

Woxsen
Executive
Education



Financial Analysis Training & BMC Certification

Gain practical financial insights and
Bloomberg Terminal proficiency
with BMC certification

Program Overview

In today's world, familiarity with key financial concepts is an important criterion for most employers in the investment banking and equity research space wherein BMC is a global certification that gives an edge since it deals with the core elements of finance along with real world case studies for practical understanding.

The BMC Certification Program is spread over 2 days:

Day 1 – will be held on a weekend and will consist of online classes of 1.5 hours each on the following Modules:

- Economic Indicators
- Commodity & Currency
- Fixed Income securities
- Equities, Equity Options & Portfolio Management

Day 2 – The participants need to be present at the Woxsen University Bloomberg Lab on a weekend, to undertake the BMC Certification. Online Certificates will be issued by Bloomberg, post successful completion of all the self-learning modules at the Bloomberg Terminal



Program Modules

Module 1

Economic Indicators

- Fundamentals of economic indicators
- Various economic indicators
- Analysis of economic indicators

Module 2

Commodity and Currency

- Introduction to commodity and currency
- Its main valuation drivers
- Role of Central Banks in guarding against inflation & deflation
- Its effect on investors and business
- Commodity and currency risk management

Module 3

Fixed Income Securities

- Global bond market overview
- Concept of bond yield
- Government Bonds - Types and importance
- Role of Central Banks in managing interest rates
- Factors affecting bond valuation
- Yield curve, meaning and importance

Module 4

Equities

- Equity index, types, and importance.
- Nature and allure of equity ownership.
- Concept of volatility in equities.
- Industry and company analysis.
- Making of earning forecasts.
- Introduction to equity valuation concepts.

Module 5

Practical hands-on session

- Theory and practical session at Woxsen University Bloomberg lab under guidance of Bloomberg Resource Expert
- BMC certification exam at Woxsen University Bloomberg Lab

Who Should Attend

This program is open for any finance or non-finance professional interested in understanding the core concepts of finance.

Learning Outcomes

Upon the completion of this certification, participants will gain:

- An understanding of the Bloomberg Terminal and how it helps finance professionals.
- An understanding of the core concept of:
 - Economic Indicators
 - Commodity & Currency
 - Fixed Income securities
 - Equities, Equity Options & Portfolio Management

Faculty



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