

Woxsen
Executive
Education



CRITICAL THINKING & DESIGN THINKING FOR MANAGERS

**Empowering Leaders and Igniting Innovation
by mastering Design and Critical Thinking for
Bold Decision-Making in a Dynamic Marketplace**

Program Overview

The "Critical Thinking & Design Thinking for Managers" Executive Education program equips managers with the skills of design thinking for problem identification and critical thinking for bold decision making in the dynamic future marketplace. This program is designed for managers in search of innovative problem-solving tools to address complex issues and make decisive decisions.

This Executive Education program delves into the multifaceted challenges faced by managers, providing a comprehensive understanding of design thinking for effective problem conceptualization and critical thinking to facilitate bold decision-making amidst the dynamic landscape of social, technological, demographic, and environmental changes.



Program Modules

Module 1

Design Thinking

- What is Design Thinking? How does it Differ?
- Design thinking and capacity in a VUCA world
- Process View & Innovative/Immersive Research Techniques
- Challenge framing & Ideation practices
- Feedback loops and Evaluation strategies

Module 1

Critical Thinking

- What is Critical Thinking? Why Critical Thinking for Leaders and Managers?
- The Biases Within Overcoming Cognitive Biases while Decision-Making.
- Attitudes and Skills to Develop Critical Thinking
- Framing Coherent Arguments
- The Art of Persuasion Through Critical Thinking

Who Should Attend

This program is ideal for :

- Aspiring leader
- Early to Middle manager in corporate roles
- Public sector Professionals
- Driven Entrepreneurs looking to upgrade their thinking and decision-making skills
- Teams working in close conjunction in dynamic fields"

Learning Outcomes

Upon the completion of this program, participants will be able to -

- Familiarize themselves with the concepts of Design Thinking in everyday life
- Understand the process view of Design Thinking
- Share Challenge framing and Ideation techniques
- Explore Innovative research tools and techniques for Design Thinking
- Understand how to gain, manage and learn from feedback
- Understand the importance of critical thinking in decision-making and management roles
- Overcome implicit cognitive biases.
- Familiarize themselves with the strategies of analytical and evaluative approaches to thinking critically with regard to persuasion and decision-making

Faculty



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