

Woxsen
Executive
Education



Strategic Management

Charting Organizational Success by
Mastering Strategic Excellence for Leadership

Program Overview

The "Strategic Management for Leadership Excellence" Executive Education program is designed to equip leaders with the skills and insights necessary for navigating the complex landscape of strategic management.

This program covers the entire strategic planning process, from defining mission, vision, and values to executing strategic initiatives. This program will be a mix of lectures, discussions, and activities designed to best suit the respective content so that the learning can be internalized and implementable to the highest extent possible.



Program Modules

This program will cover the following topics

- Strategic Planning process with respect to. Mission, vision and values
- Situational analysis techniques and scenario planning
- Operational excellence for organizational performance
- Competition and Competitive advantage
- Developing organizational capabilities
- Managing Stakeholders and Sustainability
- Structured problem solving and decision-making techniques.
- Strategic implementation and evaluation
- Leading and Managing Change

Who Should Attend

This program is ideal for senior-level executives and managers, typically holding positions at the General Manager level or equivalent.

Learning Outcomes

Upon completing this program, participants will attain a robust understanding of

- Strategic Orientation
- Effective design thinking for problem solving
- Understanding team dynamics for organizational performance
- Role of ethics in decision making

Faculty



Dr. Jayanta Mohapatra
Associate Professor, School of Business



Dr. Renu Girotra
Associate Professor, School of Business



Prof. Joshua Dalrymple
Professor and Deputy Dean,
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