Agricultural economics	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	Business Laws     Entrepreneurship & Start-up Management     Urban economics	Elective 6	Summer Internship
Semester 7	Business Ethics & Corporate Governance     E Commerce     Strategic Management	Elective 7	Research Project
Semester 8	<ul> <li>Operations Research and Quantitative Techniques</li> <li>Project Management</li> <li>Digital Marketing</li> <li>Dissertation</li> </ul>	Elective 8	

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## **BE MORE** INQUISITIVE

BA(Hons.) in History specialization shall help students acquire knowledge of prominent historical contexts, analyse historical sources, comprehend historians' way of interpreting the past, develop historian skills through reading, writing, speaking, and critical inquiry, and be able to create and execute independent projects.

### BA (Hons.) - History

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Communicative English The Freedom Movement of India Urban Lab: Research Project History of Ancient India History of Medieval India Understanding Society Marriage, Family and Kinship	Elective 1	
Semester 2	<ul> <li>Analytical Appreciation of Language</li> <li>The Art of Self Reflection</li> <li>Historical Tourism: Theory and Practice</li> <li>Foundation of the British Power in South Asia 1757 - 1857</li> <li>History of Modern India from 1857 to 1947</li> <li>Gender Diversity and Inclusion at Workplace</li> <li>Business and Corporate Anthropology</li> </ul>	Elective 2	
Semester 3	<ul> <li>Professional Communication</li> <li>Environmental Studies</li> <li>Epidemiology and Public Health</li> <li>Pre-History and Early Archaeology of South Asia</li> <li>Field Method in Archaeology</li> <li>Global Sociology</li> <li>Anthropology of Tourism</li> </ul>	Elective 3	
Semester 4	<ul> <li>Language and Society</li> <li>Digital Humanities and Al Cybercultures</li> <li>History of Africa</li> <li>History of America and Latin America</li> <li>Sociology of Agrarian Societies</li> <li>Media and Anthropology</li> </ul>	Elective 4	Summer Internship
Semester 5	History of Far East- China and Japan     History of Southeast Asia     Crime and Society	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	History of USSR History of the Islamic World Anthropology and Development	Elective 6	Summer Internship
Semester 7	Historical Method and Historiography     Economic History of India     Communist Movement in the World	Elective 7	Research Project
Semester 8	State Power & Legitimacy in Ancient India     Aspects of Social Ideology of Medieval India     Dissertation	Elective 8	

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## **BE MORE**ETHNOGRAPHIC

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## BA (Hons.) - Sociology & Anthropology

Duration: 4 Years, Full-Time, Residential Program

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 1	Introduction to Sociology & Anthropology Society, culture, and Social Institutions Introduction to psychology Practicum 1 Communicative English The Freedom Movement of India	Elective 1	Research Project
Semester 2	Classical Sociological Traditions Theories of Culture and Society Developmental psychology Social psychology Analytical Appreciation of Language Historical Tourism: Theory and Practice Reflecting Self	Elective 2	
Semester 3	<ul> <li>Contemporary Sociological Theory</li> <li>Anthropology of Religion, Politics and Economy</li> <li>Basics of research</li> <li>Professional Communication</li> <li>Epidemiology and Public Health</li> <li>Environmental Studies</li> </ul>	Elective 3	
Semester 4	<ul> <li>Anthropology of India</li> <li>Sociological Research Methods</li> <li>Health psychology</li> <li>Indic psychology</li> <li>Language and Society</li> <li>Digital Humanities and Al Cybercultures</li> </ul>	Elective 4	Social Internship
Semester 5	Indian Sociological Thinkers     Ethnographic Research Practices     Community mental health	Elective 5	Vocational Internship

TERMS	COURSE TITLE	ELECTIVES	INTERNSHIPS/PROJECTS
Semester 6	<ul> <li>Social Stratification and Inequalities</li> <li>Tribes and Peasants in India</li> <li>Theories of personality</li> </ul>	Elective 6	Social Internship
Semester 7	Sociology of Genders and Sexualities     Sociology of Work     Anthropology of Urban Spaces	Elective 7	Research Project
Semester 8	State Power & Legitimacy in Ancient India     Aspects of Social Ideology of Medieval India     Dissertation	Elective 8	

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## INTERNATIONAL STUDENT EXCHANGE & PROGRESSIVE STUDIES

Woxsen University has established 120+ global partnerships with the world's leading universities with triple crown and FT Ranked institutions across 50+ countries such as USA, Germany, Canada, Australia, UK, Brazil, France, Italy, Colombia, Russia, Spain and more. The Student Exchange & Progressive Studies programs are structured to enhance the learning experience of the students.

