

Woxsen  
Executive  
Education



# Accounting Essentials for Non-Accounting Professionals

Master Accounting Essentials  
to Empower your Business  
Knowledge & Vision

# Program Overview

The "Accounting Essentials for Non-Accounting Professionals in India" Executive Education Program helps professionals gain essential accounting knowledge over the course of 4 days. Dive into financial statements, performance evaluation, and sustainable growth strategies. Learn to interpret Balance Sheets, Income Statements, and Cash Flow Statements, and apply financial metrics for informed decision-making. Navigate Indian accounting principles, collaborate effectively with finance teams, and ensure compliance with taxation regulations. Elevate your business acumen and drive growth with confidence. Join us for practical learning tailored to the Indian context.



# Program Modules

## Module 1

**Introduction to Accounting Principles**

## Module 2

**Understanding Financial Statements**

## Module 3

**Accounting for Assets and Liabilities**

## Module 4

**Revenue Recognition & Cost Control**

## Who Should Attend

This program is ideal for -

1. Non- Accounting professionals
2. Managers
3. Executives
4. Entrepreneurs
5. Decision makers for resources optimization

## Learning Outcomes

Upon the completion of this program, participants gain knowledge about -

- Developing a solid foundation on accounting information
- Financial statement analysis
- Business impact (Operation & Strategic)
- Fostering Communication & collaboration (Finance Information)
- Compliance and risk mitigation
- Application of Accounting knowledge

## Faculty



**Dr. M. Purushottam Naidu**  
Associate Professor, School of Business



#### Executive Education LinkedIn Link

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#### Corporate Office

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#### Campus

Kamkole, Sadasivpet, Sangareddy District,  
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