TITLE OF THE PAPER
(TNR, Bold 16 pt centred)

EXTENDED ABSTRACT (headlines: TNR Bold, 12pt, centred)

An extended abstract should contain references, comparisons to related work, key theories, and other details found in an extended paper. Thus, an extended abstract is more than a long abstract. It should clearly specify theoretical and empirical gaps that the researcher is addressing, a concise review of seminal work, a brief description of the methodology used, results obtained, the expected contributions(s) to theory and practice, and the conclusion resulting from the study.

The elements of your extended abstract can be organized in the following order listed:

- Title
- Introduction
- Main Body Text (including a concise review of existing literature, methodology, findings, discussion, and summary sections)
- References

Please enter your abstract text here. This section should be a concise summary of your research, including its context, objectives, methods, results, and significance. Use clear and concise language to convey the essence of your work within the word limit. **The abstract text should be TNR, 12pt, justified**.

1. Introduction

The introduction of your extended abstract should state the nature of research gaps you are addressing and why you are studying it. It should provide background information about the work and its significance, while highlighting other relevant literature and specifying how it relates or differs from your work. You should also discuss the scope and limitations of your study in the introduction.

2. Body

The body of your extended abstract should follow the introduction and should include methodology, results, discussion, and the directions for future research. The methodology section should be descriptive enough that the reader can identify what was done. References to methodology should be appropriate. The findings and discussion sections may be combined. Within the body of your extended abstract, you can apply as many first-, second-, and third-level headings as you need.

3. References

References should be cited within your extended abstract using APA (American Psychological Association) style. Examples of reference formats are given here. For additional information on formatting references, refer the sixth edition of the publication manual of the American Psychological Association.

4. Margins

Use 1-inch margins for top, bottom, left and right margins. Text should be justified. All pages should include a page number on the bottom right corner of the page. The number should be in "Normal" font style (12-pt Times New Roman).

5. Line Spacing

Line spacing should be single (0 before and 0 after), except for already predefined styles; leave 1 line space between headings and body text, body text and next heading; and between paragraphs.

6. Tables and Figures

In case the extended abstract includes tables and figures, use the following formatting system.

6.1. Tables

Tables must be created using the Microsoft Word table functions and included as part of the text immediately after the first point of reference. DO NOT place them at the end of your extended abstract. For improved readability, keep your tables as simple as possible. Any explanations of table data should immediately follow the table and be formatted as plain body text. DO NOT include table explanations within tables. Notations and references, such as superscript letters and number notations, are acceptable within the table and a legend describing notations should follow directly beneath the table.

6.2. Figures

Figures include charts, graphs, and drawings. All figures and other graphics should be embedded, or electronically placed, within the text immediately after the first point of reference. DO NOT place them on separate pages at the end of your extended abstract. Figures must be labeled properly using Times New Roman 12-pt bold font and include a legend as appropriate. The figure title should be Times New Roman 12-pt, bold font and appear immediately below the figure (centered).

Keywords: (headlines: TNR, Bold, 12pt)
Provide at least 6 keywords separated by commas.

Extended Abstract Length

Extended abstracts **should be at least two pages**. Word limit for the extended abstract is between **1000 to 1500 words,** including references.

Authors are requested to submit extended abstracts in electronic form (MS-Word) using the following link https://woxsen.edu.in/adobe-2024/index.html or email adobe_2024@woxsen.edu.in.

The extended abstract will be read by a panel of anonymous reviewers as the basis for acceptance of the paper for presentation. If you have any queries about extended abstract format or submission, please contact Sonia Gupta, email: sonia.gupta@woxsen.edu.in or Dr Rajdeep Routh, email: rajdeep.routh@woxsen.edu.in or Dr Ravi Kumar S, email: ravi.kumar@woxsen.edu.in