#### Student Exchange

- Provides global exposure & international competencies to students
- Promotes international mobility of our meritorious students
- Acquaints students with challenges & opportunities in the international business world

#### **Progressive Studies**

- Equips students for an increasingly interconnected and globalized business world
- Foster international learning and exposure to broaden student perspectives relating to business applicability & skills
- Provides students an opportunity to get the best of both worlds with two degrees



### STUDENT SPEAK



**Nethra Easwar** *Psychology & Journalism* 

It's been amazing being a part of this department, as well as the university in the larger picture. The courses and assignments given to us are always interdisciplinary in nature, a focal point in my opinion. The faculty is very easy to approach and have deep academic conversations with. The opportunities presented to us in terms of conferences and symposiums have helped me improve myself and grow professionally. The campus facilities, such as the sports facilities and the library, also compliment my day based on how I'm feeling.



**Vedehi Parashar** *Journalism & Business Studies* 

Woxsen University has been one of the standout experiences for me. The faculty members surpass traditional methods, fostering creativity and pushing me out of my comfort zone to grab many opportunities like the Student Exchange Program. This holistic approach and cutting-edge education will shape my academic journey and endow me with a successful career.



**Sujal Reddy**Political Science & Psychology

Woxsen has been an unexpected change of scenery for me and completely blew my expectations right from the get go. The facilities and course - majors and the interdisciplinary nature - were the first standout things during my time at campus, but what really convinced me were the faculty and my classmates. Beyond academics, the campus offered a rich tapestry of extracurricular activities, allowing me to explore my interests and develop leadership skills. I'm grateful for the opportunities and knowledge gained during my time here and looking forward to more such memories.



**Maria Keshwani**Journalism & Psychology

The diverse range of courses offered has allowed me to explore my interests and understanding of diverse fields. Our professors are not only experts in their fields but also extremely passionate about teaching. They are always ready to answer our questions. Woxsen has a world class infrastructure that fosters a dynamic learning environment. My favorite place at the university would be the massive library. I got many opportunities to interact and build connections with foreign faculties and delegates, improve my management and public speaking skills, and got the chance to go for the student exchange program. I am extremely grateful to Woxsen university for these opportunities.



LIBERAL







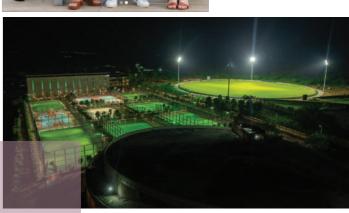








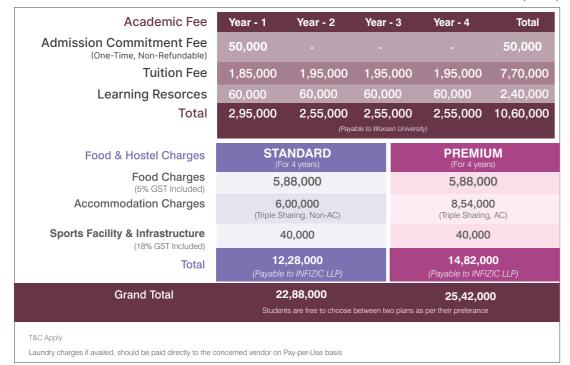




## FEES, SCHOLARSHIPS & FINANCING OPTIONS

Residential Program
FEE STRUCTURE:
BACHELOR OF ARTS (Hons.)
Batch: 2024-28

All inclusive Amount (in INR)

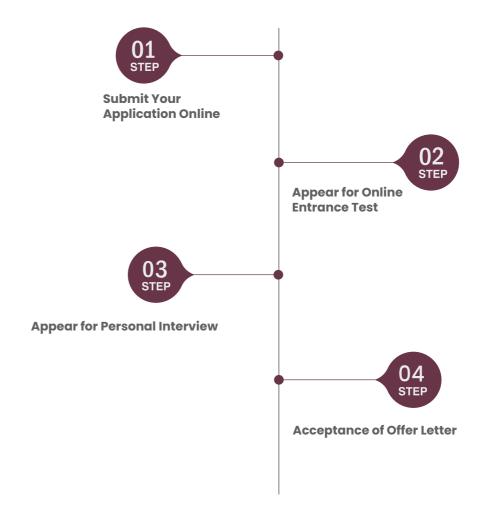


#### Scholarships & Financial Assistance:

- 1. Woxsen University offers merit scholarships of upto 50% based on student's composite score.
- 2. Woxsen offers Easy Monthly Payment (EMI) & Loan options for flexible fee payment. (Note: Please check website for more details)

## **ADMISSION PROCESS**

Studying at Woxsen University gives you the opportunity to gain knowledge, skills, and outlook which you need to reach your full potential. Applying to Woxsen is a simple process that we will walk you through step by step.





#### **CAMPUS:**

Kamkole, Sadasivpet, Sangareddy District Hyderabad - 502 345, Telangana, India

### **CORPORATE OFFICE:**

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