

**Woxsen
Executive
Education**



Finance for Non-Finance

Unlocking Financial Proficiency for All

Program Overview

The “Finance for Non-Finance” Executive Education is a program designed specifically for non-finance executives, aiming to provide them with essential financial literacy skills. Through this program, participants learn to decipher and analyze financial statements such as income statements, balance sheets, and cash flow statements.



Program Modules

Module 1

Financial Fundamentals

- Introduction to financial accounting and reporting
- Understanding financial statements (income statement, balance sheet, cash flow statement)
- Key financial ratios and their interpretation (e.g., profitability, liquidity, solvency)
- Time value of money and financial calculations

Module 2

Financial Analysis

- Company valuation methods (discounted cash flow, comparable company analysis)
- Credit analysis and risk assessment.
- Investment analysis and portfolio management

Module 3

Financial Management

- Budgeting and forecasting
- Cost management and cost accounting
- Working capital management
- Capital budgeting and investment decisions.
- Mergers & acquisitions (M&A) fundamentals

Module 4

Emerging Trends

- Fintech and its impact on finance
- Sustainable finance and ESG considerations
- Blockchain technology and its applications in finance
- Artificial intelligence and machine learning in finance

Who Should Attend

This program is open for professionals from all departments and hierarchies, with a particular emphasis on non-finance executives.

Learning Outcomes

Upon the completion of this program, participants gain the financial acumen needed to make informed decisions and drive organizational success.

Faculty



Dr. Krunal Purohit
Assistant Professor, School of Business



[Executive Education LinkedIn Link](#)

Email id
executive.programmes@woxsen.edu.in

Corporate Office
Plot No.1270, 4th floor, JSP Jubilee Crown
Building, Road No.36, Jubilee Hills,
Hyderabad - 500033, India

Campus
Kamkole, Sadasivpet, Sangareddy District,
Hyderabad - 502 345, Telangana, India.



www.woxsen.edu.in